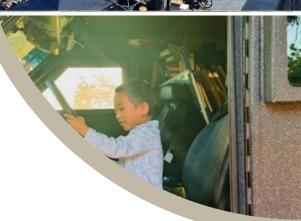


Community Event and Neighborhood Grant Program (CENGP) Funding Recommendations for 2026 Cycle

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CENGP Subcommittee Meeting
December 1, 2025







# Agenda

- Review of 2025 grants
- Overview of 2026 grant applications
- Subcommittee funding recommendations



# 2025 CENGP Update

Neighborhood Association	Grant Award	Reimbursement
Bidwell Resident Association	\$2,000	\$1,722.58
Cherry Chase	\$2,000	\$538.93
Cherryhill	\$2,000	Pending
Cumberland South	\$1,225	\$1,225.00
Lakewood Village	\$2,000	Pending
Ortega Park	\$2,000	\$1,274.55
Panama Park	\$1,000	Pending
SunnyArts	\$1,500	Pending
Sunnyvale Neighborhood of Arbor Including La Linda (SNAIL)	\$2,000	\$2,000.00
Valley Forge Neighborhood Group	\$1,000	\$1,000.00
Neighborhood Grants Total	\$16,725	\$7,761.06

# 2025 CENGP Update

Community Event	<b>Grant Award</b>	Reimbursement
South Asian Cultural Association (SACA)	\$7,635	Pending
South Asian Cultural Association (SACA)	\$3,000	Did not host event/approved to apply funds to Diwali for one-time
Sunny Sagarmatha Society	\$4,800	\$4,800
Sunnyvale Chamber of Commerce	\$12,000	\$12,000
Sunnyvale Heritage Park Museum	\$1,440	Pending
Sunnyvale Swim Club	\$2,400	\$2,400
Community Events Total	\$31,275	\$19,200

	Grant Award	Reimbursed	Pending
Neighborhood Grants	\$16,725	\$7,761.06	\$8,963.94
Community Events	\$31,275	\$19,200	\$12,075.00
CENGP TOTAL	\$48,000	\$26,961.06	\$21,038.94

## Summary of Grant Requests

Neighborhood Grants	Calendar Year 2024	Calendar Year 2025	Calendar Year 2026
Applications Received	15	12	13
Funding Requested	\$19,440	\$18,975	\$49,975
Grant Awarded	\$14,000	\$16,725	

<b>Block Party Applications</b>	Calendar Year 2024	Calendar Year 2025	Calendar Year 2026
Applications Received	N/A	N/A	10
Funding Requested	N/A	N/A	\$4,900

<b>Community Event Grants</b>	Calendar Year 2024	Calendar Year 2025	Calendar Year 2026
Applications Received	11	15	9
Funding Requested	\$37,616	\$123,380	\$170,850
Grant Awarded	\$22,000	\$31,275	

#### Discussion

- 2026 program has \$150,000 of funding available
- 2 funding cycles (Fall 2025 & Spring 2026)
- Fall cycle can allocate up to 80% of funding (\$120,000)
- Community event grant funds are intended to off set event costs, not help generate revenue for an organization
  - 2 applications showed revenue generated from event
- One neighborhood association submitted 2 applications, recommend funding one
- Applications submitted after the Fall deadline will be reviewed in the Spring cycle

### **2026 Neighborhood Grant Program**

### Recommended for Funding

Neighborhood Association (NA)	Project	Funding	Recommended
Neighborhood Association (NA)	Project	Request	Funding
Bidwell Resident NA	Summer Block Party & Holiday Events	\$2,000	\$2,000
Cherry Chase NA	Community Events	\$5,000	\$5,000
Cherryhill NA	Expanding Communication Channels	\$3,750	\$3,750
Heritage District Association	Halloween Support	\$11,175	\$0
Heritage District Association	Heritage Arch Building Community Event	\$4,200	\$4,200
Murphy District Association	Community Events	\$5,000	\$5,000
Ortega Park NA	Programs & Socials	\$3,000	\$3,000
San Miguel NA	Block Party, Events & NNO	\$5,000	\$5,000
Serra North NA	Quarterly Neighborhood Socials	\$350	\$350
SNAIL NA	National Night Out International Potluck	\$5,000	\$5,000
SunnyArts NA	Community Building & Safety	\$1,500	\$1,500
Sunset Pastoria NA	Washington Park BBQ	\$500	\$500
Valley Forge	Block Party	\$1,500	\$1,500
	TOTAL REQUESTED	\$47,975	\$36,800

# 2026 Neighborhood Association - Block Party Applications

#### Recommended for Funding

Neighborhood Association Block Party	Funding Request	Recommended Funding
Challenger West	\$500	\$500
Cherry Chase - Parkington Ave	\$400	\$400
Cherry Chase - Jamestown & Bernardo	\$500	\$500
Cherry Chase - Lois, Blair & Dona Avenues	\$500	\$500
Cumberland West	\$500	\$500
Heritage District - Carroll St.	\$500	\$500
OPNA -Heron Ave.	\$500	\$500
SNAIL	\$500	\$500
Sunset Pastoria - Fall 2026	\$500	\$500
Sunset Pastoria - August 2026	\$500	\$500
TOTAL REQUESTED	\$4,900	\$4,900

## **2026 Community Event Grant Program**

Recommended for Funding

Community Organization	Event	Funding Request	Recommended Funding
Animal Assisted Happiness	Happiness Smile Farm Open Hours	\$4,450	\$4,450
Cupertino Symphonic Band	Spring Concert	\$1,640	\$1,640
Duo Duo Animal Welfare Project	Pet Appreciation Celebration	\$1,500	\$1,500
Ellis School PTA	Ellis International Festival	\$2,500	\$2,500
South Asian Cultural Association of Sunnyvale (SACAS)	2026 Sunnyvale Diwali Festival	\$20,000	\$18,000
Sunnyvale Chamber of Commerce	2026 Art & Wine Festival	\$20,000	No staff recommendation
Sunnyvale Presbyterian Church	Sunnyvale Pride Fest	\$5,000	\$5,000
Sunnyvale Swim Club	Community Block Party	\$5,760	\$5,760
The Autism Society SF Bay Area	2026 Spring Spectacular	\$110,000	\$15,345
	TOTAL REQUESTED	\$170,850	\$54,195

### 2026 CENGP - Summary of Recommended Funding

- 2026 program has \$150,000 of funding available
- Fall cycle can allocate up to 80% of funding (\$120,000)

Program	<b>Funding Requested</b>	Recommended Funding
Neighborhood Grants	\$47,975	\$36,800
<b>Block Party Applications</b>	\$4,900	\$4,900
Community Event Grants	\$170,850	\$54,195
Total	\$223,725	\$95,895

#### **Alternatives**

- 1. Recommend funding as outlined in Tables (slides 7-9)
- 2. Take other action as determined by the Subcommittee

