

COUNCIL POLICY MANUAL

Policy 5.1.1 Socio-Economic — Goals and Policies

Demographics and Neighborhoods

Goal 5.1D Support efforts to increase, for individuals and particularly those individuals with barriers to employment, access to and opportunities for the employment, education, training, and support services they may need to succeed in the labor market.

Policy 5.1D.1 Support reforms to public assistance programs that strengthen pathways to employment by reducing barriers, increasing access to work support services, and promoting long-term economic mobility.

Policy 5.1D.2 Support federal programs, such as the Workforce Innovation and Opportunity Act (WIOA), aimed at increasing opportunities for individuals with barriers to employment.

Education and Training

Goal 5.1E Support efforts to improve the availability and quality of education made available in Sunnyvale.

Policy 5.1E.1 Support educational reforms that will cost-effectively result in better education.

Policy 5.1E.2 Support unification of school districts within the Sunnyvale City limits.

Policy 5.1E.3 Support legislation that will provide appropriate state funding for kindergarten through 12th grade education in Sunnyvale, including funding for extracurricular activities.

Policy 5.1E.4 Support reforms to the State’s school formula based on average daily attendance to recognize actual needs of funding for schools.

Policy 5.1E.5 Support legislation returning more local control to boards of education.

Policy 5.1E.6 Support and/or consider the feasibility of attracting higher education into Sunnyvale and the region.

Policy 5.1E.7 Support reforms to improve educational quality.

Policy 5.1E.8 Support appropriate funding for community colleges serving Sunnyvale.

Goal 5.1F Provide training and employment services, within boundaries of Federal and State regulations and available funding, to address the locally determined employment and training needs of economically

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disadvantaged individuals, laid-off workers, disadvantaged youth, and others who face barriers to employment.

Policy 5.1F.1 Maintain local area designation under the Workforce Innovation Opportunity Act (WIOA), as long as adequate Federal and State funding for the program is available, legislation remains essentially intact, and the program can be cost-effectively administered.

Policy 5.1F.2 Support Federal workforce development legislation that preserves the central role of local governments in serving economically disadvantaged individuals, laid-off workers, disadvantaged youth, and those who face barriers to employment.

Health and Social Services

Goal 5.1G Enhance the provision of health and social services to Sunnyvale residents by providing opportunities for the private marketplace to meet the health and social service needs of City residents.

Policy 5.1G.1 Encourage the co-location of health and social service providers in Sunnyvale to facilitate the availability of such services.

Policy 5.1G.2 Provide incentives, such as co-location privileges or rent subsidies, to attract private agencies to provide needed health and social services.

Policy 5.1G.3 Support measures to reduce the number of individuals who are uninsured or underinsured for medical coverage.

Goal 5.1H Identify pressing health and social needs of the Sunnyvale community, encouraging appropriate agencies to address these needs in an adequate and timely manner.

Policy 5.1H.1 Support efforts to increase the availability, quality and affordability of childcare in North Santa Clara County.

Policy 5.1H.2 Support non-discriminating efforts to promote medical treatments relating to serious communicable and/or infectious diseases, and prevent their spread in the community.

Policy 5.1H.3 Encourage the provision of services for older adults in Sunnyvale.

Policy 5.1H.4 Support programs that cooperate closely with the City's Public Safety program in providing crisis intervention/emergency services.

Policy 5.1H.5 Support programs that decrease substance use and dependence in the community.

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- Policy 5.1H.6 Support the provision of emergency shelter to Sunnyvale residents.
- Policy 5.1H.7 Encourage the provision of programs that help displaced populations, including refugees, achieve economic self-sufficiency, social adjustment, and well-being in the community.
- Policy 5.1H.8 Encourage programs, such as the NOVAworks Young Adult Program, that provide education, career skills, and supportive services to youth who may face obstacles to academic and career success.
- Policy 5.1H.9 Encourage programs and services that address the special needs of the disabled population and assure that disabled individuals have access to services.
- Policy 5.1H.10 Encourage adequate provision of health care services to Sunnyvale residents.
- Policy 5.1H.11 Encourage the adequate provision of social services to Sunnyvale residents.

Human Service Planning

Goal 5.1I Monitor human service needs of the community in order to identify appropriate responses and encourage the provision of needed services.

Policy 5.1I.1 Maintain an active “Outside Groups Funding Policy” relating to the City’s standards and requirements for accepting applications for funding from non-profit agencies.

Goal 5.1J Encourage and support a network of human services that provides for the basic needs of Sunnyvale’s residents.

Policy 5.1J.1 Seek to have as many human services needs as possible met through other resources in the following priority:

- self-help
- private non-profit organizations
- other government agencies

Policy 5.1J.2 Assume an advocate role to manage the use of its resources to meet human services needs in Sunnyvale.

Policy 5.1J.3 Assume the role of a direct service provider of human services when:

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- Specifically targeted intergovernmental funds, such as Community Development Block Grants (CDBG) are available for which the City could more cost-effectively administer the human service programs (rather than outside groups) to address significant community needs; provided however, direct service provider role will terminate when such funds are no longer available; or
- Specific community needs are identified and the General Plan, City policies, or action plans provide for the City to take on such a role.

Policy 5.1J.4 Assume the role of an indirect service provider of human services when specifically targeted intergovernmental funds (e.g. CDBG) are available to the City but another agency could more cost-effectively administer the human service program to be addressed by the funds. Funding to the provider will terminate when such funds are no longer available, or the provider can no longer provide the service, or the specific community need has been fulfilled or the City determines to take on the service directly.

Policy 5.1J.5 Provide limited financial assistance to a qualified outside group if:

- The program proposed for funding addresses a significant community need or facilitates the co-location of human service providers in the City of Sunnyvale; augments service provided directly by the City, provides the service at a cost lower than the City can provide or is the most logical service provider; and provision of such services is compatible with the City's General Plan, policies or action plans; and
- The program for which funding is requested is qualified under the City's Outside Groups Funding Policy.

(Adopted: (7/11/1989); Consolidated General Plan Update (9/2011); Administrative Update (3/2012); Amended: RTC 26-0259 (3/10/2026))

Lead Department: Office of the City Manager