

REPORT TO COUNCIL

SUBJECT

..Title

CONTINUED FROM OCTOBER 27, 2020.

Approve the Master Plan for Public Art, Introduce an Ordinance Amending Sunnyvale Municipal Code Chapter 19.52 (Art in Private Development) to Increase the Percent for Art Requirement from 1% to 1.5%, Implementing Option 2A of the Public Art Master Plan; and Allocate \$50,000 from the Public Art Fund to Implement a Utility Box Art Project.

..Report

SUMMARY OF COMMISSION ACTION

The Arts Commission considered this item on September 16, 2020. The Arts Commission voted to recommend Council approve Alternatives 1 and 2: (1) Approve the Master Plan for Public Art and Introduce an Ordinance Amending Sunnyvale Municipal Code Chapter 19.52 (Art in Private Development) to Increase the Percent for Art Requirement from 1% to 1.5%, Implementing Option 2A of the Public Art Master Plan; and (2) Recommend the Council allocate \$50,000 from the Public Art Fund to Implement a Utility Box Art Project. The vote was 4-0, with Vice Chair Serrone absent.

The Planning Commission considered the recommended changes to the Zoning Code on September 28, 2020, and voted 5-0 (Weiss, Harrison absent) to recommend the Council introduce an Ordinance Amending Sunnyvale Municipal Code Chapter 19.52 (Art in Private Development) to Increase the Percent for Art Requirement from 1% to 1.5%, Implementing Option 2A of the Public Art Master Plan.

PUBLIC CONTACT

Public contact was made by posting the Council agenda on the City's official-notice bulletin board outside City Hall, Sunnyvale Public Library and Department of Public Safety. In addition, the agenda and report are available at the Office of the City Clerk and on the City's website.

ALTERNATIVES

1. Approve the Master Plan for Public Art.
2. Introduce an Ordinance Amending Sunnyvale Municipal Code Chapter 19.52 (Art in Private Development) to Increase the Percent for Art Requirement from 1% to 1.5%, Implementing Option 2A of the Public Art Master Plan.
3. Allocate \$50,000 from the Public Art Fund to Implement a Utility Box Art Project.
4. Do not accept the Arts and Planning Commission recommendations to Approve the Master Plan for Public Art and Introduce an Ordinance Amending Sunnyvale Municipal Code Chapter 19.52 (Art in Private Development) to Increase the Percent for Art Requirement from 1% to 1.5%, Implementing Option 2A of the Public Art Master Plan, with modifications.
5. Other direction by Council.

STAFF RECOMMENDATION

..Recommendation

Alternatives 1 through 3: (1) Approve the Master Plan for Public Art; (2) Introduce an Ordinance Amending Sunnyvale Municipal Code Chapter 19.52 (Art in Private Development) to Increase the Percent for Art Requirement from 1% to 1.5%, Implementing Option 2A of the Public Art Master Plan; and (3) Allocate \$50,000 from the Public Art Fund to Implement a Utility Box Art Project.

..Staff

Prepared by: Damon Sparacino, Superintendent of Recreation Services

Reviewed by: Cherise Brandell, Director of Library and Recreation Services

Reviewed by: Teri Silva, Assistant City Manager

Approved by: Kent Steffens, City Manager

ATTACHMENTS

1. Draft Ordinance Amending Chapter 19.52 of the Sunnyvale Municipal Code
2. Report to Arts Commission 20-0318, 09/16/2020 (with attachments)
3. Report to Planning Commission 20-0844, 09/28/2020 (without attachments, same as 20-0318)

Additional Attachments for Report to Council

4. Excerpt of Draft Minutes for the Arts Commission Meeting of 09/16/2020
5. Excerpt of Draft Minutes for the Planning Commission Meeting of 09/28/2020