

## CITY OF SUNNYVALE BOARDS AND COMMISSIONS APPLICATION

The City supports its demographic diversity and encourages applicants from all groups to apply.

Office	Received: 11/01/21
Vote	r registration verified:
On:	11/1/21
Ву:	MH

Please print or type answers to all questions. Write N/A if not applicable.

specific boards and	quirements: Sunnyvale resident and region commissions. For more information, con TDD 408-730-7501 or visit the City web	tact the Office of the	e City Clerk via cityclerk	
place a number nex of your preference, Only applications for this time. Applications for one year. Qualifie	apply for more than one vacancy, to the board or commission, in order for which you would like to apply. Current openings will be considered at a for future openings will be kept on file diapplicants will be contacted for an auncil. Appointments will be made at a se City Council.	Bicycle Board of Board of Heritag Housin Parks a Person X Plannir	ommission and Pedestrian Adviso of Building Code Appea of Library Trustees e Preservation Commis g and Human Services and Recreation Commis nel Board og Commission ability Commission	ssion Commission
applying. You may an Category One Category Two the groups listed belot Please check as mar	r the Bicycle and Pedestrian Advisory only for both if qualified. Applicants must be bicyclists or pedest Applicants must have an interest in bick. Sunnyvale residency is not required, by that apply: PTA/parent group member Santa Clara Unified School District/Sun Neighborhood association member Sunnyvale teacher or principal Person interested in Sunnyvale park and the Sustainability Commission, please	trians residing and re ycle and/or pedestri but applicant must myvale School Distri	egistered to vote in Sun an issues in the City an be a registered voter or act Administration	nyvale. d belong to one of legal resident.
Catego	ory One: Applicants shall be Sunnyvale rory Two: Applicants shall include member anyvale residents.  *Sunnyvale business license holders; or decompositions.	registered voters. ers of the Sunnyvale	business community*,	Such members
Applicant Name:	Lesher		Richard	W
	Last		First	M.I.
Current Residence	Change	Sunnyvale	CA	94089
E-mail Address:	Street	City	State	Zip
Preferred Contact Pho	one Number(s):			
Are you a currently-	registered voter in Sunnyvale? Yes	When was the la	ast time you voted? mber Year 20	20

# Attachment 3 Page 2 of 21

### Applicant Name Richard Lesher

2. Are you currently serving or have you served on a City of Su	nnyvale board or commission? No
If yes, which one?	Term currently serving Term previously served
3. Prior attendance at a board or commission meeting is highly commission for which you are applying? No	desirable. Have you attended meeting(s) of the board or
If yes, how many meetings have you attended?	
NOTE: If you are applying for more than one board or common commission in your response to questions 4-7.	mission, please reference the specific board or
4. What motivated you to apply for this board or commission?	
As a resident with interest in how community projects are deci decision making process. As a stay at home parent, with both for that effort.	
5. What skills or attributes can you bring to this board or commis	sion?
By profession and experience I am accustom to working with order to execute a project or policy within the limitations of the	
6. The primary role of a board or commission member is to provi scope of that board or commission. With this in mind, what steps commission role?	
The challenge I have found in regard to committee meetings of ourselves to stay within the limits of our assigned responsibilities the limitations of the resources available to assign to the policy	es. Once task focus is defined, then we need to say within

### Applicant Name Richard Lesher

7. Education: List college degrees and majors, and any relevant training or experience that demonstrates your ability to effectively serve on this board or commission.

Bachelor of Science - Business Management and Finance San Jose State University (1995 and 1999 respectively) Masters of Business Administration - Golden Gate University (2003) Chartered Financial Analyst (CFA)

United States Army Logistical University - Quartermaster Officer Leadership Course (2016)

United States Army Logistical University - Captain Career Course (2021)

8. Briefly describe your current or last occupation.

Prior to my Army Reserve Career I spent 20 years in Financial Services, Corporate Finance and Investment Management.

I am a US Army Reserve (USAR) officer in the Logistics Branch with previous time as a Commander of a Quartermaster Company of 160 soldiers and \$53M in equipment. My current USAR assignment is the Executive Officer for the Distribution and Deployment Operations Center - Korea

9. Briefly describe what you learned by attending a meeting of the City Council, board or commission. Describe what improvements you would suggest the City consider.

As mentioned, I have not attended a Sunnyvale associated meeting. I suspect it will be much like other open audience meetings I have been present for. Community attendees will have highly vested opinions on a multitude of topics which need to be balanced against community needs, and resources all while staying within the limitations of time and topics that need to be covered during the course of the meeting.

10. Describe your involvement in community activities, volunteer and civic organizations.

I have served on the Board of Directors for the Santa Clara Drum and Bugle Corps (2006-2013), and held the position as Treasurer. My tenure involved correcting previous poor fiscal practices, and saw the rise of organizational revenues more than double from \$2M to just under \$5M.

I have also volunteered for toy drives run by Dollar Stores to provide gifts for children of Service Members of the US Army Reserve.

#### Applicant Name Richard Lesher

11. The City has a <u>Code of Ethics and Conduct for Elected and Appointed Officials</u> and an <u>Attendance Policy</u> that appointed members are required to follow. Do you have any concerns in these two areas? If so, please describe.

There is a possibility my USAR obligations might conflict with one or two meetings a year when I am attending extended training exercises. The possibility of virtual attendance is not entirely ruled out for those occasions.

12.	If an u	nplann	ed vac	ancy a	arises on th	ne board(s) o	r commission	n(s) you a	ire intereste	d in, wo	ould you	be willing	to acc	ept a
						of the unex	pired term or	until a red	cruitment is	held ar	nd Counc	cil officially	fills th	ne
vaca	ancy?	1	Yes		No									

#### IMPORTANT NOTICES - READ BEFORE SIGNING:

All information provided on this application becomes a public record after it is officially filed. This document will be published to the City website with the interview materials. Personal contact information will be redacted.

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I certify under penalty of perjury that all statements I have made on this application are true and correct. I hereby authorize the City of Sunnyvale to investigate the accuracy of this information from any person or organization, and I release the City of Sunnyvale and all persons and organizations from all claims and liabilities arising from such investigation or the supplying of information for such investigation. I acknowledge that any false statement or misrepresentation on this application or supplementary materials will be cause for refusal of appointment or immediate dismissal at any time during the period of my appointment.

Your application is not complete until it is signed and submitted to the Office of the City Clerk.

LESHER.RICHARD.WILLI Digitally signed by LESHER.RICHARD.WILLIAM.1403067128 Date: 2021.11.01 09:33:43 -07:00' Date 11/1/2021

Applying your digital signature locks the information you entered on this application, preventing further edits.

Please return to: Office of the City Clerk, 603 All America Way, P.O. Box 3707, Sunnyvale, CA 94088-3707 or email to <a href="mailto:cityclerk@sunnyvale.ca.gov">cityclerk@sunnyvale.ca.gov</a>

### Applicant Name Richard Lesher

#### Park and Recreation Commission

We are looking for someone who has interest in open space and recreational activities

9. Community demographics are constantly changing. What do you think are the principal issues this Commission may be addressing over the next few years?

#### Personnel Board

Additional eligibility requirer	nents for Pe	ersonnel B	oard - Please check Yes or No for each question:		
	YES	NO		YES	NO
I hold public office or employment		<b>V</b>	I have a spouse, household member, or designated relative (parent, step-parent,		1
I am a candidate for another public office or position		<b>V</b>	grandparent, child, sister, brother, niece, nephew, uncle, or aunt of the individual or of the individual's spouse), employed by		
I am a former City employee		<b>V</b>	the City of Sunnyvale in a position which has the right to have a disciplinary matter heard before the Personnel Board.		

10. Please describe your experience and responsibilities in the administration of employee discipline.

As a non profit Board Member I have participated in disciplinary reviews of executive employees and voted on corrective actions to be executed.

As a military commander, I have executed the administrative function to discipline and terminate service members out of compliance of military law, attendance requirements, and substance abuse.

11. Please describe your experience and responsibilities in the administration of employee grievances.

As a military commander I have oversaw service members grievances in confidence against other service members and resolved most situations at my command level. On occasion I have elevated the grievance up my command chain and referred the service member to the Army's legal services or Inspector General.

It is key to remember to document the entire chain of process and information pertaining to the grievance in accordance with the employer's polices, and pertinent laws that apply to the situation.

#### Planning Commission:

12. Sunnyvale has limited vacant land for new development. This could increase pressure for redevelopment of existing developed areas. How can planning respond to this situation?

Firstly, there is probably competing economic motivations between the vacant investors, and the new development owners. Those influences should be secondary to the over all mission of improving the Sunnyvale Quality of Life.

A city should try and avoid what is seen elsewhere as a migration of new development at the cost of letting current areas fall in to disarray.

For example, CV19 has created an environment in Sunnyvale of vacant retail and commercial spaces. The owners of those properties have an economic interest at getting them occupied verses new developers who have an interest to introduce commerce that might not currently be ideal for vacant business locations. Bringing those two interests together would facilitate additional possibilities that avoid building new and creating dilapidated locations.

13. Planning Commissioners are often asked to consider social, economic and environmental issues when reviewing proposals. How does one achieve a balanced community?

Firstly, there are many interests that are being projected in our society. It's important to consider if those interests are coming from withing our city or are outside influences with agendas not considering Sunnyvale.

Responses to proposals need to consider the current offerings available to a proposal, the additional benefit the proposal seeks to achieve, and the cost/quality of life balance that has to be compromised. Finally, proposal data and findings need to be validated from an independent source to even be considered as legitimate.

#### Sustainability Commission:

We are looking for someone who has Demonstrated interest in environmental sustainability issues

14. Sustainability is a new and emerging issue in many communities. What do you think are the primary sustainability policy issues this commission will be addressing over the next few years?

15. Sustainability Commissioners will need to consider social, economic and environmental issues when addressing sustainability policy issues. How does one achieve a balanced community?



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By: _	n	H	

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place a number nex of your preference, Only applications for this time. Applications for one year. Qualified	apply for more than one vacancy, it to the board or commission, in order for which you would like to apply. Current openings will be considered at a for future openings will be kept on file d applicants will be contacted for an auncil. Appointments will be made at a e City Council.	Bicycle Board Board Heritag Housin Parks a Person X Plannir	ommission and Pedestrian Advisor of Building Code Appeals of Library Trustees ge Preservation Commiss g and Human Services C and Recreation Commiss anel Board ng Commission mability Commission	sion Commission
applying. You may ap Category One Category Two the groups listed belo Please check as man	PTA/parent group member Santa Clara Unified School District/Sunn Neighborhood association member Sunnyvale teacher or principal Person interested in Sunnyvale park and	ans residing and role and/or pedestrict applicant must yvale School Distractional activities	registered to vote in Sunrian issues in the City and be a registered voter or lateral Administration	nyvale. I belong to one of egal resident.
Catego	the Sustainability Commission, please bry One: Applicants shall be Sunnyvale re bry Two: Applicants shall include members nnyvale residents. *Sunnyvale business license holders; or design	gistered voters. s of the Sunnyvale	e business community*. S	Such members
Applicant Name:	Iglesias		Nathan	J
	Last		First	M.I.
Current Residence	Street	Sunnyvale City	CA State	94089 Zip
E-mail Address:				
Preferred Contact Pho	one Number(s):			
1. Are you a currently-	registered voter in Sunnyvale? Yes	When was the Month_Octob	ast time you voted? per <b>v</b> Year 202	1

#### Applicant Name Iglesias, Nathan

2. Are you currently serving or have you served on a City of Su	unnyvale board or commission? No 🔽
If yes, which one?	Term currently serving  Term previously served
3. Prior attendance at a board or commission meeting is highly commission for which you are applying? Yes	desirable. Have you attended meeting(s) of the board or
If yes, how many meetings have you attended? <sup>2</sup>	
NOTE: If you are applying for more than one board or comcommission in your response to questions 4-7.	mission, please reference the specific board or
4. What motivated you to apply for this board or commission?	

I submitted a plan for review to the Planning Department in May 2020, and it wasn't until a Planning Commission meeting in October of 2021 that my request was resolved. I want to be forthcoming about not harboring frustration towards any people involved in the process, but I see opportunity for process improvement. The Planning Commission has the precarious responsibility of both protecting/preserving the community, while guiding changes and updates. It's precarious because these values, preserve and change, can feel at odds. I believe that natural tension is healthy and can serve as a check and balance. I want to invest myself and my skill sets into an organization that has the charter and authority to mindfully navigate change and progression. There are few concepts more sacred than "home", and I want to contribute perspective, empathy, and duty to the commision.

5. What skills or attributes can you bring to this board or commission?

I have a dual-professional background:

- 1. I'm an active National Guard Army officer. I've deployed two times to Afghanistan and I operated an international intelligence fusion center, which brought Pakistan and Afghan forces to a shared table. These countries have a historic mistrust of each other; I worked to create a safe space through identifying aligned interests. I'm very diplomatic and capable of thriving in sensitive and nuanced environments; I focus on relationships and maintain consistency and transparency. I regularly brief senior officers (to include generals) and I believe in fairly representing all perspectives of an issue to allow decision makers to make fully informed decisions.
- 2. I work as an Insights and Analytics manager in the tech space. I'm very comfortable with numbers, rules and regulations, and processes. I'm also conditioned to focus on objectivity when receiving ideas, and I proactively look for my own cues of unconscious bias. I prefer evaluating all the facts before making a judgement, but can optimize for speed when that's a deliberate request.
- 6. The primary role of a board or commission member is to provide advice to City Council on policy issues that are within the scope of that board or commission. With this in mind, what steps would you take to effectively exercise this specific board or commission role?
- 1. I would familiarize myself with the governing rules and regulations.
- 2. I'd review precedent, akin to case law to look for guidance and frameworks of problem solving.
- 3. I would focus on limiting information to the relevant facts to allow for focus
- 4. I would actively share multiple perspectives about a solution, even if it's one I don't agree
- 5. I would be accountable to be fully informed and to present in a manner that allows for honest, fair, and quick decision making

7. Education: List college degrees and majors, and any relevant training or experience that demonstrates your ability to effectively serve on this board or commission.

MBA: Cornell

BS. Economics: Santa Clara University

AA, Dari: Defense Language Institute, Foreign Language Center

Negotiations Certificate; Notre Dame University

Marketing Certficate; Tulane University

8. Briefly describe your current or last occupation.

I have two active occupations:

1. Intelligence Officer, California Army National Guard

I manage a team of intelligence professionals and our org is a liaison with the Air Force. We conduct battlefield deconfliction and planning exercises together.

2. Insights and Analytics Manager

I manage a team of program managers, trainers, and I support the org through analytical research and insights.

9. Briefly describe what you learned by attending a meeting of the City Council, board or commission. Describe what improvements you would suggest the City consider.

I observed that the Planning Commission was seeking two simultanous objectives:

- 1. To be fair
- 2. To be consistent

It's interesting, but sometimes fair and consistent do not go hand in hand, especially when evaluating change and progress. I admired that the Planning Commission expressed gratitude to both the residents who attended, and to the Planning Department. The Commission didn't come across as if it were biased.

I want to contribute to that objectivity. I want to help ensure the Planning Department has sufficient guidance to work quickly, and that residents view the Planning enterprise as one that is efficient and optimized for fair/predictable outcomes. Predictability is hugely important to planners.

Describe your involvement in community activities, volunteer and civic organizations.

I commanded 200+ National Guard Soldiers/Airmen at the Oakland Coliseum; we supported vaccinating >500k people.

I provided military liaison support at the Governor's Officer of Emergency Services in Sacramento during the fire season.

I managed an intelligence organization that build models/projections around if/when/where government services would fail during the initial outbreak of COVID-19.

Most of my off time is spent serving in the California National Guard.

#### Applicant Name Iglesias, Nathan

11. The City has a <u>Code of Ethics and Conduct for Elected and Appointed Officials</u> and an <u>Attendance Policy</u> that appointed members are required to follow. Do you have any concerns in these two areas? If so, please describe.

I have no issues with the code of ethics and conduct.

If I am activated for military service, that could impact my ability to attend in-person meetings; however, even when I was activate for 6+ months, I brokered an agreement between my military commander and primary employer to meet both requirements.

12. If an unplanned vacancy arises on the board(s) or commission(s) you are interested in, would you be willing to accept a temporary appointment for the remainder of the unexpired term or until a recruitment is held and Council officially fills the vacancy? Yes No

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I certify under penalty of perjury that all statements I have made on this application are true and correct. I hereby authorize the City of Sunnyvale to investigate the accuracy of this information from any person or organization, and I release the City of Sunnyvale and all persons and organizations from all claims and liabilities arising from such investigation or the supplying of information for such investigation. I acknowledge that any false statement or misrepresentation on this application or supplementary materials will be cause for refusal of appointment or immediate dismissal at any time during the period of my appointment.

Your application is not complete until it is signed and submitted to the Office of the City Clerk.

Signature of Applicant

note you

Date 11/2/2021

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#### Planning Commission:

12. Sunnyvale has limited vacant land for new development. This could increase pressure for redevelopment of existing developed areas. How can planning respond to this situation?

There are multiple stakeholders; they need to be identified and their interests and priorities acknowledged and weighed.

Stakeholders include, Sunnyvale: home owners, renters, businesses, and potential individual entities that could become any of those.

Considerations include: state-wide housing requirements, tax base impacts, the sense of community, how change will advantage and disadvantage the stakeholders. My plan would be to survey impacted stakeholders (via whatever tools, precedent exists) and understand the objectives of the City Council (near and far term) to make recommendations that nest within the intentions of the elected officials.

13. Planning Commissioners are often asked to consider social, economic and environmental issues when reviewing proposals. How does one achieve a balanced community?

Transparency is critical to equity and balance. When operating transparently, it facilitates honest discussions about issues, opportunities, and risks. Also, when you operate transparently, it makes you more predictable, which fosters trust and the social capital necessary to succeed through controversial issues.

When balancing the impacts of a plan, it's important to be honest about how social, economic, and environmental issues and stakeholders may be impacted. Are they advantaged? If so, how? Are they disadvantaged? If so, how? Conducting an honest and thorough survey supports effective community problem solving. Operating transparently also means calling out when we realize a decision can negatively impact another issue or stakeholder; identifying adverse impact is the first step to honestly discussing if that is acceptable and if it can be mitigated. Finally, remembering that both commissions and elected officials serve the bodies that selected them is important and reminder for priority setting.

#### Sustainability Commission:

We are looking for someone who has Demonstrated interest in environmental sustainability issues

14. Sustainability is a new and emerging issue in many communities. What do you think are the primary sustainability policy issues this commission will be addressing over the next few years?

15. Sustainability Commissioners will need to consider social, economic and environmental issues when addressing sustainability policy issues. How does one achieve a balanced community?



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	e Use Only 11/5/21 Received:
Vote	registration verified:
On:	11/7/21
By:	MAA

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Applicant Name:	*Sunnyvale business license holders; or des	ignated representative		
Applicant Name:	Vasquez Last		Marco First	M.I.
0 10 11	Last			
Current Residence	Street	Sunnyvale City	CA State	94085 Zip
E-mail Address:	Street	Oity	Otate	Zβ
Preferred Contact Pho	one Number(s):			
1. Are you a currently-	registered voter in Sunnyvale? Yes		last time you voted? ember  Year 202	20

# Attachment 3 Page 13 of 21

Applicant Name Vasquez, Marco

2. Are you currently serving or have you served on a City of Sunnyvale board or commission? No 🔽
If yes, which one?  Term currently serving  Term previously served
3. Prior attendance at a board or commission meeting is highly desirable. Have you attended meeting(s) of the board or commission for which you are applying? Yes
If yes, how many meetings have you attended? 1
NOTE: If you are applying for more than one board or commission, please reference the specific board or commission in your response to questions 4-7.
4. What motivated you to apply for this board or commission? My neighborhood does not have representation on the Planning commission and there is a lot of development happening in my area and we are not well represented.
5. What skills or attributes can you bring to this board or commission?  Fair judgement and some equity of the board. I do not think the board has had any Hispanic member in a while.
6. The primary role of a board or commission member is to provide advice to City Council on policy issues that are within the scope of that board or commission. With this in mind, what steps would you take to effectively exercise this specific board or commission role?
I would listen the experts opinion and the public opinion about the specific issue, but ultimately I will make the judgment based on what benefits our community in the short and long term.

## Applicant Name Vasquez, Marco

7. Education: List college degrees and majors, and any relevant training or experience that demonstrates your ability to effectively serve on this board or commission.
Associate Degree in Accounting, Community College of the Air Force
<ul><li>8. Briefly describe your current or last occupation.</li><li>I am currently serving in the 129th Rescue Wing as a Accounting Liason Officer in the Comptroller Flight.</li></ul>
Tam currently serving in the 129th Nescue Wing as a Accounting Liason Officer in the comptioner Flight.
9. Briefly describe what you learned by attending a meeting of the City Council, board or commission. Describe what
improvements you would suggest the City consider.
The Planning comission has a lot to say about our city's insfrastructure. My suggesstion is to diversify the board.
10. Describe your involvement in community activities, volunteer and civic organizations.
I am the vice chair of SNAIL

### Applicant Name Vasquez. Marco

11. The City has a Code of Ethics and Conduct for Elected and Appointed Officials and an Attendance Policy that appointed members are required to follow. Do you have any concerns in these two areas? If so, please describe.  None
12. If an unplanned vacancy arises on the board(s) or commission(s) you are interested in, would you be willing to accept a temporary appointment for the remainder of the unexpired term or until a recruitment is held and Council officially fills the vacancy? Yes No
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Signature of Applicant Date 5 November 2021
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#### **Planning Commission:**

12.	Sunnyvale has limited vacant land for new development.	This could increase pressure for redevelopment of existing
deve	loped areas. How can planning respond to this situation?	

We need more housing density. Sunnyvale has moved in the right direction of building more town homes and apartments while also making them affordable through its BMR program.

13. Planning Commissioners are often asked to consider social, economic and environmental issues when reviewing proposals. How does one achieve a balanced community?

The commissioner must look into all the aspects presented to the commission and make the best judgment for the best of the community minimizing any negative impacts

#### Sustainability Commission:

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14. Sustainability is a new and emerging issue in many communities. What do you think are the primary sustainability policy issues this commission will be addressing over the next few years?

15. Sustainability Commissioners will need to consider social, economic and environmental issues when addressing sustainability policy issues. How does one achieve a balanced community?



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Offic Date	e Use Rece	Only	11/05/21
Vote	r regis	tratio	n verified:
On:	11	9	121
By: _	M	H	

Please print or type answers to all questions. Write N/A if not applicable.

specific boards and	equirements: Sunnyvale resident and re- commissions. For more information, co TDD 408-730-7501 or visit the City we	ntact the Office	of the City Clerk via cityclerk	
place a number new of your preference, Only applications for this time. Application for one year. Qualifie	apply for more than one vacancy, at to the board or commission, in order, for which you would like to apply. It current openings will be considered at as for future openings will be kept on file applicants will be contacted for an ouncil. Appointments will be made at a see City Council.	erBid Bo He Pa Pe 	ts Commission cycle and Pedestrian Advisor eard of Building Code Appeal eard of Library Trustees eritage Preservation Commis busing and Human Services of erits and Recreation Commission ersonnel Board eanning Commission estainability Commission	sion Commission
applying. You may a Category One	or the <u>Bicycle and Pedestrian Advisor</u> upply for both if qualified. e: Applicants must be bicyclists or pedes b: Applicants must have an interest in bi	strians residing a	and registered to vote in Sun	nyvale.
the groups listed bel Please check as ma	ow. Sunnyvale residency is not required	d, but applicant n	nust be a registered voter or District Administration	
Categ	or the <u>Sustainability Commission</u> , pleasory One: Applicants shall be Sunnyvale ory Two: Applicants shall include membunnyvale residents.  'Sunnyvale business license holders; or designed.	registered voter pers of the Sunny	s. vale business community*. \$	Such members
Applicant Name:	Hakami		Yasaman	n
Current Residence	Last		First	M.I.
Current Residence	Street	Sunnyvale	CA State	94087 Zip
E-mail Address:				
Preferred Contact Ph	one Number(s):			
1. Are you a currently	r-registered voter in Sunnyvale? Yes		the last time you voted?  anuary Year 202	<u>.</u>

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Applicant N	Name Y	'asaman	Hakami
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		Applicant	Name Yasaman Hakami	
2. Are you currently	serving or have you served on a City of Su	unnyvale board or commissi	ion? Select	
If yes, which one?	Heritage Preservation Commission	Term currently serving		
		Term previously served	x	
	nt a board or commission meeting is highly by you are applying? Yes	desirable. Have you attend	ded meeting(s) of the board of	or
If yes, how many me	etings have you attended? All			
	plying for more than one board or com r response to questions 4-7.	nmission, please reference	e the specific board or	
4. What motivated yo	u to apply for this board or commission?	×		
of Sunnyvale, a city with local affairs, and	ional experience on the Heritage Preserv I have spent my entire life residing in. Be d after learning more about the commission. I believe that as an active member of ing Commission.	cause of this I have a stron on from community membe	ng desire for a more involved ers, I have decided to apply for	role or this
			ĭ	
5. What skills or attrib	outes can you bring to this board or commi	ssion?		
analytical individual, background is in pro keen ability to succe	riented, focused, and level-headed persponding in the level that I can examine and approve gram and operational management at boossfully implement process improvements erican University and UC Davis.	the right measures our city th Google and Accenture, t	ty needs. My professional therefore equipping me with	а
	a board or commission member is to prov r commission. With this in mind, what step			
experience in workin Prometheus, the larg questions, and provide	mer commission experience both in the C g with stakeholders in office and develop gest developer in the City of Sunnyvale. I de useful recommendations on land use a I to uphold thriving public-private partners	ment and planning - I have will seek to propose study and zoning decisions with s	e direct access to the Preside issues on any relevant policy stakeholder and constituent a	ent of

#### Applicant Name Yasaman Hakami

7. Education: List college degrees and majors, and any relevant training or experience that demonstrates your ability to effectively serve on this board or commission.

De Anza Community College American University -- Political Economy (Transferred) University of California, Davis -- Law and Society

Professional Roles:

Operational and Program Management Consultant at Google via Accenture Strategy Fellow at West Ventures Capital Development at United Nations Foundation Corporate Communications at the Sheryl Sandberg and Dave Goldberg Family Foundation

8. Briefly describe your current or last occupation.

I'm currently assisting cross-functional teams at Google with program management, business operations, and agile strategy to support a more efficient campaign delivery practice.

I was the second hire in marketing at Finalis, the first and fastest-growing decentralized investment banking platform.

I was also a Strategy Fellow at West Ventures, gaining experience in go-to-market approaches, product-market fit, and brand. My portfolio companies include: Pagaya Investments, SeatFrog, Perch Credit, MURAL, and GetSetUp.

My background also covers capital raising and growth strategy as I supported the #UniteForHealth Covid19 multimillion dollar development initiative, in partnership with the WHO, at the UN Foundation in Washington, D.C.

9. Briefly describe what you learned by attending a meeting of the City Council, board or commission. Describe what improvements you would suggest the City consider.

Firstly, I have become comfortable with an online and remote commission meetings on Zoom. I have read the parlimentary handbook, and I understand how remote public comment is monitored.

My largest improvement will include establishing a secure system of communication between commissions and City Council by introducing a TCMAC equivalent for the Planning Commission so the public may also be aware of specific items. This will allow for the public to be better-education on city matters to decrease misinformed outbursts during public comment.

10. Describe your involvement in community activities, volunteer and civic organizations.

City of Sunnyvale - Heritage Preservation Commissioner Santa Clara County - Domestic Violence Commissioner Sunnyvale Democratic Club Member

UNA-NCA Consultant UN Foundation Intern

Ro Khanna District Affairs Intern California Democratic Party Administrative Intern

Applicant	Name Yasaman	Hakami
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11. The City has a Code of Ethics and Conduct for Elected and Appointed Officials and an Attendance Policy that appointed members are required to follow. Do you have any concerns in these two areas? If so, please describe.
No concerns.
12. If an unplanned vacancy arises on the board(s) or commission(s) you are interested in, would you be willing to accept a temporary appointment for the remainder of the unexpired term or until a recruitment is held and Council officially fills the vacancy? Yes No
IMPORTANT NOTICES – READ BEFORE SIGNING: All information provided on this application becomes a public record after it is officially filed. This document will be published to the City website with the interview materials. Personal contact information will be redacted.
Applicants appointed to the Planning Commission, Arts Commission, Board of Building Code Appeals, Heritage Preservation Commission and Housing and Human Services Commission are required to electronically file the Fair Political Practices Commission (FPPC) Statement of Economic Interests (Form 700), which is a public record. A copy of this form is available in the Office of the City Clerk or by visiting <a href="www.fppc.ca.gov">www.fppc.ca.gov</a>
Pursuant to the Americans with Disabilities Act (ADA), the City of Sunnyvale will make reasonable efforts to accommodate persons with qualified disabilities during the boards and commission interview process. Should you require special accommodations, please contact the Office of the City Clerk at 408-730-7483 at least five days in advance of your scheduled interview.
I certify under penalty of perjury that all statements I have made on this application are true and correct. I hereby authorize the City of Sunnyvale to investigate the accuracy of this information from any person or organization, and I release the City of Sunnyvale and all persons and organizations from all claims and liabilities arising from such investigation or the supplying of information for such investigation. I acknowledge that any false statement or misrepresentation on this application or supplementary materials will be cause for refusal of appointment or immediate dismissal at any time during the period of my appointment.
Your application is not complete until it is signed and submitted to the Office of the City Clerk.
Signature of Applicant Yasaman Moinzaden Hakami Date 11/4/2021
Applying your digital signature locks the information you entered on this application, preventing further edits.
Please return to: Office of the City Clerk, 603 All America Way, P.O. Box 3707, Sunnyvale, CA 94088-3707 or

email to cityclerk@sunnyvale.ca.gov

## Applicant Name Yasaman Hakami

#### Planning Commission:

12. Sunnyvale has limited vacant land for new development. This could increase pressure for redevelopment of existing developed areas. How can planning respond to this situation?

We should explore ways to increase funding for mixed-usage development on vacant sights in the city. Secondly we should explore ways to permit current property owners to develop their properties in ways that allow for smart density and with consideration of local/state law. This should all be promoted while noting ways to not displace existing residents.

I again believe that my background in sociology, law, former commissioner experience, and direct connection with stakeholders (Bay Area developers and community members) will best inform me to make the most responsible decisions.

13. Planning Commissioners are often asked to consider social, economic and environmental issues when reviewing proposals. How does one achieve a balanced community?

I believe that on a micro level, people deserve a thriving community where they can have their children grow up with a close community and not have to fear eviction or displacement. Where our workers can easily access jobs and diminish traffic as the workforce can both afford to live near offices and access effective transportation services that reduce CO2 emissions. Our city should invest in developing our roads to increase roadway safety. We should also invest in greater development in our downtown and local city centers so our neighborhood residents can enjoy utilizing recreation nearby rather than having to leave to neighboring towns. As the second largest city in the county, we should support our communities size by bringing in business and also supporting to local mom-and-pop shops so they can continue to care for our residents as they have for generations.

#### Sustainability Commission:

We are looking for someone who has Demonstrated interest in environmental sustainability issues

14. Sustainability is a new and emerging issue in many communities. What do you think are the primary sustainability policy issues this commission will be addressing over the next few years?

15. Sustainability Commissioners will need to consider social, economic and environmental issues when addressing sustainability policy issues. How does one achieve a balanced community?