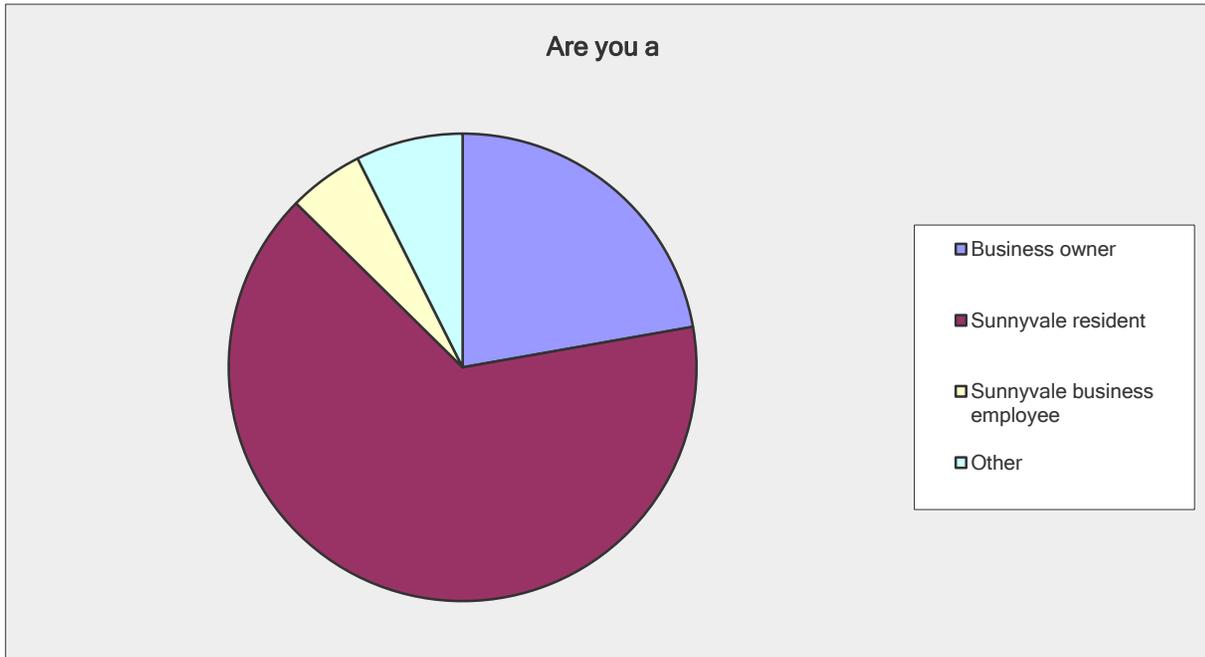


MINIMUM WAGE SURVEY OVERALL RESULTS

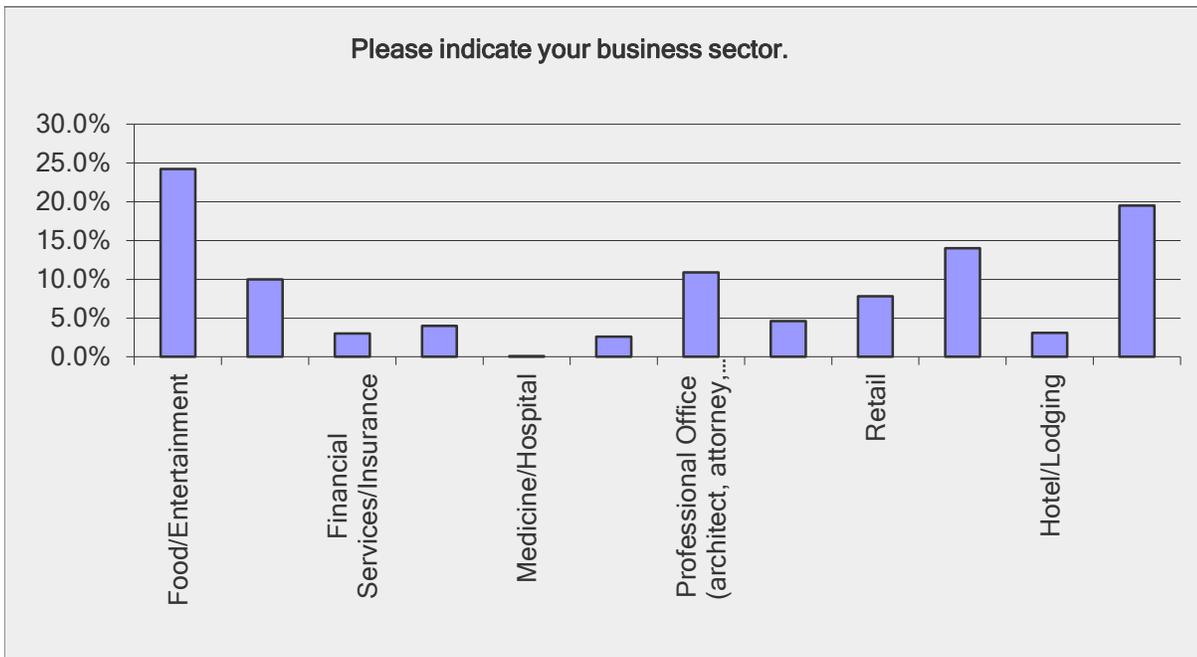
Select your sector.

Answer Options	Response Percent	Response Count
Business owner	22.2%	102
Sunnyvale resident	65.1%	299
Sunnyvale business employee	5.2%	24
Other	7.4%	34
If Other, please specify		37
<i>answered question</i>		459



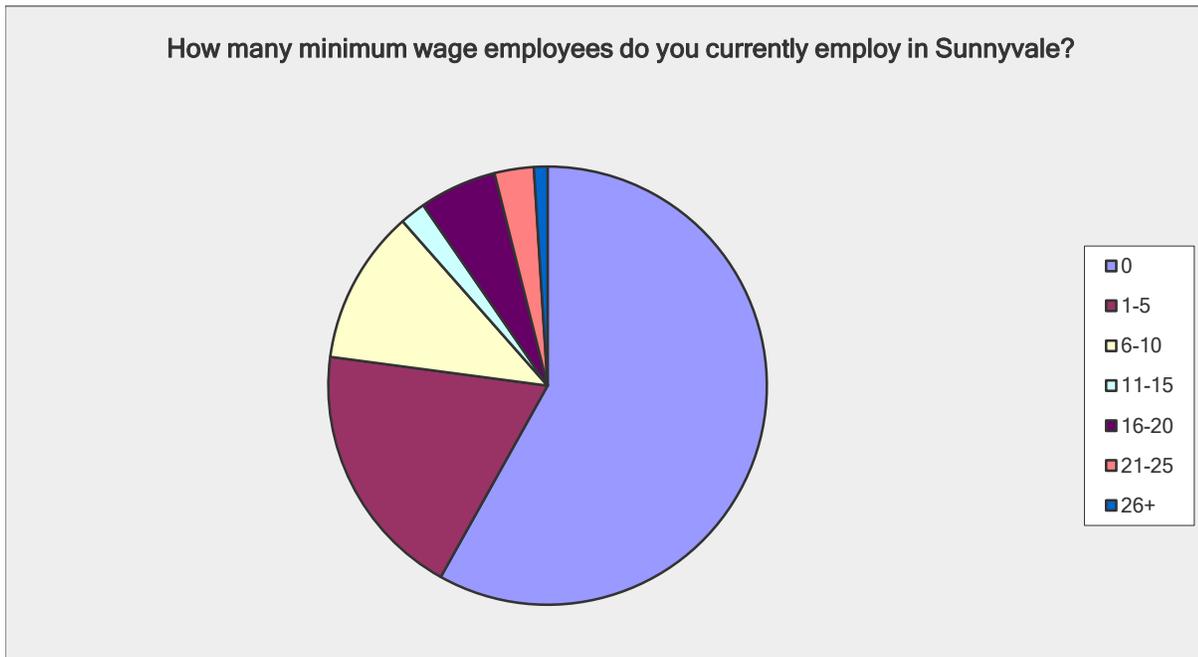
Please indicate your business sector.

Answer Options	Response Percent	Response Count
Food/Entertainment	24.2%	31
Education/Government	10.0%	13
Financial Services/Insurance	3.0%	4
Industry/Manufacturing	4.0%	6
Medicine/Hospital	0.1%	2
Non-Profit	2.6%	3
Professional Office (architect, attorney, etc.)	10.9%	14
Real Estate/Development	4.6%	6
Retail	7.8%	10
Technology	14.0%	18
Hotel/Lodging	3.1%	4
Other (please specify)	19.5%	25
<i>answered question</i>		128



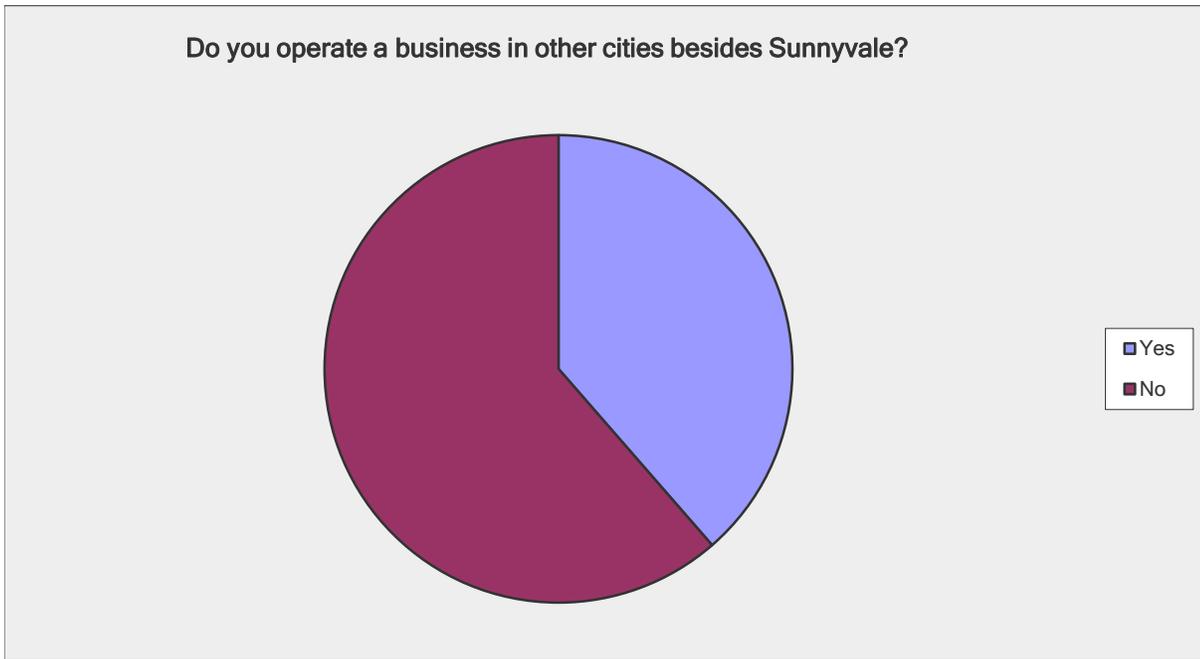
How many minimum wage employees do you currently employ in Sunnyvale?

Answer Options	Response Percent	Response Count
0	58.1%	61
1-5	19.0%	20
6-10	11.4%	12
11-15	1.9%	2
16-20	5.7%	6
21-25	2.9%	3
26+	1.0%	1
<i>answered question</i>		105



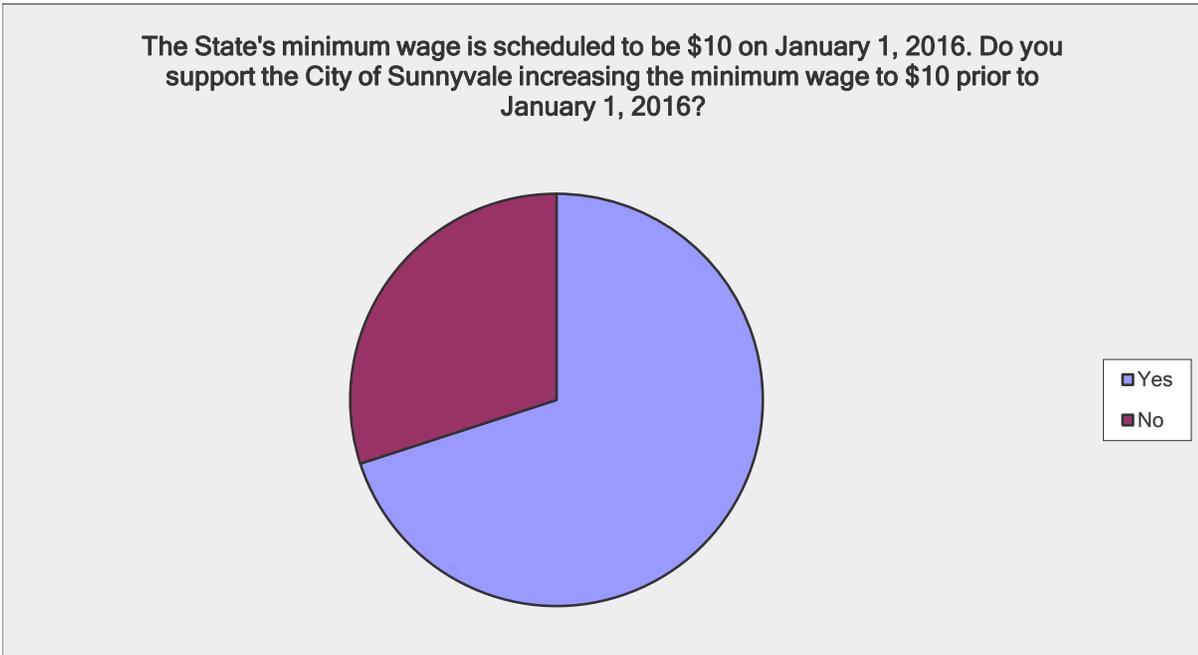
Do you operate a business in other cities besides Sunnyvale?

Answer Options	Response Percent	Response Count
Yes	38.6%	39
No	61.4%	62
If Yes, where?		31
<i>answered question</i>		101



The State's minimum wage is scheduled to be \$10 on January 1, 2016. Do you support the City of Sunnyvale increasing the minimum wage to \$10 prior to January 1, 2016?

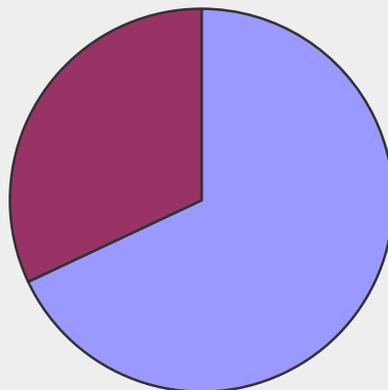
Answer Options	Response Percent	Response Count
Yes	70.0%	283
No	30.0%	121
If No, why not?		48
<i>answered question</i>		404



The State's minimum wage is not adjusted annually based on increases in the Consumer Price Index. If the City of Sunnyvale increases the minimum wage to \$10 per hour, do you support annual increases based on increases to the Consumer Price Index?

Answer Options	Response Percent	Response Count
Yes	68.0%	272
No	32.0%	127
If No, why not?		39
<i>answered question</i>		399

The State's minimum wage is not adjusted annually based on increases in the Consumer Price Index. If the City of Sunnyvale increases the minimum wage to \$10 per hour, do you support annual increases based on increases to the Consumer Price Index?



■ Yes
■ No

If a minimum wage increase is approved, how would your business be impacted?

Answer Options	Response Percent	Response Count
I pay my workers more than the current minimum wage	70.5%	55
I would have to raise wages of my non-minimum wage	20.5%	16
I would lay off workers	19.2%	15
I would delay future hiring	30.8%	24
I would cut back on workers' hours to adjust for new	26.9%	21
I may move my business out of Sunnyvale	17.9%	14
I wouldn't open another business/location in Sunnyvale	30.8%	24
Other		27
answered question		78

