



Sunnyvale

Recreation Scholarship Program Update

Michele-Bridget Ragsdale
Park and Recreation Commission
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Council Policy 7.1.1 B.5.9 Recreation Scholarship

A Recreation Scholarship Program system should be provided to allow persons who are low-income residents to participate in and utilize programs, facilities, and services provided by the City. Eligibility for the Recreation Scholarship Program will apply to all resident youth (17 and under) who are at or below 80% of area median income established by Department of Housing and Urban Development (HUD). The criteria for eligibility in this system shall be established by Council policy. The annual maximum per person scholarship amount will use “a bundle of services” approach, equivalent to four representative activities or one camp per year. The specific amount is reviewed and updated administratively by the Director of Library and Recreation Services.

Recreation Scholarship Program

- **Program Updated:** 2023
- **Increased Funding:** \$150,000
- **Youth Scholarship:** \$500
- **Income Eligibility:** 80% HUD AMI
- **Program Cycle:** Jan. 1 to Dec. 31



2024 Income Eligibility

Sunnyvale residents meeting 80% AMI maximum income guidelines

Family Size	Max AMI Limit
2	\$109,700
3	\$123,400
4	\$137,100
5	\$148,100
6	\$159,050
7	\$170,050

*Max Income Limit is based off the U.S. Dept. of Housing and Urban Development (HUD) Area Medium Income (AMI).

2024 Recreation Scholarship Outreach

- Created NEW Marketing Collateral
- Monthly Newsletter (Recreation & Library)
- Sunnyvale School District's Peachjar
- Social Media
- Community Outreach Events
- 1:1 Customer Service for 138 families

A flyer for Recreation Scholarships. The top half has a purple background with yellow text. The bottom half has a blue background with a photo of children running and a small cartoon character. A circular orange badge is on the right side of the purple section.

Recreation Scholarships

\$500 per child!
Use scholarship funds for classes, camps and activities.

How to Apply
Submit a complete application including supporting documents through Dec. 2, 2024 or until funds run out. See application for details. Applications available in English, Spanish and Chinese, Simplified. Allow two to four weeks to process.

Applications available at:

- Columbia Neighborhood Center
- Community Center
- [Sunnyvale.ca.gov/Activities](https://www.sunnyvale.ca.gov/Activities)
scroll down to Recreation Scholarships

*The U.S. Dept. of Housing and Urban Development (HUD) annually releases the Area Median Income (AMI). Sunnyvale Recreation increased the AMI requirement from 30% of AMI to 80% of AMI.

Who is Eligible?

Family Size	Income Limit*
2	\$109,700
3	\$123,400
4	\$137,100
5	\$148,100
6	\$159,050
7	\$170,050

Must be a Sunnyvale resident, age 17 or younger AND meet 80% AMI maximum income guidelines



2024 Recreation Scholarship Statistics



\$500 available per
participant



354 youth program
participants



Average funds used per
participant: **\$286.21**



\$123,332.34

2024 Participation Program Overview

Type	Category	Funds Total
Fund Year 2023 (FY 24/25 July-December)	Various	\$57,106.00
Activities Seasonal Guides (Fall, Winter/Spring, Summer)	Preschool	\$6,648.00
	Youth	\$11,488.80
	Teens	\$410.00
	Art Camps	\$1,020.00
Camp Sunnyvale Splash Brochure	Sports Camps	\$6,007.00
	STEM Camps	\$1,819.00
	Teen Camps	\$410.00
	Traditional Camps	\$3,892.00
	Swim Lessons	\$12,068.00
Additional Funds	Summer	\$17,426.00
	Fall	\$5,037.54



2024 Program Cycle Ages



AGES	TOTAL
0 - 0.99	1
1	6
2	7
3	6
4	13
5	12
6	16
7	26
8	13
9	15
10	7
11	7
12	6
13	8
14	4
15	3
16	0
17	0

Questions?

