



Sunnyvale

**Neighborhood Grant Program Application
Calendar Year 2024****Application Deadline: Friday, October 20, 2023, by 5 p.m.**

Thank you for your interest in the Neighborhood Grant Program. Please make sure you thoroughly review the grant guidelines and eligibility criteria to determine if your group qualifies for funding. Grant decisions are based upon a competitive review process; **this application and any attachments are intended to be the primary subject of evaluating your grant proposal**. The City will accept applications through Friday, October 20, 2023, by 5 p.m. Applicants will be notified of award decisions in January 2024. For questions, email ncs@sunnyvale.ca.gov or call 408-730-7599.

Complete applications may be submitted in the following ways:*Mail or Drop Off in Person:*

Sunnyvale Community Center (Recreation Center Front Desk)
Attn: Recreation Services Administration
550 E. Remington Dr., Sunnyvale CA 94087

Email: ncs@sunnyvale.ca.gov

.....
Name of Neighborhood Group or Association: Bidwell Resident Association

Name of Individual Submitting Application: Daryoush Nafarzadegan

Individual's Email: [REDACTED] Phone: [REDACTED]

Name of Proposed Project: neighborhood street Fair

Grant Amount Requesting from the City of Sunnyvale (Maximum grant amount is \$1,500): \$ 1,500

Is your Neighborhood Group currently registered with City of Sunnyvale?

Yes ☐No ☐

If no, will your Neighborhood Group register with the City of Sunnyvale by the time your proposed event/activity takes place?

Yes ☐No ☐**Neighborhood Group/Association Background**

1. When was your neighborhood group or association formed and why? What are the geographic boundaries of your group, including which Council District? Approximately, how many households are included?

BIDWELL Resident association was formed in 2018, to promote resident involvement in neighborhood affairs and to build community relationship based on friendship and cooperation. We are approximately 40 households in District 2. Boundries are Bidwell avenue from Mary to Piedra Drive and Carson Drive,

Project Description

2. Describe your proposed project and/or event. Make sure to include the following:

- How will it benefit the residents in your neighborhood and/or your neighborhood association?
- How many people or households you are expecting to attend or benefit from the project or event?
- Describe the outreach you will do to generate awareness and support for the project/event.

Event to unite neighbors and promote multi cultural activities. Organize the block celebration events and other meetings to provide a platform for neighbors to meet each other and create harmony. Flyers are produced and neighbors are encouraged to call their nearest neighbors. also will advertise on the the neighborhood trees. which well promptly remove after the event.

3. Describe how your project and/or event focuses on one or more of the following areas:

- Increase communication among neighbors
- Build bridges between cultures
- Improve the physical condition of the neighborhood
- Enhance neighborhood pride and identity

We bring community and neighbors of Bidwell, Washinton ave, Mary ave subdivision together by organizing block events. People meet and greet each other. Close street so that Kids play together on the street during the event. We organize health seminars to discuss various ways to improve health and daily life. We ask Our neighbors to bring an ethnic food dish, and that have been the best subject of discussion and cultural interactions. We support neighbors for various other activities.

4. How will you determine the completed project and/or event has been successful?

This will be our third event and every year we have improved on participation and friendship circle expansion, We had our beloved Mayor Larry Klein come on our last event which was a block party with ethnic delicacies. The Mayor mentioned the new downtown development with excinting features that everybody loved. By all major evaluations it was a very successful and joyful event which caused many new friendship we wittness now.

Project Plan

5. Use the chart below and list the specific activities needed to carry out your project and/or event including an estimated date of completion for each activity.

Activity	Person(s) Responsible	Completion Date (MO/YR)
<i>Example: Create flier/email for barbecue</i>	Jane Smith	08/23
1. creating Flyer and announcements	Raj	
2. Music and entertainment	Dar and Parthiv	
3. Food and table set ups	Noreen	
4. street closure permit and cones	Dar	
5. Kids games	Raj	
6.		
7.		
8.		
9.		
10.		
11.		
12.		

Project Team

While you may have many community members working on this project and/or event, project team leads will be critical to the project's success. **Please note that each member of the project team will need to sign the application acknowledging their commitment to this project.**

- 1. Project Leader** - The Project Leader serves as the primary point of contact for the grant application process. The Project Leader also has fiduciary responsibilities and is responsible for submitting a final project report to the City. The final report, including eligible receipts and invoices showing payment is due within 30 days of project/event conclusion and no later than December 31, 2024.

Project Leader Name: Dar Nafarzadegan
Email: [REDACTED] **Phone Number:** [REDACTED]
Mailing Address: [REDACTED]
Signature: _____ **Date:** 10/2/2023

- 2. Treasurer** - The treasurer tracks expenses, files receipts, oversees the budget and submits a final financial report to the City. The Project Leader may also serve as the Project Treasurer. *Note: The City of Sunnyvale reserves the right to audit grant award funds.*

Treasurer Name: Parthive Rawal
Email: _____ **Phone Number:** _____
Mailing Address: _____
Signature: _____ **Date:** _____

- 3. Other Project Team Member** - List additional neighborhood residents who will work on this project and what their responsibilities will be? (i.e., coordinating volunteers, outreach to residents, creation of marketing materials, etc.)

Name: Raj
Email: [REDACTED] **Phone Number:** _____
Mailing Address: _____
Signature: _____ **Date:** _____



Neighborhood Grant Program Project Budget Form Calendar Year 2024

Please list the project's expenses using the form below. All expense-related activities listed on your application must be included in your budget form. **Note: This is a reimbursement grant. All eligible receipts and invoices showing payment must be submitted for reimbursement within 30 days of project/event conclusion and no later than December 31, 2024.**

Project Expenses

Activity	Estimated Costs
1. food and drinks	\$ 500
2. entertainment equipment	\$ 600
3. paper plates and table cloth	\$ 200
4. kids games	\$ 300
5. permits	\$ 40
6. volunteering 30 hours at least	\$ 1050
7. Miscellaneous	\$ 200
8.	\$
9.	\$
10.	\$
Estimated Total Expenses	\$ 2950
Amount Requested from the City of Sunnyvale	\$1500



Sunnyvale

Neighborhood Grant Program Application Calendar Year 2024

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Attn: Recreation Services Administration
550 E. Remington Dr., Sunnyvale CA 94087

Email: ncs@sunnyvale.ca.gov

.....
Name of Neighborhood Group or Association: Charles Street Gardens

Name of Individual Submitting Application: Margherita Lai

Individual's Email: [REDACTED] Phone: [REDACTED]

Name of Proposed Project: California Natives Showcase @ CSG

Grant Amount Requesting from the City of Sunnyvale (Maximum grant amount is \$1,500): \$ 1500

Is your Neighborhood Group currently registered with City of Sunnyvale? Yes ☒ No ☐

If no, will your Neighborhood Group register with the City of Sunnyvale by the time your proposed event/activity takes place? Yes ☐ No ☐

Neighborhood Group/Association Background

1. When was your neighborhood group or association formed and why? What are the geographic boundaries of your group, including which Council District? Approximately, how many households are included?

Charles Street Gardens (CSG) was formed in 2006 as a project of the non-profit organization Sustainable Community Gardens (SCG) to provide a space for the Sunnyvale and surrounding community to garden and enjoy nature.

CSG is located at 433 Charles Street in Sunnyvale, on City of Sunnyvale property. Our community garden members are all residents of Sunnyvale, representing all zip codes within Sunnyvale. We have 95 raised garden beds and currently have 97 households gardening at CSG. The garden is operated and maintained solely by volunteer efforts of our gardeners.

The garden is open to the public. The Perimeter Beds are accessible to visitors at all times; it is not necessary to go into the garden to view them. Free parking is nearby. Additionally, the UC Master Gardeners (MG) maintain teaching garden beds within the CSG space, and teach seminars throughout the year that are open to the public.

Project Description

2. Describe your proposed project and/or event. Make sure to include the following:

- How will it benefit the residents in your neighborhood and/or your neighborhood association?
- How many people or households you are expecting to attend or benefit from the project or event?
- Describe the outreach you will do to generate awareness and support for the project/event.

In 2022, CSG became a registered Monarch Waystation. For our project, we plan to expand our pollinator support by removing non-native flora from our exterior Perimeter Bed and interior Monarch Patch and replacing it with California native plants. We will be choosing plants that are beneficial to the ecosystem, providing habitat and food sources for birds, moths, butterflies, and other beneficial insects such as wasps, beetles, flies.

The benefits of this project extend to both CSG gardeners and the greater Sunnyvale community. Expanding pollinator habitat will allow visitors to encounter a wider variety of California wildlife in or around the garden. Garden members, public visitors and volunteers will have the opportunity to learn about California native flora by participating in planting and propagation activities. Through these experiences, we hope to inspire neighbors and visitors to enrich the environment with their own California native plantings, thereby supporting beneficial insects and reducing the use of water, insecticides and fertilizers. Our project may also make CSG more fruitful: larger populations of native bees and beneficial insects can help increase crops yields.

Public awareness will be generated through project updates and related educational information posted to our garden website and social media accounts. The Perimeter Bed where the majority of the native plants will be is on the exterior of CSG, accessible to visitors at all times. Garden docents can provide additional information to visitors about the Perimeter Native Garden and Monarch Patch. Temporary signage will be placed in the Perimeter Bed and Monarch Patch to indicate these areas are undergoing renovation.

We will also continue to make progress on rebuilding our aging raised garden beds.

3. Describe how your project and/or event focuses on one or more of the following areas:

- Increase communication among neighbors
- Build bridges between cultures
- Improve the physical condition of the neighborhood
- Enhance neighborhood pride and identity

Sunnyvale residents, and our gardeners, hail from a variety of countries and states. As a result, many community members may be unfamiliar with the plants and pollinators found in California's unique Mediterranean climate. Adding native plants to our garden will allow individuals to discover the diversity of California's flora and fauna in a readily-accessible space. It will also permit our enthusiastic garden stewards to more easily educate visitors about the environmental benefits of incorporating native plants into an urban environment.

Furthermore, completion of this project will help us correct damage and address maintenance deficits sustained to the Perimeter Bed during Phase 1 of the Civic Center renovation. Native plants will add visual interest to the area through a diversity of colors, textures and bloom times, as well as complement the California natural landscapes outlined in the Civic Center Master Plan.

4. How will you determine the completed project and/or event has been successful?

Volunteer hours logged, community engagement with our social media posts and completion of plant installation by the end of 2024 will serve as the initial indicators of project success. Long – term success will be determined by plant survival rates and an observable increase in pollinator number and diversity within the garden. Increased use of California native plants by homeowners in landscape projects may also signal the success of this project.

Project Plan

5. Use the chart below and list the specific activities needed to carry out your project and/or event including an estimated date of completion for each activity.

Activity	Person(s) Responsible	Completion Date (MO/YR)
<i>Example: Create flier/email for barbecue</i>	Jane Smith	08/23
1. Finalize native plant selection	Janet Hamma, Jodi Marvet,	12/24
2. Refine landscape design	Janet Hamma, Jodi Marvet,	12/24
3. Purchase plants, seeds and propagation supplies	Margherita Lai, Janet Hamn	12/24
4. Coordinate volunteers for seed planting and seedling	Janet Hamma, Jodi Marvet,	12/24
5. Coordinate volunteers for plant installation into	Janet Hamma, Jodi Marvet,	12/24
6. Design signage and social media content	Fiona Walsh, Janet Hamma	12/24
7. Purchase materials and rebuild one raised bed	Margherita Lai	12/24
8.		
9.		
10.		
11.		
12.		

Project Team

While you may have many community members working on this project and/or event, project team leads will be critical to the project's success. **Please note that each member of the project team will need to sign the application acknowledging their commitment to this project.**

- 1. Project Leader** - The Project Leader serves as the primary point of contact for the grant application process. The Project Leader also has fiduciary responsibilities and is responsible for submitting a final project report to the City. The final report, including eligible receipts and invoices showing payment is due within 30 days of project/event conclusion and no later than December 31, 2024.

Project Leader Name: Jessica Wittnam

Email: [REDACTED] Phone Number: [REDACTED]

Mailing Address: [REDACTED]

Signature: Jessica Wittnam Date: 10/20/23

- 2. Treasurer** - The treasurer tracks expenses, files receipts, oversees the budget and submits a final financial report to the City. The Project Leader may also serve as the Project Treasurer. *Note: The City of Sunnyvale reserves the right to audit grant award funds.*

Treasurer Name: Jodi Marvet

Email: [REDACTED] Phone Number: [REDACTED]

Mailing Address: [REDACTED]

Signature: Jodi Marvet Date: 10/20/23

- 3. Other Project Team Member** - List additional neighborhood residents who will work on this project and what their responsibilities will be? (i.e., coordinating volunteers, outreach to residents, creation of marketing materials, etc.)

Name: Margherita Lai

Email: [REDACTED] Phone Number: [REDACTED]

Mailing Address: [REDACTED]

Signature: Margherita Lai Date: 10/20/23

Neighborhood Grant Program Project Budget Form Calendar Year 2024

Sunnyvale

Please list the project's expenses using the form below. All expense-related activities listed on your application must be included in your budget form. **Note: This is a reimbursement grant. All eligible receipts and invoices showing payment must be submitted for reimbursement within 30 days of project/event conclusion and no later than December 31, 2024.**

Project Expenses

Activity	Estimated Costs
1. Purchase of California native plants from nurseries	\$ 700
2. Purchase of plant propagation materials (soil, fertilizer, pots, trays, seeds)	\$ 250
3. Purchase of temporary signage supplies (sign stakes, corrugated plastic sign blanks)	\$ 50
4. Bed rebuild material (12 Oldcastle concrete blocks, rebar, lumber, brackets)	\$ 500
5.	\$
6.	\$
7.	\$
8.	\$
9.	\$
10.	\$
Estimated Total Expenses	\$ 1500
Amount Requested from the City of Sunnyvale	\$1500



Sunnyvale

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Sunnyvale Community Center (Recreation Center Front Desk)

Attn: Recreation Services Administration

550 E. Remington Dr., Sunnyvale CA 94087

Email: ncs@sunnyvale.ca.gov

Cherry Chase Neighborhood Association

Name of Neighborhood Group or Association: _____

Jayashree Desale

Name of Individual Submitting Application: _____**Individual's Email:** _____**Phone:** _____

Neighborhood outreach and community engagement

Name of Proposed Project: _____

1,500

Grant Amount Requesting from the City of Sunnyvale (Maximum grant amount is \$1,500): \$ _____**Is your Neighborhood Group currently registered with City of Sunnyvale?**

Yes



No

**If no, will your Neighborhood Group register with the City of Sunnyvale by the time your proposed event/activity takes place?**

Yes



No

**Neighborhood Group/Association Background**

1. When was your neighborhood group or association formed and why? What are the geographic boundaries of your group, including which Council District? Approximately, how many households are included?

The Cherry Chase Neighborhood Association (CCNA) began as the Cherry Chase Neighborhood Watch group in 2011 and was registered as an official neighborhood association with the City of Sunnyvale in 2012. We created the CCNA to provide opportunities for families in the Cherry Chase area to engage in community events, increase communication amongst the neighbors and adjoining neighborhoods, and have a unified civic voice on matters pertaining to beautifying and securing our neighborhood.

Our boundaries include Blair, Mary, Remington and W. Knickerbocker Avenues.

There are approximately 2,500 households within the CCNA boundary.

Project Description

2. Describe your proposed project and/or event. Make sure to include the following:

- How will it benefit the residents in your neighborhood and/or your neighborhood association?
- How many people or households you are expecting to attend or benefit from the project or event?
- Describe the outreach you will do to generate awareness and support for the project/event.

Our two largest annual events are the Annual Summer Block Party and the Diwali Festival of Lights. To garner interest and participation, we create flyers and we email them out to our database and also print to take around to neighbors' doors. We also promote the events on our Facebook page, website, and on Nextdoor. We also include one or two informational meetings, pertaining to safety, emergency preparedness, or community related issues throughout the year.

Our CCNA Summer Block Party was last held in July 2023 and around 200 people attended. We will plan to hold this again in summer of 2024. The Block party is a great way to bring our neighbors together to play on the Ramona Park playground, visit with one another, welcome new neighbors and help our elderly neighbors get out of the house. It is also well attended by city elected officers, city services and emergency department. It is great way for CCNA residents to interact with each other and with officers and voice their concerns.

The Diwali Festival of Lights is co-sponsored with the Cherry Chase PTA and our last celebration was in November 2022. This event was founded in 2012 and has been held annually by CCNA. Over 200 neighbors and children attend the event which is held in the Cherry Chase multipurpose room. We decorate, have a DJ, fashion show, crafts and more. Because our neighborhood is very diverse, this festival is a beautiful way to showcase Indian culture to all.

We would like to add a Freecycle Day in May of 2024. Similar to Cherry Hill. They are educating us on how the event works and we will duplicate it for our neighborhood. In addition, we would use the grant funds to purchase 4 more Neighborhood Watch signs from the City. We are trying to have these well placed throughout Cherry Chase to promote safety.

3. Describe how your project and/or event focuses on one or more of the following areas:

- Increase communication among neighbors
- Build bridges between cultures
- Improve the physical condition of the neighborhood
- Enhance neighborhood pride and identity

The primary purpose of our community activities is to support neighbors connecting, unity and safety. In addition, as explained above, our Diwali Festival is to build bridges in our community. The neighborhood watch signs help promote safety and pride in our neighborhood displaying that we all look out for one another. And the block party increases communication among neighbors.

4. How will you determine the completed project and/or event has been successful?

Block Party - the number of participants - planning to be at least 75

Diwali - the number of participants - planning to be at least 100

Freecycle Day - planning to have a full dumpster

Signs - if the city helps us put them up

Project Plan

5. Use the chart below and list the specific activities needed to carry out your project and/or event including an estimated date of completion for each activity.

Activity	Person(s) Responsible	Completion Date (MO/YR)
<i>Example: Create flier/email for barbecue</i>	Jane Smith	08/23
1. Create Flyers for all 3 events and email out	Dawn Bussey	1-month prior to each event
2. Walk flyers around neighborhood	CCNA Ambassadors	1 month prior to each event
3. Order tables, chairs, decor, etc.	Sri Satyavarpur and Jaya Desale	1 month prior to each event
4. Set up and Clean up for each event	CCNA Ambassadors	Day of event
5. Take photos at each event	T. Mallie Brathwaite	Day of event
6. Post recap and photos on social media and in newsletter	Dawn Bussey	1 week after each event
7.		
8.		
9.		
10.		
11.		
12.		

Project Team

While you may have many community members working on this project and/or event, project team leads will be critical to the project's success. **Please note that each member of the project team will need to sign the application acknowledging their commitment to this project.**

1. **Project Leader** - The Project Leader serves as the primary point of contact for the grant application process. The Project Leader also has fiduciary responsibilities and is responsible for submitting a final project report to the City. The final report, including eligible receipts and invoices showing payment is due within 30 days of project/event conclusion and no later than December 31, 2024.

Sri Satyavarpu

Project Leader Name: _____

Email: _____ Phone Number: _____

Mailing Address: _____

Signature: _____ Date: 09/15/2023

2. **Treasurer** - The treasurer tracks expenses, files receipts, oversees the budget and submits a final financial report to the City. The Project Leader may also serve as the Project Treasurer. *Note: The City of Sunnyvale reserves the right to audit grant award funds.*

Jayashree Desale

Treasurer Name: _____

Email: _____ Phone Number: _____

Mailing Address: _____

Signature: _____ Date: 09/15/2023

3. **Other Project Team Member** - List additional neighborhood residents who will work on this project and what their responsibilities will be? (i.e., coordinating volunteers, outreach to residents, creation of marketing materials, etc.)

Dawn Bussey

Name: _____

Email: _____ Phone Number: _____

Mailing Address: _____

Signature: _____ Date: 09-15-2023

Neighborhood Grant Program

Project Budget Form Calendar Year 2024

Please list the project's expenses using the form below. All expense-related activities listed on your application must be included in your budget form. **Note: This is a reimbursement grant. All eligible receipts and invoices showing payment must be submitted for reimbursement within 30 days of project/event conclusion and no later than December 31, 2024.**

Project Expenses

Activity	Estimated Costs
1. Block Party - tables, chairs, decorations, flyer printing, pizza for all	\$ 750.00
2. Diwali - decorations, DJ, flyer printing	\$ 500.00
3. Freecycle - dumpster, flyer printing, light refreshments	\$ 250.00
4. Neighborhood Watch signs	\$ 200.00
5.	\$
6.	\$
7.	\$
8.	\$
9.	\$
10.	\$
Estimated Total Expenses	\$ 1,700.00
Amount Requested from the City of Sunnyvale	\$1,500.00



Sunnyvale

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Email: ncs@sunnyvale.ca.gov

.....
Name of Neighborhood Group or Association: Cherryhill Neighborhood Association

Name of Individual Submitting Application: Kathryn H Besser

Individual's Email: [REDACTED] Phone: [REDACTED]

Name of Proposed Project: Ready, Set, (Climate) Action!

Grant Amount Requesting from the City of Sunnyvale (Maximum grant amount is \$1,500): \$ 1500.00

Is your Neighborhood Group currently registered with City of Sunnyvale? Yes ☒ No ☐

If no, will your Neighborhood Group register with the City of Sunnyvale by the time your proposed event/activity takes place? Yes ☐ No ☐

Neighborhood Group/Association Background

1. When was your neighborhood group or association formed and why? What are the geographic boundaries of your group, including which Council District? Approximately, how many households are included?

Cherryhill Neighborhood Association was unofficially started in early 2008 with the formation of a Neighborhood Watch program. We filed neighborhood association papers with the city in June 2008. The key goals of the association are to 1) promote community involvement and participation; 2) establish and maintain a line of communication between the City of Sunnyvale and the residents of the community; 3) provide a community voice to city staff, school personnel, and the rest of the community concerning the implementation of services, community needs, and events; 4) recruit volunteers and sponsors to aid in service to the community; and 5) enhance the quality of life within the area. The neighborhood association is bounded by West Remington, South Mary Avenue, West Fremont Ave and HWY 85. There are approximately 856 households (including apartments) in our neighborhood association (>1000 people).

Project Description

2. Describe your proposed project and/or event. Make sure to include the following:

- How will it benefit the residents in your neighborhood and/or your neighborhood association?
- How many people or households you are expecting to attend or benefit from the project or event?
- Describe the outreach you will do to generate awareness and support for the project/event.

Our goal is to make all Cherryhill residents aware of Sunnyvale's Climate Action Plan (CAP) and suggest simple yet impactful steps we can take to help the city achieve its climate goals. Knowledge leads to action! Our project centers on awareness of 3 needs identified in the CAP: 1) drive less and walk/bike more, 2) be more resilient as a community in the event of an emergency and 3) adjust our eating habits to help reduce the amount of carbon generated by existing food systems. Our activities will focus on making residents aware of the CAP and encouraging readership so we can brainstorm best practices to imprint on our proposed Ready, Set, (Climate) Action! items: 1) a clear window cling for vehicles that promotes climate-friendly transportation (e.g., consolidate errands to drive less frequently); 2) emergency "Go" tote bags imprinted with a list of what items* should go inside; and 3) pressed paper coasters with tips for eating in a more sustainable manner (e.g., buying local, buying in bulk, reducing food waste). Once we have consensus on what tips to print, we will order 800 of each item and physically distribute to EACH Cherryhill household along with a flyer encouraging residents to implement as many of the recommendations as possible. We will support the project with information on our website as well as via our primary communication channels: Google Groups emails, NextDoor and Facebook posts. Hopefully, this will engage a number of residents up front; we believe all residents will become aware of Sunnyvale's climate action goals once they receive the Ready, Set, (Climate) Action! items on their doorsteps.

*Note that residents will be responsible for filling the "Go" bags

3. Describe how your project and/or event focuses on one or more of the following areas:

- Increase communication among neighbors
- Build bridges between cultures
- Improve the physical condition of the neighborhood
- Enhance neighborhood pride and identity

Our project increases communication among neighbors, which is a key factor in becoming more resilient as a community. By following up our digital communications with a physical delivery at each household, we believe we can make everyone aware of what Sunnyvale is doing to address climate change. We believe it will also enhance neighborhood pride as Cherryhill continues to broaden our view of what we as individuals can do to help our planet. We recently received the Environment Award at the 2023 State of the City event and feel the timing is right to continue to foster projects that focus on our evolving roles as change makers right where we live.

4. How will you determine the completed project and/or event has been successful?

In our project flyer (to accompany the tote bag, window cling and coaster), we will ask residents to participate in an online survey to determine the following:

- a) their awareness of Sunnyvale's Climate Action Plan prior to the project
- b) their awareness of the CAP after delivery of the project items
- c) their satisfaction with the elements of the project
- d) any additional information they would like to provide about their future plans in support of the CAP

Project Plan

5. Use the chart below and list the specific activities needed to carry out your project and/or event including an estimated date of completion for each activity.

Activity	Person(s) Responsible	Completion Date (MO/YR)
<i>Example: Create flier/email for barbecue</i>	Jane Smith	08/23
1. Email/social media announcement of the project	Kathy Besser	02/24
2. Project page built (survey forms, etc.)	Kathy Besser	02/24
3. Request residents to read the CAP	Kathy Besser	02/24-03/24
4. Brainstorming sessions to collect tips/recommendations	Kyle Welch	04/24
5. Ranking/rating tips to arrive at top choices	Kathy Besser	04/24
6. Order printed materials	Kathy Besser	04/24
7. Distribute flyers/items to all neighbors	CNA Block Reps	05/24
8. Follow-up surveys	Kathy Besser	06/24
9.		
10.		
11.		
12.		

Project Team

While you may have many community members working on this project and/or event, project team leads will be critical to the project's success. **Please note that each member of the project team will need to sign the application acknowledging their commitment to this project.**

- 1. Project Leader** - The Project Leader serves as the primary point of contact for the grant application process. The Project Leader also has fiduciary responsibilities and is responsible for submitting a final project report to the City. The final report, including eligible receipts and invoices showing payment is due within 30 days of project/event conclusion and no later than December 31, 2024.

Project Leader Name: Kathy Besser
Email: [REDACTED] **Phone Number:** [REDACTED]
Mailing Address: [REDACTED]
Signature: Kathryn H Besser Digitally signed by Kathryn H Besser
Date: 2023.10.15 19:30:41 -07'00' **Date:** 10/15/2023

- 2. Treasurer** - The treasurer tracks expenses, files receipts, oversees the budget and submits a final financial report to the City. The Project Leader may also serve as the Project Treasurer. *Note: The City of Sunnyvale reserves the right to audit grant award funds.*

Treasurer Name: Jim Sturtevant
Email: [REDACTED] **Phone Number:** [REDACTED]
Mailing Address: [REDACTED]
Signature: Jim Sturtevant Digitally signed by Jim Sturtevant
Date: 2023.10.20 07:29:14 -07'00' **Date:** 10/20/2023

- 3. Other Project Team Member** - List additional neighborhood residents who will work on this project and what their responsibilities will be? (i.e., coordinating volunteers, outreach to residents, creation of marketing materials, etc.)

Name: Kyle Welch
Email: [REDACTED] **Phone Number:** [REDACTED]
Mailing Address: [REDACTED]
Signature: Kyle Welch Digitally signed by Kyle Welch
Date: 2023.10.19 21:04:31 -07'00' **Date:** 10/19/2023



Neighborhood Grant Program Project Budget Form Calendar Year 2024

Please list the project's expenses using the form below. All expense-related activities listed on your application must be included in your budget form. **Note: This is a reimbursement grant. All eligible receipts and invoices showing payment must be submitted for reimbursement within 30 days of project/event conclusion and no later than December 31, 2024.**

Project Expenses

Activity	Estimated Costs
1. 800 Emergency "Go" bags imprinted with list of what should go inside, 20x13 inches	\$ 1150
2. 800 pressed paper coasters with tips for eating more sustainably	\$ 315
3. 800 car window clings with tips for driving less, walking and biking more	\$ 315
4. 800 project flyers to accompany the project	\$ 150
5.	\$
6.	\$
7.	\$
8.	\$
9.	\$
10.	\$
Estimated Total Expenses	\$ 1930
Amount Requested from the City of Sunnyvale	\$ 1500



Sunnyvale

Neighborhood Grant Program Application Calendar Year 2024

Application Deadline: Friday, October 20, 2023, by 5 p.m.

Thank you for your interest in the Neighborhood Grant Program. Please make sure you thoroughly review the grant guidelines and eligibility criteria to determine if your group qualifies for funding. Grant decisions are based upon a competitive review process; **this application and any attachments are intended to be the primary subject of evaluating your grant proposal.** The City will accept applications through Friday, October 20, 2023, by 5 p.m. Applicants will be notified of award decisions in January 2024. For questions, email ncs@sunnyvale.ca.gov or call 408-730-7599.

Complete applications may be submitted in the following ways:

Mail or Drop Off in Person:

Sunnyvale Community Center (Recreation Center Front Desk)
Attn: Recreation Services Administration
550 E. Remington Dr., Sunnyvale CA 94087

Email: ncs@sunnyvale.ca.gov

Name of Neighborhood Group or Association: Cumberland South Neighborhood Association

Name of Individual Submitting Application: Sarin Thomas

Individual's Email: [REDACTED] Phone: [REDACTED]

Name of Proposed Project: 16th Annual 4th of July Parade and Pot Luck

Grant Amount Requesting from the City of Sunnyvale (Maximum grant amount is \$1,500): \$ 1225

Is your Neighborhood Group currently registered with City of Sunnyvale? Yes ☒ No ☐

If no, will your Neighborhood Group register with the City of Sunnyvale by the time your proposed event/activity takes place? Yes ☐ No ☐

Neighborhood Group/Association Background

1. When was your neighborhood group or association formed and why? What are the geographic boundaries of your group, including which Council District? Approximately, how many households are included?

We formed in 2005 due to a rash of burglaries in the neighborhood and the need to form a group to communicate. Our boundaries are Mary, Hollenbeck, Remington and recently we extended to Quetta on the North side. We have over 400 households in our association and we reach out via a Yahoo! Group and also flyers when we have an event.

Project Description

2. Describe your proposed project and/or event. Make sure to include the following:

- How will it benefit the residents in your neighborhood and/or your neighborhood association?
- How many people or households you are expecting to attend or benefit from the project or event?
- Describe the outreach you will do to generate awareness and support for the project/event.

We LOVE this event and our neighbors look forward to it every year. It is a BASH! It is really the only time we all see each other and enjoy the diversity of our neighborhood. This is the event that makes everyone feel neighborly as so much of the year we are all busy and barely have time to meet and greet. New neighbors and old neighbors alike love this event as they get to meet people and feel like a part of a caring community. Many who move away still come back to participate. We have events for the kids (bouncy house, tattoos, face painting, etc.), a parade of kids, pets, elderly people, etc. led by Public Safety, delicious food, music, patriotism and so much more! Every year we purchase 250 name tags and we always RUN OUT! So we know we have more than 250 attendees at our parade. See our past events photos here: <http://www.georgehamma.com/Holidays>

3. Describe how your project and/or event focuses on one or more of the following areas:

- Increase communication among neighbors
- Build bridges between cultures
- Improve the physical condition of the neighborhood
- Enhance neighborhood pride and identity

This event increases communication, bridges cultures, and enhances neighborhood pride and identity. It is the one time of year we all get out and meet each other, and it gives us an opportunity to have pride in our neighborhood and in our kids. People work together- everyone pitches in and neighbors help neighbors. It builds bridges between cultures because people bring ethnic food (we request it!) and then everyone gets excited about the food that is specific to all these different countries. It's amazing! The parade is touching as there is so much diversity in our neighborhood- with everyone celebrating America's diversity on this day! The work that goes into this event also brings people together and improves communication. Everyone wants to do their part- and they reach out to participate. It has really made our neighborhood special and it's exciting that even though the main organizers had to move, people are willing to pitch in and continue to make this event happen after 10 years running.

4. How will you determine the completed project and/or event has been successful?

The turnout will determine if we were successful. Last year we had over 250 people so I'd definitely call that a SUCCESS! Everyone talks about how great this event is! We all look forward to it every year—the kids love to decorate their bikes and scooters and the adults love to see the kids. Dogs come and play- everyone eats and it's great. So if people show up, and have fun and have neighborly comradery – we are successful. See our past event pictures here: <http://www.georgehamma.com/Holidays>

Project Plan

5. Use the chart below and list the specific activities needed to carry out your project and/or event including an estimated date of completion for each activity.

Activity	Person(s) Responsible	Completion Date (MO/YR)
<i>Example: Create flier/email for barbecue</i>	Jane Smith	08/23
1. Project leader - Communications, Request for money +	Sarin Thomas	07/24
2. Flyers, Plates, Cups, Napkins filled, Fire Truck +	Reid Myers,Betsy Mitton	07/24
3. Permit/Cones for street closure	Sarin Thomas	07/24
4. Set up	Carlo Holquin,Todd Mitton	07/24
5. Decorations, Bouncy House coordination	Lorraine Noronha	07/24
6. Kids Activities	Tobi Elman,Sumy Koshy	07/24
7. Drinks, Sno Cone Mgmt	Adam Elman,Betsy Mitton	07/24
8. Clean up	Sandy Holquin,Todd Mitton	07/24
9. Name Tags/ Sign In	Reid Myers,Grace Anne We +	07/24
10. Music	Adam Elman	07/24
11. Photos	George Hamma	07/24
12. Decorations	Sumy Koshy	07/24

Project Team

While you may have many community members working on this project and/or event, project team leads will be critical to the project's success. **Please note that each member of the project team will need to sign the application acknowledging their commitment to this project.**

- 1. Project Leader** - The Project Leader serves as the primary point of contact for the grant application process. The Project Leader also has fiduciary responsibilities and is responsible for submitting a final project report to the City. The final report, including eligible receipts and invoices showing payment is due within 30 days of project/event conclusion and no later than December 31, 2024.

Project Leader Name: Sarin Thomas

Email: [REDACTED] **Phone Number:** [REDACTED]

Mailing Address: [REDACTED]

Signature: _____ **Date:** 10/20/23

- 2. Treasurer** - The treasurer tracks expenses, files receipts, oversees the budget and submits a final financial report to the City. The Project Leader may also serve as the Project Treasurer. *Note: The City of Sunnyvale reserves the right to audit grant award funds.*

Treasurer Name: Betsy Mitton

Email: [REDACTED] **Phone Number:** [REDACTED]

Mailing Address: [REDACTED]

Signature: _____ **Date:** 10/20/23

- 3. Other Project Team Member** - List additional neighborhood residents who will work on this project and what their responsibilities will be? (i.e., coordinating volunteers, outreach to residents, creation of marketing materials, etc.)

Name: Tobi Elman

Email: [REDACTED] **Phone Number:** [REDACTED]

Mailing Address: [REDACTED]

Signature: _____ **Date:** 10/20/23

Neighborhood Grant Program Project Budget Form Calendar Year 2024

Sunnyvale

Please list the project's expenses using the form below. All expense-related activities listed on your application must be included in your budget form. **Note: This is a reimbursement grant. All eligible receipts and invoices showing payment must be submitted for reimbursement within 30 days of project/event conclusion and no later than December 31, 2024.**

Project Expenses

Activity	Estimated Costs
1. Bouncy House - Entertainment	\$ 750
2. Sno Cone Machine, supplies - Entertainment	\$ 100
3. Plates, Napkins, Utensils (300 people)	\$ 100
4. Decoration, table cloths etc.	\$ 75
5. Supplies - face painting, kids entertainment	\$ 100
6. Misc - drinks, name tags, cones/barricades delivery etc.	\$ 100
7.	\$
8.	\$
9.	\$
10.	\$
Estimated Total Expenses	\$ 1225
Amount Requested from the City of Sunnyvale	\$



Sunnyvale

Neighborhood Grant Program Application Calendar Year 2024

Application Deadline: Friday, October 20, 2023, by 5 p.m.

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Complete applications may be submitted in the following ways:

Mail or Drop Off in Person:

Sunnyvale Community Center (Recreation Center Front Desk)
Attn: Recreation Services Administration
550 E. Remington Dr., Sunnyvale CA 94087

Email: ncs@sunnyvale.ca.gov

.....
Name of Neighborhood Group or Association: Heritage District Association

Name of Individual Submitting Application: Tom Kuhn

Individual's Email: [REDACTED] Phone: [REDACTED]

Name of Proposed Project: The Heritage Arches

Grant Amount Requesting from the City of Sunnyvale (Maximum grant amount is \$1,500): \$ 1500

Is your Neighborhood Group currently registered with City of Sunnyvale? Yes ☒ No ☐

If no, will your Neighborhood Group register with the City of Sunnyvale by the time your proposed event/activity takes place? Yes ☐ No ☐

Neighborhood Group/Association Background

1. When was your neighborhood group or association formed and why? What are the geographic boundaries of your group, including which Council District? Approximately, how many households are included?

The Heritage Association was formed in March 2022 to bring together the families of the Heritage District who wanted to participate in more neighborhood events including block parties, arch building events and kid friend gatherings.

This association borders Sunnyvale Rd to Fair Oaks, starting at Evelyn to Old San Francisco. This includes approximately 636 houses. Map: <https://www.google.com/maps/d/viewer?lang=en&mid=1lqzR4qknPQC-KWWiIQSVCgb8CkLBkJhq&ll=37.37227422726715%2C-122.0264438&z=16>

Project Description

2. Describe your proposed project and/or event. Make sure to include the following:

- How will it benefit the residents in your neighborhood and/or your neighborhood association?
- How many people or households you are expecting to attend or benefit from the project or event?
- Describe the outreach you will do to generate awareness and support for the project/event.

- Our proposed project, known as the Heritage Arches, encompasses a series of three community-building events dedicated to constructing lighted arches that will adorn the sidewalks of Heritage Neighborhood Association residents. This initiative not only serves the purpose of physically creating the arches but also fosters community connection. Families and neighbors will come together during these build events, fostering bonds while they work. The overarching goal is to unite our community, adding to the current 150 households participating by creating a warm and festive decorative atmosphere throughout our neighborhood.

- This project has benefited a significant portion of our community. Last year, with minimal advertising, we had 50 build participants over three events which illuminated an additional 75 households, up from 70 the previous year. For the upcoming project in November, we plan to host weekend community workshops to further strengthen neighborhood bonds. We anticipate engaging 50-100 additional households through these efforts.

- Our community feedback included households walking more as a family, bringing them joy and hope during a dark time, and connecting with more neighbors they had never met who have been so close to them. People felt a sense of community by doing this together while noticing higher evening foot traffic.

- This not only lights up our neighborhood, but it also makes it a destination to visit and brings people out and visit with each other. The families from our community were proud of participating and building this magical experience.

- We plan to post on Nextdoor, utility posts and door to door invites via block captains

3. Describe how your project and/or event focuses on one or more of the following areas:

- Increase communication among neighbors
- Build bridges between cultures
- Improve the physical condition of the neighborhood
- Enhance neighborhood pride and identity

- Increased communication: This project emphasizes increasing communication among our residents. Our building events provide opportunities for neighbors to meet and connect, fostering relationships while working together to create these lighted arches. As a result, more residents have been inspired to come out, walk together, and engage in meaningful conversations, enhancing communication within our neighborhood.

- Building bridges between cultures: This effort allows all cultures to participate and is not tied to any culture or religion.

- Improving the physical condition of the neighborhood: By adding lights and decorations to our community, the Heritage Arches project contributes to improving the physical condition of our neighborhood. This initiative encourages residents to take pride in their front landscapes and overall neighborhood appearance. The enhanced aesthetics of the arches inspire a sense of responsibility and care for our shared environment.

- Enhancing neighborhood pride and identity: The impact of the Heritage Arches project goes beyond the physical transformation of our neighborhood. By creating a warm and festive atmosphere, it instills a deep sense of pride and community identity among our residents. Many of our old and new neighbors have expressed how this project has rekindled a sense of pride and belonging they haven't felt in years, especially during challenging times.


4. How will you determine the completed project and/or event has been successful?

The following measurements will be used to determine the success...

- 1) Household signups for arches (Goal 50 new, last year 75 new)
- 2) Volunteers participating in arch-building events (Goal 40, last year 50)
- 3) Arches build (Goal 150, last year 215)
- 4) Foot traffic during the evenings (anecdotal)

Project Plan


5. Use the chart below and list the specific activities needed to carry out your project and/or event including an estimated date of completion for each activity.

Activity	Person(s) Responsible	Completion Date (MO/YR)
<i>Example: Create flier/email for barbecue</i>	Jane Smith	08/23
1. Identify Volunteer leads 	Tom Kuhn	11/10
2. Volunteer kickoff meeting	Tom Kuhn, Alex Calders	11/15
3. Distribute Fliers	Entire volunteer team	11/15-12/1
4. Arch Building workshops	Tom, Alex, Vol leads	11/18, 12/2, 12/9
5. Install arches	Volunteers	11/19-12/20
6.		
7.		
8.		
9.		
10.		
11.		
12.		

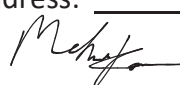
Project Team

While you may have many community members working on this project and/or event, project team leads will be critical to the project's success. **Please note that each member of the project team will need to sign the application acknowledging their commitment to this project.**

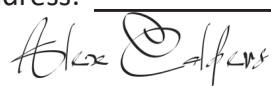
- 1. Project Leader** - The Project Leader serves as the primary point of contact for the grant application process. The Project Leader also has fiduciary responsibilities and is responsible for submitting a final project report to the City. The final report, including eligible receipts and invoices showing payment is due within 30 days of project/event conclusion and no later than December 31, 2024.

Project Leader Name: Tom Kuhn
Email: [REDACTED] **Phone Number:** [REDACTED]
Mailing Address: [REDACTED]
Signature:  **Date:** 10/19/2023

- 2. Treasurer** - The treasurer tracks expenses, files receipts, oversees the budget and submits a final financial report to the City. The Project Leader may also serve as the Project Treasurer. *Note: The City of Sunnyvale reserves the right to audit grant award funds.*

Treasurer Name: Melanie Kern
Email: [REDACTED] **Phone Number:** [REDACTED]
Mailing Address: [REDACTED]
Signature:  **Date:** 10/19/23

- 3. Other Project Team Member** - List additional neighborhood residents who will work on this project and what their responsibilities will be? (i.e., coordinating volunteers, outreach to residents, creation of marketing materials, etc.)

Name: Alex Calders
Email: [REDACTED] **Phone Number:** [REDACTED]
Mailing Address: [REDACTED]
Signature:  **Date:** 10/19/23



Neighborhood Grant Program Project Budget Form Calendar Year 2024

Please list the project's expenses using the form below. All expense-related activities listed on your application must be included in your budget form. **Note: This is a reimbursement grant. All eligible receipts and invoices showing payment must be submitted for reimbursement within 30 days of project/event conclusion and no later than December 31, 2024.**

Project Expenses

Activity	Estimated Costs
1. Arches (~200)	\$ 3,200.00
2. Replacement parts to repair prior arches	\$ 100.00
3. Food (3 events)	\$ 250.00
4. Operations (fliers, decorations, misc supplies)	\$ 100.00
5.	\$
6.	\$
7.	\$
8.	\$
9.	\$
10.	\$
Estimated Total Expenses	\$ 3,650.00
Amount Requested from the City of Sunnyvale	\$ 1,500



Sunnyvale

Neighborhood Grant Program Application Calendar Year 2024

Application Deadline: Friday, October 20, 2023, by 5 p.m.

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Complete applications may be submitted in the following ways:

Mail or Drop Off in Person:

Sunnyvale Community Center (Recreation Center Front Desk)
Attn: Recreation Services Administration
550 E. Remington Dr., Sunnyvale CA 94087

Email: ncs@sunnyvale.ca.gov

.....
Name of Neighborhood Group or Association: Lakewood Village Neighborhood Association

Name of Individual Submitting Application: Linh Ly

Individual's Email: [REDACTED] Phone: [REDACTED]

Name of Proposed Project: LVNA Events (monthly printed newsletter, dumpster day, neighborhood wat

Grant Amount Requesting from the City of Sunnyvale (Maximum grant amount is \$1,500): \$ 1500

Is your Neighborhood Group currently registered with City of Sunnyvale? Yes ☒ No ☐

If no, will your Neighborhood Group register with the City of Sunnyvale by the time your proposed event/activity takes place? Yes ☒ No ☐

Neighborhood Group/Association Background

1. When was your neighborhood group or association formed and why? What are the geographic boundaries of your group, including which Council District? Approximately, how many households are included?

LVNA was formed in October of 1991. It was formed to educate and create awareness, to allow the community to come together and to give opportunities to get acquainted with each other. Owners on lot zoned boundaries of Highway 101 to the south, Calabazas Creek to the east, Tasman Drive to the north and Fair Oaks Avenue to the west. There are 1638 households that belong to LVNA.

Project Description

2. Describe your proposed project and/or event. Make sure to include the following:

- How will it benefit the residents in your neighborhood and/or your neighborhood association?
- How many people or households you are expecting to attend or benefit from the project or event?
- Describe the outreach you will do to generate awareness and support for the project/event.

In 2024, LVNA is focusing on printing monthly newsletters, The Villager, to be distributed to all 1638 residents in the neighborhood, so that information is accessible for all. Because our community is diverse, ethnically, socially and multi-generational, we want to ensure all residents are reached. In addition, we will initiate a pilot program of the Neighborhood Watch, educating our residents on what to look for potential crime prevention and how to partner with Sunnyvale police. This will cover 2 blocks (Prescott Ave and Pecos Way).

We will continue to hold annual Dumpster Day, scavenger hunts, block parties and holiday lighting contest for all to gather and build better connections, while beautifying our neighborhood. We hold quarterly neighborhood meetings (virtual and in person) and bring in city resources to educate residents and raise awareness on topics that affect our community. We go door to door passing out flyers and promoting these events, in addition to using social media to spread the word.

3. Describe how your project and/or event focuses on one or more of the following areas:

- Increase communication among neighbors
- Build bridges between cultures
- Improve the physical condition of the neighborhood
- Enhance neighborhood pride and identity

Our quarterly meetings are a forum for us to discuss topics pertaining to our neighborhood. We bring in guest speakers to bring awareness of resources that would benefit our residents. Festive events such as the picnic, holiday parade, scavenger hunts, block parties make it fun to live in the neighborhood as we build relationships, connect different cultures and generations. Events that celebrate the quality of life helps to build community spirit.

Dumpster Day encourages the whole neighborhood to clean their houses and properties. This popular event increases residential involvement in beautifying our neighborhood.

The Neighborhood Watch program, promotes being good neighbors who look out for each other. In facilitating a close-knit community, better communications and understanding of different cultures and backgrounds, we hope to decrease the crime in our neighborhood. Block parties are a great way to get neighbors connected to those living closest to them and build deeper relationships.

4. How will you determine the completed project and/or event has been successful?

Successful outcomes will be increased participation in events and increased number of volunteers who are helping out. We also want to see the diversity of neighbors engaged in our community. Dumpster Day attracts the most turn out of residents, young adults, families with children, older adults, and people of all ages and backgrounds.

Another indicator of success is the deeper connections and relationships that result from these gatherings. We want to build a community that we're all proud to live in and belong to.

Project Plan

5. Use the chart below and list the specific activities needed to carry out your project and/or event including an estimated date of completion for each activity.

Activity	Person(s) Responsible	Completion Date (MO/YR)
<i>Example: Create flier/email for barbecue</i>	Jane Smith	08/23
1. Monthly printed newsletter, The Villager	Cortney Jansen	12/24
2. Event planning	LVNA Board	12/24
3. Recruit volunteers	Event Coordinator	12/24
4. Create, print, distribute event fliers	Event Coordinator & subcor	12/24
5. Promotions & spread the word	LVNA Board, Event coordinat	12/24
6. Buy supplies, food, drinks, decorations	Event Coordinator & volunte	12/24
7. Set up for events - day of	Event Coordinator & volunte	12/24
8. Facilitate participation at events	Event Coordinator & volunte	12/24
9. Clean up after events	Event Coordinator & volunte	12/24
10. Collect Feedback	Event Coordinantor	12/24
11.		
12.		

Project Team

While you may have many community members working on this project and/or event, project team leads will be critical to the project's success. **Please note that each member of the project team will need to sign the application acknowledging their commitment to this project.**

- 1. Project Leader** - The Project Leader serves as the primary point of contact for the grant application process. The Project Leader also has fiduciary responsibilities and is responsible for submitting a final project report to the City. The final report, including eligible receipts and invoices showing payment is due within 30 days of project/event conclusion and no later than December 31, 2024.

Linh Ly

Project Leader Name: _____

Email: _____ Phone Number: _____

Mailing Address: _____

Signature: _____ Date: 10/16/2023 | 8:07 PM PDT

DocuSigned by:
Linh Ly
1580DC7EA48749C...

- 2. Treasurer** - The treasurer tracks expenses, files receipts, oversees the budget and submits a final financial report to the City. The Project Leader may also serve as the Project Treasurer. *Note: The City of Sunnyvale reserves the right to audit grant award funds.*

Linh Ly

Treasurer Name: _____

Email: _____ Phone Number: _____

Mailing Address: _____

Signature: _____ Date: 10/16/2023 | 8:07 PM PDT

DocuSigned by:
Linh Ly
1580DC7EA48749C...

- 3. Other Project Team Member** - List additional neighborhood residents who will work on this project and what their responsibilities will be? (i.e., coordinating volunteers, outreach to residents, creation of marketing materials, etc.)

Cortney Jansen

Name: _____

Email: _____ Phone Number: _____

Mailing Address: _____

Signature: _____ Date: 10/16/2023 | 11:13 PM EDT

DocuSigned by:
Cortney Jansen
0C2FB29D3658422...

Neighborhood Grant Program

Project Budget Form Calendar Year 2024

Please list the project's expenses using the form below. All expense-related activities listed on your application must be included in your budget form. **Note: This is a reimbursement grant. All eligible receipts and invoices showing payment must be submitted for reimbursement within 30 days of project/event conclusion and no later than December 31, 2024.**

Project Expenses

Activity	Estimated Costs
1. Printing of monthly newsletter, The Villager (12months)	\$ 4200
2. Dumpster Day	\$ 200
3. Neighborhood Watch	\$ 200
4. Block parties, scavenger hunt, holiday lighting	\$ 250
5. Web hosting fees	\$ 77
6.	\$
7.	\$
8.	\$
9.	\$
10.	\$
Estimated Total Expenses	\$ 4927
Amount Requested from the City of Sunnyvale	\$ 1500



Sunnyvale

Neighborhood Grant Program Application Calendar Year 2024

Application Deadline: Friday, October 20, 2023, by 5 p.m.

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Complete applications may be submitted in the following ways:

Mail or Drop Off in Person:

Sunnyvale Community Center (Recreation Center Front Desk)
Attn: Recreation Services Administration
550 E. Remington Dr., Sunnyvale CA 94087

Email: ncs@sunnyvale.ca.gov

Name of Neighborhood Group or Association: Murphy Disctrict Association

Name of Individual Submitting Application: _____

Individual's Email: _____

Phone: _____

Name of Proposed Project: Summer Block Party

Grant Amount Requesting from the City of Sunnyvale (Maximum grant amount is \$1,500): \$ 1,500

Is your Neighborhood Group currently registered with City of Sunnyvale?

Yes ☐

No ☐

If no, will your Neighborhood Group register with the City of Sunnyvale by the time your proposed event/activity takes place?

Yes ☐

No ☐

Neighborhood Group/Association Background

1. When was your neighborhood group or association formed and why? What are the geographic boundaries of your group, including which Council District? Approximately, how many households are included?

Jen Delara, Winnie Lam, and Adam Herald are just three ordinary neighbors with a big heart for their community. Driven by a desire to connect with their fellow residents, spread joy, and foster a sense of belonging, they embarked on a mission to create lasting traditions in Sunnyvale.

For the past three years, they have tirelessly worked to bring people together through various events and initiatives. Their efforts have not gone unnoticed, as more and more neighbors have expressed interest in joining their cause.

With a growing number of neighbors we plan to include 250 house.鄰

Project Description

2. Describe your proposed project and/or event. Make sure to include the following:
- How will it benefit the residents in your neighborhood and/or your neighborhood association?
 - How many people or households you are expecting to attend or benefit from the project or event?
 - Describe the outreach you will do to generate awareness and support for the project/event.

During the holiday season, we are committed to fostering a sense of community by creating Instagrammable moments that neighbors and their loved ones can cherish. These festive displays have not only sparked increased communication among residents, but they have also contributed to a more joyful and vibrant atmosphere. As a result, we have witnessed more families strolling through the neighborhood and gathering under the twinkling lights, drawn together by the spirit of the season.

3. Describe how your project and/or event focuses on one or more of the following areas:
- Increase communication among neighbors
 - Build bridges between cultures
 - Improve the physical condition of the neighborhood
 - Enhance neighborhood pride and identity

In the midst of the isolating COVID-19 lockdown in 2020, we sought to spread a little joy by creating festive displays that could be enjoyed from afar. Now, three years later, we are eager to take our community engagement efforts to the next level with block parties and arches.







Our vision is to connect arches up and down the street, creating a visually stunning and unifying symbol of our shared resilience and determination to stay connected, even when we are physically apart. This project is a tangible representation of our commitment to coming together as a community, even in the face of adversity.

We are excited to launch this initiative on November 26th, and we hope to keep the arches on display until December 31st. We have been reaching out to our neighbors through door-to-door canvassing, Nextdoor postings, and flyers. We are also keeping track of interested participants using a spreadsheet.

4. How will you determine the completed project and/or event has been successful?

Project Plan

5. Use the chart below and list the specific activities needed to carry out your project and/or event including an estimated date of completion for each activity.

Activity	Person(s) Responsible	Completion Date (MO/YR)
<i>Example: Create flier/email for barbecue</i>	Jane Smith	08/23
1. Create fliers/email/social post for neighbors	Jen Delara	10/23
2. Buy Stakes, PVC pipes, lights, extension cords, and 	Jen Delara and Adam Herald 	11/23
3. Lighting Block Party 	Jen Delara, Adam Herald, V 	12/23
4. Food	Jen Delara, Adam Herald, V 	12/23
5. Uninstalling and breaking down activation (12/29- 	Community	12/23
6.		
7.		
8.		
9.		
10.		
11.		
12.		

Project Team

While you may have many community members working on this project and/or event, project team leads will be critical to the project's success. **Please note that each member of the project team will need to sign the application acknowledging their commitment to this project.**

- 1. Project Leader** - The Project Leader serves as the primary point of contact for the grant application process. The Project Leader also has fiduciary responsibilities and is responsible for submitting a final project report to the City. The final report, including eligible receipts and invoices showing payment is due within 30 days of project/event conclusion and no later than December 31, 2024.

Project Leader Name: Jennifer Delara

Email: [REDACTED] **Phone Number:** [REDACTED]

Mailing Address: [REDACTED]

Signature: _____ **Date:** _____

- 2. Treasurer** - The treasurer tracks expenses, files receipts, oversees the budget and submits a final financial report to the City. The Project Leader may also serve as the Project Treasurer. *Note: The City of Sunnyvale reserves the right to audit grant award funds.*

Treasurer Name: Adam Herald

Email: [REDACTED] **Phone Number:** [REDACTED]

Mailing Address: [REDACTED]

Signature: _____ **Date:** _____

- 3. Other Project Team Member** - List additional neighborhood residents who will work on this project and what their responsibilities will be? (i.e., coordinating volunteers, outreach to residents, creation of marketing materials, etc.)

Name: Winnie Lam

Email: [REDACTED] **Phone Number:** _____

Mailing Address: [REDACTED]

Signature: _____ **Date:** _____



Neighborhood Grant Program Project Budget Form Calendar Year 2024

Please list the project's expenses using the form below. All expense-related activities listed on your application must be included in your budget form. **Note: This is a reimbursement grant. All eligible receipts and invoices showing payment must be submitted for reimbursement within 30 days of project/event conclusion and no later than December 31, 2024.**

Project Expenses

Activity	Estimated Costs
1.	\$
2.	\$
3.	\$
4.	\$
5.	\$
6.	\$
7.	\$
8.	\$
9.	\$
10.	\$
Estimated Total Expenses	\$
Amount Requested from the City of Sunnyvale	\$



Sunnyvale

Neighborhood Grant Program Application Calendar Year 2024

Application Deadline: Friday, October 20, 2023, by 5 p.m.

Thank you for your interest in the Neighborhood Grant Program. Please make sure you thoroughly review the grant guidelines and eligibility criteria to determine if your group qualifies for funding. Grant decisions are based upon a competitive review process; **this application and any attachments are intended to be the primary subject of evaluating your grant proposal.** The City will accept applications through Friday, October 20, 2023, by 5 p.m. Applicants will be notified of award decisions in January 2024. For questions, email ncs@sunnyvale.ca.gov or call 408-730-7599.

Complete applications may be submitted in the following ways:

Mail or Drop Off in Person:

Sunnyvale Community Center (Recreation Center Front Desk)
Attn: Recreation Services Administration
550 E. Remington Dr., Sunnyvale CA 94087

Email: ncs@sunnyvale.ca.gov

.....
Name of Neighborhood Group or Association: Ortega Park Neighborhood Application

Name of Individual Submitting Application: Prakash Giri

Individual's Email: [REDACTED] Phone: [REDACTED]

Name of Proposed Project: Neighborhood programs and socials

Grant Amount Requesting from the City of Sunnyvale (Maximum grant amount is \$1,500): \$ 1500

Is your Neighborhood Group currently registered with City of Sunnyvale? Yes ☒ No ☐

If no, will your Neighborhood Group register with the City of Sunnyvale by the time your proposed event/activity takes place? Yes ☒ No ☐

Neighborhood Group/Association Background

1. When was your neighborhood group or association formed and why? What are the geographic boundaries of your group, including which Council District? Approximately, how many households are included?

OPNA was formed in January 2005 so that residents of Ortega Park could have a voice in decisions affecting our neighborhood, and to promote communication, values, education, development of Ortega Park and our neighborhood. OPNA's boundaries are Ortega Park proximity, approximated between Wolfe Road, Fremont Ave, Sunnyvale/Saratoga Road and Homestead Road including some overlap with Panama Park Neighborhood Association (PPNA). According to nextdoor, OPNA boundary includes 2586 neighbors and OPNA mailing list has approx. 600 members with up to 2 members per household.

Project Description

2. Describe your proposed project and/or event. Make sure to include the following:
- How will it benefit the residents in your neighborhood and/or your neighborhood association?
 - How many people or households you are expecting to attend or benefit from the project or event?
 - Describe the outreach you will do to generate awareness and support for the project/event.

In past years after National Night out events raised awareness of our neighborhood association, the Ortega Park Neighborhood Association was very active and had lots of members. Over the years with some of the members moving away, the group activity level has waned. We would like to see the neighbors become more involved with each other especially after post COVID by organizing potluck, celebrations, and youth programs. We hope with flyers and emails, we can bring many neighbors back out to Ortega Park, safely with social distancing if still needed and reinvigorate our neighborhood association to include even more households in the area. If previous years are any measure, we hope to see 100+ families or more in these social events.

3. Describe how your project and/or event focuses on one or more of the following areas:
- Increase communication among neighbors
 - Build bridges between cultures
 - Improve the physical condition of the neighborhood
 - Enhance neighborhood pride and identity





The projects were chosen from suggestions submitted by members of OPNA. Email was sent out to all NA members requesting input. Many neighbors loved the idea of coming out together to meet and socialize with neighbors known and new over ice cream socials, potlucks, cultural celebrations and planting trees etc. From the positive responses we have heard, many feel this would be a great way to celebrate people/cultures and meet even more neighbors and establish relationships, including with public safety and city officials.

4. How will you determine the completed project and/or event has been successful?

Even if 100 people in the neighborhood come for the event it would be considered successful

Project Plan

5. Use the chart below and list the specific activities needed to carry out your project and/or event including an estimated date of completion for each activity.

Activity	Person(s) Responsible	Completion Date (MO/YR)
<i>Example: Create flier/email for barbecue</i>	Jane Smith	08/23
1. Identify dates for NNO and events via polling by 	Ruchika Aggarwal	02/15
2. Reserve Park Room / Picnic tables for Desired 	Ruchika Aggarwal	03/15
3. Email out Flyers	Ruchika Aggarwal	03/30
4. Get headcount from members through a poll on 	Ruchika Aggarwal	03/30
5. Place Event in Neighborhood Association group 	Ruchika Aggarwal	03/30
6. Organize events	Neighborhood Volunteers	TBD
7.		
8.		
9.		
10.		
11.		
12.		

Project Team

While you may have many community members working on this project and/or event, project team leads will be critical to the project's success. **Please note that each member of the project team will need to sign the application acknowledging their commitment to this project.**

- 1. Project Leader** - The Project Leader serves as the primary point of contact for the grant application process. The Project Leader also has fiduciary responsibilities and is responsible for submitting a final project report to the City. The final report, including eligible receipts and invoices showing payment is due within 30 days of project/event conclusion and no later than December 31, 2024.

Project Leader Name: Ruchika Aggrawal

Email: [REDACTED] Phone Number: _____

Mailing Address: _____

Signature: _____ Date: _____

- 2. Treasurer** - The treasurer tracks expenses, files receipts, oversees the budget and submits a final financial report to the City. The Project Leader may also serve as the Project Treasurer. *Note: The City of Sunnyvale reserves the right to audit grant award funds.*

Treasurer Name: Prakash Giri

Email: [REDACTED] Phone Number: [REDACTED]

Mailing Address: _____

Signature: Prakash Giri  Digitally signed by Prakash Giri
Date: 2023.10.19 00:47:17 -07'00' Date: 10/19/2023

- 3. Other Project Team Member** - List additional neighborhood residents who will work on this project and what their responsibilities will be? (i.e., coordinating volunteers, outreach to residents, creation of marketing materials, etc.)

Name: _____

Email: _____ Phone Number: _____

Mailing Address: _____

Signature: _____ Date: _____

Neighborhood Grant Program Project Budget Form Calendar Year 2024

Sunnyvale

Please list the project's expenses using the form below. All expense-related activities listed on your application must be included in your budget form. **Note: This is a reimbursement grant. All eligible receipts and invoices showing payment must be submitted for reimbursement within 30 days of project/event conclusion and no later than December 31, 2024.**

Project Expenses

Activity	Estimated Costs
1. Catered Refreshments & Beverage (including Coffee & Ice cream)	\$ 1500
2. Flyers, Banner and Decorations	\$ 500
3.	\$
4.	\$
5.	\$
6.	\$
7. Volunteer Hours (valued at \$37.32/hour, per IndependentSector.org)	\$ 3600
8. Donated Materials/Services (food, supplies, equipment)	\$ 1000
9. Other Funding Received (other grants, collected dues, donations)	\$ 0
10.	\$
Estimated Total Expenses	\$ 6600
Amount Requested from the City of Sunnyvale	\$ 1500



Sunnyvale

Neighborhood Grant Program Application Calendar Year 2024

Application Deadline: Friday, October 20, 2023, by 5 p.m.

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Complete applications may be submitted in the following ways:

Mail or Drop Off in Person:

Sunnyvale Community Center (Recreation Center Front Desk) Attn:
Recreation Services Administration
550 E. Remington Dr., Sunnyvale CA 94087

Email: ncs@sunnyvale.ca.gov

Name of Neighborhood Group or Association: Panama Park Neighborhood Association (PPNA)

Name of Individual Submitting Application: Mei-Ling Shek-Stefan

Individual's Email: [REDACTED] Phone: [REDACTED]

Name of Proposed Project: Improving PPNA Outreach

Grant Amount Requesting from the City of Sunnyvale (Maximum grant amount is \$1,500): \$997.50

Is your Neighborhood Group currently registered with City of Sunnyvale? Yes ☒ No ☐

If no, will your Neighborhood Group register with the City of Sunnyvale by the time your proposed event/activity takes place? Yes ☐ No ☐

Neighborhood Group/Association Background

1. When was your neighborhood group or association formed and why? What are the geographic boundaries of your group, including which Council District? Approximately, how many households are included?

PPNA was founded in 2005. It was revitalized in 2021, with the following goals stated in our Bylaws:

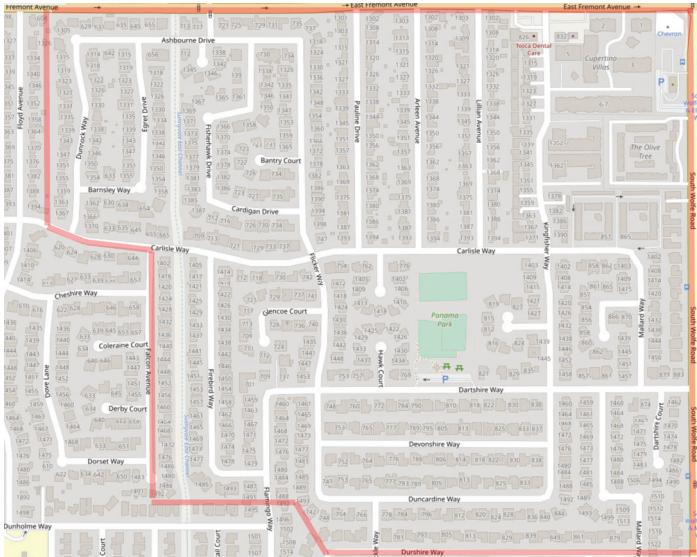
To maintain and preserve a safe, clean and friendly neighborhood. PPNA supports the following goals:

1. To promote neighborhood involvement and participation by the members.

2. To establish and maintain communication between the City of Sunnyvale and the PPNA residents.
3. To provide a forum for the neighbors to communicate.

Approximately 1050 households currently exist within these boundaries.

PPNA is located in Council District 3 and is bounded by, and inclusive of, the South side of Fremont, the West side of Wolfe, the North side of Durshire-Dunholme, Falcon, and all of Dunnock. See map below.



ProjectDescription

2. Describe your proposed project and/or event. Make sure to include the following:

- How will it benefit the residents in your neighborhood and/or your neighborhood association?
- How many people or households you are expecting to attend or benefit from the project or event?
- Describe the outreach you will do to generate awareness and support for the project.

Improving PPNA Outreach

We expect that more residents will know about PPNA and participate in neighborhood communications and activities. The benefits will include a better sense of community, and residents will know about helpful events or resources.

(A) PPNA pamphlet distribution and signage for event announcements

We would like to distribute copies of a pamphlet that invites residents to join PPNA with their email addresses. The pamphlet will include descriptions of the association's organization & purpose, membership guidelines, and some of our past events. At present, only about 10% of the households have joined PPNA's email group. We wish to increase the number of residents who can receive communications about neighborhood and city events/happenings by email.

We also need improved signage – in the form of yard signs - to give out PPNA contact information and to announce events in the neighborhood. (It is difficult to secure flyers on street posts because of the wind. The use of strong adhesive tapes also risks damaging the coating on some posts.)

The first deployment of yard signs, to be designed as reusable, will be the announcement of our annual dumpster day. We hope that dumpster day may reduce the temptation for illegal dumping in our streets here. PPNA pamphlets will be distributed around dumpster day and other events, and at certain high foot-traffic locations.

(B) Sponsorship of block parties and “Map Your Neighborhood”

To our knowledge, there have been two block parties this fall, drawing a total of about 100 participants. Some residents feel more comfortable with smaller groups of neighbors who live nearby. (When emergencies arise, it is also one's immediate neighbors who can be most helpful.) If PPNA makes a better connection with block party organizers, who are connected to their immediate neighbors, then there can be better connectivity in the neighborhood.

The City currently charges \$ 34.50 for a block party. Street barriers and cones are brought to the organizer and retrieved after the event. We would like to promote more block parties in our area to foster more community involvement.

“Map Your Neighborhood” is an excellent program to prepare neighbors on the block for emergencies. In all the years past, there have only been two blocks that participated in the program. We wish to encourage more by offering to defray some of the expenses to the organizer (printing and refreshments during training sessions).

3. Describe how your project and/or event focuses on one or more of the following areas:

- Increase communication among neighbors
- Build bridges between cultures
- Improve the physical condition of the neighborhood
- Enhance neighborhood pride and identity

Increasing the membership of our email group will bring better and more efficient communication among neighbors. It will build bridges between cultures in the most comfortable and natural way - by fostering person-to-person direct interaction [around issues of local interest such as neighborhood security for example mail thefts or telephone scams,) traffic, safety, etc.) New families can also more easily find help from older neighbors' knowledge. Encouraging block parties and "Map Your Neighborhood" will bring neighbors closer together and prepare neighbors to help one another during emergencies.

4. How will you determine the completed project and/or event has been successful?

Increase direct email group membership by 30-50% in 2024.
One block organized for "Map Your Neighborhood".

Project Plan

5. Use the chart below and list the specific activities needed to carry out your project and/or event including an estimated date of completion for each activity.

Activity	Person(s) Responsible	Completion Date (MO/YR)
<i>Example:</i> Create filter/email for barbecue	Jane Smith	08/23
1. Guidelines for administering funds for block activities	PPNA Board, led by George Clark	03/24
2. Create pamphlet and reviewed by PPNA board.	Catherine Wilson Mei-Ling Stefan	End of 03/24
3. Create design for yard signs and reviewed by PPNA board (sign should have a blank space to insert date and time of event.)	Catherine Wilson	End of 03/24
4. Order yard signs and printing pamphlets	Catherine Wilson Mei-Ling Stefan	Early 04/24
4. Dumpster Day announcements & finding neighbors to host yard signs	Mei-Ling Stefan	Mid 04/24
5. PPNA pamphlet distribution	Mei-Ling Stefan George Clark	Mid 04/24 to mid 10/24

Project Team

While you may have many community members working on this project and/or event, project team leads will be critical to the project's success. **Please note that each member of the project team will need to sign the application acknowledging their commitment to this project.**

1. **Project Leader** - The Project Leader serves as the primary point of contact for the grant application process. The Project Leader also has fiduciary responsibilities and is responsible for submitting final project report to the City. The final report, including eligible receipts and invoices showing payment is due within 30 days of project/event conclusion and no later than December 31, 2024.

Project Leader Name: Mei-Ling Shek-Stefan _____

Email: _____ **Phone Number:** _____

Mailing Address: _____

Signature:  _____ **Date:** 10/18/2023 _____

2. **Treasurer** - The treasurer tracks expenses, files receipts, oversees the budget and submits a final financial report to the City. The Project Leader may also serve as the Project Treasurer. *Note: The City of Sunnyvale reserves the right to audit grant award funds.*

Treasurer Name: Catherine Wilson _____

Email: _____ **Phone Number:** _____

Mailing Address: _____

Signature:  _____ **Date:** 10/18/2023 _____

3. **Other Project Team Member** - List additional neighborhood residents who will work on this project and what their responsibilities will be? (i.e., coordinating volunteers, outreach to residents, creation of marketing materials, etc.)

Name: George Clark (block activities guidelines, pamphlet review, distribution) _____

Email: _____ **Phone Number:** _____

Mailing Address: _____

Signature:  _____ **Date:** 10/18/2023 _____

Activity	EstimatedCosts
1. Printing cost (pamphlets, event announcements)	\$ 500.00
2. 10 yard signs	\$ 275
3. Fees for up to 5 block parties (\$34.5 each) and \$50 to defray the expenses of a Map Your Neighborhood project	\$ 222.50
Estimated Total Expenses	\$997.50
AmountRequestedfromtheCityofSunnyvale	\$997.50



Sunnyvale

**Neighborhood Grant Program Application
Calendar Year 2024****Application Deadline: Friday, October 20, 2023, by 5 p.m.**

Thank you for your interest in the Neighborhood Grant Program. Please make sure you thoroughly review the grant guidelines and eligibility criteria to determine if your group qualifies for funding. Grant decisions are based upon a competitive review process; **this application and any attachments are intended to be the primary subject of evaluating your grant proposal.** The City will accept applications through Friday, October 20, 2023, by 5 p.m. Applicants will be notified of award decisions in January 2024. For questions, email ncs@sunnyvale.ca.gov or call 408-730-7599.

Complete applications may be submitted in the following ways:**Mail or Drop Off in Person:**

Sunnyvale Community Center (Recreation Center Front Desk)
Attn: Recreation Services Administration
550 E. Remington Dr., Sunnyvale CA 94087

Email: ncs@sunnyvale.ca.gov

Name of Neighborhood Group or Association: San Miguel Neighbors Association

Name of Individual Submitting Application: Tara Martin-Milius

Individual's Email: [REDACTED] Phone: [REDACTED]

Name of Proposed Project: Ice Cream Social for National Nite Out, August

Grant Amount Requesting from the City of Sunnyvale (Maximum grant amount is \$1,500): \$ 600.00

Is your Neighborhood Group currently registered with City of Sunnyvale? Yes ☒ No ☐

If no, will your Neighborhood Group register with the City of Sunnyvale by the time your proposed event/activity takes place? Yes ☐ No ☐

Neighborhood Group/Association Background

1. When was your neighborhood group or association formed and why? What are the geographic boundaries of your group, including which Council District? Approximately, how many households are included?

It was formed in 1994 to include a multi-generational, diverse, neighborhood of ~750 Single-family homes in our new District 5.

The neighborhood is bound (approximately) by Highway 101 on the North, Duane Ave. on the South, Fair Oaks Ave. on the West, and Lawrence Expressway on the East.

Project Description

2. Describe your proposed project and/or event. Make sure to include the following:

- How will it benefit the residents in your neighborhood and/or your neighborhood association?
- How many people or households you are expecting to attend or benefit from the project or event?
- Describe the outreach you will do to generate awareness and support for the project/event.

National Nite Out is a perfect time to bring people together to meet our DPS folks and City Council Members and others who serve the City. It provides for multiple purposes of City outreach, Neighborhood multi-generational engagement, and getting to know each other as neighbors. And it's fun!

We offer free Ice cream, ices, pop-sticks, sherbets, and light snacks, both vegan and non-vegan. While DPS is the star of the show, we also have space for other groups to table and offer services. For the 2023 NNO, we estimated about 60-70 people but over 90 showed up.

Our Library representative was also there and with all their toys and activities engaged children and adults alike. There were other groups represented as well, a successful event with about 15 to 30 connections for each of the groups tabling.

The outreach we do is through our website, email lists and posters in the local businesses, and a flyer delivered to every home. The local Parents Association for San Miguel School also sends out information.

In 2023, SMNA started up again after the COVID hiatus. So, we are still rebuilding systems of interaction and communication. This is one of the best events to bring folks together to meet our DPS and others, and to form connections that will encourage

3. Describe how your project and/or event focuses on one or more of the following areas:

- Increase communication among neighbors
- Build bridges between cultures
- Improve the physical condition of the neighborhood
- Enhance neighborhood pride and identity

NNO offers a structure and system for a gathering, drawing people together to see the fire trucks, police cars, and all the others who make the City run so well.

Within that framework, neighbors can connect over food, city services, and just enjoy getting outside with others. It engages whole families. We offer different varieties of types of treats from multiple cultures. That helps increase connectedness among our neighbors. Hopefully that will also "enhance neighborhood pride and identity."

4. How will you determine the completed project and/or event has been successful?

We will be successful because the DPS is such a draw, neighbors love to come to meet and see the apparatus and people who make the city what it is. We can add to that by sharing different treats from different cultures and creating opportunities for people to meet, greet, and get to know each other.

We hope to draw an even larger crowd in 2024. That will be an even bigger success!

Project Plan

5. Use the chart below and list the specific activities needed to carry out your project and/or event including an estimated date of completion for each activity.

Activity	Person(s) Responsible	Completion Date (MO/YR)
<i>Example: Create flier/email for barbecue</i>	Jane Smith	08/23
1. Plan and organize the NNO event	Tara Martin-Milius +3	7/2024
2. Recruit team	Tara +	End of School to At
3. Design Flyers for walker/dropper folks	Judy Santiago	By July 15
4. Copy flyers and get them delivered by July 28 and	Nicole and team	by Aug3
5. Post info to SMNA Web	Anngiely Salvacion	July 1
6. Email list	Anngiely/Tara	July 15
7. Post in Local stores	TBD	July 15
8. Request DPS, Mayor, Richard Mehlinger , Sunnyvale	Tara +	July
9. Order food and plan for displays	Team+	July
10. Purchase food, treats and toys	Team+	Aug 1-6
11. Set up tables, service areas, waste baskets, water,	Team +	Aug 6
12. Clean up after	Team +	Aug 6

Project Team

While you may have many community members working on this project and/or event, project team leads will be critical to the project's success. **Please note that each member of the project team will need to sign the application acknowledging their commitment to this project.**

- 1. Project Leader** - The Project Leader serves as the primary point of contact for the grant application process. The Project Leader also has fiduciary responsibilities and is responsible for submitting a final project report to the City. The final report, including eligible receipts and invoices showing payment is due within 30 days of project/event conclusion and no later than December 31, 2024.

Project Leader Name: Tara Martin-Milius

Email: [REDACTED]

Phone Number: [REDACTED]

Mailing Address: [REDACTED]

Signature: _____

Date: October 9, 20

- 2. Treasurer** - The treasurer tracks expenses, files receipts, oversees the budget and submits a final financial report to the City. The Project Leader may also serve as the Project Treasurer. *Note: The City of Sunnyvale reserves the right to audit grant award funds.*

Treasurer Name: JUDY SANTIAGO

Email: [REDACTED]

Phone Number: [REDACTED]

Mailing Address: [REDACTED]

Signature: Judy Santiago

Date: 10-16-23

- 3. Other Project Team Member** - List additional neighborhood residents who will work on this project and what their responsibilities will be? (i.e., coordinating volunteers, outreach to residents, creation of marketing materials, etc.)

Name: Elinor Sheldon

Email: [REDACTED]

Phone Number: [REDACTED]

Mailing Address: [REDACTED]

Signature: Elinor Sheldon

Date: 10-16-23

**Neighborhood Grant Program
Project Budget Form Calendar Year 2024**

Please list the project's expenses using the form below. All expense-related activities listed on your application must be included in your budget form. **Note: This is a reimbursement grant. All eligible receipts and invoices showing payment must be submitted for reimbursement within 30 days of project/event conclusion and no later than December 31, 2024.**

Project Expenses

Activity	Estimated Costs
1. Copies of flyers and posters	\$ \$100
2. Purchase of Ice Cream and soft drinks, cups, napkins, and utensils, ice and dry ice,	\$ \$300
3. Purchase toys, balloons, banner, table covers	\$ \$200
4. Donated time and in-kind services not counted--but that's a lot!	\$
5.	\$
6.	\$
7.	\$
8.	\$
9.	\$
10.	\$
Estimated Total Expenses	\$ 600
Amount Requested from the City of Sunnyvale	\$ 600

Neighborhood Grant Program Application Calendar Year 2024

Application Deadline: Friday, October 20, 2023, by 5 p.m.

Thank you for your interest in the Neighborhood Grant Program. Please make sure you thoroughly review the grant guidelines and eligibility criteria to determine if your group qualifies for funding. Grant decisions are based upon a competitive review process; **this application and any attachments are intended to be the primary subject of evaluating your grant proposal**. The City will accept applications through Friday, October 20, 2023, by 5 p.m. Applicants will be notified of award decisions in January 2024. For questions, email ncs@sunnyvale.ca.gov or call 408-730-7599.

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Mail or Drop Off in Person:

Sunnyvale Community Center (Recreation Center Front Desk)

Attn: Recreation Services Administration

550 E. Remington Dr., Sunnyvale CA 94087

Email: ncs@sunnyvale.ca.gov

.....

Name of Neighborhood Group or Association: SNAIL, (Sunnyvale Neighbors of Arbor Including La Linda)

Name of Individual Submitting Application: Valérie Suarès

Individual's Email:

[REDACTED]

Phone:

[REDACTED]

Name of Proposed Project: National Night Out International Potluck

Grant Amount Requesting from the City of Sunnyvale \$ 1,500

Is your Neighborhood Group currently registered with City of Sunnyvale? Yes ☒ No

If not, will your Neighborhood Group register with the City of Sunnyvale by the time your proposed event/activity takes place?

Neighborhood Group/Association Background

1. When was your neighborhood group or association formed and why?

What are the geographic boundaries of your group, including which Council District?

Approximately, how many households are included?

The neighborhood was built in the early 1950's as a modest tract of mostly single-family homes. In 1995, a group of neighbors living between Borregas and Mathilda Avenues formed the Sunnyvale Neighbors of Arbor, Including La Linda (SNAIL) as a neighborhood association covering approximately 300 households.

SNAIL was initially formed to address the issues of neighborhood preservation/absentee landlord issues, Moffett Airfield usage and air traffic control.

SNAIL's boundaries are Fair Oaks, Mathilda, Maude, and Ahwanee Avenues.

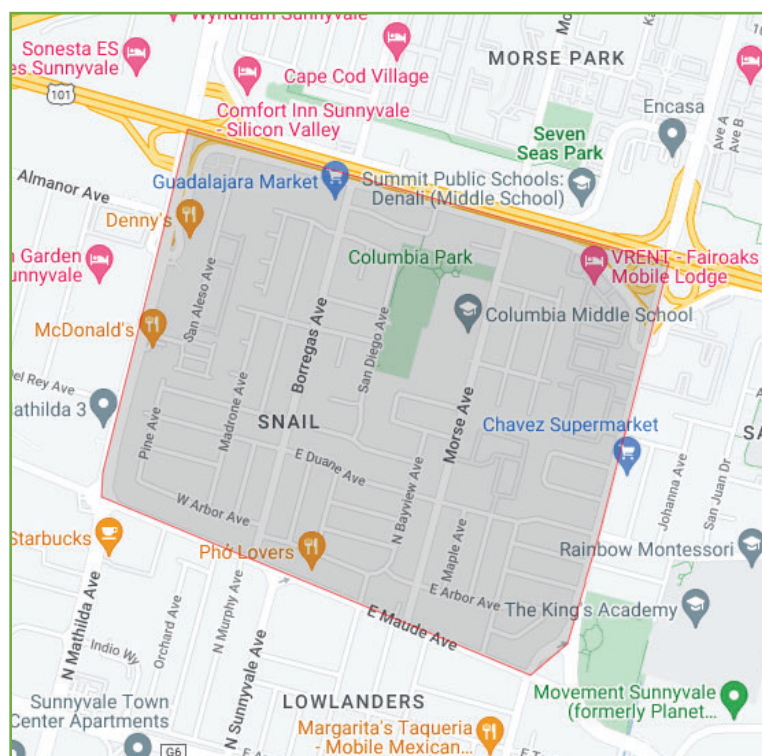
SNAIL is in the heart of District 5, with Columbia Middle School, Colombia Neighborhood Community Center, and Columbia Park.

The number of households has increased to include the new housing on San on San Aleso.

SNAIL now has over 1,600 households. Within our neighborhood boundaries.

The SNAIL neighborhood association continues to meet and now focuses on three specific areas:

- Promote neighborhood watch for public safety,
- Interact with City and community officials regarding neighborhood issues (i.e.: traffic control, utilities, sidewalks, and roads improvements), and
- Encourage social interaction between new and existing residents.



Project Description

2. Describe your proposed project and/or event. Make sure to include the following:

- How will it benefit the residents in your neighborhood and/or your neighborhood association?
- How many people or households you are expecting to attend or benefit from the project or event?
- Describe the outreach you will do to generate awareness and support for the project/event.

We chose National Night Out as our City funded event as it is the most successful activity of all our neighborhood events.

National Night Out is an annual event held on the first Tuesday in August to heighten awareness of the importance of neighborly collaboration with each other and Public Safety to report suspicious activity.

This activity has the largest participation of SNAIL residents, and we want to continue to increase the interest of the residents in our neighborhood association activities and city events.

SNAIL's National Night Out is known by neighboring communities, elected officials and city staff as being

"the largest and most successful neighborhood event".

"the most organized with the largest attendance"

Over the years, we hosted our NNO at the Columbia Park, but we found that location to be less optimum requiring many volunteers to prepare the park for a safe event, e.g. it takes us a full day of six volunteers to clean up the park and the BBQ area prior hosting our event, removing broken glass bottles, emptying the trash cans, pulling staples off the picnic tables, and bottle caps scattered all over the area.

Because of this, we decided to shift our event to a more optimal location: the 400 block of East Arbor. We know that registered attendees have come from as far as District 6, District 2 and District 4.

3. Describe how your project and/or event focuses on one or more of the following areas:

- a. Increase communication among neighbors**
- b. Build bridges between cultures**
- c. Improve the physical condition of the neighborhood**
- d. Enhance neighborhood pride and identity**

We feel that providing National Night Out to the community supports goals

- a. Increase communication among neighbors
- b. Build bridges between cultures
- c.
- d. Enhance neighborhood pride and identity

Our annual Earth Day Neighborhood clean up event focuses on **c: Improve the physical condition of the neighborhood**

National Night Out (NNO) activity provides an added opportunity for communication among the residents to promote familiarity with and concern for fellow SNAIL residents and with Public Safety in Sunnyvale. This community event has been instrumental in enhancing the foundation of a strong neighborhood association and community. The NNO event promotes neighborhood connection. It helps bring together neighbors from diverse cultures. It enhances neighborhood pride and identity. The SNAIL National Night Out event is known across the city as one of the best and we work hard to make it a momentous event that all of SNAIL can be proud of.

During this event and over the years, SNAIL has continued to support the diversity of our community.

Our neighborhood has changed dramatically in the past 30 years. In the early 1980's, many homes within SNAIL were bought for rental properties. This eventually deteriorated the appearance of the neighborhood because of the lack of pride of ownership of some tenants and absentee landlords. Many of the renters did not have an interest in neighborhood activities or civic responsibility. In turn, many of the longtime residents did not share a common interest and withdrew their social connections.

In the 1990's, our neighborhood went through another transition and many homes, which were bought as rentals, are now owner occupied. To maintain property values, there is now a new focus in neighborhood preservation. In the absence of a neighborhood association, old residents and new residents may not have had an opportunity to make a connection on common neighborhood interests and cultural support.

In the last ten years, our neighborhood has yet again drastically changed, due to the influx of high-tech companies moving into the proximity of SNAIL. Homes have become affordable only to the richest emigrants hired to fill high salary jobs. Because of the geographical proximity of these companies, SNAIL's population has seen an influx of young immigrant families with small children creating a generation gap within longtime aging residents in our community.

So, in our monthly newsletter, we encourage our neighbors to contribute articles that would educate our diverse community and stay connected on issues that affect our neighborhood. In our community activities we celebrate diversity by encouraging multicultural dishes at our potluck. Most importantly, both give us the opportunity to communicate with each other through local neighborhood meetings where we have City and County staff, elected officials, and community speakers address issues relevant to our neighborhood.

The residents of our neighborhood are of diverse ages and ethnicities. We know that events like NNO provide the opportunity for more neighbors to get to know each other, especially new residents of the neighborhood. Some SNAIL residents are the original owners of their homes and can share much of the neighborhood's history. New neighbors bring revitalization to the neighborhood, bringing pride of ownership and commitment. Our overall goal is to reach and communicate with all residents in the neighborhood and beyond. We expect that this activity will draw more attention to the purpose of our neighborhood association.

In creating a community event with an international potluck flavor, SNAIL values the culturally diverse community it has now become. By encouraging the mingling of international families, it helps dispel negative stereotypes and personal biases about diverse groups. It helps all of us recognize and respect "ways of being" that are not necessarily our own. So that by interacting with others of a different country and of a different language and sharing a dish from our country of origin, we can build bridges to trust, respect, and understanding across cultures.

4. How will you determine the completed project and/or event has been successful?

The success of this project is demonstrated by the conversations, comments, quotes, and the smiling residents' pictures collected during the event. More importantly, by knowing that residents come for the ice creams and hotdogs for which SNAIL is famous.

Additionally, we know that this event continues to promote neighborhood watch for safety, minimize traffic speeding cars, and assist with crime prevention as more and more neighbors are reaching out for support by attending monthly meetings.

"Spreading the word" through our newsletters that SNAIL is the place to be and seeing the increased participation in the fun social activities and projects that volunteers continue to organize years after years.

As we see an increase of neighbors coming to volunteer for this extraordinary event, they demonstrate a unified commitment to the community at large and other Sunnyvale neighborhood associations are now emulating our efforts.

Comments received by City staff and Elected officials as they keep returning to SNAIL have increased our visibility with the community of Sunnyvale.

We believe that we can measure our success by the overall physical appearance of the neighborhood, the proven increased participation, and the steady growth in attendance from other districts in the City of Sunnyvale.

Project Plan

5. Use the chart below and list the specific activities needed to carry out your project and/or event including an estimated date of completion for each activity.

A core committee of strong SNAIL volunteers organizes various attractive activities for our diverse residents. We support this festive event with a BBQ, a live band, face-painting for the children, to name just a few.

Families of all ages especially enjoy the festivities, and it keeps them involved with neighborhood issues, activities and helps them get to know their neighbors.

Activity	Person(s) Responsible	Completion Date (MO/YR)
<i>Example: Create flier/email for barbecue</i>	Jane Smith	08/23
Create Promotional Flyers for National Night Out in monthly Newsletter	Denise	2 months prior to event
Complete and secure Permit for Street Closure	Rafael	4 months prior to event
Line up vendors for children's events, send invitation	Valérie	4 months prior to event
Invite various City of Sunnyvale departments, county resources and community organizations to set up a table and connect with the residents	Valérie	3 months prior to event
Order Port-a-potty, wash station	Marco	4 months prior to event
Reserve and order tables and chairs	Marco	4 months prior to event
Secure extra trash receptacles	Barbara	1 month prior to event
Secure street "do not park" signs	Rafael	2 weeks prior to event
Request street sweeping for morning of event	Rafael	2 weeks prior to event
Purchase supplies	Dorit and Valerie	1 week prior event
Map locations of sponsors and city depts	Dorit and Valerie	3 days before event
Coordinate bar-b-que transportation	Thomas	1 day before event
Purchase food, drink and ice	Dorit and David	3 and 1 day before event
Coordinate clean up	Jesse	Immediately after the event
Tabulate attendance, collect anecdotes, photos and initiate the City's report	Valerie and Co.	30 days post event

Project Team

While you may have many community members working on this project and/or event, project team leads will be critical to the project's success. **Please note that each member of the project team will need to sign the application acknowledging their commitment to this project.**

- 1. Project Leader** - The Project Leader serves as the primary point of contact for the grant application process. The Project Leader also has fiduciary responsibilities and handles submitting a final project report to the City. The final report, including eligible receipts and invoices showing payment is due within 30 days of project/event conclusion and no later than December 31, 2024.

Project Leader Name: Valérie Suarès

Email: [REDACTED]

Phone Number: 4 [REDACTED]

Mailing Address: [REDACTED]

Signature: Valérie Suarès

Date: 10/13/2023

- 2. Treasurer** - The treasurer tracks expenses, files receipts, oversees the budget and submits a final financial report to the City. The Project Leader may also serve as the Project Treasurer. *Note: The City of Sunnyvale reserves the right to audit grant award funds.*

Treasurer Name: Dorit Chapman

Email: [REDACTED]

Phone Number: [REDACTED]

Mailing Address: [REDACTED]

Signature: Dorit Chapman

Date: 10/13/2023

- 3. Other Project Team Member** – List additional neighborhood residents who will work on this project and what their responsibilities will be? (i.e., coordinating volunteers, outreach to residents, creation of marketing materials, etc.)

Secretary Name: Denise Perez

Email: [REDACTED]

Phone Number:

Mailing Address: [REDACTED]

Signature: Denise Perez

Date: 10/13/2023

Vice Chair Name: Marco Vasquez

Email:

[REDACTED]

Phone Number:

[REDACTED]

Mailing Address:

[REDACTED]

Signature:



Date: 10/13/2023

Neighborhood Grant Program**Project Budget Form Calendar Year 2024**

Please list the project's expenses using the form below. All expense-related activities listed on your application must be included in your budget form. **Note: This is a reimbursement grant. All eligible receipts and invoices showing payment must be submitted for reimbursement within 30 days of project/event conclusion and no later than December 31, 2024.**

Based on the actual number of volunteers (6), the clocked work hours (284), and the actual cost of the 2023 NNO event, we anticipate a 20% increase in attendance over 2023 resulting in the purchase of more food, water and ice creams.

Project Expenses

Activity	Estimated Costs
Street Closure Permit	\$35
Face painting (2 artists)	\$400
Ice cream truck	\$1,000
The Joint Chiefs Band	\$1,200
Outreach newsletters (2 months + advertising)	\$1,450
Port-a-potty and wash station	\$350
65 Rental tables	\$500
200 Rental chairs	\$280
Food, water	\$1,000
Ice, paper tablecloths	\$100
Estimated Total Expenses	\$6,315
Amount Requested from the City of Sunnyvale	\$1,500



Sunnyvale

Neighborhood Grant Program Application Calendar Year 2024

Application Deadline: Friday, October 20, 2023, by 5 p.m.

Thank you for your interest in the Neighborhood Grant Program. Please make sure you thoroughly review the grant guidelines and eligibility criteria to determine if your group qualifies for funding. Grant decisions are based upon a competitive review process; **this application and any attachments are intended to be the primary subject of evaluating your grant proposal.** The City will accept applications through Friday, October 20, 2023, by 5 p.m. Applicants will be notified of award decisions in January 2024. For questions, email ncs@sunnyvale.ca.gov or call 408-730-7599.

Complete applications may be submitted in the following ways:

Mail or Drop Off in Person:

Sunnyvale Community Center (Recreation Center Front Desk)

Attn: Recreation Services Administration

550 E. Remington Dr., Sunnyvale CA 94087

Email: ncs@sunnyvale.ca.gov

Name of Neighborhood Group or Association: SunnyArts Neighborhood Association

Name of Individual Submitting Application: Namrata Patil

Individual's Email: [REDACTED]

Phone: 4 [REDACTED]

Name of Proposed Project: Community Building, Security, Community give back projects

Grant Amount Requesting from the City of Sunnyvale (Maximum grant amount is \$1,500): \$ 1500

Is your Neighborhood Group currently registered with City of Sunnyvale?

Yes ☒

No ☐

If no, will your Neighborhood Group register with the City of Sunnyvale by the time your proposed event/activity takes place?

Yes ☐

No ☐

Neighborhood Group/Association Background

1. When was your neighborhood group or association formed and why? What are the geographic boundaries of your group, including which Council District? Approximately, how many households are included?

The association was formed in 2005, and is known as the Sunnyarts Neighborhood Association. The Sunnyarts Neighborhood Association is officially registered as a neighborhood Association with the city of Sunnyvale, California. Sunnyarts has 256 homes - streets and counts are: Rembrandt Drive: 50; Renoir Court: 10; Robbia Drive: 25; Robbia Court: 23; Chopin Drive: 29; Rousseau Drive: 24; Sargent Drive: 42; Verdi Drive: 11; Van Dyck Drive: 25; Van Dyck Court: 17

Project Description

2. Describe your proposed project and/or event. Make sure to include the following:

- How will it benefit the residents in your neighborhood and/or your neighborhood association?
- How many people or households you are expecting to attend or benefit from the project or event?
- Describe the outreach you will do to generate awareness and support for the project/event.

SunnyArts neighborhood activities are done on a volunteer basis. We source our monetary support through various activities throughout the year as options become available (city grants, manning booths, Donation drives etc). We rely entirely on volunteer support, including member households supplying goods, taking funds from their own pockets to support our activities, which are geared towards community building/ security and enhancing our neighborhood identity.

Our annual activities include a block party/ summer potluck which features prizes for the best sweet and savory dishes along with featuring a neighborhood live band performance, community goodwill drive, National Night Out ice cream social, a neighborhood wide charity drive for Sunnyvale Community Services, a Halloween get-together where we give prizes for the best pumpkin carving and costumes to our trick or treaters. We invite the Sunnyvale library and Emergency Preparedness services to our events where possible to educate our residents.

We have multiple community building events planned for SunnyArts for the next calendar year. We will have a Holi celebration in late Spring, a Goodwill donation drive in July, National Night Out in August, Summer Potluck late August, Halloween event in October. These events benefit our residents in multiple ways. We design our events to be accessible and fun for all ages. From bounce houses, chalk based street art, games for kids to live music, cooking prizes for potluck dishes and Tambola for our adult/ senior residents. We encourage the young ones to volunteer and get in the service hours. And are on the lookout for environmental clean-u+

3. Describe how your project and/or event focuses on one or more of the following areas:

- Increase communication among neighbors
- Build bridges between cultures
- Improve the physical condition of the neighborhood
- Enhance neighborhood pride and identity

We have found the more community-building events we offer, the better the attendance. These events foster a strong pride in the neighborhood: "This is why I love SunnyArts" to residents volunteering to help each other out with emergency rides, referrals or helping find lost pets. At the 2023 events, we had over 70+ people show up at the NNO and 140+ people at the Block party/ Summer Potluck event. Residents look forward to these events and we now have non-SunnyArts residents wanting to attend our events. While we welcome all attendees, it does put a strain on our supplies to make sure we cover all.

Our neighborhood events fostered a strong sense of community. We have found face to face activities best foster a sense of community within our neighborhood. We space these events out during the warm weather months to make sure all neighbors have the opportunity to attend. We take these opportunities to highlight various cultures. These may include Easter, Holi, Chinese New Year, Diwali, depending on the enthusiasm of the volunteers and funds available.

Our young resident participation is outstanding. We also encouraged young entrepreneurs by having them host lemonade and cookie stands. We have 15+ kids participate. We also did a book exchange drive that was highly successful, all the remaining books were donated to Goodwill. These events cultivate a strong sense of pride in the neighborhood- and the more we know each other the +









4. How will you determine the completed project and/or event has been successful?

We rely on attendance to gauge event success. This year we developed our own brand NEW neighborhood website under the sunnyvale neighborhoods website banner and have seen a significant uptick in residents signing up for our google group email list. We plan to use this forum along with our google group to connect and build on for future projects/ events.

We are also very pleased with our philanthropic spirit and the success of our charitable drives. Considering how small our neighborhood is compared to many others in the city, we are a very active and generous community. At the Goodwill donation drive in July 2023, our Sunnyarts neighborhood brought in a total of 3,980 lbs of donations! In August 2023, we collected and donated 162 lbs of food that were given to the Sunnyvale Community Services.

Project Plan

5. Use the chart below and list the specific activities needed to carry out your project and/or event including an estimated date of completion for each activity.

Activity	Person(s) Responsible	Completion Date (MO/YR)
<i>Example: Create flier/email for barbecue</i>	Jane Smith	08/23
1. Holi	Namrata Patil, SunnyArts 	3/2024
2. Goodwill Donation Drive	Namrata Patil, SunnyArts 	06/2024
3. SunnyArts Summer Potluck	Namrata Patil, SunnyArts 	07/2024
4. National Night Out	Namrata Patil, SunnyArts 	08/2024
5. Halloween Celebration	Namrata Patil, SunnyArts 	10/2024
6. Thanksgiving	Namrata Patil, SunnyArts 	11/2024
7. Sunnyvale Community Service Donation Drive	Namrata Patil, SunnyArts 	08/2024
8. Environment Friendly Volunteer Project	Namrata Patil, SunnyArts 	TBD
9.		
10.		
11.		
12.		

Project Team

While you may have many community members working on this project and/or event, project team leads will be critical to the project's success. **Please note that each member of the project team will need to sign the application acknowledging their commitment to this project.**

1. **Project Leader** - The Project Leader serves as the primary point of contact for the grant application process. The Project Leader also has fiduciary responsibilities and is responsible for submitting a final project report to the City. The final report, including eligible receipts and invoices showing payment is due within 30 days of project/event conclusion and no later than December 31, 2024.

Project Leader Name: Namrata Patil

Email: [REDACTED] Phone Number: [REDACTED]

Mailing Address: [REDACTED]

Signature: Namrata Patil Digitally signed by Namrata Patil
Date: 2023.09.04 15:13:28 -07'00' Date: 09/04/2023

2. **Treasurer** - The treasurer tracks expenses, files receipts, oversees the budget and submits a final financial report to the City. The Project Leader may also serve as the Project Treasurer. *Note: The City of Sunnyvale reserves the right to audit grant award funds.*

Treasurer Name: N/A

Email: _____ Phone Number: _____

Mailing Address: _____

Signature: _____ Date: _____

3. **Other Project Team Member** - List additional neighborhood residents who will work on this project and what their responsibilities will be? (i.e., coordinating volunteers, outreach to residents, creation of marketing materials, etc.)

Name: Uma, Ruchika, Harita, Chris, Shruti, Falguni, Niyati

Email: _____ Phone Number: _____

Mailing Address: _____

Signature: _____ Date: _____



Sunnyvale

Neighborhood Grant Program Project Budget Form Calendar Year 2024

Please list the project's expenses using the form below. All expense-related activities listed on your application must be included in your budget form. **Note: This is a reimbursement grant. All eligible receipts and invoices showing payment must be submitted for reimbursement within 30 days of project/event conclusion and no later than December 31, 2024.**

Project Expenses

Activity	Estimated Costs
1. Annual Block Party/ Summer Potluck Event	\$ 1000
2. National Night Out	\$ 300
3. Halloween Event	\$ 350
4.	\$
5.	\$
6.	\$
7.	\$
8.	\$
9.	\$
10.	\$
Estimated Total Expenses	\$ 1650
Amount Requested from the City of Sunnyvale	\$ 1500



Neighborhood Grant Program Application Calendar Year 2024

Application Deadline: Friday, October 20, 2023, by 5 p.m.

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Complete applications may be submitted in the following ways:

Mail or Drop Off in Person:

Sunnyvale Community Center (Recreation Center Front Desk)
Attn: Recreation Services Administration
550 E. Remington Dr., Sunnyvale CA 94087

Email: ncs@sunnyvale.ca.gov

Name of Neighborhood Group or Association: Valley Forge Neighborhood Group

Name of Individual Submitting Application: Patricia Grant

Individual's Email: [REDACTED]

Phone: [REDACTED]

Name of Proposed Project: Valley Forge Block Party

Grant Amount Requesting from the City of Sunnyvale (Maximum grant amount is \$1,500): \$ 900

Is your Neighborhood Group currently registered with City of Sunnyvale?

Yes ☒

No ☐

If no, will your Neighborhood Group register with the City of Sunnyvale by the time your proposed event/activity takes place?

Yes ☐

No ☐

Neighborhood Group/Association Background

1. When was your neighborhood group or association formed and why? What are the geographic boundaries of your group, including which Council District? Approximately, how many households are included?

The Valley Forge Neighborhood Group was formed in 2005 to bring our community together, get to know your neighbors and make this neighborhood an inclusive and welcoming community.

The boundaries are: Valley Forge bordered by Lime and Yorktown. There are 48 households including Valley Forge Drive, Gooseberry Court and parts of Westchester Drive.

Project Description

2. Describe your proposed project and/or event. Make sure to include the following:

- How will it benefit the residents in your neighborhood and/or your neighborhood association?
- How many people or households you are expecting to attend or benefit from the project or event?
- Describe the outreach you will do to generate awareness and support for the project/event.

This event benefits all the neighbors by bringing everyone together for this event every year. Everyone pitches in to help in several ways. We also collect names and email addresses on a roster to ensure that we have neighbors on our email communications. We discuss and provide information about neighborhood safety from SNAP, which they setup a tent every year to educate and inform residents of up and coming training classes. For our community we ask for canned food donations for the Sunnyvale food bank.

Our neighborhood block party brings neighbors together and their children, along with welcoming new residents to the neighborhood. We had about 66 people in attendance in 2023. Our event offers food, music, games along with education and awareness of services available. This event makes is a popular event that all the neighbors look forward to. It was nice to get everyone together in person again in 2024.

We also invite the Sunnyvale Fire Department who come and show both the adults and children their truck and demonstrate the lights and equipment on the truck. We also have the firemen/fire-women join us for food as well. It is a great way to get to know them and all the services they provide.

We have a Ladies of Valley Forge group that gets together once a quarter and we talk about the up coming event, schedule and get 📅

3. Describe how your project and/or event focuses on one or more of the following areas:

- Increase communication among neighbors
- Build bridges between cultures
- Improve the physical condition of the neighborhood
- Enhance neighborhood pride and identity

Our annual block party is a great event for all neighbors to come together and reconnect with one another and meet some new neighbors. We have a lot of different cultures on our street and this event is a great way for everyone to come together as one community.

There is always conversations about our street and neighborhood condition, home renovations, landscaping and gardening, everyone is willing to share their experiences with one another making it easier for new comers to also make their own improvements.

This even is what makes this neighborhood so amazing and unique.

4. How will you determine the completed project and/or event has been successful?

This is a popular event every year and if you just look at attendance alone, we have good participation which shows support for the event.

Also the opportunity to meet and greet new neighbors makes them feel welcomed.

Project Plan

5. Use the chart below and list the specific activities needed to carry out your project and/or event including an estimated date of completion for each activity.

Activity	Person(s) Responsible	Completion Date (MO/YR)
<i>Example: Create flier/email for barbecue</i>	Jane Smith	08/23
1. Planning Meeting	Patricia Grant	7/24
2. Send save the date email	Marcia Chron	7/24
3. Finalize games for kids	Patricia Grant	7/24
4. Finalize music for event	Kevin Lawrence	7/24
5. Solicit Flyers	Suchitra Kolipak	8/24
6. Order Barricades and cones	Linda Romano	8/24
7. Food Delivery	Marcia Chron	9/24
8. Block Party Event	All	9/24
9. Cleanup	All	9/24
10. Return Barricades and Cones	Linda Romano	9/24
11. Submit reimbursement	Marcia Chron	10/24
12.		

Project Team

While you may have many community members working on this project and/or event, project team leads will be critical to the project's success. **Please note that each member of the project team will need to sign the application acknowledging their commitment to this project.**

1. **Project Leader** - The Project Leader serves as the primary point of contact for the grant application process. The Project Leader also has fiduciary responsibilities and is responsible for submitting a final project report to the City. The final report, including eligible receipts and invoices showing payment is due within 30 days of project/event conclusion and no later than December 31, 2024.

Project Leader Name: Patricia Grant

Email: [REDACTED] Phone Number: [REDACTED]

Mailing Address: [REDACTED]

Signature: Patricia Grant Date: 10/17/23

2. **Treasurer** - The treasurer tracks expenses, files receipts, oversees the budget and submits a final financial report to the City. The Project Leader may also serve as the Project Treasurer. *Note: The City of Sunnyvale reserves the right to audit grant award funds.*

Treasurer Name: Marcia Chron

Email: [REDACTED] Phone Number: [REDACTED]

Mailing Address: [REDACTED]

Signature: Marcia Chron Date: 10/17/2023

3. **Other Project Team Member** - List additional neighborhood residents who will work on this project and what their responsibilities will be? (i.e., coordinating volunteers, outreach to residents, creation of marketing materials etc.)

Name: Terrence L. Strobach

Email: [REDACTED] Phone Number: [REDACTED]

Mailing Address: [REDACTED]

Signature: Terrence L. Strobach Date: 10/19/23

Neighborhood Grant Program
Project Budget Form Calendar Year 2024



Please list the project’s expenses using the form below. All expense-related activities listed on your application must be included in your budget form. **Note: This is a reimbursement grant. All eligible receipts and invoices showing payment must be submitted for reimbursement within 30 days of project/event conclusion and no later than December 31, 2024.**

Project Expenses

Activity	Estimated Costs
1. Food	\$ 725
2. Soda, water, juice	\$ 50
3. Games for kids	\$ 50
4. Ice Cream and Dessert Bar	\$ 75
5.	\$
6.	\$
7.	\$
8.	\$
9.	\$
10.	\$
Estimated Total Expenses	\$ 900
Amount Requested from the City of Sunnyvale	\$900



Sunnyvale

Neighborhood Grant Program Application Calendar Year 2024

Application Deadline: Friday, October 20, 2023, by 5 p.m.

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Complete applications may be submitted in the following ways:

Mail or Drop Off in Person:

Sunnyvale Community Center (Recreation Center Front Desk)

Attn: Recreation Services Administration

550 E. Remington Dr., Sunnyvale CA 94087

Email: ncs@sunnyvale.ca.gov

Name of Neighborhood Group or Association: Wrightmont Corners

Name of Individual Submitting Application: Donna Winslow

Individual's Email: [REDACTED] Phone: [REDACTED]

Name of Proposed Project: WC Little Library for books, games, puzzles

Grant Amount Requesting from the City of Sunnyvale (Maximum grant amount is \$1,500): \$ 717.00

Is your Neighborhood Group currently registered with City of Sunnyvale?

Yes ☒

No ☐

If no, will your Neighborhood Group register with the City of Sunnyvale by the time your proposed event/activity takes place?

Yes ☐

No ☐

Neighborhood Group/Association Background

1. When was your neighborhood group or association formed and why? What are the geographic boundaries of your group, including which Council District? Approximately, how many households are included?

Wrightmont Corners was originally formed in the 1990's by Connie Portele in connection with SNAP. We are about 110 homes bounded by Fremont Ave, Mary Ave, Cascade and Wright Ave located in Sunnyvale District 1. Annually, we have a Neighborhood Social for National Night Out, and Halloween Street Fun. Using our own email group we try to keep neighbors informed about important things impacting our neighborhood (such as the Village Center Plan). In 2017 we went through the process for Neighborhood Watch. We are interested in maintaining a friendly, safe and prepared neighborhood.

Project Description

2. Describe your proposed project and/or event. Make sure to include the following:

- How will it benefit the residents in your neighborhood and/or your neighborhood association?
- How many people or households you are expecting to attend or benefit from the project or event?
- Describe the outreach you will do to generate awareness and support for the project/event.

We are proposing building a Little Library which would be located in the neighborhood to enable sharing of books, games and puzzles. This would benefit all the neighbors, young and old. It would provide an opportunity to interact with each other, share interests and ideas, and add to the sense of community. It would be available to all who walk by, both to borrow and to share.

Once completed, we will use our neighborhood email group, small signs and flyers to let everyone know it is ready for sharing. It will be centrally located (at the corner of Franchere and Bonneville, so many neighbors will see it as they drive by.

3. Describe how your project and/or event focuses on one or more of the following areas:

- Increase communication among neighbors
- Build bridges between cultures
- Improve the physical condition of the neighborhood
- Enhance neighborhood pride and identity


The Little Library will add to our sense of community in the neighborhood and provide more opportunities to interact. Additionally, the books and games shared should enable us to get to bridge cultures as we have a very diverse neighborhood.

4. How will you determine the completed project and/or event has been successful?

The installation of the completed Little Library, and filling it with shared books, puzzles and games will be a key determiner that it was successful.

Project Plan

5. Use the chart below and list the specific activities needed to carry out your project and/or event including an estimated date of completion for each activity.

Activity	Person(s) Responsible	Completion Date (MO/YR)
<i>Example: Create flier/email for barbecue</i>	Jane Smith	08/23
1. Finalize the Location	Bushra	March 2024
2. Finalize design	Anat	March 2024
3. Acquire materials	Sagi (builder)	April 2024
4. Build	Sagi	May 2024
5. Install	Sagi	June 2024
6. Announce completion to neighbors	Donna	July 2024
7. Solicate filling the Little Library with books, games, 	Bushra	July 2024
8.		
9.		
10.		
11.		
12.		

Project Team

While you may have many community members working on this project and/or event, project team leads will be critical to the project's success. **Please note that each member of the project team will need to sign the application acknowledging their commitment to this project.**

1. **Project Leader** - The Project Leader serves as the primary point of contact for the grant application process. The Project Leader also has fiduciary responsibilities and is responsible for submitting a final project report to the City. The final report, including eligible receipts and invoices showing payment is due within 30 days of project/event conclusion and no later than December 31, 2024.

Project Leader Name: Donna Winslow

Email: [REDACTED] Phone Number: [REDACTED]

Mailing Address: [REDACTED]

Signature: [Signature] Date: 10/11/2023

2. **Treasurer** - The treasurer tracks expenses, files receipts, oversees the budget and submits a final financial report to the City. The Project Leader may also serve as the Project Treasurer. *Note: The City of Sunnyvale reserves the right to audit grant award funds.*

Treasurer Name: Anat Limor

Email: [REDACTED] Phone Number: [REDACTED]

Mailing Address: [REDACTED]

Signature: [Signature] Date: 10/11/23

3. **Other Project Team Member** - List additional neighborhood residents who will work on this project and what their responsibilities will be? (i.e., coordinating volunteers, outreach to residents, creation of marketing materials, etc.)

Name: Bushra Pudiyapura

Email: [REDACTED] Phone Number: 213-291-4122

Mailing Address: [REDACTED]

Signature: [Signature] Date: 10/11/2023

**Neighborhood Grant Program
Project Budget Form Calendar Year 2024**

Please list the project's expenses using the form below. All expense-related activities listed on your application must be included in your budget form. **Note: This is a reimbursement grant. All eligible receipts and invoices showing payment must be submitted for reimbursement within 30 days of project/event conclusion and no later than December 31, 2024.**

Project Expenses

Activity	Estimated Costs
1. Plywood 6ft (2 X \$65)	\$ 130
2. Framing wood 8ft lengths (6 x \$22)	\$ 132
3. Plexiglass 2ft x 6ft	\$ 200
4. Hardware - hinges, door handle, screws, etc	\$ 60
5. Primer and paint	\$ 50
6. Roofing materials	\$ 100
7. Cement	\$ 20
8. Flyers and signs	\$ 25
9.	\$
10.	\$
Estimated Total Expenses	\$ 717
Amount Requested from the City of Sunnyvale	\$ 717