

Authorized the City Manager to Execute an Operating Agreement with Bird Rides, Inc. for a One-year Pilot Operation of a Stand-Up Electric Scooter Sharing Program

Dennis Ng City Council, September 27, 2022



## History

- Dockless Bike Share Program
  - Lime
    - Launched on December 17, 2018
    - Ended in March 2019
- Stand-Up Electric Scooter Share Program
  - Bird Rides, Inc.
    - Reached out to City in March 2022



## **Program Operation**

- Program Launch October 10, 2022
  - Deploy 300 stand-up electric scooters
    - Criteria for max 500 stand-up scooter deployment
    - 4am to 2am operating hours
    - 1 year pilot project with option of 1 additional year
      - Allow staff to gather input, understand ridership demand, lessons learned and develop a possible future program
  - Bird will provide monthly ridership data
  - User Requirements
    - 18 years old and older with driver's license using cell phone app
    - Operate on public streets with 25 mph or less, and in bike lanes or bike paths. (California Vehicle Code Section 21235)

## **Program Operation**

- Stand-up electric sooters are prohibited
  - Within City Parks, Caltrain Stations and Santa Clara Valley Transportation Authority (VTA) Light Rail Stations
  - On streets that are 30 mph or greater with no bike lanes
  - Are not operable within these locations and will be defined as red zones
- Safety/Concerns
  - Maintain 24-hr phone number and email for public/users
  - Local rep to service and balance
  - Ending rides/parking

### **Red Zones**



- 1 Ahwanee Ave. Fair Oaks Ave. to San Tomas Expy.
- Ahwanee Ave. Mathilda Ave. to Fair Oaks Ave.
- 3 Bernardo Ave. Ayala Dr. to El Camino Real
- Bernardo Ave. Remington Dr. to Homestead Rd.
- 5 Central Expy. Middlefield Rd. to City Limits
- 6 El Camino Real City Limits to Sunnyvale Ave.
- 7 El Camino Real Fair Oaks Ave. to City Limits
- 8 Fair Oaks Ave. Evelyn Ave. to Old San Francisco Rd.
- Fair Oaks Ave. Weddell Dr. to Kifer Rd.
- (10) Fair Oaks Wy. Persian Dr. to Fair Oaks Ave.
- 11 Geneva Dr. Caribbean Dr. to Java Dr.
- 12 Hollenbeck Ave. Danforth Dr. to Alberta Ave.
- 13 Java Dr. Mathilda Ave. to Crossman Ave.
- 14 Lawrence Expy. Bay Trail to Homestead Rd.
- \*15 Mathilda Ave. Ahwanee Ave. to Del Rey Ave.
- 16 Mathilda Ave. Bordeaux Dr. to Innovation Wy.
- \*17 Mathilda Ave. Washington Ave. to Iowa Ave.
- 18 Mathilda Ave. Iowa Ave. to El Camino Real
- (19) Persian Dr. Borregas Ave. to Midblock
- 20 Sunnyvale Ave. Central Expy. to Evelyn Ave.
- 21 Tasman Dr. Fair Oaks Ave. to Reamwood Ave.
- 22 Weddell Dr. Ross Dr. to Morse Ave.
- 23 Wolfe Rd. Reed Ave. to Fremont Ave.
- 24 Wright Ave. Fremont Ave. to Homestead Rd.

#### Fees

- \$10,000 Application Fee
  - Processing the application
  - Overseeing the operation of the Program
    - Resident Request
    - Data Processing
- \$10,000 Deposit
  - Cover damages to public property
  - Nuisance scooter removal and storage fees

## Recommendation to City Council

#### Staff Recommendation

 Alternative 1: Authorize the City Manager to Execute an Operating Agreement with Bird Rides, Inc. for a One-Year Pilot Operation of Stand-Up Electric Scooter Sharing Program and Authorize the City Manager to exercise the option for an additional one year upon determination that it is in the best interest of the City.

# Questions?