



Sunnyvale



City Council Election System Changes Project

City Council

February 26, 2019

Project Process

» Phase 1: February through June 2019

- Educate community about the project:
 - CVRA and potential remedies
 - Existing demographics
- Seek input on:
 - Potential remedies
 - Timing of next election

» Phase 2: July through December 2019

- Develop district maps



Outreach for Open Houses

- » City emails
- » Emails to non-profit organizations
- » Newspaper articles:
 - San Jose Mercury
 - Sunnyvale Sun
- » Newspaper ads in:
 - India West
 - World Journal (Chinese)
 - Cali Today (Vietnamese)
- » 36 Social media posts to Facebook, NextDoor, and Twitter
- » Notices on City and project websites

**Sunnyvale**

欲知详情,就在
开放日!
市议会选举正在发生变化

开放参观日

2019年2月6日星期三: 下午6:00 - 8:00
演讲时间为下午6:15和7:30
桑尼维尔社区中心 (社区室)
500 E. Remington Drive, Sunnyvale

2019年2月9日, 星期六: 上午9:30 - 11:30
演讲时间为上午9:45和11:00
哥伦比亚中学 (职员休息室)
739 Morse Avenue, Sunnyvale

将提供中文、
印地语和西班牙
语的翻译。

将提供儿童看护和点心

SunnyvaleElections.org

City of Sunnyvale, California (Government)



City of Sunnyvale,
California
(Government) ✓
@CityofSunnyvaleCA

Home
About
Photos
Reviews
Posting Policy
Videos
Events
Posts
Community

Like Follow Share

कालफ़ोर्नया वाटग राइट्स एक्ट स जुड़ त्वाआ का आभभाषण करन क लिए सनावल शहर अपने वर्तमान नगर परिषद की चुनावी प्रणाली में बदलाव की खोज कर रहा है। सनीवेल शहर हम निवासियों को अधिक जानने और प्रतिक्रिया साझा करने के लिए एक आगामी खुली सामुदायिक सभा (ओपन हाउस) में भाग लेने के लिए आमंत्रित करते हैं। आप इस सभा में, बुधवार, ६ फ़रवरी को शाम ६ बजे से शाम ८ बजे तक सनीवेल सामुदायिक केंद्र में, या शनिवार, ९ फ़रवरी को सुबह ९:३० बजे से सुबह ११:३० बजे के बीच कोलंबिया मिडिल स्कूल (स्टा... See More See Translation

**नगर परषिद चुनाव बदल रहे हैं।**

क्या हो रहा है?
आओ जाने सनीवेल में नगर परषिद चुनाव कैसे और क्यों बदल रहे हैं। इस वक्थ पर सुवति करने और चरचा करने के लिए दो सामुदायिक बैठक (ओपन हाउस) की योजना बनाई गई है। दोनों सामुदायिक बैठक (ओपन हाउस) एक ही जानकारी देय करेगें। बैठक में, सुनवाई, मेडारनि और हदी बोल्ने वाली के लिए वास्तविक समय अनुवाद उपलब्ध होगा। यहाँ बचचो की देखभाल और आपके जलपान का प्रबन्ध कर्षा जाएगा।

अधिक जानकारी और सवाल के लिए नीचे दिए गए फोन नंबर या ईमेल पर संपर्क करें।
Jacqui Guzman
उप नगर प्रबंधक, सनीवेल शहर
408-730-7480
JGuzman@sunnyvale.ca.gov

इस परियोजना और आगामी घटनाओं के बारे में जानकारी के लिए [SunnyvaleElections.org](#) वेबसाइट पर जाएं।

हमारे साथ इस सामुदायिक बैठक (ओपन हाउस) में कृपया शामिल हों।
कृपया इस मुद्दे पर अपनी राय व्यक्त करें।

सामुदायिक बैठक
यहाँ बचचो की देखभाल और आपके जलपान का प्रबन्ध कर्षा जाएगा।
बुधवार, ६ फ़रवरी, २०१९ (February 6, 2019)
शाम ६ से ८ बजे
प्रस्तुति होगी शाम ६:१५ बजे और शाम ७:३० बजे
Sunnyvale Community Center
500 E. Remington Drive, Sunnyvale

शनिवार, ९ फ़रवरी, २०१९ (February 9, 2019)
सुबह ९:३० से ११:३० बजे
प्रस्तुति होगी सुबह ९:४५ बजे और सुबह ११:०० बजे
Columbia Middle School (Staff Lounge)
739 Morse Avenue, Sunnyvale



**Sunnyvale**

City Council Meeting

Summary of Open Houses

» Attendance:

- Wed, Feb 6: 29 sign-ins
- Sat, Feb 9: 18 sign-ins

» Introductory presentation can be viewed online

» Questions and answers

» Tours of Open House Stations

» Translation available in:

- Hindi
- Mandarin
- Spanish



Election System Options

选举制度的选项

Opción de Sistemas Electorales

चुनाव प्रणाली विकल्प

Creating Council Districts

There are many factors to consider when creating council districts, but electoral district population is the primary requirement. Other factors to consider include:

- ☒ Communities of interest.
- ☒ Compactness, contiguity, integrity, and cohesiveness of a geographic area.
- ☒ Visible (natural and man-made) boundaries, including topography and geography.
- ☒ Future population growth.

Community of Interest

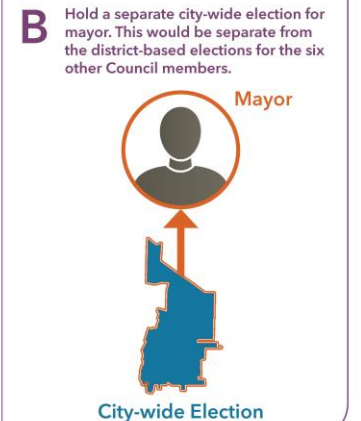
As defined by California law, a community of interest is, "a contiguous population which shares common social and economic interests that should be included within a single district for purposes of its effective and fair representation."



In the coming months, the City will be asking the community to define their community. Residents may decide to define their community based on shared beliefs and interests, heritage, history, and other factors.

Process to Elect Mayor

If the City moves to a district-based election system, Sunnyvale's mayor could be elected one of two ways:



Common Questions from the Open Houses

- » Has diversity improved in cities that switched to district-based elections?
- » Is a Charter amendment required to change the Council election system?
- » How will the Mayor be elected in the future?
- » Has the City hired a demographer?
- » What would happen if voters do not approve the Charter amendment?
- » Given the potential lawsuit, does the City have a choice on the timing of the Charter amendment ballot measure (i.e. March or November 2020)?

Open House Survey

Sunnyvale City Council Election System Changes Open House Survey

Q1: How did you hear about this open house?

- ☐ NextDoor
- ☐ Facebook
- ☐ Other Social Media (please specify: _____)
- ☐ Newspaper (please specify: _____)
- ☐ City Email
- ☐ Other (please specify: _____)

Q2: Switching to district-based elections will require a majority vote of the Sunnyvale electorate. When would you prefer the vote to occur?

- ☐ **March 2020.** If voters approve the Charter amendment ballot measure, City Councilmembers would be elected by-district in November 2020.
- ☐ **November 2020.** If voters approve the Charter amendment ballot measure in November 2020, City Councilmembers would be elected by-district in November 2022.

Demographic Survey

The City of Sunnyvale is committed to involving broad sectors of the public in the Sunnyvale City Council Election System Changes public engagement process. In order to assess success in this regard, please consider answering the following **voluntary** demographic questions.

Q3: How old are you?

- | | |
|---|--|
| <input type="checkbox"/> 0 - 19 years old | <input type="checkbox"/> 50-59 years old |
| <input type="checkbox"/> 20-29 years old | <input type="checkbox"/> 60-69 years old |
| <input type="checkbox"/> 30-39 years old | <input type="checkbox"/> 70-79 years old |
| <input type="checkbox"/> 40-49 years old | <input type="checkbox"/> 80+ years old |

Q4: How would you identify your race/ethnicity?

- ☐ Non-Hispanic White
- ☐ Hispanic or Latino
- ☐ Asian
- ☐ Black or African American
- ☐ American Indian or Alaska Native
- ☐ Native Hawaiian or other Pacific Islander
- ☐ Two or more races/Other

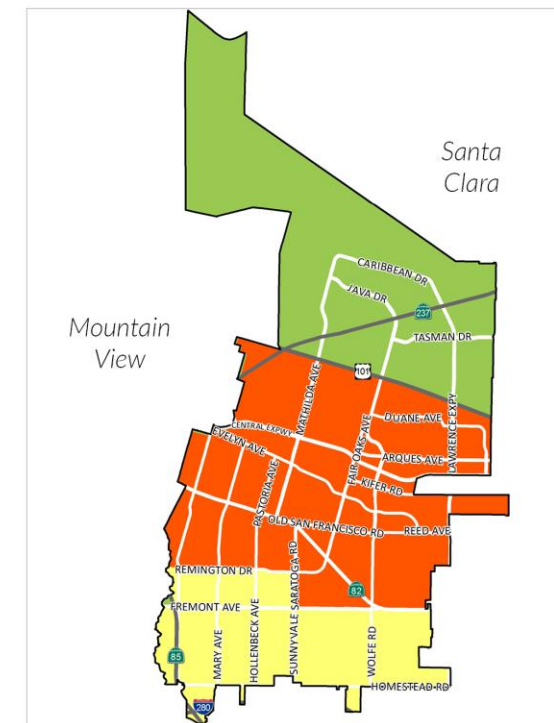
Q5: What is your family or household income?

- ☐ Less than \$25,000
- ☐ \$25,000 to \$49,999
- ☐ \$50,000 to \$74,999
- ☐ \$75,000 to \$99,999
- ☐ \$100,000 to \$149,999
- ☐ \$150,000 to \$199,999
- ☐ More than \$200,000

Q6: If you would like to join the project mailing list, please provide your email address:

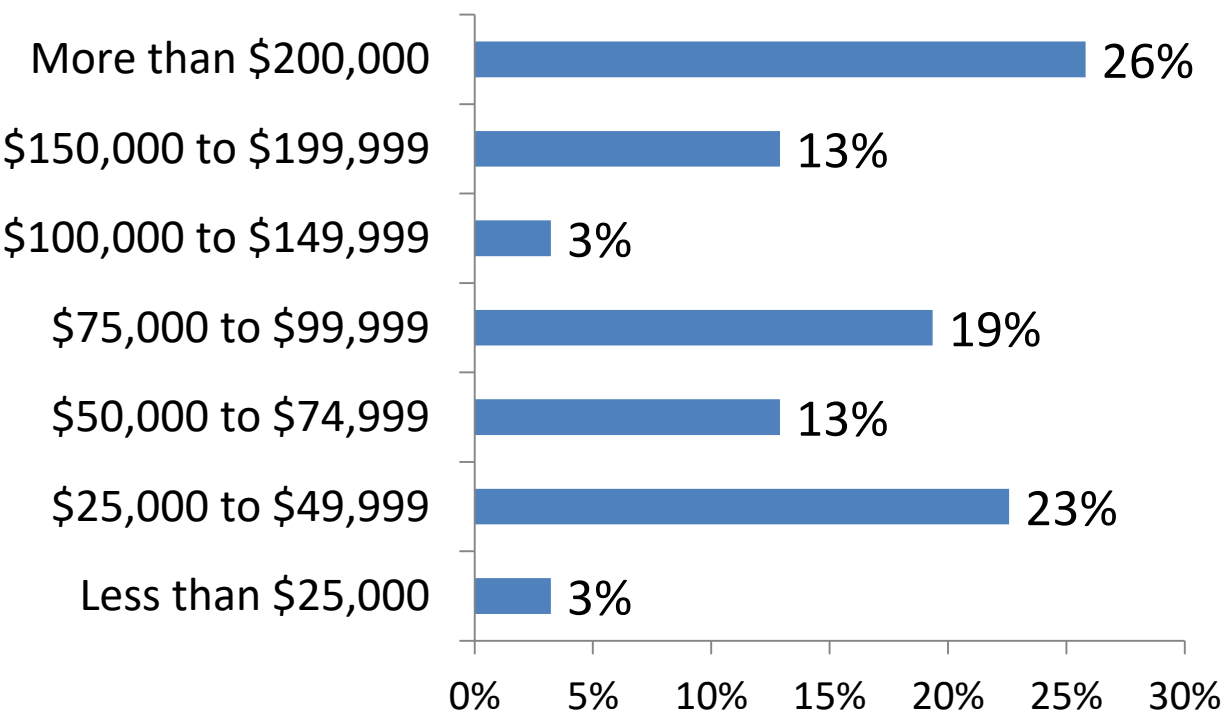
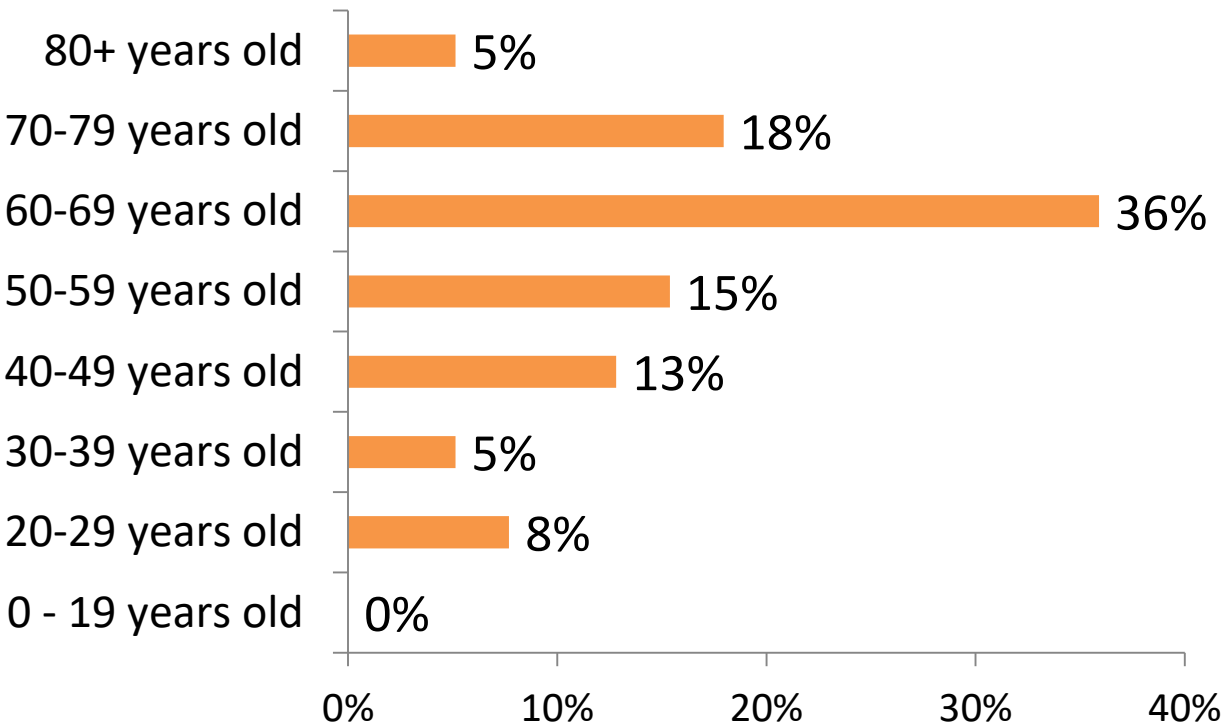
Q7: What part of Sunnyvale do you live in?

- ☐ I am a resident of Sunnyvale (*indicate the proximity of where you live with an "X" on the map below*).
- ☐ I am not a resident of Sunnyvale.



Open House Survey Results

- » 39 responses
(all were Sunnyvale residents)
- » 81% preferred a March 2020 ballot measure
- » 69% of respondents were Non-Hispanic White
- » Most respondents were 50 or older
- » Household income varied



Citizens Advisory Committee

» First meeting held on February 20, 2019

» Highlights of CAC outreach ideas:

- Distribute flyers at busy locations
 - Consider pop-ups at:
 - Sports events
 - Sunnyvale Caltrain Station
 - Vargas Elementary School
 - Fremont High School “Know Your Rights” event
 - Our Daily Bread lunches
 - Cold Weather Shelter
 - Post schedule of events at Library, Community Center, and other high traffic areas
- » **CAC members also volunteered to make a short video, distribute flyers, and post on social media**



Future Outreach Events

» 3 Community Input Workshops

- Thursday, March 21, 6:30-8:30 PM
- Thursday, April 4, 6:30-8:30 PM
- Thursday, April 11, 6:30-8:30 PM

» Online Engagement starting March 1, 2019

- Open-ended comment forum
- Communities of interest mapping tool
- Online survey



Future Outreach Events

Pop-Up Events

- » Saturday, March 2, 2019, Columbia Neighborhood Center
- » Saturday, March 2, 2019, Shiv Durga Temple
- » Tuesday, March 12, 2019, Chung Tai Zen Center
- » Saturday, March 16, 2019, Sunnyvale Farmers' Market
- » Wednesday, March 27, 2019, Sunnyvale Community Center
- » Thursday, March 28, 2019, Homestead Park Apartments
- » Saturday, April 6, 2019, Sunnyvale Library
- » Wednesday, April 24, 2019, Mobile Home Park Alliance
- » Saturday, April 27, 2019, Fit and Fun Fair



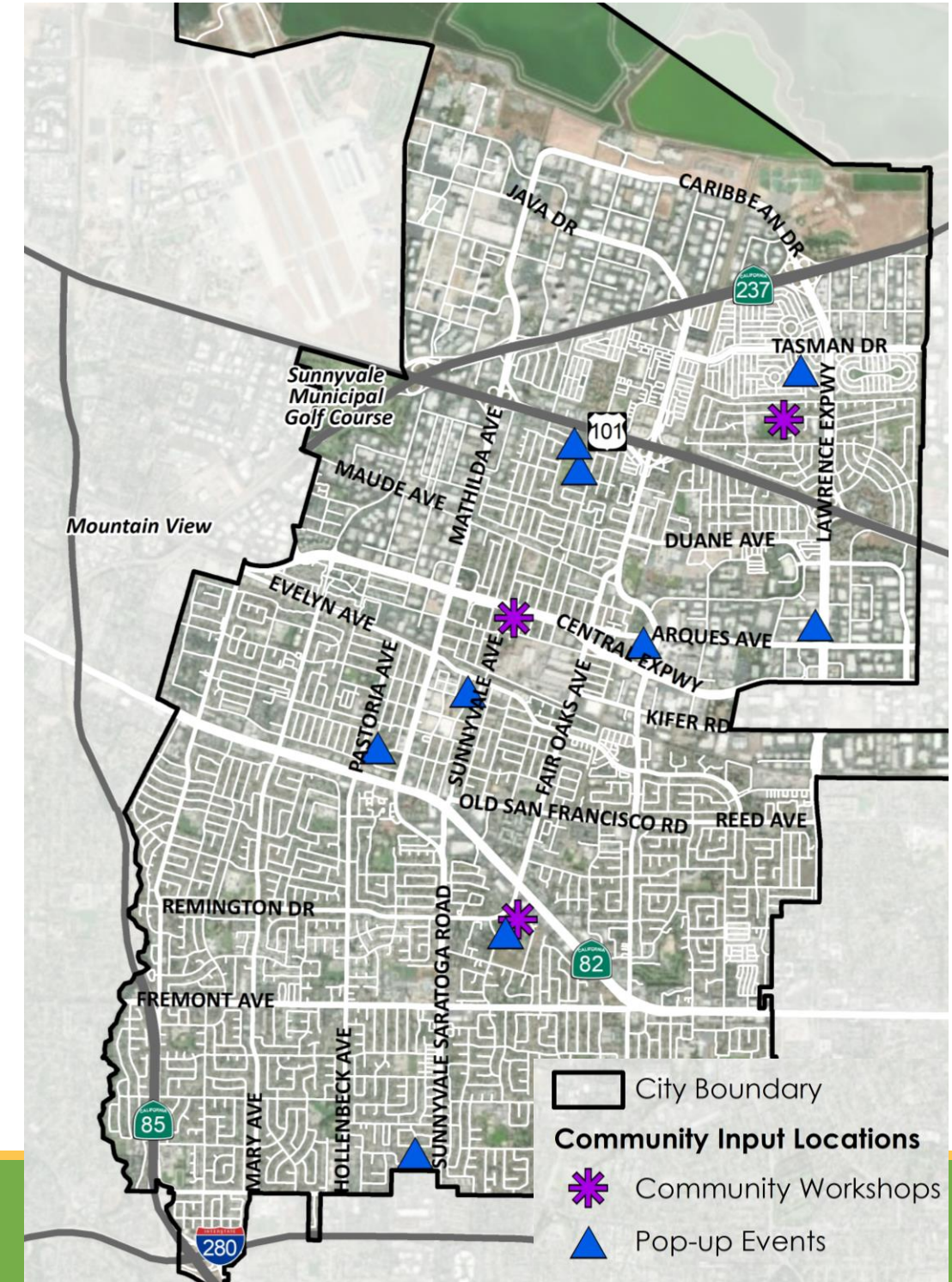
Focus of Community Input

- » Communities of Interest
- » Process to elect mayor and number of Council districts to create
- » Redistricting oversight

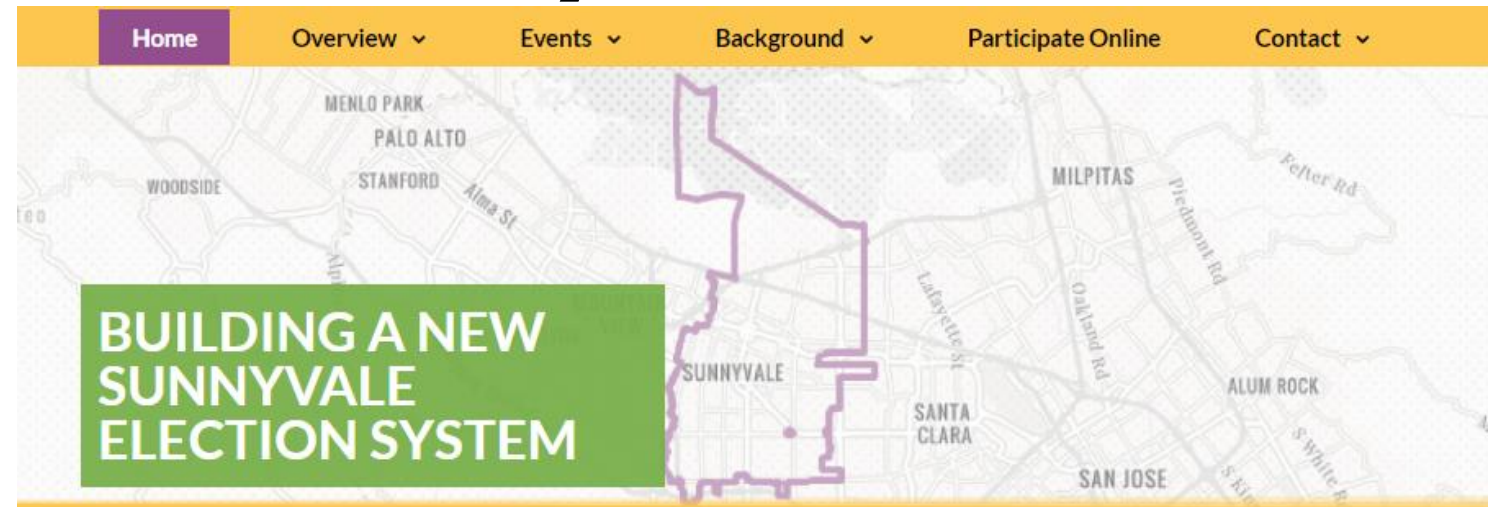


Engaging All Demographics

- » Spread meetings throughout city
- » Outreach at places of worship, low income neighborhoods, and ethnic events
- » Advertise in ethnic media
- » Provide translation and interpretation
- » Offer childcare and food at meetings



www.SunnyvaleElections.org



WHY ARE WE BUILDING A NEW ELECTION SYSTEM?

[Click here to learn more.](#)

SHARE YOUR THOUGHTS!

Do you have a question or comment about the Sunnyvale Council Election System Changes project? [Click here to share your thoughts.](#)



Calendar



Participate Online



Frequently Asked Questions



Contact

UPCOMING EVENTS

Sunnyvale Elections – Open Houses
February 6, 2019 at 6:00 pm
Sunnyvale Community Center:
Community Room

February 9, 2019 at 9:30 am
Columbia Middle School: Staff
Lounge

[Click here for event details.](#)

STAY UP-TO-DATE

For the latest project updates, sign up for our mailing list.

Sign up



Sunnyvale

City Council Meeting



Sunnyvale



City Council Election System Changes Project

City Council

February 26, 2019