

COUNCIL POLICY MANUAL

**Policy 5.1.1 Socio-Economic — Goals and Policies**

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**Demographics and Neighborhoods**

**Goal 5.1D** Support efforts to increase, for individuals and particularly those individuals with barriers to employment, access to and opportunities for the employment, education, training, and support services they may need to succeed in the labor market ~~create employment opportunities for economically disadvantaged individuals, disabled individuals, minorities, women, youth and others with special employment needs.~~

**Policy 5.1D.1** Support reforms to ~~the welfare system~~ public assistance programs that strengthen pathways to employment by reducing barriers, increasing access to work support services, and promoting long-term economic mobility. ~~will provide positive incentives to those on welfare to enter the workforce and decrease welfare dependency.~~

**Policy 5.1D.2** Support federal programs, such as the Workforce Innovation and Opportunity Act (WIOA) ~~Job Training Partnership Act (JTPA)~~, aimed at increasing ~~employment~~ opportunities for individuals with barriers to groups with special employment needs.

**Education and Training**

**Goal 5.1E** Support efforts to improve the availability and quality of education made available in Sunnyvale.

**Policy 5.1E.1** Support educational reforms that will cost-effectively result in better education.

**Policy 5.1E.2** Support unification of school districts within the Sunnyvale City limits.

**Policy 5.1E.3** Support legislation that will provide appropriate state funding for kindergarten through 12th grade education in Sunnyvale, including funding for extracurricular activities.

**Policy 5.1E.4** Support reforms to the State's school formula based ~~up~~ upon average daily attendance to recognize actual needs of funding for schools.

**Policy 5.1E.5** Support legislation returning more local control to boards of education.

**Policy 5.1E.6** Support and/or consider the feasibility of attracting higher education into Sunnyvale and the region.

**Policy 5.1E.7** Support reforms to improve educational quality.

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Policy 5.1E.8 Support appropriate funding for community colleges serving Sunnyvale.

**Goal 5.1F Provide ~~job~~ training and employment services, within ~~constraints~~ boundaries of ~~operative~~ Federal and State regulations and available ~~Federal~~ funding, to address the locally-determined employment and training needs of economically disadvantaged individuals, residents laid-off workers, disadvantaged youth, and others who face barriers to employment with special needs.**

Policy 5.1F.1 Maintain local area designation under the Workforce Innovation Opportunity Act (WIOA), ~~Participate in JTPA as a service delivery area~~ as long as adequate Federal and State funding for the program is available, legislation remains essentially intact, and the program can be cost-effectively administered.

Policy 5.1F.2 Support Federal workforce development ~~job training and related~~ legislation that preserves ~~maintains~~ the central ~~primary~~ role of local governments ~~for~~ in serving economically disadvantaged individuals, laid-off workers, disadvantaged youth, and those who face barriers to employment ~~others with special needs.~~

**Health and Social Services**

**Goal 5.1G Enhance the provision of health and social services to Sunnyvale residents by providing opportunities for the private marketplace to meet the health and social service needs of City residents.**

Policy 5.1G.1 Encourage the co-location of health and social service providers in Sunnyvale to facilitate the availability of such services.

Policy 5.1G.2 Provide incentives, such as co-location privileges or rent subsidies, to attract private agencies to provide needed health and social services.

Policy 5.1G.3 Support measures to reduce the number of individuals who are uninsured or underinsured for medical coverage, ~~including catastrophic illnesses.~~

**Goal 5.1H Identify pressing health and social needs of the Sunnyvale community, encouraging appropriate agencies to address these needs in an adequate and timely manner.**

Policy 5.1H.1 Support efforts to increase the availability, quality and affordability of childcare in North Santa Clara County.

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- Policy 5.1H.2 Support non-discriminating efforts to promote medical treatments relating to ~~eu~~ serious ~~eatastrophie~~ communicable and/or infectious diseases, (such as AIDS) and prevent their spread in the community.
- Policy 5.1H.3 Encourage the provision of services for older adults in Sunnyvale.
- Policy 5.1H.4 Support programs that cooperate closely with the City's Public Safety program in providing crisis intervention/emergency services.
- Policy 5.1H.5 Support programs that decrease drug and alcohol substance use and dependence in the community.
- Policy 5.1H.6 Support the provision of emergency shelter to Sunnyvale residents.
- Policy 5.1H.7 Encourage the provision of programs that provide ~~assist~~ help displaced populations, including ~~ance in the acculturation and assimilation of~~ refugees, achieve economic self-sufficiency, social adjustment, and well-being into the community.
- Policy 5.1H.8 Encourage programs, such as the NOVAworks Young Adult Program, that provide education, career skills, and supportive services to assist at risk youth who may face obstacles to academic and career success in obtaining an education and learning job skills.
- Policy 5.1H.9 Encourage programs and services that address the special needs of the disabled population and assure that disabled individuals have access to services.
- Policy 5.1H.10 —Encourage adequate provision of health care services to Sunnyvale residents.
- Policy 5.1H.11 – Encourage the adequate provision of social services to Sunnyvale residents.

**Human Service Planning**

- Goal 5.1I Monitor human service needs of the community in order to identify appropriate responses and encourage the provision of needed services.**

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Policy 5.1I.1 Maintain an active “Outside Groups Funding Policy” relating to the City’s standards and requirements for accepting applications for funding from non-profit agencies.

**Goal 5.1J** Encourage and support a network of human services that provides for the basic needs of Sunnyvale’s residents.

Policy 5.1J.1 ~~The City shall s~~Seek to have as many ~~Human-human Service-services~~ needs as possible met through other resources in the following priority:

- self-help
- private non-profit organizations
- other government agencies

Policy 5.1J.2 ~~The City shall a~~Assume an advocate role to manage the use of its resources to meet ~~Human-human Services-services~~ needs in Sunnyvale.

Policy 5.1J.3 ~~The City may a~~Assume the role of a direct service provider of human services when:

- Specifically targeted intergovernmental funds, ~~(such as JTPA, Community Development Block Grants~~ (CDBG) are available for which the City could ~~most-more~~ cost-effectively administer the human service programs (rather than outside groups) to address significant community needs; ~~provided however,~~ direct service provider role will terminate when such funds are no longer available; or
- Specific community needs are identified and the General Plan, City policies, or action plans provide for the City to take on such a role.

Policy 5.1J.4 ~~The City may a~~Assume the role of an indirect service provider of human services when specifically targeted intergovernmental funds (~~i.e. e.g. JTPA,~~ CDBG) are available to the City but another agency could ~~most more~~ cost-effectively administer the human service program to be addressed by the funds. Funding to the provider will terminate when such funds are no longer available, or the provider can no longer provide the service, or the specific community need has been fulfilled or the City determines to take on the service directly.

Policy 5.1J.5 ~~The City may p~~Provide limited financial assistance to a qualified outside group if:

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- The program proposed for funding ~~does not duplicate existing services~~, addresses a significant community need or facilitates the co-location of human service providers in the City of Sunnyvale; augments ~~(but does not duplicate)~~ service provided directly by the City, provides the service at a cost lower than the City can provide or is the most logical service provider; and provision of such services is compatible with the City's General Plan, policies or action plans; and
- The program for which funding is requested is qualified under the City's Outside Groups Funding Policy.

(Adopted: ~~on (7/July 11, 1989)~~; Consolidated General Plan Update (~~September 9/2011~~);  
Administrative ~~update~~ Update (~~March 3/2012~~); Amended: RTC 26-0259 (3/10/2026))

Lead Department: Office of the City Manager