

Form Name:
Unique ID:

Boards and Commissions App
1340810018

Date Received: 5/3/25
Voter registration verified:
On: 5/5/25
By: MH

Amber Frederickson
Page 1 of 8

Applicant Information

Name	Amber Frederickson
Are you a Sunnyvale resident?	Yes
How long have you lived in Sunnyvale?	50 years
Description Area	Residence Notice:Unless otherwise noted, your principal place of residence must be in Sunnyvale. You must live in Sunnyvale at the time of appointment and at all times during service on a board or commission.
Current Main Residence	[REDACTED]
Email	[REDACTED]
Phone	[REDACTED]
Are you currently a registered voter in Sunnyvale?	Yes
When was the last time you voted? Month/Year	11/5/2024
Have you ever served on a City of Sunnyvale board or commission?	Yes
Check all that apply	Previously served
Name(s) of boards or commissions previously served with approximate dates	Arts Commission
Have you attended a meeting of the City Council, or a board or commission?	Yes
Briefly describe what you learned by watching or attending a meeting of the City Council, board or commission. What improvements would you suggest?	<p>It is such an idea that when one takes or enjoys the city and its programs that they live in; that they should also give back to the community in which they live or enjoy.</p> <p>I enjoy supporting initiatives and having a voice as a resident. I truly care about Sunnyvale and the way it has changed dramatically over the last 7 to 10 years. I support City government, fire and safety and want to be part of the solution for Sunnyvale.</p>

Have you attended meetings of the board(s) or commission(s) for which you are applying?

Yes

How many meetings have you attended?

17 over three years

Board or Commission Selection

First Choice

Heritage Preservation Commission (R)

Apply for another board or commission?1

Yes

Second Choice

Housing and Human Services Commission

Apply for another board or commission?2

Yes

Third Choice

Arts Commission

Apply for another board or commission?3

Yes

Fourth Choice

Board of Library Trustees (R)

Applicant Qualifications

What motivated you to apply for this board or commission?

I believe in personal responsibility to give back with effort to the city in which you enjoy so much and take from on a daily basis. I enjoy being part of the solution to efforts to help Sunnyvale thrive.

I have many interested I enjoy and believe in, so I have chosen a few options. Wherever I am needed most I am happy to serve.

What skills or attributes can you bring to this board or commission?

I enjoy an extensive career in relating/working with others, I personally enjoy the preservation of historical places and items, I am a true follower of the arts and the ability for others to experience the ability to view and create art,

as a lover of the written word, I am an avid user of our Sunnyvale library and would be honored to assist in serving the library.

The primary role of a board or commission member is to provide advice to City Council on policy issues that are within the scope of the board or commission. What steps would you take to effectively exercise this specific board or commission role?

First and most important I would be present. Accountability of being present at every meeting and actively taking part in discussions with fellow commission members.

I would educate myself in topics that my commission addresses.

I would take notes to reflect on upcoming votes, decisions and events to stay on task of deadlines etc.

Meeting with the community and those that would be affected by our commission and being sure to get a grass roots understanding of upcoming topics we will address

Education - List college degrees, majors and any relevant training or experience that demonstrates your ability to effectively serve on this board or commission.

I have a business degree
Certification in Marketing
Certification in Childhood Development
History in High Value Banking with Wells Fargo Corporate
I have been a business owner
I work in Real Estate - Property Management
I volunteered (many years ago) for Sunnyvale PD & FD
I am a native Sunnyvalian

Describe your involvement in community activities, volunteer and civic organizations.

I love to volunteer in Sunnyvale! I have volunteered for Sunnyvale Police Department, Hands on Arts, Sunnyvale Theatre, Sunnyvale Community Services, City clean ups, library events, street clean ups, Second Harvest Columbia food distributions, park clean ups and more

Description Area

The City has a Code of Ethics and Conduct for Elected and Appointed Officials and an Attendance Policy (7.2.19), 2 G (II) that appointed members are required to follow.

Do you have any concerns related to the above code and policy?

No

Are you willing to accept a temporary appointment for the remainder of an unexpired term?

Yes

Board or Commission-Specific Questions

Arts Commission

What role do you think public art plays in a city?

Public Art provides character for a City. The presence of all types of art ensure that finances is not the determining factor to be able to experience and learn about art. Sunnyvale's Art Walk is such a great activity to not only meet other art lovers, but to walk and get to know your city as well as seen all different interpretations of the meaning of art through the eyes of others.

Incoming corporate constructions being required to dedicate a % of building costs to public art was one of the greatest ideas for our City.

How might the City strengthen art programs in the community?

Sunnyvale being such a healthy city I believe reaching out to our corporations, businesses and residents to raise funds for art programs is essential. I understand the Art Commission has a city budget to work with and a lot can be done with it. I do however believe that others would want to contribute to art projects, classes and programs. Getting the word out to all residents that this is a diverse city where all people count and the importance of wellness and taking time from the stress of electronics and work to get your hands dirty and create art!

The Sunnyvale Public Art collection includes sculptures and other physical art. As an Arts Commissioner, how would you prioritize the inclusion of visual, literary, interactive and performing arts to embody the cultures of our diverse community?

Please see above.

Board of Library Trustees

Community demographics and technology are constantly changing. What do you think are the principal issues the Sunnyvale Public Library may be addressing over the next few years?

The library for me is such a place of knowledge, comfort and exploration. I think with such an instant technology of information, places like libraries may get forgotten. The library can be such an experience, they can be a place of family bonding, classes, language services, foreign language learning and more.

I think the library should always be sure to have advanced Marketing. They should make a concerted effort to let everyone in the city know about the many activities it offers and to renew the love of the printed word. To start campaigns of hands on. It is a little tough because tech always pushes, faster, easier don't have to leave the house. But I think that is the problem with so much tech usage every day and it being necessary the get out of the house feature of the library could truly become relevant again as the place to meet, relax, enjoy. Short of putting a Starbucks in it, I think it is a place to be seen and enjoyed!

Our main library's infrastructure is aging, with ongoing maintenance issues. The 2024 library bond measure, intended to solve those issues, failed. What solutions do you suggest?

Sunnyvale is such a place of expertise, talent and knowledge. I had mentioned before that those who take from the City they live in, should give back to the city they live in.

I like the idea of community professionals utilizing their talents, licenses, teams and knowledge to serve the library and make the repairs required. It can be such a team building activity. The city can look into benefits that can be offered to the people or businesses that take part in the library restoration program. Everything from free advertising, use of City event space for holiday parties, referrals to city job bids, city business highlights etc.

I would also look into why the measure failed in the first place.

Heritage Preservation Commission

Describe how you have engaged with local history and heritage within Sunnyvale?

I am a native Sunnyvale resident. I come from a long line of Sunnyvale generations. My uncle Floyd was on the Historical society of Sunnyvale. I am a lover of history and all things historical. I have donated to the SV museum and truly love and enjoy the maintaining and restoration of the past. I am future forward but believe that learning, viewing and enjoying the past is such a necessary feature of a city of any size. Especially for those that come to the US, California or Sunnyvale for the first time, it is a wonderful way to introduce them to their new city through a walk in the past.

What historical features or structures in our community do you think are at risk? What course can the City take to preserve them?

Whenever society is hurling 90 miles an hour into the future, the past begins to disappear in the review mirror.

History has to come alive for the young. Traveling historical events would be amazing in Sunnyvale classrooms and colleges. When classes are teaching on a particular time period or historical event, they could contact us to have a display delivered so students could see firsthand a piece of history even photos would be amazing.

Historical events and reenactments again for resident or students would be exciting as well.

What factors would influence your recommendation to preserve a particular building or site?

The location, age, design, architecture, the history, the contribution of the location, the ability to preserve it, possible future uses of the location.

Housing and Human Services Commission

Evaluate the quality and adequacy of the housing programs that serve the Sunnyvale community.

I think Sunnyvale is doing a wonderful job with the housing crisis and making sure that programs are available to its resident current and incoming.

I would only suggest maybe a class on housing programs people can come to, so they understand. Maybe a housing event when property manager of Sunnyvale properties could come meet clients looking for a home and meet with them live time to set tours or assist with applications right there and then. Bring the two entities together. Translator on hand would be great as well to ensure everyone could benefit from the event.

Evaluate the quality and availability of the human services programs that serve the Sunnyvale community.

Please see above.

I feel like more in person connections always is a positive step to being sure everyone who needs assistance is able to locate it.

Share your thoughts on how the City might better improve housing affordability, prevent displacement and serve our unhoused residents.

I would only suggest maybe a class on housing programs people can come to, so they understand. Maybe a housing event when property manager of Sunnyvale properties could come meet clients looking for a home and meet with them live time to set tours or assist with applications right there and then. Bring the two entities together. Translator on hand would be great as well to ensure everyone could benefit from the event.

This is not a judgement on Sunnyvale because it happens everywhere but when I was looking for a lower cost apartment when I almost got laid off, I was surprised that I could find no programs that could help me. Thankfully I was not laid off. The issue was I was told there were no funds to help. I was also told that currently they were only assisting non-English speaking families who have the greatest needs. I was really scared and had nowhere to turn. Luckily it worked out for me, but I would love to join the commission to help wherever I could.

Description Area

View Unhoused Community Support

Have you read Unhoused Community Support?

Yes

What are your thoughts on Sunnyvale's support for the unhoused community?

I am encouraged that Sunnyvale is renewing their commitment to those that are currently and those that may become homeless and at risk.

Fair Political Practices Commission Statement of Economic Interests

Description Area

If you are appointed to the Arts Commission, Heritage Preservation Commission, Housing and Human Services Commission or the Planning Commission, you must electronically file the Fair Political Practices Commission (FPPC) Statement of Economic Interests (Form 700), which will be a public record. Statement of Economic Interests - Form 700 Understanding of Filing Requirement I understand and agree that if I'm appointed to the Arts Commission, Heritage Preservation Commission, Housing and Human Services Commission or Planning Commission I must electronically file the Fair Political Practices Statement of Economic Interests (Form 700). This form reports my economic interests and those of my spouse or domestic partner, if applicable. I understand this will be a public record.

Radio Button

Yes

Demographic Information

Description Area



Your Agreement

Description Area

IMPORTANT NOTICE – READ BEFORE SIGNING:By selecting both “Yes” and “Submit Form” below I am adding my digital signature to this application. I am also agreeing with the following statements:All statements I have made on this application are true and correct.I authorize the City of Sunnyvale (City) to investigate the accuracy of this information.I release the City from all claims and liabilities arising from such investigation.I acknowledge that any false statement on this application will be grounds for the City to deny my appointment. A false statement discovered later, will be grounds to dismiss me from my appointment at any time.I acknowledge that any false statement on this application could lead to criminal charges. Charges could fall under California Penal Code, Section 115 or other applicable law.

I agree

Yes

Your full name

Amber Frederickson

Date

May 03, 2025