



Sunnyvale

Special Events Update

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Parks and Recreation Commission
March 11, 2026



Special Events Overview

-  **Then vs. Now (2025 and 2026)**
-  **Special Event Highlights**
-  **Partnerships**
-  **Special Event Permit Overview**

Then vs. Now – 2025 Internal Events

2025	Event
February	Teen Resource Fair
March	Job Fair
March-April	Teen Job Fairs at FHS/HHS
March-May	Recruitment Fairs
April	Earth Day Festival
May	Hands on the Arts
May-June	Open House/Outreach Event
June	Corn Palace Grand Opening
June-July	Family Fun Night at the Park Summer Reading Program
July	4th of July Festival

2025	Event
August	Sunset Movie Series
August - September	Back to School Night/Outreach
September	State of the City
December	Santa + StoryWalk

2025 Spotlight

- Corn Palace Grand Opening
- 4th of July Festival
- Job Fair
- December Events
 - Breakfast with Santa
 - Holiday StoryWalk
 - Gingerbread House Decorating and Holiday Wreath Making
 - Noon Year's Eve
(in collaboration with Library Division)



Then vs. Now – 2026 Internal Events

2026	Event
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May-June	Open House/Outreach Event
June-July	Family Fun Night at the Park Summer Reading Program
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August	Sunset Movie Series

2026	Event
August - September	Back to School Night/Outreach
September	State of the City
October	Hands on the Arts
December	Santa + StoryWalk
TBA	Grand Opening of Community Center Grounds
TBA	Lakewood Library Grand Opening

2026 Spotlight

- Job Fair
 - Recruiting for Summer positions
 - 61 people sign-in
 - 42 were interviewed
 - 34 were offered jobs
 - 25 were fingerprinted



Hands on the Arts

- 2025 Recap
- 41st Year
 - 20 + Artist Workshops
 - Hands-on Art Activities for Kids 3-17
 - Held Indoors/Outdoors
 - FREE Event Since 2022
- NEW! October 2026



Sunset Movies Series

- 2025 Recap
 - 350+ per night
 - Raynor, Columbia, De Anza, Murphy Park
- Plans for 2026
 - Serra, Columbia, Murphy, Community Center



State of the City

- 2025 Recap
 - Scouts led the Pledge of Allegiance
 - Poet Laureate
 - Community Resource Fair
 - Community Awards
- September 2026
 - Early stages of planning



2026 Community Awards

- Call for nominations due June 1
- Do you know a person, group, business or nonprofit out there making a difference in the community?
- Help us celebrate some of the people and organizations that make Sunnyvale a great place.
- [Sunnyvale.ca.gov](https://www.sunnyvale.ca.gov) search Community Awards



Library Partnerships

- Family Fun Nights at the Park
- Events
 - Halloween Swap
 - Noon Years Eve
 - Community Baby Shower
- StoryWalk™ (3x a year)
- Magical Bridge Storytime & Performances (2x month)





Special Event Permits

Event Permits

Event Type	2023	2024	2025
Community Events	26	25	30
Charitable Events	0	3	1
Outdoor Festival	3	6	25
Parade or Procession	2	3	3
Private	0	9	6
Race, Run, Walk	9	13	15
Other (Yard Sale/e-waste)	4	2	2
Total	44	62	82

Sunnyvale.ca.gov search “Special Events”

Upcoming in Event Permits

- As of March 2026: 26
- Annual Update to the Application
- Returning Event Process
- Free Speech Application





Questions?

