



# 2025 Community Event and Neighborhood Grant Program (CENGP) Review and Upcoming Grant Cycle

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CENGP Subcommittee Meeting  
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# CENGP Mission

## The mission of the Community Event Grant Program is to:

- Support and encourage groups to build community and celebrate our unique culture by holding community events in Sunnyvale.

## The mission of the Neighborhood Grant Program is to:

- Build community engagement in Sunnyvale;
- Help residents develop a sense of pride and ownership in their neighborhoods; and
- Continue to develop collaborative partnerships between Sunnyvale's neighborhoods and City Hall.

# CENGP Agenda

- Review of current 2025 cycle
- Discussion items for 2026 grant application
  - Increased funding
  - 2 grant cycles per year
  - 3-tier funding level for Neighborhood Grants
  - Block party funding for neighborhood associations
  - Community Event – maximum funding % increase
- Approve 2026 CENG application and process





# CENGP Funding for Calendar Year 2025

Total Funding	\$48,000
Community Events	\$31,275
Neighborhoods	\$16,725



# Community Events Funding

Organization	Request	Grant Award
South Asian Cultural Association of Sunnyvale (SACAS)	\$12,000	\$7,635
South Asian Cultural Association of Sunnyvale (SACAS)	\$5,000	\$3,000
Sunny Sagarmatha Society	\$42,000	\$4,800
Sunnyvale Chamber of Commerce	\$20,000	\$12,000
Sunnyvale Heritage Park Museum	\$2,400	\$1,440
Sunnyvale Swim Club	\$4,400	\$2,400
<b>Community Events Total</b>	<b>\$85,800</b>	<b>\$31,275</b>

# Neighborhood Grants Funding

Organization	Request	Grant Award
Bidwell Resident Association	\$2,000	\$2,000
Cherry Chase	\$2,000	\$2,000
Cherryhill	\$2,000	\$2,000
Cumberland South	\$1,225	\$1,225
Lakewood Village	\$2,000	\$2,000
Ortega Park	\$2,000	\$2,000
Panama Park	\$1,000	\$1,000
SNAIL	\$2,000	\$2,000
SunnyArts	\$1,500	\$1,500
Valley Forge	\$1,000	\$1,000
<b>Neighborhood Grants Total</b>	<b>\$16,725</b>	<b>\$16,725</b>

## 3 Year Recap

Community Event Grants	Calendar Year 2023 Actual	Calendar Year 2024 Actual	Calendar Year 2025 Actual
Applications Received	11	11	13
Funding Requested	\$43,500	\$37,616	\$118,700
Grant Awarded	\$21,000	\$22,000	\$31,275

Neighborhood Grants	Calendar Year 2023 Actual	Calendar Year 2024 Actual	Calendar Year 2025 Actual
Applications Received	11	15	10
Funding Requested	\$15,670	\$19,440	\$16,725
Grant Awarded	\$13,000	\$14,000	\$16,725



# Discussion Items

- Increased funding available
- 2 grant cycles per year
- 3-tier funding level for Neighborhood Grants
- Funding for block parties under Neighborhood Grants
- Community Event – maximum funding % increase





# CY 2026 Proposed Program & Application Timeline

- Total Funding Available - \$150,000
- 2 Application Cycles
  - Fall Cycle; Sept. 2 – Oct 10, 2025  
for 80% of funding
  - Spring Cycle; March 9 – April 17, 2026  
for 20% of funding



# Neighborhood Grant Program

- Added a tier for 500+ households

<b>Tier Level</b>	<b># of Households</b>	<b>Maximum Funding</b>
Tier 1	Under 250	\$1,500
Tier 2	251 – 499	\$3,000
Tier 3	500 & Over	\$5,000

- Added Block Party option
  - Separate, shorter application
  - \$500 maximum
  - Will only be considered after Neighborhood Grant applications
  - Maximum number of applications by tier  
(Tier 1 = 2; Tier 2 = 4 & Tier 3 = 6)

# Community Event Grant Program

- Increased funding cap for Community Events
- Maximum of 50% of event budget (40% previously)



# Next Steps for 2026 Cycle

- Direction to staff based on discussion
- Open grant cycle – Sept. 2 through October 10
- Reconvene on December 3, 2025
- Subcommittee recommendations to Council in January 2026





# Recommendation

Approve 2026 Community Events & Neighborhood Grant application and process

