



2025 Community Event and Neighborhood Grant Program (CENGP) Review and Upcoming Grant Cycle

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CENGP Subcommittee Meeting
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CENGP Mission

The mission of the Community Event Grant Program is to:

- Support and encourage groups to build community and celebrate our unique culture by holding community events in Sunnyvale.

The mission of the Neighborhood Grant Program is to:

- Build community engagement in Sunnyvale;
- Help residents develop a sense of pride and ownership in their neighborhoods; and
- Continue to develop collaborative partnerships between Sunnyvale's neighborhoods and City Hall.

CENGP Agenda

- Review of current 2025 cycle
- Discussion items for 2026 grant application
 - Increased funding
 - 2 grant cycles per year
 - 3-tier funding level for Neighborhood Grants
 - Block party funding for neighborhood associations
 - Community Event – maximum funding % increase
- Approve 2026 CENG application and process



CENGP Funding for Calendar Year 2025

Total Funding	\$48,000
Community Events	\$31,275
Neighborhoods	\$16,725



Community Events Funding

Organization	Request	Grant Award
South Asian Cultural Association of Sunnyvale (SACAS)	\$12,000	\$7,635
South Asian Cultural Association of Sunnyvale (SACAS)	\$5,000	\$3,000
Sunny Sagarmatha Society	\$42,000	\$4,800
Sunnyvale Chamber of Commerce	\$20,000	\$12,000
Sunnyvale Heritage Park Museum	\$2,400	\$1,440
Sunnyvale Swim Club	\$4,400	\$2,400
Community Events Total	\$85,800	\$31,275

Neighborhood Grants Funding

Organization	Request	Grant Award
Bidwell Resident Association	\$2,000	\$2,000
Cherry Chase	\$2,000	\$2,000
Cherryhill	\$2,000	\$2,000
Cumberland South	\$1,225	\$1,225
Lakewood Village	\$2,000	\$2,000
Ortega Park	\$2,000	\$2,000
Panama Park	\$1,000	\$1,000
SNAIL	\$2,000	\$2,000
SunnyArts	\$1,500	\$1,500
Valley Forge	\$1,000	\$1,000
Neighborhood Grants Total	\$16,725	\$16,725

3 Year Recap

Community Event Grants	Calendar Year 2023 Actual	Calendar Year 2024 Actual	Calendar Year 2025 Actual
Applications Received	11	11	13
Funding Requested	\$43,500	\$37,616	\$118,700
Grant Awarded	\$21,000	\$22,000	\$31,275

Neighborhood Grants	Calendar Year 2023 Actual	Calendar Year 2024 Actual	Calendar Year 2025 Actual
Applications Received	11	15	10
Funding Requested	\$15,670	\$19,440	\$16,725
Grant Awarded	\$13,000	\$14,000	\$16,725



Discussion Items

- Increased funding available
- 2 grant cycles per year
- 3-tier funding level for Neighborhood Grants
- Funding for block parties under Neighborhood Grants
- Community Event – maximum funding % increase



CY 2026 Proposed Program & Application Timeline

- Total Funding Available - \$150,000
- 2 Application Cycles
 - Fall Cycle; Sept. 2 – Oct 10, 2025
for 80% of funding
 - Spring Cycle; March 9 – April 17, 2026
for 20% of funding



Neighborhood Grant Program

- Added a tier for 500+ households

Tier Level	# of Households	Maximum Funding
Tier 1	Under 250	\$1,500
Tier 2	251 – 499	\$3,000
Tier 3	500 & Over	\$5,000

- Added Block Party option
 - Separate, shorter application
 - \$500 maximum
 - Will only be considered after Neighborhood Grant applications
 - Maximum number of applications by tier
(Tier 1 = 2; Tier 2 = 4 & Tier 3 = 6)

Community Event Grant Program

- Increased funding cap for Community Events
- Maximum of 50% of event budget (40% previously)



Next Steps for 2026 Cycle

- Direction to staff based on discussion
- Open grant cycle – Sept. 2 through October 10
- Reconvene on December 3, 2025
- Subcommittee recommendations to Council in January 2026



Recommendation

Approve 2026 Community Events & Neighborhood Grant application and process

