

2017-7217 - 617 E Evelyn Ave

Multi-family Residential Transportation Demand Management (TDM) Program

Transportation Demand Management Strategies		Points Obtained
Proximity to Transit	<100 feet to three VTA transit stops (Bus Routes 26, 32 and 55) on East Evelyn Ave and S Fair Oaks Ave	5
Proximity to Commercial Uses	< 0.25 feet to three separate retail/restaurant/service/recreational uses	3
Access Improvements	Close gap in pedestrian network by adding sidewalk along Elm Court frontage	3
Wayfinding Station	On-site kiosk or information center with multi-modal and wayfinding information and transit information	0.5
Total Points Obtained		11.5

RECEIVED

MAR 15 2017

PLANNING DIVISION

**TRAFFIC DEMAND MANAGEMENT
MEASURES**

BLUE BONNET

617 E. EVELYN AVENUE

CITY OF SUNNYVALE

MARCH, 2017

TRAFFIC DEMAND MANAGEMENT

The Blue Bonnet project is **not** located within 1/3 mile of a Caltrain station, and therefore is **not** required to incorporate Transportation Demand Management Measures (TDM) into its design. Although not required, the applicant will incorporate the following TDM into the project:

1. Bicycle Parking

Bicycle commuting is a viable option for many people. Having a secure place to store the bicycle is an important factor in a decision to use this mode of transportation. Although homebuyers will have private garage space to secure their bicycles, this project will also scatter bicycle racks throughout the project for use by residents or their guests.

2. Information Kiosk/Rideshare Information

Many people don't try transit because they don't understand how it works. We will strive to provide as much information regarding transportation mode options as possible. Residents will have many opportunities to learn about transit and alternative transportation modes through the establishment and maintenance of a Transportation Information Board/Kiosk. The recreation building within the community will include an area that has comprehensive transportation information for the residents. Information regarding all transportation options as well as maps, schedules, carpooling, and rideshare programs. The Board/Kiosk will be maintained by the Homeowners Association Management Company.

3. Resident Transportation Flier/Brochure

Upon purchasing a new home, residents will be given a Transportation Flier. The Flier will be a tool that provides information about transit options, including carpooling, rideshare, matching and public transportation. The Flier will direct residents to review the Transportation Board/Kiosk on a regular basis to stay informed of the latest transportation options.

4. Pedestrian Pathways

Understanding the importance of walkability to the community as well as to traffic demands, the project has been designed with designated exclusive pathway connections to city sidewalks.

5. Telecommuting Infrastructure

Every new home will be pre-wired with access to high speed internet and broadband technology.