



Sunnyvale

Neighborhood Grant Program Application

Fiscal Year 2019/20

Application Deadline: April 19, 2019, by 5 p.m.

Thank you for your interest in the Neighborhood Grant Program. Please make sure you thoroughly reviewed the grant guidelines and eligibility criteria to determine if your group qualifies for funding. Funding requests will be considered as part of an annual competitive application process. Neighborhood Grant Program funding will be determined by City Council during the adoption of the FY 2019/20 Budget. If Council approves the funding, each neighborhood group is eligible to apply for and receive a grant of up to \$1,000. Applicants will be notified of award decisions in July 2019.

Complete applications may be submitted in the following ways:

Mail or Drop Off in Person:

Sunnyvale Public Library (Library Administration, Second Floor)
Attn: Jennifer Acuña
665 W. Olive Avenue, Sunnyvale, CA 94086

Email: ncs@sunnyvale.ca.gov or Fax: 408-735-8767

For questions, contact Jennifer Acuña at ncs@sunnyvale.ca.gov or 408-730-7599.

Name of Neighborhood Group or Association:

SUNNY ARTS

Name of Individual Submitting Application:

Sandra Henderson Neighborhood
Chair Person

Individual's Email:

Phone:

Name of Proposed Project:

SUNNY ARTS NEIGHBORHOOD
Cohesion
Credibility
and life the
way it ought
to be!!

Grant Amount Requesting from the City of Sunnyvale:

\$ 1000.00

(Maximum grant amount is \$1,000)

Neighborhood Group/Association Background

1. When was your neighborhood group or association formed and why? What are the geographic boundaries of your group? How many households are included?

SUNNYARTS Neighborhood Association was formed approximately fifteen years ago in response to a rash of robberies we were experiencing in our neighborhood at the time. We immediately set up a Neighborhood Website to keep each other informed of any suspicious activity. That website also serves as our best avenue to discuss any neighborhood appearance issues and to offer suggestions to requests for repair. It can also be used for emergency notifications.

Our neighborhood is bordered by Fremont Avenue, Chopin Drive, Van Dyck Drive and Rembrandt. We are next door to the Sunnyvale Community Center.

We are comprised of 286 households in four and five bedroom homes, most of which house large families.

2. Describe your neighborhood group's activities and the resources that support those activities. If yours is a formal association, what is the annual budget? How do you raise funds?

We have established the following tried and true events over the years and hold annually a Block Party, a Neighborhood wide Garage Sale, the Neighborhood Night Out Ice Cream Social and Carnival, a Goodwill Donation Day Lemonade and Cookie Celebration, our Halloween Celebration and Cake and Coffee Meet and Greet during the year.

Occasionally we arrange for Public Safety to meet with us on safety and crime prevention. SunnyArts depends on the City Grant program, our Goodwill truck donation reimbursement and hefty supply and volunteer time donations from neighbors.

In the past the City Grant program has provided about 36 cents per SunnyArts resident which we use to offset the cost of our annual activities, again the bulk cost of which comes from neighbor donations and our generous donations to the Goodwill organization which parks a truck in our neighborhood once a year.

Our budget consists of how far we can stretch that revenue amongst our so many activities!

3. Describe your proposed project and/or event. Make sure to include the following:

- How it will benefit the residents in your neighborhood and/or your neighborhood association?
- How many people or households you are expecting to attend or benefit from the project or event?

We are a very diverse neighborhood and our get togethers help bridge any communication gaps. As original owners continue to retire out of the area, we have a continuous influx of new residents. Our activities welcome them.

Our events help to match the persons and vehicles to each house enabling us to lookout for one another.

Our activities provide the opportunities necessary for the neighborhood cohesiveness that people are generally too busy to offer on their own.

A hundred percent of our neighborhood attends some if not all of these events.

4. How did you choose this project and/or event? Describe the outreach you have done to generate awareness and support in your neighborhood around the project and/or event. How many neighbors are in support and how did you determine that number?

Our events continue as the most popular in our neighborhood.

At the beginning of each year a calendar of them is posted on our SunnyArts neighborhood website. That same calendar is delivered to each home as well, to serve as an additional reminder.

Our neighbors look forward to them happening at the same times each year and their continued attendance has not diminished.

We always ask for new recommendations and activity ideas. For example, neighbors requested a Halloween house decorating contest and a holiday lighting contest so we added those last year and will do them again this year.

An example of an activity that didn't continue is the children's costume parade on Halloween that neighbors decided there was not enough time for. The Halloween gathering remains for cider, cookies and the Family Pumpkin Carving contest.

5. Using the chart below, list the specific activities needed to carry out your project and/or event including an estimated date of completion for each activity.

Activity	Person(s) Responsible	Completion Date (MO/YR)
<i>Example: Create flier/email for barbecue</i>	Jane Smith	08/19
1. Activity Calendar Flier	Sandra Henderson	
2. Reminder Activity Calendar Flier	Sandra Henderson	
3. Meet and Greets Serve cake/coffee/ponch + conversation	Sandra Henderson Neighborhood Volunteers	
4. Block Party food setup/serve children activities clean up		
5. Neighborhood Garage Sale advertising, set-up help		
6. Neighborhood Night Out Ice Cream Social & Carnival		
7. Goodwill Donation Day Thank you lemonade + Cookies		
8. Halloween Celebration & Family Pumpkin Carving Contest		
9. Halloween Home Decorating Contest - judge + award		
10. Holiday Lighting Contest judge + award		
11. TBA		
12. TBA		

Set up/cleanup
+ serve ice cream
under barn
children's street
art + carnival
relays

Nat'l

* Main
event
City
Coun. is used
for and
the rest
between
all
other
activities

#7 lunch for Goodwill truck employees, sorting merchandise
lifting donated items onto truck

6. Describe how your project and/or event focuses on one or more of the following areas:

#8 set up, serve, cleanup, bake candy cookies
judge + award pumpkin carving

- Increasing communication among neighbors
- Building bridges between cultures
- Improving the physical condition of the neighborhood
- Enhancing neighborhood pride and identity

Our previous answers to Questions 3 and 4 explain that our events increase communication among neighbors. Builds bridges between cultures. Offers the time and place to discuss improving the physical condition of the neighborhood as well as the possibility to do that on our neighborhood website. All of us working together to keep our neighborhood lovely and safe and the amazing charitability of SunnyArts gives us a great sense of pride and identity. We would like to mention here that we have a dedicated group of women that continuously cook for the homeless shelter as well.

7. How will you determine the completed project and/or event has been successful?

We will continue to determine the success of our events by their attendance and the volunteers and donations that make them happen.

8. What resources will your neighborhood group contribute to support the project and/or event (i.e., number of volunteer hours, donated materials if any, etc.)?

Between the city grant allotment and the Goodwill donation award amounting to about \$1.00 per SunnyArts resident, nearly 90% of our activities are able to occur due to neighbor donations of materials and time.

Attendance begins because it is easy to just show up but then people begin donating their time and supplies to see this all continue!

9. Please explain how your organization intends to operate this project and/or event in future years without grant assistance from the City. Your explanation should include a goal of sustainability and independence from grant funds within four years or less. Attach additional sheets if needed.

The loss of city grant money would impact the amount of events we are able to host which is why we SINCERELY APPRECIATE the city grant.

We would of course try to continue as many things as we possibly can without it and have researched fundraisers like those held for schools at eating establishments.

Our residents are so busy with both parents working to afford to live here, raising families and supporting their school charities, like those at the eating establishments, that we worry they would not be able to add more fundraising onto that.

They already offset our financial need completely by their material donations and volunteering at our events.

Thank you for considering our proposal. We strive to make our city the best place through all efforts made in SunnyArts.

Project Team

While you may have many community members working on this project and/or event, project team leads will be critical to the project's success. **Please note that each member of the project team will need to sign the application acknowledging their commitment to this project.**

1. Project Leader - The Project Leader serves as the primary point of contact for the grant application process. The Project Leader also has fiduciary responsibilities and is responsible for submitting a final project report to the City. The final report, including eligible receipts and invoices showing payment is due within 30 days of project/event conclusion and no later than June 14, 2020.

**Project Leader
Name:**

Sandra Henderson, SunnyArts Chair Person

Email: _____ **Phone Number:** _____

Mailing Address:

Signature: Sandra Henderson **Date:** 4/15/19

2. Treasurer - The treasurer tracks expenses, files receipts, oversees the budget and submits a final financial report to the City. The Project Leader may also serve as the Project Treasurer.

Note: The City of Sunnyvale reserves the right to audit grant award funds.

Treasurer Name:

Hinkmond & Jennifer Wang / Uma Sri Ram

Email: _____ **Phone Number:** (408) 79-0022

Mailing Address:

Signature: [Signature] **Date:** 4/16/19

3. Other Project Team Member - List additional neighborhood residents who will work on this project and what their responsibilities will be? (i.e., coordinating volunteers, outreach to residents, creation of marketing materials, etc.)

Name: Antire Heim hood !!

Email: _____ **Phone Number:** ()

Mailing Address: _____

Signature: _____ **Date:** _____

Neighborhood Grant Program

Project Budget Form Fiscal Year 2019/20

Please list the project's expenses using the form below. All expense-related activities listed on your application must be included in your budget form. **Note: This is a reimbursement grant. All eligible receipts and invoices showing payment must be submitted for reimbursement within 30 days of project/event conclusion and no later than June 14, 2020.**

Project Expenses

Activity	Estimated Costs	Actual Costs
1. Activity Calendar	\$ 50	\$
2. Reminder Activity Calendar	\$ 50	\$
3. Meet & Greet	\$ 100	\$
4. Block Party	\$ 300	\$
5. Neighbor Hood Night Out	\$ 650	\$
6. Cool down Truck Donation Day	\$ 150	\$
7. Neighborhood Green Sale	\$ 100	\$
8. Halloween Celebration	\$ 300	\$
9. Halloween Decorating Contest	\$ 150	\$
Halloween Highlighting Contest Total Expenses	\$ 150	\$
Amount Requested from the City of Sunnyvale	\$ 2,100	\$

Other Sources of Support

Volunteer Hours (valued at \$28.46/hour, per IndependentSector.org)	\$	unlimited the day of event
Donated Materials/Services (food, supplies, equipment)	\$	500
Other Funding Received (other grants, collected dues, donations)	\$	600
Other:	\$	200 <i>coordination truck</i>

Other:	\$
Total Neighborhood Association Contribution	\$ 1100

+ all volunteers at every event



Sunnyvale