

COUNCIL POLICY MANUAL

5.0 Long-term Advocacy Positions – Socio-Economic

5.1 General

- (1) Support federal and state funding to assist with the ongoing operations, expansion or upgrade of the 2-1-1 system as an information and referral for health and human services. [*Council Resolution RTC #03-109*] (Moved to long-term Council Policy, RTC 09-046, February 24, 2009; Adopted w/ modification, RTC 15-0008, January 6, 2015) **Lead Dept. LRS/DPS/CDD**
- (2) Support legislation and community-based efforts that improve the quality of life for children and families through increased access to educational support, health care, housing, emancipation transition services for foster youth, and vocational training programs. [*OCM Staff Recommendation, 2007*] (Moved to long-term Council Policy, RTC 09-046, February 24, 2009) **Lead Dept. LRS/CDD**
- (3) Urge the federal, state, and county government to provide cities with financial and technical assistance to mitigate the local impacts of new immigration, including the costs of providing social services, health care, education, language services, and civic integration. [*2007 NLC Resolution*] (Moved to long-term Council Policy, RTC 09-046, February 24, 2009) **Lead Dept. LRS/CDD**

5.2 Economy and Employment

- (1) Support development of federal U.S. congressional legislation that will support funding to continue school-to-work opportunities.. [*2003, 2004 NLC Resolution, 2012 NOVA staff modification*] (Moved to long-term Council Policy, RTC 12-09, February 7, 2012) **Lead Dept. NOVA**
- (2) Support increased flexibility and resources for local workforce development boards to launch sector-driven industry initiatives to address current and projected workforce needs that may include information technology, healthcare, and renewable energy, among other industries experiencing workforce shortages in the future. [*2006 NOVA staff recommendation/amended 2008*] (Moved to long-term Council Policy, RTC 12-09, February 7, 2012) **Lead Dept. NOVA**
- (3) Supporting the quality of life in Sunnyvale, the City supports legislation to increase the current minimum wage or tie future increases to Consumer Price Index (CPI) or inflation. (RTC: #14-028, May 20, 2014; RTC 22-0061, January 25, 2022) **Lead Dept. OCM**

5.3 Education and Training

- (1) Support expanded education and training programs at all educational levels (high school, community colleges, undergraduate, graduate, adult re-entry and dislocated workers) that increase access to and competitiveness for high demand, high wage jobs.. [**/Modified 1998-January/2001, Clarification, 2006 NOVA and Community Development staff recommendation/amended 2008, 2009 NOVA staff modification*]

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(Moved to long-term Council Policy, RTC 12-09, February 7, 2012) **Lead Dept. NOVA**

- (2) Support greater flexibility and simplicity in administrative procedures and eligibility requirements to increase client access to adult education, job training, job retention, employment support and supportive services. [*Council RTC 97-262, 2005 modified by staff/amended 2008, 2009 NOVA staff modification*] (Moved to long-term Council Policy, RTC 12-09, February 7, 2012) **Lead Dept. NOVA**
- (3) Support increased state and federal appropriations and allocations based on funding formulas and regulatory guidelines that will fully fund local workforce development programs and workforce system infrastructure. [*2005 NOVA staff recommendation/amended 2008*] (Moved to long-term Council Policy, RTC 12-09, February 7, 2012) **Lead Dept. NOVA**
- (4) Support federal and state initiatives that augment local autonomy on employment training and retains the strong role of the chief elected officials and Workforce Development Boards. [*1993 LCC & NLC Resolutions/2001 modification, 2009 NOVA staff modification*] (Moved to long-term Council Policy, RTC 12-09, February 7, 2012) **Lead Dept. NOVA**
- (5) Support increased funding for local labor market research that ensures a demand-driven local workforce investment system has timely and relevant information on workforce trends. [*2005 staff recommendation*] (Moved to long-term Council Policy, RTC 12-09, February 7, 2012) **Lead Dept. NOVA**
- (6) Support federal reimbursement to local school districts for up to 40 percent of the costs of special education programs mandated by federal law. [*2002, 2003, 2004 NLC Resolution*] (Moved to long-term Council Policy, RTC 09-046, February 24, 2009) **Lead Dept. LRS**
- (7) Support efforts by the State Legislature and/or Allocation Board to increase the rates and/or inflation calculator to reflect current school facility costs more realistically or consider other provisions to allow school districts to effectively mitigate the impacts of new development. [*2023 Priority Advocacy Issue*] (Moved to long term Council Policy, RTC 24-0102, January 30, 2024) **Lead Dept. CDD**

5.4 Health and Social Services

- (1) Support efforts that advance the affordability, availability, and quality of child care for Sunnyvale residents and regional workforce, including measures that:
 - Provides funding targeted to address the child care needs of low-income individuals;
 - Establishes demonstration projects to test alternative child care delivery models;
 - Establishes employer incentives, such as tax credits to encourage employers to share in providing child care for employees;

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- Provides adequate funding of existing child care programs, including appropriate cost-of-living increases;
 - Establishes the public school system as the primary delivery agent of state-sponsored child care programs;
 - Establishes quality child care programs by appropriate regulations to protect health and safety, but minimizes regulatory obstacles;
 - Provides incentives to increase the quality and wages of child care workers;
 - Advocate for and support measures to encourage and involve industry in providing child care and/or child care benefits to their employees. *[Council Action, RTC 07-363]* (Moved to long-term Council Policy, RTC 09-046, February 24, 2009) **Lead Dept. LRS**
- (2) Support the establishment of quality standards for childcare providers and programs. *[1989 NLC Resolution/Modified in 1993, 1995 and 1998-December]* (Moved to long-term Council Policy, RTC 09-046, February 24, 2009) **Lead Dept. LRS**
- (3) Support the CalFresh Program, the School Breakfast and Lunch Program, the WIC Program, senior nutrition programs, and support services for homeless families. *[*/First Appeared 1992/Modified 1995]* (Moved to long-term Council Policy, RTC 09-046, February 24, 2009) **Lead Dept. LRS/CDD**
- (4) Support the use of state Proposition 10 funds (tobacco tax funds), for the development or enhancement of educational and social services for the prenatal through five population and their families. *[2002, 2003, 2004 NLC Resolution]* (Moved to long-term Council Policy, RTC 09-046, February 24, 2009) **Lead Dept. LRS**
- (5) Support childcare providers having a voice in the development of potential Universal Child Care legislation. *[2003 Office of the City Manager Staff Recommendation]* (Moved to long-term Council Policy, RTC 09-046, February 24, 2009) **Lead Dept. LRS**
- (6) Support legislation and efforts to provide universal child care for all children and families in Santa Clara County and the State of California [Resolution No. 1274-24]. **Lead Dept. LRS**
- (7) Support intergovernmental and regional collaboration on child care, including in the participation of coalitions and initiatives, to jointly enhance child care services and identify cooperative solutions to the child care needs of Sunnyvale residents and workforce. **Lead Dept. LRS**
- (8) Support Congressional action to rectify the current Medicare payment formula Inequities and reduce geographic disparities. *[2004 NLC Resolution]* (Moved to long-term Council Policy, RTC 09-046, February 24, 2009) **Lead Dept. LRS**

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- (9) Support legislation that requires the federal government to fully fund the Every Student Succeeds Act including corrective program, and the Dream Act. Urge the Federal Government to improve access to funding for early education programs and services such as Head Start and for English language learner students and farm worker children. *[2004 NLC Resolution/2006 Modified by OCM staff/2007 NLC Resolution]* (Moved to long-term Council Policy, RTC 09-046, February 24, 2009) **Lead Dept. LRS**

5.5 Human Services Planning and Policy

- (1) Support formal relationships with schools, community-based organizations, the business community and other government organizations to assess human service needs. *[*/First Appeared 1993]* (Moved to long-term Council Policy, RTC 09-046, February 24, 2009) **Lead Dept. LRS/CDD**

5.6 Affordable Housing and Homelessness

- (1) Encourage Federal, State, and County governments to provide more financing resources and to streamline access to financing (including application processes and availability of funds) for the development and preservation of affordable housing to lower- and moderate-income households to address local housing needs. [2023 Priority Advocacy Issue] (Moved to long term Council Policy, RTC 24-0102, January 30, 2024) **Lead Dept. CDD**
- (2) Encourage increased funding support at the State, Regional, and Federal levels - particularly through the Low-Income Housing Tax Credit (LIHTC) Program. Additional and streamlined funding sources are essential to enable affordable housing to be developed at the scale necessary to address the growing demand.. [2023 Priority Advocacy Issue] (Moved to long term Council Policy, RTC 24-0102, January 30, 2024) **Lead Dept. CDD**
- (3) Encourage the California Department of Housing and Community Development (HCD) to allocate fair and reasonable Regional Housing Needs Allocations (RHNA) to the Bay Area Region and continue active participation with the Association of Bay Area Governments (ABAG) in determining allocations to individual counties and cities. [2023 Priority Advocacy Issue] (Moved to long term Council Policy, RTC 24-0102, January 30, 2024) **Lead Dept. CDD**

(Adopted: RTC #09-046 (February 24, 2009); Revised RTC: #12-09 (February 7, 2012); Clerical update (May 1, 2014); Revised RTC: #14-028 (May 20, 2014); Adopted w/ modification, RTC #15-0008 (January 6, 2015); Adopted w/ modification, RTC #16-0005 (January 5, 2016); Adopted w/ modification, RTC #17-0011 (January 10, 2017); Adopted, RTC 22-0061 (January 25, 2022); Revised RTC #24-0102 (January 30, 2024); Revised RTC 26-0098 (February 10, 2026); Amended: RTC 26-0628 (8/11/2026))

**No record of LAP origin.*