

April 2024 - Golf Fee Market Survey

Weekday

	Regular	Resident Regular	Twilight	Resident Twilight	Super Twilight	Resident Super Twilight	Senior	Resident Senior	Morning Back-9	Mid-Day	Replay	Junior
<b>18-Hole Courses</b>												
Los Lagos (M - TH)	\$44.00		\$30.00		\$21.00		\$31.00		\$23.00		\$23.00	\$15.00
Baylands (dynamic pricing)	\$92.00	\$69.00	\$66.00	\$58.00	\$55.00	\$40.00						
Poplar Creek	\$43.00	\$38.00	\$32.00		\$24.00		\$33.00		\$26.00			\$17.00
San Jose	\$44.00		\$30.00		\$21.00		\$32.00		\$23.00			\$15.00
Shoreline	\$50.00	\$43.00	\$35.00	\$28.00	\$28.00	\$20.00	\$39.00	\$32.00	\$35.00			\$23.00
Spring Valley (M -TH)	\$48.00		\$40.00		\$24.00		\$38.00		\$28.00			\$31.00
Bay View Golf Club w/cart	\$75.00		\$65.00		\$50.00		\$55.00					
Moffett Field (dymanic pricing)	\$58.00	\$35.00	\$41.00	\$28.00	\$34.00				\$26.00			\$20.00
<b>Average</b>	<b>\$56.75</b>	<b>\$50.00</b>	<b>\$42.38</b>	<b>\$43.00</b>	<b>\$32.13</b>	<b>\$30.00</b>	<b>\$38.00</b>	<b>\$32.00</b>	<b>\$26.83</b>		<b>\$23.00</b>	<b>\$20.17</b>
Sunnyvale - Current	\$45.00	\$41.00	\$34.00		\$24.00		\$34.00		\$34.00		\$23.00	\$16.00
Proposed fees for 23/24	\$46.00	\$42.00	\$35.00		\$25.00		\$35.00		\$35.00		\$24.00	\$17.00

Weekend/Holiday

	Regular	Resident Regular	Twilight	Resident Twilight	Super Twilight	Resident Super Twilight	Senior	Resident Senior	Morning Back-9	Mid-Day	Replay	Junior
<b>18-Hole Courses</b>												
Los Lagos	\$60.00		\$37.00		\$25.00				\$30.00		\$30.00	\$15.00
Baylands	\$126.00	\$84.00	\$80.00	\$64.00	\$61.00	\$44.00						
Poplar Creek	\$59.00	\$51.00	\$39.00		\$31.00				\$31.00			\$22.00
San Jose	\$60.00		\$37.00		\$25.00				\$30.00			\$30.00
Shoreline	\$67.00	\$57.00	\$38.00	\$31.00	\$28.00	\$20.00			\$35.00			\$23.00
Spring Valley	\$70.00		\$59.00		\$38.00				\$36.00			\$46.00
Bay View Golf Club w/cart	\$95.00		\$60.00		\$50.00						\$16.00	
Moffett Field	\$75.00	\$60.00	\$52.00		\$43.00				\$35.00			\$30.00
<b>Average</b>	<b>\$76.50</b>	<b>\$63.00</b>	<b>\$50.25</b>	<b>\$47.50</b>	<b>\$37.63</b>	<b>\$32.00</b>			<b>\$32.83</b>		<b>\$23.00</b>	<b>\$27.67</b>
Sunnyvale - Current	\$59.00	\$53.00	\$39.00	\$33.00	\$28.00				\$35.00		\$22.00	\$23.00
Proposed fees for 23/24	\$60.00	\$54.00	\$40.00	\$34.00	\$29.00				\$36.00		\$23.00	\$24.00

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Monthly/Multi-Play Passes

	Senior M-F	Resident M-F	Regular M-F	Senior M-F	Regular M-Su	Twilight M-F	Weekday 10-Play	Senior Weekday 10-Play				
<b>18-Hole Courses</b>												
Los Lagos												
Baylands												
Poplar Creek							\$330.00	\$280.00				
San Jose												
Shoreline (1 year commit)			\$185.00	\$145.00	\$271.00	\$116.00						
Spring Valley												
Summitpointe (includes 1/2 cart)												
<b>Average</b>			<b>\$185.00</b>	<b>\$145.00</b>	<b>\$271.00</b>	<b>\$116.00</b>	<b>\$330.00</b>	<b>\$280.00</b>				
<b>Sunnyvale - Current</b>	\$225.00	\$250.00	\$255.00									
<b>Proposed fees for 23/24</b>	\$235.00	\$260.00	\$265.00									

Weekday

	Regular	Resident Regular	Replay	Resident Replay	Senior	Junior						
<b>9-Hole Courses</b>												
Blackberry Farms	\$18.00	\$16.00			\$17.00	\$17.00						
Pruneridge	\$24.00				\$18.00	\$16.00						
Mariner's Point	\$22.00	\$19.00	\$15.00		\$19.00	\$19.00						
Rancho del Pueblo	\$18.00		\$10.00		\$13.00	\$9.00						
<b>Average</b>	<b>\$20.50</b>	<b>\$17.50</b>	<b>\$12.50</b>		<b>\$16.75</b>	<b>\$15.25</b>						
<b>Sunken Gardens</b>	\$24.00	\$22.00	\$16.00		\$16.00							
<b>Proposed fees for 23/24</b>	\$25.00	\$23.00	\$17.00		\$17.00							

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Weekend/Holiday												
	Regular	Resident Regular	Replay	Resident Replay	Senior	Junior						
<b>9-Hole Courses</b>												
Blackberry Farm	\$20.00	\$18.00			\$20.00	\$17.00						
Pruneridge	\$26.00					\$13.00						
Mariner's Point	\$22.00	\$19.00	\$15.00		\$19.00	\$15.00						
Rancho del Pueblo	\$20.00		\$10.00			\$10.00						
<b>Average</b>	<b>\$22.00</b>	<b>\$18.50</b>	<b>\$12.50</b>		<b>\$19.50</b>	<b>\$13.75</b>						
Sunken Gardens	\$28.00	\$25.00	\$18.00			\$16.00						
Proposed fee for 23/24	\$29.00	\$26.00	\$19.00			\$17.00						