



Sunnyvale

Neighborhood Grant Program Application Calendar Year 2025

Application Deadline: Friday, October 18, 2024, by 5 p.m.

Thank you for your interest in the Neighborhood Grant Program. Please make sure you thoroughly review the grant guidelines and eligibility criteria to determine if your group qualifies for funding. Grant decisions are based upon a competitive review process; **this application and any attachments are intended to be the primary subject of evaluating your grant proposal.** The City will accept applications through Friday, October 18, 2024, by 5 p.m. Applicants will be notified of award decisions in Jan./Feb. 2025. For questions, email ncs@sunnyvale.ca.gov or call 408-730-7599.

Complete applications may be submitted in the following ways:

Mail or Drop Off in Person:

Sunnyvale Community Center (Recreation Center Front Desk)
Attn: Recreation Services Administration
550 E. Remington Dr., Sunnyvale CA 94087

Email: ncs@sunnyvale.ca.gov

Name of Neighborhood Group or Association: Bidwellers association

Name of Individual Submitting Application: Parthiv Rawal

Individual's Email: [REDACTED] Phone: [REDACTED]

Name of Proposed Project: Washington park Bidwellers Community Unity

Funding Level – If your Neighborhood Group or Association has **less than 250 households**, maximum grant amount available is **\$1,000**. If your Neighborhood Group or Association has **250 households and more**, maximum grant amount available is **\$2,000**.

Grant Amount Requesting from the City of Sunnyvale (see details above): \$ 2000

Total number of households in your Neighborhood Group or Association currently: 250+

Is your Neighborhood Group currently registered with City of Sunnyvale? Yes No

If no, will your Neighborhood Group register with the City of Sunnyvale by the time your proposed event/activity takes place? N/A Yes No

Neighborhood Group/Association Background

1. When was your neighborhood group or association formed and why?

We formed organization before Covid in 2019. We have diverse population leaving in this area and we form this association to increase cohesive and inclusive living neighborhood.

1a. What are the geographic boundaries of your group, including which Council District?

Council district 2, Boundry between Washington Ave, Evelyn ave, Mary Ave & Sunset Ave.

1b. Approximately, how many households are included?

250

Project Description

2. Describe your proposed project and/or event.

We host two events in a year one during summer and one in the winter before holidays in Thanksgiving/Christmas.

2a. How will it benefit the residents in your neighborhood and/or your neighborhood association?

We run various programs to bring people out of the house and get to know neighbors and neighborhood. We invite Fire/Police reps to come and talk with the community members. We provide platform for neighbors to come and talk about their major and minor issues.

2b. How many people or households you are expecting to attend or benefit from the project or event?

100+

2c. Describe the outreach you will do to generate awareness and support for the project/event.

We do door to door outreach. We have neighborhood community group and a whatsapp group to communicate. We advertise our events with a printed flyers.

3. Describe how your project and/or event focuses on one or more of the following areas:

- Increase communication among neighbors
- Build bridges between cultures
- Improve the physical condition of the neighborhood
- Enhance neighborhood pride and identity

We celebrate various cultural days celebrating various festivals observed by our diverse neighbors. We have a mixed community with people representing Korea, China, Japan, Middle East, Germany, US, India etc.

4. How will you determine the completed project and/or event has been successful?

Smiles on peoples faces at the event and after the event. Neighbors happily participates in various activities and make every efforts to make event successful.

Project Plan

5. Use the chart below and list the specific activities needed to carry out your project and/or event including an estimated date of completion for each activity.

Activity	Person(s) Responsible	Completion Date (MO/YR)
<i>Example: Create flier/email for barbecue</i>	Jane Smith	08/25
1. Summer Annual Picnic Gala/Block party	Darius Nafar	9/25
2. Winter Holiday Lighting and Winter celet	Parthiv Rawal	12/25
3. July 4th Celebration	PARTHIV RAWAL	7/25
4. Community Summer Movie night	PARTHIV RAWAL	10/25
5.		
6.		
7.		
8.		
9.		
10.		
11.		
12.		

Project Team

While you may have many community members working on this project and/or event, project team leads will be critical to the project's success. **Please note that each member of the project team will need to sign the application acknowledging their commitment to this project.**

- 1. Project Leader** - The Project Leader serves as the primary point of contact for the grant application process. The Project Leader also has fiduciary responsibilities and is responsible for submitting a final project report to the City. The final report, including eligible receipts and invoices showing payment is due within 30 days of project/event conclusion and no later than December 31, 2025.

Project Leader Name: PARTHIV RAWAL

Email: _____ **Phone Number:** _____
Mailing Address: _____
Signature: Parthiv Rawal. **Date:** 10/17/2024

- 2. Treasurer** - The treasurer tracks expenses, files receipts, oversees the budget and submits a final financial report to the City. The Project Leader may also serve as the Project Treasurer. *Note: The City of Sunnyvale reserves the right to audit grant award funds.*

Treasurer Name: Darius Nafar

Email: _____ **Phone Number:** _____
Mailing Address: _____
Signature: _____ **Date:** _____

- 3. Other Project Team Member** - List additional neighborhood residents who will work on this project and what their responsibilities will be? (i.e., coordinating volunteers, outreach to residents, creation of marketing materials, etc.)

Name: _____
Email: _____ **Phone Number:** _____
Mailing Address: _____
Signature: _____ **Date:** _____

**Neighborhood Grant Program
Project Budget Form Calendar Year 2025**

Sunnyvale

Please list the project’s expenses using the form below. All expense-related activities listed on your application must be included in your budget form. **Note: This is a reimbursement grant. All eligible receipts and invoices showing payment must be submitted for reimbursement within 30 days of project/event conclusion and no later than December 31, 2025.**

Project Expenses

Activity	Estimated Costs
1. Summer Block Party	\$ 1500
2. Winter Block Party	\$ 1000
3. Annual Movie night out	\$ 500
4. July 4th celebration	\$ 500
5.	\$
6.	\$
7.	\$
8.	\$
9.	\$
10.	\$
Estimated Total Expenses	\$ 3000
Amount Requested from the City of Sunnyvale	\$ 2000

**CITY OF SUNNYVALE
NEIGHBORHOOD ASSOCIATION
REGISTRATION FORM**

DATE: _____
 Month / Year

NAME OF ASSOCIATION: _____

YEAR ESTABLISHED (if known): _____

NUMBER OF HOUSEHOLDS (approx.): _____

ESTIMATED NUMBER OF ACTIVE MEMBERS: _____

NEIGHBORHOOD BOUNDARIES (Streets: north/south/east/west or attach diagram/map)

DOES THE ASSOCIATION HAVE A WEB SITE? No Yes

If so, URL: _____

IS THE NEIGHBORHOOD ACTIVE ON *NEXTDOOR.COM* No Yes

DOES THE ASSOCIATION HAVE REGULAR MEETINGS? No Yes

If yes, when/where are your meetings? _____

DOES THE ASSOCIATION HAVE A NEWSLETTER? No Yes

If yes, when is the newsletter distributed? Monthly Quarterly Other _____

If yes, is the newsletter distributed by email or hardcopy? _____

If yes, when is the deadline to submit articles? _____

ASSOCIATION GOALS AND OBJECTIVES:

PARTHIV RAWAL

**CITY OF SUNNYVALE
NEIGHBORHOOD ASSOCIATION
MEMBER CONTACT SHEET
CURRENT ASSOCIATION OFFICERS**

From _____ to _____
Month/Year Month/Year

(First officer listed will be the primary City contact. For more officers, please duplicate this page.)

_____ Name (please print)	_____ Title
_____ Signature	_____ Date
_____ Street Address	_____ ZIP
	_____ E-mail
	_____ 4086665398
	_____ Phone

_____ Name (please print)	_____ Title
_____ Signature	_____ Date
_____ Street Address	_____ ZIP
	_____ E-mail
	_____ Phone

_____ Name (please print)	_____ Title
_____ Signature	_____ Date
_____ Street Address	_____ ZIP
	_____ E-mail
	_____ Phone

**CONTACT INFORMATION FOR CITY WEBSITE
(Publicly viewable information - Please list one name and at least one contact method)**

Name:
Phone (Optional):
Email (Optional):
Website or other info (Optional): Bidwellers association



Sunnyvale

Neighborhood Grant Program Application

Calendar Year 2025

Application Deadline: Friday, October 18, 2024, by 5 p.m.

Thank you for your interest in the Neighborhood Grant Program. Please make sure you thoroughly review the grant guidelines and eligibility criteria to determine if your group qualifies for funding. Grant decisions are based upon a competitive review process; **this application and any attachments are intended to be the primary subject of evaluating your grant proposal.** The City will accept applications through Friday, October 18, 2024, by 5 p.m. Applicants will be notified of award decisions in Jan./Feb. 2025. For questions, email ncs@sunnyvale.ca.gov or call 408-730-7599.

Complete applications may be submitted in the following ways:

Mail or Drop Off in Person:

Sunnyvale Community Center (Recreation Center Front Desk)

Attn: Recreation Services Administration

550 E. Remington Dr., Sunnyvale CA 94087

Email: ncs@sunnyvale.ca.gov

Name of Neighborhood Group or Association: <https://sunnyvaleneighborhoods.com/cherrychase>

Name of Individual Submitting Application: JAYASHREE DESALE

Individual's Email: [REDACTED] Phone: [REDACTED]

Name of Proposed Project: Neighborhood outreach and community engagement

Funding Level – If your Neighborhood Group or Association has less than 250 households, maximum grant amount available is \$1,000. If your Neighborhood Group or Association has 250 households and more, maximum grant amount available is \$2,000.

Grant Amount Requesting from the City of Sunnyvale (see details above): \$ 2,000

Total number of households in your Neighborhood Group or Association currently: 2,500

Is your Neighborhood Group currently registered with City of Sunnyvale? Yes No

If no, will your Neighborhood Group register with the City of Sunnyvale by the time your proposed event/activity takes place? N/A Yes No

Neighborhood Group/Association Background

1. When was your neighborhood group or association formed and why?

The Cherry Chase Neighborhood Association (CCNA) began as the Cherry Chase Neighborhood Watch group in 2011 and was registered as an official neighborhood association with the City of Sunnyvale in 2012. We created the CCNA to provide opportunities for families in the Cherry Chase area to engage in community events, increase communication amongst the neighbors and adjoining neighborhoods, and have a unified civic voice in beautifying and securing our neighborhood.

1a. What are the geographic boundaries of your group, including which Council District?

Our boundaries include Blair, Mary, Remington, and W. Knickerbocker Avenues. We are in Council District 1

1b. Approximately, how many households are included?

There are approximately 2,500 households within the CCNA boundary.

Project Description

2. Describe your proposed project and/or event.

Block Party
Freecycling
Spring event like Seedling Exchange
Some Fall event or Small Business Meetup
Diwali Celebration with Cherry Chase School
Winter event

2a. How will it benefit the residents in your neighborhood and/or your neighborhood association?

The primary purpose of our community activities is to support neighbors' connections, unity, and safety. In addition, as explained above, our Diwali Festival is to build bridges in our community. The block party increases communication among neighbors.

2b. How many people or households you are expecting to attend or benefit from the project or event?

We expect 50-200 people to attend each event. At least 800 to 1,000 people will attend most of these events.

2c. Describe the outreach you will do to generate awareness and support for the project/event.

To garner interest and participation, we create flyers, email them to our database, and print them to hand out at neighbors' doors. We also promote the events on our Facebook page, website, and Nextdoor. We also include one or two annual informational meetings on safety, emergency preparedness, or community-related issues.

3. Describe how your project and/or event focuses on one or more of the following areas:

- Increase communication among neighbors
- Build bridges between cultures
- Improve the physical condition of the neighborhood
- Enhance neighborhood pride and identity

The primary purpose of our community activities is to support neighbors' connections, unity, and safety.

The Block party is a great way to bring our neighbors together to play on the Ramona Park playground, visit one another, and welcome new neighbors. It is also well attended by city elected officers, city services, and the emergency department.

The Diwali Festival is to build bridges in our community. With over 200 neighbors and children in attendance, the event, held in the Cherry Chase multipurpose room, is a vibrant showcase of Indian culture through decorations, a DJ, a fashion show, crafts, and more.

Freecycle/Dumpster Day will give you a chance to de-clutter! Dumpsters will be available for neighborhood use.

The Harvest Share is an exciting opportunity to showcase what we can grow in our yards. This is the perfect platform if neighbors have abundant veggies, fruits, herbs, flower cuttings, or other items they'd be willing to share from their gardens. The Harvest Share promotes healthy living and fosters a sense of community and sharing among our neighbors.

4. How will you determine the completed project and/or event has been successful?

Block Party - the number of participants - planning to be at least 75

Diwali - the number of participants - planning to be at least 100

Freecycle Day - planning to have a full dumpster

Project Plan

5. Use the chart below and list the specific activities needed to carry out your project and/or event including an estimated date of completion for each activity.

Activity	Person(s) Responsible	Completion Date (MO/YR)
<i>Example: Create flier/email for barbecue</i>	Jane Smith	08/25
1. Create flyers for all 3 events	Dawn Bussy	1 month before even
2. Drop flyers around neighborhood	CCNA Ambassadors	1 month before event
3. Order tables, chairs, decor	Rebecca Jevons Shrley Frantz CCNA Board	1 month before even
4. setup and cleanup for each event	CCNA Ambassadors CCNA Board	Day of event
5. Take photos at each event	T. Mallie Brathwaite	Day of event
6. Post recap and photos on social media	Dawn Bussey	1 week after event
7.		
8.		
9.		
10.		
11.		
12.		

Project Team

While you may have many community members working on this project and/or event, project team leads will be critical to the project's success. **Please note that each member of the project team will need to sign the application acknowledging their commitment to this project.**

- 1. Project Leader** - The Project Leader serves as the primary point of contact for the grant application process. The Project Leader also has fiduciary responsibilities and is responsible for submitting a final project report to the City. The final report, including eligible receipts and invoices showing payment is due within 30 days of project/event conclusion and no later than December 31, 2025.

Project Leader Name: Sri Satyavarpu

Email: [REDACTED] Phone Number: [REDACTED]

Mailing Address: [REDACTED]

Signature:  Date: 10/08/2024

- 2. Treasurer** - The treasurer tracks expenses, files receipts, oversees the budget and submits a final financial report to the City. The Project Leader may also serve as the Project Treasurer. *Note: The City of Sunnyvale reserves the right to audit grant award funds.*

Treasurer Name: Jayashree Desale

Email: [REDACTED] Phone Number: [REDACTED]

Mailing Address: [REDACTED]

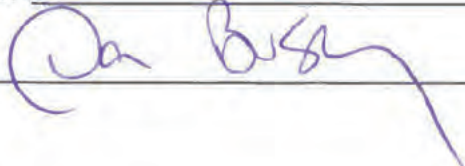
Signature:  Date: 10/08/2024

- 3. Other Project Team Member** - List additional neighborhood residents who will work on this project and what their responsibilities will be? (i.e., coordinating volunteers, outreach to residents, creation of marketing materials, etc.)

Name: Dawn Bussey

Email: [REDACTED] Phone Number: [REDACTED]

Mailing Address: [REDACTED]

Signature:  Date: 10/08/2024

**Neighborhood Grant Program
Project Budget Form Calendar Year 2025**

Sunnyvale

Please list the project's expenses using the form below. All expense-related activities listed on your application must be included in your budget form. **Note: This is a reimbursement grant. All eligible receipts and invoices showing payment must be submitted for reimbursement within 30 days of project/event conclusion and no later than December 31, 2025.**

Project Expenses

Activity	Estimated Costs
1. Block Party - table, chairs, decorations, flyers, pizza etc	\$700
2. Diwali-decorations, DJ, flyer printing	\$500
3. Freecycle- dumpster, flyers, light refreshments	\$500
4. Spring event	\$100
5. Fall event	\$100
6. Winter event	\$100
7.	\$
8.	\$
9.	\$
10.	\$
Estimated Total Expenses	\$2,000
Amount Requested from the City of Sunnyvale	\$

**CITY OF SUNNYVALE
NEIGHBORHOOD ASSOCIATION
REGISTRATION FORM**

DATE: 10/24
 Month / Year

NAME OF ASSOCIATION: Cherry Chase Neighborhood Association

YEAR ESTABLISHED (if known): 2,012

NUMBER OF HOUSEHOLDS (approx.): 2

ESTIMATED NUMBER OF ACTIVE MEMBERS: 200

NEIGHBORHOOD BOUNDARIES (Streets: north/south/east/west or attach diagram/map)
Blair, Mary, Remington, and W. Knickerbocker Avenues

DOES THE ASSOCIATION HAVE A WEB SITE? No Yes

If so, URL: Blair, Mary, Remington, and W. Knickerbocker Avenues

IS THE NEIGHBORHOOD ACTIVE ON *NEXTDOOR.COM* No Yes

DOES THE ASSOCIATION HAVE REGULAR MEETINGS? No Yes

If yes, when/where are your meetings? _____

DOES THE ASSOCIATION HAVE A NEWSLETTER? No Yes

If yes, when is the newsletter distributed? Monthly Quarterly Other _____

If yes, is the newsletter distributed by email or hardcopy? email and hardcopy

If yes, when is the deadline to submit articles? Dec 15th

ASSOCIATION GOALS AND OBJECTIVES:

Engage CCNA families in community events to increase communications.

**CITY OF SUNNYVALE
NEIGHBORHOOD ASSOCIATION
MEMBER CONTACT SHEET
CURRENT ASSOCIATION OFFICERS**

From 01/25 to 12/25
Month/Year Month/Year

(First officer listed will be the primary City contact. For more officers, please duplicate this page.)

Sri Satyavarpu
Name (please print)
S. Sridhar 10/08/2024
Signature Date
[Redacted]
Street Address ZIP

Lead
Title
[Redacted]
E-mail
[Redacted]
Phone

Jayashree Desale
Name (please print)
Jayashree Desale 10/08/2024
Signature Date
[Redacted]
Street Address ZIP

Treasurer
Title
[Redacted]
E-mail
[Redacted]
Phone

Dawn Bussey
Name (please print)
Dawn Bussey 10/08/2024
Signature Date
[Redacted]
Street Address ZIP

Communication Chair
Title
[Redacted]
E-mail
[Redacted]
Phone

**CONTACT INFORMATION FOR CITY WEBSITE
(Publicly viewable information – Please list one name and at least one contact method)**

Name: Sri Satyavarpu
Phone (Optional):
Email (Optional): [Redacted]
Website or other info (Optional): <https://sunnyvaleneighborhoods.com/chen>



Sunnyvale

Neighborhood Grant Program Application

Calendar Year 2025

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Attn: Recreation Services Administration
550 E. Remington Dr., Sunnyvale CA 94087

Email: ncs@sunnyvale.ca.gov

Name of Neighborhood Group or Association: Cherryhill Neighborhood Association

Name of Individual Submitting Application: Cindy Spencer

Individual's Email: [REDACTED]

Phone: [REDACTED]

Name of Proposed Project: Blueprint for Seniors

Funding Level – If your Neighborhood Group or Association has **less than 250 households**, maximum grant amount available is **\$1,000**. If your Neighborhood Group or Association has **250 households and more**, maximum grant amount available is **\$2,000**.

Grant Amount Requesting from the City of Sunnyvale (see details above): \$ 2000.00

Total number of households in your Neighborhood Group or Association currently: 800+

Is your Neighborhood Group currently registered with City of Sunnyvale? Yes No

If no, will your Neighborhood Group register with the City of Sunnyvale by the time your proposed event/activity takes place? N/A Yes No

Neighborhood Group/Association Background

1. When was your neighborhood group or association formed and why?

See attachment.

- 1a. What are the geographic boundaries of your group, including which Council District?

See attachment.

- 1b. Approximately, how many households are included?

See attachment.

Project Description

2. Describe your proposed project and/or event.

See attachment.

- 2a. How will it benefit the residents in your neighborhood and/or your neighborhood association?

See attachment.

- 2b. How many people or households you are expecting to attend or benefit from the project or event?

See attachment.

2c. Describe the outreach you will do to generate awareness and support for the project/event.

See attachment.

3. Describe how your project and/or event focuses on one or more of the following areas:

- Increase communication among neighbors
- Build bridges between cultures
- Improve the physical condition of the neighborhood
- Enhance neighborhood pride and identity

See attachment.

4. How will you determine the completed project and/or event has been successful?

See attachment.

Project Plan

5. Use the chart below and list the specific activities needed to carry out your project and/or event including an estimated date of completion for each activity.

Activity	Person(s) Responsible	Completion Date (MO/YR)
<i>Example: Create flier/email for barbecue</i>	Jane Smith	08/25
1. See attachment.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		
9.		
10.		
11.		
12.		

Project Team

While you may have many community members working on this project and/or event, project team leads will be critical to the project's success. **Please note that each member of the project team will need to sign the application acknowledging their commitment to this project.**

- 1. Project Leader** - The Project Leader serves as the primary point of contact for the grant application process. The Project Leader also has fiduciary responsibilities and is responsible for submitting a final project report to the City. The final report, including eligible receipts and invoices showing payment is due within 30 days of project/event conclusion and no later than December 31, 2025.

Project Leader Name: Cindy Spencer

Email: [REDACTED] Phone Number: [REDACTED]

Mailing Address: [REDACTED]

Signature:  Date: 10/14/2024

- 2. Treasurer** - The treasurer tracks expenses, files receipts, oversees the budget and submits a final financial report to the City. The Project Leader may also serve as the Project Treasurer. *Note: The City of Sunnyvale reserves the right to audit grant award funds.*

Treasurer Name: Cindy Spencer

Email: [REDACTED] Phone Number: [REDACTED]

Mailing Address: [REDACTED]

Signature:  Date: 10/14/2024

- 3. Other Project Team Member** - List additional neighborhood residents who will work on this project and what their responsibilities will be? (i.e., coordinating volunteers, outreach to residents, creation of marketing materials, etc.)

Name: TBD. Likely future members of the "Senior Advocates" committee to be established.

Email: _____ Phone Number: _____

Mailing Address: _____

Signature: N/A Date: _____



Sunnyvale

**Neighborhood Grant Program
Project Budget Form Calendar Year 2025**

Please list the project's expenses using the form below. All expense-related activities listed on your application must be included in your budget form. **Note: This is a reimbursement grant. All eligible receipts and invoices showing payment must be submitted for reimbursement within 30 days of project/event conclusion and no later than December 31, 2025.**

Project Expenses

Activity	Estimated Costs
1. See attachment.	\$
2.	\$
3.	\$
4.	\$
5.	\$
6.	\$
7.	\$
8.	\$
9.	\$
10.	\$
Estimated Total Expenses	\$
Amount Requested from the City of Sunnyvale	\$

Attachment to
Cherryhill NA 2025 Grant Proposal
"Blueprint for Seniors"

Neighborhood Group/Association Background

1. When was your neighborhood group or association formed and why?

The Cherryhill Neighborhood Association ("Cherryhill") was formed in 2008 pursuant to a Special Agreement process established and administered by the City of Sunnyvale for the purpose of strengthening neighborhoods and to facilitate clear communication between neighborhood community members and the City.

1a. What are the geographic boundaries of your group, including which Council District?

Cherryhill is located in Council District 1. The Neighborhood Association is bounded as follows:

North: W. Remington Drive
South: W. Fremont Avenue
East: S. Mary Avenue
West: Highway 85

1b. Approximately, how many households are included?

800+ Total (500+ single-family homes; 300+ apartments)

Project Description

2. Describe your proposed project and/or event.

In September 2017, the City of Sunnyvale applied for and was formally designated an Age-Friendly City by the World Health Organization (WHO) and AARP. As part of its commitment to being a member of the Age-Friendly (AF) network, the City established a Sunnyvale-focused Age-Friendly Action Plan.

This project is designed to:

- Make Cherryhill residents aware that Sunnyvale is designated as an Age-Friendly City and provide information about Sunnyvale's Age-Friendly Action Plan.
- Acquaint Cherryhill residents with the Sunnyvale Senior Center and its activities and promote membership registration and participation.
- Create a sustainable outreach structure within Cherryhill to support the needs of seniors within the Cherryhill Neighborhood Association.

2a. How will it benefit the residents in your neighborhood and/or your neighborhood association?

In 2019, it was estimated that 12% of Sunnyvale residents were aged 64 or older. We also know that younger residents often are responsible for the care and support of this older population. Likewise, a strong community is built on neighbors-helping-neighbors. By 2030, the percentage of residents aged 64 and older is predicted to substantially increase. This project strives to support those residents already above 64 years, as well as educate all Cherryhill residents about the resources available to our senior population.

2b. How many people or households you are expecting to attend or benefit from the project or event?

As described above, Cherryhill consists of over 800 homes (500+ single-family homes; 300+ apartments).

We are expecting to reach a majority of our Neighborhood Association residents. Between our many Cherryhill events and outreach activities, our Cherryhill website, annual printed newsletter and email list, and our Nextdoor and Facebook communications, we expect to actively reach 500+ households.

Communications and participation of our apartment residents has been challenging over the years due to resident turnover and limited participation of apartment complex owners in the Neighborhood Association.

2c. Describe the outreach you will do to generate awareness and support for the project/event.

- We will establish a Cherryhill Board “Senior Advocates” Committee to focus on the needs and support available for seniors and those caring for seniors.
- We will host information/outreach tables at several of our Cherryhill events (e.g. Annual Block Party, National Night Out event, and each of our semi-annual membership Mixer events in March and October).
- We will partner with the Sunnyvale Senior Center to host a facility orientation for Cherryhill residents to acquaint residents with the available services and activities, and to promote membership registration.
- Encourage Cherryhill seniors to participate in Cherryhill senior-focused surveys by awarding senior-focused give-away items, with the goal of sharing survey results with Sunnyvale’s Age-Friendly Advisory Committee, as well as utilizing survey results within Cherryhill to enhance the experience of seniors living within the Cherryhill Neighborhood Association.

3. Describe how your project and/or event focuses on one or more of the following areas:

- **Increase communication among neighbors**
 - **Build bridges between cultures**
 - **Improve the physical condition of the neighborhood**
 - **Enhance neighborhood pride and identity**
- This project strives to improve tangible and non-tangible needs of seniors and caregivers through the collection of information and dissemination of information to the City and Cherryhill residents in a fashion that generates action to fulfill or address the communicated needs.
 - The project hopes to build bridges and connections, within the Cherryhill neighborhood and with City services, that support future efforts focused on the needs of seniors within the community. This will be accomplished through the future efforts of a newly-established Cherryhill Board "Senior Advocates" committee. Also, orientation efforts with the Sunnyvale Senior Center are expected to increase connections between Cherryhill residents and the Sunnyvale Senior Center.
 - Anticipated activities of a Cherryhill Board "Senior Advocates" committee will promote focused communication among neighbors and the City to solicit senior needs and responses to fulfill those expressed needs.
 - Ultimately, demonstrating support for an increasingly vulnerable population of Sunnyvale residents should enhance neighborhood pride and make Cherryhill a model neighborhood caring for its senior residents. As a model neighborhood, Cherryhill can influence other Sunnyvale Neighborhood Associations to take similar steps through sharing at quarterly meetings of the Sunnyvale Neighborhood Associations meetings.

4. How will you determine the completed project and/or event has been successful?

- The Cherryhill Board will adopt a "Senior Advocates" committee.
- There will be several communications/outreach efforts within Cherryhill throughout the grant period focused on supporting our seniors and caregivers.
- The Sunnyvale Senior Center will host an orientation session where Cherryhill residents can become acquainted with facilities and activities available.
- Survey results related to senior needs will be accumulated and distributed to the City (Age-Friendly Advisory Committee).

Project Plan

5. Use the chart below and list the specific activities needed to carry out your project and/or event including an estimated date of completion for each activity.

Activity	Person(s) Responsible	Completion Date (mo/yr)
1. Establish a Cherryhill Board Committee "Senior Advocates", or otherwise appropriately named committee.	Project Leader	3/2025
2. Include information in the annual printed Cherryhill Newsletter about this grant project.	Project Leader	3/2025
3. Arrange for an orientation event at the Sunnyvale Senior Center to include Cherryhill residents.	Project Leader	9/2025
4. Host information tables at Cherryhill events throughout the grant period. Minimally, this will include the Annual block party (June), NNO event (August), and the 2 membership Mixers (Spring & Fall).	Project Leader	10/2025
5. Develop and solicit responses to at least one set of survey questions focused on seniors and/or senior caregivers.	Project Leader	11/2025
6. Collect and submit expense receipts to the City.	Project Treasurer	11/2025

Project Expenses

Activity	Estimated Costs
1. Creation and printing of awareness poster(s) for use at events and outreach efforts.	\$ 50.00
2. Printing of surveys and other informational materials to be used at outreach events/activities.	\$ 150.00
3. Cost associated with creating expanded section of annual printed newsletter to accommodate grant information and related educational content.	\$ 200.00
4. Costs to support on-site activities for the orientation event at the Sunnyvale Senior Center.	\$ 100.00
4. Cost of purchased incentive give-aways to support survey and other activities and existing Cherryhill senior needs. (E.g. jar opener tools, magnifiers, emergency preparedness items helpful to seniors, medical & medication record form sets, car door entry handle assist device, senior-focused printed resource guide(s), etc.)	\$ 1,500.00
Estimated Total Expenses	\$ 2,000.00
Amount Requested from the City of Sunnyvale	\$ 2,000.00



Sunnyvale

Neighborhood Grant Program Application Calendar Year 2025

Application Deadline: Friday, October 18, 2024, by 5 p.m.

Thank you for your interest in the Neighborhood Grant Program. Please make sure you thoroughly review the grant guidelines and eligibility criteria to determine if your group qualifies for funding. Grant decisions are based upon a competitive review process; **this application and any attachments are intended to be the primary subject of evaluating your grant proposal.** The City will accept applications through Friday, October 18, 2024, by 5 p.m. Applicants will be notified of award decisions in Jan./Feb. 2025. For questions, email ncs@sunnyvale.ca.gov or call 408-730-7599.

Complete applications may be submitted in the following ways:

Mail or Drop Off in Person:

Sunnyvale Community Center (Recreation Center Front Desk)
Attn: Recreation Services Administration
550 E. Remington Dr., Sunnyvale CA 94087

Email: ncs@sunnyvale.ca.gov

Name of Neighborhood Group or Association: Cumberland South

Name of Individual Submitting Application: Sarin Thomas

Individual's Email: [REDACTED] Phone: [REDACTED]

Name of Proposed Project: 17th Annual 4th of July Parade and Pot Luck

Funding Level – If your Neighborhood Group or Association has **less than 250 households**, maximum grant amount available is **\$1,000**. If your Neighborhood Group or Association has **250 households and more**, maximum grant amount available is **\$2,000**.

Grant Amount Requesting from the City of Sunnyvale (see details above): \$ 1225

Total number of households in your Neighborhood Group or Association currently: 400+

Is your Neighborhood Group currently registered with City of Sunnyvale? Yes No

If no, will your Neighborhood Group register with the City of Sunnyvale by the time your proposed event/activity takes place? N/A Yes No

Neighborhood Group/Association Background

1. When was your neighborhood group or association formed and why?

We formed in 2005 due to a rash of burglaries in the neighborhood and the need to form a group to communicate. Now it builds a sense a community in the neighborhood and we are all proud to be part of this neighborhood.

1a. What are the geographic boundaries of your group, including which Council District?

Our boundaries are Mary, Hollenbeck, Remington and recently we extended to Quetta on the North side. We have over 400 households in our association and we reach out via a Yahoo! Group and also flyers when we have an event.

1b. Approximately, how many households are included?

Approximately there are 400+ households

Project Description

2. Describe your proposed project and/or event.

We all gather on 4th of July, all dressed up for the 4th of July celebrations and have a parade followed by potluck, and fun & games.

We have events for the kids (bouncy house, tattoos, face painting, etc.), a parade of kids, pets, elderly people, etc. led by Public Safety, delicious food, music, patriotism and so much more!

2a. How will it benefit the residents in your neighborhood and/or your neighborhood association?

We LOVE this event and our neighbors look forward to it every year. It is a BASH! It is really the only time we all see each other and enjoy the diversity of our neighborhood. This is the event that makes everyone feel neighborly as so much of the year we are all busy and barely have time to meet and greet. New neighbors and old neighbors alike love this event as they get to meet people and feel like a part of a caring community. Many who move away still come back to participate.

2b. How many people or households you are expecting to attend or benefit from the project or event?

Every year we purchase 250 name tags and we always RUN OUT! So we know we have more than 250 attendees at our parade. See our past events photos here: <http://www.georgehamma.com/Holidays>

2c. Describe the outreach you will do to generate awareness and support for the project/event.

We have a neighborhood mailing list where we reach out to all our members and we also distribute flyers. There is a group of volunteers who sign up every year who sign up every year to distribute flyers and build awareness and also support the project.

Parade Signup: <http://tinyurl.com/cumberlandsouthparadesignup>

The above doc also has links to our Flyer, Flyer Distribution Volunteers, our Promotion / Announcement Video and much more.

3. Describe how your project and/or event focuses on one or more of the following areas:

- Increase communication among neighbors
- Build bridges between cultures
- Improve the physical condition of the neighborhood
- Enhance neighborhood pride and identity

This event increases communication, bridges cultures, and enhances neighborhood pride and identity. It is the one time of year we all get out and meet each other, and it gives us an opportunity to have pride in our neighborhood and in our kids. People work together- everyone pitches in and neighbors help neighbors. It builds bridges between cultures because people bring ethnic food (we request it!) and then everyone gets excited about the food that is specific to all these different countries. It's amazing! The parade is touching as there is so much diversity in our neighborhood- with everyone celebrating America's diversity on this day! The work that goes into this event also brings people together and improves communication. Everyone wants to do their part- and they reach out to participate. It has really made our neighborhood special and it's exciting that even though the main organizers had to move, people are willing to pitch in and continue to make this event happen after 10 years running.

4. How will you determine the completed project and/or event has been successful?

The turnout will determine if we were successful. Last year we had over 300 people so I'd definitely call that a SUCCESS! Everyone talks about how great this event is! We all look forward to it every year—the kids love to decorate their bikes and scooters and the adults love to see the kids. Dogs come and play- everyone eats and it's great. So if people show up, and have fun and have neighborly comradery – we are successful. See our past event pictures here:
<http://www.georgehamma.com/Holidays>

Project Plan

5. Use the chart below and list the specific activities needed to carry out your project and/or event including an estimated date of completion for each activity.

Activity	Person(s) Responsible	Completion Date (MO/YR)
<i>Example: Create flier/email for barbecue</i>	Jane Smith	08/25
1. Project leader - Communications, Request	Sarin Thomas	07/25
2. Flyers, Plates, Cups, Napkins filled, Fire	Reid Myers, Betsy Mitton	
3. Permit/Cones for street closure	Sarin Thomas	
4. Set up	Carlo Holquin, Todd Mitton	
5. Decorations, Bouncy House coordination	Lorraine Noronha	
6. Kids Activities	Tobi Elman, Sumy Koshy	
7. Drinks, Sno Cone Mgmt	Adam Elman, Betsy Mitton	
8. Clean up	Sandy Holquin, Todd Mitton	
9. Name Tags/ Sign In	Reid Myers, Grace Anne We	
10. Music	Ethan Thomas	
11. Photos	George Hamma	
12. Decorations	Sumy Koshy	

Project Team

While you may have many community members working on this project and/or event, project team leads will be critical to the project's success. **Please note that each member of the project team will need to sign the application acknowledging their commitment to this project.**

- 1. Project Leader** - The Project Leader serves as the primary point of contact for the grant application process. The Project Leader also has fiduciary responsibilities and is responsible for submitting a final project report to the City. The final report, including eligible receipts and invoices showing payment is due within 30 days of project/event conclusion and no later than December 31, 2025.

Project Leader Name: Sarin Thomas

Email: _____ **Phone Number:** _____
Mailing Address: _____
Signature: _____ **Date:** 10/18/24

- 2. Treasurer** - The treasurer tracks expenses, files receipts, oversees the budget and submits a final financial report to the City. The Project Leader may also serve as the Project Treasurer. *Note: The City of Sunnyvale reserves the right to audit grant award funds.*

Treasurer Name: Betsy Mitton

Email: _____ **Phone Number:** _____
Mailing Address: _____
Signature: _____ **Date:** 10/18/24

- 3. Other Project Team Member** - List additional neighborhood residents who will work on this project and what their responsibilities will be? (i.e., coordinating volunteers, outreach to residents, creation of marketing materials, etc.)

Name: Tobi Elman

Email: _____ **Phone Number:** _____
Mailing Address: _____
Signature: _____ **Date:** _____

**Neighborhood Grant Program
Project Budget Form Calendar Year 2025**

Sunnyvale

Please list the project’s expenses using the form below. All expense-related activities listed on your application must be included in your budget form. **Note: This is a reimbursement grant. All eligible receipts and invoices showing payment must be submitted for reimbursement within 30 days of project/event conclusion and no later than December 31, 2025.**

Project Expenses

Activity	Estimated Costs
1. Bouncy House - Entertainment	\$ 750
2. Sno Cone Machine, supplies - Entertainment	\$ 100
3. Plates, Napkins, Utensils (300 people)	\$ 100
4. Decoration, table cloths etc.	\$ 75
5. Supplies - face painting, kids entertainment	\$ 100
6. Misc - drinks, name tags, cones/barricades delivery etc.	\$ 100
7.	\$
8.	\$
9.	\$
10.	\$
Estimated Total Expenses	\$ 1225
Amount Requested from the City of Sunnyvale	\$ 1225

**CITY OF SUNNYVALE
NEIGHBORHOOD ASSOCIATION
REGISTRATION FORM**

DATE: _____
 Month / Year

NAME OF ASSOCIATION: _____

YEAR ESTABLISHED (if known): _____

NUMBER OF HOUSEHOLDS (approx.): _____

ESTIMATED NUMBER OF ACTIVE MEMBERS: _____

NEIGHBORHOOD BOUNDARIES (Streets: north/south/east/west or attach diagram/map)

DOES THE ASSOCIATION HAVE A WEB SITE? No Yes

If so, URL: _____

IS THE NEIGHBORHOOD ACTIVE ON *NEXTDOOR.COM* No Yes

DOES THE ASSOCIATION HAVE REGULAR MEETINGS? No Yes

If yes, when/where are your meetings? _____

DOES THE ASSOCIATION HAVE A NEWSLETTER? No Yes

If yes, when is the newsletter distributed? Monthly Quarterly Other _____

If yes, is the newsletter distributed by email or hardcopy? _____

If yes, when is the deadline to submit articles? _____

ASSOCIATION GOALS AND OBJECTIVES:

Sarin Thomas

**CITY OF SUNNYVALE
NEIGHBORHOOD ASSOCIATION
MEMBER CONTACT SHEET
CURRENT ASSOCIATION OFFICERS**

From _____ **to** _____
Month/Year Month/Year

(First officer listed will be the primary City contact. For more officers, please duplicate this page.)

Name (please print)

Title

Signature Date

E-mail

Street Address ZIP

Phone

Name (please print)

Title

Signature Date

E-mail

Street Address ZIP

Phone

Name (please print)

Title

Signature Date

E-mail

Street Address ZIP

Phone

**CONTACT INFORMATION FOR CITY WEBSITE
(Publicly viewable information – Please list one name and at least one contact method)**

Name:
Phone (Optional):
Email (Optional):
Website or other info (Optional): Cumberland South



Neighborhood Grant Program Application Calendar Year 2025

Application Deadline: Friday, October 18, 2024, by 5 p.m.

Thank you for your interest in the Neighborhood Grant Program. Please make sure you thoroughly review the grant guidelines and eligibility criteria to determine if your group qualifies for funding. Grant decisions are based upon a competitive review process; **this application and any attachments are intended to be the primary subject of evaluating your grant proposal.** The City will accept applications through Friday, October 18, 2024, by 5 p.m. Applicants will be notified of award decisions in Jan./Feb. 2025. For questions, email ncs@sunnyvale.ca.gov or call 408-730-7599.

Complete applications may be submitted in the following ways:

Mail or Drop Off in Person:

Sunnyvale Community Center (Recreation Center Front Desk)
Attn: Recreation Services Administration
550 E. Remington Dr., Sunnyvale CA 94087

Email: ncs@sunnyvale.ca.gov

Name of Neighborhood Group or Association: Heron Avenue Neighbors

Name of Individual Submitting Application: Max Moore

Individual's Email: [REDACTED] Phone: [REDACTED]

Name of Proposed Project: Heron Avenue Block Party Grant

Funding Level – If your Neighborhood Group or Association has less than 250 households, maximum grant amount available is **\$1,000**. If your Neighborhood Group or Association has 250 households and more, maximum grant amount available is **\$2,000**.

Grant Amount Requesting from the City of Sunnyvale (see details above): \$ 1000

Total number of households in your Neighborhood Group or Association currently: ~30

Is your Neighborhood Group currently registered with City of Sunnyvale? Yes No

If no, will your Neighborhood Group register with the City of Sunnyvale by the time your proposed event/activity takes place? N/A Yes No

Neighborhood Group/Association Background

1. When was your neighborhood group or association formed and why?

About 20 years ago, a group of neighbors living on Heron Avenue decided to get together to plan a block party. Their goal was to provide a fun and safe space for the kids and adults in the area to play and socialize. This block party became an annual tradition in the neighborhood, until 2020 when COVID arrived. I want to revitalize the group and continue the tradition of having an annual block party.

- 1a. What are the geographic boundaries of your group, including which Council District?

Heron Avenue from Londonderry Dr to Inverness Way. Sunnyvale Council District 3.

- 1b. Approximately, how many households are included?

30

Project Description

2. Describe your proposed project and/or event.

The event will involve a block party for the neighbors who live on Heron Avenue from Londonderry Dr to Inverness Way and the immediate surrounding area. The street on Heron Avenue will be blocked for 3-3.5 hours in order for the community to have space and a vehicle-free environment to set up outdoor games, food, music, and other wholesome activities.

- 2a. How will it benefit the residents in your neighborhood and/or your neighborhood association?

The block party will provide a space and time for the community to engage with each other. It will also let the kids in our area be able to play together in the street with adult supervision and eliminate the risk of vehicle traffic by blocking off the road.

- 2b. How many people or households you are expecting to attend or benefit from the project or event?

Last year's block party (happened on October 5th, 2024) drew out about 100 participants, including children. We are looking to get about the same number of people for next year's event.

2c. Describe the outreach you will do to generate awareness and support for the project/event.

Myself and a small group of volunteers will pass out flyers to our neighbors a month before the event, 2 weeks before the event, and one week before the event to get the word out. I also will be sending out regular email blast notification to the Google group that our neighborhood has set up. This Google group has a reach of about 80 people and 50 households in our local area.

3. Describe how your project and/or event focuses on one or more of the following areas:

- Increase communication among neighbors
- Build bridges between cultures
- Improve the physical condition of the neighborhood
- Enhance neighborhood pride and identity

My goal with putting on this neighborhood event is to get our local community together and interacting with each other again. Far too often in our area, people get home from work only to lock the door, turn the lights off, and stay at home. I want to bring a sense of community back to my neighborhood like we had in the early 1990s. My goal is to create a safe space for kids to play with each other outside in the street and for adults to interact and talk over food.

The goal of the Neighborhood Grant Program outlined on your website is to, "increase communication among neighbors, improve the physical condition of the neighborhood or enhance neighborhood pride and identity." Our goals are aligned and I believe that if approved, the Neighborhood Grant Program's funds will be put to rightful use.

4. How will you determine the completed project and/or event has been successful?

When the block party event is over, the project will be considered completed and successful.

Project Plan


5. Use the chart below and list the specific activities needed to carry out your project and/or event including an estimated date of completion for each activity.

Activity	Person(s) Responsible	Completion Date (MO/YR)
<i>Example:</i> Create flier/email for barbecue	Jane Smith	08/25
1. Determine date for the block party	Max Moore, Rob Schultz...	04/25
2. Create flier for the event	Max Moore	05/25
3. Email blast to the neighborhood	Max Moore	06/25
4. Contact vendors for block party	Max Moore, Rob Schulze	06/25
5. Pass out first round of flyers	Arthur Muller, Rob Schulze	07/25
6. Pass out second round of flyers	Arthur Muller, Rob Schulze	08/25
7. Collect items for the event	ALL	08/25
8. Throw the block party	ALL	08/25
9.		
10.		
11.		
12.		

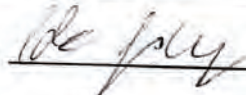
Project Team

While you may have many community members working on this project and/or event, project team leads will be critical to the project's success. **Please note that each member of the project team will need to sign the application acknowledging their commitment to this project.**

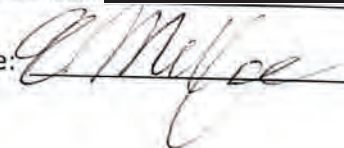
1. **Project Leader** - The Project Leader serves as the primary point of contact for the grant application process. The Project Leader also has fiduciary responsibilities and is responsible for submitting a final project report to the City. The final report, including eligible receipts and invoices showing payment is due within 30 days of project/event conclusion and no later than December 31, 2025.

Project Leader Name: Max Moore
Email: [REDACTED] Phone Number: [REDACTED]
Mailing Address: [REDACTED]
Signature:  Date: 10/15/24

2. **Treasurer** - The treasurer tracks expenses, files receipts, oversees the budget and submits a final financial report to the City. The Project Leader may also serve as the Project Treasurer. *Note: The City of Sunnyvale reserves the right to audit grant award funds.*

Treasurer Name: Rob Schulze
Email: [REDACTED] Phone Number: [REDACTED]
Mailing Address: [REDACTED]
Signature:  Date: 10/15/24

3. **Other Project Team Member** - List additional neighborhood residents who will work on this project and what their responsibilities will be? (i.e., coordinating volunteers, outreach to residents, creation of marketing materials, etc.)

Name: Arthur Muller
Email: [REDACTED] Phone Number: [REDACTED]
Mailing Address: [REDACTED]
Signature:  Date: 10/15/24



Sunnyvale

**Neighborhood Grant Program
Project Budget Form Calendar Year 2025**

Please list the project's expenses using the form below. All expense-related activities listed on your application must be included in your budget form. **Note: This is a reimbursement grant. All eligible receipts and invoices showing payment must be submitted for reimbursement within 30 days of project/event conclusion and no later than December 31, 2025.**

Project Expenses

Activity	Estimated Costs
1.Mr. Softee Ice Cream Truck - 1 hour	\$500
2.Tacos Sinaloa Truck - 1 hour	\$500
3.	\$
4.	\$
5.	\$
6.	\$
7.	\$
8.	\$
9.	\$
10.	\$
Estimated Total Expenses	\$1000
Amount Requested from the City of Sunnyvale	\$1000



Sunnyvale

**CITY OF SUNNYVALE
NEIGHBORHOOD ASSOCIATION
REGISTRATION FORM**

DATE: 10/2024
Month / Year

NAME OF ASSOCIATION: Heron Avenue Neighbors

YEAR ESTABLISHED (if known): Approximately 2004

NUMBER OF HOUSEHOLDS (approx.): Approximately 30

ESTIMATED NUMBER OF ACTIVE MEMBERS: Approximately 80

NEIGHBORHOOD BOUNDARIES (Streets: north/south/east/west or attach diagram/map)
Heron Avenue from Londonderry Dr to Inverness Way

DOES THE ASSOCIATION HAVE A WEB SITE? No Yes

If so, URL: _____

IS THE NEIGHBORHOOD ACTIVE ON *NEXTDOOR.COM* No Yes

DOES THE ASSOCIATION HAVE REGULAR MEETINGS? No Yes

If yes, when/where are your meetings? At each other's houses, about quarterly

DOES THE ASSOCIATION HAVE A NEWSLETTER? No Yes

If yes, when is the newsletter distributed? Monthly Quarterly Other _____

If yes, is the newsletter distributed by email or hardcopy? email

If yes, when is the deadline to submit articles? N/A

ASSOCIATION GOALS AND OBJECTIVES:

To promote safety, community, and fun in the Heron Ave neighborhood

**CITY OF SUNNYVALE
NEIGHBORHOOD ASSOCIATION
MEMBER CONTACT SHEET
CURRENT ASSOCIATION OFFICERS**

From 01/2024 to 12/2025
Month/Year Month/Year

(First officer listed will be the primary City contact. For more officers, please duplicate this page.)

Max Moore

Name (please print)

 10/15/2024
Signature Date


Street Address ZIP

Project Leader
Title


E-mail


Phone

Rob Schulze

Name (please print)

 10/15/24
Signature Date


Street Address ZIP

Treasurer
Title


E-mail


Phone

Arthur Muller

Name (please print)

 10/15/24
Signature Date



Street Address ZIP

Project Team Member
Title


E-mail


Phone

CONTACT INFORMATION FOR CITY WEBSITE
(Publicly viewable information – Please list one name and at least one contact method)

Name: Max Moore
Phone (Optional):
Email (Optional): 
Website or other info (Optional):



Sunnyvale

Neighborhood Grant Program Application Calendar Year 2025

Application Deadline: Friday, October 18, 2024, by 5 p.m.

Thank you for your interest in the Neighborhood Grant Program. Please make sure you thoroughly review the grant guidelines and eligibility criteria to determine if your group qualifies for funding. Grant decisions are based upon a competitive review process; **this application and any attachments are intended to be the primary subject of evaluating your grant proposal.** The City will accept applications through Friday, October 18, 2024, by 5 p.m. Applicants will be notified of award decisions in Jan./Feb. 2025. For questions, email ncs@sunnyvale.ca.gov or call 408-730-7599.

Complete applications may be submitted in the following ways:

Mail or Drop Off in Person:

Sunnyvale Community Center (Recreation Center Front Desk)
Attn: Recreation Services Administration
550 E. Remington Dr., Sunnyvale CA 94087

Email: ncs@sunnyvale.ca.gov

.....
Name of Neighborhood Group or Association: Lakewood Village Neighborhood Association

Name of Individual Submitting Application: Linh Ly

Individual's Email: [REDACTED] **Phone:** [REDACTED]

Name of Proposed Project: LVNA Events (monthly printed newsletter, dumpster day, holiday parade)

Funding Level – If your Neighborhood Group or Association has **less than 250 households, maximum grant amount available is \$1,000.** If your Neighborhood Group or Association has **250 households and more, maximum grant amount available is \$2,000.**

Grant Amount Requesting from the City of Sunnyvale (see details above): \$ 2000

Total number of households in your Neighborhood Group or Association currently: _____

Is your Neighborhood Group currently registered with City of Sunnyvale? Yes No

If no, will your Neighborhood Group register with the City of Sunnyvale by the time your proposed event/activity takes place? N/A Yes No

Neighborhood Group/Association Background

1. When was your neighborhood group or association formed and why?

LVNA was formed in October of 1991. It was formed to educate and create awareness, to allow the community to come together and to give opportunities to get acquainted with each other.

1a. What are the geographic boundaries of your group, including which Council District?

Owners on lot zoned boundaries of Highway 101 to the south, Calabazas Creek to the east, Tasman Drive to the north and Fair Oaks Avenue to the west. Lakewood Village is in District 6.

1b. Approximately, how many households are included?

There are 1638+ households that belong to LVNA.

Project Description

2. Describe your proposed project and/or event.

In 2025, LVNA is focusing on printing monthly newsletters, The Villager, to be distributed to all 1638 residents in the neighborhood, so that information is accessible for all. Because our community is diverse, ethnically, socially and multi-generational, we want to ensure all residents are reached.

We will continue to hold annual Dumpster Day, scavenger hunts, summer picnic, block parties and holiday parade, and holiday lighting contest.

2a. How will it benefit the residents in your neighborhood and/or your neighborhood association?

Printing the newsletters monthly is the only way to ensure all residents are getting relevant information pertaining to our neighborhood. The annual events gather and build better connections among neighbors, while beautifying our neighborhood. We hold quarterly neighborhood meetings (virtual and in person) and bring in city resources to educate residents and raise awareness on topics that affect our community.

2b. How many people or households you are expecting to attend or benefit from the project or event?

The newsletter is printed for all 1638+ households. Dumpster Day is our most engaged event, with over 40+ volunteers, and hundreds of neighbors who clean up and participate. The summer picnic this past year had 140+ adults and kids attending. The block parties vary in how many neighbors from a particular street come out, but average 25-50 neighbors/block party.

2c. Describe the outreach you will do to generate awareness and support for the project/event.

We have monthly newsletters, with upcoming dates and events. For block parties and summer picnics, we go door to door passing out flyers and personally invite neighbors to attend. In addition, we use social media (nextdoor) and group emails to spread the word.

3. Describe how your project and/or event focuses on one or more of the following areas:

- Increase communication among neighbors
- Build bridges between cultures
- Improve the physical condition of the neighborhood
- Enhance neighborhood pride and identity

Our quarterly meetings are a forum for us to discuss topics pertaining to our neighborhood. We bring in guest speakers to bring awareness of resources that would benefit our residents. Festive events such as the summer picnic, holiday parade, scavenger hunts, block parties make it fun to live in the neighborhood as we build relationships, connect different cultures and generations. Events that celebrate the quality of life helps to build community spirit.

Dumpster Day encourages the whole neighborhood to clean their houses and properties. This popular event increases residential involvement in beautifying our neighborhood.

The Neighborhood Watch program, promotes being good neighbors who look out for each other. In facilitating a close-knit community, better communications and understanding of different cultures and backgrounds, we hope to decrease the crime in our neighborhood. Block parties are a great way to get neighbors connected to those living closest to them and build deeper relationships.

4. How will you determine the completed project and/or event has been successful?

Successful outcomes will be increased participation in events and increased number of volunteers who are helping out. We also want to see the diversity of neighbors engaged in our community. Dumpster Day attracts the most turn out of residents, young adults, families with children, older adults, and people of all ages and backgrounds.

Another indicator of success is the deeper connections and relationships that result from these gatherings. We want to build a community that we're all proud to live in and belong to.

Project Plan

5. Use the chart below and list the specific activities needed to carry out your project and/or event including an estimated date of completion for each activity.

Activity	Person(s) Responsible	Completion Date (MO/YR)
<i>Example: Create flier/email for barbecue</i>	Jane Smith	08/25
1. Monthly printed newsletter, The Villager	Cortney Jansen	12/2025
2. Event planning	LVNA Board	12/2025
3. Recruit volunteers	Event Coordinator	12/2025
4. Create, print, distribute event fliers	Event Coordinator & helpers	12/2025
5. Promotions & spread the word	LVNA Board, Event Coord.	12/2025
6. Buy supplies, food, drinks, decorations	Event Coordinator & helpers	12/2025
7. Set up for events - day of	Event Coordinator & helpers	12/2025
8. Facilitate participation at events	Event Coordinator & helpers	12/2025
9. Clean up after events	Event Coordinator & helpers	12/2025
10. Collect Feedback	Event Coordinator	12/2025
11.		
12.		

Project Team

While you may have many community members working on this project and/or event, project team leads will be critical to the project’s success. **Please note that each member of the project team will need to sign the application acknowledging their commitment to this project.**

- 1. Project Leader** - The Project Leader serves as the primary point of contact for the grant application process. The Project Leader also has fiduciary responsibilities and is responsible for submitting a final project report to the City. The final report, including eligible receipts and invoices showing payment is due within 30 days of project/event conclusion and no later than December 31, 2025.

Linh Ly

Project Leader Name: _____

Email: _____ Phone Number: _____

Mailing Address: _____

Signature:  Date: 10/17/2024 | 7:36 PM PDT

- 2. Treasurer** - The treasurer tracks expenses, files receipts, oversees the budget and submits a final financial report to the City. The Project Leader may also serve as the Project Treasurer. *Note: The City of Sunnyvale reserves the right to audit grant award funds.*

Linh Ly

Treasurer Name: _____

Email: _____ Phone Number: _____

Mailing Address: _____

Signature:  Date: 10/17/2024 | 7:36 PM PDT

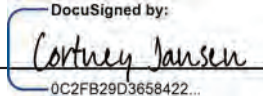
- 3. Other Project Team Member** - List additional neighborhood residents who will work on this project and what their responsibilities will be? (i.e., coordinating volunteers, outreach to residents, creation of marketing materials, etc.)

Cortney Jansen

Name: _____

Email: _____ Phone Number: _____

Mailing Address: _____

Signature:  Date: 10/17/2024 | 10:35 PM EDT



Sunnyvale

Neighborhood Grant Program Project Budget Form Calendar Year 2025

Please list the project’s expenses using the form below. All expense-related activities listed on your application must be included in your budget form. **Note: This is a reimbursement grant. All eligible receipts and invoices showing payment must be submitted for reimbursement within 30 days of project/event conclusion and no later than December 31, 2025.**

Project Expenses

Activity	Estimated Costs
1. Printing of monthly newsletter, The Villager (12months)	\$ 4200
2. Dumpster Day	\$ 100
3. Summer Picnic	\$ 1400
4. Block parties, scavenger hunt, holiday lighting	\$ 300
5. Holiday Parade	\$ 1500
6.	\$
7.	\$
8.	\$
9.	\$
10.	\$
Estimated Total Expenses	\$ 7500
Amount Requested from the City of Sunnyvale	\$ 2000



CITY OF SUNNYVALE NEIGHBORHOOD ASSOCIATION REGISTRATION FORM

DATE: 10/2024
Month / Year

NAME OF ASSOCIATION: Lakewood Village Neighborhood Association LVNA

YEAR ESTABLISHED (if known): 1958

NUMBER OF HOUSEHOLDS (approx.): 1638+

ESTIMATED NUMBER OF ACTIVE MEMBERS: 150-200

NEIGHBORHOOD BOUNDARIES (Streets: north/south/east/west or attach diagram/map)
N-Adobe & Plaza Del Rey mobile parks, E-Calabazas creek, W-Fairwood Ave, S-highway 101

DOES THE ASSOCIATION HAVE A WEB SITE? No Yes

If so, URL: www.lvnasv.org

IS THE NEIGHBORHOOD ACTIVE ON *NEXTDOOR.COM* No Yes

DOES THE ASSOCIATION HAVE REGULAR MEETINGS? No Yes

If yes, when/where are your meetings? Quarterly meetings, in person and/or zoom

DOES THE ASSOCIATION HAVE A NEWSLETTER? No Yes

If yes, when is the newsletter distributed? Monthly Quarterly Other _____

If yes, is the newsletter distributed by email or hardcopy? email monthly, hardcopy bimonthly

If yes, when is the deadline to submit articles? last week of the month

ASSOCIATION GOALS AND OBJECTIVES:

LVNA is dedicated to fostering a vibrant, connected, and safe community here in Lakewood Village. Our mission is to bring together residents through events and initiatives that celebrate our unique neighborhood, keep everyone informed of relevant events, and enhance the quality of life for all who live here.

**CITY OF SUNNYVALE
NEIGHBORHOOD ASSOCIATION
MEMBER CONTACT SHEET
CURRENT ASSOCIATION OFFICERS**

From 3/2024 to 3/2025
Month/Year Month/Year

(First officer listed will be the primary City contact. For more officers, please duplicate this page.)

LVNA Board Members

LVNA Board

Name (please print)

Title

[Redacted]

Signature Date
94089

E-mail

Street Address ZIP

Phone

Rick Flovin

President

Name (please print)

Title

[Redacted]

DocuSigned by:
Rick Flovin 10/17/2024 | 7:21 PM PDT
Signature Date

E-mail

[Redacted]

Street Address ZIP

Phone

Cortney Jansen

Vice President 1

Name (please print)

Title

[Redacted]

DocuSigned by:
Cortney Jansen 10/17/2024 | 10:35
Signature Date

E-mail

[Redacted]

Street Address ZIP

Phone

**CONTACT INFORMATION FOR CITY WEBSITE
(Publicly viewable information – Please list one name and at least one contact method)**

Name: LVNA Board Members
Phone (Optional):
Email (Optional): [Redacted]
Website or other info (Optional): Lakewood Village Neighborhood Associa
www.lvnasv.org



Sunnyvale

Neighborhood Grant Program Application Calendar Year 2025

Application Deadline: Friday, October 18, 2024, by 5 p.m.

Thank you for your interest in the Neighborhood Grant Program. Please make sure you thoroughly review the grant guidelines and eligibility criteria to determine if your group qualifies for funding. Grant decisions are based upon a competitive review process; **this application and any attachments are intended to be the primary subject of evaluating your grant proposal.** The City will accept applications through Friday, October 18, 2024, by 5 p.m. Applicants will be notified of award decisions in Jan./Feb. 2025. For questions, email ncs@sunnyvale.ca.gov or call 408-730-7599.

Complete applications may be submitted in the following ways:

Mail or Drop Off in Person:

Sunnyvale Community Center (Recreation Center Front Desk)
Attn: Recreation Services Administration
550 E. Remington Dr., Sunnyvale CA 94087

Email: ncs@sunnyvale.ca.gov

.....
Name of Neighborhood Group or Association: Cumberland South

Name of Individual Submitting Application: Sarin Thomas

Individual's Email: [REDACTED] Phone: [REDACTED]

Name of Proposed Project: 17th Annual 4th of July Parade and Pot Luck

Funding Level – If your Neighborhood Group or Association has less than 250 households, maximum grant amount available is \$1,000. If your Neighborhood Group or Association has 250 households and more, maximum grant amount available is \$2,000.

Grant Amount Requesting from the City of Sunnyvale (see details above): \$ 1225

Total number of households in your Neighborhood Group or Association currently: 400+

Is your Neighborhood Group currently registered with City of Sunnyvale? Yes No

If no, will your Neighborhood Group register with the City of Sunnyvale by the time your proposed event/activity takes place? N/A Yes No

Neighborhood Group/Association Background

1. When was your neighborhood group or association formed and why?

We formed in 2005 due to a rash of burglaries in the neighborhood and the need to form a group to communicate. Now it builds a sense a community in the neighborhood and we are all proud to be part of this neighborhood.

1a. What are the geographic boundaries of your group, including which Council District?

Our boundaries are Mary, Hollenbeck, Remington and recently we extended to Quetta on the North side. We have over 400 households in our association and we reach out via a Yahoo! Group and also flyers when we have an event.

1b. Approximately, how many households are included?

Approximately there are 400+ households

Project Description

2. Describe your proposed project and/or event.

We all gather on 4th of July, all dressed up for the 4th of July celebrations and have a parade followed by potluck, and fun & games.

We have events for the kids (bouncy house, tattoos, face painting, etc.), a parade of kids, pets, elderly people, etc. led by Public Safety, delicious food, music, patriotism and so much more!

2a. How will it benefit the residents in your neighborhood and/or your neighborhood association?

We LOVE this event and our neighbors look forward to it every year. It is a BASH! It is really the only time we all see each other and enjoy the diversity of our neighborhood. This is the event that makes everyone feel neighborly as so much of the year we are all busy and barely have time to meet and greet. New neighbors and old neighbors alike love this event as they get to meet people and feel like a part of a caring community. Many who move away still come back to participate.

2b. How many people or households you are expecting to attend or benefit from the project or event?

Every year we purchase 250 name tags and we always RUN OUT! So we know we have more than 250 attendees at our parade. See our past events photos here:
<http://www.georgehamma.com/Holidays>

2c. Describe the outreach you will do to generate awareness and support for the project/event.

We have a neighborhood mailing list where we reach out to all our members and we also distribute flyers. There is a group of volunteers who sign up every year who sign up every year to distribute flyers and build awareness and also support the project.

Parade Signup: <http://tinyurl.com/cumberlandsouthparadesignup>

The above doc also has links to our Flyer, Flyer Distribution Volunteers, our Promotion / Announcement Video and much more.

3. Describe how your project and/or event focuses on one or more of the following areas:

- Increase communication among neighbors
- Build bridges between cultures
- Improve the physical condition of the neighborhood
- Enhance neighborhood pride and identity

This event increases communication, bridges cultures, and enhances neighborhood pride and identity. It is the one time of year we all get out and meet each other, and it gives us an opportunity to have pride in our neighborhood and in our kids. People work together- everyone pitches in and neighbors help neighbors. It builds bridges between cultures because people bring ethnic food (we request it!) and then everyone gets excited about the food that is specific to all these different countries. It's amazing! The parade is touching as there is so much diversity in our neighborhood- with everyone celebrating America's diversity on this day! The work that goes into this event also brings people together and improves communication. Everyone wants to do their part- and they reach out to participate. It has really made our neighborhood special and it's exciting that even though the main organizers had to move, people are willing to pitch in and continue to make this event happen after 10 years running.

4. How will you determine the completed project and/or event has been successful?

The turnout will determine if we were successful. Last year we had over 300 people so I'd definitely call that a SUCCESS! Everyone talks about how great this event is! We all look forward to it every year—the kids love to decorate their bikes and scooters and the adults love to see the kids. Dogs come and play- everyone eats and it's great. So if people show up, and have fun and have neighborly comradery – we are successful. See our past event pictures here: <http://www.georgehamma.com/Holidays>

Project Plan

5. Use the chart below and list the specific activities needed to carry out your project and/or event including an estimated date of completion for each activity.

Activity	Person(s) Responsible	Completion Date (MO/YR)
<i>Example: Create flier/email for barbecue</i>	Jane Smith	08/25
1. Project leader - Communications, Reque	Sarin Thomas	07/25
2. Flyers, Plates, Cups, Napkins filled, Fire	Reid Myers,Betsy Mitton	
3. Permit/Cones for street closure	Sarin Thomas	
4. Set up	Carlo Holquin,Todd Mitton	
5. Decorations, Bouncy House coordination	Lorraine Noronha	
6. Kids Activities	Tobi Elman,Sumy Koshy	
7. Drinks, Sno Cone Mgmt	Adam Elman,Betsy Mitton	
8. Clean up	Sandy Holquin,Todd Mitton	
9. Name Tags/ Sign In	Reid Myers,Grace Anne We	
10. Music	Ethan Thomas	
11. Photos	George Hamma	
12. Decorations	Sumy Koshy	

Project Team

While you may have many community members working on this project and/or event, project team leads will be critical to the project's success. **Please note that each member of the project team will need to sign the application acknowledging their commitment to this project.**

- 1. Project Leader** - The Project Leader serves as the primary point of contact for the grant application process. The Project Leader also has fiduciary responsibilities and is responsible for submitting a final project report to the City. The final report, including eligible receipts and invoices showing payment is due within 30 days of project/event conclusion and no later than December 31, 2025.

Project Leader Name: Sarin Thomas

Email: _____ **Phone Number:** _____
Mailing Address: _____
Signature: _____ **Date:** 10/18/24

- 2. Treasurer** - The treasurer tracks expenses, files receipts, oversees the budget and submits a final financial report to the City. The Project Leader may also serve as the Project Treasurer. *Note: The City of Sunnyvale reserves the right to audit grant award funds.*

Treasurer Name: Betsy Mitton

Email: _____ **Phone Number:** _____
Mailing Address: _____
Signature: _____ **Date:** 10/18/24

- 3. Other Project Team Member** - List additional neighborhood residents who will work on this project and what their responsibilities will be? (i.e., coordinating volunteers, outreach to residents, creation of marketing materials, etc.)

Name: Tobi Elman

Email: _____ **Phone Number:** _____
Mailing Address: _____
Signature: _____ **Date:** _____

Neighborhood Grant Program Project Budget Form Calendar Year 2025

Sunnyvale

Please list the project's expenses using the form below. All expense-related activities listed on your application must be included in your budget form. **Note: This is a reimbursement grant. All eligible receipts and invoices showing payment must be submitted for reimbursement within 30 days of project/event conclusion and no later than December 31, 2025.**

Project Expenses

Activity	Estimated Costs
1. Bouncy House - Entertainment	\$ 750
2. Sno Cone Machine, supplies - Entertainment	\$ 100
3. Plates, Napkins, Utensils (300 people)	\$ 100
4. Decoration, table cloths etc.	\$ 75
5. Supplies - face painting, kids entertainment	\$ 100
6. Misc - drinks, name tags, cones/barricades delivery etc.	\$ 100
7.	\$
8.	\$
9.	\$
10.	\$
Estimated Total Expenses	\$ 1225
Amount Requested from the City of Sunnyvale	\$ 1225

**CITY OF SUNNYVALE
NEIGHBORHOOD ASSOCIATION
REGISTRATION FORM**

DATE: _____
Month / Year

NAME OF ASSOCIATION: _____

YEAR ESTABLISHED (if known): _____

NUMBER OF HOUSEHOLDS (approx.): _____

ESTIMATED NUMBER OF ACTIVE MEMBERS: _____

NEIGHBORHOOD BOUNDARIES (Streets: north/south/east/west or attach diagram/map)

DOES THE ASSOCIATION HAVE A WEB SITE? No Yes

If so, URL: _____

IS THE NEIGHBORHOOD ACTIVE ON *NEXTDOOR.COM* No Yes

DOES THE ASSOCIATION HAVE REGULAR MEETINGS? No Yes

If yes, when/where are your meetings? _____

DOES THE ASSOCIATION HAVE A NEWSLETTER? No Yes

If yes, when is the newsletter distributed? Monthly Quarterly Other _____

If yes, is the newsletter distributed by email or hardcopy? _____

If yes, when is the deadline to submit articles? _____

ASSOCIATION GOALS AND OBJECTIVES:

Sarin Thomas

**CITY OF SUNNYVALE
NEIGHBORHOOD ASSOCIATION
MEMBER CONTACT SHEET
CURRENT ASSOCIATION OFFICERS**

From _____ **to** _____
Month/Year Month/Year

(First officer listed will be the primary City contact. For more officers, please duplicate this page.)

Name (please print)

Title

Signature Date

E-mail

Street Address ZIP

Phone

Name (please print)

Title

Signature Date

E-mail

Street Address ZIP

Phone

Name (please print)

Title

Signature Date

E-mail

Street Address ZIP

Phone

**CONTACT INFORMATION FOR CITY WEBSITE
(Publicly viewable information – Please list one name and at least one contact method)**

Name:
Phone (Optional):
Email (Optional):
Website or other info (Optional): Cumberland South



Sunnyvale

Neighborhood Grant Program Application Calendar Year 2025

Application Deadline: Friday, October 18, 2024, by 5 p.m.

Thank you for your interest in the Neighborhood Grant Program. Please make sure you thoroughly review the grant guidelines and eligibility criteria to determine if your group qualifies for funding. Grant decisions are based upon a competitive review process; **this application and any attachments are intended to be the primary subject of evaluating your grant proposal.** The City will accept applications through Friday, October 18, 2024, by 5 p.m. Applicants will be notified of award decisions in Jan./Feb. 2025. For questions, email ncs@sunnyvale.ca.gov or call 408-730-7599.

Complete applications may be submitted in the following ways:

Mail or Drop Off in Person:

Sunnyvale Community Center (Recreation Center Front Desk)
Attn: Recreation Services Administration
550 E. Remington Dr., Sunnyvale CA 94087

Email: ncs@sunnyvale.ca.gov

.....
Name of Neighborhood Group or Association: _____

Name of Individual Submitting Application: _____

Individual's Email: _____ Phone: _____

Name of Proposed Project: _____

Funding Level – If your Neighborhood Group or Association has **less than 250 households**, maximum grant amount available is **\$1,000**. If your Neighborhood Group or Association has **250 households and more**, maximum grant amount available is **\$2,000**.

Grant Amount Requesting from the City of Sunnyvale (*see details above*): \$ _____

Total number of households in your Neighborhood Group or Association currently: _____

Is your Neighborhood Group currently registered with City of Sunnyvale? Yes No

If no, will your Neighborhood Group register with the City of Sunnyvale by the time your proposed event/activity takes place? N/A Yes No

Neighborhood Group/Association Background

1. When was your neighborhood group or association formed and why?

1a. What are the geographic boundaries of your group, including which Council District?

1b. Approximately, how many households are included?

Project Description

2. Describe your proposed project and/or event.

2a. How will it benefit the residents in your neighborhood and/or your neighborhood association?

2b. How many people or households you are expecting to attend or benefit from the project or event?

2c. Describe the outreach you will do to generate awareness and support for the project/event.

3. Describe how your project and/or event focuses on one or more of the following areas:

- Increase communication among neighbors
- Build bridges between cultures
- Improve the physical condition of the neighborhood
- Enhance neighborhood pride and identity

4. How will you determine the completed project and/or event has been successful?

Project Plan

5. Use the chart below and list the specific activities needed to carry out your project and/or event including an estimated date of completion for each activity.

Activity	Person(s) Responsible	Completion Date (MO/YR)
<i>Example: Create flier/email for barbecue</i>	Jane Smith	08/25
1.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		
9.		
10.		
11.		
12.		

Project Team

While you may have many community members working on this project and/or event, project team leads will be critical to the project's success. **Please note that each member of the project team will need to sign the application acknowledging their commitment to this project.**

- 1. Project Leader** - The Project Leader serves as the primary point of contact for the grant application process. The Project Leader also has fiduciary responsibilities and is responsible for submitting a final project report to the City. The final report, including eligible receipts and invoices showing payment is due within 30 days of project/event conclusion and no later than December 31, 2025.

Project Leader Name: _____

Email: _____ Phone Number: _____

Mailing Address: _____

Signature: _____  _____ Date: _____

- 2. Treasurer** - The treasurer tracks expenses, files receipts, oversees the budget and submits a final financial report to the City. The Project Leader may also serve as the Project Treasurer. *Note: The City of Sunnyvale reserves the right to audit grant award funds.*

Treasurer Name: _____

Email: _____ Phone Number: _____

Mailing Address: _____

Signature: _____  _____ Date: _____

- 3. Other Project Team Member** - List additional neighborhood residents who will work on this project and what their responsibilities will be? (i.e., coordinating volunteers, outreach to residents, creation of marketing materials, etc.)

Name: _____

Email: _____ Phone Number: _____

Mailing Address: _____

Signature: _____ Date: _____

**Neighborhood Grant Program
Project Budget Form Calendar Year 2025**

Sunnyvale

Please list the project’s expenses using the form below. All expense-related activities listed on your application must be included in your budget form. **Note: This is a reimbursement grant. All eligible receipts and invoices showing payment must be submitted for reimbursement within 30 days of project/event conclusion and no later than December 31, 2025.**

Project Expenses

Activity	Estimated Costs
1.	\$
2.	\$
3.	\$
4.	\$
5.	\$
6.	\$
7.	\$
8.	\$
9.	\$
10.	\$
Estimated Total Expenses	\$
Amount Requested from the City of Sunnyvale	\$

**CITY OF SUNNYVALE
NEIGHBORHOOD ASSOCIATION
REGISTRATION FORM**

DATE: _____
Month / Year

NAME OF ASSOCIATION: _____

YEAR ESTABLISHED (if known): _____

NUMBER OF HOUSEHOLDS (approx.): _____

ESTIMATED NUMBER OF ACTIVE MEMBERS: _____

NEIGHBORHOOD BOUNDARIES (Streets: north/south/east/west or attach diagram/map)

DOES THE ASSOCIATION HAVE A WEB SITE? No Yes

If so, URL: _____

IS THE NEIGHBORHOOD ACTIVE ON *NEXTDOOR.COM* No Yes

DOES THE ASSOCIATION HAVE REGULAR MEETINGS? No Yes

If yes, when/where are your meetings? _____

DOES THE ASSOCIATION HAVE A NEWSLETTER? No Yes

If yes, when is the newsletter distributed? Monthly Quarterly Other _____

If yes, is the newsletter distributed by email or hardcopy? _____

If yes, when is the deadline to submit articles? _____

ASSOCIATION GOALS AND OBJECTIVES:

**CITY OF SUNNYVALE
NEIGHBORHOOD ASSOCIATION
MEMBER CONTACT SHEET
CURRENT ASSOCIATION OFFICERS**

From _____ **to** _____
Month/Year Month/Year

(First officer listed will be the primary City contact. For more officers, please duplicate this page.)

Name (please print)

Title

Signature Date

E-mail

Street Address ZIP

Phone

Name (please print)

Title

Signature Date

E-mail

Street Address ZIP

Phone

Name (please print)

Title

Signature Date

E-mail

Street Address ZIP

Phone

**CONTACT INFORMATION FOR CITY WEBSITE
(Publicly viewable information – Please list one name and at least one contact method)**

Name:
Phone (Optional):
Email (Optional):
Website or other info (Optional):

Neighborhood Grant Program Application
Calendar Year 2025
Application Deadline: Friday, October 18, 2024, by 5 p.m.

Thank you for your interest in the Neighborhood Grant Program. Please make sure you thoroughly review the grant guidelines and eligibility criteria to determine if your group qualifies for funding. Grant decisions are based upon a competitive review process; **this application and any attachments are intended to be the primary subject of evaluating your grant proposal.** The City will accept applications through Friday, October 18, 2024, by 5 p.m. Applicants will be notified of award decisions in Jan./Feb. 2025. For questions, email ncs@sunnyvale.ca.gov or call 408-730-7599.

Complete applications may be submitted in the following ways:

Mail or Drop Off in Person:

Sunnyvale Community Center (Recreation Center Front Desk)
Attn: Recreation Services Administration
550 E. Remington Dr., Sunnyvale CA 94087

Email: ncs@sunnyvale.ca.gov

Name of Neighborhood Group or Association: Sunnyvale Neighbors of Arbor Including La Linda), AKA SNAIL
Name of Individual Submitting Application: Valérie Suarès
Individual's Email: [REDACTED]
Phone: [REDACTED]
Name of Proposed Project: Celebrating SNAIL's 30th Anniversary at / and National Night Out (NNO) International Potluck

Funding Level – If your Neighborhood Group or Association has **less than 250 households, maximum grant amount available is \$1,000.** If your Neighborhood Group or Association **has 250 households and more, maximum grant amount available is \$2,000.**

Grant Amount Requesting from the City of Sunnyvale (see details above): \$ 2,000

Total number of households in your Neighborhood Group or Association currently: 1,600+

Is your Neighborhood Group currently registered with City of Sunnyvale? Yes No

If not, will your Neighborhood Group register with the City of Sunnyvale by the time your proposed event/activity takes place? n/a Yes No

Neighborhood Group/Association Background

1. When was your neighborhood group or association formed and why?

The neighborhood was built in the early 1950's as a modest tract of mostly single-family homes. In 1995, a group of neighbors living between Borregas and Mathilda Avenues formed the Sunnyvale Neighbors of Arbor, Including La Linda (SNAIL) as a neighborhood association covering approximately 300 households.

SNAIL was initially formed to address the issues of neighborhood preservation/absentee landlord issues, Moffett Airfield usage and air traffic control.

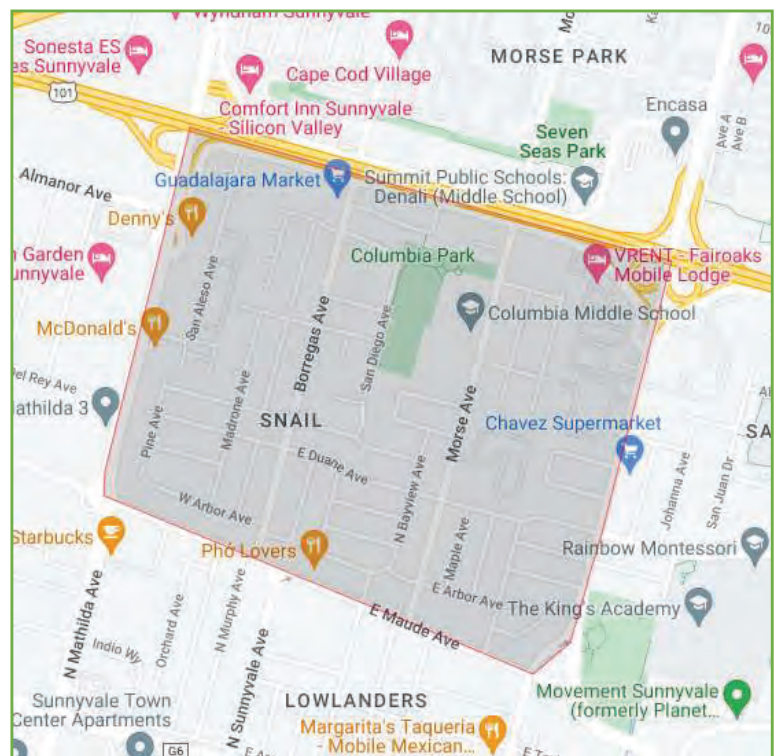
1a. What are the geographic boundaries of your group, including which Council District?

SNAIL is in the heart of District 5.

SNAIL's boundaries are Fair Oaks, Mathilda, Maude, and Ahwanee Avenues, with Columbia Middle School, Colombia Neighborhood Community Center, Pacific Autism Center for Education, and Columbia Park.

The number of households has increased to include the two new housing complexes on San Aleso.

SNAIL now has over 1,600 households. However, we do not have a residents count of the 651 apartments in 6 complexes.



1b. Approximately, how many households are included?

There are 2,251 households: 1,600 single family homes and 651 apartments in 6 complexes located in our neighborhood.

Project Description

In 2024, we saw the highest NNO attendance with 452 residents (most of them from SNAIL), identified as 336 adults, 36 teens 13-18 years old, 80 children under 12 years old.

In 2025, SNAIL will celebrate its 30th anniversary. We wish to celebrate this milestone during our annual National Night Out International Potluck on August 5, 2025. We want to start the event earlier than in the past years, so that we can invite students and parents of our three neighboring schools to join the festivities, and offer activities specifically targeted to their ages and abilities.

The usual resources will be invited: City/County departments, community services, ice cream truck, live band, and expanding on the 2024 successful emphasis on mental health and drug access awareness.

2a. How will it benefit the residents in your neighborhood and/or your neighborhood association?

National Night Out (NNO) is an annual community-building event that benefits neighborhoods by:

- Encouraging community involvement
Because SNAIL invites law enforcement officers from all public safety units to participate, SNAIL's Community members have the opportunity to hear how these units promote involvement in crime prevention activities and local anti-crime efforts.
- Strengthening partnerships
SNAIL's NNO promotes city services, community partnerships and neighborhood camaraderie, by enhancing the relationship between neighbors and law enforcement while fostering a sense of community.
Because most DPS units attend our celebration, it provides a great opportunity to bring police and neighbors together under positive circumstances. Fire Prevention, Emergency Medical Technicians, Canine, and Motorcycle units are always the greatest hits amount our younger generation.
- Raising awareness
SNAIL's NNO raises awareness about crime and drug prevention, which allows for direct information sharing about safety measures, drug prevention programs, and encourages residents to actively participate in crime prevention efforts while building a sense of community and trust with police.
- Sending a message to criminals
SNAIL's NNO sends a message to criminals that our neighborhood is organized and united with our DPS law enforcement units, and actively working to prevent crime using text messages, and tools such as NextDoor to essentially alert each other of ongoing crimes. Letting criminals know that our community is vigilant and not an easy target to exploit is achieved by having large gatherings where SNAIL residents openly interact with police officers, creating a visible presence of community unity against crime.
- Celebrating SNAIL 30th anniversary
SNAIL will begin celebrating its 30th anniversary, a celebration to commemorate three decades of legacy, dedication and community impact! We will have a lot of great activities planned! We hope everyone in our community will be able to join us.

2b. How many people or households you are expecting to attend or benefit from the project or event?

Since SNAIL will begin celebrating its 30th anniversary, in addition to our traditional NNO offerings, BBQ, international potluck, and live music, SNAIL members will have the opportunity to connect with community leaders.

We will have a “tribute” highlighting different perspectives from our community, a collection of SNAIL Cartoons hand drawn by a former SNAIL resident, an article of SNAIL history written by founding members, its volunteers, and those who have pasted or moved out of state. We are highlighting those who have been part of our history and continue guiding us into the future.

With the support of the members of the Sunnyvale Arts Club, participants of all ages will be able to participate in the creation of a special mural to commemorate the anniversary that will be displayed 3 months at a time in our 3 neighborhood schools and possibly be viewed at the City Hall.

We will bring back the highly successful succulent planting table, offered and supported by our very own SUFA (Sunnyvale Urban Forest Advocate).

We plan on contacting the Arts programs in our three neighboring school inviting our youth to perform or show their arts, and we will invite the local girl and boy scouts who have supported our red bows decoration event over the years.

2c. Describe the outreach you will do to generate awareness and support for the project/event.

We will have a lot of great activities planned! Last year, we had 452 people attending. This year, our goal is to perform extensive outreach to the many apartment complexes as possible, as we hope everyone in our community, residents of the 1,600 family homes and of the 651-apartments, will be able to join us, and celebrate not just the SNAIL’s Community history, but also our strong future.

In addition to NextDoor, we will use our SNAIL newsletter to announce this event and promote the “Invite a SNAIL Friend”. We will post flyers in the apartment complexes and reach the property managers and encourage as many residents as possible to attend.

3. Describe how your project and/or event focuses on one or more of the following areas:

- Increase communication among neighbors
- Build bridges between cultures
- Improve the physical condition of the neighborhood
- Enhance neighborhood pride and identity

With the activities listed above, we feel that combining the community National Night Out combined with our 30th year anniversary supports goals

National Night Out (NNO) provides an added opportunity for communication among the residents to promote familiarity with and concern for fellow SNAIL residents and with Public Safety in Sunnyvale.

This community event has been instrumental in enhancing the foundation of a strong neighborhood association and community. The NNO event promotes neighborhood connection, helps bring together neighbors from diverse cultures, and enhances neighborhood pride and identity. The SNAIL National Night Out event is known across the city as one of the best, and we work hard to make it a momentous event that all SNAIL can be proud of.

During this event and over the years, SNAIL has continued to support the diversity of our community.

Our neighborhood has changed dramatically in the past 30 years. In the early 1980's, many homes within SNAIL were bought for rental properties. This eventually deteriorated the appearance of the neighborhood because of the lack of pride of ownership of some tenants and absentee landlords. Many of the renters did not have an interest in neighborhood activities or civic responsibility. In turn, many of the longtime residents did not share a common interest and withdrew their social connections.

In the 1990's, our neighborhood went through another transition and many homes, which were bought as rentals, are now owner occupied. To maintain property values, there is now a new focus in neighborhood preservation. In the absence of a neighborhood association, old residents and new residents may not have had an opportunity to make a connection with common neighborhood interests and cultural support.

In the last ten years, our neighborhood has yet again drastically changed, due to the influx of high-tech companies moving into the proximity of SNAIL. Homes have become affordable only to the richest emigrants hired to fill high salary jobs. Because of the geographical proximity of these companies, SNAIL's population has seen an influx of young immigrant families with small children creating a generation gap within longtime aging residents in our community.

So, in our monthly newsletter, we encourage our neighbors to contribute articles that would educate our diverse community and stay connected on issues that affect our neighborhood. In our community activities we celebrate diversity by encouraging multicultural dishes at our potluck. Most importantly, both give us the opportunity to communicate with each other through local neighborhood meetings where we have City and County staff, elected officials, and community speakers address issues relevant to our neighborhood.

The residents of our neighborhood are of diverse ages and ethnicities. We know that events like NNO provide the opportunity for more neighbors to get to know each other, especially new residents of the neighborhood. Some SNAIL residents are the original owners of their homes and can share much of the neighborhood's history. New neighbors bring revitalization to the neighborhood, bringing pride of ownership and commitment. Our overall goal is to reach and communicate with all residents in the neighborhood and beyond. We expect that this activity will draw more attention to the purpose of our neighborhood association.

In creating a community event with an international potluck flavor, SNAIL values the culturally diverse community it has now become. By encouraging the mingling of international families, it helps dispel negative stereotypes and personal biases about diverse groups. It helps all of us recognize and respect "ways of being" that are not necessarily our own. So that by interacting with others of a different country and of a different language and sharing a dish from our country of origin, we can build bridges to trust, respect, and understanding across cultures.

4. How will you determine the completed project and/or event has been successful?

The success of this project will be demonstrated by the diverse attendance, the conversations, comments, quotes, and the smiling residents' pictures that will be collected during the event.

More importantly, knowing that residents came to celebrate our 30th anniversary, learn about our community history, our growth, our contributions to public safety and insistence in keeping the integrity of the entire community as an indivisible neighborhood in District 5, will illustrate our success, far beyond coming for the ice creams, hotdogs and live music for which SNAIL is famous.

Additionally, we know that this event continues to promote neighborhood watch for safety, minimize traffic speeding cars, and assist with crime prevention as more and more neighbors are reaching out for support by attending monthly meetings.

"Spreading the word" through our newsletters that SNAIL is the place to be and seeing the increased participation in the fun social activities and projects that volunteers continue to organize years after years.

As we have seen an increase of neighbors coming to volunteer for this extraordinary event, they have demonstrated a unified commitment to the community at large that other Sunnyvale neighborhood associations are now emulating our efforts.

Comments received by City staff and Elected officials as they keep returning to SNAIL have increased our visibility with the community of Sunnyvale.

We believe that we can measure our success by the participation to activities presented above.

Project Plan

- Use the chart below and list the specific activities needed to carry out your project and/or event including an estimated date of completion for each activity.

We have already begun the discussions around the activities that will take place that day. Collaborating with the same core committee of strong SNAIL volunteers year after year, fosters a sense of continuity and deepen relationships. This has led us to more effective teamwork and a shared understanding of goals and challenges. The trust we have established amongst ourselves, knowing that each team member knows their part and their contributions means that neighbors collaborate and organize activities in subcommittees reporting to the greater group.

We will be organizing various attractive activities for our diverse residents.

We support this festive event with a BBQ, a live band, face-painting for the children, to name just a few.

Families of all ages especially enjoy the festivities, and it keeps them involved with neighborhood issues, activities and helps them get to know their neighbors.

Activity	Person(s) Responsible	Completion Date (MO/YR)
Confirm Live Band	Valérie	6 Mo. prior to event
Complete and secure Permit for Street Closure	Rafael	4 Moss prior to event
Line up vendors for children's events, send invitation	Jenny / Dawna / Barbara	4 Mos. prior to event
Order Port-a-potty, wash station	Marco	4 Mos. prior to event
Reserve and order tables and chairs	Marco	4 Mos. prior to event
Invite various City of Sunnyvale departments, county resources and community organizations to set up a table and connect with the residents	Valérie	3 Mos. prior to event
Update existing Promotional Flyers for NNO in Newsletter adding the 30 th anniversary celebration	TBD	3 Mos. prior to event
Secure extra trash receptacles	Dorit / Barbara	1 Mos prior to event
Secure street "do not park" signs	Rafael	2 Wks prior to event
Request street sweeping for morning of event	Dorit / Rafael	2 Wks prior to event
Purchase arts and supplies	Jenny / Dawna / Valérie	1 Wk prior event
Map locations of sponsors and City depts	Dorit and Valerie	3 days before event
Coordinate bar-b-que transportation	Thomas / Jesse	1 day before event
Purchase food, drink and ice	Dorit / David	3 and 1 day before event
Coordinate clean up	Jesse	Immediately after the event
Tabulate attendance, collect anecdotes, photos and initiate the City's report	Valerie and Co.	30 days post event

Project Team

While you may have many community members working on this project and/or event, project team leads will be critical to the project's success. Please note that each member of the project team will need to sign the application acknowledging their commitment to this p

- 1. Project Leader** - The Project Leader serves as the primary point of contact for the grant application process. The Project Leader also has fiduciary responsibilities and handles submitting a final project report to the City. The final report, including eligible receipts and invoices showing payment is due within 30 days of project/event conclusion and no later than December 31, 2025.

Project Leader Name: Valérie Suarès

Email:

Mailing Address:

Signature:

Valérie Suarès

Date: 10/15/2024

- 2. Treasurer** - The treasurer tracks expenses, files receipts, oversees the budget and submits a final financial report to the City. The Project Leader may also serve as the Project Treasurer. *Note: The City of Sunnyvale reserves the right to audit grant award funds.*

Treasurer Name: Dorit Chapman

Email:

Mailing Address:

Signature:

Dorit Chapman

Date: 10/15/2024

- 3. Other Project Team Member** – List additional neighborhood residents who will work on this project and what their responsibilities will be? (i.e., coordinating volunteers, outreach to residents, creation of marketing materials, etc.)

Vice Chair Name: Marco Vasquez

Email:

Mailing Address:

Signature:

Marco Vasquez

Date: 10/15/2024

Secretary Name: Jenny Purushotma

Email:

Mailing Address:

Signature:

Jenny Purushotma

Date: 10/15/2024

**Neighborhood Grant
Program Project Budget Form
Calendar Year 2025**

Please list the project’s expenses using the form below. All expense-related activities listed on your application must be included in your budget form. Note: This is a reimbursement grant. All eligible receipts and invoices showing payment must be submitted for reimbursement within 30 days of project/event conclusion and no later than December 31, 2025.

Based on the actual number of volunteers (6), the clocked work hours (284), and the actual cost of the 2023 NNO event, we anticipate a 20% increase in attendance over 2024 resulting in the purchase of more food, water and ice creams.

Project Expenses

Activity	Estimated Costs
Street Closure Permit	\$35
Face painting (2 artists)	\$400
Ice cream truck	\$1,300
The Joint Chiefs Band	\$1,200
Arts and Planting Supplies	\$400
Outreach newsletters (2 Mo. + advertising)	\$1,450
Port-a-potty and wash station	\$350
65 Rental tables	\$500
200 Rental chairs	\$280
Food, water	\$1,200
Ice, paper tablecloths	\$100
Estimated Total Expenses	\$7,215
We are requesting from the City of Sunnyvale the full amount of as posted on the cover page of the application	\$2,000

CITY OF SUNNYVALE NEIGHBORHOOD
ASSOCIATION REGISTRATION FORM



DATE: 10/24
Month / Year

NAME OF ASSOCIATION: Sunnyvale Neighbors of Arbor Including La Linda), AKA SNAIL

YEAR ESTABLISHED (if known): 1,995

NUMBER OF HOUSEHOLDS (approx.): 2,251

ESTIMATED NUMBER OF ACTIVE MEMBERS: 150

NEIGHBORHOOD BOUNDARIES (Streets: north/south/east/west or attach diagram/map)
Fair Oaks, Mathilda, Maude, and Ahwanee Avenues

DOES THE ASSOCIATION HAVE A WEB SITE? No Yes
If so, URL: www.snail.org

IS THE NEIGHBORHOOD ACTIVE ON NEXTDOOR.COM No Yes

DOES THE ASSOCIATION HAVE REGULAR MEETINGS? No Yes

If yes, when/where are your meetings?

SNAIL typically meets on the first Thursday of the month. The rare exception is when the first Thursday is also the same date as a major holiday.

DOES THE ASSOCIATION HAVE A NEWSLETTER? No Yes

If yes, when is the newsletter distributed? Monthly Quarterly Other _____

If yes, is the newsletter distributed by email or hardcopy? _____

If yes, when is the deadline to submit articles? the 14th of the previous month of the issue

ASSOCIATION GOALS AND OBJECTIVES:

- Increase communication among neighbors
- Build bridges between cultures
- Improve the physical condition of the neighborhood
- Enhance neighborhood pride and identity

CITY OF SUNNYVALE NEIGHBORHOOD
ASSOCIATION
MEMBER CONTACT SHEET
CURRENT ASSOCIATION OFFICERS

01/24

12/24

Month/Year

Month/Year

(First officer listed will be the primary City contact. For more officers, please duplicate this page.)

Valérie Suarès

Name (please print)

10/14/24

Valérie Suarès

Signature

Date

Street Address

ZIP

Chair

Title

E-mail

Phone

Dorit Chapman

Name (please print)

10/14/24

Dorit Chapman

Signature

Date

Street Address

ZIP

Treasurer

Title

E-mail

Phone

Marco Vasquez

Name (please print)

Marco Vasquez

Signature

Date

Street Address

ZIP

Vice Chair

Title

E-mail

Phone

CONTACT INFORMATION FOR CITY WEBSITE

(Publicly viewable information – Please list one name and at least one contact method)

Name: Valérie Suarès

Phone (Optional):

Email (Optional):

Website or other info (Optional): www.snail.org



Neighborhood Grant Program Application Calendar Year 2025

Application Deadline: Friday, October 18, 2024, by 5 p.m.

Thank you for your interest in the Neighborhood Grant Program. Please make sure you thoroughly review the grant guidelines and eligibility criteria to determine if your group qualifies for funding. Grant decisions are based upon a competitive review process; **this application and any attachments are intended to be the primary subject of evaluating your grant proposal.** The City will accept applications through Friday, October 18, 2024, by 5 p.m. Applicants will be notified of award decisions in Jan./Feb. 2025. For questions, email ncs@sunnyvale.ca.gov or call 408-730-7599.

Complete applications may be submitted in the following ways:

Mail or Drop Off in Person:

Sunnyvale Community Center (Recreation Center Front Desk)
Attn: Recreation Services Administration
550 E. Remington Dr., Sunnyvale CA 94087

Email: ncs@sunnyvale.ca.gov

Name of Neighborhood Group or Association: SunnyArts Neighborhood Association

Name of Individual Submitting Application: Namrata Patil

Individual's Email: [REDACTED] Phone: [REDACTED]

Name of Proposed Project: Community Building, Safety,

Funding Level – If your Neighborhood Group or Association has less than 250 households, maximum grant amount available is \$1,000. If your Neighborhood Group or Association has 250 households and more, maximum grant amount available is \$2,000.

Grant Amount Requesting from the City of Sunnyvale (see details above): \$ 1500

Total number of households in your Neighborhood Group or Association currently: 256

Is your Neighborhood Group currently registered with City of Sunnyvale? Yes No

If no, will your Neighborhood Group register with the City of Sunnyvale by the time your proposed event/activity takes place? N/A Yes No

Neighborhood Group/Association Background

1. When was your neighborhood group or association formed and why?

The Sunnyarts Neighborhood Association was established in 2005 in response to burglary incidents within the area. Association goals include increased information dissemination among neighbors, community spirit building activities, charitable endeavors, neighborhood safety, and disaster preparedness.

1a. What are the geographic boundaries of your group, including which Council District?

Sunnyarts Neighborhood Association is bounded by Rembrandt and Rousseau Drives. The following streets and home counts comprise our community: Rembrandt Dr (50), Crescent Ave (east of the canal) (0), Robbia Dr and Robbia Ct (48), Rousseau Dr (24), Schubert Dr (0), Renoir Ct (10), Chopin Dr (29), Sargent Dr (42), Van Dyck Dr (25), Van Dyck Ct (17), Verdi Dr (11).

1b. Approximately, how many households are included?

There are 256 homes within SunnyArts.

Project Description

2. Describe your proposed project and/or event.

We have multiple community-building and safety/security events planned for Sunnyarts this year. In Spring, we'll host a festival event for either Chinese New Year or Holi. In the summer, we will host a Goodwill Donation Drive, the National Night Out Ice Cream Social event and our annual Summer Potluck. In October, we will host a Halloween Event, celebrating our young pumpkin carvers and creative costumes.

2a. How will it benefit the residents in your neighborhood and/or your neighborhood association?

These events benefit our residents in multiple ways. We design our events to be accessible and include all ages here in Sunnyarts. For example, during our social events, we always include tables for kids' activities, and encourage young entrepreneurs to sell lemonade, cookies, their artwork etc. and make the effort to enable volunteer students looking for service hours. Our adult community members man refreshment tables, and we also like to include informational tables for Sunnyvale PEP, Substance Abuse, etc and guests that offer information of interest to our residents.

2b. How many people or households you are expecting to attend or benefit from the project or event?

We expect 50 to 150 people attend our events, with largest turnouts in the Summer Potluck. Different events bring out different people for different events and we try to cater to all demographics including seniors, youth and kids as well.

2c. Describe the outreach you will do to generate awareness and support for the project/event.

Our outreach is multifold: we post to our private Google group, we post our events on our neighborhood website, we reiterate the events in the Sunnyarts Chair email signature that is sent out as we forward all Sunnyvale City communications to the neighborhood group, and we also distribute paper flyers several times a year to every household in our community. We recognize that not all of our neighbors utilize the internet, and we want to make sure everyone is aware of neighborhood-sponsored activities. We also post signs proximal to the events as reminders on the light poles. We have exceedingly good turnout at our events, and expect these numbers to keep increasing.

3. Describe how your project and/or event focuses on one or more of the following areas:

- Increase communication among neighbors
- Build bridges between cultures
- Improve the physical condition of the neighborhood
- Enhance neighborhood pride and identity

Our neighborhood social functions focus on all of the areas listed above, along with two new events this year focused on safety and we have found that face-to-face activities best foster a sense of community within our neighborhood. We space these events out during the warm-weather months to make sure all of our neighbors have the opportunity to attend an event to get to know their neighbors. The better we know each other, the stronger our ties are as a neighborhood unit. We're very proud of our neighborhood here in Sunnyarts, and it shows in our participation rates.

4. How will you determine the completed project and/or event has been successful?

We rely on attendance rates and resident feedback to gauge our event success. Last year we again saw increasing attendance rates at our functions, including the attendance of some neighbors in bordering communities not served by active neighborhood associations. We see increasing membership and participation in our Google group, which is our primary means of communication throughout the year. We constantly hear the phrase "it feels like a real community" after our events. This is no small feat in such a busy locale, and we're proud of the fact that our residents feel like they know and can count on their neighbors. We've found that the more community-building events we offer, the better the attendance at those events. One of the frequently-mentioned pieces of feedback we've been getting is that our Sunnyarts community members really appreciate the opportunity to get to know their neighbors at these scheduled events. The silicon valley is a busy place, and oftentimes these get-togethers offer the only chance residents have to get to know their neighbors and welcome new members to our community. We offer several whatsapp groups including those focussed on 'wellness' and 'gardening' and 'cooking/ baking" where neighbors share their experiences. We also have an active 'Soupers' group where we cook and distribute meals to Page 8 of 66 homeless residents of Sunnyvale, working closely with the 'Helping Hands' organization. We're also very pleased with our philanthropic spirit and the success rates of our charitable drives here in

Project Plan

5. Use the chart below and list the specific activities needed to carry out your project and/or event including an estimated date of completion for each activity.

Activity	Person(s) Responsible	Completion Date (MO/YR)
<i>Example: Create flier/email for barbecue</i>	Jane Smith	08/25
1. Spring Event	SunnyArts Chair and Volunteers	5/25
2. Goodwill Donation Drive	SunnyArts Chair and Volunteers	7/25
3. National Night Out	SunnyArts Chair and Volunteers	9/25
4. Summer Potluck	SunnyArts Chair and Volunteers	9/25
5. Halloween	SunnyArts Chair and Volunteers	11/25
6.		
7.		
8.		
9.		
10.		
11.		
12.		

Project Team

While you may have many community members working on this project and/or event, project team leads will be critical to the project's success. **Please note that each member of the project team will need to sign the application acknowledging their commitment to this project.**

- 1. Project Leader** - The Project Leader serves as the primary point of contact for the grant application process. The Project Leader also has fiduciary responsibilities and is responsible for submitting a final project report to the City. The final report, including eligible receipts and invoices showing payment is due within 30 days of project/event conclusion and no later than December 31, 2025.

Project Leader Name: Namrata Patil

Email: [REDACTED] **Phone Number:** [REDACTED]

Mailing Address: [REDACTED]

Signature: Namrata Patil **Date:** 9-13-2024

- 2. Treasurer** - The treasurer tracks expenses, files receipts, oversees the budget and submits a final financial report to the City. The Project Leader may also serve as the Project Treasurer. *Note: The City of Sunnyvale reserves the right to audit grant award funds.*

Treasurer Name: na

Email: _____ **Phone Number:** _____

Mailing Address: _____

Signature: _____ **Date:** _____

- 3. Other Project Team Member** - List additional neighborhood residents who will work on this project and what their responsibilities will be? (i.e., coordinating volunteers, outreach to residents, creation of marketing materials, etc.)

Uma Sriram, Smita Jani, Niyati Parikh, Nriti Garg, Chris Curry, Shruti Dixit, Falguni Bhuta, Marni DeWitt, Denise Johnson.

Name: _____

Email: _____ **Phone Number:** _____

Mailing Address: _____

Signature: _____ **Date:** _____

Neighborhood Grant Program Project Budget Form Calendar Year 2025

Sunnyvale

Please list the project’s expenses using the form below. All expense-related activities listed on your application must be included in your budget form. **Note: This is a reimbursement grant. All eligible receipts and invoices showing payment must be submitted for reimbursement within 30 days of project/event conclusion and no later than December 31, 2025.**

Project Expenses

Activity	Estimated Costs
1. Spring Event	\$ 100
2. Goodwill Donation Drive	\$ 0
3. National Night Out	\$ 300
4. Summer Potluck	\$ 900
5. Halloween	\$ 200
6.	\$
7.	\$
8.	\$
9.	\$
10.	\$
Estimated Total Expenses	\$ 1500
Amount Requested from the City of Sunnyvale	\$ 1500

CITY OF SUNNYVALE NEIGHBORHOOD ASSOCIATION REGISTRATION FORM

DATE: 09/23
 / /
 Month / Year

NAME OF ASSOCIATION: SunnyArts Neighborhood Association

YEAR ESTABLISHED (if known): 2005

NUMBER OF HOUSEHOLDS (approx.): 256

ESTIMATED NUMBER OF ACTIVE MEMBERS:

NEIGHBORHOOD BOUNDARIES (Streets: north/south/east/west or attach diagram/map)

DOES THE ASSOCIATION HAVE A WEB SITE? No Yes

If so, URL: <https://sunnyvaleneighborhoods.org/sunnyarts/>

IS THE NEIGHBORHOOD ACTIVE ON *NEXTDOOR.COM* No Yes

DOES THE ASSOCIATION HAVE REGULAR MEETINGS? No Yes

If yes, when/where are your meetings? ad hoc mtg close to events for planning

DOES THE ASSOCIATION HAVE A NEWSLETTER? No Yes

If yes, when is the newsletter distributed? Monthly Quarterly Other 900

If yes, is the newsletter distributed by email or hardcopy?

If yes, when is the deadline to submit articles?

ASSOCIATION GOALS AND OBJECTIVES:

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**CITY OF SUNNYVALE
NEIGHBORHOOD ASSOCIATION
MEMBER CONTACT SHEET
CURRENT ASSOCIATION OFFICERS**

From 1/23 to 12/24
Month/Year Month/Year

(First officer listed will be the primary City contact. For more officers, please duplicate this page.)

Namrata Patil

Name (please print)
Namrata Patil 9-13-2024

Signature Date

Street Address ZIP

President/ Chair

Title

E-mail

Phone

Name (please print)

Signature Date

Street Address ZIP

Title

E-mail

Phone

Name (please print)

Signature Date

Street Address ZIP

Title

E-mail

Phone

**CONTACT INFORMATION FOR CITY WEBSITE
(Publicly viewable information – Please list one name and at least one contact method)**

Name: Namrata Patil
Phone (Optional):
Email (Optional):
Website or other info (Optional):



Neighborhood Grant Program Application Calendar Year 2025

Application Deadline: Friday, October 18, 2024, by 5 p.m.

Thank you for your interest in the Neighborhood Grant Program. Please make sure you thoroughly review the grant guidelines and eligibility criteria to determine if your group qualifies for funding. Grant decisions are based upon a competitive review process; **this application and any attachments are intended to be the primary subject of evaluating your grant proposal.** The City will accept applications through Friday, October 18, 2024, by 5 p.m. Applicants will be notified of award decisions in Jan./Feb. 2025. For questions, email ncs@sunnyvale.ca.gov or call 408-730-7599.

Complete applications may be submitted in the following ways:

Mail or Drop Off in Person:

Sunnyvale Community Center (Recreation Center Front Desk)
Attn: Recreation Services Administration
550 E. Remington Dr., Sunnyvale CA 94087

Email: ncs@sunnyvale.ca.gov

Name of Neighborhood Group or Association: Valley Forge Neighborhood Group

Name of Individual Submitting Application: Patricia Grant

Individual's Email: [REDACTED] **Phone:** [REDACTED]

Name of Proposed Project: Valley Forge Block Party

Funding Level – If your Neighborhood Group or Association has **less than 250 households**, maximum grant amount available is **\$1,000**. If your Neighborhood Group or Association has **250 households and more**, maximum grant amount available is **\$2,000**.

Grant Amount Requesting from the City of Sunnyvale (*see details above*): \$ 1,000

Total number of households in your Neighborhood Group or Association currently: 50

Is your Neighborhood Group currently registered with City of Sunnyvale? Yes No

If no, will your Neighborhood Group register with the City of Sunnyvale by the time your proposed event/activity takes place? Yes No

Neighborhood Group/Association Background

1. When was your neighborhood group or association formed and why?

The Valley Forge Neighborhood Group was formed in 2005 to bring about a better sense of community.

1a. What are the geographic boundaries of your group, including which Council District?

The boundaries are: Valley Forge bordered by Lime and Yorktown. There are approx. 50 households including Valley Forge Drive, Gooseberry Court, and parts of Westchester Dr.

1b. Approximately, how many households are included? 50

Project Description

2. Describe your proposed project and/or event.

This annual event fosters a sense of unity among neighbors, bringing everyone together and encouraging community participation. Each year, neighbors contribute in various ways to ensure the event's success. We maintain a neighborhood roster, gathering names and emails to enhance community communication, ensuring that all residents stay informed.

In collaboration with SNAP, we provide essential neighborhood safety information. SNAP sets up an educational tent at each event, where residents learn about upcoming training sessions and safety resources.

Our neighborhood block party welcomes new residents and offers a friendly gathering space for families and children. This year, approximately 55 neighbors attended, enjoying food, music, games, and educational resources. The event has become a beloved tradition that the entire community eagerly anticipates.

In addition, our community also actively supports local charities. In 2024, we raised \$875 in donations for Sunnyvale Community Services, demonstrating our collective commitment to giving back.

We also have a dedicated "Ladies of Valley Forge" group, which meets quarterly to discuss event planning, schedules, and volunteer coordination, ensuring each event is organized and successful.

2a. How will it benefit the residents in your neighborhood and/or your neighborhood association?

Our annual neighborhood event fosters community spirit, bringing neighbors together and encouraging active participation. We gather names and emails to maintain robust communication across the community.

Celebrating Diversity: Our street is rich with diverse cultures, and this event celebrates our collective commitment to unity and inclusivity. Neighbors come together, sharing different cultural backgrounds and cuisines, united by the shared goal of building a welcoming and supportive community.

Neighborhood Safety (SNAP): Each year, we partner with SNAP, which sets up an educational tent to provide essential safety information. SNAP volunteers cover topics such as fire safety, including hands-on instruction in fire extinguisher use, awareness of emergency mobile apps like "Watch Duty," and practical demonstrations on gas shutoff procedures for emergencies. This collaboration empowers residents to be informed and prepared.

Fire Department Partnership: The fire department attends our event annually, offering a unique learning experience for all. They engage children by showcasing fire trucks and explaining their roles in fire, police, and EMT services. For adults, they provide insights into fire safety, answer community questions, and suggest other preventive measures. Their positive feedback on our event encourages us to keep building a proactive community.

Sunnyvale Community Services: Our community supports Sunnyvale Community Services with donations. In 2024, we raised \$885 through neighbor contributions, demonstrating our collective dedication to supporting local charitable organizations.

Supporting Local Businesses: The grant funding enables us to source all main food items from local businesses, supporting our economy and reinforcing our gratitude for the vibrant Sunnyvale community.

2b. How many people or households you are expecting to attend or benefit from the project or event?

We average 55-60 people every year. We know of who shows up based on people responding to a RSVP . This helps us get an accurate count for food.

2c. Describe the outreach you will do to generate awareness and support for the project/event.

Our outreach begins with a quarterly neighborhood meeting where we discuss various community topics and select a date for the street party. At this meeting, we organize volunteer roles and assign tasks. Following the meeting, we send an email announcement to our community contact list to ensure everyone is informed.

To engage all residents, we involve neighborhood children in creating a flyer each year, which they enthusiastically distribute to every home on our street. In addition to the initial announcement, we send follow-up email reminders leading up to the event, keeping everyone updated and involved.

Through this mix of in-person meetings, email outreach, and flyer distribution, we ensure strong community awareness and participation.

3. Describe how your project and/or event focuses on one or more of the following areas:

- Increase communication among neighbors
- Build bridges between cultures
- Improve the physical condition of the neighborhood
- Enhance neighborhood pride and identity

Our annual neighborhood event promotes communication, cultural connection, and pride in our community through several key initiatives:

- **Increasing Communication Among Neighbors:** We actively foster connections by gathering contact information to maintain a neighborhood email roster. Through quarterly meetings, email outreach, and flyer distribution, we ensure every neighbor is informed and engaged. This approach keeps lines of communication open year-round, beyond just the event.
- **Building Bridges Between Cultures:** Our neighborhood is diverse, and the event offers a unique opportunity to celebrate that diversity. Residents share their cultural traditions, foods, and backgrounds, fostering mutual understanding and respect. This experience allows neighbors to appreciate each other's cultures, strengthening the unity within our community.
- **Improve the physical condition of the neighborhood:** This is a great time for neighbors to share stories on projects they are working on at their homes.
- **Enhancing Neighborhood Pride and Identity:** This event has become a cherished tradition, drawing around 55 attendees annually, including both long-standing and new residents. By hosting activities like games, music, and educational sessions, and inviting the local fire department and SNAP, we cultivate a sense of community pride. Each year, neighbors look forward to the event, reinforcing a collective identity and a shared commitment to creating a welcoming and supportive neighborhood.

Through these initiatives, our event not only brings neighbors together but also strengthens our community's identity and inclusivity.

4. How will you determine the completed project and/or event has been successful?

We measure the success of our annual event through several key indicators:

- **Attendance and Participation:** High attendance each year demonstrates strong community interest and support for the event. Consistently drawing around 55 attendees, including families, children, and newcomers, shows that this gathering is valuable to our neighbors.
- **Welcoming New Residents:** By providing a welcoming environment for new neighbors to meet others, we create an inclusive community. Success is reflected in the number of new residents who attend, as well as their continued participation in future neighborhood events.
- **Positive Community Feedback:** Neighbors frequently express their anticipation for the event and often stop to discuss it when we connect in the neighborhood. The event's popularity and the excitement it generates are direct indicators of its success in fostering community pride and cohesion.

- **Increased Engagement Throughout the Year:** Our event encourages ongoing communication, as evidenced by the growth of our neighborhood email roster and engagement in quarterly meetings. The event serves as a catalyst for stronger, year-round connections among neighbors.

By looking at these qualitative and quantitative measures, we ensure the event continues to meet the community's needs and builds on its success each year.

Project Plan

5. Use the chart below and list the specific activities needed to carry out your project and/or event including an estimated date of completion for each activity.

Activity	Person(s) Responsible	Completion Date (MO/YR)
<i>Example: Create flier/email for barbecue</i>	Jane Smith	08/25
1. Planning Meeting	Patricia Grant	06/25
2. Save the date email	Marcia Chron	08/25
3. Finalize games for kids	Susie Packer	09/25
4. Finalize music for events	Tricia Lawrence	09/25
5. Solicit flyers	Suchitra Kolipak	09/25
6. Order barricades and codes	Linda Romano	09/25
7. Food delivery	Marcia Chron	10/25
8. Block party event	All	10/25
9. Cleanup	All	10/25

10. Return barricades and cones	Linda Romano	10/25
11. Sent donations to Sunnyvale Community Services	Marcia Chron	10/25
12. Submit reimbursement	Marcia Chron	10/25

Project Team

While you may have many community members working on this project and/or event, project team leads will be critical to the project's success. **Please note that each member of the project team will need to sign the application acknowledging their commitment to this project.**

1. **Project Leader** - The Project Leader serves as the primary point of contact for the grant application process. The Project Leader also has fiduciary responsibilities and is responsible for submitting a final project report to the City. The final report, including eligible receipts and invoices showing payment is due within 30 days of project/event conclusion and no later than December 31, 2025.

Project Leader Name: Patricia Grant

Email: [REDACTED] Phone Number: [REDACTED]

Mailing Address: [REDACTED]

Signature: Patricia Grant Date: 10/26/24

2. **Treasurer** - The treasurer tracks expenses, files receipts, oversees the budget and submits a final financial report to the City. The Project Leader may also serve as the Project Treasurer. *Note: The City of Sunnyvale reserves the right to audit grant award funds.*

Treasurer Name: Marcia Chron

Email: [REDACTED] Phone Number: [REDACTED]

Mailing Address: [REDACTED]

Signature: Marcia Chron Date: 10/26/24

3. **Other Project Team Member** - List additional neighborhood residents who will work on this project and what their responsibilities will be? (i.e., coordinating volunteers, outreach to residents, creation of marketing materials, etc.)

Name: Terrence L. Strobach

Email: [REDACTED] Phone Number: [REDACTED]

Mailing Address: [REDACTED]

Signature: Terrence L. Strobach Date: 10/26/24

**Neighborhood Grant Program
Project Budget Form Calendar Year 2025**

Sunnyvale

Please list the project's expenses using the form below. All expense-related activities listed on your application must be included in your budget form. **Note: This is a reimbursement grant. All eligible receipts and invoices showing payment must be submitted for reimbursement within 30 days of project/event conclusion and no later than December 31, 2025.**

Project Expenses

Activity	Estimated Costs
1. Food	\$ 900
2. Soda, Water, Juice	\$ 50
3. Games for Kids	\$ 50
4.	\$
5.	\$
6.	\$
7.	\$
8.	\$
9.	\$
10.	\$
Estimated Total Expenses	\$ 1,000
Amount Requested from the City of Sunnyvale	\$ 1,000

**CITY OF SUNNYVALE
NEIGHBORHOOD ASSOCIATION
REGISTRATION FORM**

DATE: October/2024
Month / Year

NAME OF ASSOCIATION: Valley Forge Neighborhood Group

YEAR ESTABLISHED (if known): 2005

NUMBER OF HOUSEHOLDS (approx.): 50

ESTIMATED NUMBER OF ACTIVE MEMBERS: 25

NEIGHBORHOOD BOUNDARIES (Streets: north/south/east/west or attach diagram/map)

The boundaries are: Valley Forge bordered by Lime and Yorktown. There are 48 households including Valley Forge Drive, Gooseberry Court and parts of Westchester Drive.

DOES THE ASSOCIATION HAVE A WEB SITE? No Yes

If so, URL: _____

IS THE NEIGHBORHOOD ACTIVE ON *NEXTDOOR.COM* No Yes

DOES THE ASSOCIATION HAVE REGULAR MEETINGS? No Yes

If yes, when/where are your meetings? Quarterly Meetings, they rotate around to other people's homes as part of the Ladies of Valley Forge quarterly Meetings.

DOES THE ASSOCIATION HAVE A NEWSLETTER? No Yes

If yes, when is the newsletter distributed? Monthly Quarterly Other N/A _____

If yes, is the newsletter distributed by email or hardcopy? _____

If yes, when is the deadline to submit articles? _____

ASSOCIATION GOALS AND OBJECTIVES:

- **Enhance Community Cohesion and Communication:** Build a stronger, well-connected neighborhood by fostering regular communication, encouraging participation, and creating a welcoming environment for all residents.
- **Celebrate and Bridge Cultural Diversity:** Embrace and celebrate the neighborhood's cultural diversity, encouraging residents to share their backgrounds and traditions to foster understanding and inclusivity.
- **Promote Safety and Awareness:** Equip residents with safety knowledge, resources, and preparedness skills to ensure a safer and more informed community.
- **Build Neighborhood Pride and Identity:** Strengthen neighborhood identity through regular, well-loved traditions, creating a sense of pride and belonging among residents.
- **Support Local Organizations and Businesses:** Increase support for local charities and businesses, reinforcing a sense of responsibility to the wider community and contributing to the local economy.

**CITY OF SUNNYVALE
NEIGHBORHOOD ASSOCIATION
MEMBER CONTACT SHEET
CURRENT ASSOCIATION OFFICERS**

From 7/1/2020 to current
Month/Year Month/Year

(First officer listed will be the primary City contact. For more officers, please duplicate this page.)

Patricia Grant
Name (please print)

Patricia Grant 10/26/24
Signature Date

[Redacted]
Street Address ZIP

Project Leader
Title

[Redacted]
E-mail

[Redacted]
Phone

Marcia Chron
Name (please print)

Marcia Chron 10/26/24
Signature Date

[Redacted]
Street Address ZIP

Treasurer
Title

[Redacted]
E-mail

[Redacted]
Phone

Name (please print)

Signature Date

Street Address ZIP

Title

E-mail

Phone

**CONTACT INFORMATION FOR CITY WEBSITE
(Publicly viewable information – Please list one name and at least one contact method)**

Name: Patricia Grant
Phone (Optional):
Email (Optional): [Redacted]
Website or other info (Optional):

For questions, call (408) 730-7599. Email completed form to: ncs@sunnyvale.ca.gov OR
Mail to: Community Services Division, City of Sunnyvale, P.O. Box 3707, Sunnyvale, CA 94088-3707