

UrbanRock Design

Resume

Public Art + Environments
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UrbanRock Design

was founded in 2000 as a public art and environmental design practice. The studio has a practice of built and speculative public projects and that range from two- three- and four- dimensional integrated artworks to environmental designs and architecture. The studio is registered as a Disadvantaged Business Enterprise and Woman-Owned Business with the State of California.

PUBLIC ART + Environmental Design COMMISSIONS

Current	<p>Barwell Road Artwork, integrated streetscape artwork along 1.4 mile road improvement, Raleigh Arts, Raleigh, NC</p> <p>Boulevard Park Artwork, integrated three-dimensional artwork for a park, Palo Alto, CA</p> <p>Outdoor Classroom, Environmental design for Woodbury University, collaboration with Cate Roman, graphic designer, Burbank, CA</p> <p>Park Identity Artwork, Discovery Park, Meridian, ID</p> <p>Transitional Housing Environmental Design, environmental art and graphics for 140 -bed transitional housing complex, National Health Foundation, collaboration with Cate Roman graphic designer, Los Angeles, CA</p>
2022	<p>Vortex, Gateway Sculpture for Columbus State Community College, Ohio Arts Council Commission, Columbus, OH</p> <p>Three Limbs, Sculptural seating for Juanita Beach Park, Kirkland Arts Commission, Kirkland, WA</p> <p>Wrap House, Art pavilion for Edith Moulton Park, Kirkland Arts Commission, Kirkland, WA</p>
2021	<p>Art of Recovery, artist-designed COVID markers, Santa Monica Arts Commission, Santa Monica, CA</p> <p>COVID-19 Signage & Wayfinding, artist-designed graphics for Woodbury University, Burbank, CA</p>
2020	<p>Artist-Designed Social Distance Markers, Annenberg Community Beach House, Santa Monica Arts Commission, Santa Monica, CA</p>
2019	<p>View Finder, Sculpture for Great Park ARTWALK, curated by LeBasse Projects, Irvine, CA</p> <p>Dreiser – Shadows of Meaning, Sculpture for Vigo Public Library, curated by Art Spaces, Terre Haute, IN</p> <p>Transitional Housing Environmental Design, environmental graphics for 60 -bed transitional housing complex, National Health Foundation, collaboration with Cate Roman graphic designer, Los Angeles, CA</p>
2018	<p>Local Seen, interactive sculptures for the 34th Street Transit Station, Rapid Transit Association, Cleveland, OH</p> <p>Site Lines, streetscape temporary interactive installation on the Third Street Promenade, Santa Monica Arts Commission, curated by LeBasse Projects, Santa Monica, CA</p> <p>Site Lines Past, temporary interactive installation at Triangle Square, Santa Monica Arts Commission, curated by LeBasse Projects, Santa Monica, CA</p> <p>Coloring Book Plaza, ground mural for Pico Great Street Collaborative, collaboration with June Street Architecture, Los Angeles, CA</p> <p>Green Line Public Art Master Plan, Calgary Green Line Transitway, Phases 1 and 2, Calgary Public Art, Calgary, British Columbia, Canada</p>
2017	<p>Walk Watts, interactive public art with audio and temporary installations, Watts Labor Community Action Committee, Watts, Los Angeles, CA</p> <p>Tiny Park, temporary parklet in median islands, locally competitive design commission, collaboration with June Street Architecture, West Hollywood Planning Department, West Hollywood, CA</p>
2016	<p>Inside Outside, façade artwork for the Nebraska History Museum, Nebraska Arts Commission, Lincoln, NE</p>
2015	<p>Gateway to Hollywood, median island gateway artwork, Yucca Corridor Coalition, Los Angeles, CA</p>
2014	<p>Setting the Tables, integrated artwork for three transit stations, E Street Rapid Bus, San Bernardino, CA</p>

	Greensboro Downtown Master Art Plan , National design charrette, ArtsGreensboro, Greensboro, NC
	Access Landscape , Master Plan for Tierra del Sol Campus with ADA art projects, funded by the National Endowment for the Arts, Sunland, CA
2011	Weaving Public Art along Grant Road , Public Art Master Plan, Tucson Pima Arts Council, Tucson, AZ
2010	Across the Market, Below the Sky, Up the River , integrated downtown plaza art, Renaissance Redding and Redding Redevelopment Agency, Redding, CA
	Looking Through the Past , Artwork for Tempe Museum, City of Tempe, Cultural Services Division, Tempe, AZ
2008	Conditional Reflections , façade and courtyard art for Public Pool-house, Park Creek Metropolitan District, Denver, CO
2005	Noguera Educational Garden , art pavilion and entry element, Police Activities League, Hollywood, CA
2004	Finding Public Space in the Margins , speculative project about public art in tight urban spaces, funded by the National Endowment for the Arts and others, Hollywood, CA
2003	Oasis Town Plan , 40-acres development master plan, collaboration with Integrated Infrastructures, Oasis, CA
2002	Eco Stations , educational public art stations in Coldwater Canyon Park, TreePeople, Los Angeles, CA
2001	Faux Grove , Temporary Entry Artwork, Angel's Gate Cultural Center, San Pedro, CA
2000	Formation , public art retaining wall in Coldwater Canyon Park, TreePeople, Los Angeles, CA
1998	Scopes , temporary billboard installation for Revolution Art Gallery, Detroit, MI
	Art Master Plan , Cleveland School of the Arts, Cleveland, CA
	Temporary Urban Garden , temporary art installation with schoolchildren, Cleveland School of the Arts, Cleveland, OH
1996	Doughboy Plaza , plaza design, Stow City Hall, Stow, OH
	Neighborhood Initiative , speculative public art, Ohio Arts Council, Cleveland, OH

AWARDS + GRANTS

2021	GDUSA Graphic Design Award , COVID-19 Signage and Wayfinding for Woodbury University, National Award, https://gdusa.com/2021-graphic-design-awards-winner?ms=0 352
2021	Outdoor Classroom Design Grant , Woodbury University Grant, \$5000
2018	Walk Watts , Annual International CODAwards: Collaboration of Design + Art, Merit Award in Landscape Category
2016	American Institute of Architects College of Fellows [Jeanine Centuori] recognized as model submission in Alternative Practice
2014	Setting the Tables , Voted <i>Best Urban Street Transformation of 2014</i> on StreetsBlog USA, http://usa.streetsblog.org/2014/12/17/vote-to-decide-the-best-urban-street-transformation-of-2014
	Certificate of Recognition , from Councilmember Joe Buscaino of the Los Angeles 15 th district to Jeanine Centuori Center for contribution to Watts and the small businesses on Wilmington Ave
	Access Landscape , selected for Universal Design is Good Design submission by AIACC for inclusion in accessibility Course
2012	Access Landscape , San Fernando Valley Chapter Citation Award in <i>Small Projects</i> , Sunland, CA

EDUCATION

Russell Rock

MFA, Painting, Wayne State University, 1987
 BA, Art & English, Alma College, 1976

Jeanine Centuori

M Arch, Cranbrook Academy of Art, 1991
 B Arch, The Cooper Union, 1983

PROFESSIONAL REGISTRATION

Jeanine Centuori

California Architecture License #C-28180
 New York Architecture License #024135
 LEED Accredited Professional

IMAGE LIST

IMAGE 1

Artist Name: UrbanRock Design
Title of Work: **Wrap House**
Date of Completion: 2022
Media: Lumber and steel
Dimensions: 16 ft x 12 ft x 14 ft high
Site: Edith Moulton Park
Location: Kirkland, WA
Value: \$60,000

This park folly references the former homestead site of Edith Moulton at this community park location. Evoking a lightweight sketch of the outlines of an iconic house form, the piece alternates between solid and void.

IMAGE 2

Artist Name: UrbanRock Design
Title of Work: **Now & Then**
Date of Completion: 2022
Media: Lumber, steel
Dimensions: 12 ft x 10 ft x 4 ft high
Site: Juanita Beach Park
Location: Kirkland, WA
Value: \$50,000

Artwork doubles as seating while referencing Kirkland's lumber industry. Massive timbers are crafted into seating elements, and also hold metal images with historic lumber imagery.

IMAGE 3

Artist Name: UrbanRock Design
Title of Work: **Vortex**
Date of Completion: 2022
Media: Aluminum, powder-coated finish
Dimensions: 16 ft x 9 ft x 9 ft high
Site: Columbus State Community College
Location: Columbus, OH
Value: \$87,000

This gateway sculpture honors education and the community at Columbus State Community College. Two complementary arcs address concepts of learning and living together.

IMAGE 4

Artist Name: UrbanRock Design
Title of Work: **Dreiser – Shadows of Meaning**
Date of Completion: 2019
Media: Aluminum, powder-coated finish
Dimensions: 12 ft x 4 ft x 9 ft high
Site: Vigo Public Library
Location: Terre Haute, IN
Value: \$45,000

This sculpture in honor of the writer Theodore Dreiser, is created from Dreiser's own words. The sculpture depicts an abstracted typewriter carriage and piece of paper.

IMAGE 5

Artist Name: UrbanRock Design
Title of Work: **Across the Market, Below the Sky, Up the River**
Date of Completion: 2010
Media: Glass with art film, concrete, metal inserts
Dimensions: 25 ft x 100 ft x 18 ft high
Site: Downtown Plaza
Location: Redding, CA
Value: \$85,000

This is a plaza design for a downtown redevelopment that has several components. Together, these components comprise a story of the nature and culture of Redding.

IMAGE 6

Artist Name: UrbanRock Design
Title of Work: **Site Lines Past**
Date of Completion: 2018
Media: Aluminum, powder-coated finish
Dimensions: 3 ft x 3 ft x 10 ft high
Site: Triangle Square
Location: Santa Monica, CA
Value: \$28,000

This temporary project is located at Triangle Square in downtown Santa Monica. Each of three large view cones contains metallic plate images of an erased history of Santa Monica. The large colorful cones are seen by motorists, and the intimate views are seen by pedestrians.

IMAGE 7

Artist Name: UrbanRock Design
Title of Work: **View Finder**
Date of Completion: 2019
Media: Aluminum, powder-coated finish
Dimensions: 3 ft x 3 ft x 10 ft high
Site: Cadence Park
Location: Irvine, CA
Value: \$30,000

This piece invites viewing into 6 cones displaying historic sites from the former Marine Air Station. It offers a playful homage to trail-side wayfinding signage.

IMAGE 8

Artist Name: UrbanRock Design
Title of Work: **Site Lines**
Date of Completion: 2018
Media: Aluminum, powder-coated finish
Dimensions: 2 ft x 1 ft x 1 inch thick
Site: Third Street Promenade
Location: Santa Monica, CA
Value: \$5,000

This project locates nine elements along the Third Street Promenade, a walking street in Santa Monica, with an overlaid physical drawing. When the viewer is in alignment with the piece, it forms a drawing of the three-dimensional object. These nine drawing plates present elements from the site in a playful and engaged way.

9 Coloring Book Plaza

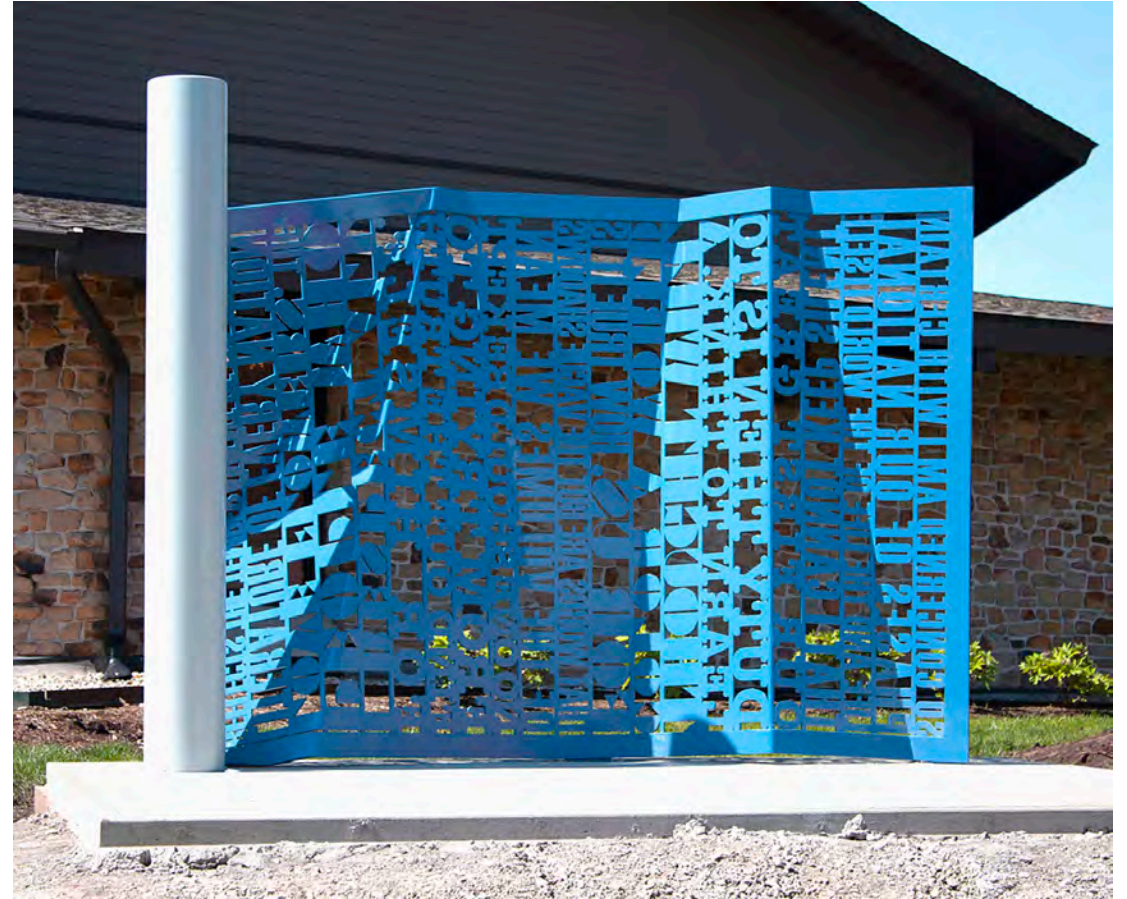
This neighborhood plaza is a ground mural that functions as a chalk coloring space for children.
Dimensions: 25 ft x 100 ft
Media: paint
Project Location: Los Angeles, CA
Budget: \$25,000
Completion Date: 2018
Commissioning Agency: Pico Neighborhood Collaborative

IMAGE 10

Artist Name: UrbanRock Design
Title of Work: **Barwell Road Artwork**
Date of Completion: 2023 (in-progress)
Media: Aluminum, art glass
Dimensions: 4 ft x 5 ft x 14 ft high
Site: Barwell Road
Location: Raleigh, NC
Value: \$170,000

This in-progress artwork is a celebration of community with a series of intimate views captured in pastel drawings as seen on circular glass plates, and in metal cut-outs as seen in view cones. These tree-like forms line the roadway and are also located in the community park.

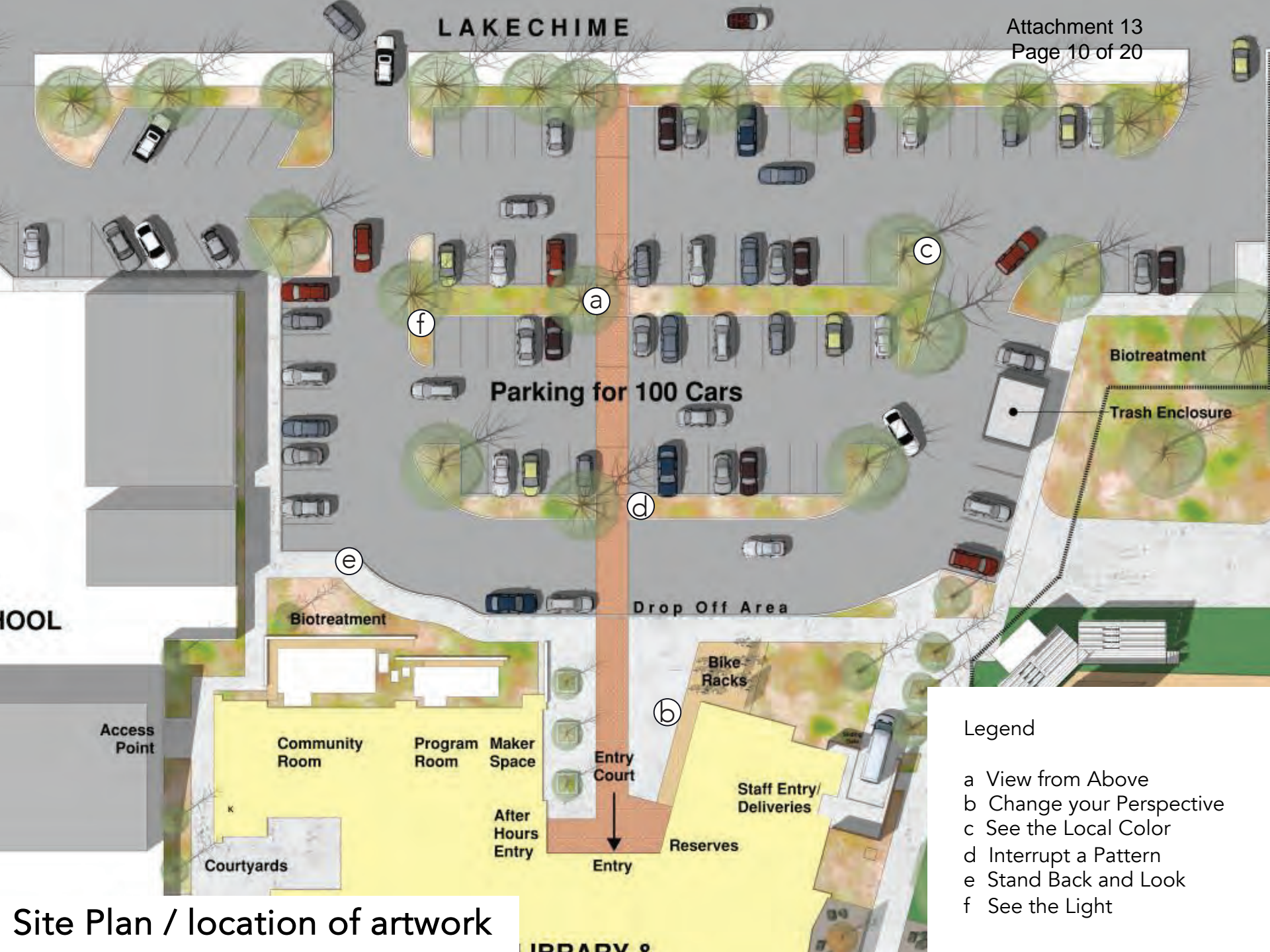












Legend

- a View from Above
- b Change your Perspective
- c See the Local Color
- d Interrupt a Pattern
- e Stand Back and Look
- f See the Light

Site Plan / location of artwork

MOOL

Access Point

Community Room

Program Room

Maker Space

Courtyards

After Hours Entry

Entry Court
Entry

Bike Racks

Staff Entry/
Deliveries

Reserves

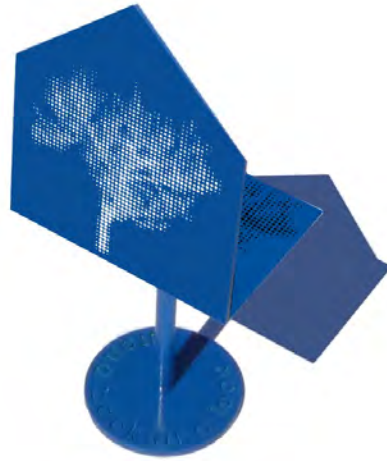
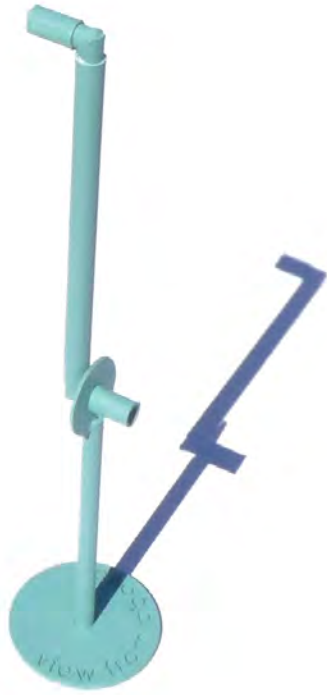
Parking for 100 Cars

Drop Off Area

Biotreatment

Trash Enclosure

LIBRARY 8



Set of Sculptures



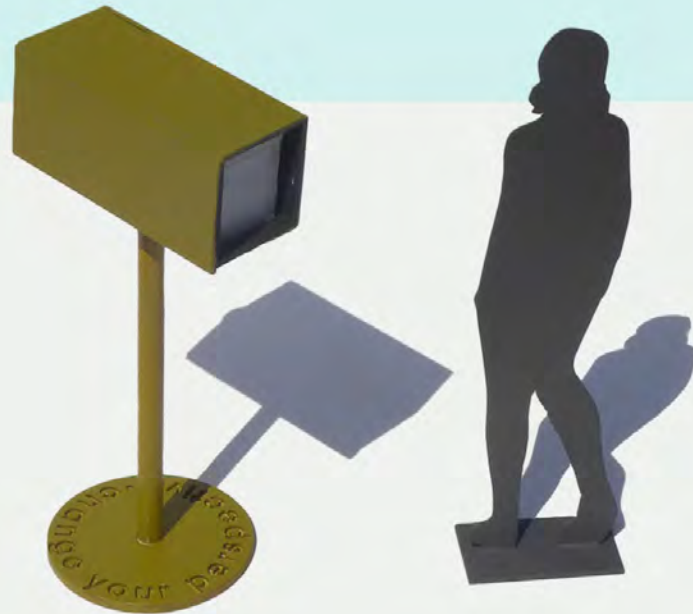
view into portal



a) View from Above: provides a close view into the foliage of the tree



view into portal



b) Change your Perspective: contains an upside-down view of the entryway



view looking up



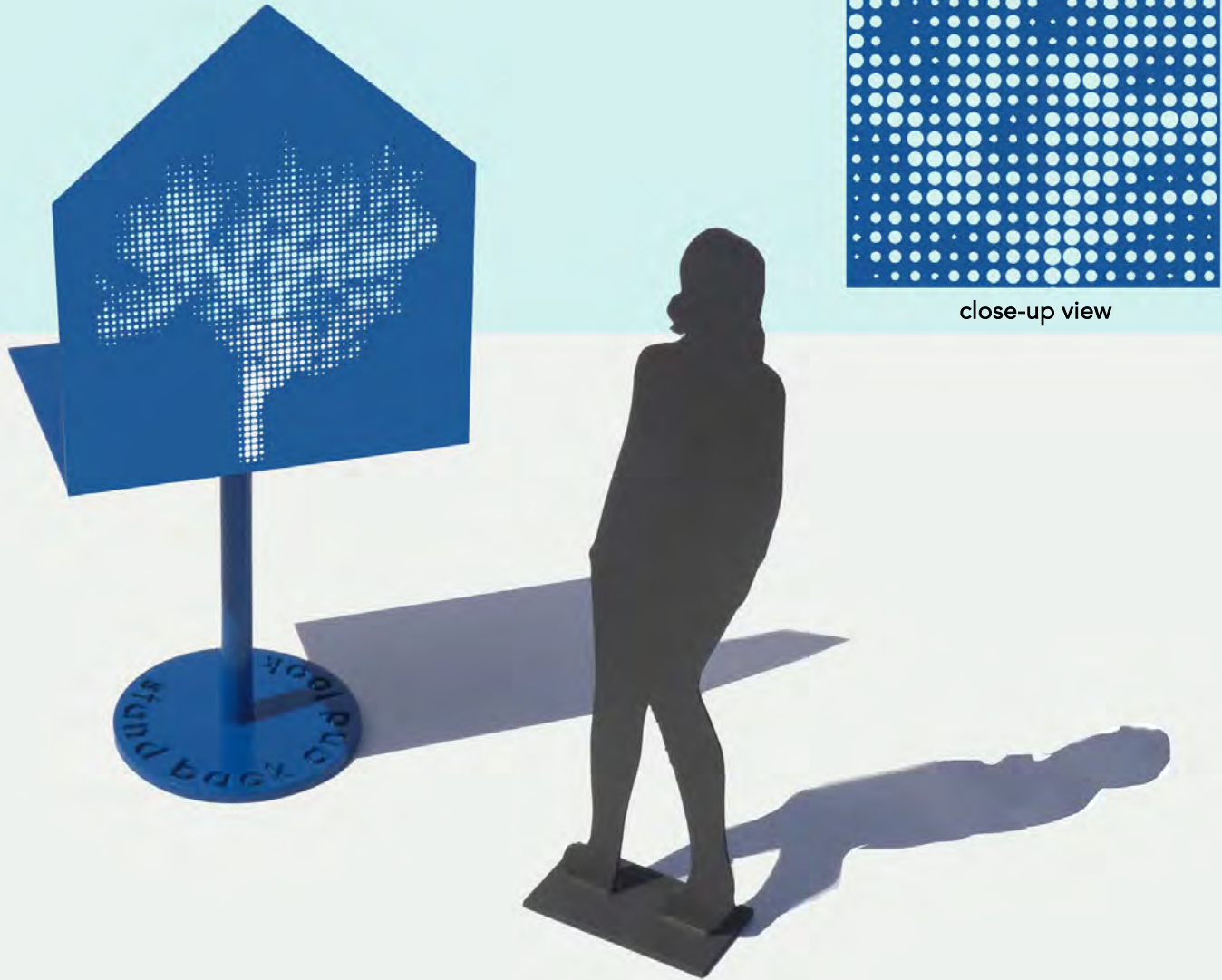
c) See the Local Color: projects a range of colors from nature onto the ground



view from front

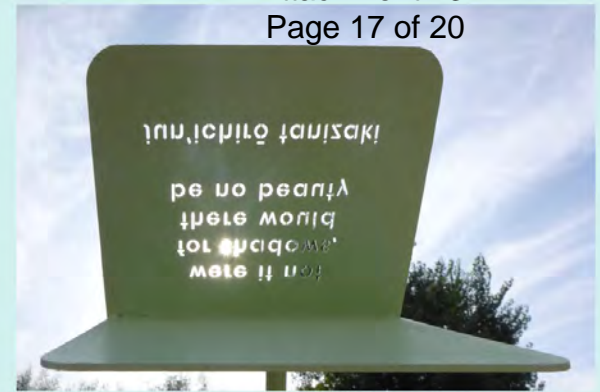


d) Interrupt a Pattern: presents moiré effects due to the layering of patterns



close-up view

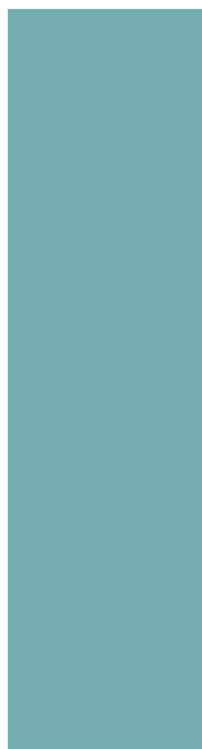
e) Stand Back and Look: holds an image made of dots of an apricot tree as seen from afar



front view towards sky



f) See the Light: offers an inspiring quote as seen via a light projection onto another surface



RAL 6034
pastel turquoise



RAL 6011
reseda green



RAL 6019
pastel green



RAL 1027
curry



RAL 5019
capri blue



RAL 6025
fern green

Perspectives

Perspectives is an exterior interactive public art proposal for the Lakewood Branch Library & Learning Center in Sunnyvale, CA. The idea for this project is a distillation of the concepts embedded in the architecture of the facility and the community's desires mentioned in the RFQ. The piece is comprised of six elements that are located in the parking lot and entry area.

Each element is a meditation on visual perception—they use mechanisms and strategies whereby what we see is altered, highly focused, or distorted in some way. They work with simple mechanisms and employ the sun, color, mirrors, etc. The title of each piece is inscribed into the base and are referential to idiomatic expressions.

The Pieces:

- A. *View from Above***
is a periscope piece that offers a view into a nearby tree. You will see a close-up view of leaves, and a bird or squirrel if you are lucky!
- B. *Change your Perspective***
is a camera obscura, a light box that operates in a similar fashion as a camera. When you peer into the portal, you will see an upside-down view focused on the building's entryway.
- C. *See the Local Color***
is based on the colors of the color wheel. Six colors are represented with photographs of elements from nature- the yellow sun, an orange sky, a red rose, violet flowers, blue water, and green leaves. These macro photographs would be printed onto glass. They cast colorful shadows onto the ground, and present saturated colors that are backlit from the sky.
- D. *Interrupt a Pattern***
uses a layering of a simple dot pattern that creates a moiré pattern that shimmers and shifts as the two patterns interrupt each other. One of the discs rotates in order to emphasize the phenomenon.
- E. *Stand Back and Look***
is an image of an apricot tree that is created from many small dots that are cut into the metal plate. The image comes into focus when viewed from a distance and appears abstract at a close viewing.
- F. *See the Light***
harnesses the sun to create shadows cast onto a surface. This form, reminiscent of an open book, is inscribed with an upside-down quote. The quote is by the author Jun'ichirō Tanizaki, "Were it not for shadows there would be no beauty." This fleeting text will only appear when the sun is strong.

This set of six pieces is constructed with powder-coated aluminum, each with a unique color. The color palette is based on foliage. The view portals are about 4 ft – 6 in above the ground. It is possible to create secondary viewports for the two pieces with singular portals (during design development) to accommodate small children and wheelchair users.

This project is based on the concept of biophilic design that attempts to make visceral connections to natural phenomenon. It also attempts to appeal to the wide range of demographics and ages of people who frequent the library including children. These portals aspire to offer delight and reflection on one's immediate environment.

Narrative

MATERIALS and MAINTENANCE REPORT

DIMENSIONS

There are six elements ranging from about 9 ft tall to 5 ft tall. They each occupy an area ranging from 3 ft x 3 ft to 4 ft x 4 ft.

MEDIUM

- elements are constructed from ½ inch thick aluminum.
- vertical rods are 3 inch diameter aluminum.

The piece has the following powder-coated colors:

- Tiger Drylac Color RAL 6034, RAL 6011, RAL 6019, RAL 1027, RAL 5019, and RAL 6025.