



Strategic Prioritization Process

STAKEHOLDER MEETINGS

- Interviews with City Council Members, Mayor, and City Manager
 - City Manager and remaining Councilmembers (Dec)
 - New Councilmembers

STRATEGIC PRIORITIZATION

- Study Issues/Strategic Priority Alignment

CITY COUNCIL STRATEGIC PRIORITIES WORKSHOP
March 13, 2025

Oct-Nov

Dec-Jan

Jan-Feb

March

Mar -Apr

PROJECT PLANNING

- Review of organizational materials and resources
- Ongoing project team meetings every 2-3 weeks (Nov-April)

STRATEGY, COMMUNITY, & RESOURCE ALIGNMENT

- Launch Community Outreach Survey (Dec-Jan)

CITY COUNCIL RETREAT
January 30, 2025

CITY COUNCIL STUDY ISSUES/BUDGET PROPOSALS WORKSHOP
February 13, 2025

WORK PLAN DEVELOPMENT

- Staff Outlines Work Plans connected to budget allocations (Mar - Apr)*
- *Potential support from consultant as work plans are created
- Implement Reporting Framework/Template – (Mar-Apr)