

Vision Zero Colleagues Memo

Mayor Klein and Honorable Colleagues,

On July 30, 2019, Council voted to adopt Sunnyvale's Vision Zero Plan, which makes it stated City policy that "Traffic deaths are unacceptable and preventable", and that aims to reduce serious traffic crashes by 50% by 2029.

We submit this colleagues memo to request that Council consider agendizing an item to restore the original proposed language of Guiding Principle 3 of Sunnyvale's [Vision Zero Plan](#) (p. 6). As originally proposed by Staff and reviewed by BPAC prior to Council adoption on July 30, 2019, Guiding Principle 3 read simply, "**Safety takes priority over efficiency.**" However, when adopting Vision Zero, Council voted to modify the original language to read, "**Safety is a primary consideration in the development of transportation projects for all users.**"

Unfortunately, progress towards meeting the goals of Vision Zero has not advanced as quickly as hoped. We therefore believe that it is time to reconsider this decision, and to consider restoring the original language.

Sincerely,

Richard Mehlinger, Councilmember, District 5



Linda Sell, Councilmember, District 1

