



Sunnyvale

DRAFT PRESENTATION

City of Sunnyvale Safe Parking Ordinance

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Housing and Humans Services Commission,
October 23, 2024



Presentation Overview





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Overview of Safe Parking

What is Safe Parking?

- **A safe place to park off-street on a temporary basis -- in approved locations**
- **Most often managed by a social service or faith-based provider**
- **Can serve RV's and/or cars**
- **Access to health, social services & hygiene resources**



Best Practice Operating Standards:

24/7 operations

“Flex” spaces
for commuter
cars

Programs can
RV’s and/or
passenger
vehicles

Good Neighbor
Policy

Quiet Hours

Site Control:
Referral Only

Program
Policies For
Guests and
Operators

Screening
Procedures

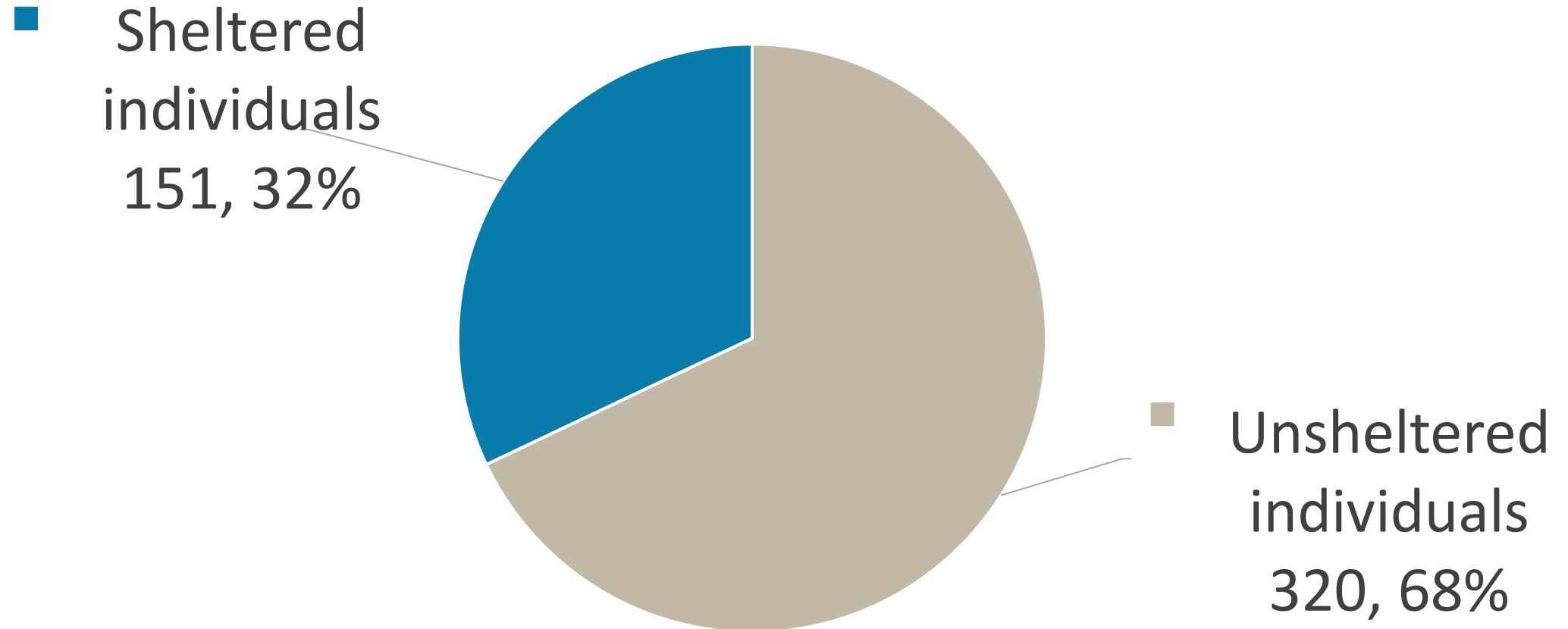


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The Need For Safe Parking

Total 2023 Sunnyvale Point In Time (PIT) Count

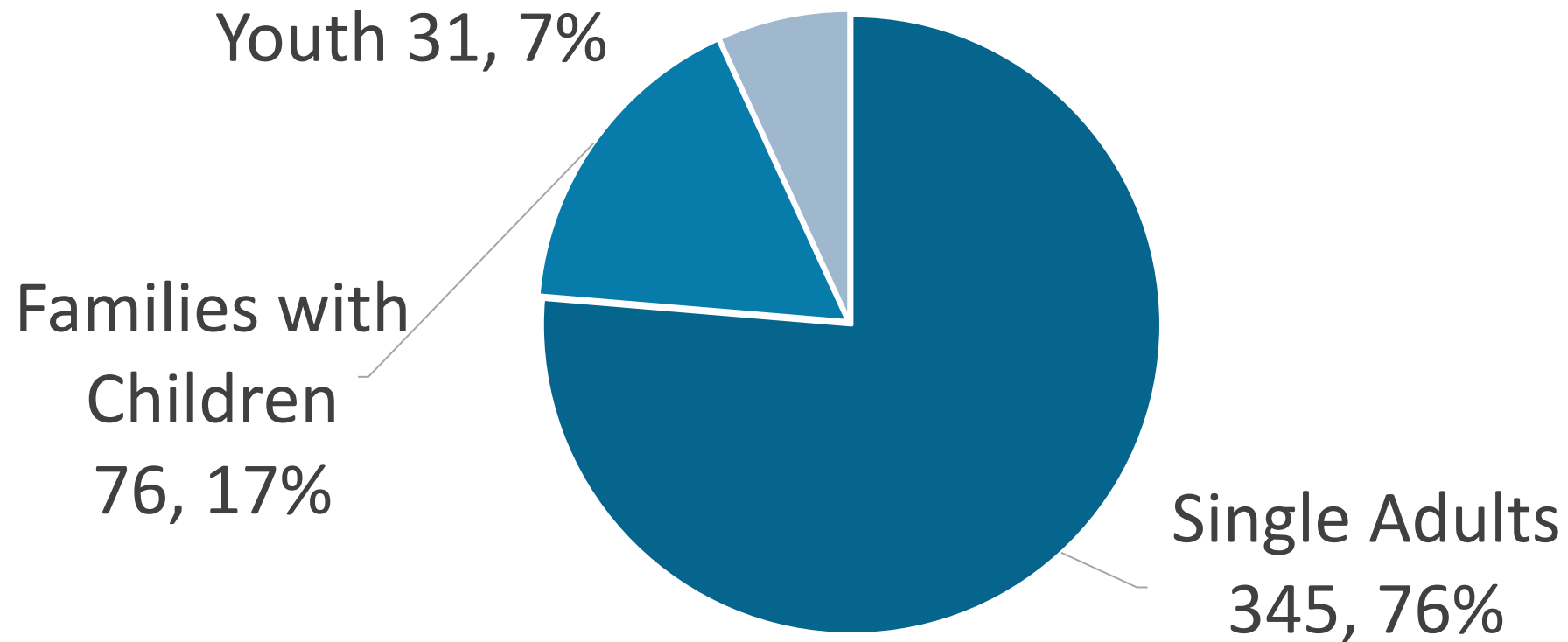
471 Unhoused Individuals



2023 Santa Clara County PIT Count Data

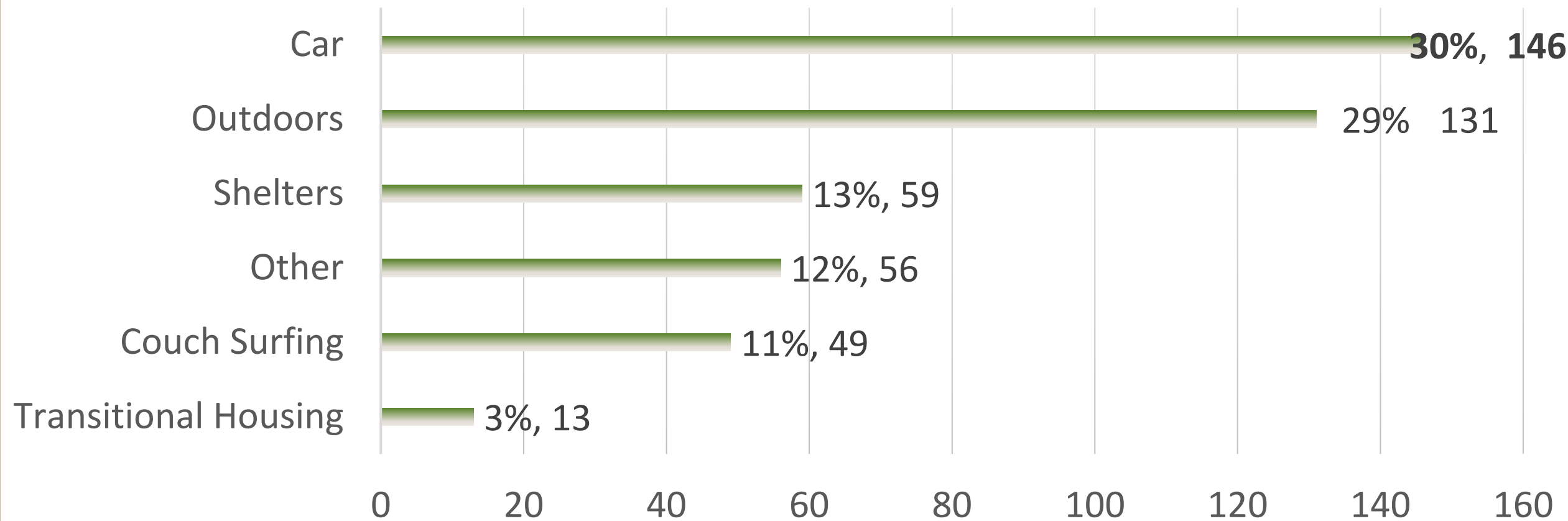
2023 PIT Count Data-Sunnyvale

By Household Type



Where do you sleep most frequently?

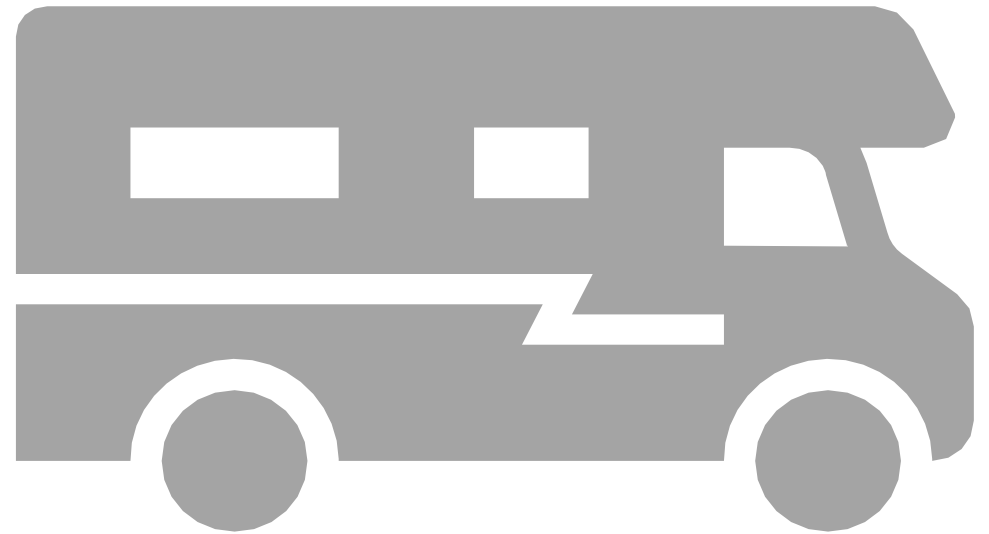
2023-2024 VI-SPDAT Assessment Data



2023 Sunnyvale Windshield Survey Data

100+

There are at least 100+ lived-in
RV's in the City of Sunnyvale



Source: 2023 City of Sunnyvale Windshield Survey Data of RV's



Community Feedback

Vehicular Resident Feedback - September 2024

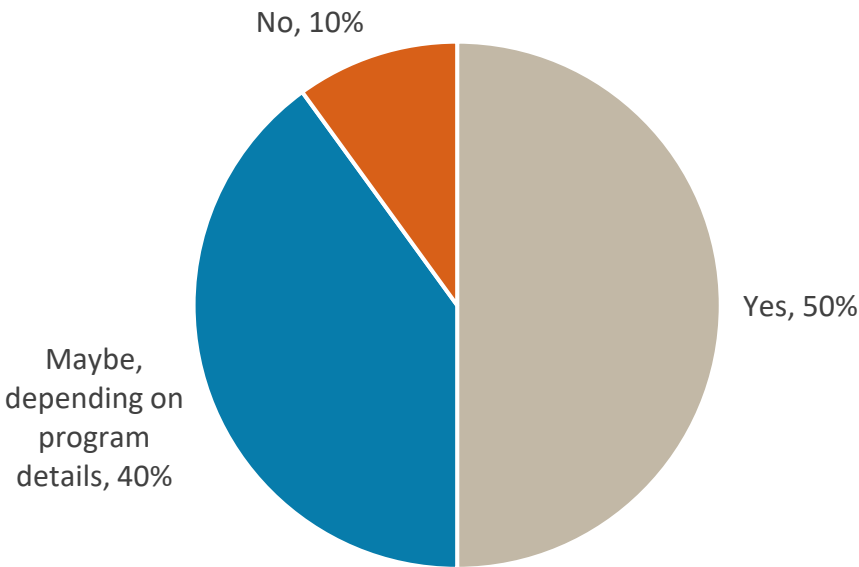
What services do you need from a Safe Parking Program?

Would You Reside In a Safe Parking Program?



Survey Data

■ Yes ■ Maybe, depending on program details ■ No



Safe Parking Community Meeting - July 2024

What aspects of Safe Parking appeal to you?



Safe Parking Community Meeting-July 2024 cont'd

Summary of Concerns	How Concerns Will Be Addressed
Safety/Crime	<ul style="list-style-type: none">• Submit operating plan during the permit process• City Monitoring• City will approve all program policies and screening procedures
Trash/Debris	<ul style="list-style-type: none">• Application requires management plan for:<ul style="list-style-type: none">○ Trash, Recycling & Black Water• Ordinance includes “no outside storage” around vehicles• City Monitoring
Noise	<ul style="list-style-type: none">• Ordinance includes noise management requirements
Amenities & Resources for Program Participants	<ul style="list-style-type: none">• Staff is recommending developing a robust SP program based on best practices

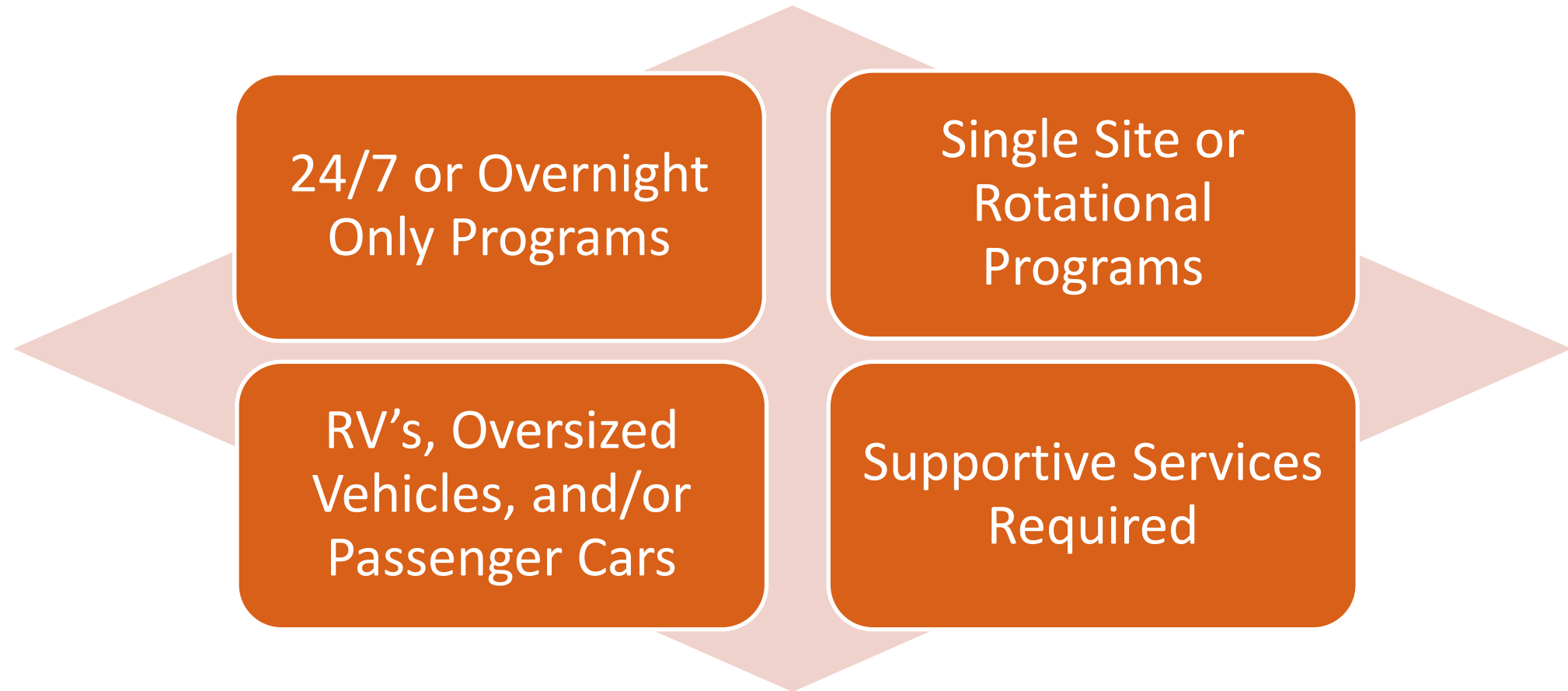


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Safe Parking Ordinance

Key Ordinance Highlights

Program Operations



Safe Parking Permit Approval Requirements

Type of Safe Parking Facility	Number of Vehicles	Decision Maker	Hearing Required	Notice Required	Permit Type Required
Small site	2-10	Director of Community Development	No	Yes- 500'	MPP
Large site	11-75	Planning Commission	Yes	Yes- 1000'	UP

Safe Parking Allowed By Zoning District

Zoning District	Zoning Type
C-4	Service Commercial
MP-02	Moffett Park-Office
M-S	Industrial and Service
M-3	General Industrial
PPSP-IE	Peery Park Specific Plan, Innovation Edge
PPSP-MIC	Peery Park Specific Plan, Mixed Industry Core
Any	Ancillary to Place of Assembly-Community Serving



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Developing a Safe Parking Program on Public Land

Safe Parking Pilot Program Proposal



ONE SITE
ON PUBLIC
LAND



24/7
OPERATIONS



NONPROFIT
PROGRAM
OPERATOR



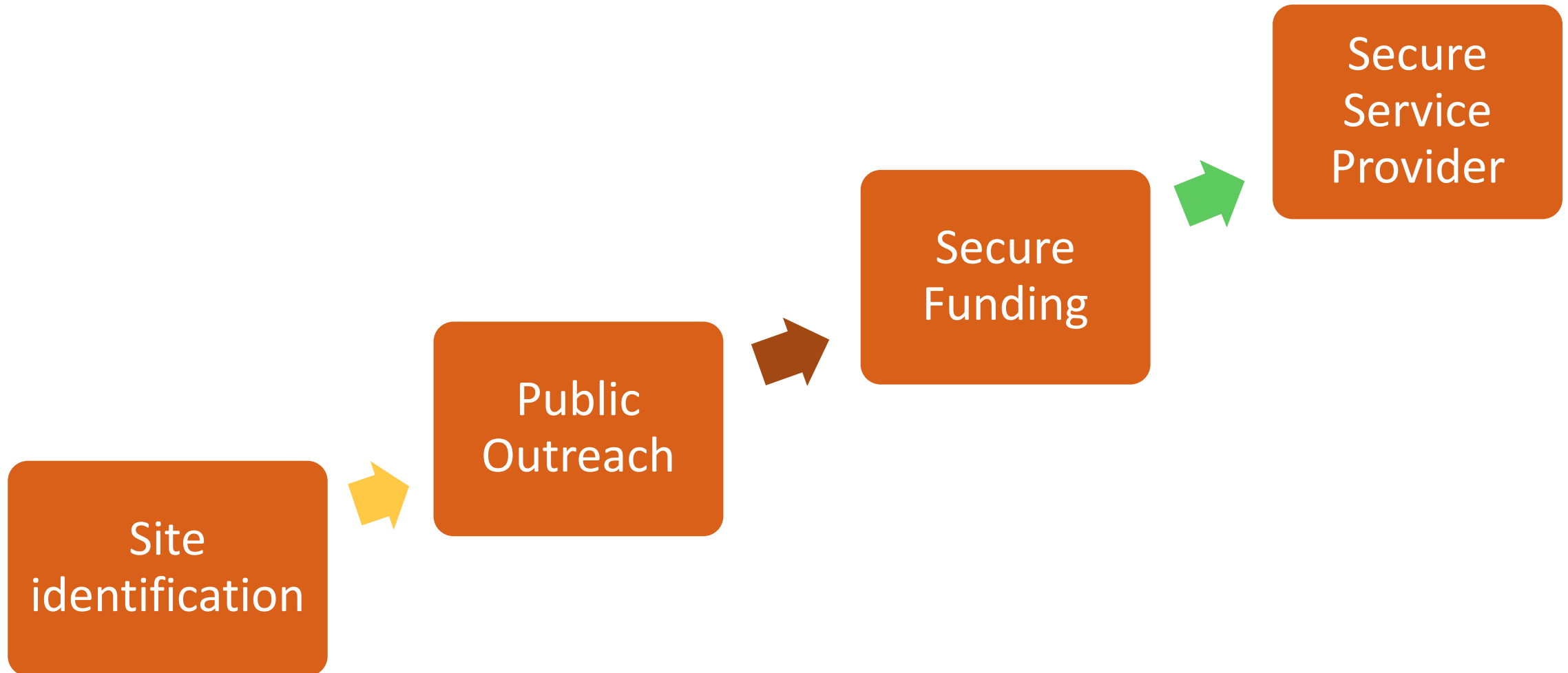
TWO YEAR
PILOT



EVALUATION*

**scaling up/other solutions, longer term solutions*

Steps for Developing a Safe Parking Program on Public Land





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General Fund Safe Parking Grants

General Fund Safe Parking Grants

Small General Fund Grants

- Community-based (CBO) or faith-based organizations (FBO)
- Seeking Start Up Funds to develop a Safe Parking Program
 - ◆ CBO/FBO responsible for ongoing operating and supportive services funding
 - ◆ Grants are one-time funding through a competitive grant process
 - ◆ All grantees will be monitored by the City and report on outcomes



Recommendation

Alternatives

1. Introduce an Ordinance to allow Safe Parking and Find Action is Exempt from CEQA
2. Pursue Implementing a Safe Parking Pilot Program on Public Land
3. Direct staff to prepare a Budget Issue for consideration with the FY 2025-2026 Budget for a General Fund grant
4. Alternatives 1 ,2 and 3 with Modifications
5. Do not adopt ordinance nor direct staff on further action

Staff Recommendation

- Recommend to City Council: Alternatives 1, 2, and 3



THANK YOU!

Estimated Safe Parking Costs

	Number of Parking Spaces		
	9 Spaces	12 Spaces	30 Spaces
Staffing Cost	\$375,000	\$375,000	\$405,000
Operating Cost	\$85,000	\$143,000	\$235,000
Total Estimated Cost	\$460,000	\$518,000	\$640,000