



Sunnyvale

Public Engagement Program  
Fremont Corners Village Center  
2018-7632

Cindy Hom

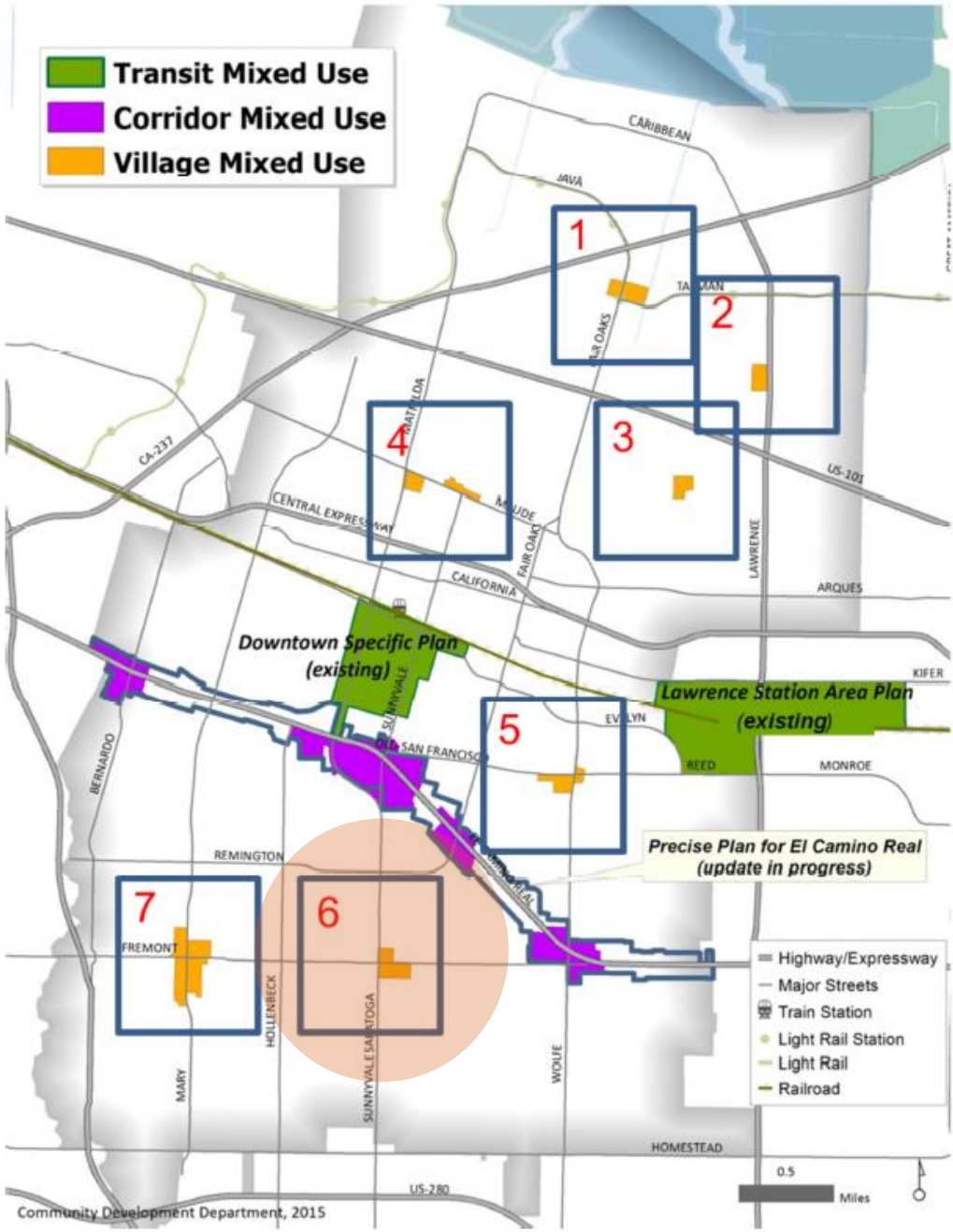
Planning Commission, July 8, 2019

# 2017 Land Use Transportation Element

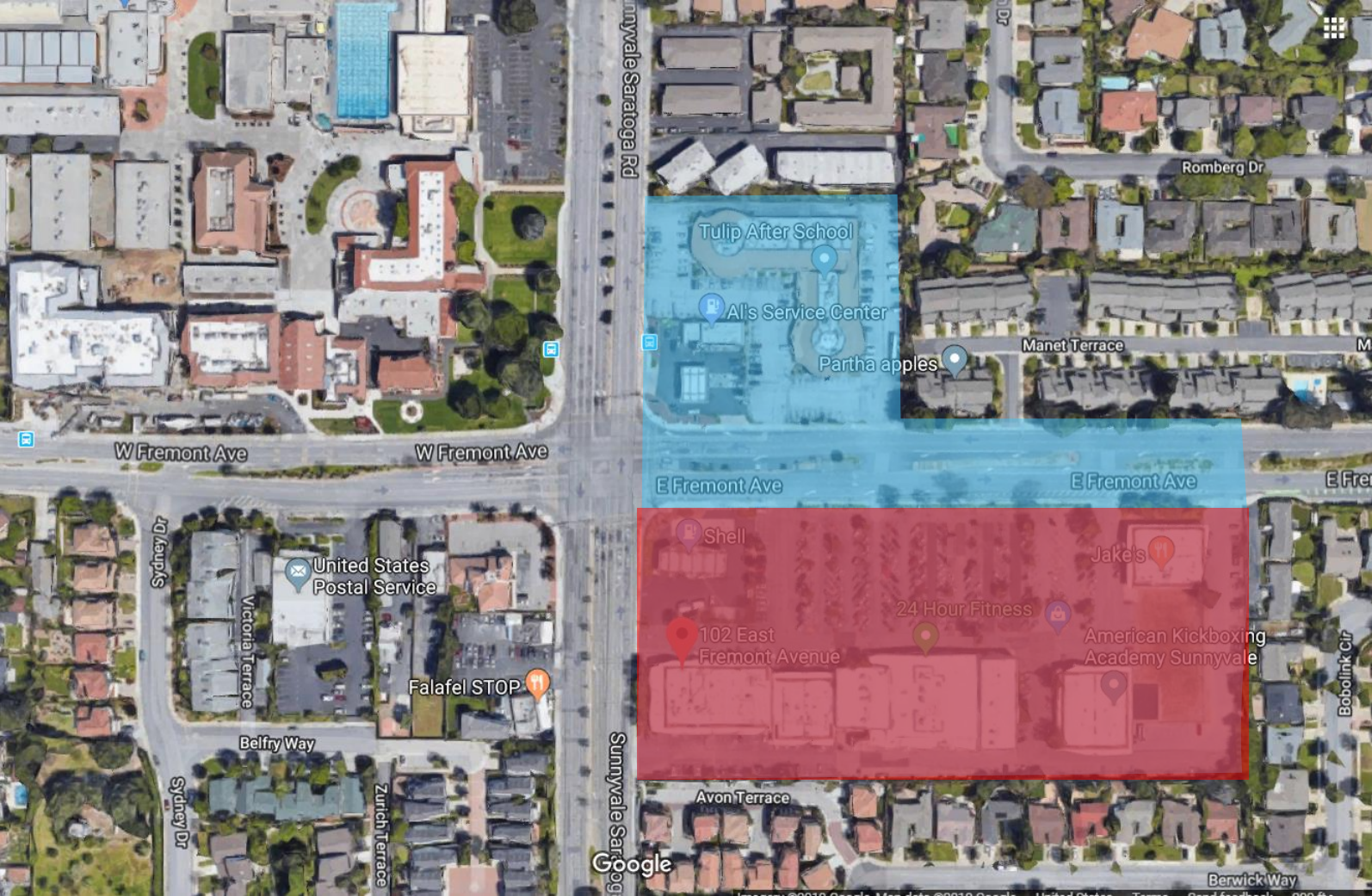
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- Village Center Designation and Concept
  - ◆ Residential Diversity
  - ◆ Neighborhood serving retail and services
  - ◆ Sense of place for community gathering
- Development Parameters
  - ◆ Blend with neighborhood
  - ◆ Medium Density (15-24 unit)
  - ◆ Building height up to four stories

# LUTE: Map of Village Centers



# Fremont Corners Village Center



# Village Center Process

TASK	ACTIVITY	DECISION MAKER
PEP	Preparation and approval of a Public Engagement Plan	City Council
VILLAGE CENTER PRECISE PLAN	Master Plan for a Precise Plan Village area	City Council
CEQA	Environmental Review	City Council
SPECIAL DEVELOPMENT PERMIT	Specific Development Applications	Planning Commission

# Public Engagement Program (PEP)

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- Purpose and Intent:
  - ◆ Inform and engage the public
  - ◆ Identify specific approaches and tools for public outreach
  
- PEP Objectives:
  - ◆ Inclusive Planning
  - ◆ Accessible Participation
  - ◆ Transparency
  - ◆ Use of Public Input

# Recommendation

## Staff Recommendation

- Recommend to City Council, Alternative 1: Approve Public Engagement Program and find that this action is exempt from the California Environmental Quality Act (CEQA) pursuant to CEQA Guidelines Section 15262 and Section 15061(b)(3).