

## City of Sunnyvale - Council Priority Projects Proposal

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### Proposal Information

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**Councilmember Name** Richard Mehlinger

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**Councilmember Email** MehlingerCouncil@sunnyvale.ca.gov

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**Project Title** Support Neighborhood-Serving Retail in Sunnyvale

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**Project Location** Citywide

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## Project Summary

This three-pronged proposal is aimed to better attract and retain resident- and community-serving businesses, such as grocery stores, pharmacies, restaurants, cafes, and specialty retailers. The project aims to address concern from the community regarding the loss of retail due to redevelopment and economic headwinds, particularly in North Sunnyvale, where proposed Village Center developments threaten to remove neighborhood-serving grocery stores and numerous small businesses. The three key components of the proposal are:

- \* Increasing service levels in the Office of Economic Development to better support neighborhood serving retail establishments and small businesses
- \* Creating a Retail Development and Retention Strategic Plan to support long-term growth in retail services in the City
- \* Establishing a one-time Relocation Assistance Fund in the amount of \$3m to support relocation for Sunnyvale small businesses displaced by Village Center redevelopment.

First, the proposal will increase service levels for the Office of Economic Development (OED) to better support neighborhood-serving retail businesses in the City of Sunnyvale. These resources would be used to implement targeted programs such as "Shop Local" marketing, storefront improvement grants, and development incentives for grocery stores in underserved areas. The project will also enhance performance indicators and define specific service levels as part of the 2026-27 budget to ensure the city remains attractive to current and future businesses.

These resources will also be used to support the creation of the Retail Development and Retention Strategic Plan. This plan will build on the City's Economic Development Strategic Plan to review and update "Strategy #4: Enhance and Maintain the Vibrancy of Retail". It will address the challenges of the post-pandemic local economic landscape, including the removal of on-street parking, a higher-than-average minimum wage, and sustainability mandates that can be costly and complex for small businesses. The goal is to ensure residents have access to neighborhood-serving businesses close to their homes, allowing them to build trust, put down roots, and contribute to a vibrant local ecosystem while growing the city's economic base and reducing vehicle miles travelled.

Finally, this proposal would create a one-time relocation assistance program for locally owned small businesses within Village Centers targeted for redevelopment. This program would provide grants to help displaced businesses transition to a new location within the City of Sunnyvale. Funds could be used for

moving expenses, renovation, and marketing. I propose a one-time allocation of \$3m to this fund.

## Alignment with Council Strategic Goals

<b>Indicate which Council Strategic Goals this project supports</b>	<p>Welcoming Community Sustainable City Housing Solutions</p>
<b>How does the proposed project advance these goals?</b>	<p><b>Welcoming Community</b> Ensuring residents have access to nearby retail services is critical to keeping Sunnyvale an attractive, accessible, and welcoming community. Resident-serving businesses allow the community to develop its own unique identity and strengthen community ties. This proposal prioritizes the retention of these "third spaces" to ensure all neighborhoods remain vibrant and inclusive.</p> <p><b>Sustainable City</b> A primary outcome of this proposal is the reduction of vehicle miles traveled by ensuring essential services like grocery stores and pharmacies are located close to residential areas. The loss of local businesses increases vehicle travel and therefore emissions. This project would also support sustainability by maintaining a walkable community ecosystem and helping businesses navigate complex environmental mandates.</p> <p><b>Housing Solutions</b> As the City grows, additional retail services will be required to support our residents. Furthermore, a key part of our Housing Element requirements is to increase opportunity levels in historically underserved areas. Ensuring access to healthy food, third spaces, and other retail services is critical for this goal.</p>

## Certification

<b>Certification</b>	Yes
<b>Date</b>	Jan 18, 2026

## City of Sunnyvale - Council Priority Projects Proposal

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### Proposal Information

<b>Councilmember Name</b>	Charlsie Chang
<b>Councilmember Email</b>	changcouncil@sunnyvale.ca.gov
<b>Project Title</b>	Improved response time for vehicle abatement
<b>Project Location</b>	Citywide
<b>Project Summary</b>	<p>Residents have indicated frustration with response times of reported vehicles including nuisance and abandoned vehicles, vehicles parked in red curb zones, etc.</p> <p>Once a ticket is submitted or a voicemail is left about the issue, an email response is received with the ticket closing, but the issue may not be addressed for weeks or longer, and residents may submit additional tickets or feel their issues were not addressed.</p>

### Alignment with Council Strategic Goals

<b>Indicate which Council Strategic Goals this project supports</b>	Responsive Government
<b>How does the proposed project advance these goals?</b>	Improving vehicle abatement response times is responsive to the desires of residents to have nuisance vehicles addressed in a timely manner, and may improve efficiency if residents did not feel the need to make additional reports when they feel their issues were not addressed.

### Certification

<b>Certification</b>	Yes
<b>Date</b>	Jan 23, 2026

## City of Sunnyvale - Council Priority Projects Proposal

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### Proposal Information

<b>Councilmember Name</b>	Charlsie Chang
<b>Councilmember Email</b>	changcouncil@sunnyvale.ca.gov
<b>Project Title</b>	Increased traffic enforcement, particularly by school zones
<b>Project Location</b>	Citywide
<b>Project Summary</b>	With increased concerns from residents about unsafe drivers including drivers texting and driving, speeding, and driving recklessly, the project would look to increase resources for traffic enforcement, particularly around schools and neighborhoods near schools that people may use as cut throughs.

### Alignment with Council Strategic Goals

<b>Indicate which Council Strategic Goals this project supports</b>	Responsive Government Welcoming Community
<b>How does the proposed project advance these goals?</b>	Residents have voiced concerns about unsafe drivers, particularly near school zones during drop-off times such as near BASIS, Peterson, and Vargas. The project would be responsive to resident concerns, and work to improve safety, particularly for students getting to school.

### Certification

<b>Certification</b>	Yes
<b>Date</b>	Jan 23, 2026

## City of Sunnyvale - Council Priority Projects Proposal

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### Proposal Information

<b>Councilmember Name</b>	Richard F Mehlinger
<b>Councilmember Email</b>	rmehlinger@gmail.com
<b>Project Title</b>	Clearing the Sidewalk Maintenance Backlog
<b>Project Location</b>	Citywide

### Project Summary

This project aims to increase service levels in the Department of Public Works to better address a substantial backlog of over 4,700 sidewalk locations currently requiring maintenance across Sunnyvale. Damaged sidewalks are one of the most frequent sources of resident complaints and are a persistent concern. Poorly maintained sidewalks reduce neighborhood appeal, cause injury, create accessibility barriers, and increase the cities exposure to liability.

This initiative responds to a post COVID-19 pandemic landscape facing disrupted preventative maintenance efforts, a dramatic increase in pedestrian activity, and unexpected increases in construction costs that have reduced the number of annual repairs possible.

Central to this project is the identification of workload and performance indicators to establish a defined service level where the sidewalk repair backlock never exceeds nine months, with the goal of achieving this target level within 10 years by clearing the existing backlog. Currently it can take several years for repairs to damaged sidewalks to be completed, highlighting the need for a more responsive and efficient system to meet resident needs.

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### Alignment with Council Strategic Goals

<b>Indicate which Council Strategic Goals this project supports</b>	Responsive Government Welcoming Community Sustainable City Modern Infrastructure
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**How does the proposed project advance these goals?**

**Sustainable City**

Promoting walkability is essential for a sustainable transportation network. By eliminating safety hazards and repairing damaged segments, the city encourages pedestrian activity.

**Welcoming Community**

Well-maintained sidewalks provide safe and accessible routes for residents of all abilities. This project removes significant accessibility barriers and ensures compliance with the Americans with Disabilities Act (ADA). Clearing the backlog also improves overall neighborhood appeal, making Sunnyvale a more inclusive and welcoming environment for all visitors and residents.

**Responsive Government**

The project directly addresses a frequent source of resident complaints by improving the reporting process through Access Sunnyvale. By establishing a defined nine-month service level, the City provides residents with clear expectations, accountability, and timely status updates.

**Modern Public Infrastructure**

Beyond merely repairing sidewalks, this project aims to bring sidewalks which do not meet current standards up to par.

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**Certification**

**Certification**

Yes

**Date**

Jan 26, 2026

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## City of Sunnyvale - Council Priority Projects Proposal

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### Proposal Information

<b>Councilmember Name</b>	Richard F Mehlinger
<b>Councilmember Email</b>	rmehlinger@gmail.com
<b>Project Title</b>	Review and Update the General Plan
<b>Project Location</b>	Citywide

### Project Summary

This study issue would initiate a review of the City's General Plan, which was last fully updated in 2011, though various sections have seen periodic updates since. Since that time, conditions in the City, State, and Country have changed dramatically. Yet, the final page of Chapter 2, Community Vision, is titled "Looking Forward to 2025". The City has adopted at least half a dozen Specific Plans since the adoption of the General Plan in 2011, many with disparate standards. In addition, state law has changed dramatically, interacting with key sections of the General Plan (such as the Village Center Master Plan) in unfortunate ways.

While this priority project would review the entire general plan, the primary emphasis would be on land use. Since the adoption of the General Plan in 2011, the City has heard repeated concerns from residents on land-use related issues, especially the needs for more housing and neighborhood-serving retail. In addition, such a review will be key to addressing geographic equity issues within the City, and is critical to achieving our overall sustainability goals. As such, a full reexamination of the City's General Plan Land Use (see page 3-83 of the Land Use and Transportation Element) would be included in this study. In addition, the review would aim to ensure full compliance with all state laws, and to ensure that the language of the General Plan actually delivers on its intent.

Staff would present an early scoping session to Council with regular check-ins to determine additional priorities.

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### Alignment with Council Strategic Goals

<b>Indicate which Council Strategic Goals this project supports</b>	Welcoming Community Sustainable City Housing Solutions
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**How does the proposed project advance these goals?**

Welcoming Community

Creating "an accessible, engaged and welcoming community" means ensuring that residents have access to retail services and third spaces like cafes, pubs, and restaurants. Updating our land-use policies to better support these spaces is critical to achieving this goal. In addition, updating Chapters 2 (Community Vision) and 4 (Community Character) align with this goal.

Sustainable City

Inefficient land use patterns are the single biggest driver of carbon emissions in the Bay Area. The majority of the region's carbon emissions come from transportation. Transportation emissions are driven by sprawl. The affordability crisis in the Bay Area has pushed working families further and further away from their jobs, creating longer commutes with all of the environmental ills they entail. If we are to reduce carbon emissions, we must reduce vehicle miles traveled (VMT). And if we are to reduce vehicle miles traveled, we must change our land use patterns to promote greater density and walkability. In addition, Chapters 6 (Safety and Noise) and 7 (Environmental Management) are directly aligned with this goal.

Housing Solutions

The high cost of housing in the Bay Area does not only drive ecological harm, it drives human harm, in the form of overcrowding, poverty, and homelessness. It is policy consensus that homelessness is a direct result of a shortage of housing, and that the cost of housing is governed by the law of supply and demand. While program-based assistance to combat homelessness and poverty will always be critical, ultimately we cannot solve these problems without ensuring that every community member has access to an affordable place to live. And to achieve that goal, we must reform our land use patterns.

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**Certification**

**Certification**

Yes

**Date**

Jan 26, 2026

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## City of Sunnyvale - Council Priority Projects Proposal

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### Proposal Information

<b>Councilmember Name</b>	Murali Srinivasan
<b>Councilmember Email</b>	srinivasancouncil@sunnyvale.ca.gov
<b>Project Title</b>	Establish a Community Funding Program for Sunnyvale Non profits
<b>Project Location</b>	Sunnyvale

### Project Summary

Sunnyvale is home to many dedicated non-profit organizations that provide essential services to our residents. Many of these groups rely heavily on external fundraising to sustain their operations. By creating a Community Funding Grant Program, the City can offer targeted financial support that strengthens these organizations, reduces their dependence on outside sources, and provides greater predictability for their annual planning.

This initiative can build on successful models such as the Cupertino Community Funding Grant Program and similar efforts in neighboring jurisdictions. Implementing a structured and transparent grant process would enable Sunnyvale to invest directly in the organizations that uplift our community and enhance the quality of life for our residents.

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### Alignment with Council Strategic Goals

<b>Indicate which Council Strategic Goals this project supports</b>	Responsive Government Welcoming Community
<b>How does the proposed project advance these goals?</b>	<p>The program would be limited to non-profit organizations that provide services within Sunnyvale, with a preference for those that lack other significant funding sources. Applicants would be required to outline their intended use of the funds and describe the services they deliver to the community. This structure enables the City to assess the impact of its investment and evaluate any resulting increase in services or community benefit.</p> <p>To ensure consistency, fairness, and accountability, the program could be modeled after the CENGP framework, incorporating clear eligibility criteria, transparent evaluation processes, and measurable outcomes.</p>

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## Certification

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**Certification**

Yes

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**Date**

Jan 29, 2026

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## City of Sunnyvale - Council Priority Projects Proposal

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### Proposal Information

<b>Councilmember Name</b>	Murali Srinivasan
<b>Councilmember Email</b>	srinivasancouncil@sunnyvale.ca.gov
<b>Project Title</b>	Simplify the Process for Volunteering in Sunnyvale
<b>Project Location</b>	NA

### Project Summary

Sunnyvale residents, including students, scouts, seniors, and working professionals-are eager to contribute their time and skills to support the community. Volunteer service can enhance the quality of city programs, expand capacity, and reduce operational costs. However, the city currently offers limited volunteer opportunities, and the existing process can be difficult to navigate. This project seeks to streamline and expand the volunteer pathway by reducing administrative barriers and creating a more accessible, user friendly system.

A broadened volunteer framework could include activities such as street cleaning, park adoption, assistance at City Hall, construction of rest benches, maintenance of city facilities, and participation in technology focused initiatives such as AI and data analysis projects. By simplifying access and increasing the range of opportunities, the city can foster greater civic engagement while benefiting from the diverse talents of its residents. This approach creates mutual value for both volunteers and the community. The City benefits from increased capacity, innovation, and civic engagement.

The desired outcome of this initiative is a measurable increase in volunteer participation across the city. As part of the program, the City could track the resources invested in recruiting and training volunteers and assess the value generated through their service. This evaluation would help quantify the return on investment, highlight areas for improvement, and ensure that the volunteer program continues to deliver meaningful benefits to both the community and the City organization.

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### Alignment with Council Strategic Goals

<b>Indicate which Council Strategic Goals this project supports</b>	Welcoming Community
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**How does the proposed project advance these goals?**

By simplifying access and increasing the range of opportunities, the City can foster greater civic engagement while benefiting from the diverse talents of its residents. This approach creates mutual value for both volunteers and the community.

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**Certification**

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**Certification**

Yes

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**Date**

Jan 29, 2026

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## City of Sunnyvale - Council Priority Projects Proposal

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### Proposal Information

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**Councilmember Name** Linda Sell

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**Councilmember Email** sellcouncil@sunnyvale.ca.gov

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**Project Title** Emergency Awareness and Preparedness with Go Bag

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**Project Location** City-wide distribution

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## Project Summary

Emergency Awareness and Preparedness with Go Bag project summary is based project implemented in the Cherryhill Neighborhood Association. Below is an excerpt of public comment from Kathy B. who developed and lead that project. The public comment excerpt describes this the proposed Council Priority Project.

Kathy B. made a public comment:

"...Two years ago, Cherryhill NA was awarded a neighborhood association grant to pilot an emergency preparedness effort inspired by Sunnyvale's Climate Action Plan, specifically Strategy 5: Empowering Our Community, Play 5.A: Pilot a targeted grassroots community engagement strategy to create stronger connections between neighbors to advance climate action and emergency preparedness. For the project, Cherryhill designed an emergency evacuation "go bag" for 500 households, printed on the front with suggested items to pack inside. In addition to the printed list, the bags included a QR code linking to additional disaster-preparedness information. One advantage of using QR codes is their flexibility-they take up very little space and make it easy to provide multilingual resource links.

The most important aspect of the campaign was awareness-Cherryhill NA ensured that by bringing the bags to residents' front doors. They didn't assume residents had visited the City's emergency preparedness website or ready.gov and already have evacuation bags. They didn't assume they even knew about these great resources. Many people do not prepare proactively; emergencies force the issue and that is often too late. The LA fires last year underscored this reality and prompted Cherryhill to propose expanding their successful grant action to every Sunnyvale household...."

As a sample consideration Kathy B. made a public comment:

"...Cherryhill obtained a non-discounted bid from 4Imprint in March-approximately \$1.50 per bag for domestic printing. Other printing could be cheaper, but current tariffs may make the costs comparable. With roughly 100,000 households in Sunnyvale, the material cost could be ~\$150,000 plus shipping. Companies sometimes could state that city employees could negotiate better pricing on the bags using a government agency discount.

For distribution: a one-time mass mobilization effort. Registered neighborhood associations can distribute to their own residents. Cherryhill went to their quarterly meeting last year and secured an overwhelmingly positive response that they would participate. For the remaining 40-50% of the city outside those areas, engage service organizations-Boy Scouts, Girl Scouts, high school clubs, Rotary, and others willing to volunteer. Bags could be stored

temporarily in unused retail spaces. With coordinated efforts, the bags could be distributed within a week or two.

This project could impact every single district in Sunnyvale..."

## Alignment with Council Strategic Goals

**Indicate which Council Strategic Goals this project supports**

Responsive Government  
Welcoming Community  
Sustainable City

**How does the proposed project advance these goals?**

A simple evacuation bag for every household is both feasible and impactful-and it supports several of the Council's five strategic goals for the next two years. For example, this action would help 1) Welcoming Community, 2) Sustainable City and 3) demonstrate a proactive and responsive City government.

1) Welcoming Community: This project providing low cost Go bags to every resident make this accessible to every resident, volunteers and neighborhood association helping with the distribution will encourage more people being engaged in community volunteerism, and this personalized distribution approach helps in further develop Sunnyvale as a welcoming community with actual Sunnyvale residents distributing the bags.

2) Sustainable City: Part of being a sustainable city is advance climate action. This project could be categorized as described in Climate Action Plan, "Strategy 5: Empowering Our Community, specifically Play 5.A: Pilot a targeted grassroots community engagement strategy to create stronger connections between neighbors to advance climate action and emergency preparedness."

3) A responsive, transparent and efficient City government: This project would elevate awareness of Emergency Preparedness city-wide so that residents would know in advance of an emergency when they need to evaluate their home or other emergency situation. They would have already thought and learned about city information related to emergency preparedness.

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## Certification

**Certification**

Yes

**Date**

Jan 30, 2026

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## City of Sunnyvale - Council Priority Projects Proposal

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### Proposal Information

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**Councilmember Name** Linda Sell

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**Councilmember Email** SellCouncil@sunnyvale.ca.gov

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**Project Title** A Student Centered, Sustainability and Nature Based Project

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### Project Location

Large outdoor areas adjacent to Main Library, branch library and park buildings and meeting spaces for students within those buildings. Pilot Lakewood Branch Library and Learning Center, adjacent to Lakewood Park, could be an excellent space to pilot this project to bring more students to the library and to promote the new library citywide and provide access to resources for students from nearby schools and open to all students across the city.

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**Project Summary**

Student centered and sustainability, nature based program. Sunnyvale Parks & Recreation participation data shows a clear drop-off in youth engagement after the elementary school level. This Council Priority Project responds to that gap by leveraging existing City infrastructure to better serve middle and high school students through programming, leadership development, and civic engagement opportunities.

This project is aimed at increasing sustainability awareness. Hands-on engagement and community connection in student learning in the "real world" is important so that students can experience learning and collaboration outside the classroom.

Teen Center with Nature based, Sustainability themed:  
Outdoor space that could be co-located with indoor spaces so that teens could gather for studying, meeting in a group, drop in activities with some city staff supervision. These spaces could include things like hammocks, Adirondack chairs, egg chairs, and bench swings.

The teen advisory group focused on giving input to nature exploration areas in park renovations and having a budget for nature exploration areas in park renovations. The inclusion of students during development will help kick-start parks areas with engaging students during outreach. Teen Center could host monthly "Meet a Professional" events featuring Q&A with professionals in nature, environmental, sustainability-based careers.

Afterschool and Summer Programs with Nature based, Sustainability theme:

See Youth Science Institute, Environmental Volunteers, Living Classroom for potential ideas on programs.collaboration with at-school after school providers (KLAS, California Young World, Think Together) to walk students to the library as part of their after school day. Curriculum to consider - California Academy of Sciences Science Action Club (SAC), Science Starters.

These activities could include free hands-on sustainability based art kits, mini-libraries, scavenger hunts, native grow kits and, about nature-based topics such as: trees, native plants, pollinators, birds, soil organisms, and story telling, hands on building, inclusion, and more learning through hands-on projects.

Nature Exploration areas offers:

- incorporating use of natural materials (ie tree segments for seating, table and play surfaces)
- Immersion into nature that develops appreciation and deep relationship with the natural world and appreciation for

## sustainability

For Consideration Nature Exploration areas could have: Native trees and drought tolerant plants that support pollinators, birds, etc., wood or metal plant boxes at wheelchair height, forest friendly wheelchair paths. Nature based (without synthetic materials) and friendly for all children, including wheelchairs, cochlear implants.

Expansion and Urgent Modernization of Library Services with Sustainability themed and kids murals in the library to include: renovation of restrooms at the main library, and planning and design of additional library space.

## Alignment with Council Strategic Goals

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<b>Indicate which Council Strategic Goals this project supports</b>	Responsive Government
	Welcoming Community
	Sustainable City

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**How does the proposed project advance these goals?**

1) Sustainable City: Part of being a sustainable city is advance climate action: This project could be categorized as described in Climate Action Plan, Strategy 5: Empowering Our Community, specifically Play 5.A: Pilot a targeted grassroots community engagement strategy to create stronger connections between neighbors to advance climate action

2a) Welcoming Community: Hub for Community Group Collaboration

This project will encourage active engagement from local community groups and individual community members by inviting them to participate as volunteers in the Nature Exploration Area. Through collaboration, volunteers can contribute their skills, experiences, and time to support student-centered, nature-based learning activities. The project will also create meaningful opportunities for retired community members to remain engaged, share their knowledge, and continue contributing to the community. By fostering intergenerational connections and partnerships, the Nature Exploration Area will serve as a hub for collaboration, civic engagement, and lifelong learning.

2b) Welcoming Community: Make People Happy Project: Happiest City Sunnyvale:

This project could serve as a signature initiative of Happiest City Sunnyvale, creating a welcoming space where community members can feel happy, maintain good health, stay active, and remain engaged in the community.

3) Responsive Government: Budget-Friendly Project

This project is designed to be cost-effective by leveraging existing public resources such as the library and adjacent park spaces, minimizing the need for new infrastructure or facility costs. It will rely on the support of community member volunteers, including retirees and local organizations, to contribute time, expertise, and mentorship. In addition, the project can integrate the Student Employment Program, providing students with meaningful, paid opportunities to support program activities while gaining valuable skills and work experience. By combining existing facilities, volunteer engagement, and student employment, the project maximizes impact while maintaining fiscal responsibility.

**Certification**

Yes

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**Date**

Jan 30, 2026

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## City of Sunnyvale - Council Priority Projects Proposal

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### Proposal Information

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**Councilmember Name** Murali O Srinivasan

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**Councilmember Email** srinivasancouncil@sunnyvale.ca.gov

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**Project Title** Collection and Display of City Operations, Project, and Program Data

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**Project Location** NA

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## Project Summary

Data generated through City operations is a critical asset for understanding trends, evaluating performance, and guiding strategic decisions. When collected and presented effectively, operational data empowers City leaders to make informed choices and enables the community to clearly see the impact and efficacy of City programs and services.

Sunnyvale already gathers data across several domains-crime, traffic, collisions, KPIs, and other operational metrics. This project proposes creating a comprehensive inventory of all datasets currently collected, identifying gaps through a public "data wishlist," and establishing mechanisms to collect missing but high-value data. The initiative also includes developing public-facing dashboards, charts, and visual tools that make this information accessible, understandable, and actionable.

A robust data platform would extend beyond operational metrics to include program outcomes, progress on strategic priorities, and capital improvement performance. This could encompass budgeted versus actual expenditures, expected versus achieved outcomes, and other indicators that help evaluate the return on investment for City initiatives. Such visibility strengthens transparency, accountability, and trust while enabling more efficient allocation of staff time, funding, and resources toward projects that deliver the greatest public benefit.

In addition, integrating City data with external open-data sources-such as U.S. Census data-would further enhance the City's ability to understand community needs, identify disparities, and support evidence-based policymaking.

The desired outcome is a more data-centric decision-making culture in Sunnyvale-one where leaders, staff, and residents can rely on clear, consistent, and comprehensive data to understand performance, measure progress, and shape the City's future.

## Alignment with Council Strategic Goals

<b>Indicate which Council Strategic Goals this project supports</b>	Responsive Government
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**How does the proposed project advance these goals?**

The desired outcome is a more data-centric decision-making culture in Sunnyvale-one that equips leaders, staff, and residents with clear, consistent, and comprehensive data to understand performance, measure progress, and guide the City's future. By making information accessible and reliable, the City can deepen transparency, reinforce accountability, and build lasting trust with the community.

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**Certification**

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**Certification** Yes

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**Date** Jan 31, 2026

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## City of Sunnyvale - Council Priority Projects Proposal

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### Proposal Information

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**Councilmember Name** Eileen Le

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**Councilmember Email** lecouncil@sunnyvale.ca.gov

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**Project Title** Expand the Roles of Age-Friendly, Accessibility, and Teen Staff Advisory Committees

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**Project Location** NA

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## Project Summary

The City of Sunnyvale currently benefits from dedicated staff advisory bodies such as the Age-Friendly Advisory Committee, Teen Advisory Committee, and Advisory Committee on Accessibility, which provide important input on issues specific to older adults, youth, and accessibility needs, respectively.

However, public works projects - including infrastructure improvements, parks, streetscapes, transit facilities, and community centers - shape the daily experiences of all residents. These projects inherently affect access, mobility, safety, and inclusion for people of all ages and abilities. Engaging those who have lived experience with these issues at the earliest stages of project planning helps ensure outcomes that reflect diverse community needs rather than after-the-fact accommodations.

Expanding the role of these advisory committees to include formal consultation on major public works planning would:

- Enhance equity and inclusivity: Older adults, youth, and people with disabilities often encounter barriers that may be invisible to planners without lived experience. Their consultation can help identify issues early and avoid costly redesigns later.

- Improve project outcomes and community trust: When committees representing different demographic perspectives are consulted regularly, public projects better reflect community priorities, increasing transparency and trust in city decision-making. Citizen advisory input has been shown to broaden representation and reduce blind spots in planning processes.

- Foster long-term civic engagement: Including teens, older residents, and accessibility advocates in substantive planning roles strengthens civic capacity by giving residents meaningful avenues to contribute to decisions that affect their built environment and quality of life.

Given the City's existing framework of advisory bodies, this expansion represents a natural enhancement of their role: moving from issue-specific consultation to active partners in shaping built environments that work for all Sunnyvale residents.

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## Alignment with Council Strategic Goals

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**Indicate which Council Strategic Goals this project supports**

Responsive Government  
Welcoming Community  
Modern Infrastructure

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**How does the proposed project advance these goals?**

**Responsive Government**  
This project strengthens responsive governance by embedding structured, early consultation with Age-Friendly, Teen, and Accessibility advisory bodies into project development. By incorporating lived experience before decisions are finalized, the City improves policy feedback loops, reduces downstream revisions, and ensures public investments better reflect community needs.

**Welcoming Community**  
Formal consultation affirms that older adults, youth, and people with disabilities are valued participants in civic decision-making, not afterthoughts. This inclusive approach signals that Sunnyvale is a community where residents of all ages and abilities are heard, respected, and meaningfully involved in shaping their environment.

**Modern Infrastructure**  
Modern infrastructure is not only technically sound but usable, accessible, and future-ready. Consulting advisory committees during planning helps identify accessibility, safety, and usability issues early, resulting in infrastructure that serves a broader range of users, adapts to demographic change, and maximizes the long-term return on public investment.

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## Certification

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**Certification**

Yes

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**Date**

Jan 31, 2026

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## City of Sunnyvale - Council Priority Projects Proposal

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### Proposal Information

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**Councilmember Name** Linda Sell

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**Councilmember Email** SellCouncil@sunnyvale.ca.gov

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**Project Title** Contingency and Longer-term Planning for Homelessness Response

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**Project Location** Citywide

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## Project Summary

This project would provide contingency and longer-term planning if the funding that Sunnyvale uses to help the unhoused and those on the verge of becoming unhoused is interrupted. These programs may include the Tenant Based Rental Assistance and other programs.

Several references including the John Hopkins Bloomberg School of Public in studies and article conclude that "What Would It Take to End Homelessness in America?

The most effective solutions are also the simplest: Help people stay housed, and provide housing for those who need it..."

This effort may involve bringing together the private, public, and nonprofit sectors to evaluate funding sources that are sustainable long-term and evaluate effective investment of funds that have shown past success in getting unhoused and those on the verge of becoming unhoused to a stable permanent housing situation in which they can be self-sufficient.

This effort could involve reevaluating process, service delivery, streamlining overhead support and trade-offs to have the programs be more sustainable. For example, continued access to counseling to help people so they can pay their housing costs, find job opportunities, and find permanent housing that they can afford to stay in. This support may involve partnerships with local non-profits and educational institutions to support programs to support interns, supervision requirements, and program scope so that counseling students can get training while they serve those facing difficulties related to housing insecurity.

More access to affordable and low-income housing for all ages and household sizes may be part of the solution so that people can move from interim housing situations to permanent housing. For example this study could explore whether the feasibility of California laws that allow cities to have accessory dwelling unit, or ADU, to be sold separately from the property's main home would effectively increase affordable housing availability in which people could move from apartments to ADUs. This could reduce the housing shortage. In addition, evaluate if modular apartment housing or other methods can be established as a City tool to deliver permanent housing more quickly while supporting long-term affordability and ownership opportunities-starting with rapid delivery for unhoused residents and scaling to affordable rental and ownership opportunities-while maintaining fiscal discipline, community trust, and long-term sustainability. Modular and prefabricated construction methods may offer the potential to significantly shorten delivery timelines, improve predictability, and allow housing to be delivered in phases as community needs evolve. This project could evaluate permanent, code-compliant

modular apartment buildings-such as small micro-unit apartment complexes.

## Alignment with Council Strategic Goals

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**Indicate which Council Strategic Goals this project supports**

Welcoming Community  
Housing Solutions

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**How does the proposed project advance these goals?**

Housing Solutions: Having financially sustainable programs to support our unhoused neighbors offers a means to maintain effective programs that can assist those in Sunnyvale experiencing difficulties in being housing or on the verge of losing their housing.

Welcoming Community: By offering assistance programs then this will help people who are experiencing difficulties to get back to permanent housing. We also want to keep neighborhoods safe and welcoming for everyone.

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## Certification

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**Certification**

Yes

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**Date**

Jan 31, 2026

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## City of Sunnyvale - Council Priority Projects Proposal

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### Proposal Information

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**Councilmember Name** Eileen Le

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**Councilmember Email** lecouncil@sunnyvale.ca.gov

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**Project Title** Reinventing and Revitalizing Sunnyvale's Safe Routes to School Program

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**Project Location** NA

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## Project Summary

Sunnyvale has a long-standing interest in creating safe, healthy, and active environments for our children. However, the current Safe Routes to School (SRTS) program has not realized its full potential in recent years. To better support student safety, active transportation, and community engagement, I propose a revitalized SRTS initiative built on best practices from peer cities, strengthened partnerships, enhanced education, and expanded outreach.

The ultimate goal is that every child in Sunnyvale who is developmentally ready will have a safe, accessible, and enjoyable walking or biking route to their neighborhood school - with infrastructure and education that enables a typical 10-year-old to travel that route independently and safely.

To achieve this, the City can modernize its SRTS program by learning from successful models in nearby cities such as Palo Alto, Mountain View, and Cupertino, and adapting proven strategies to Sunnyvale's unique context. These programs demonstrate that meaningful results come from pairing infrastructure investments with education, outreach, and strong inter-agency coordination.

A revitalized SRTS program should be built on robust collaboration with key partners, including local school districts, Santa Clara County, VTA, parent and student groups, and nonprofit partners focused on active transportation and safety. Establishing a standing Safe Routes to School working group would allow partners to jointly identify priority routes, align capital improvements, coordinate grant funding, and share data.

The program should prioritize safe, low-stress routes through targeted infrastructure improvements such as sidewalk gap closures, high-visibility crossings, traffic calming near schools, and safer bike facilities on key corridors. These improvements should be informed by collision data, student travel patterns, and community input.

Equally important is expanded outreach and education. This includes walk- and bike-to-school events, age-appropriate traffic and bike safety education, family skills workshops, and multilingual outreach to ensure equitable participation across Sunnyvale's diverse communities.

By combining best-practice models, cross-sector collaboration, infrastructure investment, and education, Sunnyvale can create a Safe Routes to School program that improves safety, reduces congestion, supports public health, and builds independence and confidence in children. This approach will help ensure that walking or biking to school is a safe, practical, and normal option

for Sunnyvale families.

## Alignment with Council Strategic Goals

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**Indicate which Council Strategic Goals this project supports**

Welcoming Community  
Sustainable City  
Modern Infrastructure

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**How does the proposed project advance these goals?**

**Welcoming Community**  
This project supports a welcoming community by ensuring children and families of all backgrounds, ages, and abilities can safely access local schools by walking or biking. By prioritizing safe routes, multilingual outreach, and collaboration with school communities, the City affirms that students and families are valued and included in Sunnyvale's transportation and public-space decisions.

**Sustainable City**  
A revitalized Safe Routes to School program advances sustainability by reducing vehicle trips, traffic congestion, and greenhouse gas emissions associated with school travel. Encouraging walking and biking supports public health, builds lifelong sustainable travel habits, and aligns with Sunnyvale's climate and active transportation goals.

**Modern Infrastructure**  
Modern infrastructure must be safe, accessible, and designed for all users. This project emphasizes data-driven, low-stress walking and biking improvements near schools and along key corridors, ensuring infrastructure investments are future-ready, adaptable, and responsive to community needs-particularly for children navigating the transportation system independently.

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## Certification

**Certification**

Yes

**Date**

Jan 31, 2026

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## City of Sunnyvale - Council Priority Projects Proposal

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### Proposal Information

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**Councilmember Name** Eileen Le

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**Councilmember Email** lecouncil@sunnyvale.ca.gov

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**Project Title** Public Sector Workforce Housing Feasibility Study

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**Project Location** NA

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## Project Summary

This project proposes that the City of Sunnyvale undertake a comprehensive study to evaluate the feasibility, potential funding sources, and possible locations for public sector workforce housing. The purpose of the study is to determine whether City-facilitated or City-supported housing could help address housing affordability challenges for essential public sector employees who serve the Sunnyvale community, including teachers, first responders, and City staff.

The study will examine the overall feasibility of public sector workforce housing by assessing workforce housing needs, reviewing applicable legal and regulatory considerations, and evaluating potential development and ownership models. These models may include City-owned development, joint development on public land, public-private partnerships, or land-lease arrangements with nonprofit or mission-driven housing providers.

As part of the study, staff will identify and evaluate potential funding and financing mechanisms. This may include reviewing state and federal housing programs, local housing funds, bond financing, tax credit programs, and employer-assisted housing models. The study may also explore opportunities for partnership or cost-sharing with school districts, other public agencies, or nonprofit housing developers to maximize leverage of available resources.

The project would also include a high-level assessment of potential sites for workforce housing. This may involve reviewing City-owned or publicly controlled properties for suitability based on factors such as zoning, access to transit and services, infrastructure capacity, and compatibility with surrounding uses. The analysis may establish criteria for site selection and identify a short list of locations for further consideration.

The study would conclude with policy considerations related to eligibility, income targeting, long-term affordability, and operational oversight. Staff would return to Council with a summary of findings, a range of policy options, and recommended next steps to inform whether and how the City should pursue public sector workforce housing as a tool to support service delivery, improve employee retention, reduce long commutes, and advance Sunnyvale's broader housing and sustainability goals.

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## Alignment with Council Strategic Goals

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**Indicate which Council Strategic Goals this project supports**

Welcoming Community  
Sustainable City  
Housing Solutions  
Modern Infrastructure

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**How does the proposed project advance these goals?**

**Welcoming Community**  
This project supports a welcoming community by helping ensure that essential public sector employees who serve Sunnyvale—such as teachers, first responders, and City staff—can afford to live near the community they serve. Supporting housing stability for the public workforce strengthens community connections, service quality, and civic trust.

**Sustainable City**  
By exploring workforce housing opportunities within Sunnyvale, the City can reduce long commutes, vehicle miles traveled, and associated greenhouse gas emissions. Locating housing closer to jobs supports climate goals while improving employee well-being and long-term workforce retention.

**Housing Solutions**  
The feasibility study advances housing solutions by evaluating new tools and partnerships to address affordability gaps for moderate-income workers who are often underserved by traditional affordable housing programs. The project identifies funding mechanisms, development models, and sites that could expand the City's housing options.

**Modern Infrastructure**  
Workforce housing development leverages existing and planned infrastructure efficiently by prioritizing locations near transit, services, and employment centers. Studying site feasibility and infrastructure capacity ensures any future investment is well-planned, adaptable, and aligned with Sunnyvale's long-term infrastructure strategy.

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## Certification

**Certification**

Yes

**Date**

Jan 31, 2026

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## City of Sunnyvale - Council Priority Projects Proposal

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### Proposal Information

<b>Councilmember Name</b>	Charlsie Chang
<b>Councilmember Email</b>	changcouncil@sunnyvale.ca.gov
<b>Project Title</b>	Streamlining Permitting Process
<b>Project Location</b>	Citywide
<b>Project Summary</b>	Evaluate and identify opportunities for streamlining permit requirements and process for small land uses/small businesses

### Alignment with Council Strategic Goals

<b>Indicate which Council Strategic Goals this project supports</b>	Responsive Government Welcoming Community
<b>How does the proposed project advance these goals?</b>	<p>Small businesses have brought concerns about the length of time it takes for the permitting process prior to opening a new business.</p> <p>Evaluate and identifying opportunities for permitting improvements can help attract and retain businesses. Improvements may include looking into expedited change of use permit requirements, simplifying forms and requirements, etc.</p>

### Certification

<b>Certification</b>	Yes
<b>Date</b>	Jan 31, 2026

## City of Sunnyvale - Council Priority Projects Proposal

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### Proposal Information

<b>Councilmember Name</b>	Larry Klein
<b>Councilmember Email</b>	mayorklein@sunnyvale.ca.gov
<b>Project Title</b>	Re-evaluate Nonresidential Sign Code Standards for Improvements and Compliance with the First Amendment
<b>Project Location</b>	NA

**Project Summary**

This Study Issue would examine the City's current Sign Code (Sunnyvale Municipal Code Chapter 19.44) for multiple issues.

1. Update ordinance(s) to resolve First Amendment conflicts and existing law. Specifically, make Sign Code consistent with current U.S. Supreme Court case law including Reed v. Town of Gilbert, 576 U.S. 155 (2015) and any more recent case law.
2. The current sign code is overly prescriptive, creating issues for businesses and Staff in approving new signage (forcing decisions to sometimes go to city manager for simple approval of nationally branded signage).

These changes include:

- \* re-evaluating non-resident sign standards to make the process more business-friendly and standardized,
- \* assisting smaller businesses in shopping centers to have effective identity from the street (permanently and for promotional events), and to
- \* better organization and simplification of the existing sign code (including digital and flashing signage).

3. Look at potential city locations for the addition of Digital Signage and Digital Billboards as a potential income source to the city.

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### Alignment with Council Strategic Goals

<b>Indicate which Council Strategic Goals this project supports</b>	Responsive Government Welcoming Community
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**How does the proposed project advance these goals?**

We will first be more responsive to resident concerns who have raised issues with our ordinances that are in conflict with First Amendment laws and Supreme Court rulings.

Standardizing and simplifying our signage process will make our city more welcoming for our diverse small and large businesses who wish to reinvest in, relocate to, or start up in our city. This will also reduce the amount of Staff time spent to deal with inconsistencies and exceptions of applications.

Finally, digital signage could be used for better communicating city operations and events more cheaply than printed banners while also providing a potential income stream to the City. This could lead to a more engaged and informed set of residents.

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**Certification**

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**Certification**

Yes

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**Date**

Feb 01, 2026

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## City of Sunnyvale - Council Priority Projects Proposal

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### Proposal Information

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**Councilmember Name** Larry Klein

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**Councilmember Email** mayorklein@sunnyvale.ca.gov

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**Project Title** Reevaluate our OneStop Permitting Center and Evaluate Leveraging AI for Permitting Process Improvements

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**Project Location** NA

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## Project Summary

Permitting delays are a common frustration for residents, small businesses, and developers.

Current challenges often include:

- Incomplete or inconsistent applications
- Manual and repetitive plan checks with new sets of comments each pass
- Limited real-time status visibility
- High staff workload and potential burnout

As permit volumes and regulatory complexity increase, cities must modernize tools and workflows to meet community expectations for speed, clarity, and accountability.

Sunnyvale first needs to evaluate our current OneStop Permitting Center and see if it is meeting the customer service and throughput goals previously set out (and the reputation that Sunnyvale has prided itself for).

The project would also look at how Sunnyvale can responsibly deploy AI tools to modernize and improve the permitting process. By using AI to streamline intake, review, and customer communication, the City can hopefully reduce processing times, improve transparency, enhance customer service, and allow staff to focus on higher-value work-while maintaining human oversight and equity safeguards.

Proposed AI-Enabled Solutions to be evaluated could include, but are not limited to:

### 1. AI-Assisted Application Intake

- Automated review of submitted applications to identify missing documents or common errors
- Real-time feedback to applicants before formal submission
- Reduction in back-and-forth and resubmittals

### 2. AI-Powered Plan Review Support

- AI tools flag potential zoning, code, or compliance issues based on established rules
- Staff retain full decision-making authority
- AI acts as a "first pass" assistant, not a replacement

### 3. Permit Status Transparency & Communication

- AI-driven chatbots or virtual assistants could give applicants 24/7 answers to common permitting questions
- Automated status updates and timeline estimates would improve transparency and expectations
- Multilingual support would help respond to our diverse community

#### 4. Workflow Optimization & Analytics

- AI identifies bottlenecks in review cycles
- Data-driven insights into average processing times by permit type
- Better use of Staff time and workload planning

Sunnyvale prides itself on our processes.

Improvements utilizing AI could give more consistent feedback and enforcement of standards, fewer incomplete applications and improved customer experience with reduced staff effort. Continuous improvements could be accomplished to continue the focus of customer service to our permit applicants.

## Alignment with Council Strategic Goals

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**Indicate which Council Strategic Goals this project supports**

Responsive Government  
Welcoming Community  
Housing Solutions

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**How does the proposed project advance these goals?**

The proposal would first better evaluate how we are not currently being responsive to resident, business and developer complaints about the current approval process.

Utilizing AI could conceivably making us more welcoming by provide multilingual support and updates to permit applicants throughout the process.

Utilizing AI to expedite and simplify our permitting process will make our city more welcoming for osmall and large businesses who wish to reinvest in or relocate to, or start up in our city. This will also reduce the amount of Staff time spent to deal with inconsistencies and exceptions of applications.

Most importantly, creating more consistent approval for Housing Permits (whether they be renovations, expansions, ADUs, or new housing) would help increase the general throughput and speed at which housing gets approved and built in our city--which is one of the main barriers to affordability of housing.

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## Certification

**Certification**

Yes

**Date**

Feb 02, 2026

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## City of Sunnyvale - Council Priority Projects Proposal

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### Proposal Information

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**Councilmember Name** Larry Klein

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**Councilmember Email** mayorklein@sunnyvale.ca.gov

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**Project Title** Formal Analysis for creation of a Food Co-Op, State-Sponsored Market or Commissary

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**Project Location** NA

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## Project Summary

Initiate a formal analysis to evaluate the feasibility, potential locations, and implementation options for a food cooperative or state-sponsored market or shared-use food commissary in Sunnyvale.

The analysis would focus on expanding market access, supporting small food-based businesses, and addressing long-standing or potential upcoming gaps in neighborhood-serving retail and food infrastructure.

Residents have raised concerns about limited access to full-service grocery and neighborhood-scale market options. At the same time, there is growing interest among public agencies in developing shared food infrastructure that supports small businesses, workforce development, and community-serving food access.

Currently, there are over 200 Food Cooperatives in the US, and national organizations (like National Co-op Grocers) which maximize the purchasing power of a national grocery chain, so CoOps provide standard food stables. There is also immediacy to this issue in that the CA Legislature is looking at potentially funding markets to assist in affordability. Lastly, the Commissary at Moffett Field is close, and there might be federal dollars available to move this concept forward.

Cooperatives, publicly supported markets and commissary models have proven effective in similar communities by lowering startup costs, sharing regulatory and operational resources, and creating stable, locally rooted food enterprises.

A structured, data-driven analysis is needed to determine whether this model is viable and to identify conditions under which it could be successfully implemented.

The proposed analysis would include the following components:

### 1. Market Demand and Community Needs

- Assessment of unmet food retail and market demand (as new housing is built)
- Evaluation of potential users, including small food businesses, cooperatives, and nonprofits
- Consideration of affordability, cultural relevance, & community benefits

### 2. Site and Location Feasibility

- Identify potential public, private, or underutilized sites
- Review zoning, infrastructure, and site readiness (& if zoning changes would be needed)
- Accessibility analysis, including transit, walkability,

neighborhood compatibility

### 3. Governance and Operating Models

- Evaluate cooperative, state-sponsored, nonprofit, and hybrid approach solutions
- Review comparable market and commissary models
- Assessment of operational capacity and partnership opportunities

### 4. Financial and Implementation Considerations

- Preliminary capital & operating cost ranges
- Potential funding sources, including state programs/federal grants
- Phased implementation & risk considerations

Conducting this analysis will provide Council and Staff with clear, actionable information on whether and how a cooperative or state-sponsored market or commissary could address market gaps. This approach ensures informed decision-making while advancing equitable access to neighborhood-serving food and economic opportunities.

## Alignment with Council Strategic Goals

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**Indicate which Council Strategic Goals this project supports**

Responsive Government  
Welcoming Community  
Sustainable City

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**How does the proposed project advance these goals?**

The proposal would better evaluate how we can be more responsive to resident concerns of food store and market options in the city. This model could help close food access gaps and meet the needs of our diverse community.

Depending upon the model and the site location, we could be enabling better food choices to residents in their specific neighborhoods, while helping to drive economic resilience and sustainability. Food accessibility is critical to everyone, especially families.

By creating more localized food systems (potentially closer and walkable to communities that are looking for purchasing options), we would be promoting lower emissions and make us a more sustainable city which advances our Climate Action goals.

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## Certification

**Certification**

Yes

**Date**

Feb 02, 2026

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## City of Sunnyvale - Council Priority Projects Proposal

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### Proposal Information

<b>Councilmember Name</b>	Alysa Cisneros
<b>Councilmember Email</b>	cisneroscouncil@sunnyvale.ca.gov
<b>Project Title</b>	Business Permitting Streamlining Reform
<b>Project Location</b>	Citywide

### Project Summary

Small businesses especially have reported overly-long wait times between permit submission and final city approval (between 6-9 months) and frustration with variable and complex city process to obtain permits necessary for operation. The indirect costs incurred while waiting for necessary permits can cause businesses to fail once they are able to open. The status quo is harming Sunnyvale's reputation as a supportive place for small businesses to open and operate.

The objective of the study would be to reduce time between small/medium sized business permit submittal to final city approval to 90 days for nearly all applicants, unless the application is highly atypical or complex.

This study should survey relevant businesses who have opened in the past three to five years to obtain the following information: what kinds of permits were requested, how long between submittal and final approval, and solicit feedback on the permit process/user experience. This study should also identify and reach out to any businesses who applied for permits but ultimately did not open/did not succeed in obtaining permits to find out what contributed to that outcome. Special attention should be paid to women/minority owned businesses, those who are first-time business owners, and those who are opening businesses to serve ethnic minority communities.

This study should also analyze our existing processes and requirements to identify ways to increase our efficiency to bring most applications to a 90 day turnaround. This may include surveying other cities' outcomes and practices and/or a literature review of best practices we can implement in our city.

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## Alignment with Council Strategic Goals

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**Indicate which Council Strategic Goals this project supports**

Responsive Government  
Welcoming Community

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**How does the proposed project advance these goals?**

A responsive government has processes that enable economic vitality by supporting the needs of small and medium businesses. Governments are responsive when they provide easy to navigate, streamlined permitting processes necessary to open for business.

Welcoming communities for all support the existence of businesses that cater to the needs of our diverse population. A welcoming community uplifts first-time business owners and those who don't necessarily come to business ownership with a wealth of capital. A welcoming community makes it easier for minority communities to open establishments meant to meet their needs for goods and connection.

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## Certification

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**Certification**

Yes

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**Date**

Feb 02, 2026

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## City of Sunnyvale - Council Priority Projects Proposal

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### Proposal Information

<b>Councilmember Name</b>	Alysa Cisneros
<b>Councilmember Email</b>	cisnerouscouncil@sunnyvale.ca.gov
<b>Project Title</b>	Feasibility and Potential Impacts of Banning or Restricting Smoke/Vape Shops
<b>Project Location</b>	Citywide

### Project Summary

This study focuses on retail establishments that primarily sell tobacco, nicotine products, electronic smoking devices, and associated paraphernalia, as opposed to any shop that sells tobacco products but has another primary purpose, such as a gas station or grocery store.

Smoke/Vape Shops sell products that are known to be harmful to individual and public health, and the environment. More cities are severely restricting these businesses or outright banning them.

This study would examine the status quo (how many, geographic density, comparison to other cities) what an outright ban would mean for existing Smoke/Vape Shop Businesses, how a ban would be enforced, and any relevant economic and public health impacts of this action. The same should be considered for zoning restrictions, geographic limitations, and other tools cities have used.

This study should also report the environmental, public health and safety cost/benefits of these establishments operating within city limits, and whether banning or restricting Smoke/Vape Shops would improve public health and safety or reduce environmental impacts.

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### Alignment with Council Strategic Goals

<b>Indicate which Council Strategic Goals this project supports</b>	Responsive Government Sustainable City
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**How does the proposed project advance these goals?**

A responsive government acts as the steward of physical health and safety for the city. Given the health and safety risks posed by the products sold, it is our role to determine whether further city action curtailing Smoke/Vape Shops is necessary to improve public health and safety.

The products sold in these establishment contain harmful chemicals that can create harmful ecological impacts when improperly disposed of.

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**Certification**

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**Certification**

Yes

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**Date**

Feb 02, 2026

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# City of Sunnyvale - Council Priority Projects Proposal

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## Proposal Information

<b>Councilmember Name</b>	Alysa Cisneros
<b>Councilmember Email</b>	cisneroscouncil@sunnyvale.ca.gov
<b>Project Title</b>	Re-evaluate On-Street Parking Permit Program
<b>Project Location</b>	Citywide

## Project Summary

The purpose of this study is to evaluate whether our existing on-street parking permitting and the criteria to residents to obtain permitted parking requirements meet the needs of our growing community. Given that parking appears to be a major concern to overcome when it comes to achieving our city goals around development and active transportation, this topic warrants deeper consideration.

This study should find how many applications we have received for permitted parking over the past three-five years (or another feasible timeframe), and the outcome of these applications. Public outreach and understanding the landscape of concerns about street parking (disaggregated by area of the city) is also warranted.

With this and any other relevant data and learnings undertaken by staff, this study should evaluate whether it would be appropriate to introduce flexible permitted parking (nights only, weekends only, during large project construction only, etc) options. This study should also evaluate whether our existing process/data collection is appropriate and efficient, and if the criteria we use is consistent with best practices and other similar cities.

This study should also evaluate whether we have adequate resources and staffing to enforce permitted parking, especially if it were to become more prevalent than it is now, and what resources council should consider allocating to ensure adequate enforcement during various times of the week and day/night.

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## Alignment with Council Strategic Goals

<b>Indicate which Council Strategic Goals this project supports</b>	Responsive Government Sustainable City Housing Solutions
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**How does the proposed project advance these goals?**

Re-evaluating our on-street permitting process and criteria helps us respond to resident requests more efficiently and effectively.

Managing parking well is key to successfully implementing city policies around vibrant development (especially in areas that have historically been low density) and active transportation. Limiting how many cars may use street parking can also place more focus on alternate forms of transportation, car sharing, or carpooling - potentially reducing VMT.

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**Certification**

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**Certification**

Yes

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**Date**

Feb 02, 2026

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