

# UrbanRock Design

## Resume

Public Art + Environments  
323.227.0955 | www.urbanrockdesign.com | Los Angeles, CA

Jeanine Centuori, FAIA  
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Russell Rock, artist  
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### UrbanRock Design

was founded in 2000 as a public art and environmental design practice. The studio has a practice of built and speculative public projects and that range from two- three- and four- dimensional integrated artworks to environmental designs and architecture. The studio is registered as a Disadvantaged Business Enterprise and Woman-Owned Business with the State of California.

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### PUBLIC ART + Environmental Design COMMISSIONS

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|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| In Progress | <b>Barwell Road Artwork</b> , integrated artwork along road and in park, Raleigh Arts, Raleigh, NC<br><b>Courtyard Artwork</b> , integrated three-dimensional artwork, Western State Hospital, Washington Arts Commission, Lakewood, WA                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 2025        | <b>Boulevard Park Artwork</b> , integrated three-dimensional artwork for a park, Palo Alto Arts Commission, Palo Alto, CA                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| 2024        | <b>Transitional Housing Environmental Design</b> , environmental art and graphics for 140 -bed transitional housing complex, National Health Foundation, collaboration with Cate Roman graphic designer, Los Angeles, CA<br><b>Repose</b> , Sculptural Benches, Deer Village Park, Peoria Arts Commission, Peoria, AZ                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| 2023        | <b>The Hole Ball Game</b> , <b>Park Identity Artwork</b> , Discovery Park, Meridian Arts Commission, Meridian, ID                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| 2022        | <b>Vortex</b> , Gateway Sculpture for Columbus State Community College, Ohio Arts Council, Columbus, OH<br><b>Now &amp; Then</b> , Sculptural seating plus metal image plates for Juanita Beach Park, Kirkland Public Works, Kirkland, WA<br><b>Wrap House</b> , Art pavilion for Edith Moulton Park, Kirkland Public Works, Kirkland, WA<br><b>Outdoor Classroom</b> , Environmental design for Woodbury University, collaboration with Cate Roman, graphic designer, Burbank, CA                                                                                                                                                                                                                                                                                                     |
| 2021        | <b>Art of Recovery</b> , artist-designed COVID markers, Santa Monica Arts Commission, Santa Monica, CA<br><b>COVID-19 Signage &amp; Wayfinding</b> , artist-designed graphics for Woodbury University, collaboration with Cate Roman, graphic designer Burbank, CA                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 2020        | <b>Artist-Designed Social Distance Markers</b> , Annenberg Community Beach House, Santa Monica Arts Commission, Santa Monica, CA                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| 2019        | <b>View Finder</b> , Sculpture for Great Park ARTWALK, curated by LeBasse Projects, Irvine, CA<br><b>Dreiser – Shadows of Meaning</b> , Sculpture for Vigo Public Library, curated by Art Spaces, Terre Haute, IN<br><b>Transitional Housing Environmental Design</b> , environmental graphics for 60 -bed transitional housing complex, National Health Foundation, collaboration with Cate Roman graphic designer, Los Angeles, CA                                                                                                                                                                                                                                                                                                                                                   |
| 2018        | <b>Local Seen</b> , interactive sculptures for the 34 <sup>th</sup> Street Transit Station, Rapid Transit Association, Cleveland, OH<br><b>Site Lines</b> , streetscape temporary interactive installation on the Third Street Promenade, Santa Monica Arts Commission, curated by LeBasse Projects, Santa Monica, CA<br><b>Site Lines Past</b> , temporary interactive installation at Triangle Square, Santa Monica Arts Commission, curated by LeBasse Projects, Santa Monica, CA<br><b>Coloring Book Plaza</b> , ground mural for Pico Great Street Collaborative, collaboration with June Street Architecture, Los Angeles, CA<br><b>Green Line Public Art Master Plan</b> , Calgary Green Line Transitway, Phases 1 and 2, Calgary Public Art, Calgary, British Columbia, Canada |
| 2017        | <b>Walk Watts</b> , interactive public art with audio and temporary installations, Watts Labor Community Action Committee, Watts, Los Angeles, CA                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |

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|------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|      | <b><i>Tiny Park</i></b> , temporary parklet in median islands, locally competitive design commission, collaboration with June Street Architecture, West Hollywood Planning Department, West Hollywood, CA |
| 2016 | <b><i>Inside Outside</i></b> , façade artwork for the Nebraska History Museum, Nebraska Arts Commission, Lincoln, NE                                                                                      |
| 2015 | <b><i>Gateway to Hollywood</i></b> , median island gateway artwork, Yucca Corridor Coalition, Los Angeles, CA                                                                                             |
| 2014 | <b><i>Setting the Tables</i></b> , integrated artwork for three transit stations, E Street Rapid Bus, San Bernardino, CA                                                                                  |
|      | <b><i>Greensboro Downtown Master Art Plan</i></b> , National design charrette, Arts Greensboro, Greensboro, NC                                                                                            |
|      | <b><i>Access Landscape</i></b> , Master Plan for Tierra del Sol Campus with ADA art projects, funded by the National Endowment for the Arts, Sunland, CA                                                  |
| 2011 | <b><i>Weaving Public Art along Grant Road</i></b> , Public Art Master Plan, Tucson Pima Arts Council, Tucson, AZ                                                                                          |
| 2010 | <b><i>Across the Market, Below the Sky, Up the River</i></b> , integrated downtown plaza art, Renaissance Redding and Redding Redevelopment Agency, Redding, CA                                           |
|      | <b><i>Looking Through the Past</i></b> , Artwork for Tempe Museum, City of Tempe, Cultural Services Division, Tempe, AZ                                                                                   |
| 2008 | <b><i>Conditional Reflections</i></b> , façade and courtyard art for Public Pool-house, Park Creek Metropolitan District, Denver, CO                                                                      |
| 2005 | <b><i>Noguera Educational Garden</i></b> , art pavilion and entry element, Police Activities League, Hollywood, CA                                                                                        |
| 2004 | <b><i>Finding Public Space in the Margins</i></b> , speculative project about public art in tight urban spaces, funded by the National Endowment for the Arts and others, Hollywood, CA                   |
| 2003 | <b><i>Oasis Town Plan</i></b> , 40-acres development master plan, collaboration with Integrated Infrastructures, Oasis, CA                                                                                |
| 2002 | <b><i>Eco Stations</i></b> , educational public art stations in Coldwater Canyon Park, TreePeople, Los Angeles, CA                                                                                        |
| 2001 | <b><i>Faux Grove</i></b> , Temporary Entry Artwork, Angel's Gate Cultural Center, San Pedro, CA                                                                                                           |
| 2000 | <b><i>Formation</i></b> , public art retaining wall in Coldwater Canyon Park, TreePeople, Los Angeles, CA                                                                                                 |
| 1998 | <b><i>Scopes</i></b> , temporary billboard installation for Revolution Art Gallery, Detroit, MI                                                                                                           |
|      | <b><i>Art Master Plan</i></b> , Cleveland School of the Arts, Cleveland, CA                                                                                                                               |
|      | <b><i>Temporary Urban Garden</i></b> , temporary art installation with schoolchildren, Cleveland School of the Arts, Cleveland, OH                                                                        |
| 1996 | <b><i>Doughboy Plaza</i></b> , plaza design, Stow City Hall, Stow, OH                                                                                                                                     |
|      | <b><i>Neighborhood Initiative</i></b> , speculative public art, Ohio Arts Council, Cleveland, OH                                                                                                          |

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## EDUCATION

### Russell Rock

MFA, Painting, Wayne State University, 1987  
BA, Art & English, Alma College, 1976

### Jeanine Centuori

M Arch, Cranbrook Academy of Art, 1991  
B Arch, The Cooper Union, 1983

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## PROFESSIONAL REGISTRATION

### Jeanine Centuori

California Architecture License #C-28180  
New York Architecture License #024135  
LEED Accredited Professional

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## OTHER AFFILIATIONS

**Jeanine Centuori** is Director of the Agency for Civic Engagement, Woodbury University, an outreach unit that connects architecture students with non-profits with design/build installations.

## Image List

### UrbanRock Design [Russell Rock and Jeanine Centuori]

#### IMAGE 01

Title of Work: **Settlement**  
Date of Completion: 2025  
Media: Aluminum, recycled lumber  
Dimensions: 18 ft x 9 ft x 12 ft high  
Site: Boulware Park  
Location: Palo Alto, CA  
Value: \$105,000

Commissioning Agency: Palo Alto Public Art Commission

This sculptural pavilion invites casual seating and gathering while expressing the dynamic and open character of the Ventura neighborhood. Inscribed words further articulate the site's past and current cultural qualities.

#### IMAGE 02

Title of Work: **Repose**  
Date of Completion: 2024  
Media: Aluminum, recycled lumber  
Dimensions: 12 ft x 8 ft x 4 ft high  
Site: Deer Village Park  
Location: Peoria, AZ  
Value: \$50,000

This collection of three benches mimic the form, color, and striation of nearby mountain ranges. They provide playful means by which to sit, lean, climb, and rest in the park. They appeal to both children and adults.

#### IMAGE 03

Title of Work: **Wrap House**  
Date of Completion: 2022  
Media: Lumber and steel  
Dimensions: 16 ft x 12 ft x 14 ft high  
Site: Edith Moulton Park  
Location: Kirkland, WA  
Value: \$80,000

Commissioning Agency: Kirkland Public Works Department

This park folly references the former homestead site of Edith Moulton at this community park location. Evoking a lightweight sketch of the outlines of an iconic house form, the piece alternates between solid and void.

#### IMAGE 04

Title of Work: **Now & Then**  
Date of Completion: 2022  
Media: Lumber, steel  
Dimensions: 12 ft x 10 ft x 4 ft high  
Site: Juanita Beach Park  
Location: Kirkland, WA  
Value: \$60,000

Commissioning Agency: Kirkland Public Works Department

Artwork doubles as seating while referencing Kirkland's lumber industry. Massive timbers are crafted into seating elements, and also hold metal images with historic lumber imagery.

#### IMAGE 05

Title of Work: **Across the Market, Below the Sky, Up the River**  
Date of Completion: 2010  
Media: Glass with art film, concrete, metal inserts  
Dimensions: 25 ft x 100 ft x 18 ft high  
Site: Downtown Plaza  
Location: Redding, CA  
Value: \$90,000

Commissioning Agency: Renaissance Redding

This is a plaza design for a downtown redevelopment that has several components. Together, these components comprise a story of the nature and culture of Redding.

#### IMAGE 6

Artist Name: Jeanine Centuori with students  
 Title of Work: **Tunnel Vision**  
 Date of Completion: 2016  
 Media: Lumber, steel  
 Dimensions: 8 ft x 10 ft x 8 ft high  
 Site: The Bowtie Project  
 Location: Los Angeles, CA  
 Value: \$30,000

This design/build project with Woodbury University architecture students, under the direction of Jeanine Centuori, invigorates an empty parcel in Los Angeles owned by CA State Parks. A series of structures and amenities create seating areas from which to view the river in this urban park setting.

#### IMAGE 07

Title of Work: **Vortex**  
 Date of Completion: 2022  
 Media: Aluminum, powder-coat finish  
 Dimensions: 16 ft x 9 ft x 9 ft high  
 Site: Columbus State Community College  
 Location: Columbus, OH  
 Value: \$100,000

Commissioning Agency: Ohio Arts Council

This gateway sculpture honors education and the community at Columbus State Community College. Two complementary arcs address concepts of learning and living together.

#### IMAGE 08

Title of Work: **View Finder**  
 Date of Completion: 2019  
 Media: Aluminum, powder-coated finish  
 Dimensions: 3 ft x 3 ft x 10 ft high  
 Site: Cadence Park  
 Location: Irvine, CA  
 Value: \$30,000

This piece invites viewing into 6 cones displaying historic sites from the former Marine Air Station. It offers a playful homage to trail-side wayfinding signage.

#### IMAGE 09

Title of Work: **Coloring Book Plaza**  
 Date of Completion: 2017  
 Media: Paint  
 Dimensions: 25 ft x 100 ft  
 Site: Pico Neighborhood  
 Location: Los Angeles, CA  
 Value: \$30,000

This neighborhood plaza is a ground mural that functions as a chalk coloring space for children.

#### IMAGE 10

Title of Work: **All Together**  
 Date of Completion: In progress  
 Media: Aluminum, glass art  
 Dimensions: 4 ft x 4 ft x 12 ft high (each of 3 pieces)  
 Site: Barwell Road and Park  
 Location: Raleigh, NC  
 Value: \$175,000

This collection of three tree-like sculptures each portrays an aspect of the community including gardening, the writing club, sports, and social functions. These themed pieces are to be sited along the roadway and in the public park. Colorful glass artwork discs display pastel drawings above.

















Images in View Cones





# Design Concept



Retro robot



nature & technology

Inspiration





Material Site-Specificity

- Striking from afar
- Visceral materiality
- Intellectually engaging
- Provokes reflection
- Elicits pride

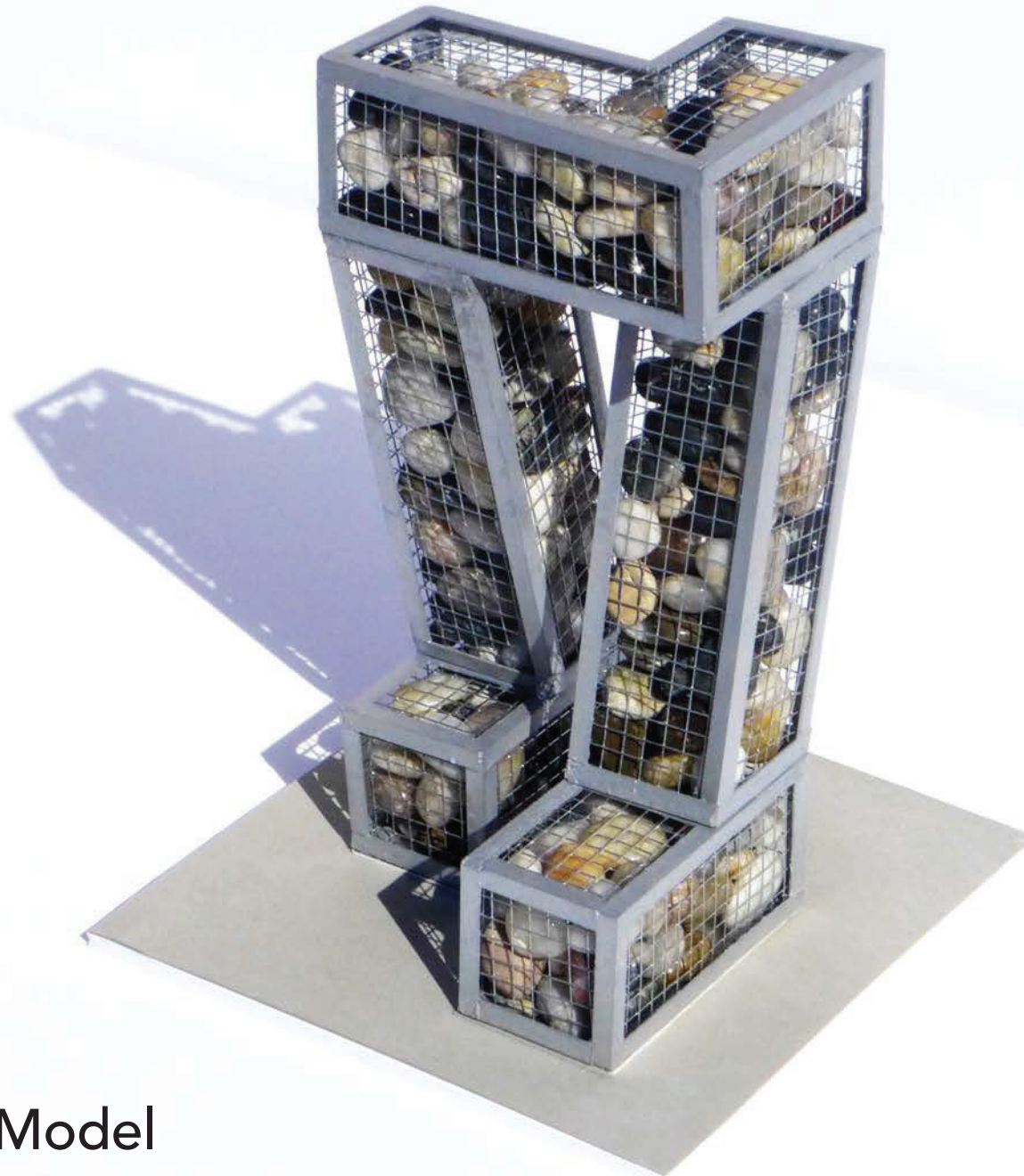
Artwork Qualities





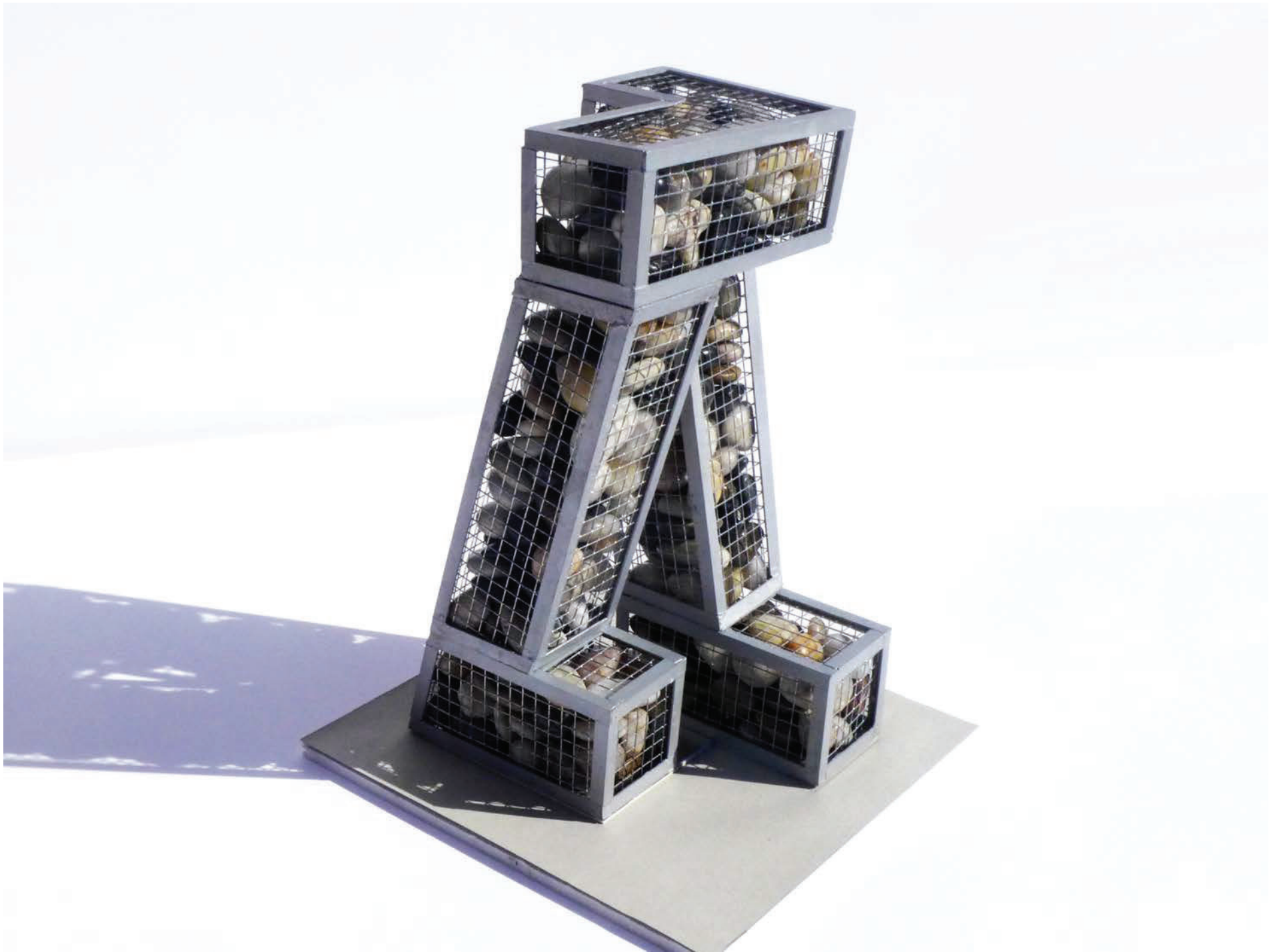
Site Vignette

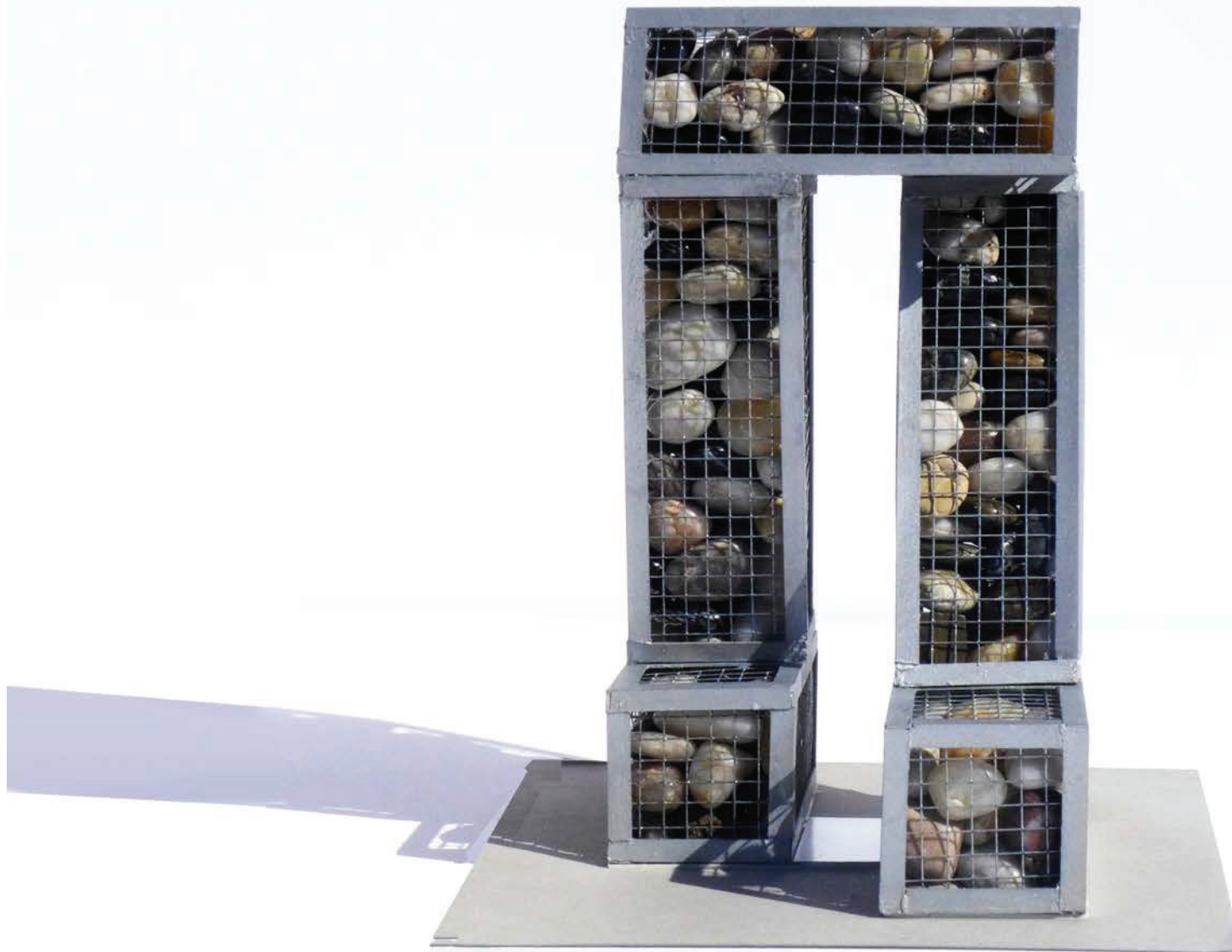




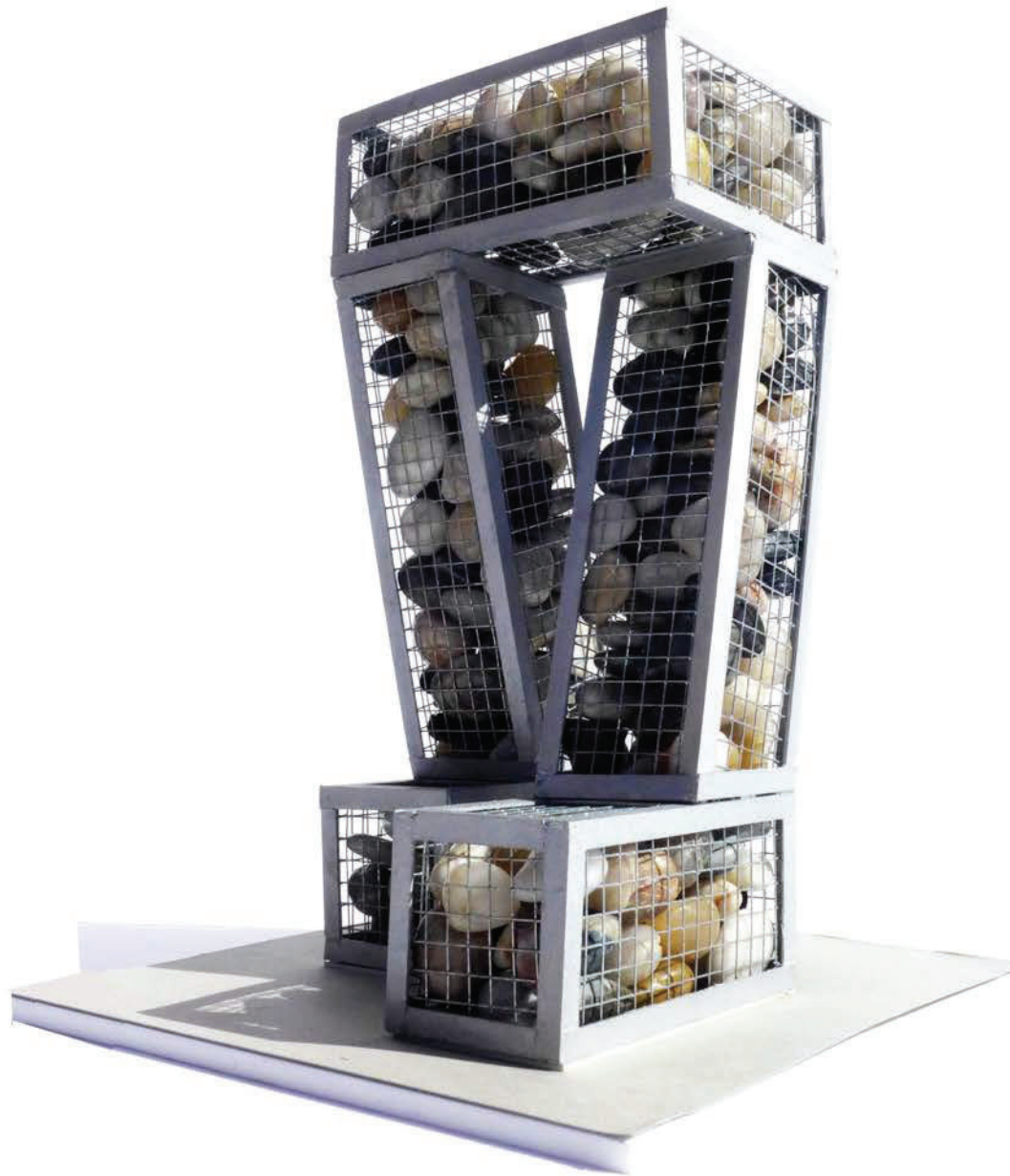
Proposal- Model























## Stride

**Stride** is a sculpture proposed for the Community Center Grounds of Sunnyvale, CA. It is striking from afar, mysterious in its materiality, and layered in its meanings.

Deriving inspiration from the city's brand- ***Bold, Sustainable Innovation***, this sculpture boldly presents a crisp, machined mesh container holding a mass of rocks sourced from nearby quarries. This dialog between technology and nature is emblematic of the vision of Sunnyvale and the Silicon Valley. The rock formations, suspended within the stainless-steel volume, are displayed in their pure state in honor of the land itself. It pays homage to the history of the site and its' original inhabitants, the Ohlone people who lived sustainable lifestyles in harmony with the land.

The form of the piece references Retro robots and their enduring presence in popular culture. With humor and a light-hearted sensibility, we offer this reference to technology. A pair of robot-like legs are situated in a **Stride** formation. We intend for **Stride** to speak to the incredible progress made by local technology-focused industries. Stride is both about individual human form, and the community of accomplishments.

The dimensions of the piece are 5 ft wide x 6 ft deep x 10 ft high.

This piece is meant to inspire a shared sense of pride within this rich history and culture--a lively testament to the power and endurance of community and its local specificity.

## Narrative