



City of Sunnyvale

Notice and Agenda Housing and Human Services Commission

Tuesday, December 2, 2025

6:00 PM

Online and Council Chambers, City Hall,
456 W. Olive Ave., Sunnyvale, CA 94086

Special Joint Meeting with City Council - 6 PM

Meeting online link: <https://sunnyvale-ca-gov.zoom.us/j/96111580540>

Public Participation

View the end of the agenda for information on:

- Public participation options
- Language access and translation
- Accessibility/Americans with Disabilities Act (ADA) Notice
- Legal notices

6 P.M. SPECIAL JOINT MEETING WITH THE CITY COUNCIL

CALL TO ORDER

Call to Order in the Council Chambers.

ROLL CALL

PUBLIC HEARINGS/GENERAL BUSINESS

To speak on a public hearing/general business item, refer to notice at the end of this agenda. Each speaker is limited to three minutes.

- A** [25-1062](#) Discussion and Potential Action to Adopt a 2026-2030
Strategic Plan to Address Homelessness

Recommendation: Housing and Human Service Commission
Recommend to City Council Alternative 1: Adopt the draft
Five-Year Strategic Plan to End Homelessness and direct staff
to return with an implementation plan.

City Council
Alternative 1: Adopt the draft Five-Year Strategic Plan to End
Homelessness and direct staff to return with an implementation
plan.

ADJOURNMENT

Public Participation Options

In person public comment:

You may provide public comment by filling out a speaker card (optional) and giving it to the City Clerk.

Online participation:

Members of the public may also attend online. However, the City cannot guarantee uninterrupted access to online technology. Technical difficulties may occur from time to time. Unless required by the Ralph M. Brown Act, the meeting will continue even if technical difficulties prevent online participation.

The Mayor/Chair may determine it would be impractical to include remote public comment during Oral Communications.

Online public comment:

To provide audio public comment, connect to the meeting online or by telephone. Use the Raise Hand feature to request to speak (*9 on a telephone):

Meeting online link: <https://sunnyvale-ca-gov.zoom.us/j/96111580540>

Meeting call in telephone number: 833 548 0276 | Meeting ID: 961 1158 0540
(*9 to request to speak | *6 to unmute/mute)

Watch the joint meeting at <http://youtube.com/SunnyvaleMeetings> or on television over Comcast Channel 15, AT&T Channel 99

Written public comment:

Email comments to the City Council and Housing and Human Services Commission no later than 4 hours before the meeting at council@sunnyvale.ca.gov. You can also mail or deliver comments to:

City Clerk, 456 W. Olive Ave., Sunnyvale, CA 94086

Public review of items:

You can view reports to commission on the City's website at sunnyvale.ca.gov. You

can also review reports in person at the City Hall reception desk, 456 W. Olive Avenue, during normal business hours. Any other documents distributed to members of the City Council and Housing and Human Services Commission regarding any item on this agenda are available in the Council Chambers on the evening of the Joint Meeting. Otherwise, contact the Office of the City Clerk at 408-730-7483 or cityclerk@sunnyvale.ca.gov for questions.

Planning a presentation for a Housing and Human Services Commission meeting?

Visit: <http://Sunnyvale.ca.gov/PublicComments>

Planning to provide materials to the Commission?

Please provide the City Council and Housing and Human Services Commission with 19 copies of your materials.

Language Access and Translation

To access written and audio translation during the meeting, click the link below:

Choose Language and Click Attend

Use a headset on your phone for audio or read the transcript on your device.

Spanish and Chinese, Simplified

Para acceder a la traducción escrita y en audio durante la reunión, haga clic en el siguiente enlace:

Seleccione su idioma y haga clic en "Attend"

Use sus auriculares/audifonos para escuchar el audio o leer la transcripción en el dispositivo.

如需在会议期间使用文字和语音翻译，请点击以下链接：
选择语言并点击“参加”
使用手机耳机收听音频，或阅读设备上的文字记录。

Accessibility/Americans with Disabilities Act (ADA) Notice

Pursuant to the Americans with Disabilities Act (ADA), the City will make reasonable arrangements to ensure accessibility to this meeting. If you need special assistance, please contact the City at least 48 hours prior to the meeting. Reach the Office of the City Clerk at 408-730-7483 or cityclerk@sunnyvale.ca.gov (28 CFR 35.160 (b) (1)).

LEGAL NOTICES

PLEASE TAKE NOTICE that if you file a lawsuit challenging any final decision on any public hearing item listed in this agenda, the issues in the lawsuit may be limited to the issues which were raised at the public hearing or presented in writing

to the City at or before the public hearing.



City of Sunnyvale

Agenda Item

25-1062

Agenda Date: 12/2/2025

REPORT TO COUNCIL & HOUSING AND HUMAN SERVICES COMMISSION

SUBJECT

Discussion and Potential Action to Adopt a 2026-2030 Strategic Plan to Address Homelessness

REPORT IN BRIEF

This report provides an overview of the draft Strategic Plan to Address Homelessness ("Plan"), which serves as the City's five-year plan (Fiscal Years 2026-2030) to address homelessness in Sunnyvale. This report summarizes the Plan's major goals, strategies, costs, and recommendations for immediate next steps, and asks the City Council and Housing and Human Services Commission to adopt the draft Plan. The Plan organizes the goals to address homelessness under five major themes:

1. Prevention strategies to keep people from becoming homeless.
2. Emergency strategies to shelter and rehouse households and improve health and safety on the street.
3. Creation of affordable, extremely low-income, and permanent supportive housing units prioritized for households experiencing homelessness.
4. Collaboration with other local jurisdictions.
5. Ensuring equity and lived experience are key to program development and implementation.

The Plan provides a funding plan and timeline for each goal and strategy to be implemented over the next five years.

BACKGROUND

The City's focus, for many decades, was on supporting lower-income households and funding homelessness prevention programs. In recent years, the Council has acknowledged that the County cannot address the needs of homeless individuals alone and has therefore added City programs to support the unhoused.

In 2022, the City Council added Supporting the Unhoused Community as a Council Strategic Priority. Also in 2022, the Council authorized and funded street outreach services to augment other social service programs in the County and to assist unhoused individuals in learning about and accessing services. The contract for street outreach services with HomeFirst was extended three times through September 30, 2024.

In FY 2023/24, a new Homeless Services Manager position was added to the Community Development Department Housing and Human Services Division.

In August 2024, the City Council approved a one-year services agreement with WeHOPE for

\$909,780 for street outreach, a temporary hotel program, and Dignity on Wheels mobile hygiene services (RTC No. 24-0830). Shortly after, staff began conversations with WeHOPE to engage in how they could support the City during periods of inclement weather, and the hotel expansion proposal was evaluated as part of the Study Issue research.

In 2024, an Inclement Weather Hotel Pilot Program was approved as an addition to WeHope's services (RTC No. 24-0198).

The development of a Strategic Plan was incorporated into the Council's 2025 Strategic Framework goals. Staff has titled the plan "*Sunnyvale 2026-2030 Strategic Plan to Address Homelessness.*"

EXISTING POLICY

HOUSING ELEMENT

Policy H-5.6. Emergency Rental Assistance. Provide emergency rental assistance for residents in greatest need as a strategy for preventing homelessness.

Policy H-5.11. Housing for Persons with Disabilities. Continue to address the special needs of persons with disabilities through the provision of supportive housing, accessibility grants, and procedures for reasonable accommodation.

Policy H-5.13. Housing and Services to Address Homelessness. Participate in the County Collaborative on Affordable Housing and Homeless Issues to support its efforts to prevent and end homelessness. Facilitate and sponsor the provision of permanent supportive housing for homeless people. Support local service providers that offer facilities and support services to homeless individuals and families, and persons at risk of homelessness.

Council Strategic Goal #4: A model to prevent homelessness, prioritize new housing and support the unhoused community.

Council Policy Manual (see Attachment 2 for full text of the following policies and 2025 Advocacy Positions):

- Policy 2.3.3 Strategies for Affordable Housing and the Use of Housing Mitigation Fees
- 5.0 Long-term Advocacy Positions - Socio-Economic
 - 5.4 Health and Social Services:
 - (3) Support the Food Stamp Program, the School Breakfast and Lunch Program, the WIC Program, senior nutrition programs, and support services for homeless families.
- 5.6 Affordable Housing and Homelessness
- 2025 Priority Advocacy Issues: Affordable Housing, Homelessness, and Land Use

ENVIRONMENTAL REVIEW

The action being considered is exempt from the California Environmental Quality Act ("CEQA") pursuant to CEQA Guidelines section 15262 as the actions relate to the authorization of a feasibility and planning study for possible future actions that the City Council has not approved, adopted or funded. Should Council direct staff to move forward with an implementation plan, appropriate environmental review will be performed.

DISCUSSION

Staff identified the need to develop a strategic plan to address homelessness in order to prioritize the key programs and limited financial resources the City has dedicated to reducing homelessness. The development of the strategic plan has been incorporated into the Council's strategic framework goals for 2025.

Public Outreach and Data Collection

Throughout FY 2024/25, staff researched the needs of the City's most vulnerable residents and worked with consultants to prepare the federal Housing and Urban Development (HUD) Consolidated Plan (Con Plan). The process started by gathering feedback for the five-year Con Plan. The stakeholder input from the Con Plan outreach process informed this Strategic Plan, as its focus is on housing, services, prevention and the needs of unhoused people in the City. The Con Plan public outreach process included two (2) virtual regional workshops, as well as Sunnyvale-specific outreach - three (3) public meetings, a community survey, and a pop-up event at the Sunnyvale farmers' market. The top five (5) responses specific to Sunnyvale housing needs were the following:

- Affordable housing (44%)
- Supportive housing for unhoused individuals and families (41%)
- Increased shelters for unhoused residents (41%)
- Better distribution of affordable housing (41%)
- More opportunities for home ownership (31%)

2025 Point in Time Count

The 2025 Point in Time (PIT) Count was conducted in January 2025 in partnership with the County and its consultant, Simtech Solutions. The County's full report was released in September 2025. While the City's PIT Count data shows an overall reduction in homelessness (11% decrease from 2023), Sunnyvale's unsheltered, unhoused percentage increased by 8%, and the sheltered, unhoused percentage decreased due to the North County shelter being changed to serve families.

The 2025 survey used a new methodology that incorporated new technology and placed greater emphasis on surveys, providing a more detailed picture of the various populations of people experiencing homelessness in the County and each of its 15 cities.

To successfully reduce, prevent, and end homelessness in Sunnyvale, it is critical to have a shared understanding of the drivers of homelessness. This year's PIT Count data demonstrates that the main drivers of homelessness include eviction/rent increase, job loss, and family dissolution. The full PIT count data can be found in Appendix C of the Plan.

PIT Count Result			
	Unsheltered	Sheltered	Total
2019	477	147	624
2022	279	106	385
2023	320	151	471
2025	328	93	421
Sunnyvale 2025 Unsheltered Population (n=328)			
Vehicle	75%		
Outdoors	25%		

Overview of the Strategy to Address Homelessness

The Strategic Plan is comprised of five main components: vision, goals, strategies, a funding plan, and an implementation plan. The vision statement serves as a guiding principle, helping to align the efforts and actions of stakeholders involved in the Plan, and communicates the City's purpose and the positive impact it seeks to make. The following is the proposed vision statement:

A City where homelessness continues to decline through equitable access to housing and supportive services, where every person is treated with dignity and respect, and where safety, health, and belonging are shared by all.

The goals and strategies recommended below form the core of the Plan and reflect the priorities in the City's previously adopted plans. These strategies were also developed through evidence-based best practices and reflect current efforts that have shown results.

Goals & Strategy Recommendations

Goal 1: Strengthen Regional Collaboration and Coordination to develop and leverage more resources to support the housing development and service goals in this plan to address homelessness. There is no direct cost associated with this goal outside of City staff time.

- **Strategy 1.1:** Collaborate with the County, neighboring cities, and service providers through formal cross-jurisdictional partnerships to align housing strategies, coordinate funding, enhance service delivery, and share resources regionally.
- **Strategy 1.2:** Work with the County to identify future funding opportunities for supportive services which could prioritize interim housing units for Sunnyvale families experiencing homelessness.

Goal 2: Expand and Support Housing Service Areas and Shelter Capacity. These strategies would serve approximately 140 households a year and cost a total of \$720,000.

- **Strategy 2.1:** Provide financial support to advance the delivery of four new affordable housing developments by the end of 2030 that will include 141 units of supportive housing.
- **Strategy 2.2:** Implement the expansion of the Non-Congregate Shelter Program by fall 2026.

- **Strategy 2.3:** Implement the Inclement Weather Hotel Program and integrate with the Non-Congregate Shelter Program on an ongoing basis starting in January 2026.
- **Strategy 2.4:** Implement one Safe Parking Program site in partnership with a nonprofit organization, community group, faith-based organization or charitable organization on private property.
- **Strategy 2.5:** Monitor success of Safe Parking Capital Grants Pilot Program in FY25-26; make adjustments as needed in future years as operating costs might be more needed than capital costs to realize this goal.

Goal 3: Prevent Homelessness and Displacement. The strategies for this goal are to provide tenant-based rental assistance (TBRA) to prevent homelessness and maintain support for the no-fault tenant protections.

- **Strategy 3.1:** Maintain the tenant-based rental assistance program
- **Strategy 3.2:** Maintain support for no fault tenant protections to reduce displacement risk.

Goal 4: Improve Quality of Life For Unsheltered People and the Community through ongoing street outreach and mobile hygiene services, ensuring culturally relevant and trauma-informed service delivery, engaging the community in volunteer opportunities, and ensuring accountability through annual updates to the Council on this Plan. These strategies are expected to serve 275 people annually and cost \$635,000.

- **Strategy 4.1:** Provide street outreach to connect unsheltered people to shelter, services and housing.
- **Strategy 4.2:** Provide mobile hygiene services in two locations twice a week; includes restrooms, showers, laundry, and case management.
- **Strategy 4.3:** Develop and work with contractors to ensure materials and practices for services and outreach are culturally relevant and address trauma-informed care.
- **Strategy 4.4:** Continue with interdepartmental homeless response workgroup that determines necessary actions required to make respectful responses that help maintain clean, safe, and accessible public spaces for all.
- **Strategy 4.5:** Elevate community engagement through volunteer opportunities such as the Point in Time count and outreach partnerships to foster community involvement and awareness.
- **Strategy 4.6:** The Housing Division will provide an annual update to the Council on the status of this Strategic Plan and the City's homeless services and programs.

Goal 5: Promote Equity and Systems Integration through ongoing data analysis and providing opportunities for those with lived experience to participate in the development of programs to address homelessness.

- **Strategy 5.1:** Use disaggregated data to identify disparities in homelessness outcomes and guide investments.
- **Strategy 5.2:** Include individuals with lived experience in program design, policy development, and evaluation.

FISCAL IMPACT

There is no direct fiscal impact from the approval of the Plan; however, approval would create the expectation that its programs would be funded absent funding constraints or other barriers to implementation. The core direct services of this Plan come from already approved Sunnyvale General Fund dollars and the California Housing and Community Development Department's (HCD) Permanent Local Housing Allocation program. No increase in Sunnyvale general funds is being requested for this plan at this time. If federal funding sources such as CDBG and HOME funds are discontinued, staff will return to Council with funding options.

The total cost to implement the Plan is estimated to be \$2,705,000 as proposed.

Staff will need to return to Council with a budget modification to amend the existing WeHOPE Street Outreach and Essential Services contract with an additional \$420,000 of PLHA funds for an expansion of the Temporary Hotel Shelter Program.

PUBLIC CONTACT

Public contact was made by posting the Council meeting agenda on the City's official-notice bulletin board at City Hall, at the Sunnyvale Public Library and in the Department of Public Safety Lobby. In addition, the agenda and this report are available at the City Hall reception desk located on the first floor of City Hall at 456 W. Olive Avenue (during normal business hours), and on the City's website.

ALTERNATIVES

1. Adopt the draft Five-Year Strategic Plan to End Homelessness and direct staff to return with an implementation plan.
2. Alternative 1 with modifications.
3. Do not adopt the Five-Year Strategic Plan to End Homelessness.

STAFF RECOMMENDATION**Housing and Human Service Commission**

Recommend to City Council Alternative 1: Adopt the draft Five-Year Strategic Plan to End Homelessness and direct staff to return with an implementation plan.

City Council

Alternative 1: Adopt the draft Five-Year Strategic Plan to End Homelessness and direct staff to return with an implementation plan.

While the City of Sunnyvale has several plans that include homelessness-related efforts, there has not been a single, comprehensive plan to guide how the City can best utilize its limited resources to address homelessness. This Plan provides a clear roadmap of tangible actions the City can take over the next five years to address the root causes of homelessness. Importantly, implementation of this Plan does not require any additional General Fund at this time.

Data from the City's human and homeless services programs demonstrate that these services are effective and well-utilized. However, as federal impacts to food security and housing programs continue to affect our community, it is increasingly important for Sunnyvale to have a stable and coordinated strategy in place to support its most vulnerable residents, including, but not limited to, seniors, veterans, families with minor children, individuals with disabilities, and members of the

unhoused community.

LEVINE ACT

The Levine Act (Gov. Code Section 84308) prohibits city officials from participating in certain decisions regarding licenses, permits, and other entitlements for use if the official has received a campaign contribution of more than \$500 from a party, participant, or agent of a party or participant in the previous 12 months. The Levine Act is intended to prevent financial influence on decisions that affect specific, identifiable persons or participants. For more information see the Fair Political Practices Commission website: www.fppc.ca.gov/learn/pay-to-play-limits-and-prohibitions.html
<<http://www.fppc.ca.gov/learn/pay-to-play-limits-and-prohibitions.html>>

An "X" in the checklist below indicates that the action being considered falls under a Levine Act category or exemption:

SUBJECT TO THE LEVINE ACT

- ☐ Land development entitlements
- ☐ Other permit, license, or entitlement for use
- ☐ Contract or franchise

EXEMPT FROM THE LEVINE ACT

- ☐ Competitively bid contract*
- ☐ Labor or personal employment contract
- ☐ Contracts under \$50,000 or non-fiscal
- ☐ Contracts between public entities
- ☒ General policy and legislative actions

*"Competitively bid" means a contract that must be awarded to the lowest responsive and responsible bidder.

Prepared by: Amanda Sztoltz, Housing Officer
Reviewed by: Trudi Ryan, Director, Community Development
Reviewed by: Dennis Jaw, Assistant Director of Finance
Reviewed by: Matt Paulin, Director of Finance
Reviewed by: Connie Verceles, Deputy City Manager
Reviewed by: Sarah Johnson-Rios, Assistant City Manager
Approved by: Tim Kirby, City Manager

ATTACHMENTS

1. Draft Sunnyvale 2026-2030 Strategic Plan to Address Homelessness
2. Excerpts from Council Policy Manual Related to Homelessness

Strategic Plan to Address Homelessness

2026-2030



Sunnyvale

Draft for Consideration & Possible Approval on December 2, 2025

Acknowledgements

City Council

Mayor Larry Klein
Vice Mayor Linda Sell
Councilmember Alysa Cisneros
Councilmember Richard Mehlinger
Councilmember Murali Srinivasan
Councilmember Charlsie Chang
Councilmember Eileen Le

Housing and Human Services Commission

Jim Davis
Scott Duncan
Morgan Friedlander, Chair
Leesa Riviere, Vice Chair
Rao Shen
Liz Steward
Carol Weiss

City Staff

Tim Kirby, City Manager
Rebecca Moon, City Attorney
Sarah Johnson-Rios, Assistant City Manager
Connie Verceles, Deputy City Manager
Anais Martinez Aquino, Senior Assistant City Attorney
Susan Yoon, Assistant City Attorney
Trudi Ryan, AICP, Director of Community Development
Ryan Dyson, Housing Specialist II
Matt Hazel, Housing Analyst
Jocelyn Vidales, Unhoused Specialist
Addie Garnett, Housing Division Intern
Chip Taylor, Director of Public Works
Ramana Chinnakotla, Director of Environmental Services
Daniel Pistor, Chief of Public Safety
Michelle Perera, Director of Library and Recreation Services
Matt Paulin, Director of Finance
Dennis Jaw, Assistant Director of Finance

Consultant

Sherry Williams, Sherry Williams Consulting

Table of Contents

Table of Contents	3
Introduction	4
Our Vision of Success.....	4
Approved Relevant Sunnyvale Planning Documents	5
Sunnyvale’s Two-Year Strategic Framework Workplan	5
Sunnyvale’s 2025-2030 Consolidated Plan	5
2023-2031 Housing Element	7
Understanding Homelessness	7
in Santa Clara County & Sunnyvale	7
The 2025 Point in Time Count	7
Limitations	8
Overview of Point in Time Count and Sunnyvale Data.....	8
Snapshot of Sunnyvale Homeless Assistance for Fiscal Year 2025-2026	9
Housing and Homeless Services Programs FY 25-26*	11
Opportunities and Challenges	12
Navigating the Shifting Funding Landscape	12
Implementation Plan Goals and Strategies	13
Goal 1:.....	14
Strengthen Regional Collaboration and Coordination	14
Goal 2:.....	15
Expand and Support Housing, Service Areas and Shelter Capacity	15
Goal 3:.....	17
Prevent Homelessness and Displacement	17
Goal 4:.....	18
Improve Quality of Life for Unsheltered Individuals & the Community	18
Goal 5:.....	20

Promote Equity and Systems Integration 20

 Conclusion..... 21

Glossary 22

Appendices..... 23

 Appendix A: Funding Sources and Uses 23

 Appendix B: Affordable Housing Pipeline 24

 Appendix C: Point in Time Count City of Sunnyvale Data 25

Introduction

The City of Sunnyvale is committed to addressing homelessness with compassion, equity, and urgency. As housing instability continues to impact individuals and families across the Bay Area, Sunnyvale recognizes the need for a clear, coordinated response that reflects both local priorities and regional collaboration. This Strategic Plan to Address Homelessness (the Plan) outlines a five-year roadmap — January 2026 through December 2030 — for investing in housing solutions, preventing displacement, and expanding access to vital services. Grounded in the values of inclusion and accountability, the Plan sets measurable goals and action steps that align with the City’s current Strategic Framework Workplan, the 2023-2031 Housing Element, and 2025-2030 Consolidated Plan. The Plan prioritizes expanding housing and shelter capacity, preventing homelessness, improving quality of life, promoting equity in access to programs, services, and housing, and strengthening regional collaboration. It also includes the costs associated with funding existing and newly proposed programs. Through coordinated investments and accountability, Sunnyvale aims to reduce homelessness and support the long-term well-being of all residents.

Our Vision of Success

A city where homelessness continues to decline through equitable access to housing and supportive services, where every person is treated with dignity and respect, and where safety, health, and belonging are shared by all.



Approved Relevant Sunnyvale Planning Documents

The City of Sunnyvale has addressed homelessness through several City approved and related planning documents, including the [Two-Year Strategic Framework Workplan \(FY 2025-2027\)](#), the 2023-2031 [Housing Element](#), and the 2025-2030 [Consolidated Plan](#). Each of these plans incorporated community engagement and input, and their goals have been integrated into this Strategic Plan. The relevant sections of these foundational documents are summarized below.

Sunnyvale’s Two-Year Strategic Framework Workplan

The City Council approved two-year Strategic Goals and an associated Workplan in Spring 2025. The Workplan’s Housing Objectives relevant to this Plan, to be completed between July 2025 and June 2027, include:

- Enhancing and sustaining homelessness prevention programs such as Tenant-Based Rental Assistance, tenant protections, and food assistance.
- Investing in non-congregate interim shelter models and Safe Parking programs.
- Increasing the supply of affordable and permanent supportive housing.
- Collaborating with nonprofit organizations, neighboring cities, and the County of Santa Clara to leverage shared resources.
- Addressing racial and other disparities in who experience homelessness.

The housing objectives from the City’s Strategic Framework Workplan have been thoughtfully integrated into this Plan. Each key element—ranging from prevention of homelessness to development of new housing and unhoused programs—has been translated into specific goals and actionable strategies.

Link to Plan: <https://www.sunnyvale.ca.gov/your-government/governance/council-strategic-priorities/workplan-dashboard>

Sunnyvale’s 2025-2030 Consolidated Plan

The City of Sunnyvale annually receives Community Development Block Grant Funds (CDBG) and HOME Investment Partnership Program Funds (HOME) from the federal Department of Housing and Urban Development (HUD). As an “entitlement jurisdiction” receiving these block grant funds, the City is required to prepare a Consolidated Plan every five years, which identifies the City’s priority housing and community development needs and goals.

The City approved its 2025-2030 Consolidated Plan in May 2025, which incorporated a robust citizen participation component. It should be noted that the Consolidated Plan is still awaiting final approval from HUD. The participation component included:

- **Community engagement** in coordination with the County and targeted to residents.
- **A Consolidated Plan website**—www.letstalkhousingscc.org—with information about the Planning process including a short video and presentation; a link to the resident survey and activities to prioritize housing and community development needs; and community resources. The website contains a translation feature for easy conversion into multiple languages.
- **A community survey**, available between October and December 2024, and promoted through supportive service and public agencies that work with low and moderate-income residents, City social media, and the Consolidated Plan website. A summary of survey findings is below.
- **Two virtual regional workshops** open to all residents living in Santa Clara County and stakeholders serving residents in the county. The workshops included a brief overview about the Planning process, simple activities to express priority needs, and in-depth discussions about needs in breakout rooms. Interpretation was available in Spanish, Vietnamese and Mandarin.

Sunnyvale specific outreach efforts included:

- **Pop up engagement at Sunnyvale Farmer’s Market** on January 18, 2025, with approximately 30 residents participating and providing input on housing and community development needs.
- **The Housing and Human Services Commission (HHSC) held a public hearing** on April 15, 2025, to recommend to the City Council to approve the draft 2025 Action Plan and draft 2025-2030 Consolidated Plan.
- **Public comment on the 2025-2029 Consolidated Plan** was open from April 4, 2025 - May 6, 2025. A link to the Consolidated Plan draft document was provided on the Letstalkhousingscc.org website and on the Sunnyvale website.

In its Homeless Strategy Section, the Consolidated Plan identifies support for:

- Capital Projects
- Safe Parking
- Supportive and Transitional Housing and Emergency Shelters

Housing and Services to Address Homelessness And Homeless Prevention Services:

- Rental Assistance Outreach
- Expand Rental Assistance Programs
- Prevent Displacement
- Emergency Rental Assistance

Link to the Plan:

<https://www.sunnyvale.ca.gov/home/showpublisheddocument/5863/638820601070930000>

2023-2031 Housing Element

In addition to the Five-Year Consolidated Plan, the City had adopted the 2023-2031 Housing Element of the General Plan in December 2023 which was then certified by the California Department of Housing and Community Development (HCD) in March 2024. The Housing Element provides a roadmap for the City to address current and projected housing needs, including addressing homelessness. In particular, **Goal H-5: Equal Housing Opportunities and Special Needs** seeks to promote equal housing opportunities for all residents, including Sunnyvale's special needs and unhoused populations. Goal H-5 includes the following relevant policies:

- **Policy H-5.6. Emergency Rental Assistance.** Provide emergency rental assistance for residents in greatest need as a strategy for preventing homelessness.
- **Policy H-5.11. Housing for Persons with Disabilities.** Continue to address the special needs of persons with disabilities through the provision of supportive housing, accessibility grants, and procedures for reasonable accommodation.
- **Policy H-5.13. Housing and Services to Address Homelessness.** Participate in the County Collaborative on Affordable Housing and Homeless Issues to support its efforts to prevent and end homelessness. Facilitate and sponsor the provision of permanent supportive housing for homeless people. Support local service providers that offer facilities and support services to homeless individuals and families, and persons at risk of homelessness.

Community participation and engagement in the development of the Housing Element was comprised of the following:

- Countywide 'Let's Talk Housing' Information Campaign
- Project Website
- Social Media
- Online Community Survey
- Community Workshops
- Housing and Human Services Commission and City Council Study Sessions

Link to Housing Element:

<https://www.sunnyvale.ca.gov/home/showpublisheddocument/4964/638923995037100000>

Understanding Homelessness in Santa Clara County & Sunnyvale

The 2025 Point in Time Count

A requirement of the US Department of Housing and Urban Development (HUD), the Point in-Time (PIT) count is an annual census of people experiencing homelessness on a single night in January. The Santa Clara County Continuum of Care (CoC) is charged with coordinating and implementing a county-wide PIT

count that includes all 15 jurisdictions and unincorporated areas of Santa Clara County. In 2025, the County required each of the 15 jurisdictions to appoint a “jurisdictional lead” to take responsibility for the PIT count activities in their city.

The PIT count has two components: sheltered and unsheltered. The sheltered count is conducted annually and includes people experiencing homelessness who are living in emergency shelters, transitional housing, or safe havens. Every second year, the PIT count includes people experiencing homelessness in unsheltered situations, including people sleeping outdoors or in places not designed for habitation such as vehicles, streets, parks, or abandoned buildings. The 2025 PIT count included both sheltered and unsheltered counts and was conducted on the mornings of January 22 and 23.

Limitations

While the PIT count is used to quantify homelessness locally and nationally, it is important to understand its limitations. The PIT Count represents only a snapshot in time – not the total number of people experiencing homelessness throughout the year – and factors, such as weather and number of volunteers available, may impact the count’s accuracy. Further, the 2025 count adopted a new methodology designed to deliver a more accurate and comprehensive representation of the homeless population. This new approach reflects how technology and practices for surveying homeless populations have evolved over time. Due to the methodology change, we cannot infer meaningful trends by comparing the 2025 results directly with the results from previous years. While the change in methodology is meant to improve accuracy, there is no method of counting the number of people experiencing homelessness that is 100 percent accurate. Given these limitations, it is important to understand the PIT count is only one piece of data used to understand homelessness in our community and should be used in concert with Homeless Management Information System (HMIS), other data sources, and jurisdictional expertise.

Excerpt from the Santa Clara Report: Santa Clara County Point in Time link:

<https://osh.santaclaracounty.gov/data-and-reports/point-time-count>

Overview of Point in Time Count and Sunnyvale Data

. In 2025, the County’s Point-in-Time count (PIT) identified 10,711 individuals experiencing homelessness an increase of 8.2% since 2023, reflecting persistent barriers to housing, affordability, and access to care. This count includes individuals living in encampments, vehicles, shelters, and transitional housing throughout the county. As noted above, the PIT count makes a distinction between those who are sheltered (30%) vs those who are unsheltered (70%).

In the Sunnyvale 2025 Point in Time count there were 421 total unhoused residents-- of these 78% were unsheltered and 22% were sheltered living in transitional housing and emergency shelters. The City of Sunnyvale saw a slight increase from 2023 to 2024?(about 2%) in unsheltered residents (328) , which includes those who reside in vehicles (75%) or outdoors (25%).

Based on the numbers of households enrolled in Sunnyvale programs in FY 2025, the City is seeing that an investment in homeless prevention, transitional and permanent housing, street outreach and support

services is showing positive results. However, while the 2025 PIT count shows a 38% decrease in the number of unhoused people who are sheltered, this decrease is primarily due to the change in the population using the North County shelter located in Sunnyvale from single adults to families.

As it noted in its 2025-2030 Consolidated Plan, Sunnyvale will need to include additional strategies to engage and support the unsheltered community in their vehicles. The primary causes for experiencing homelessness were eviction/rent increase (25%) or job loss (25%). The City should continue to provide support to prevent eviction and partner with existing local and county provided services for workforce options.

The VI-SPDAT (Vulnerability Index—Service Prioritization Decision Assistance Tool) is used in Santa Clara County as part of the coordinated entry system for individuals experiencing homelessness. The VI-SPDAT demographic data pulled from HMIS (Homeless Management Information System) for FY 2024-25 for the City showed that the majority of people experiencing homelessness are chronically homeless single adults (69%) who have been homeless for over one year, with 50% reporting being homeless for over two years. The data indicates racial disparities in those who are unhoused. 46 % of the population is Hispanic/Latino compared with 17% of the population in Sunnyvale and 16% are black compared to 2% of the population. 61% of unhoused people self-reported that abuse or trauma was the cause of their homelessness.

The figures from the PIT count and HMIS data indicate that the City should continue to pursue strategies specifically for chronically homeless people using trauma-informed care practices and providing culturally relevant services.

Point in Time count data for Sunnyvale is located in **Appendix C**.

Snapshot of Sunnyvale Homeless Assistance for Fiscal Year 2025-2026

The Housing Division, located within the City's Community Development Department, oversees the City's homeless services in addition to managing home improvement programs for low-income homeowners, Below Market Rate (BMR) homebuyer and renter programs, affordable housing development efforts, and the City's federal CDBG and HOME funded programs and services. The Housing Division is managed by the Housing Officer and has 11 Full Time Employees (FTE), of which 4 FTEs work on human services and unhoused services. The Housing Division partners with staff throughout the City, with strong partnerships with the Office of the City Manager, Office of the City Attorney, and the Departments of: Public Works, Public Safety, Library and Recreation Services, Environmental Services and Finance. Sunnyvale staff also collaborates with other Cities and the County of Santa Clara and engages in dialog with service providers in Sunnyvale.

The City of Sunnyvale invests approximately \$2.5 million of funding from a variety of sources to provide an array of services and support for people experiencing, or at risk of experiencing, homelessness. In addition, the City spent \$14 million in FY 2024-25 toward the development of new affordable housing and permanent supportive housing (PSH) units and remains committed to supporting such development as Housing Mitigation Funds become available.

Funding sources for existing (FY 2025/26) programs include funds from: Sunnyvale General Fund, the CA Department of Community Development (HCD) Permanent Local Housing Allocation Program (PLHA), HUD Community Development Block Grant, HOME, HOME ARP, and the City's Housing Mitigation Funds and former redevelopment agency funds.

On a few occasions each year the City has needed to address unsafe situations associated with encampments. Occupants are provided notification, typically more than the minimum 72 hours, and service organizations are advised of the pending efforts to abate the encampment. Some of the unhoused residents have taken advantage of services prior to the action, whereas others are not ready for any assistance. Funding has been set aside to cover the cost of the cleanup.

Housing and Homeless Services Programs FY 25-26*

Program	Description	Annual Funding Amount	Funding Source	Number of Households Served FY24/25
Tenant-Based Rental Assistance (TBRA)	Two-year rental subsidies and case management to help people experiencing homelessness afford private market housing and to gain skills to stay housed	\$1,600,000	HOME, Housing Mitigation Fund, former Redevelopment funding, General Fund	40
Street Outreach	Connects people experiencing homelessness with shelter, housing, and supportive services	\$372,234	General Fund, part of the “Street Outreach and Essential Services” contract;	156
Temporary Hotel Shelter Program	Provides 5 temporary hotel rooms and case management to unhoused residents	\$220,000	General Fund, part of “Street Outreach and Essential Services” contract	38
Dignity on Wheels	Provides mobile hygiene services in two locations twice a week; includes restrooms, showers, laundry, and case management	\$260,000	General Fund, part of “Street Outreach and Essential Services” contract	123
Safe Parking Capital Grant Program	Up to \$50k grant for CBO’s to develop safe parking programs on private land	\$100,000	General Fund- pilot program FY25-26	TBD
Total Expenditures		\$2,552,234		

*Please note that program specifics and funding allocations are subject to Council approval.

Opportunities and Challenges

The City of Sunnyvale has invested in significant planning work to develop specific strategies to address homelessness. All three plans noted above indicate support for new affordable housing development, outreach and services to unhoused people, expanding emergency and short-term housing options, preventing homelessness and displacement through a robust rental assistance program and coordination with other cities, the county, the community and non-profit partners. Both the Consolidated Plan and Strategic Workplan indicate support for creating a Safe Parking Site. Taken together, these plans indicate a path forward for the City to address homelessness.

However, the funding landscape for these goals is in flux (in late 2025) and remains uncertain. In addition, City staff has been unable to identify a public site for a Safe Parking program. Finding a partner who might have a usable site for a Safe Parking program as well as obtaining ongoing operational funding will need to be the focus for this goal to be achieved. City staff will pursue smaller safe parking sites with community-based partners. A program with a number of smaller sites may be more feasible than one larger site.

Addressing disparities in those who experience homelessness has also been noted in the Workplan. The Point in Time count and VI-SPDAT indicate a need for culturally relevant and trauma informed care to successfully reach and engage unhoused people who are chronically homeless. Efforts to address racial disparities should be incorporated in this plan.

Lastly, as the City moves to increase services and programs to meet this demand, the City may consider adding additional staff positions to ensure that the programs and services have the impact and quality the City aspires to achieve.

Navigating the Shifting Funding Landscape

The potential for reductions in federal and state funding for homelessness services and affordable housing programs is a challenge many cities are facing. As emergency COVID-19 response dollars phase out and competition for limited state allocations intensifies, Sunnyvale will need to plan for sustainability. To address this, the City should:

- Prioritize strategic use of local and state funds, including Housing Mitigation Fund, General Fund, and the City's Permanent Local Housing Allocation fund dollars.
- Strengthen regional partnerships to pursue joint grant applications and cost-sharing opportunities where possible.
- Advocate for sustained and increased funding at the county, state and federal levels.
- Invest in data systems such as HMIS and the City's grants management database to program evaluation to demonstrate impact and support future funding.
- Explore scalable, cost-effective programs that maintain service levels with leaner budgets.

These efforts will help Sunnyvale adapt and continue supporting its most vulnerable residents even in the face of fiscal uncertainty.

Implementation Plan Goals and Strategies

As noted above, the following goals and strategies have been informed by the City's Consolidated Plan, Housing Element, Strategic Workplan, Point in Time count, current programs and City Council policy. They form the backbone of Sunnyvale's Strategic Plan to Address Homelessness. These priorities are designed to guide the City's actions over the next five years to reduce and prevent homelessness, improve housing stability, and enhance quality of life for all residents. Each goal is accompanied by targeted strategies that respond to the most pressing needs identified through community engagement , data analysis, existing City policy documents, and alignment with countywide objectives.

Goal 1: Strengthen Regional Collaboration and Coordination

Sunnyvale cannot address homelessness alone. Goal 1 recognizes that homelessness is a regional challenge that requires unified strategies across jurisdictions. Strengthening collaboration with neighboring cities, the County of Santa Clara, and nonprofit providers allows for more efficient use of resources, reduces duplication, and enhances service delivery.

- **Strategy 1.1:** Collaborate with the County, neighboring cities, and service providers through formal cross-jurisdictional partnerships to align housing strategies, coordinate funding, enhance service delivery, and share resources regionally.
- **Strategy 1.2:** Work with the County to identify future funding opportunities for supportive services which could prioritize interim housing units for Sunnyvale individuals and families experiencing homelessness.

Funding for these goals will come from General Fund to support City staff. The work is ongoing over the course of this five-year plan and will be part of existing staff regular responsibilities (no new costs).

Strategy	2026	2027	2028	2029	2030	Annual cost	Funding Source(s)	Outcomes
Regional Collaboration & Coordination	X	X	X	X	X	City Staff Time: Housing Officer, Human Services Manager	General Funds	Increased and/or leveraged resources for Sunnyvale homeless services and programs
Identify supportive services funding to support interim housing for unhoused families in Sunnyvale	X	X	X	X	X	City Staff Time	TBD	Increased interim housing opportunities for unhoused families

Goal 2:

Expand and Support Housing, Service Areas and Shelter Capacity

This goal prioritizes scaling up affordable housing, permanent supportive housing, and non-congregate shelter options. Expanding the supply of housing units and shelter beds is essential to ensure every resident has access to a safe and stable place to live. It also seeks to provide safe spaces for those who reside in their vehicles.

- **Strategy 2.1:** Provide financial support to advance the delivery of 141 units of supportive housing by the end of 2030.
- **Strategy 2.2:** Support the ongoing Non-Congregate Shelter Program and expand the Non-Congregate Shelter Program by fall 2026.
- **Strategy 2.3:** Implement the Inclement Weather Hotel Program and integrate with the Non-Congregate Shelter Program on an ongoing basis starting in early 2026.
 - **Strategy 2.4:** Implement one Safe Parking Program site in partnership with a nonprofit organization, community group, faith-based organization or charitable organization on private property.
 - **Strategy 2.5:** Monitor success of Safe Parking Capital Grants Pilot Program in FY25-26; make adjustments as needed in future years as operating costs might be more needed than capital costs to realize this goal.

As noted, the Point in Time count shows general trends and is considered an under count of those experiencing homelessness. However, even using a conservative estimate from the PIT count, there are at least 82 people sleeping outdoors, unsheltered in Sunnyvale. It also noted that at least 50% of those who are unhoused (about 210 people) in Sunnyvale are chronically homeless. Given this data, expanding temporary shelter coupled with case management services is an important step to reduce the numbers of those living unsheltered in Sunnyvale. Providing winter shelter beds is an unmet need that also should be addressed.

According to PIT count data, at least 246 people were living in a vehicle. While this is a conservative estimate, these numbers indicate a need for developing a Safe Parking program.

Strategy	2026	2027	2028	2029	2030	Annual cost	Funding Source(s)	Outcomes
Support Housing Development Costs*	X	X	X	X	X	Please see housing chart Appendix B+ City staff time	Housing Mitigation fund, PLHA, HOME see note*	141 Units of PSH & rapid rehousing
Expand Non-Congregate Shelter Program to 7 rooms, staff room, onsite case manager, and overnight staffing.	X	X	X	X	X	Increase to 7 room program with services and staffing an additional \$393,000	PLHA General Funds	Up to 16 additional households year served through the program
Implement Inclement Weather Program- combine with Non-Congregate Shelter Program	X	X	X	X	X	\$27,000 for additional hotel rooms	PLHA/ General Funds	Serve 25-45 individuals annually
Safe Parking Site (s) capital grant	X					City Staff time plus \$100,000	General Fund	At least one site developed
Safe Parking Pilot Launch (private property, partner organization TBD)		X	X	X	X	\$100,000	General Fund	At least one site serves 20 vehicles over a year
Total Annual Cost						\$720,000 plus City staff time		

* Please note that the City supports some of the costs of the housing development conducted by independent housing developers but does not develop or construct the housing itself nor provide all the funding directly, see appendix B for more details.

Goal 3:

Prevent Homelessness and Displacement

This goal focuses on early intervention by preserving housing stability, expanding financial support, and protecting vulnerable households who are at risk of or currently experiencing homelessness.

- **Strategy 3.1:** Maintain the tenant-based rental assistance program.
- **Strategy 3.2:** Maintain support for no fault tenant protections to reduce displacement risk.

Strategy	2026	2027	2028	2029	2030	Annual Cost	Funding Source(s)	Outcomes
Maintain the tenant based rental assistance program	X	X	X	X	X	\$1.35 million+ 45% City staff time	HOME, HOME-ARP, former Redevelopment funding*	40 households will be served by the program annually
Enhance no fault eviction protections	X	X	X	X	X	City Staff time: 5%FTE	General fund	
Total Annual cost						\$1.35 million + City staff time		

*Former Redevelopment Funding will sunset by 2034; HOME-ARP funding will sunset by 2030

Goal 4:

Improve Quality of Life for Unsheltered Individuals & the Community

The City acknowledges that homelessness affects everyone living in our communities—both housed and unhoused. Thoughtful outreach and essential services for unsheltered people are critical to help foster a healthier and safer community for all. Enhanced communication and coordination within City departments will assist in more effective support and responses.

- **Strategy 4.1:** Provide street outreach to connect unsheltered people to shelter, services and housing.
- **Strategy 4.2:** Provide mobile hygiene services in two locations twice a week, including restrooms, showers, laundry, and case management.
- **Strategy 4.3:** Develop and work with contractors to ensure materials and practices for services and outreach are culturally relevant using principles of trauma-informed care.
- **Strategy 4.4:** Continue to convene an interdepartmental homeless response workgroup that determines actions required to make respectful responses that help maintain clean, safe, and accessible public spaces for all.
- **Strategy 4.5:** Elevate community engagement through volunteer opportunities such as the Point in Time count and outreach partnerships to foster community involvement and awareness.
- **Strategy 4.6:** Continued annual updates by the Housing Division to the Council on the progress of this Strategic Plan and the City's homeless services and programs.

Strategy	2026	2027	2028	2029	2030	Annual cost	Funding Source(s)	Outcomes
Street outreach for shelter, housing and services referrals	X	X	X	X	X	\$375,000	General fund/PLHA	At least 150 people served directly through case management annually with 2700 encounters yearly
Mobile Services	X	X	X	X	X	\$260,000	General fund	At least 125 unduplicated people served annually
Culturally relevant services and trauma informed care	X	X	X	X	X	Included in contract language, additional cost N/A.		More effective outreach and engagement leading to access of housing. Jobs and services
Convene City Departments	X	X	X	X	X	Staff time: 5% FTE, multiple staff/departments	Varied/Absorbed	More effective & timely responses to issues or concerns

Elevate Community Engagement	X	X	X	X	X	City staff time, less than 5%	Varied/Absorbed	More citizen participation in efforts like the PIT count as evidenced through numbers who participate each year
Annual Report on Strategic Plan	X	X	X	X	X	City staff time, Less than 5%	Varied/Absorbed	Opportunity for council and residents to hear progress on Strategic Plan and make comments
Total Annual Cost						\$635,000 plus City staff time		

Please note that outcomes for the direct services are based on FY 24-25 outcomes/numbers served.

Goal 5: Promote Equity and Systems Integration

Not all communities experience homelessness equally. This goal addresses the root causes of disparities by integrating services across systems, lifting up lived experience, and using data to drive more equitable outcomes.

- **Strategy 5.1:** Use disaggregated data to identify racial and other disparities in homelessness outcomes to guide investments.
- **Strategy 5.2:** Include individuals with lived experience in program design, policy development, and evaluation.

Please note that perspectives from people with lived experience are reflected in this Strategic Plan from previous direct outreach for the PIT count and other direct outreach efforts regarding programs and services.

The cost for this strategy is City staff time.

Strategy	2026	2027	2028	2029	2030	Annual Cost	Funding Source(s)	Outcomes
Use disaggregated data to identify disparities in homelessness outcomes and guide investments.	X	X	X	X	X	Staff time: 5% FTE	General Fund	Use for an annual evaluation of program(s) effectiveness
Include individuals with lived experience in program design, policy development, and evaluation. Formalize a process for inclusion such as adding to housing and human services commission or forming an advisory committee	X	X	X	X	X	Staff time: 5% FTE	General Fund	More effective programs will lead to more people becoming housed or sheltered as indicated in annual outcomes

Conclusion

The City of Sunnyvale is well-positioned with a road map to address and prevent homelessness and assist its unhoused residents with dignity, respect and compassion. The projected annual cost of implementing this plan--\$2,705,000 -- is relatively consistent with current allocations but will need to be adjusted for inflation annually over the five years of the plan. The City is leveraging federal and state dollars to support these services and will need to be proactive in maintaining this funding and/or obtaining other resources. It will also need to evaluate its City staffing overseeing these programs and make necessary staffing recommendations to ensure effective oversight and program development.

Annually, the investment in this plan would provide services for hundreds of people in or at risk of homelessness. The Plan contemplates temporary short-term housing or shelter for at least 80 people, provides services referrals for 150 people, allocates funding for mobile hygiene and support services for up to 125 people, and would prevent eviction for at least 40 households a year. Once a safe parking site is identified and funding secured, another 20 residents living in vehicles could find a safer and healthier living option compared to living in a parked car on a public street.

The City's ongoing investments in affordable housing will ultimately help to provide approximately 141 units of permanent supportive housing by 2030. This will be an incredible opportunity for unhoused people in Sunnyvale to secure a place they can call home.

Glossary

Affordable Housing – Housing that is affordable to households with incomes at or below 80% of the area median income, with rent and housing costs (utility payments, taxes, insurance, homeowner association fees, etc.) not exceeding 30% of household income. Affordable income categories (e.g. very low, low, moderate, and above moderate) are based on percentages of the Area Median Income (AMI) for Santa Clara County.

Behavioral Health Services – Mental health and substance use treatment and support services.

Coordinated Entry- Coordinated entry is a standardized, community-wide system for helping people experiencing homelessness find housing and services. It involves a centralized process of accessing help, assessing needs, prioritizing individuals based on vulnerability, and referring them to the most appropriate available resources. This system aims to streamline the rehousing process, reduce disparities, and align community resources more effectively.

Disaggregated Data - The breakdown of data into smaller, more specific categories or subgroups, rather than presenting it as a single, summarized whole, allowing for a more detailed and nuanced understanding of trends, patterns, and disparities within a larger dataset. **Housing-First** – A homeless assistance approach that prioritizes providing permanent housing to people experiencing homelessness, with minimal preconditions.

Homeless Management Information System (HMIS) - a local information technology system used to collect client-level data and data on the provision of housing and services to individuals and families at risk of and experiencing homelessness. Each CoC is responsible for selecting an HMIS software solution that complies with HUD's data collection, management, and reporting standards.

Interim Housing – Temporary shelter options including navigation centers, tiny homes, or Safe Parking sites, designed to stabilize people in route to permanent housing.

Lived Experience – Direct, personal experience of homelessness, used to inform planning and service design.

Permanent Supportive Housing – Affordable housing with on-site services for people experiencing chronic homelessness or with disabilities.

Safe Parking Program – A managed program allowing individuals living in vehicles to park overnight in designated lots with access to services.

Tenant-Based Rental Assistance (TBRA) – A form of short term rental subsidy provided directly to tenants to assist with housing affordability.

Vulnerability Index – Service Prioritization Decision Assessment Tool (VI-SPDAT) - The VI-SPDAT is a triage tool. It highlights areas of higher acuity, thereby helping to inform the type of support and housing intervention that may be most beneficial to improve long term housing outcomes. It also helps inform the order - or priority - in which people should be served in settings such as Coordinated Entry..

Appendices

Appendix A: Funding Sources and Uses

Funding Name	Source	Purpose	Current Use
Housing Mitigation Fund	City of Sunnyvale	Funding collected from local commercial and residential development fees and used to support the creation of affordable housing.	Affordable housing development in Sunnyvale
Redevelopment Funds/Low Mod Fund	City of Sunnyvale	Affordable housing development; homeless services including Rapid Rehousing and case management	Tenant Based Rental Assistance (TBRA) program administration, affordable housing, staffing
Community Development Block Grant (CDBG)	HUD	Public infrastructure, public services, economic development, housing activities	Human services programs, economic development, infrastructure improvements, home improvement programs
HOME	HUD	Create and preserve affordable housing for low-income households; tenant-based rental assistance	TBRA program subsidies, utility payments & housing deposits
Permanent Local Housing Allocation (PLHA)	CA Department of Housing and Community Development (HCD)	Funding for housing-related projects and programs that assist in addressing the unmet housing needs in local communities	Homeless Services including case management, street outreach, development and operating of a navigation center or emergency shelter; home improvement program; affordable housing development
General Fund	City of Sunnyvale	Core services, capital projects, general government, public works, public safety	Temporary/emergency housing, street outreach and referrals, case management and mobile hygiene services

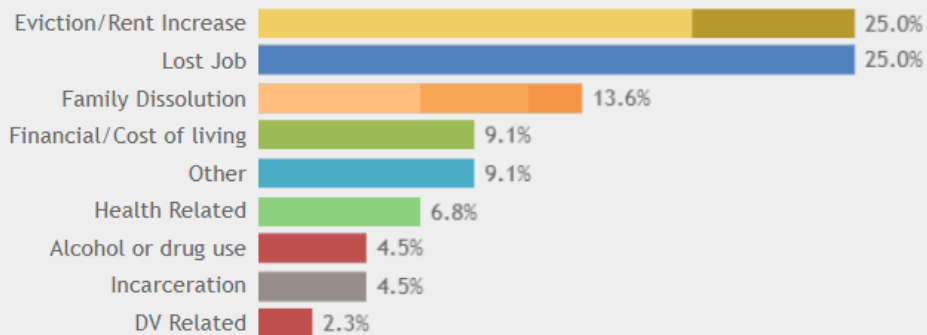
Appendix B: Affordable Housing Pipeline

Development Name	Expected Completion	Total Affordable Units	PSH Units	Other Supportive	Additional Info	Housing Type	Financing/ Program	Total Development Cost	City Investment	City % of Total
Ira D. Hall Square	Q4 2025	174	45		NPLH funded PSH	Family, PSH	TCAC, HMF, Measure A, NPLH, AHSC, IIG, MHP	\$143,752,447	\$26,500,000	18%
Orchard Gardens	2028	121	14		14 NPLH funded PSH	Family, PSH, RRH, IDD	TCAC, HMF, Measure A, NPLH, IIG	\$107,218,639	\$10,000,000	9%
1171 Sonora Court	2028	170	34		34 supportive housing, intended as PSH per CSH acquisition loan and City loans	Family, PSH	TCAC, PLHA, HMF, AHSC, IIG	\$166,074,761	\$14,533,000	9%
Carroll Inn	Q4 2025-Q1 2026	121	48			SRO	PLHA, HOME		\$500,000	
777 Sunnyvale Saratoga Rd	TBD	TBD	N/A			TBD	TBD	TBD	N/A	
295 S Mathilda	TBD	TBD	N/A	TBD		TBD	TBD	TBD	TBD	
Total		566	141						\$51,533,000	

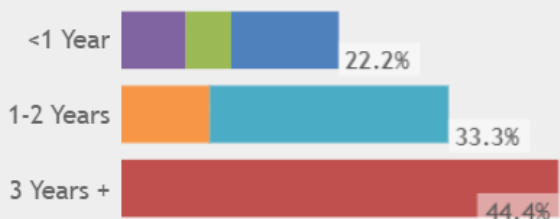
Appendix C: Point in Time Count City of Sunnyvale Data

PIT Count Result			
	<i>Unsheltered</i>	<i>Sheltered</i>	
2019	477	147	
2022	279	106	
2023	320	151	
2025	328	93	
Vehicle	75%		
Outdoors	25%		
By Vehicle Type			Actual Count of Vehicles for the tracts sampled (no multipliers or enumeration applied)
RV	70%		68
Car	8%		16
Van	22%		27

Primary Cause of Homelessness

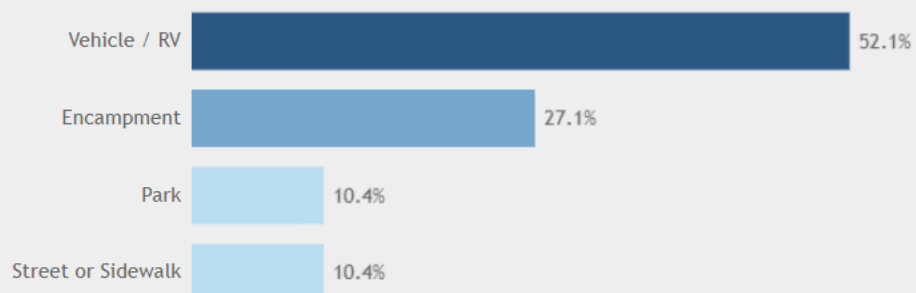


Current Length of Time Homeless



Interview Locations

Sleeping Location on Night of PIT Count



Self-Reported Disabling Conditions *n=44*

Any Disabling Condition	Substance Use Disorder	Chronic Health Condition	Serious Mental Illness	Developmental Disability	Physical Disability	HIV/AIDS
75.0%	7.0%	32.6%	26.2%	11.6%	35.7%	2.3%

City of Sunnyvale
EXCERPTS FROM COUNCIL POLICY MANUAL - UPDATED 10 30 2025

Policy 2.3.3 Strategies for Affordable Housing and the Use of Housing Mitigation Fees

POLICY PURPOSE:

The Housing and Community Revitalization Sub-Element of the General Plan sets housing policy for the City. However, the City's ability to accomplish all its goals is limited by both financial and land availability constraints. As Federal and other sources of funding diminish, it is important to develop a long-term strategy for the effective use of limited funds.

The purpose of this policy is to outline a strategy for housing programs for those households with incomes between 30-120% of median and housing for the homeless to meet the goals of the Housing and Community Revitalization Sub-Element. The strategy includes all funding sources available to the City for housing, including uses for the Housing Mitigation Fees.

POLICY STATEMENT:

It is the policy of the City to:

1. Use the Housing Mitigation Fees for an initial Downpayment Assistance Program, provision of loans or seed money to non-profit developers, projects for the homeless, and assistance for Sunnyvale municipal employees and school district employees serving Sunnyvale schools (including Homestead High).to the extent a majority of the employee's effort continues to benefit Sunnyvale students
2. Utilize some available funds such as the Housing Mitigation Fees to assist in the construction of new single room occupancy (SRO) projects or the maintenance of existing SRO hotels, if the opportunity becomes available. SRO's are a needed form of transitional and permanent housing and would be an important contribution to Sunnyvale's housing stock.
3. Set aside a maximum of \$50,000 from the Housing Mitigation Fund to contribute to a modular housing demonstration project if it appears to be a feasible project.
4. Budget for the Rental Rehabilitation Program from Community Development Block Grant (CDBG) funds while they exist and in the Ten-Year Plan in the future.
5. Augment diminishing CDBG funds for outside groups through the General Fund.
6. Continue the Single Family Rehab Program with CDBG money, repayments from loans and any shortfall should come from the General Fund as anticipated in the Ten-Year Plan.

City of Sunnyvale
EXCERPTS FROM COUNCIL POLICY MANUAL - UPDATED 10 30 2025

7. Join lobbying efforts to insure the continuance of the Federal Section 8 rental subsidy program.
8. Encourage private/non-profit partnerships on City-owned sites available for housing development so that part of the site may be developed for low to moderate income housing.

(Adopted: RTC 89-356 (9/12/89); Amended: RTC 01-220 (6/19/2001); (Clerical/clarity update, Policy Update Project 7/2005))

Lead Department: Community Development

City of Sunnyvale
EXCERPTS FROM COUNCIL POLICY MANUAL - UPDATED 10 30 2025

5.0 Long-term Advocacy Positions – Socio-Economic

5.4 Health and Social Services

- (3) Support the Food Stamp Program, the School Breakfast and Lunch Program, the WIC Program, senior nutrition programs, and support services for homeless families. [**/First Appeared 1992/Modified 1995*] (Moved to long-term Council Policy, RTC 09-046, February 24, 2009) **Lead Dept. LRS**

5.4 Affordable Housing and Homelessness

- (1) Encourage Federal, State, and County governments to provide more financing resources and to streamline access to financing (including application processes and availability of funds) for the development and preservation of affordable housing to lower- and moderate-income households to address local housing needs. [2023 Priority Advocacy Issue] (Moved to long term Council Policy, RTC 24-0102, January 30, 2024) **Lead Dept. CDD**
- (2) Encourage more funding support at the State, Regional, and Federal level (specifically the Low-Income Housing Tax Credit). The City provides financing for new affordable housing primarily through its Housing Mitigation Fund, but it is not enough to support new affordable housing on its own. Funding sources must also be streamlined to enable affordable housing to be built at the rate necessary to meet the growing need. [2023 Priority Advocacy Issue] (Moved to long term Council Policy, RTC 24-0102, January 30, 2024) **Lead Dept. CDD**
- (3) Encourage California Department of Housing and Community Development to allocate fair and reasonable Regional Housing Needs Allocations to the Region and continue to participate with the Association of Bay Area Governments on allocations to individual counties and cities. [2023 Priority Advocacy Issue] (Moved to long term Council Policy, RTC 24-0102, January 30, 2024) **Lead Dept. CDD**

(Adopted: RTC #09-046 (February 24, 2009); Revised RTC: #12-09 (February 7, 2012); Clerical update (May 1, 2014); Revised RTC: #14-028 (May 20, 2014); Adopted w/ modification, RTC #15-0008 (January 6, 2015); Adopted w/ modification, RTC #16-0005 (January 5, 2016); Adopted w/ modification, RTC #17-0011 (January 10, 2017); Adopted, RTC 22-0061 (January 25, 2022); Revised RTC #24-0102 (January 30, 2024))

2025 Priority Advocacy Issues

5. Affordable Housing, Homelessness, and Land Use

Affordable Housing

- (A) Encourage the efforts of the Bay Area Housing Finance Authority to create of a regional affordable housing bond measure to address regional housing needs and to distribute funds fairly throughout the region.

Homelessness

- (B) Encourage State and Federal governments to expand supportive services (including rental assistance, case management, and mental health services) to address the needs of residents who are chronically homeless.
- (C) Support the County in its efforts to establish facilities, housing, and programs for homeless residents and to fairly distribute them in jurisdictions throughout the County.
- Although the number of unhoused people in Sunnyvale has fluctuated in recent years, California continues to have the highest rate of homelessness, specifically unsheltered homelessness, in the country. Meeting the needs of the unhoused population remains a top concern for residents in the City and across the region.
 - To address the homelessness crisis, additional resources are needed for permanent supportive housing, rental assistance, supportive services (including case management, and mental health services), and expanded emergency shelter capacity.
 - Advocate for increased state and federal funding in evidence-based homelessness prevention programs that tackle the root causes of the crisis, such as homelessness prevention programs that provide stable, affordable housing, greater access to health care, low barrier job training, and accessible financial literacy.

Housing Element/Land Use

- (D) Strongly encourage the State government to create policies that balance increased housing production for all income levels while preserving land use policy making for cities that accommodate their share of new housing. Support legislation that would enable preservation of sites for an appropriate balance of conveniently located range of uses including retail/commercial services, places of assembly, public open spaces, and public services. Advocate for objective evaluation criteria and meaningful technical assistance to ensure a clear and efficient Housing Element certification process.