

REPORT TO COUNCIL

SUBJECT

..Title

Approve 16 Design Proposals for *The Great Box Cover-Up!* (Utility Box Art Project-Phase 2) and Authorize the Arts Commission to Approve the Selected Designs for Phase 3 of *The Great Box Cover-Up!*

..Report

SUMMARY OF COMMISSION ACTION

The Arts Commission considered this item on April 27, 2023.

The Arts Commission voted to Recommend City Council Approve 16 Design Proposals for *The Great Box Cover-Up!* (Utility Box Art Project-Phase 2). The vote was 4-0, with Commissioner Lam absent.

In addition, staff is requesting City Council delegate authority to the Arts Commission to approve the final designs for Phase 3. Existing policy would require the Phase 3 proposals to go to the Arts Commission for recommendation and the City Council for approval, but for efficiency staff is recommending that Council delegate final approval to the Arts Commission based on the following:

- The project is considered temporary and therefore the art will not be accessioned into the City's Permanent Collection
- The artist's stipend is low (\$1,000 to \$3,000/school)
- Funding for the project was previously approved by City Council
- There is no artist selection, only approval of proposed designs
- Delegating approval to the Arts Commission will allow the program to be implemented two to three months sooner.

Phase 3 of the project (FY 2023/24) will be completed by high school students on utility boxes near the four high schools that serve Sunnyvale residents:

Fremont High School

- Fremont Avenue @ Mary Avenue
- Fremont Avenue @ Hollenbeck Avenue
- Sunnyvale Saratoga Road @ Fremont Avenue

Homestead High School

- Homestead Road @ Hollenbeck Avenue
- Homestead Road @ Kennewick Drive
- Hollenbeck Avenue @ Alberta Avenue

Kings Academy

- Fair Oaks Avenue @ Wolfe Road
- Duane Avenue @ Wolfe Road
- Arques Avenue @ Wolfe Road

Wilcox High School

- Wolfe Road @ Old San Francisco Road
- Old San Francisco Road @ Gail Avenue

PUBLIC CONTACT

Public contact was made by posting the Council meeting agenda on the City's official-notice bulletin board at City Hall, at the Sunnyvale Public Library and in the Department of Public Safety Lobby. In addition, the agenda and this report are available at the NOVA Workforce Services reception desk located on the first floor of City Hall at 456 W. Olive Avenue (during normal business hours), and on the City's website.

ALTERNATIVES

1. Approve 16 Design Proposals for *The Great Box Cover-Up!* (Utility Box Art Project-Phase 2)
2. Approve Less Than 16 Design Proposals for *The Great Box Cover-Up!* (Utility Box Art Project-Phase 2)
3. Authorize the Arts Commission to Approve the Selected Designs for Phase 3 of *The Great Box Cover-Up!*
4. Take other action as determined by City Council

STAFF RECOMMENDATION

..Recommendation

Alternatives 1 and 3: Review and Approve 16 Design Proposals for *The Great Box Cover-Up!* (Utility Box Art Project-Phase 2) and Authorize the Arts Commission to Approve the Selected Designs for Phase 3 of *The Great Box Cover-Up!*

..Staff

Prepared by: Kristin Dance, Recreation Services Coordinator II

Reviewed by: Trenton Hill, Recreation Services Manager

Reviewed by: Damon Sparacino, Superintendent of Recreation Services

Reviewed by: Michelle Perera, Director of Library and Recreation Services

Reviewed by: Tim Kirby, Director of Finance

Reviewed by: Chip Taylor, Director of Public Works

Reviewed by: Teri Silva, Assistant City Manager

Approved by: Kent Steffens, City Manager

ATTACHMENTS

1. Report to Arts Commission 23-0412, April 27, 2023 (without attachments)
2. RTC No. 20-0944 (without attachments)
3. Map of Phase 1 Downtown Locations
4. Call for Artists
5. Conceptual Designs and Past Work Examples

Additional Attachments for Report to Council

6. Excerpt of Draft Minutes of the Arts Commission Meeting of April 27, 2023