



CITY OF SUNNYVALE SURVEY
220-7932-WT
602 LIKELY NOVEMBER 2026 VOTERS
A/B/C SPLITS
MARGIN OF SAMPLING ERROR ±4.0% (95% CONFIDENCE LEVEL)

(PHONE ONLY)

Hello, I'm _____ calling from _____, a public opinion research company. We are conducting a survey about different issues facing residents of Sunnyvale. Please be assured that I am not trying to sell you anything or ask for a donation of any kind, and that your participation and responses will be kept confidential. May I please speak with _____? **(MUST SPEAK WITH THE VOTER LISTED AND VERIFY THEY LIVE AT THE LISTED ADDRESS—OTHERWISE TERMINATE.)**

(PHONE ONLY)

A. Before we begin, have I reached you on a cell phone? **(IF ON CELL PHONE, ASK: If you are currently driving or otherwise occupied, please confirm that it is safe for you to take this survey without endangering yourself or others.)**

Yes, on cell and can safely take survey	70%
Yes, on cell and should reschedule	(RESCHEDULE)
No, not on cell	30%
(DON'T READ) Prefer not to say	0%

(ONLINE ONLY)

Thank you for participating in this public opinion survey about different issues facing residents of Sunnyvale. Please be assured that we are not trying to sell you anything or ask for a donation of any kind, and that your participation and responses will be kept confidential.

A. If you are taking this survey on a mobile device and are currently driving or otherwise occupied, please confirm that it is safe for you to take this survey without endangering yourself or others.

Yes, can safely take survey	100%
I'll come back later	(DIVERT TO LANDING PAGE)

(RESUME ASKING ALL RESPONDENTS)

The first questions are about life in Sunnyvale.

1. **(T)** Would you say things in Sunnyvale are headed in the right direction, or do you feel they are off on the wrong track?

Right direction	59%
Wrong track	23%
(DON'T READ ON PHONE) Don't know	19%

2. Next, please indicate whether you strongly approve, somewhat approve, somewhat disapprove, or strongly disapprove of the job that each of the following are doing. **(RANDOMIZE)**

(ONLINE: SHOW ALL ANSWER OPTIONS)

		Strongly Approve	Smwt Approve	Smwt Disappr	Strongly Disappr	Don't Know	Total Approve	Total Disappr
a.	(T) Sunnyvale City Government overall	23%	44%	12%	4%	17%	66%	17%
b.	(T) Sunnyvale Mayor and City Council	23%	40%	10%	6%	20%	63%	17%

3. Next, please consider the following issues that some people suggest are problems facing Sunnyvale. For each one, please indicate whether you think it is an extremely serious problem, a very serious problem, a somewhat serious problem, or not too serious a problem for residents of Sunnyvale. **(RANDOMIZE)**

(ONLINE: SHOW ALL ANSWER OPTIONS)

		Ext Serious Problem	Very Serious Problem	Smwt Serious Problem	Not Too Serious Problem	Don't Know	Total Ext/Very Serious
a.	(T) The amount people pay in City taxes	14%	21%	26%	30%	8%	35%
b.	(T) The cost of housing	50%	27%	16%	5%	1%	77%
c.	(T) Too many homeless residents	18%	27%	32%	21%	2%	45%
d.	(T) Jobs and the local economy	14%	18%	29%	31%	8%	32%
e.	(T) Crime, in general	12%	16%	28%	41%	3%	28%
f.	(T) Waste and inefficiency in local government	14%	16%	19%	27%	24%	30%
g.	(T) Traffic and congestion on local streets and roads	16%	26%	33%	25%	0%	43%
h.	(T) Too much growth and development	17%	17%	25%	37%	4%	34%
i.	(T) Potholes and deteriorating streets and roads	13%	18%	32%	36%	1%	30%
j.	(T) A lack of public transportation options	13%	18%	33%	31%	5%	32%
k.	(T) Inflation and the cost of living	41%	30%	23%	5%	1%	71%

The next questions are about four different potential Sunnyvale City Charter amendment measures that you could be asked to vote on in an upcoming election. These potential amendments are recommendations of Sunnyvale’s Charter Review Committee, a group of eleven residents appointed by the City Council. For each amendment, you will be presented with explanations of the amendment, as well as short statements from potential supporters and opponents.

ROTATION INSTRUCTIONS

- **BLOCK A (PUBLIC WORKS CONTRACTING) – Q4-Q7**
- **BLOCK B (CITY MANAGER CLAIMS SETTLEMENT AUTHORITY) – Q8-Q12**
- **BLOCK C (CITY COUNCIL VACANCIES) – Q13-Q16**
- **BLOCK D (COUNCIL/MAYOR COMPENSATION) – Q17-Q20**

RANDOMIZE THE ORDER OF THE BLOCKS

(BLOCK A - PUBLIC WORKS CONTRACTING)

4. The **FIRST/NEXT** Sunnyvale Charter Amendment would let the City Council use any contracting method allowed under California state law to select contractors to complete Sunnyvale public works construction projects.

Do you think you would vote yes or no on this Sunnyvale Charter Amendment?

(ONLINE: SHOW ANSWER OPTIONS FOR “YES,” “NO” AND “UNDECIDED”)

(IF YES/NO, ASK: Is that definitely or just probably YES/NO?)

(IF UNDECIDED, ASK: Do you lean toward voting yes or no?)

TOTAL YES	50%
Definitely yes	23%
Probably yes	22%
Undecided, lean yes	5%
TOTAL NO	21%
Undecided, lean no	5%
Probably no	6%
Definitely no	11%
(DON'T READ ON PHONE) Undecided	29%

(BLOCK A - PUBLIC WORKS CONTRACTING)

5. Next, here is some background information about this potential Charter Amendment.

The Sunnyvale City Charter currently requires competitive bidding for public works construction contracts, which means the City must use the lowest qualified bidder for construction projects after completing all design work first. This traditional process is called “design-bid-build.”

Another option, called “design-build,” allows the City to hire one company to handle both design and construction, and select that company based on overall value—not just the lowest price. This method is allowed under California law but not currently under Sunnyvale’s charter.

Taking into account this background information, do you think you would vote yes or no on a Sunnyvale Charter Amendment that would let the City Council use any contracting method allowed under California state law to select contractors to complete Sunnyvale public works construction projects?

(ONLINE: SHOW ANSWER OPTIONS FOR “YES,” “NO” AND “UNDECIDED”)

(IF YES/NO, ASK: Is that definitely or just probably YES/NO?)

(IF UNDECIDED, ASK: Do you lean toward voting yes or no?)

TOTAL YES	64%
Definitely yes	30%
Probably yes	30%
Undecided, lean yes	4%
TOTAL NO	
Undecided, lean no	3%
Probably no	6%
Definitely no	14%
(DON’T READ ON PHONE) Undecided	13%

(BLOCK A - PUBLIC WORKS CONTRACTING)

6. Next, here are some short statements from both supporters and opponents of this Charter Amendment.
(RANDOMIZE SUPPORTERS AND OPPONENTS PARAGRAPHS)

Supporters say this Charter Amendment would update Sunnyvale's approach to delivering capital improvement projects while keeping oversight, transparency, and accountability. The City Council could still choose the lowest-cost responsible bidder, but would also have the flexibility to choose the best contracting approach for each public works project. For example, using “design-build,” with one firm designing and building a project, can improve coordination and help avoid delays and costly changes. This Amendment would let the City use other public works contracting methods allowed by state law in the future without needing to change the Charter in the future.

Opponents say that using design-build means the City will no longer prioritize cost when selecting contractors, potentially costing Sunnyvale millions of dollars more for each major project.

Taking into account these statements, do you think you would vote yes or no on a Sunnyvale Charter Amendment that would let the City Council use any contracting method allowed under California state law to select contractors to complete Sunnyvale public works construction projects?

(ONLINE: SHOW ANSWER OPTIONS FOR “YES,” “NO” AND “UNDECIDED”)

(IF YES/NO, ASK: Is that definitely or just probably YES/NO?)

(IF UNDECIDED, ASK: Do you lean toward voting yes or no?)

TOTAL YES	62%
Definitely yes	28%
Probably yes	28%
Undecided, lean yes	6%
TOTAL NO	
Undecided, lean no	1%
Probably no	6%
Definitely no	16%
(DON'T READ ON PHONE) Undecided	
	14%

(BLOCK A - PUBLIC WORKS CONTRACTING)

(ASK WHEN BLOCK A IS ASKED FIRST AND IF YES/NO IN Q6 – CODES 1-6)

7. In a few words of your own, why would you vote **YES/NO** on this measure? **(OPEN-ENDED)**

(PHONE: RECORD VERBATIM RESPONSE AND PROBE FOR SPECIFIC RESPONSE, NOT JUST “SOUNDS GOOD” OR “SOUNDS BAD.”)

a. Yes:

Best value prop/Good ROI over costs	34%
Improves coordination/Avoids delays (Efficient)	31%
Quality/Safety/Durability over costs	20%
Create flexibility/No restrictions (Options)	18%
Transparency/Accountability exists	7%
General support/Yes	5%
Trusts City Council/Managements decisions	4%
More infrastructure improvements/Upgrades needed	3%
Need more info	2%
Other	0%
Nothing/None	0%
Don't know/Unsure	1%
NA/Refused/No Comment	0%

b. No:

Cost/Fiscal concerns	24%
Distrust City Council/Management	24%
Integrity/Oversight concerns	19%
Pro Open-Bidding	9%
Waste of taxpayer money	7%
Safety/Quality concerns	5%
Need More Info	4%
Other	12%
Nothing/None	0%
Don't know/Unsure	0%
NA/Refused/No Comment	5%

(BLOCK B - CITY MANAGER CLAIMS SETTLEMENT AUTHORITY)

8. The **FIRST/NEXT** Sunnyvale Charter Amendment would allow the City Council to establish a maximum dollar amount under which the City Manager would have authority to settle legal claims against the City.

Do you think you would vote yes or no on this Sunnyvale Charter Amendment?

(ONLINE: SHOW ANSWER OPTIONS FOR “YES,” “NO” AND “UNDECIDED”)

(IF YES/NO, ASK: Is that definitely or just probably YES/NO?)

(IF UNDECIDED, ASK: Do you lean toward voting yes or no?)

TOTAL YES	55%
Definitely yes	23%
Probably yes	27%
Undecided, lean yes	5%
TOTAL NO	19%
Undecided, lean no	4%
Probably no	4%
Definitely no	11%
(DON'T READ ON PHONE) Undecided	27%

(BLOCK B - CITY MANAGER CLAIMS SETTLEMENT AUTHORITY)

9. Next, here is some background information about this potential Charter Amendment.

Currently, Sunnyvale’s City Manager may settle claims against the City up to \$50,000 without City Council approval. The City Council must approve potential settlements over \$50,000 and that limit has not changed in almost 40 years. State law does not allow city councils to change this limit unless their charters allow it. In comparison, the City Manager can approve city contracts up to \$250,000 without City Council approval.

This amendment would enable the City Council to increase the City Manager’s settlement authority to exceed \$50,000.

Taking into account this background information, do you think you would vote yes or no on a Sunnyvale Charter Amendment allowing the City Council to establish a maximum dollar amount under which the City Manager would have authority to settle legal claims against the City?

(ONLINE: SHOW ANSWER OPTIONS FOR “YES,” “NO” AND “UNDECIDED”)

(IF YES/NO, ASK: Is that definitely or just probably YES/NO?)

(IF UNDECIDED, ASK: Do you lean toward voting yes or no?)

TOTAL YES	52%
Definitely yes	27%
Probably yes	23%
Undecided, lean yes	3%
TOTAL NO	32%
Undecided, lean no	3%
Probably no	12%
Definitely no	16%
(DON’T READ ON PHONE) Undecided	16%

(BLOCK B - CITY MANAGER CLAIMS SETTLEMENT AUTHORITY)

10. Next, here are some short statements from both supporters and opponents of this Charter Amendment.
(RANDOMIZE SUPPORTERS AND OPPONENTS PARAGRAPHS)

Supporters say that the current \$50,000 threshold has not changed since at least 1989 and has not kept up with inflation. This limit means that the City Council must approve even routine settlements, consuming staff time for preparation and Council time for review and approvals. This Charter Amendment empowers the City Council to set the City Manager’s settlement authority and helps make city government run more efficiently by freeing up staff time for higher priority issues and allowing the City to respond to and resolve claims more efficiently.

Opponents say that legal settlements over \$50,000 are substantial and should still require the oversight and approval of the City Council.

Taking into account these statements from supporters and opponents, do you think you would vote yes or no on a Sunnyvale Charter Amendment allowing the City Council to establish a maximum dollar amount under which the City Manager would have authority to settle legal claims against the City?

(ONLINE: SHOW ANSWER OPTIONS FOR “YES,” “NO” AND “UNDECIDED”)

(IF YES/NO, ASK: Is that definitely or just probably YES/NO?)

(IF UNDECIDED, ASK: Do you lean toward voting yes or no?)

TOTAL YES	57%
Definitely yes	29%
Probably yes	25%
Undecided, lean yes	3%
TOTAL NO	32%
Undecided, lean no	3%
Probably no	11%
Definitely no	18%
(DON’T READ ON PHONE) Undecided	11%

**(BLOCK B - CITY MANAGER CLAIMS SETTLEMENT AUTHORITY)
(ASK WHEN BLOCK B IS ASKED FIRST AND IF YES/NO IN Q10 – CODES 1-6)**

11. In a few words of your own, why would you vote **YES/NO** on this measure? **(OPEN-ENDED)**

(PHONE: RECORD VERBATIM RESPONSE AND PROBE FOR SPECIFIC RESPONSE, NOT JUST “SOUNDS GOOD” OR “SOUNDS BAD.”)

a. Yes:

Improve efficiency	36%
Limit increase necessary (\$50,000 is too low)	26%
Keep up with inflation	24%
Delegate authority to City Manager	17%
Conditional support/Unknown information	13%
Reasonable approach/General positive	12%
Other	7%
Nothing/None	1%
Don't know/Unsure	1%
NA/Refused/No Comment	0%

b. No:

Lack of oversight/Accountability	46%
Authority should remain with City Council	41%
Current limit is adequate	13%
Unnecessary measure/General negative	10%
Need more information	6%
Other	5%
Nothing/None	0%
Don't know/Unsure	0%
NA/Refused/No Comment	6%

(BLOCK B - CITY MANAGER CLAIMS SETTLEMENT AUTHORITY)

12. Would you be more likely or less likely to support this Sunnyvale Charter Amendment if it resulted in the City Manager having settlement authority up to \$250,000—matching their contracting signing authority—without Council approval, or would it make no difference to you?

(ONLINE: SHOW ALL ANSWER OPTIONS)

(PHONE: IF MORE/LESS LIKELY, ASK: Is that much MORE/LESS likely or somewhat MORE/LESS likely?)

TOTAL MORE LIKELY TO SUPPORT	42%
Much more likely to support	10%
Somewhat more likely to support	31%
TOTAL LESS LIKELY TO SUPPORT	
Somewhat less likely to support	15%
Much less likely to support	12%
Makes no difference	31%

(BLOCK C - CITY COUNCIL VACANCIES)

13. The **FIRST/NEXT** Sunnyvale Charter Amendment would establish that residents appointed to fill a City Council vacancy serve until the next general municipal election held in November of even-numbered years.

Do you think you would vote yes or no on this Sunnyvale Charter Amendment?

(ONLINE: SHOW ANSWER OPTIONS FOR “YES,” “NO” AND “UNDECIDED”)

(IF YES/NO, ASK: Is that definitely or just probably YES/NO?)

(IF UNDECIDED, ASK: Do you lean toward voting yes or no?)

TOTAL YES	66%
Definitely yes	28%
Probably yes	32%
Undecided, lean yes	6%
TOTAL NO	
Undecided, lean no	2%
Probably no	2%
Definitely no	6%
(DON'T READ ON PHONE) Undecided	24%

(BLOCK C - CITY COUNCIL VACANCIES)

14. Next, here is some background information about this potential Charter Amendment.

Right now, when someone is appointed to a vacancy on the City Council, the Charter requires the City to hold an election to fill the remainder of that vacated seat’s term at the next statewide election. This election could be a primary election in March or June of an even-year, a general election in November of an even-year, or a special statewide election. In some cases, this requirement could lead to two elections for the same seat in a single year.

Taking into account this background information, do you think you would vote yes or no on a Sunnyvale Charter Amendment establishing that residents appointed to fill a City Council vacancy serve until the next general municipal election held in November of even-numbered years?

(ONLINE: SHOW ANSWER OPTIONS FOR “YES,” “NO” AND “UNDECIDED”)

(IF YES/NO, ASK: Is that definitely or just probably YES/NO?)

(IF UNDECIDED, ASK: Do you lean toward voting yes or no?)

TOTAL YES	62%
Definitely yes	31%
Probably yes	29%
Undecided, lean yes	3%
TOTAL NO	
Undecided, lean no	1%
Probably no	10%
Definitely no	9%
(DON’T READ ON PHONE) Undecided	17%

(BLOCK C - CITY COUNCIL VACANCIES)

15. Next, here are some short statements from both supporters and opponents of this Charter Amendment.
(RANDOMIZE SUPPORTERS AND OPPONENTS PARAGRAPHS)

Supporters say the current system for filling City Council vacancies can be expensive, and disruptive to City Council functions. In some cases, it could require two elections for the same seat in one year—costing the City more money and forcing candidates to run two campaigns. It could also result in several different people holding the same seat within a single year. This proposed change to fill vacancies in even-year November elections, when the City normally elects city councilmembers, would simplify the process and reduce costs for the City and candidates.

Opponents say waiting until November of even years to hold elections for City Council vacancies means that unelected officials could be voting on major issues facing the City for nearly two years before voters get a say in who represents them. Given how many attacks we’re facing on democracy as a nation, we should be looking for ways to be more democratic and not less democratic. And because voters approved the current system for filling City Council vacancies less than 10 years ago, we do not need to change the current system.

Taking into account these statements from supporters and opponents, do you think you would vote yes or no on a Sunnyvale Charter Amendment establishing that residents appointed to fill a City Council vacancy serve until the next general municipal election held in November of even-numbered years?

(ONLINE: SHOW ANSWER OPTIONS FOR “YES,” “NO” AND “UNDECIDED”)

(IF YES/NO, ASK: Is that definitely or just probably YES/NO?)

(IF UNDECIDED, ASK: Do you lean toward voting yes or no?)

TOTAL YES	56%
Definitely yes	28%
Probably yes	24%
Undecided, lean yes	3%
TOTAL NO	30%
Undecided, lean no	2%
Probably no	14%
Definitely no	15%
(DON'T READ ON PHONE) Undecided	14%

(BLOCK C - CITY COUNCIL VACANCIES)

(ASK WHEN BLOCK C IS ASKED FIRST AND IF YES/NO IN Q15 – CODES 1-6)

16. In a few words of your own, why would you vote **YES/NO** on this measure? **(OPEN-ENDED)**

(PHONE: RECORD VERBATIM RESPONSE AND PROBE FOR SPECIFIC RESPONSE, NOT JUST “SOUNDS GOOD” OR “SOUNDS BAD.”)

a. Yes:

Save cost of election/ Reduce cost	47%
Appoint interim candidate/ Continuity of service	16%
General support	14%
Increase Efficiency/ Streamline process	13%
Increase voter turnout	5%
Other	18%
Nothing/None	0%
Don't know/Unsure	6%
NA/Refused/No Comment	4%

b. No:

Voter's representation/ Empowerment	29%
Prevent unelected officials in office	28%
Added cost of election/ Cost increase	25%
Prefer elected officials	18%
2 years is too long/ Shorter maximum gap	8%
General oppose	7%
Other	4%
Nothing/None	0%
Don't know/Unsure	0%
NA/Refused/No Comment	0%

(BLOCK D - COUNCIL/MAYOR COMPENSATION)

17. The **FIRST/NEXT** Sunnyvale Charter Amendment would increase salaries to **(SPLIT SAMPLE A: \$6,000) (SPLIT SAMPLE B: \$5,000) (SPLIT SAMPLE C: \$4,000)** per month for city councilmembers and **(SPLIT SAMPLE A: \$9,000) (SPLIT SAMPLE B: \$7,500) (SPLIT SAMPLE C: \$6,000)** per month for the mayor.

Do you think you would vote yes or no on this Sunnyvale Charter Amendment?

(ONLINE: SHOW ANSWER OPTIONS FOR “YES,” “NO” AND “UNDECIDED”)

(IF YES/NO, ASK: Is that definitely or just probably YES/NO?)

(IF UNDECIDED, ASK: Do you lean toward voting yes or no?)

	SPLIT A	SPLIT B	SPLIT C	TOTAL
TOTAL YES	43%	48%	45%	46%
Definitely yes	21%	21%	27%	23%
Probably yes	15%	22%	11%	16%
Undecided, lean yes	8%	6%	6%	7%
TOTAL NO	40%	39%	37%	39%
Undecided, lean no	7%	3%	2%	4%
Probably no	7%	11%	9%	9%
Definitely no	26%	24%	27%	26%
(DON'T READ ON PHONE) Undecided	17%	13%	18%	16%

(BLOCK D - COUNCIL/MAYOR COMPENSATION)

18. Next, here is some background information about this potential Charter Amendment.

Starting in 2012, voters set monthly salaries for city councilmembers at \$2,089 and for the mayor at \$2,785, both annually adjusted to account for inflation by no more than five percent. Today, those monthly salaries are \$3,100 for city councilmembers and \$4,238 for the mayor.

Taking into account this background information, do you think you would vote yes or no on a Sunnyvale Charter Amendment increasing salaries to **(SPLIT SAMPLE A: \$6,000) (SPLIT SAMPLE B: \$5,000) (SPLIT SAMPLE C: \$4,000)** per month for city councilmembers and **(SPLIT SAMPLE A: \$9,000) (SPLIT SAMPLE B: \$7,500) (SPLIT SAMPLE C: \$6,000)** per month for the mayor?

(ONLINE: SHOW ANSWER OPTIONS FOR “YES,” “NO” AND “UNDECIDED”)

(IF YES/NO, ASK: Is that definitely or just probably YES/NO?)

(IF UNDECIDED, ASK: Do you lean toward voting yes or no?)

	SPLIT A	SPLIT B	SPLIT C	TOTAL
TOTAL YES	47%	46%	50%	48%
Definitely yes	26%	25%	31%	27%
Probably yes	19%	17%	16%	17%
Undecided, lean yes	2%	4%	3%	3%
TOTAL NO	43%	44%	38%	42%
Undecided, lean no	1%	2%	2%	2%
Probably no	12%	11%	7%	10%
Definitely no	29%	31%	30%	30%
(DON'T READ ON PHONE) Undecided	10%	11%	11%	11%

(BLOCK D - COUNCIL/MAYOR COMPENSATION)

19. Next, here are some short statements from both supporters and opponents of this Charter Amendment.
(RANDOMIZE SUPPORTERS AND OPPONENTS PARAGRAPHS)

Supporters say that Sunnyvale faces a broad range of complex issues that require councilmembers to work at least 20 hours per week, and more for the mayor. Right now, councilmembers are paid about \$38,000 per year and the mayor is paid about \$51,000 per year, so most will need to have other jobs or sources of income to afford living in Sunnyvale. They say this makes it hard for people to run for elected office in Sunnyvale and challenging to attract candidates. This Amendment would help the City attract a broader range of candidates and pay them fairly for the time they spend serving Sunnyvale.

Opponents say that increasing the annual salaries for councilmembers to **(SPLIT SAMPLE A: \$72,000) (SPLIT SAMPLE B: \$60,000) (SPLIT SAMPLE C: \$48,000)** and for the mayor to **(SPLIT SAMPLE A: \$108,000) (SPLIT SAMPLE B: \$90,000) (SPLIT SAMPLE C: \$72,000)** is outrageous for part-time positions, especially in a time like this when the City is facing budget constraints. This amendment would increase the pay our councilmembers and mayors receive by tens of thousands of dollars—up to levels that are significantly higher than those in neighboring cities. Currently, Sunnyvale’s elected officials are already among the highest paid in Santa Clara County on top of the generous healthcare and retirement benefits they already receive. Serving as an elected official in Sunnyvale is an honor and a privilege, and we shouldn’t be encouraging people to become career politicians.

Taking into account these statements from supporters and opponents, do you think you would vote yes or no on a Sunnyvale Charter Amendment increasing salaries to **(SPLIT SAMPLE A: \$6,000) (SPLIT SAMPLE B: \$5,000) (SPLIT SAMPLE C: \$4,000)** per month for city councilmembers and **(SPLIT SAMPLE A: \$9,000) (SPLIT SAMPLE B: \$7,500) (SPLIT SAMPLE C: \$6,000)** per month for the mayor?

(ONLINE: SHOW ANSWER OPTIONS FOR “YES,” “NO” AND “UNDECIDED”)

(IF YES/NO, ASK: Is that definitely or just probably YES/NO?)

(IF UNDECIDED, ASK: Do you lean toward voting yes or no?)

	SPLIT A	SPLIT B	SPLIT C	TOTAL
TOTAL YES	44%	51%	44%	46%
Definitely yes	22%	26%	23%	24%
Probably yes	18%	23%	15%	19%
Undecided, lean yes	4%	2%	6%	4%
TOTAL NO	47%	45%	48%	47%
Undecided, lean no	5%	3%	2%	3%
Probably no	13%	11%	11%	12%
Definitely no	29%	31%	35%	31%
(DON’T READ ON PHONE) Undecided	9%	4%	8%	7%

(BLOCK D - COUNCIL/MAYOR COMPENSATION)

(ASK WHEN BLOCK D IS ASKED FIRST AND IF YES/NO IN Q19 – CODES 1-6)

20. In a few words of your own, why would you vote **YES/NO** on this measure? **(OPEN-ENDED)**

(PHONE: RECORD VERBATIM RESPONSE AND PROBE FOR SPECIFIC RESPONSE, NOT JUST “SOUNDS GOOD” OR “SOUNDS BAD.”)

a. Yes:

Pay should be higher/Better compensation needed for their efforts	37%
Cost of living/Inflation	19%
The pay is reasonable	12%
The position should be full-time/More time should be spent	8%
Other	21%
Nothing/None	0%
Don't know/Unsure	2%
NA/Refused/No Comment	3%

b. No:

Excessive pay increase for part-time position	54%
Government mismanagement/Waste of funds	25%
They don't do much for the city	9%
The pay in comparison to other towns "Too high"	8%
Disapprove of career politicians	3%
Less government overreach	1%
Other	11%
Nothing/None	0%
Don't know/Unsure	0%
NA/Refused/No Comment	3%

(RESUME ASKING ALL RESPONDENTS)

You are almost done with the survey and the final questions are for classification purposes only.

21. First, what was the last level of school you completed?

(PHONE: READ ANSWER OPTIONS IN ORDER)

High school graduate	3%
Vocational or technical school	2%
Some college, but no degree	10%
Associate degree	7%
Four-year college degree	40%
Graduate school	38%
(DON'T READ ON PHONE) Prefer not to say	1%

22. How would you describe your political perspective?

(PHONE: READ ANSWER OPTIONS RANDOMIZING TOP-TO-BOTTOM AND BOTTOM-TO-TOP)

Very liberal	21%
Somewhat liberal	33%
Moderate	27%
Somewhat conservative	9%
Very conservative	6%
(DON'T READ ON PHONE) Prefer not to say	3%

23. With which racial or ethnic group do you identify yourself?

(PHONE: READ “LATINO OR HISPANIC, WHITE, BLACK OR AFRICAN AMERICAN, ASIAN OR PACIFIC ISLANDER, MULTIRACIAL, OR SOME OTHER ETHNIC OR RACIAL BACKGROUND.”)

(ONLINE: SHOW “LATINO OR HISPANIC, WHITE, BLACK OR AFRICAN AMERICAN, ASIAN OR PACIFIC ISLANDER, MULTIRACIAL, SOME OTHER ETHNIC OR RACIAL BACKGROUND, PREFER NOT TO SAY.”)

(IF ASIAN/PACIFIC ISLANDER, ASK: More specifically, would you say that you are Chinese, Filipino, Indian or South Asian, Japanese, Korean, Vietnamese, or some other Asian or Pacific Islander background?)

Latino or Hispanic	13%
White	43%
Black or African American	1%
Chinese	12%
Filipino	4%
Indian or South Asian	7%
Japanese	2%
Korean	2%
Vietnamese	2%
Other Asian or Pacific Islander	5%
Multiracial	3%
Some other ethnic or racial background (SPECIFY _____)	0%
(DON'T READ ON PHONE) Prefer not to say	6%

24. What is your gender?

Male	49%
Female	50%
Non-binary	0%
Prefer not to say	0%

(THANK AND TERMINATE INTERVIEW)

SAMPLE VARIABLES

AGE	
18-24	7%
25-29	8%
30-34	9%
35-39	7%
40-44	6%
45-49	10%
50-54	7%
55-59	9%
60-64	11%
65-74	16%
75+	10%
PARTY REGISTRATION	
Democrat	54%
Republican	15%
No Party Preference	27%
Other	4%
DATA COLLECTION MODE/CONTACT METHOD	
Telephone	50%
Online/Email	38%
Online/Text	12%
SPLIT SAMPLES	
Split Sample A	33%
Split Sample B	33%
Split Sample C	33%
CITY COUNCIL DISTRICT	
CCD 1	22%
CCD 2	15%
CCD 3	16%
CCD 4	16%
CCD 5	15%
CCD 6	16%
LANGUAGE OF INTERVIEW	
English	96%
Spanish	2%
Chinese	2%

PAST ELECTION PARTICIPATION	
P20	53%
G20	77%
P22	44%
G22	63%
P24	49%
G24	90%
BLANK	6%