

Summary of Feedback from Public Review

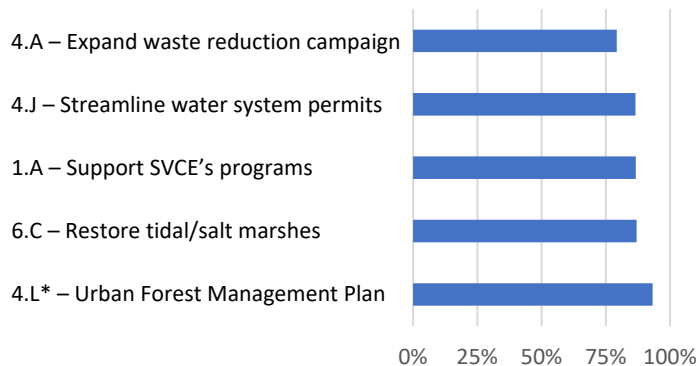
Overview

The Draft Game Plan 2028 was released on Oct. 30, 2023, and public feedback was gathered through Dec. 2023. Feedback was gathered online through an Open City Hall online survey and through exercises conducted during four public workshops. 140 individuals were presented the Draft Game Plan 2028 through informal meetings (i.e., presentations at meetings not organized by the City) and public meetings (i.e., organized by the City at city-owned facilities). 51 individuals completed the online survey. The four workshops were targeted to three demographics: youth, businesses and the general public. One youth workshop was hosted in-person, one business workshop was hybrid (online and in-person), one general public workshop was in-person and one general public workshop was online. All feedback was reviewed, and changes were made to Draft Game Plan 2028 to reflect community sentiment while maintain greenhouse gas emission reduction goals.

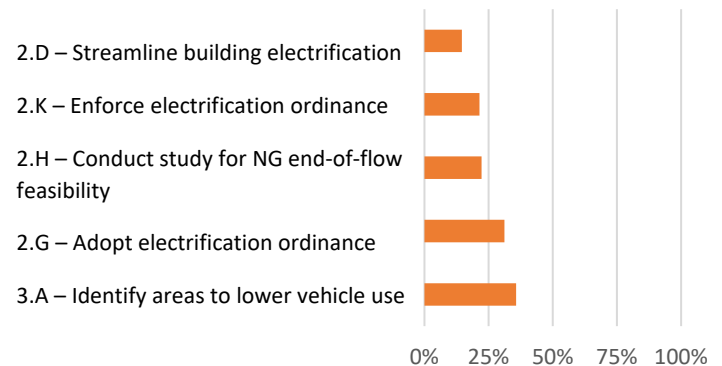
Feedback on Moves

Online survey participants ranked their enthusiasm for each Move on an Excited, Neutral or Concerned scale from one to five in Draft Game Plan 2028. Survey respondents rated Moves they were excited about a four or five, Moves they were Neutral about a three and Moves they were concerned about a one or two. Public workshop participants ranked their enthusiasm for each Move through a Red light, Green light exercise. Workshop participants were asked to place five green dots on Moves that they were most enthusiastic about and place five red dots on Moves they were concerned about. The below percentages were calculated by taking the total number of enthusiastic or concerned responses, divided by the total number of responses (concerned + enthusiastic + neutral). Participants also expressed other ideas and concerns via written comments.

Most Enthusiasm



Most Concern



*Previously Move 4.L is now Move 4.M in Game Plan 2028

Summary of Feedback

The following changes were made to Game Plan 2028 based on community feedback received from the online survey and workshop exercises and public meetings:



Adjusted language for Move 4.D to clarify the City’s edible food recovery efforts are led by the County. Move 4.A’s waste calculation adjusted.



Added Move to Strategy 4, Play 4.2: Ensure resiliency of water supply. Continue to pursue recycled water expansion including advanced recycled water production.



Clarified electrification ordinance options and aligned Move language preparing Sunnyvale for implementation of Bay Area Air Quality District Rules 4 and 6.



VMT metrics for 2030 and 2045 were re-evaluated to increase VMT reduction. Move for VMT metric tracking added.

Community Engagement Summary

Table 1. Meeting Participation

Staff presented at informal meetings (i.e., presentations at meetings not organized by the City) for Livable Sunnyvale, Moffett Park Business Group Board of Directors and the Neighborhood Association Leaders quarterly meeting. Staff presented and conducted workshop activities to receive feedback at public meetings and workshops (i.e., organized by the City at city-owned facilities). All meetings promoted the release of the Draft Game Plan 2028 and encouraged community participation.

Meetings and Workshops	Participants ±	Participant Type	
		Workshop Activities	Presentations
Council Study Session	7	-	7
Livable Sunnyvale	20	-	20
Youth Workshop	16	16*	-
Neighborhood Association	22	-	22
Moffett Park Business Group Board of Directors	8	-	8
Business Workshop	8	8*	-
Joint Study Session (BPAC, Planning and Sustainability Commission)	23	-	23
General Public Workshop	19	19*	-
Online Community Workshop	10	10*	-
TOTAL	133	53*	80

*Indicates estimated number of participants, as attendees may have left early or arrived late.

± The total number of attendees represents the number of individuals that attended across all meetings, without distinguishing community members that may have attended more than one meeting.

Table 2. Survey Participation and Responses

Surveys	Visitors	Responses
English	258	51
Spanish	506	0
TOTAL	764	51

The English version of the survey was available from October 31 to December 31, and the Spanish version was available from November 27 to December 31 through Open City Hall. Visitors to the survey are the number of survey visitors and may be the same person visiting the site more than once. Responses are the total number of people that participated in the survey (includes complete and incomplete responses).

Table 3. In-Person Outreach Summary

Events	Reach
National Night Out	111
State of the City 2023	65
Diwali Festival	258
Pet Parade	95
TOTAL	529

Staff attended in-person community events that are annually conducted by other Departments and City organizations. Reach is the total number of people interacted with at the events.