

**FY 2019/20 Community Events Grant Program Applications
Funding Worksheet***

Attachment 3

		Past Allocations			FY 2019/20 Summary			FY 2019/20 Recommendation	
	Neighborhood Group Event Name	FY 2016/17 Requested/ Granted/ Reimbursed	FY 2017/18 Requested/ Granted/ Reimbursed	FY 2018/19 Requested/ Granted/ Reimbursed	# of Anticipated Attendees	Event Summary	2019/20 Request	Rec. Funding	Notes
1	Duo Duo Animal Welfare Project <i>Sunnyvale Pet Parade</i>	NA	NA	NA	800	Event to bring the community together and honor K-9 Jax.	\$3,000	\$2,800	
2	Silicon Valley Bicycle Coalition <i>Bike to Work Day 2020</i>	NA	NA	\$5,000/ \$1,000/	~4,000	Event to encourage new bicyclists to bike commute to work. Energizer stations are set-up in Sunnyvale.	\$5,000	\$2,000	
3	Sunnyvale Downtown Association <i>Holiday Tree Lighting</i>	\$4,000/ \$4,000/ \$4,500**	\$19,000/ \$10,250/ \$10,250***	\$19,000/ \$6,100/ \$6,100	800+	Lighting of the City Christmas tree, photos with Santa, and live music and performances from local schools and groups.	\$4,500	\$16,200	
4	Sunnyvale Downtown Association <i>Jazz & Beyond Festival Series</i>	\$4,000/ \$3,675/ \$4,175**			400-600/week (8 weeks)	A "musical dining experience." Attendees sit outside on Murphy Ave., call in food orders to over 20 participating restaurants, and enjoy live music.	\$5,000		
5	Sunnyvale Downtown Association <i>Magic of Sunnyvale & Wine Stroll</i>	\$4,000/ \$0			600-1,000	A "wine stroll" involving many downtown restaurants and businesses with over 20 magicians distributed around the downtown area to provide entertainment.	\$4,000		
6	Sunnyvale Downtown Association <i>Vudu Movie Nights</i>	NA			300-400	Free movie nights during September.	\$4,500		
7	Sunnyvale Downtown Association <i>Summer Series</i>	\$5,000/ \$0			2,000/week (11 weeks)	Live music shows on Wednesday nights during the summer. Also includes food booths, arts and crafts activities, booths from local businesses, etc.	\$5,000		
8	Sunnyvale Historical Society & Museum Association <i>Anniversary Celebration</i>	\$525/ \$525/ \$525	NA	\$3,418/ 3,000/ Cancelled due to construction	400-600	Anniversary event for the Heritage Park Museum. Event includes old fashioned games, refreshments, light jazz music, docent-led tours and more.	\$3,418	\$3,000	
Total Amount Requested							\$34,418		
Total CEGP Recommended Funding including \$3,000 carryover							\$24,000		
Variance Between Requested/Recommended							(\$10,418)		

* This Funding Worksheet is a comparison chart that only includes FY 2019/20 grant applicants. It does not include all applicant and funding information from prior years

** Per Council direction, Crosswalk Community Church's declined grant funds were awarded equally to the Sunnyvale Downtown Association's (SDA) Holiday Tree Lighting and Jazz & Beyond events (an additional \$500 per event).

*** In FY 2017/18, SDA was the only CEGP applicant and was awarded a single grant to be distributed, at their discretion, to any of the four events they submitted a grant application for. SDA submitted reimbursements for the 2017 Holiday Tree Lighting (\$5,110.13) and 2017 Summer Music + Market (\$5,139.87).