



Sunnyvale

Selection and Ranking of Potential 2025 Study Issues

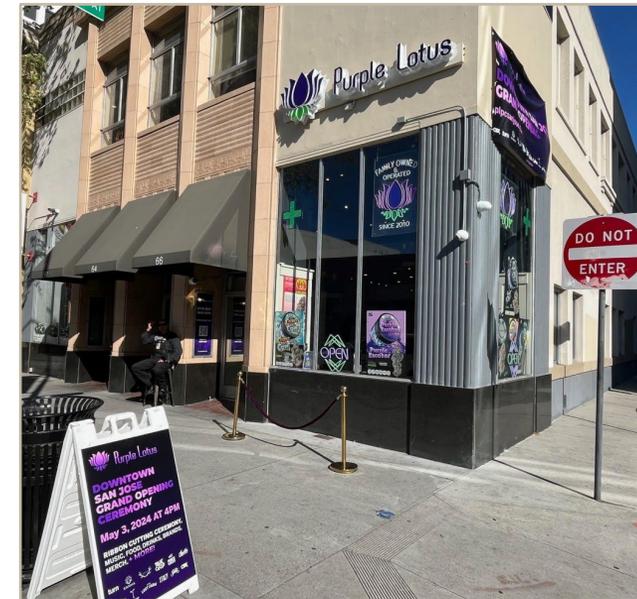
George Schroeder, Principal Planner
Planning Commission, January 13, 2025

Study Issue Process

- **Every January:** Boards and Commissions rank proposed study issues (SI)
- **January 14, 2025:** Council holds a public hearing on proposed SI
- **February 13, 2025:** Council ranks priority of SI and refers, defers, or drops
- **Post-February workshop:** City Manager advises whether ranked SI are above or below the line for staff capacity
- Any SI that is **dropped** by a majority vote of the Council will not be eligible for consideration unless sponsored by a majority of the Council
- Any SI that is **deferred** shall automatically be returned by Council's consideration the following year

New CDD Lead Study Issues

- **CDD 25-02:** Identify Opportunities for Allowing Neighborhood-Serving Commercial Uses in Residential Zoning Districts
- **CDD 25-03:** Allow Commercial Marijuana Activities in Certain Zoning Districts



CDD Lead Study Issues Deferred/Below the Line in 2024

*Cannot be dropped or deferred

- **CDD 22-05:** Consider Modifications to the Sunnyvale Municipal Code Related to Undergrounding Utilities
- **CDD 24-02:** Explore the Creation of a Dark Sky Ordinance for all Private Property
- **CDD 24-04:** Peery Park Specific Plan Amendment (area east of Mathilda Avenue)
- **CDD 24-05:** Review and Evaluate Appeals Fees and Process
- **CDD 24-06:** Re-evaluate Nonresidential Sign Code Standards and Compliance with the First Amendment



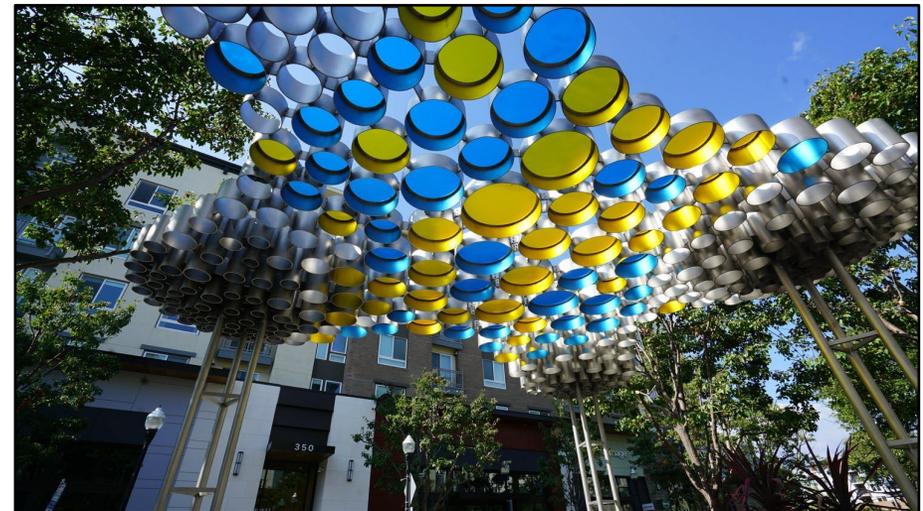
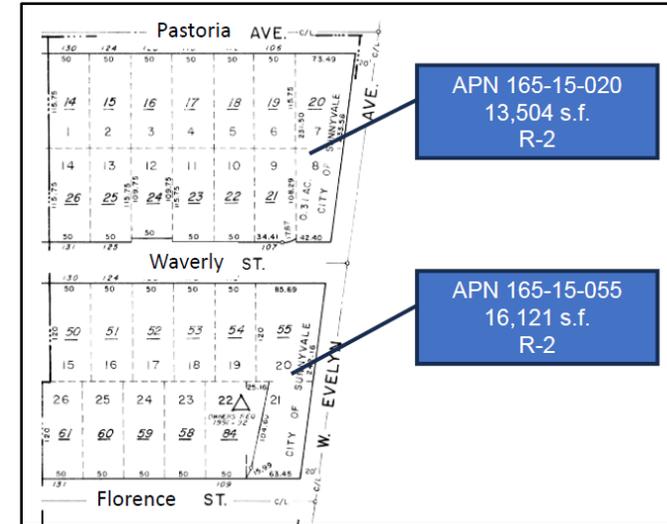
CDD Support Study Issue – Deferred in 2024 by Sustainability Com.

- **ESD 24-02:** Evaluate Adopting Transit-Supportive Policies for Sunnyvale



CDD Support New Study Issues

- **DPW 25-06:** Assessment of Underutilized City-Owned Real Estate Parcels along Evelyn Avenue near Downtown for Short or Long-Term Use
- **ESD 25-01:** Harnessing the Potential of Community Art to Further Community Sustainability Goals
- **LRS 25-02:** Aligning Public Art with Sunnyvale's Sustainability Commitment



Ranking Instructions for Recommendation to the City Council

- Identify whether a SI should be **deferred** or **dropped** (or “no recommendation”)
 - ◆ If so, make a motion and take a vote
 - ◆ Items with an (*) cannot be deferred or dropped
- Rank the remaining study issues
 - ◆ Each commissioner gives their rankings verbally (1 = most important, etc.)
 - ◆ The lower the point totals on the spreadsheet, the higher the commission’s ranking
- Motion and vote whether to accept overall commission rankings
 - ◆ Will be forwarded to the City Council for consideration in February