



Sunnyvale

Study Issue Form

The Study Issues process is designed to assist City Council with setting priorities for the coming calendar year. Board and commission members have two roles in this process:

1. To advise Council regarding the identification of policy issues to study, within their relevant area of authority;
2. To advise Council on those issues Council has decided to study.

The study issues process should focus on considering a new or revised ordinance, new or expanded service delivery program, changes to existing Council Policy, or amendments to the General Plan. The Study Issues Form is designed to focus board and commissioner members' ideas on potential policy study issues, and provide the opportunity for staff feedback and guidance in a transparent process. *Board members or commissioners may only fill out a form for study issue ideas within their purview.*

Date Submitted to Staff Liaison: 09/17/2019

Board/ Commission: Parks and Recreation Commission

Workplan Year: 2020

Submitted by: Prakash Giri

Study Issue Working Title: Evaluate feasibility of Sunnyvale LCS hosting pet parade event annually

1. What are the key elements of the issue? What precipitated this study?

The DuoDuo Project (a nonprofit organization), has been hosting Halloween Pet Parade in Sunnyvale Downtown and Sunnyvale City has been a significant co-sponsor for the event providing fee waivers, grant, marketing support, DPS officers, permit waivers etc.

Pet Parade is a positive family venture focused towards the youth of our community. Participants and public who attended the event have felt that it represented their interests and is acceptable and inclusive way to promote work-life balance regardless of culture, income, gender or health. The event fits well with the City's commitment to encourage family and children related events.

Considering that since 2008 the DuoDuo project has relied primarily on city sponsorship for the event and has come back to the council/PRC for budget on multiple occasions, request staff to study the feasibility of city LCS hosting this event annually as part of one of the larger community event already hosted by LCS with support from DuoDuo volunteers

2. Staff Summary of Scope and/or Comments: [Staff Use Only]

The scope requests that city staff study the feasibility of having the Library and Community Services Department assume host/organization responsibilities for the Sunnyvale Halloween Pet Parade as part of an existing (potentially larger) annual event already offered by the Library and Community Services Department. The scope also identifies maintaining staff/volunteer support from the Duo Duo Project.