

BASE BID (Items 1- 8) - 2025-27 for Print Contract.
PLEASE PROVIDE SAME PRICING FOR TWO-YEARS.

ITEM	DESCRIPTION	QTY OF COPIES	Cover: 70# Gloss Cover Book: 50# Gloss or Silk/Velvet	Cover: 70# Gloss Cover Book: 50# Gloss or Silk/Velvet RECYLCED PAPER	Cover: 70# Gloss Cover Book: 50# Offset	Cover: 70# Gloss Cover Book: 50# Offset RECYCLED PAPER	Cover: 70# Gloss Cover Book: 40# Gloss or Silk/Velvet	Cover: 70# Gloss Cover Book: 40# Gloss or Silk/Velvet RECYCLED PAPER	Cover: 70# Gloss Cover Book: 40# Offset	Cover: 70# Gloss Cover Book: 40# Offset RECYLCED PAPER
			68 pages (64 pages + 4-page cover)							
1	Winter/Spring Guide	69,000	\$42,201.00	N/A	\$36,023.00	\$37,669.00	N/A	N/A	\$28,962.00	\$28,962.00
2	Summer Guide	69,000	\$42,201.00	N/A	\$36,023.00	\$37,669.00	N/A	N/A	\$28,962.00	\$28,962.00
3	Fall Guide	69,000	\$42,201.00	N/A	\$36,023.00	\$37,669.00	N/A	N/A	\$28,962.00	\$28,962.00
			60 pages (56 pages + 4-page cover)							
4	Camp Aquatic Brochure	40,000	\$28,118.00	N/A	\$20,868.00	\$26,555.00	N/A	N/A	\$18,825.00	\$18,825.00
TOTAL PRICE			\$154,721.00	N/A	\$128,937.00	\$139,562.00	N/A	N/A	\$105,711.00	\$105,711.00

ITEM	DESCRIPTION	QTY OF COPIES	Cover: 70# Gloss Cover Book: 50# Offset	Cover: 70# Gloss Cover Book: 50# Offset RECYCLED PAPER	Cover: 70# Gloss Cover Book: 40# Offset	Cover: 70# Gloss Cover Book: 40# Offset RECYLCED PAPER
			68 pages (64 pages + 4-page cover)			
5	Winter/Spring Guide	69,000	\$36,023	\$43,020	\$28,633	\$28,633
6	Summer Guide	69,000	\$36,023	\$43,020	\$28,633	\$28,633
7	Fall Guide	69,000	\$36,023	\$43,020	\$28,633	\$28,633
			60 pages (56 pages + 4-page cover)			
			Cover: 70# Gloss Cover Book: 50# Gloss or Silk/Velvet	Cover: 70# Gloss Cover Book: 50# Gloss or Silk/Velvet RECYLCED PAPER	Cover: 70# Gloss Cover Book: 40# Gloss or Silk/Velvet	Cover: 70# Gloss Cover Book: 40# Gloss or Silk/Velvet RECYCLED PAPER
8	Camp Aquatic Brochure	40,000	\$30,673	N/A	\$28,118	N/A
TOTAL PRICE			\$138,742.00	\$129,060.00	\$114,017.00	\$85,899.00

Line items 5-8, represents a combination of paper types (one type of paper for the seasonl guide and another type of paper for the camp sunnyvale splash brochure)

OPTIONAL SERVICES

ITEM	DESCRIPTION			QTY	UNIT	TOTAL PRICE
9	Author's changes, per page			As needed	EA	\$35.00
10	Additional signatures, per signature (include page count next column)	Signature (16 Pg Count) =		As needed	EA	TBD-Varies by paper option
11	Additional signatures, per signature (include page count next column)	Signature (8 Pg Count) =		As needed	EA	TBD-Varies by paper option
12	Additional Copies, per 500 Summer Camp Aquatics 4+56 , 70# Gloss /50# Offset			500	Copies	\$188.00
	Acivity Guide, 4 +64, 70# Gloss / 50# Offset					\$209.00
13	Sunnyvale staff will electronically provide the Printer with two lists: a mailing list that includes residents of Sunnyvale and neighboring cities, and a DO NOT MAIL list consisting of individuals who have opted out of receiving promotional materials. The Printer must collaborate with the Marketing Coordinator to finalize each mailing list prior to final approval, ensure DO NOT MAIL recipients are excluded even when using carrier route or ZIP Code targeting, remove duplicates and invalid addresses.			1	EA	\$250,.00

The Quotation Sheet shall include:

- Product trim size: 8.25" x 10.83"
- Cover – (4 pages) Paper: 70# Gloss text
- Inside Book – (56-68 pages) Paper –for each of the paper types
 - o 50# gloss text or 50# silk/velvet text
 - o 50# Offset text
 - o 40# gloss text or 40# silk/velvet text
 - o 40# Offset text
- Ink: (4) four color process over (4) four color process throughout
- Hard Copy Blueline Proof, Digital Check, Print, Saddle stitch
- All cost for printing.
- All costs for labeling.
- All costs for preparation for bulk mailing (include database prep, postal preparation)

14	For the Camp Splash Guide, the Printer will receive a customer list for Camp Splash participants ages 3–17 and a DO NOT MAIL list consisting of individuals who have opted out of receiving promotional material. The Printer may also be asked to generate a targeted mailing list of up to 25,000 names, focusing on children ages 3 to 17 living in single-family homes, townhouses, and apartments in Sunnyvale and neighboring cities.	1	EA	\$200.00
15	Print, delivery and mailing tasks must be completed in adherence to the production schedule. Tasks completed 1-5 calendar days earlier or later than what is listed on the schedule will result in a penatly of 5% less of the bill.	1	EA	\$

line	
13	City will provide mailing list
Line	
14	Additional names buy

paperwork)
•Box and skid pack
•Type of printing in quote: Offset Press printing, digital printing or web-fed printing
•Include all cost for boxing and safe and secure palletizing
•Include cost for delivery of Activity Guides with bulk mailing list names to Palo Alto BMEU Post Office and delivery of non-labeled Activity Guides to the Sunnyvale Community Center.

Other Considerations and Preferences:
•The City prefers off-set printing, but bidder may quote web-fed or digital printing as well.
•Press Check attendance may be requested during normal business hours (M-F 8am-5pm).
•Perform the work at physical facilities located within a distance that can ordinarily be driven from City Hall, located at 456 West Olive Avenue, Sunnyvale CA, during off-commute hours in one hour or less.

BASE BID (Items 1- 8) - 2025-27 for Print Contract.
PLEASE PROVIDE SAME PRICING FOR TWO-YEARS.

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			68 pages (64 pages + 4-page cover)							
1	Winter/Spring Guide	69,000	\$ 37,958.00	\$ 37,958.00	\$ 38,315.50	\$ 38,315.50	\$ 33,099.30	\$ 33,099.30	\$ 35,843.80	\$ 35,843.80
2	Summer Guide	69,000	\$ 37,958.00	\$ 37,958.00	\$ 38,315.50	\$ 38,315.50	\$ 33,099.30	\$ 33,099.30	\$ 35,843.80	\$ 35,843.80
3	Fall Guide	69,000	\$ 37,958.00	\$ 37,958.00	\$ 38,315.50	\$ 38,315.50	\$ 33,099.30	\$ 33,099.30	\$ 35,843.80	\$ 35,843.80
			60 pages (56 pages + 4-page cover)							
4	Camp Aquatic Brochure	40,000	\$ 28,086.60	\$ 28,086.60	\$ 27,179.10	\$ 27,179.10	\$ 24,362.00	\$ 24,362.00	\$ 26,942.60	\$ 26,942.60
TOTAL PRICE			\$ 141,960.60	\$ 141,960.60	\$ 142,125.60	\$ 142,125.60	\$ 123,659.90	\$ 123,659.90	\$ 134,474.00	\$ 134,474.00

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			68 pages (64 pages + 4-page cover)			
5	Winter/Spring Guide	69,000	\$ 38,315.15	\$ 38,315.15	\$ 35,843.80	\$ 35,843.80
6	Summer Guide	69,000	\$ 38,315.15	\$ 38,315.15	\$ 35,843.80	\$ 35,843.80
7	Fall Guide	69,000	\$ 38,315.15	\$ 38,315.15	\$ 35,843.80	\$ 35,843.80
			60 pages (56 pages + 4-page cover)			
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8	Camp Aquatic Brochure	40,000	\$ 28,086.60	\$ 28,086.60	\$ 24,362.00	\$ 24,362.00
TOTAL PRICE			\$ 143,032.05	\$ 143,032.05	\$ 131,893.40	\$ 131,893.40

Line items 5-8, represents a combination of paper types (one type of paper for the seasonl guide and another type of paper for the camp sunnyvale splash brochure)

OPTIONAL SERVICES

ITEM	DESCRIPTION			QTY	UNIT	TOTAL PRICE
9	Author's changes, per page			As needed	EA	\$
10	Additional signatures, per signature (include page count next column)	Signature (16 Pg Count) =	50# Gloss, 50#	69000	\$.118369565	\$8167.50
			Offset 40#		\$.11966087	\$8256.60
			Gloss, 40#		\$.100514493	\$6935.50
			Offset		\$.110462319	\$7621.90
11	Additional signatures, per signature (include page count next column)	Signature (8 Pg Count) =	50# Gloss, 50#	69000	\$.074337681	\$5,129.30
			Offset 40#		\$.075023188	\$5,176.60
			Gloss, 40#		\$.064613043	\$4,458.30
			Offset		\$.069905797	\$4,823.50
12	Additional copies, per 500 copies			500		\$
13	Sunnyvale staff will electronically provide the Printer with two lists: a mailing list that includes residents of Sunnyvale and neighboring cities, and a DO NOT MAIL list consisting of individuals who have opted out of receiving promotional materials. The Printer must collaborate with the Marketing Coordinator to finalize each mailing list prior to final approval, ensure DO NOT MAIL recipients are excluded even when using carrier route or ZIP Code targeting, remove duplicates and invalid addresses.			1	EA	\$750.00

Please note that future tarrifs imposed by the U.S. Government are not included.

- The Quotation Sheet shall include:
- Product trim size: 8.25" x 10.83"
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 - Inside Book – (56-68 pages) Paper –for each of the paper types
 - o 50# gloss text or 50# silk/velvet text
 - o 50# Offset text
 - o 40# gloss text or 40# silk/velvet text
 - o 40# Offset text
 - Ink: (4) four color process over (4) four color process throughout
 - Hard Copy Blueine Proof, Digital Check, Print, Saddle stitch
 - All cost for printing.
 - All costs for labeling.
 - All costs for preparation for bulk mailing (include database prep, postal paperwork)
 - Buy and ship back

14	For the Camp Splash Guide, the Printer will receive a customer list for Camp Splash participants ages 3–17 and a DO NOT MAIL list consisting of individuals who have opted out of receiving promotional material. The Printer may also be asked to generate a targeted mailing list of up to 25,000 names, focusing on children ages 3 to 17 living in single-family homes, townhouses, and apartments in Sunnyvale and neighboring cities.	1	EA	\$34.50 per thousand
15	Print, delivery and mailing tasks must be completed in adherence to the production schedule. Tasks completed 1-5 calendar days earlier or later than what is listed on the schedule will result in a penatly of 5% less of the bill.	1	EA	\$

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- BOX and SKID pack
 - Type of printing in quote: Offset Press printing, digital printing or web-fed printing
 - Include all cost for boxing and safe and secure palletizing
 - Include cost for delivery of Activity Guides with bulk mailing list names to Palo Alto BMEU Post Office and delivery of non-labeled Activity Guides to the Sunnyvale Community Center.
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 - Press Check attendance may be requested during normal business hours (M-F 8am-5pm).
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