BASE BID (Items 1- 8) - 2025-27 for Print Contract. PLEASE PROVIDE SAME PRICING FOR TWO-YEARS.

ITEM DESCRIPTION	QTY OF COPIES	Cover: 70# Gloss Cover Book: 50# Gloss or Silk/Velvet	Cover: 70# Gloss Cover Book: 50# Gloss or Silk/Velvet RECYLCED PAPER	Cover: 70# Gloss Cover Book: 50# Offset	Cover: 70# Gloss Cover Book: 50# Offset RECYCLED PAPER	Cover: 70# Gloss Cover Book: 40# Gloss or Silk/Velvet	Cover: 70# Gloss Cover Book: 40# Gloss or Silk/Velvet RECYCLED PAPER	Cover: 70# Gloss Cover Book: 40# Offset	Cover: 70# Gloss Cover Book: 40# Offset RECYLCED PAPER
			68 pages (64 pages + 4-page cover)						
1 Winter/Spring Guide	69,000	\$42,201.00	N/A	\$36,023.00	\$37,669.00	N/A	N/A	\$28,962.00	\$28,962.00
2 Summer Guide	69,000	\$42,201.00	N/A	\$36,023.00	\$37,669.00	N/A	N/A	\$28,962.00	\$28,962.00
3 Fall Guide	69,000	\$42,201.00	N/A	\$36,023.00	\$37,669.00	N/A	N/A	\$28,962.00	\$28,962.00
			60 pages (56 pages + 4-page cover)						
4 Camp Aquatic Brochure	40,000	<u>\$28,118.00</u>	N/A	\$20,868.00	\$26,555.00	N/A	N/A	\$18,825.00	\$18,825.00
	TOTAL PRICE	\$154,721.00	N/A	\$128,937.00	\$139,562.00	N/A	N/A	\$105,711.00	\$105,711.00

			Cover: 70# Gloss Cover Book: 50# Offset	Cover: 70# Gloss Cover Book: 50# Offset RECYCLED PAPER	Book: 40# Offset	Cover: 70# Gloss Cover Book: 40# Offset RECYLCED PAPER		
<u>ITEM</u>	<u>DESCRIPTION</u>	QTY OF COPIES						
				68 pages (64 p	ages + 4-page cover)			
5	Winter/Spring Guide	69,000	\$36,023	\$43,020	\$28,633	\$28,633		
6	Summer Guide	69,000	\$36,023	\$43,020	\$28,633	\$28,633		
7	Fall Guide	69,000	\$36,023	\$43,020	\$28,633	\$28,633		
			60 pages (56 pages + 4-page cover)					
			Cover: 70# Gloss Cover	Cover: 70# Gloss Cover	Cover: 70# Gloss Cover	Cover: 70# Gloss Cover		
			Book: 50# Gloss or	Book: 50# Gloss or	Book: 40# Gloss or Silk/Velvet	Book: 40# Gloss or Silk/Velvet		
			Silk/Velvet	Silk/Velvet		RECYCLED PAPER		
				RECYLCED PAPER				
8	Camp Aquatic Brochure	40,000	\$30,673	N/A	\$28,118	N/A		
		TOTAL PRICE	\$ 138,742.00	\$ 129,060.00	\$ 114,017.00	\$ 85,899.00		

Line items 5-8, represents a combination of paper types (one type of paper for the seasonl guide and another type of paper for the camp sunnyvale splash brochure)

OPTIONAL SERVICES

<u>ITEM</u>	DESCRIPTION		<u>QTY</u>	<u>UNIT</u>	TOTAL PRICE
9	Author's changes, per page		As needed	EA	\$35.00
10	Additional signatures, per signature (include page count next column)	Signature (16 Pg Count) =	As needed	EA	TBD-Varies by paper option
11	Additional signatures, per signature (include page count next column)	Signature (8 Pg Count) =	As needed	EA	TBD-Varies by paper option
12	Additional Copies, per 500 Summer Camp Aquatics 4+56 , 70# Glo Acivity Guide, 4 +64, 70# Gloss / 50# O	•	500	Copies	\$188.00 \$209.00
13	includes residents of Sunnyvale and ne consisting of individuals who have opte Printer must collaborate with the Mark	de the Printer with two lists: a mailing list that ighboring cities, and a DO NOT MAIL list ed out of receiving promotional materials. The seting Coordinator to finalize each mailing list MAIL recipients are excluded even when using nove duplicates and invalid addresses.	1	EA	\$250,.00

The Quotation Sheet shall include:

- •Product trim size: 8.25" x 10.83"
- •Cover (4 pages) Paper: 70# Gloss text
- •Inside Book (56-68 pages) Paper –for each of the paper types
- o 50# gloss text or 50# silk/velvet text
- o 50# Offset text
- o 40# gloss text or 40# silk/velvet text
- o 40# Offset text
- •Ink: (4) four color process over (4) four color process throughout
- •Hard Copy Blueline Proof, Digital Check, Print, Saddle stitch
- •All cost for printing.
- •All costs for labeling.
- •All costs for preparation for bulk mailing (include database prep, postal

BID TABULATION CASEY PRINTING

14	For the Camp Splash Guide, the Printer will receive a customer list for Camp Splash participants ages 3–17 and a DO NOT MAIL list consisting of individuals who have opted out of receiving promotional material. The Printer may also be asked to generate a targeted mailing list of up to 25,000 names, focusing on children ages 3 to 17 living in single-family homes, townhouses, and apartments in Sunnyvale and neighboring cities.	1	EA	\$200.00
	Print, delivery and mailing tasks must be completed in adherence to the production			
15	schedule. Tasks completed 1-5 calendar days earlier or later than what is listed on the schedule will result in a penatly of 5% less of the bill.	1	EA	

line	
13	City will provide mailing list
Line	
14	Additional names buy

Attachment 2 Page 2 of 4

paperwork)

- Box and skid pack
- •Type of printing in quote: Offset Press printing, digital printing or web-fed printing
- •Include all cost for boxing and safe and secure palletizing
- •Include cost for delivery of Activity Guides with bulk mailing list names to Palo Alto BMEU Post Office and delivery of non-labeled Activity Guides to the Sunnyvale Community Center.

Other Considerations and Preferences:

- •The City prefers off-set printing, but bidder may quote web-fed or digital printing as well.
- Press Check attendance may be requested during normal business hours (M-F 8am-5pm).
- •Perform the work at physical facilities located within a distance that can ordinarily be driven from City Hall, located at 456 West Olive Avenue, Sunnyvale CA, during off-commute hours in one hour or less.

BASE BID (Items 1- 8) - 2025-27 for Print Contract.

PLEASE PROVIDE SAME PRICING FOR TWO-YEARS.

ITEN	DESCRIPTION		Book: 50# Gloss or Silk/Velvet		Book: 50# Offset	Book: 50# Offset	Book: 40# Gloss or Silk/Velvet		Cover: 70# Gloss Cover Book: 40# Offset	Cover: 70# Gloss Cover Book: 40# Offset RECYLCED PAPER
						68 pages (64 pages +	4-page cover)			
1	Winter/Spring Guide	69,000	\$ 37,958.00	\$ 37,958.00	\$ 38,315.50	\$ 38,315.50	\$ 33,099.30	\$ 33,099.30	\$ 35,843.80	\$ 35,843.80
2	Summer Guide	69,000	\$ 37,958.00	\$ 37,958.00	\$ 38,315.50	\$ 38,315.50	\$ 33,099.30	\$ 33,099.30	\$ 35,843.80	\$ 35,843.80
3	Fall Guide	69,000	\$ 37,958.00	\$ 37,958.00	\$ 38,315.50	\$ 38,315.50	\$ 33,099.30	\$ 33,099.30	\$ 35,843.80	\$ 35,843.80
						60 pages (56 pages +	4-page cover)			
4	Camp Aquatic Brochure	40,000	\$ 28,086.60	\$ 28,086.60	\$ 27,179.10	\$ 27,179.10	\$ 24,362.00	\$ 24,362.00	\$ 26,942.60	\$ 26,942.60
		TOTAL PRICE	\$ 141,960.60	\$ 141,960.60	\$ 142,125.60	\$ 142,125.60	\$ 123,659.90	\$ 123,659.90	\$ 134,474.00	\$ 134,474.00

			Cover: 70# Gloss Cover			
			Book: 50# Offset			Book: 40# Offset
ITEM	<u>DESCRIPTION</u>	QTY OF COPIES		RECYCLED PAPER		RECYLCED PAPER
				68 pages (64 page	es + 4-page cover)	
5	Winter/Spring Guide	69,000	\$ 38,315.15	\$ 38,315.15	\$ 35,843.80	\$ 35,843.80
6	Summer Guide	69,000	\$ 38,315.15	\$ 38,315.15	\$ 35,843.80	\$ 35,843.80
7	Fall Guide	69,000	\$ 38,315.15	\$ 38,315.15	\$ 35,843.80	\$ 35,843.80
				60 pages (56 pag	es + 4-page cover)	
			Cover: 70# Gloss Cover			
			Book: 50# Gloss or	Book: 50# Gloss or	Book: 40# Gloss or	Book: 40# Gloss or
			Silk/Velvet	Silk/Velvet	Silk/Velvet	Silk/Velvet
				RECYLCED PAPER		RECYCLED PAPER
8	Camp Aquatic Brochure	40,000	\$ 28,086.60	\$ 28,086.60	\$ 24,362.00	\$ 24,362.00
		TOTAL PRICE	\$ 143,032.05	\$ 143,032.05	\$ 131,893.40	\$ 131,893.40

Line items 5-8, represents a combination of paper types (one type of paper for the seasonl guide and another type of paper for the camp sunnyvale splash brochure)

OPTIONAL SERVICES

ITEM DESCRIPTION TOTAL PRICE QTY UNIT Author's changes, per page As needed EΑ 50# \$.118369565 \$8167.50 50# Gloss, \$8256.60 Offset 40# \$.11966087 69000 \$6935.50 Additional signatures, per signature Signature (16 Gloss, 40# \$.100514493 \$7621.90 (include page count next column) Pg Count) = Offset \$.110462319 Signature (8 Pg 50# Gloss, 50# \$.074337681 \$5,129.30 Count) = Offset 40# \$.075023188 \$5,176.60 69000 40# \$.064613043 \$4,458.30 Gloss, Additional signatures, per signature Offset \$4,823.50 \$.069905797 (include page count next column) 500 Additional copies, per 500 copies Sunnyvale staff will electronically provide the Printer with two lists: a mailing list that includes residents of Sunnyvale and neighboring cities, and a DO NOT MAIL list consisting of individuals who have opted out of receiving promotional materials. The Printer must collaborate with the Marketing Coordinator to finalize each mailing list prior to final approval, ensure DO NOT MAIL recipients are excluded even when using carrier route or ZIP Code targeting, remove duplicates and invalid addresses. EΑ \$750.00

Please note that future tarrifs imposed by the U.S. Government are not inlcuded.

The Quotation Sheet shall include:

•Product trim size: 8.25" x 10.83"

•Cover – (4 pages) Paper: 70# Gloss text

•Inside Book – (56-68 pages) Paper –for each of the paper types

o 50# gloss text or 50# silk/velvet text

o 50# Offset text

o 40# gloss text or 40# silk/velvet text

o 40# Offset text

•Ink: (4) four color process over (4) four color process throughout

•Hard Copy Blueline Proof, Digital Check, Print, Saddle stitch

•All cost for printing.

All costs for labeling.

•All costs for preparation for bulk mailing (include database prep, postal paperwork)

*Day and child nach

BID TABULATION WESCO GRAPHICS INC

14	For the Camp Splash Guide, the Printer will receive a customer list for Camp Splash participants ages 3–17 and a DO NOT MAIL list consisting of individuals who have opted out of receiving promotional material. The Printer may also be asked to generate a targeted mailing list of up to 25,000 names, focusing on children ages 3 to 17 living in single-family homes, townhouses, and apartments in Sunnyvale and neighboring cities.	1	EA	\$34.50 per thousand
15	Print, delivery and mailing tasks must be completed in adherence to the production schedule. Tasks completed 1-5 calendar days earlier or later than what is listed on the schedule will result in a penatly of 5% less of the bill.	1	EA	Š

line	
13	City will provide mailing list
Line 14	
14	Additional names buy

Attachment 2 Page 4 of 4

- ■DUX allu Skiu pack
- •Type of printing in quote: Offset Press printing, digital printing or web-fed printing
- •Include all cost for boxing and safe and secure palletizing
- •Include cost for delivery of Activity Guides with bulk mailing list names to Palo Alto BMEU Post Office and delivery of non-labeled Activity Guides to the Sunnyvale Community Center.

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- •Press Check attendance may be requested during normal business hours (M-F 8am-5pm).
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