



Sunnyvale

Review of Legislative Advocacy Policies and Process

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Agenda

Review Legislative Advocacy Policies

Review Legislative Advocacy Process

Council Discussion

Council Policy 7.4.14 – Legislative Advocacy Positions

- Identifies the City's broad advocacy positions on issues and legislation.
- Short-term in nature and support the General Plan and guide Council and staff on intergovernmental matters.
- Utilized by Council and staff to determine City positions on legislation and issues and minimize the need for staff to request direction from Council as they arise.

2023 Priority Advocacy Issues

1. Investment Funding and Local Strategy for Workforce Development
2. Interoperability/Public Safety Communications System
3. Environmental Regulatory & Conservation Issues
4. Regional and State-wide Water Supply Issues
5. Local Authority Over Wireless Telecommunications Facilities
6. School Mitigation Fees
7. Use of Unmanned Aircraft Systems by Law Enforcement and First Responder Immunity when interfering with Unmanned Aircraft Systems
8. Medical Marijuana/Recreational Marijuana
9. Affordable Housing and Homelessness
10. Engagement with the Federal Aviation Administration Regarding Airplane Noise
11. Local Government Financing to Support Public Infrastructure, Including Affordable Housing

Council approved on January 24, 2023 (RTC 23-0158) - issues where legislative activity is already underway or imminent and expected to have significant impact on City business.

Long-term Advocacy Positions (LAPs)

Council Policies

1.0 - Land Use and Transportation

2.0 - Community Development

3.0 - Environmental Management

4.0 - Public Safety

5.0 - Socio-Economic

6.0 - Cultural

7.0 - Planning and Management

Council approved clarifying edits and additions on January 24, 2023 (RTC 23-0158) – ongoing policy positions.

Council Policy 7.4.15 - Council Advocacy

Taking a Position on a Legislative Issue

1. Councilmembers determine whether an official City position already exists.
 - ◆ If unsure, Councilmember consult the City Manager who will direct a staff search of existing policies.
2. If an official City position already exists, the Mayor is the official spokesperson for the City.
 - ◆ Councilmembers must not express conflicting opinions unless they clearly identify the City's official position and clarify that theirs is a minority viewpoint in conflict with the City's position.

Council Policy 7.4.15 - Council Advocacy (cont'd)

Taking a Position on a Legislative Issue

3. If an official City position does not already exist:
 - ◆ Councilmember must first decide whether or not the issue warrants being agendized for Council consideration.
4. If so desired, Councilmember alerts the Mayor and City Manager, who will agendize the issue for future Council consideration.
 - ◆ Staff will prepare a Report to Council discussing the pending legislation and providing a staff recommendation.

Council Policy 7.4.7 - Council Correspondence

Correspondence Preparation

- Staff will not prepare correspondence representing a Councilmember's personal point of view or a dissenting point of view from an official City policy or Council position.
- If Councilmembers use their title, position, or City letterhead to express a personal opinion:
 - ◆ Official City position must be stated clearly so the audience understands the difference between the official City position and the viewpoint of the Councilmember.

Legislative Advocacy Process

Council Adopts Legislative Platform

Council identifies Priority Issues and Legislative Advocacy Positions Annually (typically in January).

Staff Tracks Legislation

Staff monitors legislation with potential City impacts.

Staff Submits Position Letters

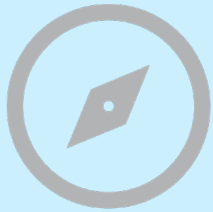
Staff coordinates quick responses to pending legislation based on Council-approved policies i.e., Council Policy Manual, General Plan, Municipal Code etc.*

Staff Publishes City Letters

City position letters are posted on Sunnyvale.ca.gov and on Council meeting agendas (Info Only).

*City Manager approval is required in cases when it is unclear if an official City policy supports performing advocacy.

Council Discussion



Revise current positions?



Revise current policies?

Council will review the Proposed 2024 Priority Advocacy Issues
and Long-term Legislative Advocacy Positions (LAPs) on
Tuesday, January 23, 2024