



Sunnyvale

Community Event and Neighborhood Grant Program (CENGP) 2025 Funding Recommendations

City Council Meeting
January 14, 2025



Overview

- Overview of 2025 grant applications and process
- Subcommittee funding recommendations (members: Alysa Cisneros, Linda Sell & Murali Srinivasan)



Outreach to Neighborhood Associations

NextDoor Posting

City's website on the News & Stories section

Shared on Community Center's Facebook page

Insert in Sept./Oct. utilities billing

Council Announcement

City publications

Emailed past recipients

Emailed past inquiries about Neighborhood Associations



Summary of Grant Requests

Neighborhood Grants	Calendar Year 2022 Actual	Calendar Year 2023 Actual	Calendar Year 2024 Actual
Applications Received	15	11	15
Funding Requested	\$19,360	\$15,670	\$19,440
Grant Awarded	\$13,000	\$13,000	\$14,000

Community Event Grants	Calendar Year 2022 Actual	Calendar Year 2023 Actual	Calendar Year 2024 Actual
Applications Received	10	11	11
Funding Requested	\$79,702	\$43,500	\$37,616
Grant Awarded	\$21,000	\$21,000	\$22,000

Discussion

- Funding available for 2025 is \$48,000, with \$24,000 for each program, Community Events & Neighborhood Grants
- Subcommittee has one funding recommendation:
 - Neighborhood Grants – fund all eligible applications (10)
 - Community Events – fund 6 applications @ 60% of request
 - Do not fund applications that didn't meet funding criteria (13)

2025 Proposed Neighborhood Grant Funding

Neighborhood Association	Project	Funding Requested	Recommended Funding
Bidwell Resident NA	Community Unity	\$2,000	\$2,000
Cherry Chase NA	Outreach & Community Engagement	\$2,000	\$2,000
Cherryhill NA	Blueprint for Seniors	\$2,000	\$2,000
Cumberland South NA	17th Annual 4th of July Parade and Potluck	\$1,225	\$1,225
Lakewood Village NA	LVNA Events	\$2,000	\$2,000
Ortega Park NA	Neighborhood Programs & Social	\$2,000	\$2,000
Panama Park NA	Improve Outreach	\$1,000	\$1,000
SNAIL NA	National Night Out	\$2,000	\$2,000
SunnyArts NA	Community Building & Safety	\$1,500	\$1,500
Valley Forge	Block Party	\$1,000	\$1,000
NEIGHBORHOOD GRANTS REQUESTED		\$16,725	\$16,725*

*Funding allocation is \$24,000, Subcommittee’s funding recommendation is \$16,725 which leaves a balance of \$7,275 that can be reallocated to Community Events Program.

2025 Proposed Community Event Funding

Organization	Event	Funding Requested	Recommended Funding	% of Request
South Asian Cultural Association of Sunnyvale (SACAS)	Diwali 2025	\$12,000	\$7,635	60%
South Asian Cultural Association of Sunnyvale (SACAS)	Holi 2025	\$5,000	\$3,000	60%
Sunny Sagarmatha Society	Nepalese New Year	\$42,000	\$4,800	30%
Sunnyvale Chamber of Commerce	Art & Wine	\$20,000	\$12,000	60%
Sunnyvale Heritage Park Museum	Fall Festival	\$2,400	\$1,440	60%
Sunnyvale Swim Club	Community Welcome Home Party	\$4,000	\$2,400	60%
COMMUNITY EVENTS FUNDING REQUESTED		\$85,400	\$31,275	

Subcommittee Recommendation

Recommend Council approve \$48,000 in grant applications as outlined in Proposed Funding Tables (slides 6 & 7)

