



Sunnyvale

Sunnyvale Public Library Annual Library Statistics & Trends FY 2022-2023

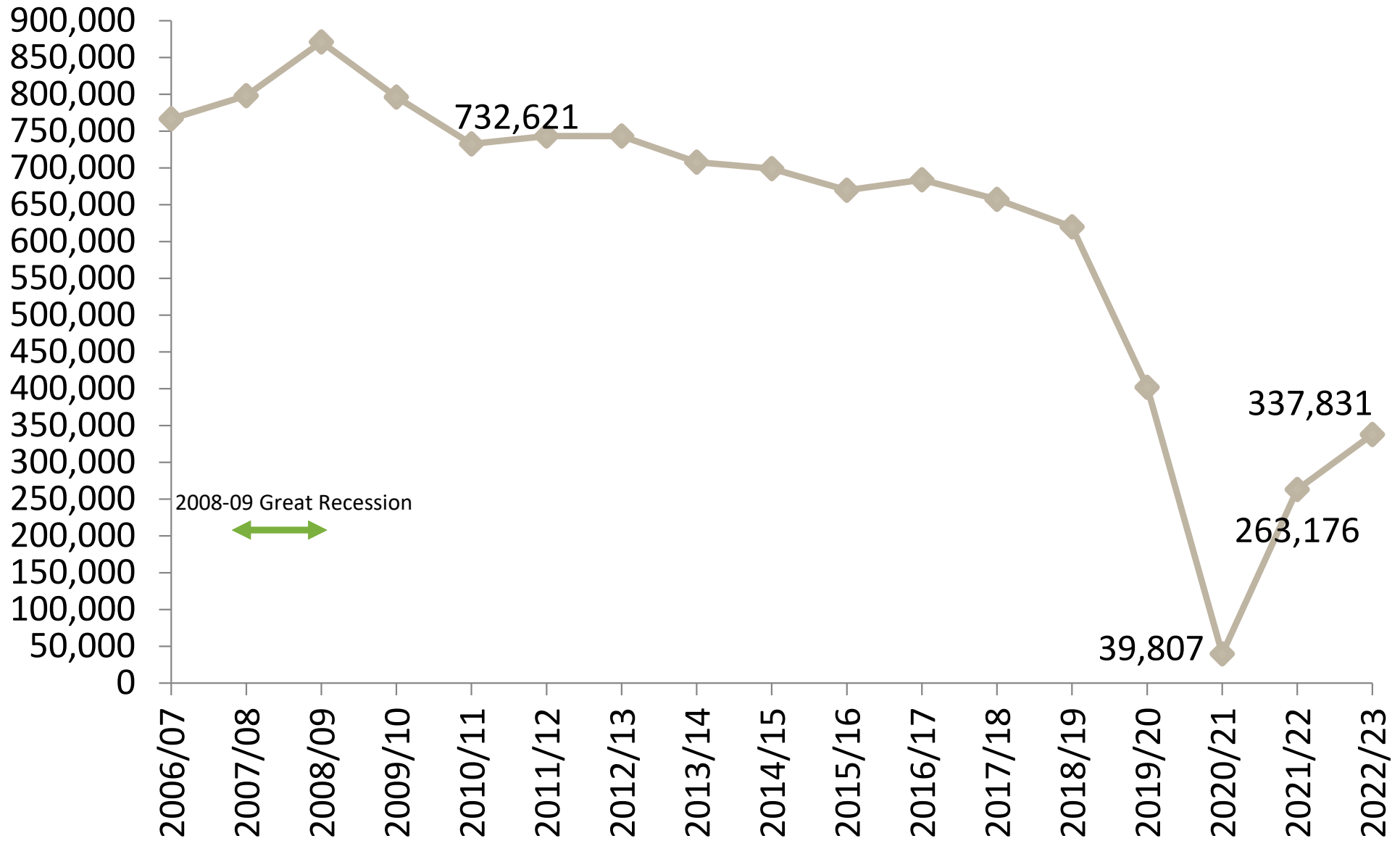
Laura Jammal, Management
Analyst & Garrett Kuramoto,
Superintendent of Libraries

Board of Library Trustees Meeting,
December 4, 2023



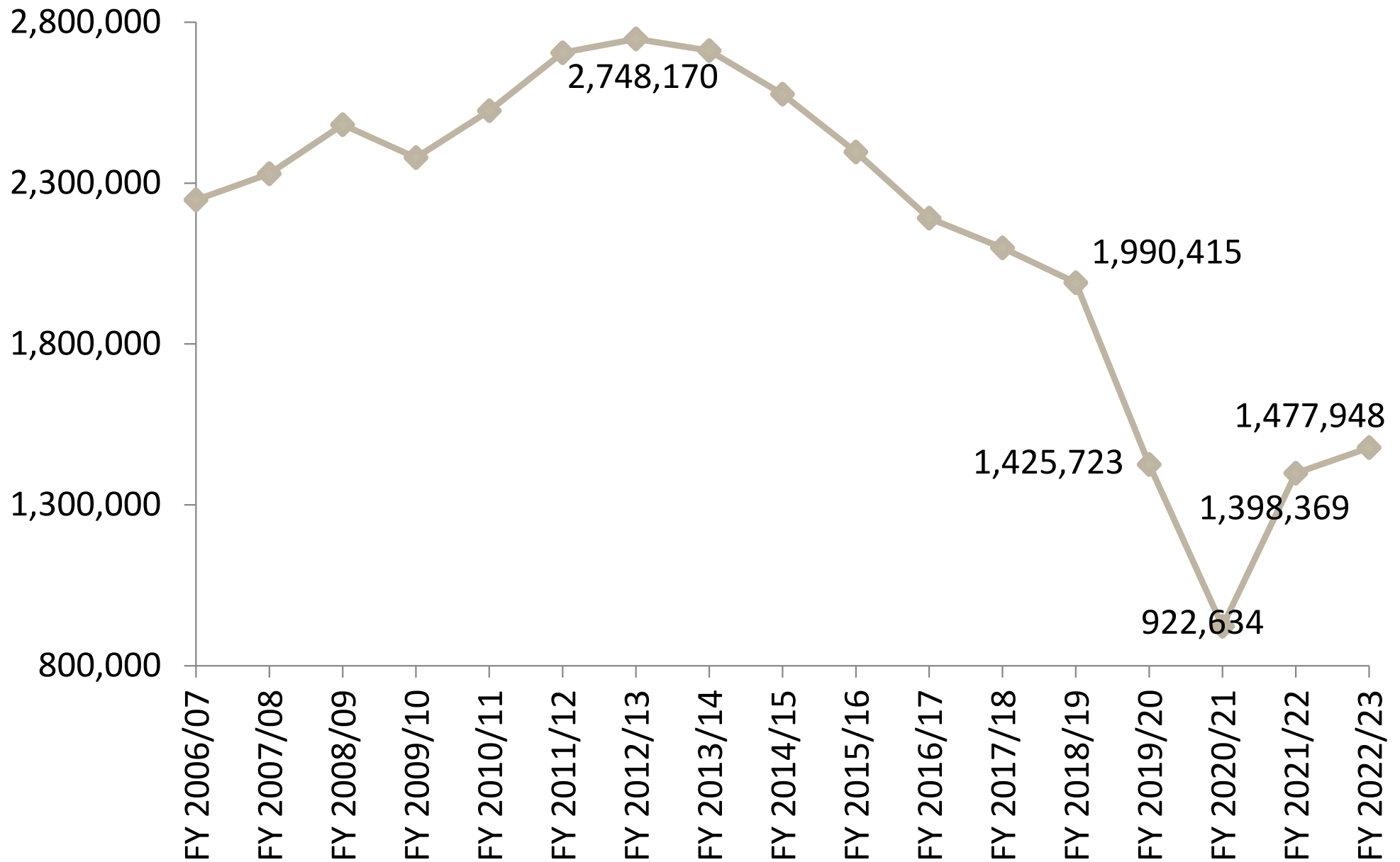
Visitor Counts

FY 2006/07 – FY 2022/23



Total Circulation

FY 2006/07 – FY 2022/23

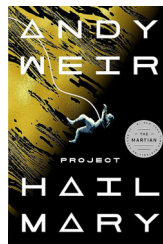


Library Top 10s

Adult & Teen Book Checkouts

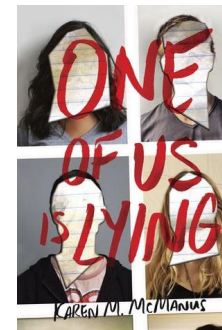
Adults

- 1) **Project Hail Mary: A Novel** by Andy Weir (147)
- 2) **Cracking the Coding Interview: 189 Programming Questions and Solutions** by Gayle Laakmann McDowell, founder and CEO, CareerCup.com (110)
- 3) **It Ends With Us** by Colleen Hoover (86)
- 4) **The Maid** by Nita Prose (86)
- 5) **The Seven Husbands of Evelyn Hugo: A Novel** by Taylor Jenkins Reid (79)
- 6) **Atomic Habits: An Easy & Proven Way to Build Good Habits & Break Bad Ones** by James Clear (77)
- 7) **The 6:20 Man** by David Baldacci (75)
- 8) **The Silent Patient** by Alex Michaelides (67)
- 9) **Lessons in Chemistry: [A Novel]** by Bonnie Garmus (64)
- 10) **Book Lovers** by Emily Henry (64)



Teens

- 1) **One of Us Is Lying** by Karen M. McManus (93)
- 2) **A Good Girl's Guide to Murder** by Holly Jackson (53)
- 3) **Demon Slayer = Kimetsu No Yaiba. Vol. 1, Cruelty** Story and Art by Koyoharu Gotouge (51)
- 4) **Renegades** by Marissa Meyer (49)
- 5) **We Were Liars** by E. Lockhart (49)
- 6) **The Hawthorne Legacy** by Jennifer Lynn Barnes (48)
- 7) **Scythe** by Neal Shusterman (48)
- 8) **Six of Crows** by Leigh Bardugo (46)
- 9) **Spy x Family, Vol. 4** Story and Art by Tatsuya Endo (45)
- 10) **Chainsaw Man, Vol. 1** Story & Art, Tatsuki Fujimoto (40) *AND (tied)*
Mockingjay by Suzanne Collins (40)



Library Top 10s

Children's Books & Overall Video Checkouts

Children's

- 1) **Dog Man: Mothering Heights** Written and Illustrated by Dav Pilkey (409)
- 2) **Dog Man: Grime and Punishment** Written and Illustrated by Dav Pilkey (328)
- 3) **Cat Kid Comic Club: On Purpose** Words, Illustrations, and Artwork by Dav Pilkey (321)
- 4) **Cat Kid Comic Club** Written and Illustrated by Dav Pilkey (319)
- 5) **Diary of a Wimpy Kid. Wrecking Ball** by Jeff Kinney (298)
- 6) **Dog Man: A Tale of Two Kitties** Written and Illustrated by Dav Pilkey (291)
- 7) **Cat Kid Comic Club: Perspectives** Written, illustrated, and Colored by Dav Pilkey (289)
- 8) **Dog Man** Written and Illustrated by Dav Pilkey (273)
- 9) **Sisters** by Raina Telgemeier, with color by Braden Lamb (267)
- 10) **Diary of a Wimpy Kid. The Meltdown** by Jeff Kinney (262)

Video

- 1) **Everything Everywhere All At Once** (173)
- 2) **Top Gun: Maverick** (119)
- 3) **Spider-Man. No Way Home** (118)
- 4) **Fantastic Beasts. The Secrets of Dumbledore** (113)
- 5) **Dune** (98)
- 6) **Encanto** (88)
- 7) **Turning Red** (82)
- 8) **Spider-Man. Far From Home** (77)
- 9) **The Batman** (77)
- 10) **Doctor Strange in the Multiverse of Madness** (74)



Library Top 10s

Library of Things & Video Game Checkouts

Library of Things

- 1) **Wi-Fi Hotspot** (668)
- 2) **California State Library Parks Pass** (412)
- 3) **Chromebook and Wi-Fi Hotspot** (118)
- 4) **Induction Cooktop Kit** (105)
- 5) **Chromebook** (99)
- 6) **Silicon Valley Energy Watch - Do-It-Yourself Home Tool Kit** (52)
- 7) **Kill A Watt EZ Meter** (28)
- 8) **Storytime To Go Kit: Farm Animals** (27)
- 9) **Storytime To Go Kit: Things That Go** (27)
- 10) **Storytime To Go Kit: ABC's and 123's** (25)



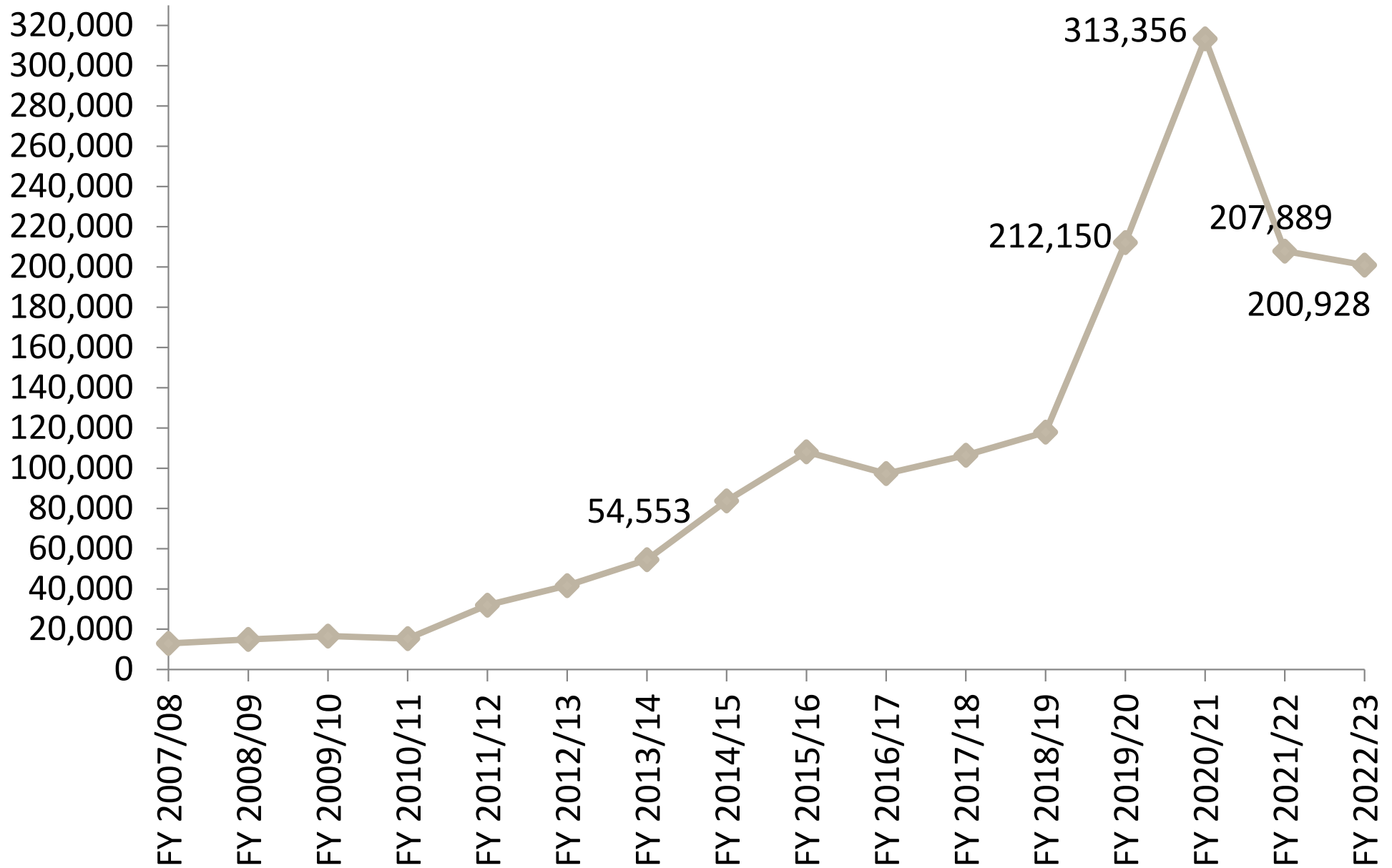
Video Games

- 1) **Pokémon Legends: Arceus** / Game Freak (63)
- 2) **Kirby and the Forgotten Land** / Nintendo (55)
- 3) **Mario Party Superstars** / Nintendo (53)
- 4) **New Pokémon Snap** / Developed by Bandai Namco Studios; Published by Nintendo (52)
- 5) **Super Smash Bros. Ultimate** / Nintendo (48)
- 6) **Animal Crossing: New Horizons** / Nintendo (44)
- 7) **Super Mario 3D All-Stars** / Nintendo (40)
- 8) **Mario Golf: Super Rush** / Nintendo (37)
- 9) **Pokémon Shining Pearl** / Game Freak (37)
- 10) **Pokémon Sword** / Nintendo (37)

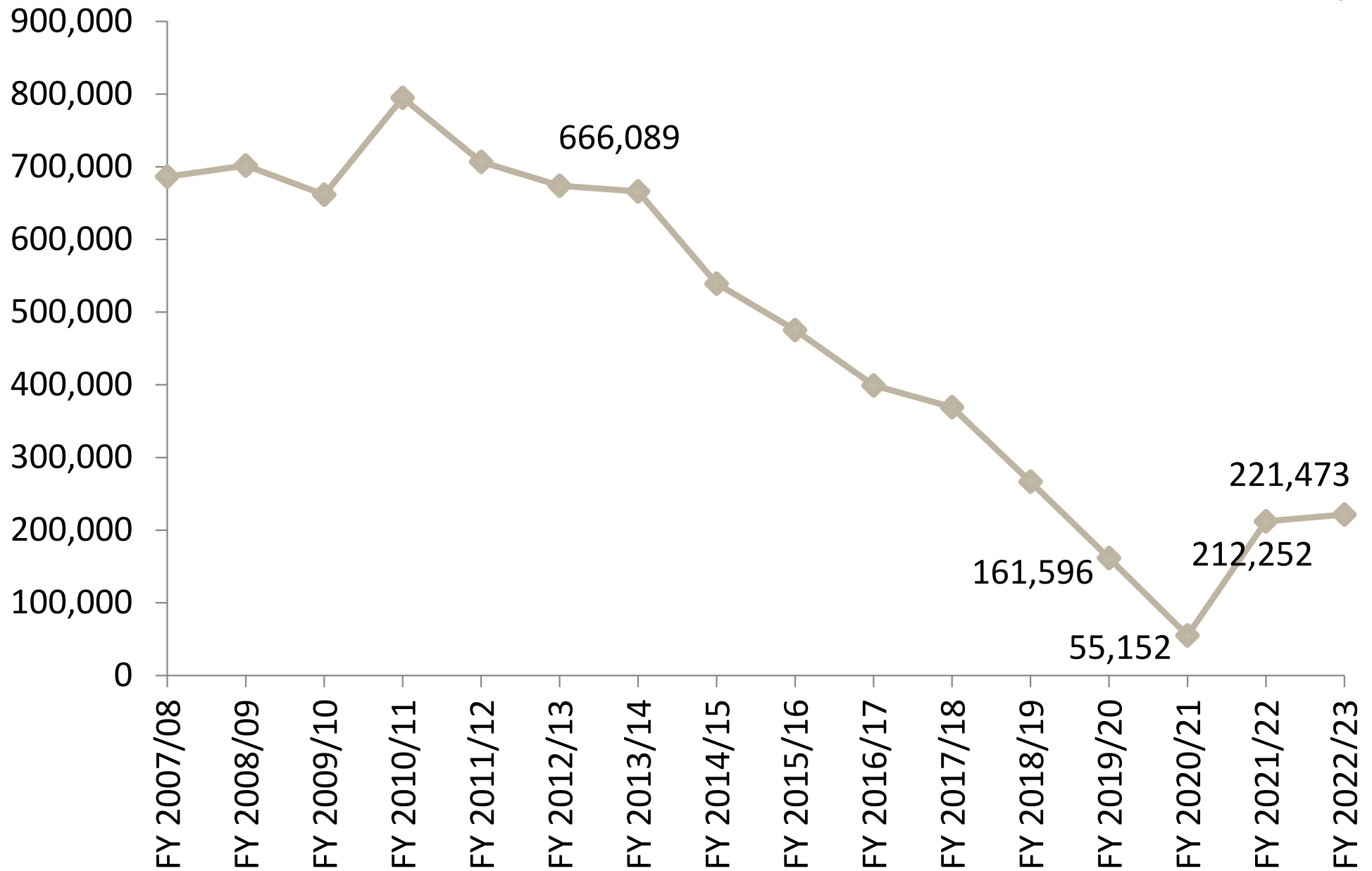


E-Collection Circulation

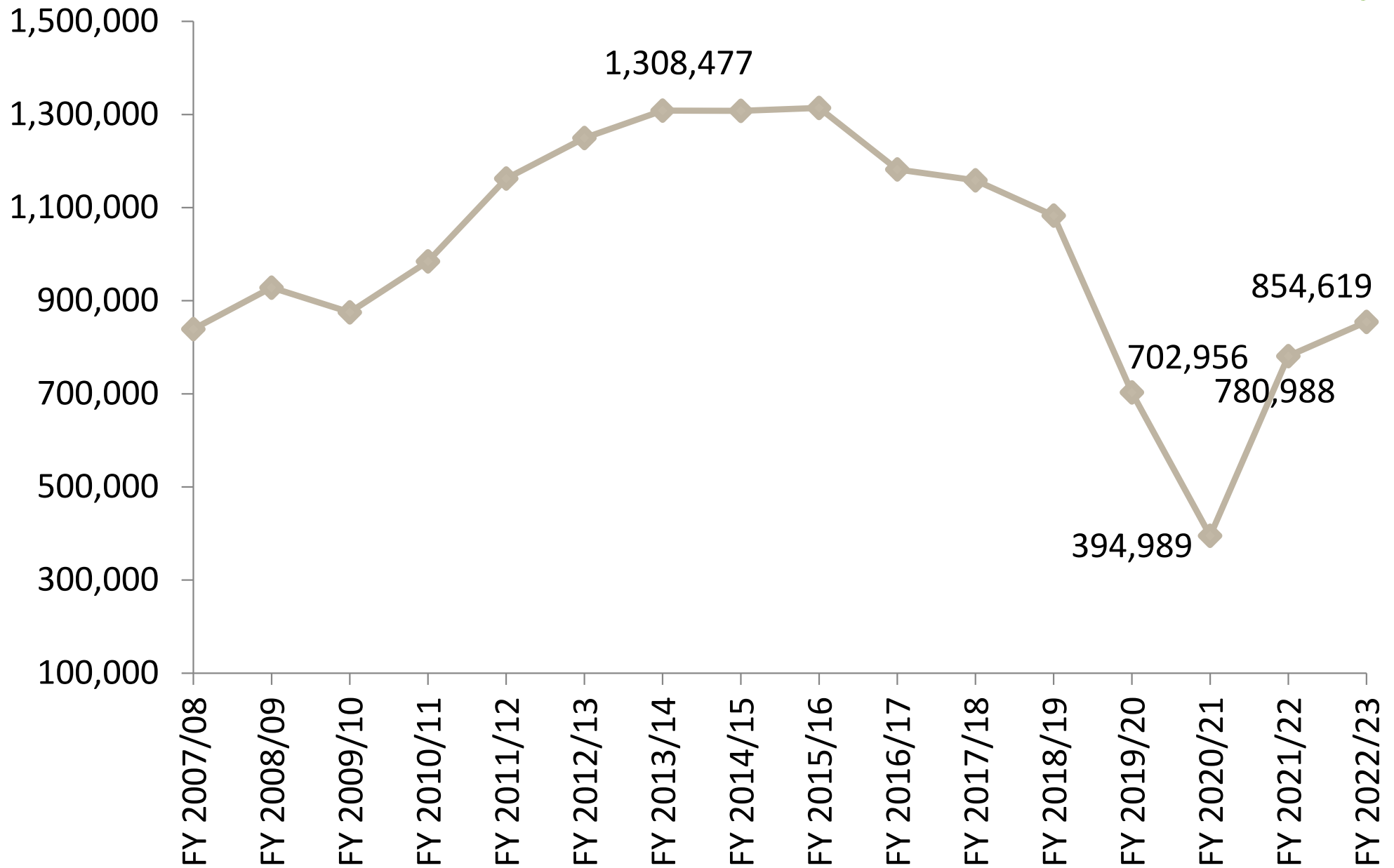
FY 2007/08 – FY 2022/23



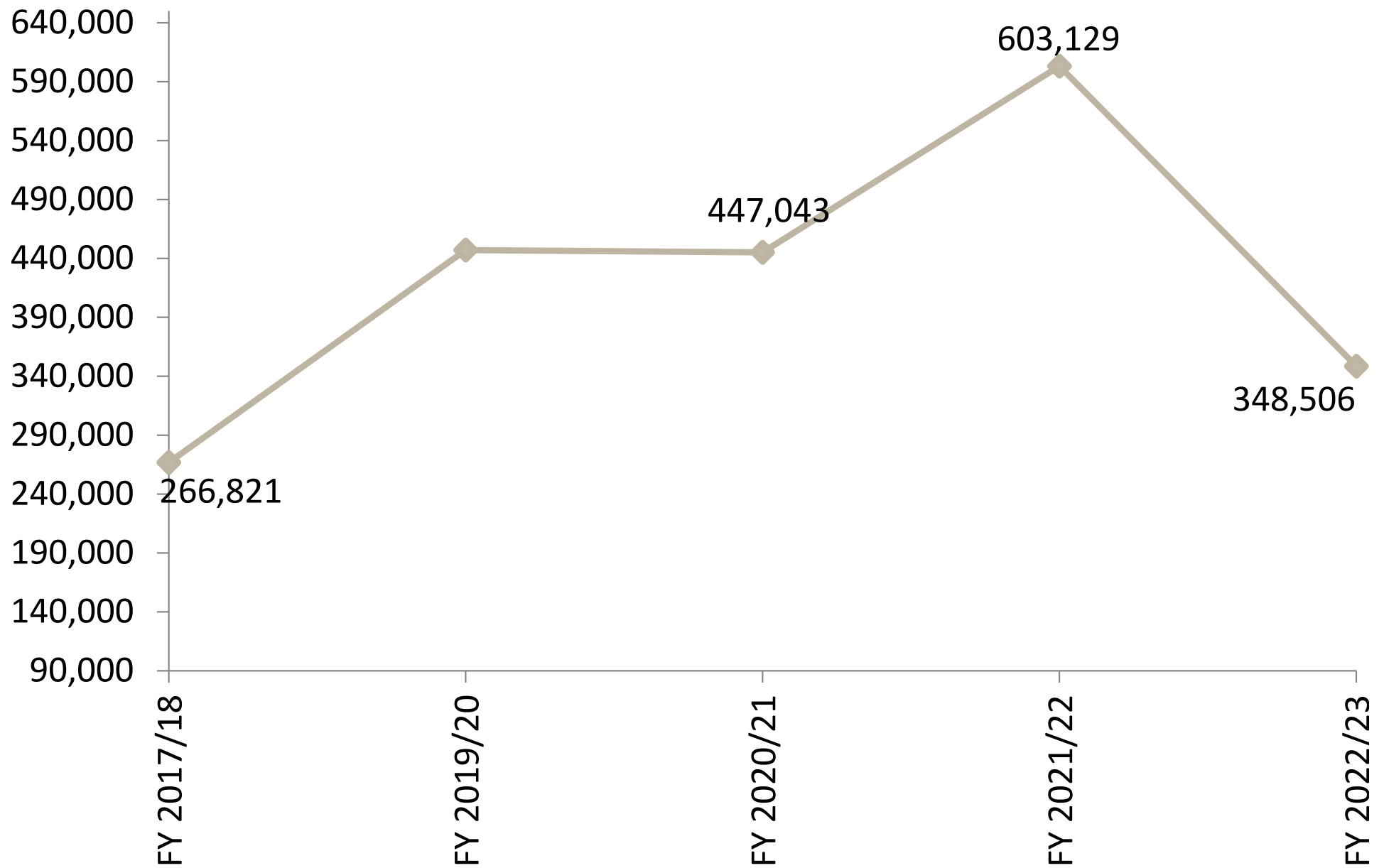
Non-Book Circulation FY 2007/08 – FY 2022/23



Children's Circulation FY 2007/08 – FY 2022/23

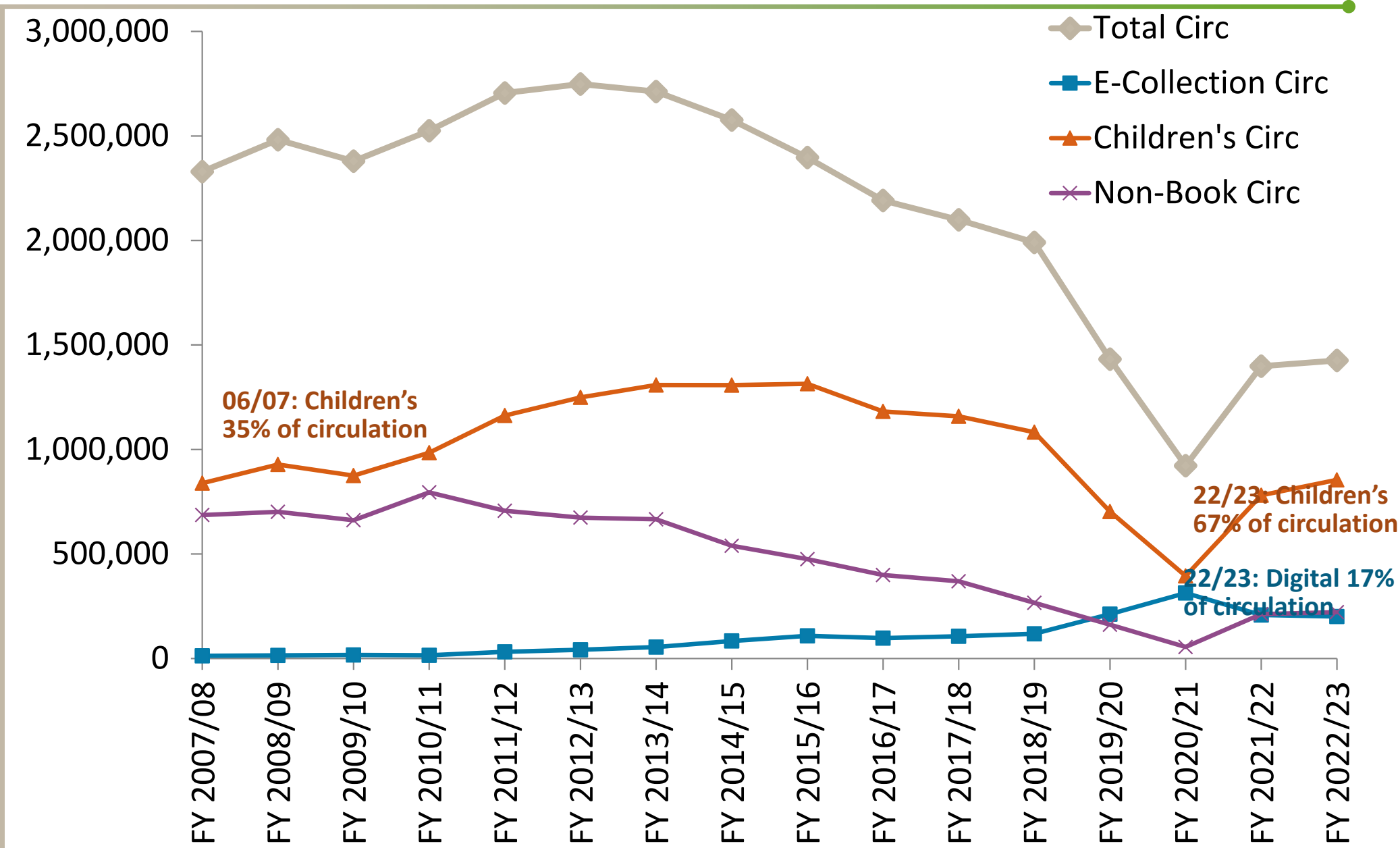


Successful Retrieval of Electronic Information FY 2017/18 – FY 2022/23

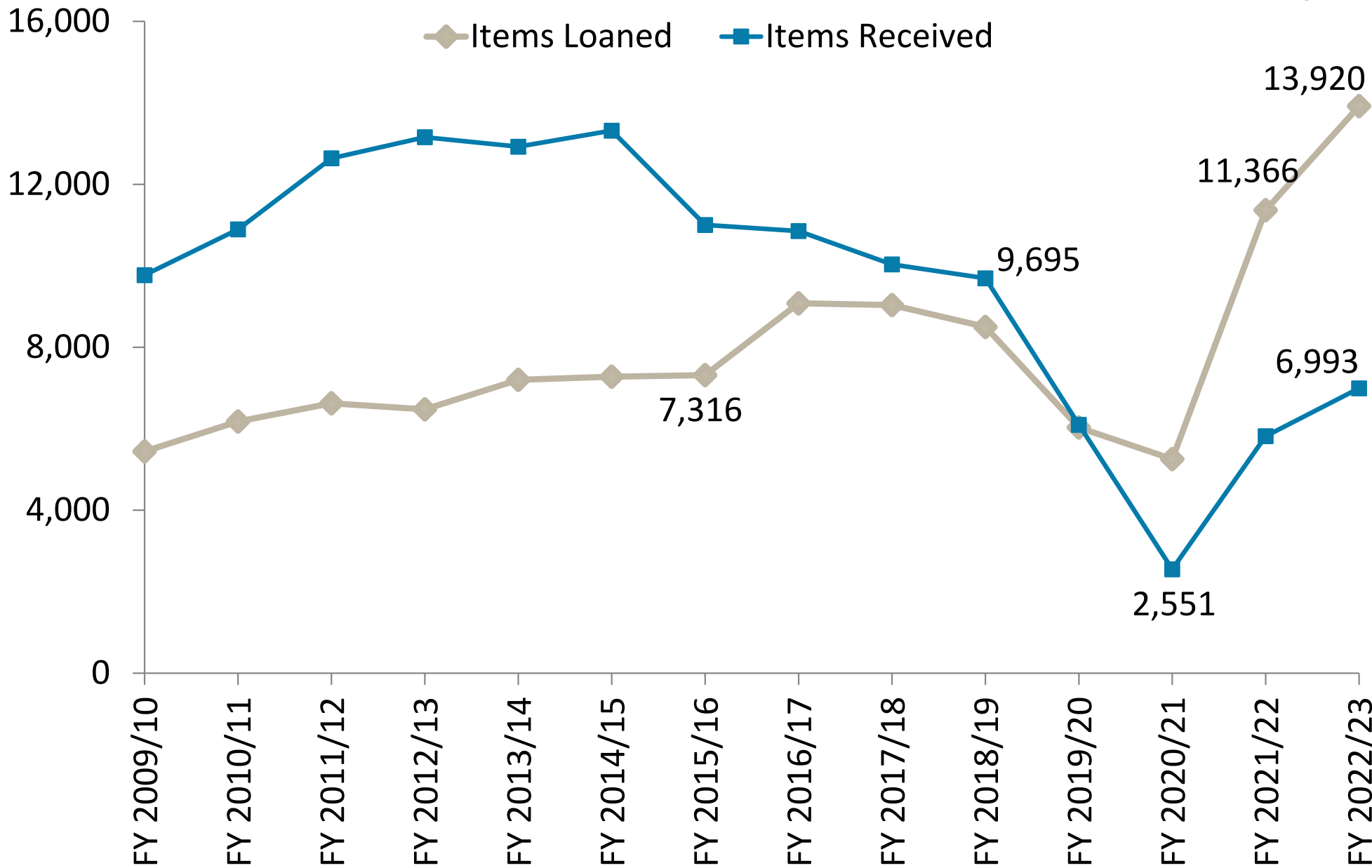


Circulation Analysis

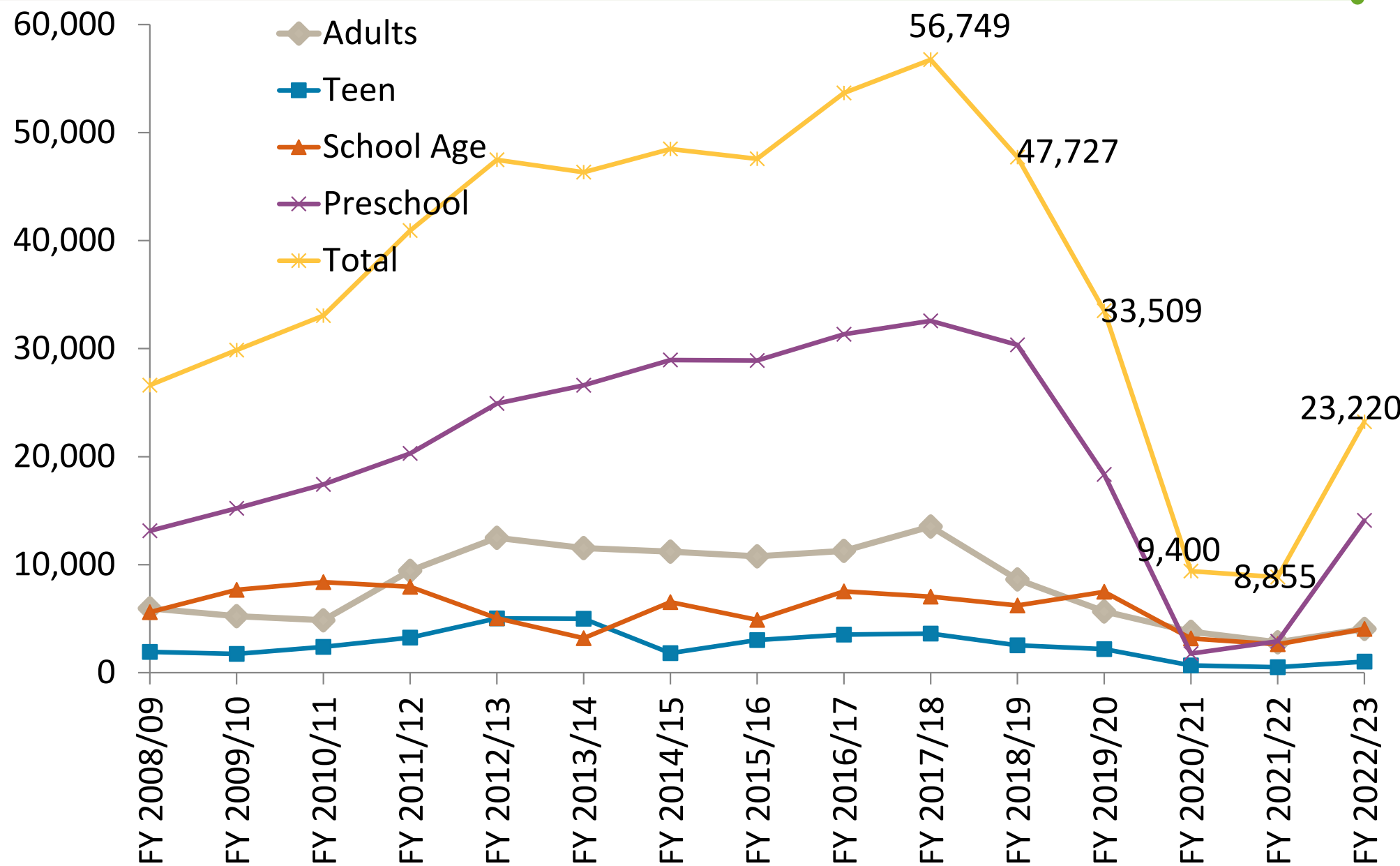
FY 2007/08 – FY 2022/23



Interlibrary Loan FY 2009/10 – FY 2022/23



Library Program Participation FY 2008/09 – FY 2022/23



Library Program Breakdown

Programs by Age Group

- Preschool, Ages 0-5
 - ◆ 193 Programs
- School Age, Ages 6-11
 - ◆ 59 Programs
- Teen, Ages 12-18
 - ◆ 39 Programs
- Adult
 - ◆ 172 Programs
- General Interest
 - ◆ 61 Programs



Popular Programs

Youth Services & Adult Services

Youth Services

- Library Card Contest – 197 entries
- Spooky StoryWalk – 403 participants
- Snoopy Thanksgiving Party – 325 attendees
- Crafts and Cocoa with Santa – 270 attendees
- Red Panda Acrobats (Lunar New Years) – 260 attendees
- Open House Events at Schools (outreach) – 100+ per site
- May 4th Celebration – 120 attendees
- Storytime with Moana – 206 attendees
- Summer months: Toddler Music Series – 150+ attendees & Family Nights – 250+ attendees
- Year-long Scavenger Hunts – 200+ participants
- Storytimes are always well attended – approx. 100+ attendees each time



Adult Services

- Sunnyvale Art Club Art Show – 455 attendees
- Repair Café – 80 participants
- Outreach Sunnyvale Community Services – 141 patrons
- UC Master Gardeners (Gardening in Containers) – 136 participants
- Firebird Youth Chinese Orchestra (FYCO) Lunar New Year Concert – 112 attendees
- UC Master Gardeners (Warm Season Vegetables) – 79 attendees
- Electric Vehicle Financial Incentives Clinic – 96 attendees
- Earth Day Fair – 400 attendees
- Outreach Senior Center Open House – 82 attendees
- Chinese Senior Health Resource Fair (Programs/Services in Mandarin, some English) – 54 attendees
- Ensamble Folclórico Colibrí Mexican Dance Performance – 98 attendees
- Carnatic Music Performance – 105 attendees

2023 Summer Reading

Statistics

- 3,097 Registrants
- 1,411 Finishers
- 48,653 Books Read



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Stories from Storytime

Impacts

Storytime

- 1-year-old crying after storytime because it was over and she wanted more stories
- 1-year-old taking their first steps at storytime
- A parent shared that their child who had a speech delay was singing “fun, fun, fun” and was happy at storytime



Sensory Storytime

- “Thank you for having this wonderful program! That is very visually organized and hands-on. I also like that is a small group. My kid gets overwhelmed in big settings.”
- “I will make it every week. I can’t go to regular story times because my boy gets overwhelmed. And in sensory storytime, he is very happy because he can be himself.”

Stories from Around the Library

Impacts

Programs

- “I check out books from the (library by my house), but I come to this library for all the great programs.”
- Slim Chance Circus Program – A story of a reluctant participant and how this program won him over



Teen Craft Program

- “I really needed this today.”



Diversity, Equity & Inclusion

Items

DEI Items

34,137 (16.9%)

Fiction

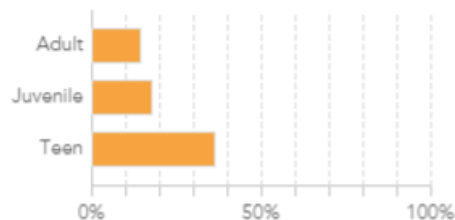
Non-Fiction



Items Analyzed

202,183

Audience



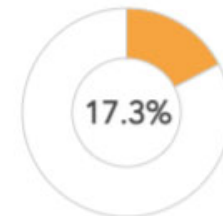
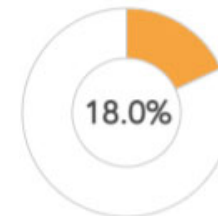
Titles

DEI Titles

22,182 (17.7%)

Fiction

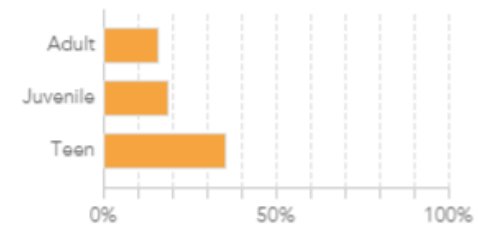
Non-Fiction



Titles Analyzed

125,574

Audience





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