

Notice and Agenda

Arts Commission

Wednesday, April 17, 2024	7:00 PM	Online and Bay Conference Room, City Hall, 456 W. Olive Ave., Sunnyvale, CA 94086

Meeting online link: https://sunnyvale-ca-gov.zoom.us/j/96704441776

Public Participation

• In-person participation: You may provide public comment by filling out a speaker card (optional) and giving it to the Recording Officer.

As a courtesy, and technology permitting, members of the public may also attend online. However, the City cannot guarantee that the public's access to online technology will be uninterrupted, and technical difficulties may occur from time to time. Unless required by the Ralph M. Brown Act, the meeting will continue despite technical difficulties for participants using the online option.

The Chair may determine it would be impractical to include remote public comment during Oral Communications.

• Online participation: You may provide audio public comment by connecting to the meeting online or by telephone. Use the Raise Hand feature to request to speak (*9 on a telephone):

Meeting online link: https://sunnyvale-ca-gov.zoom.us/j/96704441776 Meeting call-in telephone number: 833-548-0276 | Meeting ID: 967 0444 1776 (*9 to request to speak | *6 to unmute/mute)

• Watch the Arts Commission meeting at: http://youtube.com/SunnyvaleMeetings

• Submit written comments to the Arts Commission no later than 4 hours prior to the meeting start to artscommission@sunnyvale.ca.gov or by mail to: City Clerk, 456 W. Olive Avenue, Sunnyvale, CA 94086

• Review recordings of this meeting and past meetings at

https://sunnyvaleca.legistar.com/calendar.aspx or http://youtube.com/SunnyvaleMeetings

Accessibility/Americans with Disabilities Act (ADA) Notice

Pursuant to the Americans with Disabilities Act (ADA), if you need special assistance to provide public comment, or for other special assistance; please contact the City at least 48 hours prior to the meeting to enable the City to make reasonable arrangements to ensure accessibility to this meeting. ADA contact: Angela Chan may be reached at 408-730-7599 or ncs@sunnyvale.ca.gov (28 CFR 35.160 (b) (1)).

CALL TO ORDER

SALUTE TO THE FLAG

ROLL CALL

ORAL COMMUNICATIONS

The Chair may determine it would be impractical to include remote public comment during Oral Communications for the purpose of timeliness of the meeting or conducting an orderly meeting. Such a determination shall be made prior to opening public comment on Oral Communications.

This category provides an opportunity for members of the public to address the Arts Commission on items not listed on the agenda and is limited to 15 minutes (may be extended or continued after the public hearings/general business section of the agenda at the discretion of the Chair) with a maximum of up to three minutes per speaker. Please note the Brown Act (Open Meeting Law) does not allow the Arts Commission to take action on an item not listed on the agenda. If you wish to address the Arts Commission, please refer to the notice at the beginning of this agenda. Individuals are limited to one appearance during this section.

CONSENT CALENDAR

All matters listed on the consent calendar are considered to be routine and will be acted upon by one motion. There will be no separate discussion of these items. If a member of the public would like a consent calendar item pulled and discussed separately, please refer to the notice at the beginning of this agenda.

1 <u>24-0531</u> Approve the Arts Commission Meeting Minutes of March 20,

2024

<u>Recommendation</u>: Approve the Arts Commission Minutes of March 20, 2024 as submitted.

PUBLIC HEARINGS/GENERAL BUSINESS

If you wish to speak to a public hearing/general business item, please refer to notice at the beginning of this agenda. Each speaker is limited to a maximum of three minutes.

2 <u>24-0557</u> Approve 2 Design Proposals for The Great Box Cover-up! (Utility Box Art Project-Phase 3)

<u>Recommendation</u>: There is no staff recommendation for this project.

STANDING ITEM: CONSIDERATION OF POTENTIAL STUDY ISSUES

3 <u>24-0534</u> Celebrate Sunnyvale's Diverse Community

NON-AGENDA ITEMS & COMMENTS

-Commissioner Comments

-Staff Comments

INFORMATION ONLY REPORTS/ITEMS

4 <u>24-0533</u> Arts Commission Proposed Study Issues, Calendar Year: 2025

ADJOURNMENT

Notice to the Public:

Any agenda related writings or documents distributed to members of this meeting body regarding any item on this agenda will be made available for public inspection in the originating department or can be accessed through the Office of the City Clerk located at 456 W. Olive Avenue, during normal business hours and in the Bay Conference Room (Room 145) on the evening of the Arts Commission Meeting, pursuant to Government Code §54957.5. A

Agenda information is available by contacting Ricky Le at 408-730-7336 or rle@sunnyvale.ca.gov. Agendas and associated reports are also available 72 hours before the meeting on the City's website at sunnyvale.ca.gov and during Arts Commission

normal business hours at the NOVA Workforce Services reception desk located on the first floor of City Hall at 456 W. Olive Avenue.



Agenda Item

24-0531

Agenda Date: 4/17/2024

SUBJECT

Approve the Arts Commission Meeting Minutes of March 20, 2024

RECOMMENDATION

Approve the Arts Commission Minutes of March 20, 2024 as submitted.



City of Sunnyvale

Meeting Minutes - Draft Arts Commission

Wednesday, March 20, 2024	7:00 PM	Online and Bay Conference Room, City Hall, 456 W. Olive Ave., Sunnyvale, CA
		94086

CALL TO ORDER

Vice Chair Filley called the meeting to order at 7:00 p.m.

SALUTE TO THE FLAG

Vice Chair Filley led the salute to the United States flag.

ROLL CALL

Present: 4 -	Vice Chair Kathryn Filley	
	Commissioner Dawna Eskridge	
	Commissioner Molly Kauffman	
	Commissioner Winnie Lam	
Abaanti 1	Chair Agnae Vaith	

Absent: 1 - Chair Agnes Veith

Chair Veith (excused absense) Council Liaison Klein (present)

ORAL COMMUNICATIONS

Councilmember Mehlinger encouraged the Commission to explore performing/literary/interactive arts within their scope.

CONSENT CALENDAR

Commissioner Eskridge moved and Commissioner Kauffman seconded the motion to approve the consent calendar as submitted.

The motion carried by the following vote:

Yes: 4 - Vice Chair Filley Commissioner Eskridge Commissioner Kauffman Commissioner Lam

No: 0

Absent: 1 - Chair Veith

1 <u>24-0419</u> Approve the Arts Commission Meeting Minutes of February 21, 2024

PUBLIC HEARINGS/GENERAL BUSINESS

2 <u>24-0216</u> Recommend Council Approve Art in Private Development Project - Hunter Properties/Cityline, titled Redwood Blue (Phase 2, Artwork 3 of 4)

Kristin Dance, Recreation Services Coordinator, provided background on the project and introduced Ellie Hunter, Art Advisor. Highlights included: past work, proposed artwork, lighting and location.

Commissioners asked questions regarding how the artwork was selected, if the artist will use recycled materials, when the artwork would be lit, and if there was no base proposed on purpose.

Commissioner Kauffman motioned and Vice Chair Filley seconded the motion for Alternative 1: Recommend Council Approve Art in Private Development Project -Hunter Properties/Cityline, titled Redwood Blue (Phase 2, Artwork 3 of 4).

The motion carried with the following vote:

Vice Chair Filley did not see the relevance between the proposed artwork and the Cityline location in Sunnyvale.

- Yes: 3 Commissioner Eskridge Commissioner Kauffman Commissioner Lam
- No: 1 Vice Chair Filley
- Absent: 1 Chair Veith
- **3** <u>24-0486</u> Approve Art in Private Development Project Google/555 W. Java Dr., titled Murmurs from Infinity

Shandra Cerrito, Art Advisor, provided background on the project and introduced Catherine Widgery, Artist. Highlights included: location, inspiration, and proposed artwork.

Commissioners asked questions regarding the mesh, if the artwork would have a plaque explaining the inspiration, and if the artist would use recycled materials.

Commissioner Kauffman motioned and Commissioner Lam seconded the motion for Alternative 1: Approve Art in Private Development Project - Google/555 W. Java Dr., titled Murmurs from Infinity as proposed.

The motion was carried with the following vote:

- Yes: 4 Vice Chair Filley Commissioner Eskridge Commissioner Kauffman Commissioner Lam
- **No:** 0

Absent: 1 - Chair Veith

4 <u>24-0418</u> Hands on the Arts Festival (Finalize Project and Plans)

Kristin Dance provided the Commission with Hands on the Arts project ideas.

Commissioner Kauffman moved and Vice Chair Filley seconded the motion to select the mixed media, group mural incorporating the new Sunnyvale icon.

The motion carried with the following vote:

- Yes: 4 Vice Chair Filley Commissioner Eskridge Commissioner Kauffman Commissioner Lam
- **No:** 0

Absent: 1 - Chair Veith

STANDING ITEM: CONSIDERATION OF POTENTIAL STUDY ISSUES

5 <u>24-0321</u> Celebrate Sunnyvale's Diverse Community

Commission will agendize at a future meeting.

6 <u>24-0421</u> Public Art in Private Development Requirement to Use a Minimum Percentage of Recycled Materials

Commissioner Lam provided background on her proposed study issue.

Commissioner Eskridge sponsored the study issue.

NON-AGENDA ITEMS & COMMENTS

-Commissioner Comments

None.

-Staff Comments

Council Liaison Klein informed the Commission that the City will host Earth Day/Civic Center Grand Opening on April 20.

INFORMATION ONLY REPORTS/ITEMS

7 <u>24-0420</u> Arts Commission Proposed Study Issues, Calendar Year: 2025

Commission added study issue proposing public art in private development requirement to use recycled materials to the study issues list.

ADJOURNMENT

Vice Chair Filley adjourned the meeting at 9:00 p.m.



Agenda Item

24-0557

Agenda Date: 4/17/2024

REPORT TO ARTS COMMISSION SUBJECT

Approve 2 Design Proposals for The Great Box Cover-up! (Utility Box Art Project-Phase 3)

BACKGROUND

On November 10, 2020, the City Council approved \$50,000 from the Public Art Fund to implement a utility box art project (Attachment 1 - RTC No. 20-0944). The project stemmed from the public outreach process conducted for the Master Plan for Public Art. The community, Arts Commission, and City Council expressed an interest in implementing a temporary, community-based art project, in particular a utility box art project.

Phase 1, completed in Spring 2022, included 12 signal boxes located within the downtown area. Phase 2, completed in Spring 2023, included 16 signal boxes located throughout Sunnyvale (Attachment 2).

Phase 3 of the Great Box Cover-up! is currently underway and includes 11 signal boxes reserved for students from the four high schools that serve Sunnyvale residents.

This report includes information on the design proposals for two of the four schools (Kings Academy and Wilcox High School). The remaining two schools (Homestead High School and Fremont High School) will participate during the 2024-2025 school year.

On May 16, 2023, City Council authorized the Arts Commission to approve Phase 3 of The Great Box Cover-up! including conceptual designs (Attachment 3 - RTC No. 23-0581). Therefore, City Council is not scheduled to review the design proposals for Phase 3.

EXISTING POLICY

Sunnyvale Municipal Code 19.52 - Art in Private Development Sunnyvale Council Policy 6.4.4 - Art in Public Places

ENVIRONMENTAL REVIEW

Painting existing utility boxes does not require environmental review because it can be seen with certainty that there is no possibility that the activity may have a significant effect on the environment (California Environmental Quality Act (CEQA) Guidelines Section 15061(b)(3)), and it is not a project or a reasonably foreseeable indirect change to the environment (CEQA Guidelines Section 15378(a).

DISCUSSION

Project Description

The Great Box Cover-up! was designed to bring local artists and their artwork to the community, as well as convert gray, non-descript, city-owned traffic signal boxes into attractive and engaging artworks. The project was rolled out in multiple phases. The first phase included 12 signal boxes in

24-0557

the downtown area and the second phase included 16 boxes located throughout the city. The third phase is currently underway with 11 boxes reserved for the four high schools that serve Sunnyvale families.

Utility Box Locations

The utility boxes in Phase 3 are signal boxes near the high schools. Staff provided each school with 2 -3 locations closest to their respective campuses:

Kings Academy

- Fair Oaks Avenue @ Wolfe Road
- Duane Avenue @ Wolfe Road
- Arques Avenue @ Wolfe Road

Wilcox High School

- Wolfe Road @ Reed Avenue
- Old San Francisco Road @ Gail Avenue

Fremont High School (future)

- Fremont Avenue @ Mary Avenue
- Fremont Avenue @ Hollenbeck Avenue
- Sunnyvale-Saratoga Road @ Fremont Avenue

Homestead High School (future)

- Homestead Road @ Hollenbeck Avenue
- Homestead Road @ Kennewick Drive
- Hollenbeck Avenue @ Alberta Avenue

Each location has one to three boxes. The schools and their artists are required to paint the largest city-owned boxes, with the option of including additional (on-site) boxes as an extension of their approved design. The project commission is \$1,000 per location, regardless of the number of boxes painted. This stipend is intended to help offset the materials needed to complete the project.

Selection Process

The previous two phases of the utility box project selected the artists through a Call for Artists/RFQ (Request for Qualifications) process. Applications were accepted and artists were selected through a juried process. Phase 3 is being conducted by invitation. Each school will determine their own process for selecting or jurying the designs. Staff require a point person at the school (ideally an art teacher). Arts Commission approval is required prior to painting. More details on each school's process will be included in the Design Proposals section of this report.

Execution of Approved Designs

Following Arts Commission approval, staff will work with the schools and their artists to finalize the designs. Any major concept changes will be brought back to the Arts Commission for approval. The artists are expected to paint their designs between April and August 2024.

Each utility box must remain operable, and the school and its artists are required to use City

24-0557

approved paints, primers and finishes to ensure the art is durable and long-lasting. It is the City's expectation that the art will remain in place for a minimum of five years, or until such time it is deemed necessary to paint over for any reason. The utility box art condition will be evaluated as part of the City's annual collection review. After five years, staff will conduct an assessment to determine whether the temporary Utility Box Art Project should remain or be removed.

Pursuant to the Master Plan for Public Art, the utility box art project is considered "temporary art" and will not be accessioned into the City's Permanent Art Collection. Each school's contract includes language specifying that the art can be removed at the sole discretion of the City.

Design Proposals

Kings Academy (562 N. Britton Ave., Sunnyvale) has been assigned three, city-owned signal boxes located near the school (Attachment 5). To select the design concepts, the school created a contest and invited the entire student body to participate. The contest was advertised through classes/clubs and interest in the project was high. Students were allowed to submit as many designs as they like and wrote brief descriptions about the vision behind their designs. A panel of school administrators selected the final three designs from the 15 submitted.

Proposal #1 - Designed by Lilah Cubacub

This design has a theme of harmony and beauty of nature. It features several iconic California species, such as the endangered Chinook Salmon and the Monarch Butterflies, and the extinct Grizzly Bear. The artist hopes to raise awareness about these endangered species and urge people to take care of our ecosystems.

Proposal #2 - Designed by Anika Huang

This design includes stylized depictions of Sunnyvale birds, many of which are found at the Sunnyvale Baylands. The names of each species will be written next to the bird's image. The artist hopes the design will encourage residents to get out and reconnect with their neighborhoods and parks, and the wildlife indigenous to our area.

Proposal #3 - Designed by Anjie Xu

This design is a fanciful depiction of knights in armor with swirling clouds and majestic horses. It relates back to the school's mascot, and the student's mission to achieve greatness and live a full spiritual life.

Wilcox High School (3250 Monroe Street, Santa Clara) has been assigned two city-owned signal box locations. Although Wilcox High School is located in Santa Clara, it serves families/students living toward the northeast and southeast of Sunnyvale.

To select the designs a school-wide competition was held and 27 designs were submitted. The designs were voted on by the students and the top two most popular were selected. The designs will be painted by the artists, in collaboration with the National Art Honor Society chapter members.

Proposal #4 - Designed by Michelle Wu

This deign consists of postage stamps and pieces of mail with imagery that represents Sunnyvale, including fruits (cherries, apples, oranges, lemons), birds and suns. Additionally, children, books and the Wilcox National Art Honor Society logo were included to demonstrate the school's connection to the neighborhood and education.

Proposal #5 - Designed by Alexandra Sasha Sokolova

This design consists of bold, colorful Koi fish swimming in a pond. The artist sees the qualities of a tranquil koi pond as representative of perseverance, accomplishment, love and friendship. She hopes her design will inspire the residents of Sunnyvale to seek out these qualities and live life to the fullest.

Next Steps

The conceptual designs approved by the Arts Commission will be finalized, with staff oversight, to meet the Art in Public Places guidelines. Any design proposals not approved by the Arts Commission will be further developed and brought back to the Arts Commission for a second review and approval.

Similarly, if the school and its artists decide to paint additional smaller boxes at their designated location, they will need staff authorization to ensure the box is owned by the City and must stay within the approved conceptual design or return for review and approval by the Arts Commission.

FISCAL IMPACT

The project budget for all phases of the Utility Box Art Project is \$50,000. The funds will be expended from the Public Art Fund, with approximately \$11,000 in Phase 3 for artist fees and material costs. A total of \$29,500 was expended for Phase 1 and 2 of the project.

The boxes are considered temporary artworks and therefore are not scheduled for ongoing maintenance. Should a minor repair be deemed necessary, that cost can be covered out of the Art in Public Places operating budget. If the repair is not considered minor, the City has retained the right to repaint the box to its original gray state.

PUBLIC CONTACT

Public contact was made by posting the Arts Commission agenda on the City's official-notice bulletin board outside City Hall, at the Sunnyvale Public Library, Senior Center, Community Center, and in the Department of Public Safety Lobby. In addition, the agenda and report are available at the Office of the City Clerk and on the City's website.

ALTERNATIVES

- 1. Approve 5 Design Proposals for The Great Box Cover-Up! (Utility Box Art Project-Phase 3)
- 2. Approve less than 5 Design Proposals for The Great Box Cover-Up! (Utility Box Art Project-Phase 3)

RECOMMENDATION

There is no staff recommendation for this project.

Prepared by: Kristin Dance, Recreation Services Coordinator II Reviewed by: Trenton Hill, Recreation Services Manager Reviewed by: Damon Sparacino, Superintendent of Recreation Services Reviewed by: Michelle Perera, Director of Library and Recreation Services

ATTACHMENTS

- 1. RTC No. 20-0944 (without attachments)
- 2. The Great Box Cover-Up! Map
- 3. RTC No. 23-0581 (without attachments)

- Conceptual Designs Kings Academy
 Conceptual Designs Wilcox High School

REPORT TO COUNCIL

<u>SUBJECT</u>

..Title

CONTINUED FROM OCTOBER 27, 2020.

Approve the Master Plan for Public Art, Introduce an Ordinance Amending Sunnyvale Municipal Code Chapter 19.52 (Art in Private Development) to Increase the Percent for Art Requirement from 1% to 1.5%, Implementing Option 2A of the Public Art Master Plan; and Allocate \$50,000 from the Public Art Fund to Implement a Utility Box Art Project.

..Report

SUMMARY OF COMMISSION ACTION

The Arts Commission considered this item on September 16, 2020. The Arts Commission voted to recommend Council approve Alternatives 1 and 2: (1) Approve the Master Plan for Public Art and Introduce an Ordinance Amending Sunnyvale Municipal Code Chapter 19.52 (Art in Private Development) to Increase the Percent for Art Requirement from 1% to 1.5%, Implementing Option 2A of the Public Art Master Plan; and (2) Recommend the Council allocate \$50,000 from the Public Art Fund to Implement a Utility Box Art Project. The vote was 4-0, with Vice Chair Serrone absent.

The Planning Commission considered the recommended changes to the Zoning Code on September 28, 2020, and voted 5-0 (Weiss, Harrison absent) to recommend the Council introduce an Ordinance Amending Sunnyvale Municipal Code Chapter 19.52 (Art in Private Development) to Increase the Percent for Art Requirement from 1% to 1.5%, Implementing Option 2A of the Public Art Master Plan.

PUBLIC CONTACT

Public contact was made by posting the Council agenda on the City's official-notice bulletin board outside City Hall, Sunnyvale Public Library and Department of Public Safety. In addition, the agenda and report are available at the Office of the City Clerk and on the City's website.

ALTERNATIVES

- 1. Approve the Master Plan for Public Art.
- 2. Introduce an Ordinance Amending Sunnyvale Municipal Code Chapter 19.52 (Art in Private Development) to Increase the Percent for Art Requirement from 1% to 1.5%, Implementing Option 2A of the Public Art Master Plan.
- 3. Allocate \$50,000 from the Public Art Fund to Implement a Utility Box Art Project.
- 4. Do not accept the Arts and Planning Commission recommendations to Approve the Master Plan for Public Art and Introduce an Ordinance Amending Sunnyvale Municipal Code Chapter 19.52 (Art in Private Development) to Increase the Percent for Art Requirement from 1% to 1.5%, Implementing Option 2A of the Public Art Master Plan, with modifications.
- 5. Other direction by Council.

STAFF RECOMMENDATION

..Recommendation

Alternatives 1 through 3: (1) Approve the Master Plan for Public Art; (2) Introduce an Ordinance Amending Sunnyvale Municipal Code Chapter 19.52 (Art in Private Development) to Increase the Percent for Art Requirement from 1% to 1.5%, Implementing Option 2A of the Public Art Master Plan; and (3) Allocate \$50,000 from the Public Art Fund to Implement a Utility Box Art Project.

..Staff

Prepared by: Damon Sparacino, Superintendent of Recreation Services Reviewed by: Cherise Brandell, Director of Library and Recreation Services Reviewed by: Teri Silva, Assistant City Manager Approved by: Kent Steffens, City Manager

ATTACHMENTS

- 1. Draft Ordinance Amending Chapter 19.52 of the Sunnyvale Municipal Code
- 2. Report to Arts Commission 20-0318, 09/16/2020 (with attachments)
- 3. Report to Planning Commission 20-0844, 09/28/2020 (without attachments, same as 20-0318)

Additional Attachments for Report to Council

- 4. Excerpt of Draft Minutes for the Arts Commission Meeting of 09/16/2020
- 5. Excerpt of Draft Minutes for the Planning Commission Meeting of 09/28/2020



The Great Box Cover-Up! is a public art program designed to bring local artists and their artwork to the community, while converting the City's non-descript, gray signal boxes into attractive and engaging artworks. The boxes have been transformed in multiple phases; Phase 1 included 12 utility boxes located in, or near, downtown Sunnyvale and Phase 2 included 16 boxes outside of the downtown and throughout the City.



1 Homestead Road @ Belleville Way Jayashree Sadasivan, 2023

This design celebrates community with imagery of the surrounding neighborhood, including Stevens Creek (fish and dragonflies), an active playground, school and apartments/houses with hearts on top.

2 Fremont Ave. @ Wright Ave.

Ria Sharma and Geeta Taneja, 2023 Entangled represents the need to escape from the online world by showcasing a young woman entangled with a laptop while trying to escape to the outside world of blossoming peach and apricot trees.

3 Remington Dr. @ Bernardo Ave. John Vellequette, 2023

This design depicts Sunnyvale sunsets with a nod to Sunnyvale's aviation past, including the sky's vibrant pinks, oranges and purples with a blimp gracing the same sky on its way to Moffett Field.

4 Wolfe Road @ Marion Way Alexandra Muddle, 2023

This design represents Sunnyvale's innovation and creativity through turning gears and a brain generating "fuel" necessary to produce great ideas. The "fuel" is shown as water that nourishes light bulb topped flowers.



5 Sunnyvale-Saratoga Road @ Remington Dr.

Pablo Ruiz Arroyo, 2023

This design was inspired by the vibrant colors of flowers native to Sunnyvale: Poppies, Checker Bloom and Blue-eyed Grass, as well as the free-spirited Brown Headed Cowbird and Western Bluebird. On the cowbird's back is a rider wearing a backpack full of houses to show the relationship between community and nature.

6 Fair Oaks Ave. @ Iris Ave. Stephanie Tsao, 2023

This design features gold sun rays on a blue background with colorful and vibrant local plants, fish, birds and animals.

7 Mathilda Ave. @ Sunnyvale Ave. & Talisman Dr.

Jemal Diamond, 2023

These playful, colorful figures display bold exaggerations of movement. They signify community and our active connection with technology and the diverse people of Sunnyvale. White clouds are included to represent the beautiful Sunnyvale skies, while simultaneously representing cloud technology of Sunnyvale and Silicon Valley.

8 Mathilda Ave. @ Tennis Center Linda Nystrom, 2023

Baylands on a Box consists of shoreline birds (pelicans, seagulls and black-necked stilts) playing tennis on a "wetlands" surface with birds either watching or stealing tennis balls.

9 Mathilda Ave. @ El Camino Real Deirdre Weinberg, 2023

A young person of color holds a geometrical prism that catches light, throwing colors in all directions, representing the beauty and possibility that come with taking chances to achieve innovation and inclusion.

10 Mathilda Ave. @ Olive Ave.

Susan Seichrist, 2022

Inspired by the new Civic Center, this design incorporates graphic representations of Redwood trunks, California Poppies and Blue-Eyed Grass native to the site with butterflies, flowers and an insinuated gentle breeze intertwined.

1 Mathilda Ave. @ Iowa Ave.

Harumo Sato, 2022

Inspired by Sunnyvale's agricultural history, this design incorporates stylized fruits, including apricots, prunes, strawberries, peaches and cherries while employing playful line work with gold accents that catch the changing light and temperature at the site throughout the day.

12 Iowa Ave. @ Taaffe Street Madeleine Yung, 2023

This design includes an oversized peach, pear and cherries stacked on top of each other, which become increasingly more pixelated as you walk around the box. Inspired by the City's agricultural history, this design also reflects the area's progress towards modernity and automation.

Attachment 2 Page 2 of 4









13 Sunnyvale Ave. @ Iowa Ave. Christine Oliver, 2022

This box pays homage to native California Poppies and Delphiniums with white clouds drifting through the blue skies of Sunnyvale.

🕑 Sunnyvale Ave. @ McKinley Ave.

Skye Becker Yamakawa, 2022 This box features a pop surrealist design of colorful flowers on a sky-blue background with a large bee, parrot and butterflies. The design represents the City's native ecosystem, while also honoring the Sunnyvale parrots.

15 Mathilda Ave. @ McKinley Ave.

Neela Shukla and Geeta Taneja, 2022 This box includes a colorful tree full of apricots, a young girl picking fruit and the Sunnyvale Heritage Museum amid an abundance of bright sunshine and green grass which pay homage to the City's Apricot orchards.

10 Mathilda Ave. @ Washington Ave. Dotti Cichon, 2022

Honoring the City's fruit orchards and agricultural heritage through stylized pink and white cherry, plum, apricot and peach blossoms.

🕖 Washington Ave. @ Taaffe Ave.

Michelle Taniguchi, 2022 This design incorporates local, brightly colored wildflowers (Sky Lupine, Common Yarrow, Douglas Iris, California Poppies, California Wildrose, Blue-Eyed Grass and California Buttercup) with lines reminiscent of a circuit board, which when viewed closely represent a map of Sunnyvale.

18 Sunnyvale Ave. @ Washington Ave. Lila Gemellos, 2022

Representing the City's industrial and agricultural history, this design includes a steam train carrying fruit past Murphy Station and continuing through orchard lands.

19 Evelyn Ave. @ Frances Street

Winnie Lam and Anagha Mishra, 2022 These designs represent Sunnyvale's sunny climate, emphasize diversity, inclusion and the LGBT community and pay homage to the City's advancement in technology. Box #1 includes robots with rain boots and umbrellas, using emojis to forecast the weather. Box #2 is a large gray robot. Boxes #3 and #4 include robots falling in love with romantic imagery (flowers, candles, heart-filled eyes and smitten grins).

2 Evelyn Ave. @ Mathilda Ave. (under overpass)

Alexandra Underwood, 2022 This design highlights Sunnyvale's diverse ecosystem and, by extension, its community through stylized graphic representations of plant species native to the Sunnyvale area, such as Valley Oak, Crystal Springs Fountain Thistle and the Marin Dwarf Flax.

2 Evelyn Ave. @ Mathilda Ave. (along Evelyn)

Caitlin Gilbert, 2022

This design is an artistic interpretation of the historical meaning of Sunnyvale or Sunny Valley, and the foothills native to the area. The shading and contrasting of colors illuminate the natural lighting throughout the day: sunset/dusk, early morning/dawn and the lighting transitions in between.

22 Mathilda Ave. @ Californina Ave. Deepti Nanawati, 2022

This impressionist style design includes poppy fields, native California blooms and hummingbirds, with stargazers looking at the night sky and a hidden universe.

23 Fair Oaks Ave. @ Kifer Road

Artcircle Studio (Deepti Nanawati, Anusha Joshi, Elaine Wong, MJ Fajardo, Konner Macias, Mystie Cho), 2023 The Spirit of Sunnyvale showcases multi-colored silhouettes, representative of Sunnyvale's diverse community, engaged in a range of activities. The background is an early 20th Century visionary map created by Sunnyvale founder Walter E. Crossman.

24 Mathilda Ave. @ Maude Ave. Greg Cheung, 2023

This box features a colorful aquarium housing fantail goldfish, which are considered symbols of perseverance, abundance, success and wealth in Chinese celebrations, chosen to represent Sunnyvale's diversity and position at the center of technology.

25 Mathilda Ave. @ Innovation Ave. Kristen Calderon, 2023

This design honors Sunnyvale's aerospace and tech industry through blue skies with puffy white clouds, purple blue hills, green leaves of native fruit trees and orchards, circuitry and a birds-eye view of Moffett Field with historic military planes and the USS Macon overhead.

26 Caribbean Drive @ Crossman Ave. Yen Nguyen, 2023

Illustrated by a window with an expressive human face next to a window with an emotionless robot face, the artist references the growth of Silicon Valley and asks the question "Will the world be completely controlled by technologies and robots?"

27 Lawrence Station Road @ Elko Dr. Katerina Spaeth, 2023

Highlighting the endangered Monarch Butterfly, original characters named Patchy Monsters carry the world amongst native white yarrow, teach a cherry blossom crowned child to garden and plant milkweed flowers to rebuild the Monarch's habitat.

28 Arques Ave. @ Oakmead Parkway April Gee, 2023

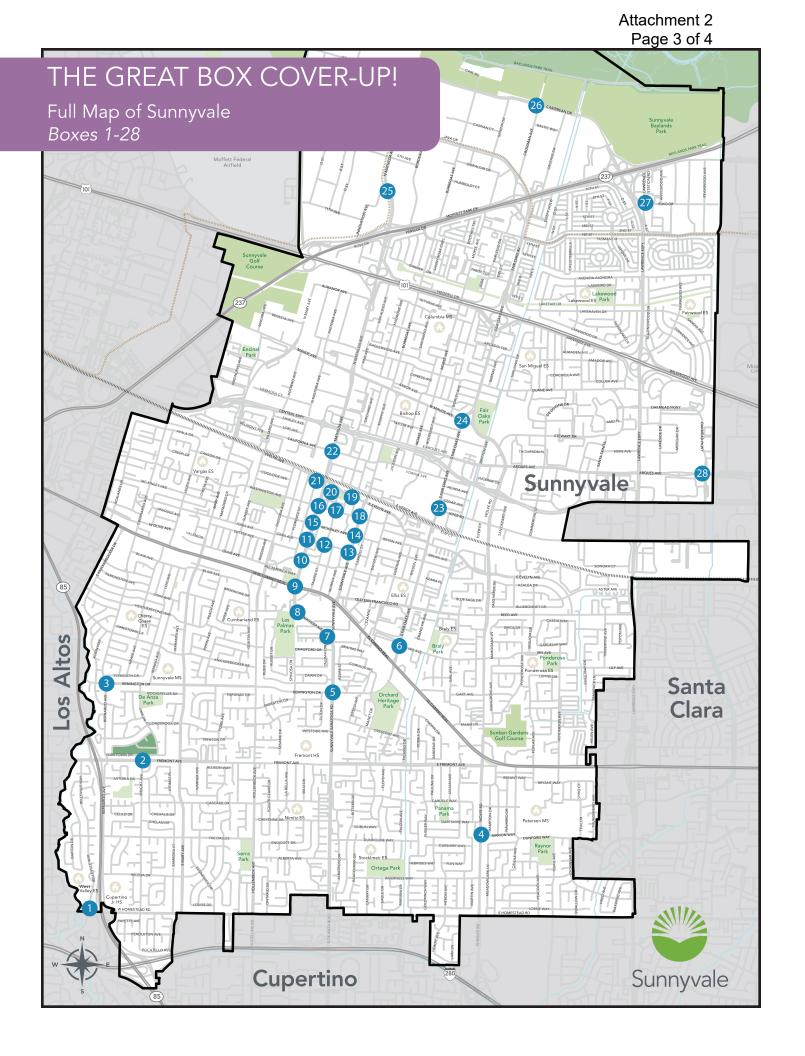
This design includes an original character, Harmonia the Wise, who represents technology in harmony with nature, while wearing a dress patterned from different cultures. Additional imagery includes Earth surrounded by Harmonia's song, a whale once hunted to near extinction, metallic gold music notations, a monarch butterfly seemingly protected by circuitry and a "rational eye" with an earth centered pupil inset to a larger heart.

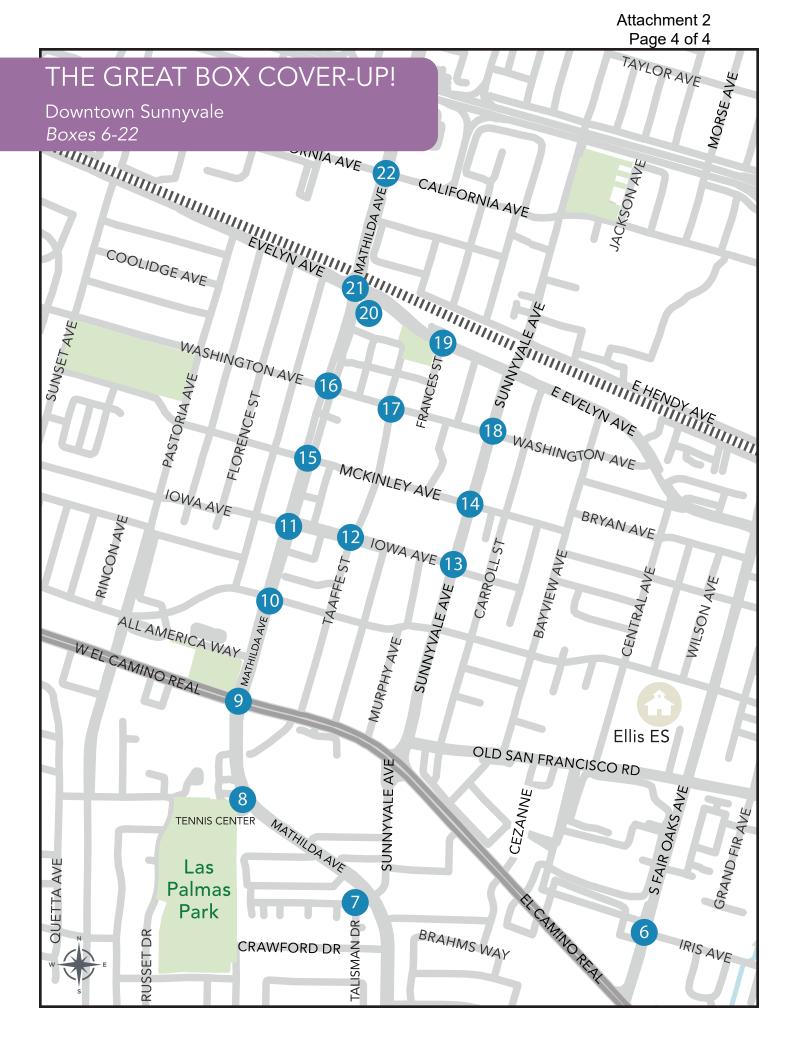












REPORT TO COUNCIL

<u>SUBJECT</u>

..Title

Approve 16 Design Proposals for *The Great Box Cover-Up!* (Utility Box Art Project-Phase 2) and Authorize the Arts Commission to Approve the Selected Designs for Phase 3 of *The Great Box Cover-Up!*

..Report

SUMMARY OF COMMISSION ACTION

The Arts Commission considered this item on April 27, 2023.

The Arts Commission voted to Recommend City Council Approve 16 Design Proposals for *The Great Box Cover-Up!* (Utility Box Art Project-Phase 2). The vote was 4-0, with Commissioner Lam absent.

In addition, staff is requesting City Council delegate authority to the Arts Commission to approve the final designs for Phase 3. Existing policy would require the Phase 3 proposals to go to the Arts Commission for recommendation and the City Council for approval, but for efficiency staff is recommending that Council delegate final approval to the Arts Commission based on the following:

- The project is considered temporary and therefore the art will not be accessioned into the City's Permanent Collection
- The artist's stipend is low (\$1,000 to \$3,000/school)
- Funding for the project was previously approved by City Council
- There is no artist selection, only approval of proposed designs
- Delegating approval to the Arts Commission will allow the program to be implemented two to three months sooner.

Phase 3 of the project (FY 2023/24) will be completed by high school students on utility boxes near the four high schools that serve Sunnyvale residents:

Fremont High School

- Fremont Avenue @ Mary Avenue
- Fremont Avenue @ Hollenbeck Avenue
- Sunnyvale Saratoga Road @ Fremont Avenue

Homestead High School

- Homestead Road @ Hollenbeck Avenue
- Homestead Road @ Kennewick Drive
- Hollenbeck Avenue @ Alberta Avenue

Kings Academy

- Fair Oaks Avenue @ Wolfe Road
- Duane Avenue @ Wolfe Road
- Arques Avenue @ Wolfe Road

Wilcox High School

- Wolfe Road @ Old San Francisco Road
- Old San Francisco Road @ Gail Avenue

PUBLIC CONTACT

Public contact was made by posting the Council meeting agenda on the City's officialnotice bulletin board at City Hall, at the Sunnyvale Public Library and in the Department of Public Safety Lobby. In addition, the agenda and this report are available at the NOVA Workforce Services reception desk located on the first floor of City Hall at 456 W. Olive Avenue (during normal business hours), and on the City's website.

ALTERNATIVES

- 1. Approve 16 Design Proposals for *The Great Box Cover-Up!* (Utility Box Art Project-Phase 2)
- 2. Approve Less Than 16 Design Proposals for *The Great Box Cover-Up!* (Utility Box Art Project-Phase 2)
- 3. Authorize the Arts Commission to Approve the Selected Designs for Phase 3 of *The Great Box Cover-Up!*
- 4. Take other action as determined by City Council

STAFF RECOMMENDATION

..Recommendation

Alternatives 1 and 3: Review and Approve 16 Design Proposals for *The Great Box Cover-Up!* (Utility Box Art Project-Phase 2) and Authorize the Arts Commission to Approve the Selected Designs for Phase 3 of *The Great Box Cover-Up!*

..Staff

Prepared by: Kristin Dance, Recreation Services Coordinator II

Reviewed by: Trenton Hill, Recreation Services Manager

Reviewed by: Damon Sparacino, Superintendent of Recreation Services

Reviewed by: Michelle Perera, Director of Library and Recreation Services

Reviewed by: Tim Kirby, Director of Finance

Reviewed by: Chip Taylor, Director of Public Works

Reviewed by: Teri Silva, Assistant City Manager

Approved by: Kent Steffens, City Manager

ATTACHMENTS

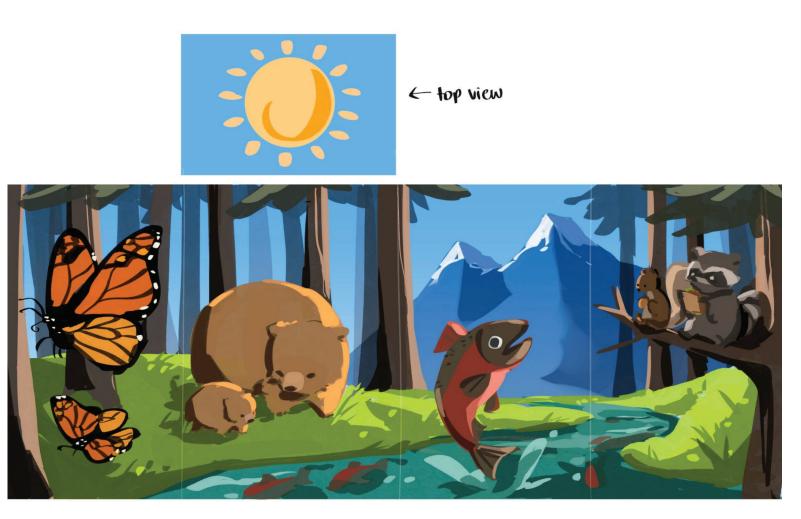
- 1. Report to Arts Commission 23-0412, April 27, 2023 (without attachments)
- 2. RTC No. 20-0944 (without attachments)
- 3. Map of Phase 1 Downtown Locations
- 4. Call for Artists
- 5. Conceptual Designs and Past Work Examples

Additional Attachments for Report to Council

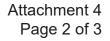
6. Excerpt of Draft Minutes of the Arts Commission Meeting of April 27, 2023

Attachment 4 Page 1 of 3

Lilah Cubacub



I went with the theme of harmony and beauty of nature. I featured several iconic Californian species, like the Chinook salmon found in the Sacramento River, the migrating Monarch Butterflies, and of course, the infamous Grizzley Bear. As some of these species are endangered, I hope to raise awareness and urge people to take care of our local ecosystems.



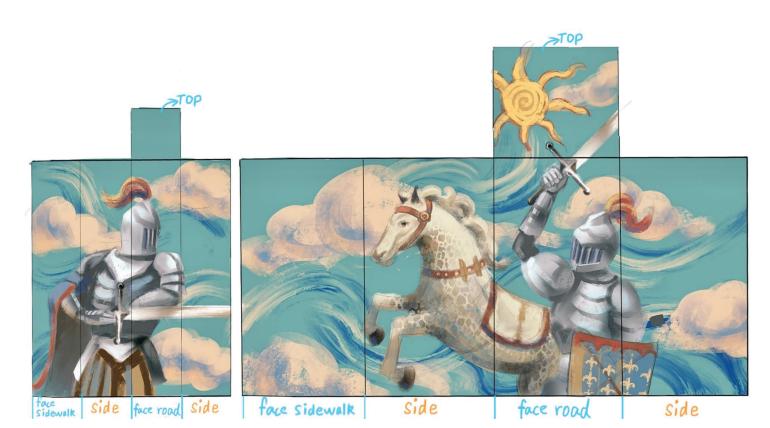


Anika Huang

My design showcases stylized depictions of many of Sunnyvale's bird species, many of which are found in the Sunnyvale Baylands Park and their protected wetlands. This design includes aspects that can be appreciated from all different angles and perspectives. For example, while driving by on the street, one can appreciate the bright and colorful style of the birds for a moment, while when walking down the sidewalk, one can take a closer look and learn the names of the different species written next to each bird, maybe even identifying them on their next venture outside. Ever since last year, I have started going on walks around the neighborhood in my free time, and this practice has helped me reconnect with my hometown environment and remember how blessed we are to live in an area with good weather and nature surrounding us. In a place like Sunnyvale, I hope my box design encourages people to take a break from their work and go outside for a walk in a park like the Sunnyvale Baylands Park, where they can take a breath of fresh air and relax with the birds.

Attachment 4 Page 3 of 3

Anjie Xu



The two knights represents our school and our spirit of being as tough as knights and serving the King

Attachment 5 Page 1 of 4

Postage/Stamps Artwork by Michelle Wu (10th grade)

My overall design theme is postage stamps/mail, which was used for formatting a variety of different ideas and messages that I wanted to communicate, including fruits (cherries, apples, oranges, lemons), birds, and suns that I feel relate to the city of Sunnyvale. I also included some kids and books, as well as the Wilcox National Art Honor Society logo to demonstrate the connection to our school and education. Overall, I hope the style of the piece communicates a bright and sunny place that I feel is in Sunnyvale.

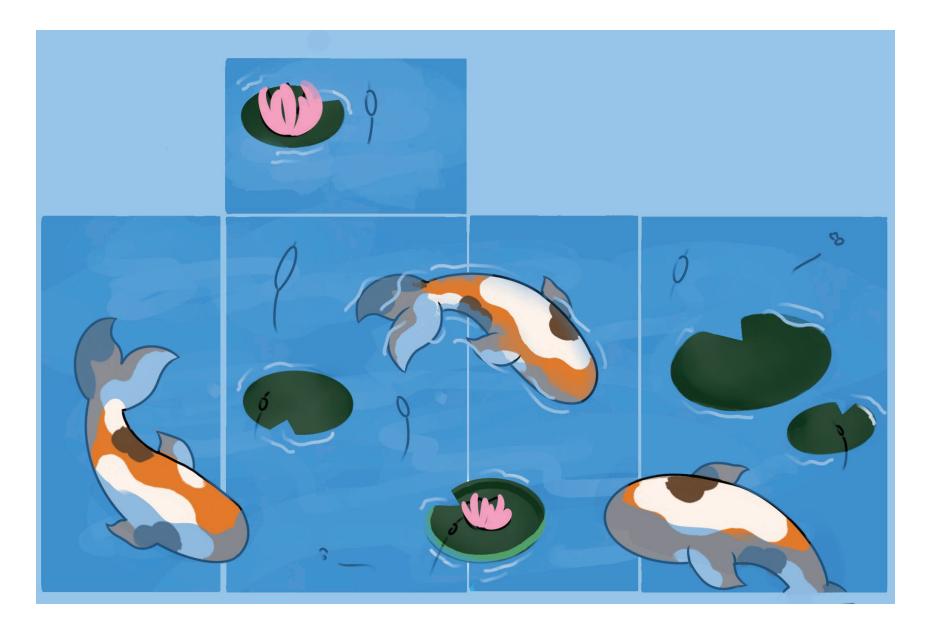
Attachment 5 Page 2 of 4



Attachment 5 Page 3 of 4

Koi Pond Artwork by Alexandra Sasha Sokolova (12 Grade)

Koi fish represent perseverance and accomplishment, as well as love and friendship. In my life, these are some of the most important qualities that I try to present in myself, which was the inspiration for this piece. The tranquility of a koi fish pond is the balance in life that I pursue in my academic and social life. These significantly made me choose this design to inspire the residents of Sunnyvale to try to live their lives to the fullest and bring about these qualities in themselves.





City of Sunnyvale

Agenda Item

Agenda Date: 4/17/2024

Celebrate Sunnyvale's Diverse Community

Board and Commission Study Issue Form



The Study Issues process is designed to assist City Council with setting priorities for the coming calendar year. Board and commission members have two roles in this process:

- 1. To advise Council regarding the identification of policy issues to study, within their relevant area of authority;
- 2. To advise Council on those issues Council has decided to study.

The study issues process should focus on considering a new or revised ordinance, new or expanded service delivery program, changes to existing Council Policy, or amendments to the General Plan. The Study Issues Form is designed to focus board and commissioner members' ideas on potential <u>policy</u> study issues, and provide the opportunity for staff feedback and guidance in a transparent process. *Board members or commissioners may only fill out a form for study issue ideas within their purview.*

Date Submitted to Staff Liaison:	2/6/24
----------------------------------	--------

Board/ Commission:

Submitted by: Agnes Veith, Chair

Study Issue Working Title:

Celebrate Sunnyvale's Diverse Community

1. What are the key elements of the issue? What precipitated this study?

October is National Arts and Humanities Month (NAHM) launched by Americans for the Arts more than thirty years ago. The Arts Commission led events in 2022 (Yarn in the Park) and 2023 (Celebrating Fall) in support of NAHMA. While diverse members of our community did participate in these events, the events did not reflect or celebrate art specific to the diverse cultures that comprise our community.

Supporting programs throughout the year focusing on the art, dance, food, story telling... of the many cultures that make up our community may serve to meet two of NAHM's goals; focus on equitble access to the arts at local levels and encourage individuals and diverse communities to participate in the arts. These programs may also serve to further Sunnyvale's efforts to unify and celebrate the diversity that is our community.

2. Staff Summary of Scope and/or Comments: [Staff Use Only]

This suggestion is a good way to support the City's Diversity and Inclusion initiatives. However, it can be achieved through programming at a staff level and may not warrant the Study Issue process.



24-0533

Agenda Date: 4/17/2024

Arts Commission Proposed Study Issues, Calendar Year: 2025 Proposed Study Issues* Working Title Staff Comments Date Summary of Scope 3/20 Recycled The proposal is to require The current Municipal Code Content that new installations of and California Green Building Requirement for Private Art in Public Code do not include a New Development contain a requirement for developers to Installations of minimum percentage of use recycled construction Public Art in recycled content. We can materials. It is also unclear Private define the percentage and whether materials, in particular Development definition of recycled content metal, are more cost efficient as a subsequent step, after and more durable than new reviewing Staff's comments. materials Rather than creating a new definition for "recycled", we can reference the definition of Materials and Resources credits in the LEED Design and Construction rating system.

*The study issues have been proposed for future sponsorship

Toward the end of the calendar year, no later than October, boards and commissions will review the list of proposed study issues and officially vote on sponsorship for each individually listed study issue.

24-0533

Official sponsorship means that the study issue is approved for ranking with a majority vote of the board or commission. Staff will then prepare the sponsored study issue papers, including fiscal impact **<u>but not</u>** the staff recommendation.