## **Draft Moffett Park Specific Plan Excerpted Goals and Policies for Chapter IV, Land Use**

## **Chapter IV Land Use**

Goal LU-1: COMPLETE NEIGHBORHOODS.A series of neighborhoods with access to public amenities, quality housing, good jobs, and healthy and safe environments that weave together into a vibrant ecological innovation district.	
	Policy LU-1.1: Establish a series of neighborhoods to guide an orderly and flexible transition over time. Neighborhoods provide "targets" for non-residential uses, parks and open space, and residential uses.
	Policy LU-1.2: Facilitate different development character across Moffett Park neighborhoods by allowing walkable, higher-density, mixeduse areas near Java Drive and more campuslike environments on along the edges of the district.
	Policy LU-1.3: Locate activity centers, neighborhood-serving commercial uses, and public open spaces in proximity to each other in order to create complete,
	Policy LU 1.4: Locate residential areas throughout Moffett Park to create 24-hourneighborhoods and increase demand for and support neighborhood serving commercial uses.
	Policy LU-1.5: Allow a variety of uses to provide opportunities for innovation.  Policy LU-1.6: Create opportunities for new institutional and community-servicing uses, such as schools, libraries, and community centers
Goal LU-2: A VARIETY OF HOUSING OPTIONS. Moffett Park provides housing opportunities for  range of incomes and household types.	
	Policy LU-2.1: Require a minimum of 15% of all residential units in Moffett Park as deed restricted affordable consistent with

	CMC40 C7 and 40 77 Dravida incentives for
	SMC19.67 and 19.77. Provide incentives for
	property owners to provide more affordable
	housing than is required by citywide policy.
	Policy LU-2.2: Fairly distribute the affordable
	housing units throughout Moffett Park's
	residential neighborhoods. Promote the
	mixing of affordable housing units into market-
	rate developments.
	Policy LU-2.3: Require the integration of
	affordable housing into market-rate
	developments. Consider alternative
	compliance in accordance with the zoning
	code provisions.
	Policy LU-2.4: Plan residential areas so that
	they are well-connected to services and
	amenities.
	Policy LU-2.5: Monitor and report on
	development permitting in Moffett Park. Take
	adaptive actions to facilitate housing growth
	and open space provision if monitoring shows
	that the total office, R&D, and industrial
	development out paces housing development
	and open space provision at the district wide
	or neighborhood scale
Goal LU-3: A CENTER FOR INNOVATION.	J J J J J J J J J J J J J J J J J J J
Moffett Park continues to be a center of	
innovation and the knowledge economy.	
innovation and the knowledge coondiny.	Policy LU-3.1: Continue transforming the
	district into a high-density district to maintain
	and attract innovative businesses.
	Policy LU-3.2: Incentivize the retention and
	creation of space for small, local, and startup
	businesses.
	Policy LU-3.3: Retain or create space for light
	industrial, creation/maker,
	production/distribution/repair, and research
	and development uses through development
	incentives and requirements.
	Policy LU-3.4: Facilitate partnerships with
	academic institutions to foster innovation.
Goal LU-4: A GREEN MOFFETT PARK.	
Moffett Park is designed to promote	
greenhouse gas emission reduction and	
adapt to a changing climate	
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	Policy LU-4.1: Concentrate growth and intensity to ensure efficient use of resources and support high-quality transit.
	LU-4.2: Prioritize walking and biking by breaking up large blocks into a finer-grained network and through complete streets improvements as defined in the Development Standards and Mobility Chapters.
	Policy LU-4.3: Maintain unique green building standards and incentivize higher-performing buildings.
	Policy LU-4.4: Require transportation demand management (TDM) and parking reductions to minimize single-occupancy vehicle trips as defined in the Transportation Demand Management and Parking Chapters.
	Policy LU-4.5: Require setbacks on the East and West Channels to establish new publicly accessible open space areas with the dual purpose of recreation and resilience.
Goal LU-5: DEVELOPMENT CONTRIBUTESCOMMUNITY BENEFITS. Collaboration between the City, property owners, and private development ensures collective action to achieve plan goals.	
	Policy LU-5.1: Maintain a community benefits framework that requires developers to contribute to community goals and amenities, including parks and public spaces, affordable housing, and other community-serving amenities. Continually update and adjust the community benefits framework over time to meet changing needs.
	Policy LU-5.2: Require new publicly accessible parks and open spaces for residential development and non-residential development that seeks bonus floor area.
	Policy LU-5.3: Require space for neighborhood-serving office and community uses within Moffett Park's Activity Centers.
	Policy LU-5.4: Support small, local, and startup businesses through Innovation and Creation Space requirements to create diverse employment opportunities.
	Policy LU-5.5: Construction contracts with a value of \$5 million or more must register the

jobsite with the State Department of Tax and Fee Administration (CDTFA) to ensure the 1° percent of the local sales tax is allocated to the City.
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