



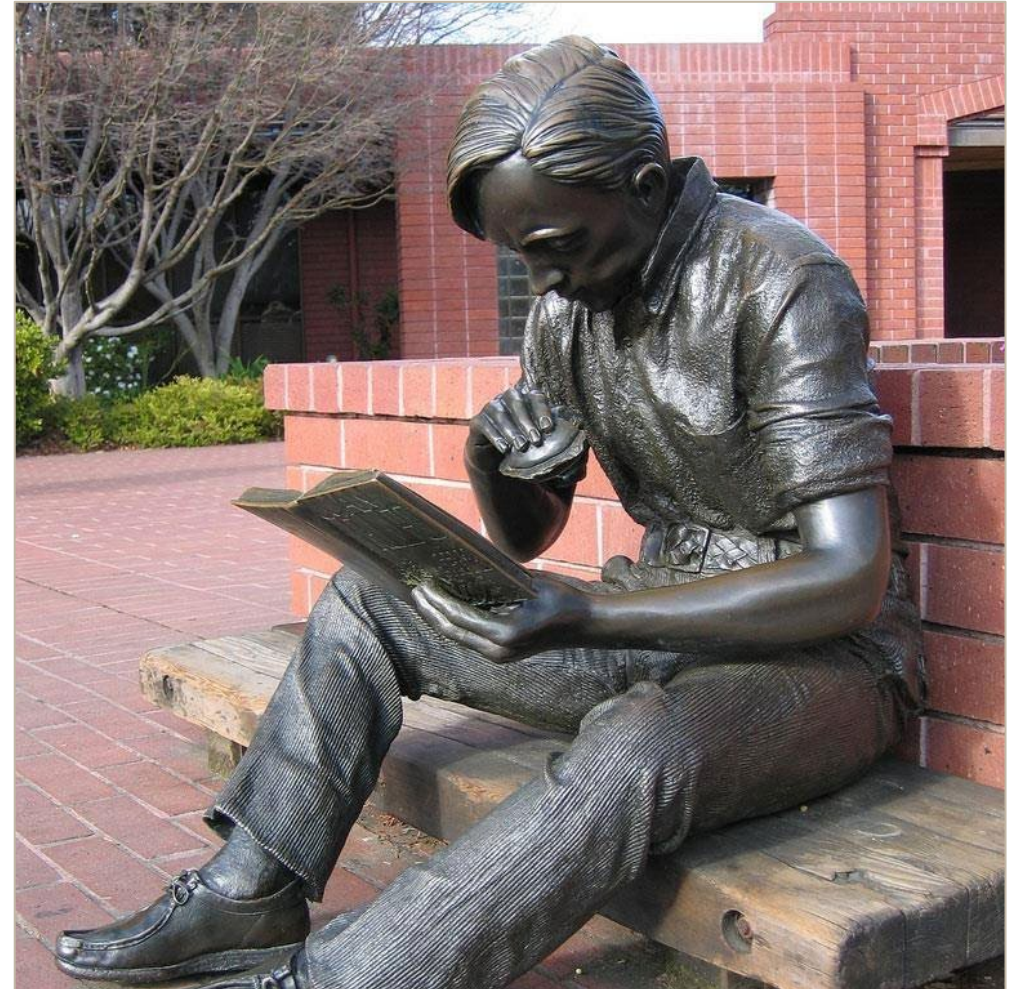
Use of Data / Privacy

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Board of Library Trustees
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Agenda

- What is Data Privacy & Why Does it Matter?
- Patron Education
- Library Computers & Wi-Fi
- Patron Data & the Library
- Collection, Storage, & Access
- Questions



Overview

What is Data Privacy?

Proper handling of **PII**

**Personally
Identifiable
Information**

Why does it matter?

- ◆ Legal responsibility
- ◆ Threats to identity
- ◆ Tracking



Patron Education

- Staff Knowledge & Assistance
- Technology-centered Programming
- Online Education at the Library



Library Computers & Wi-Fi

- Network Security
- Computer Security
- Information Wipe
- Storage of Data
- Wireless Network Use



Patron Data & the Library

- Library Cards
 - ◆ What data is collected
 - ◆ Access to accounts
 - ◆ PINs
- Access to Collections
 - ◆ Physical
 - ◆ Digital



Collection, Storage, & Access

- Data Minimization
- Data Inventory
 - ◆ What is collected
 - ◆ Where and how is it stored
 - ◆ How it is used and shared
- Access
 - ◆ Principle of Least Access
 - ◆ Auditing Access
 - ◆ Artificial Intelligence





Sunnyvale

Questions?

