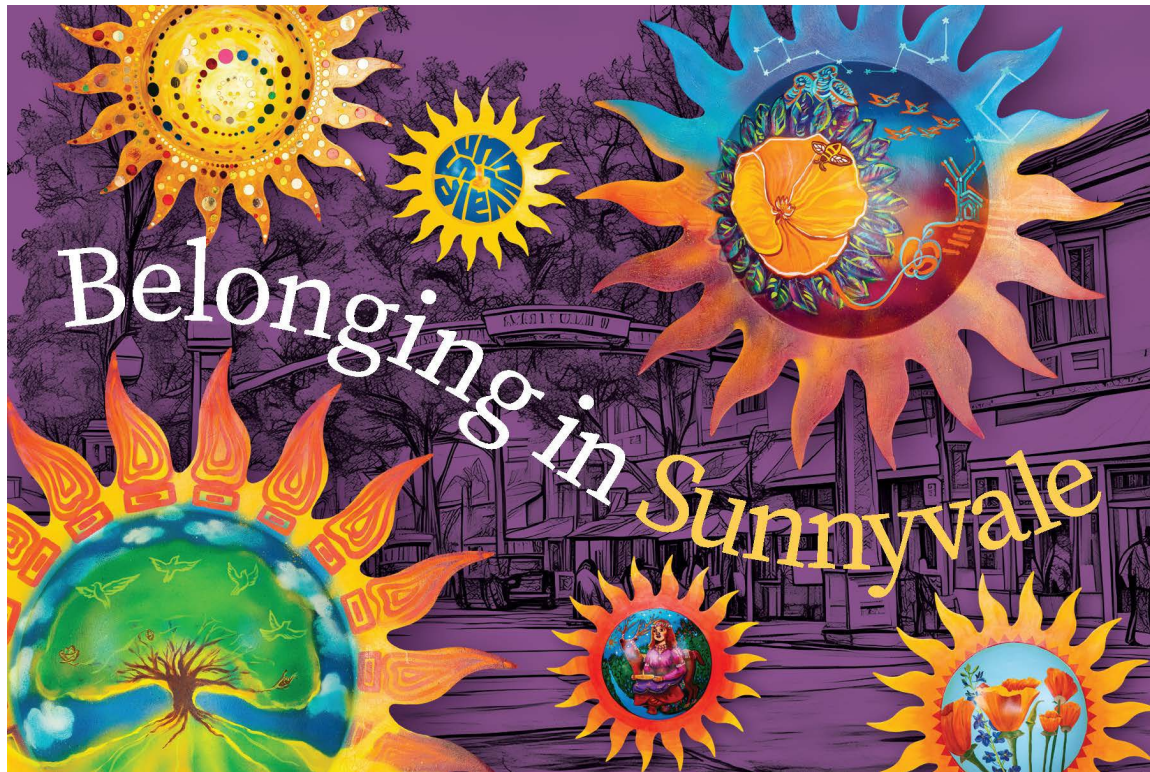


Community Equity Assessment Marketing and Communication Materials

- a. Flyers in English, Spanish, and Chinese Simplified
- b. Council, Board and Commission Announcements
- c. Emails to Belonging in Sunnyvale Gov Delivery
- d. Social Media Posts
- e. Bay Area News Group Ads

A. Flyers in English, Spanish, and Chinese Simplified



THE CITY OF SUNNYVALE WANTS TO HEAR FROM YOU!

We are launching a **Community Equity Assessment** to learn about residents' experiences with City programs and services.

Your feedback will help improve services, reduce barriers, and make programs welcoming for everyone.

Want to learn more or have questions?

Visit Sunnyvale.ca.gov/Belonging
or call 408-730-7950.



Childcare
Registration
Required:



bit.ly/ChildcareSV

COMMUNITY FORUMS



TUESDAY, MAY 12

6:30 to 8 p.m.

Columbia Neighborhood Center
785 Morse Ave., Morse Conference Room

WEDNESDAY, MAY 20

6:30 to 8 p.m.

Sunnyvale City Hall
456 W. Olive Ave., Bay Conference Room

SATURDAY, JUNE 6

2:30 to 4 p.m.

Sunnyvale Library
665 W. Olive Ave., Program Room

Light refreshments & childcare provided

Children must be potty trained and 4 years or older.

These meetings will be conducted in English. If you need language interpretation or other accommodations, contact the City at 408-730-7950 at least 48 hours in advance.



¡LA CIUDAD DE SUNNYVALE TE ESCUCHA!

Hemos lanzando una **Evaluación de Equidad Comunitaria** para conocer las experiencias de los residentes con los programas y servicios de la Ciudad.

Tus comentarios nos ayudarán a mejorar los servicios, reducir las barreras y hacer que nuestros programas sean accesibles para todo/a/es.

¿Quieres saber más o tienes preguntas?

Visita Sunnyvale.ca.gov/Belonging
o llama a 408-730-7950.



Registro
requerido para
cuidado
infantil:



bit.ly/ChildcareSV

Foros Comunitarios



MARTES, 12 DE MAYO



6:30 a 8 p.m.



Centro Vecinal de Columbia
785 Morse Ave., Sala de conferencias Morse



MIÉRCOLES, 20 DE MAYO



6:30 a 8 p.m.



Ayuntamiento de Sunnyvale
456 W. Olive Ave., Sala de conferencias Bay



SÁBADO, 6 DE JUNIO



2:30 a 4 p.m.



Biblioteca de Sunnyvale
665 W. Olive Ave., Sala de programas

Se ofrecen refrigerios ligeros y cuidado infantil gratuitos.

Los niños deben estar entrenados para ir al baño y tener 4 años o más.

Las reuniones se realizarán en inglés. Si necesita interpretación u otras adaptaciones, llama a la Ciudad al 408-730-7950 con al menos 48 horas de anticipación.



桑尼维尔市希望 听取您的意见!

我们正在开展一项 社区公平评估,
以了解居民在本市各项计划和服务中的
体验。

您的反馈将有助于我们改进服务, 减少
障碍, 让每个人都能参与到各项计划中。

想了解更多信息或有任何疑问吗?

请访问 Sunnyvale.ca.gov/Belonging
或致电 408-730-7950。



如需托儿服务,
请提前登记:



bit.ly/ChildcareSV

社区论坛

保存此
日期

5 月 12 日, 星期二

下午 6:30 至 8:00

哥伦比亚邻里中心

785 Morse Ave., Morse Conference Room

5 月 20 日, 星期三

下午 6:30 至 8:00

桑尼维尔市政厅

456 W. Olive Ave., Bay Conference Room

6 月 6 日, 星期六

下午 2:30 至 4:00

桑尼维尔图书馆

665 W. Olive Ave., Program Room

现场提供茶点及托儿服务

儿童须年满 4 周岁, 且能独立如厕。

这些会议使用的语言为英语。如需语言翻译或其他便
利服务, 请至少提前 48 小时致电市政府, 电话:
408-730-7950。

B. Council, Board and Commission Announcements

Public Announcement

Community Equity Assessment & Community Forums

The City launched a Community Equity Assessment to learn about residents' experiences with City programs and services. Your feedback will help improve access, remove barriers and create welcoming services for everyone.

Share your experiences and feedback at one of our upcoming forums. Light refreshments will be provided. Childcare is available for potty-trained children ages 4+. Advance registration is required for Childcare.

Forum Schedule:

- Tuesday, May 12 | 6:30 – 8:00 p.m.
Columbia Neighborhood Center, Morse Conference Room
- Wednesday, May 20 | 6:30 – 8:00 p.m.
Sunnyvale City Hall, Bay Conference Room
- Saturday, June 6 | 2:30 – 4:00 p.m.
Sunnyvale Library, Program Room

Open to all residents. Language interpretation is available upon request. Notify us 48 hours in advance of the meeting by calling 408-730-7950. For more information and to register for childcare, visit [Sunnyvale.ca.gov](https://www.sunnyvale.ca.gov) and search “Community Equity Assessment” or contact 408-730-7950.

C. Emails to Belonging in Sunnyvale GovDelivery

Courtesy Copy: We Want to Hear from You - Community Equity Assessment



City of Sunnyvale, CA <cityofsunnyvale@public.govdelivery.com>
To PowerApps; David Carnahan; Celena Ruiz; Fernanda Perdomo-Arciniegas

Reply

Reply All

Forward

Tue 5/5/2026 1:01 PM

Retention Policy CoS - 2 Year delete email (2 years) Expires 5/4/2028

You forwarded this message on 5/22/2026 11:03 AM.
If there are problems with how this message is displayed, click here to view it in a web browser.

WARNING - This email came from an EXTERNAL source. Confirm the sender and its contents are safe before responding, opening attachment or links.

This is a courtesy copy of an email bulletin sent by Celena Ruiz.

This bulletin was sent to the following groups of people:

Subscribers of Belonging in Sunnyvale (2172 recipients)

Having trouble viewing this email? [View it as a Web page.](#)

Belonging in Sunnyvale Invites you to:

Sunnyvale Unity Transitions to Belonging in Sunnyvale

The Sunnyvale Unity initiative has been transitioned to Belonging in Sunnyvale, reflecting a continued commitment to fostering inclusion, connection, and a sense of belonging for all members of our community.

Community Forums - Join the Conversation

The City launched a Community Equity Assessment to learn about residents' experiences with City programs and services. Your feedback will help improve access, remove barriers and create welcoming services for everyone.

Share your experiences and feedback at one of our upcoming forums. Light refreshments will be provided. Childcare is available for potty-trained children ages 4+. Childcare [registration required](#).

Tuesday, May 12 | 6:30 to 8 p.m.
[Columbia Neighborhood Center](#), Morse Conference Room

Wednesday, May 20 | 6:30 to 8 p.m.
[Sunnyvale City Hall](#), Bay Conference Room

Saturday, June 6 | 2:30 to 4 p.m.
[Sunnyvale Library](#), Program Room

Open to all residents. Language interpretation is available upon request. Notify us 48 hours in advance of the meeting by calling 408-730-7950.

To learn more about the Community Equity Assessment visit [Community Equity Assessment | Sunnyvale, CA](#)

Questions? 408-730-7950 or belonging@sunnyvale.ca.gov

(Note: Since the assessment covers all City services, this invitation appears in several newsletters. We want to reach as many subscribers as possible. You may receive it more than once.)

Belonging in Sunnyvale

Contact Us

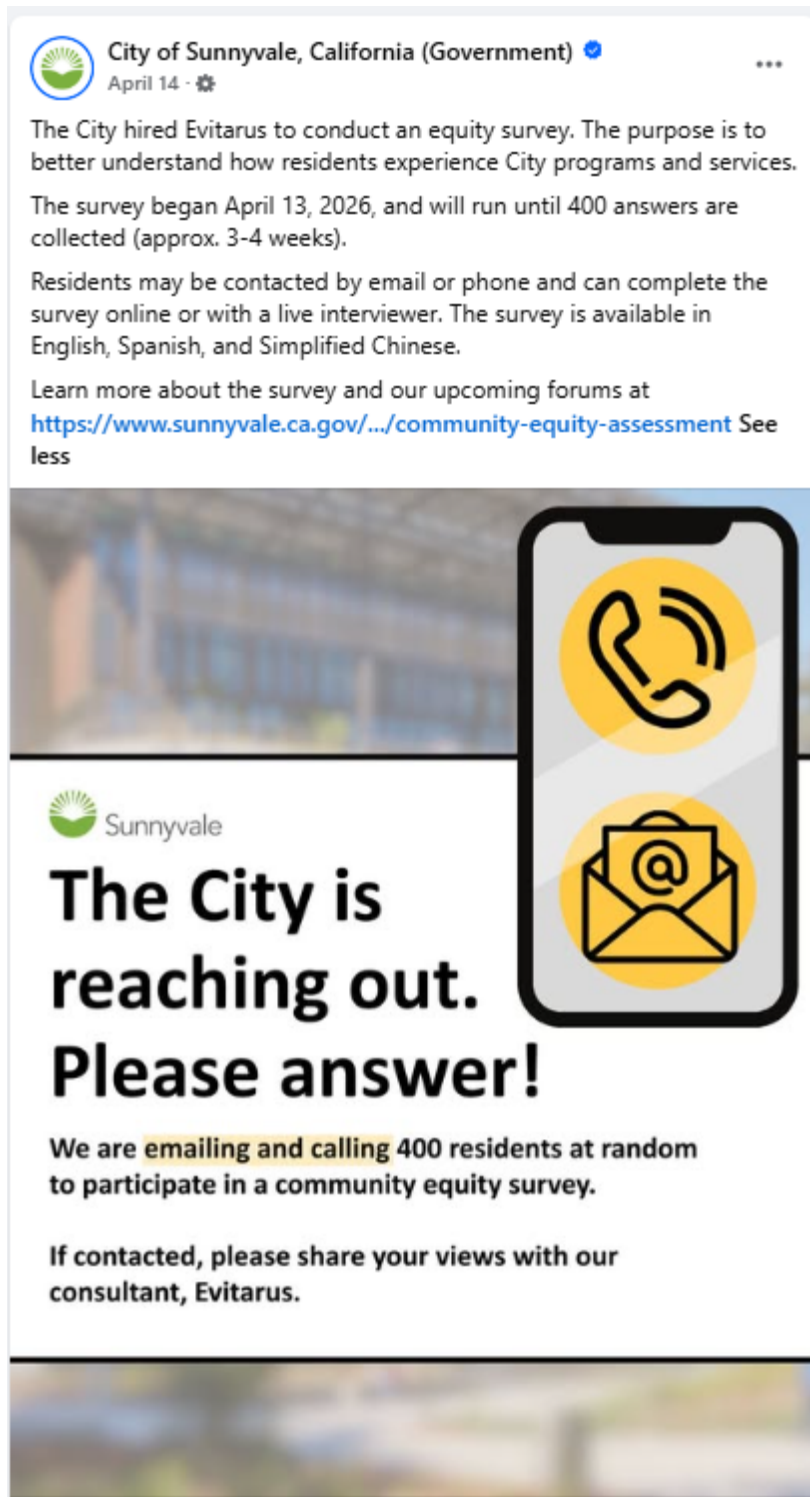
Equity, Access and Inclusion Initiative
Email [Belonging](#)
408-730-7480
[Sunnyvale.ca.gov](#)

D. Social Media Posts

Social Media Outreach Schedule:

April 14	Instagram Post Facebook Post Nextdoor Post
April 20	Instagram/Facebook Story
April 30	Nextdoor Event Facebook Event
May 8	Facebook Event
May 8	Facebook/Instagram Post
May 19	Facebook Event

Facebook, Instagram and Nextdoor Post (April 14) –



 **City of Sunnyvale, California (Government)** 
April 14 · 🌐

The City hired Evitarus to conduct an equity survey. The purpose is to better understand how residents experience City programs and services. The survey began April 13, 2026, and will run until 400 answers are collected (approx. 3-4 weeks).

Residents may be contacted by email or phone and can complete the survey online or with a live interviewer. The survey is available in English, Spanish, and Simplified Chinese.

Learn more about the survey and our upcoming forums at <https://www.sunnyvale.ca.gov/.../community-equity-assessment> See less

 Sunnyvale

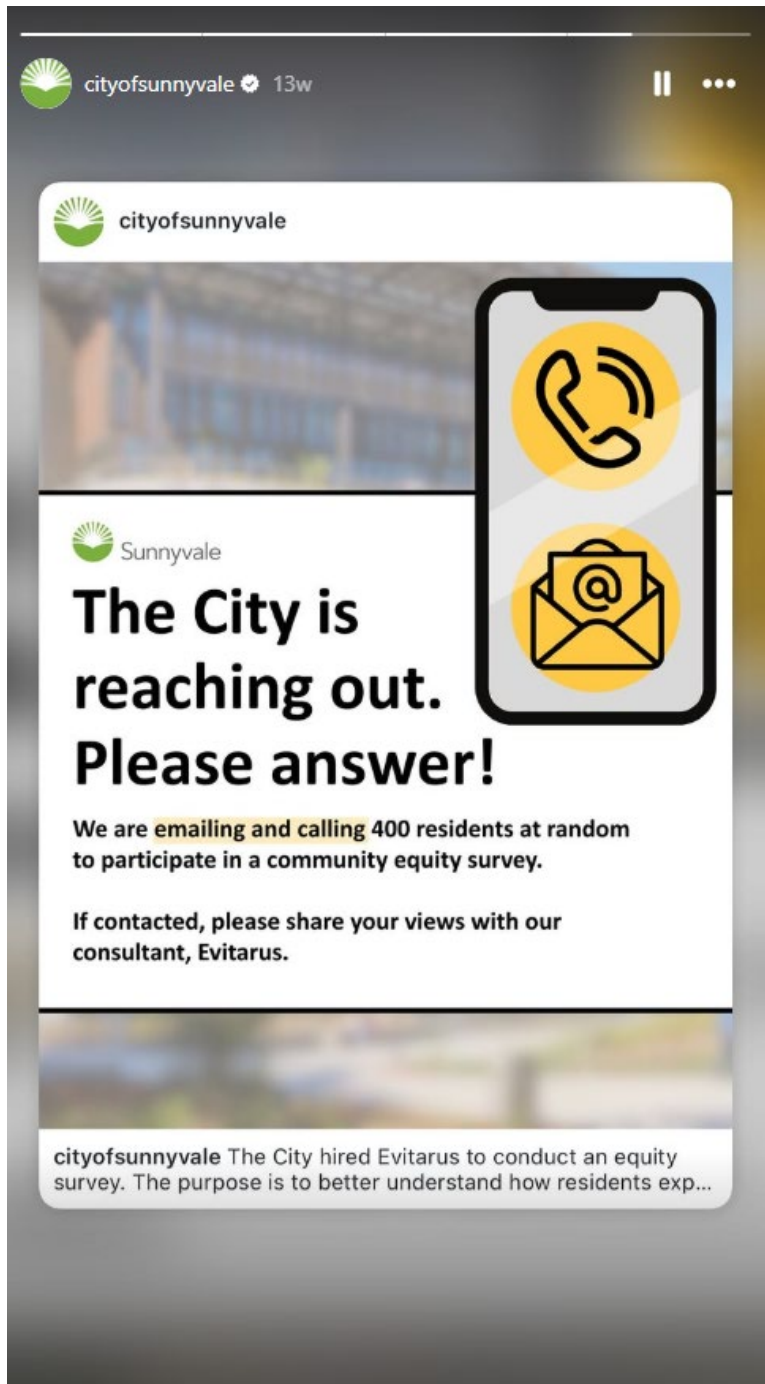
The City is reaching out. Please answer!




We are emailing and calling 400 residents at random to participate in a community equity survey.

If contacted, please share your views with our consultant, Evitarus.

Instagram & Facebook Story (April 20) –



Nextdoor & Facebook Event (April 30) –



City of Sunnyvale

Communications Division · 30 Apr

...

We are doing a Community Equity Assessment to better understand how residents experience City programs and services.

Join us to share your input on lived experiences and services accessed.

When: Tuesday, May 12 from 6:30 to 8 p.m.

Where: Columbia Neighborhood Center, Morse Conference Room

These meetings are open to all residents. Language interpretation is available upon request. Notify us 48 hours in advance of the meeting by calling **408-730-7950**.

Free food will be available. Childcare will be provided for potty-trained children age 4 and up.

Learn more at <https://www.sunnyvale.ca.gov/.../community-equity-assessment>

12

May

Community Forum

6:30 PM · 785 Morse Avenue



Posted to **Subscribers of City of Sunnyvale**



City of Sunnyvale, California (Government) created an...

April 30 · 🌐



Tue, May 12

Community Forum - May 12

785 Morse Ave, Sunnyvale, CA 94085-3010, United States

18 people interested

Facebook and Instagram Post (May 8) –



We want to hear from you



Join our Community Forums

MAY 12 Columbia Neighborhood Center

MAY 20 City Hall, Bay Conference Room

JUNE 6 Sunnyvale Library, Program Room



Facebook Event (May 8) –



Facebook Event (May 19) -



E. Bay Area News Group Ads

CREATIVE: BANAE0000061538-001_IAB_050726_01_JMQ

FORMAT: MNG IAB 6 Size Pack 1-Tag (970x250 | 300x250 | 320x50 | 160x600 | 728x90 | 300x600)

Horizontal, 10.78 (970x90)

0.90 ► 9.00



Sunnyvale launched a Community Equity Assessment to learn about residents' experiences with City programs and services. Your feedback will help improve access, remove barriers and create welcoming services for everyone.



Horizontal, 8.09 (728x90)

4.95 ► 9.00



Share your experiences and feedback at one of our upcoming forums. Light refreshments will be provided. Childcare is available for potty-trained children ages 4+. Childcare registration required



Horizontal, 6.4 (320x50)

1.00 ◀ 1.00



Sunnyvale launched a Community Equity Assessment to learn about residents' experiences with City programs and services. Your feedback will help improve access, remove barriers and create welcoming services for everyone.



Tile, 1.2 (300x250)

9.00 ◀ 9.00

Tuesday, May 12 | 6:30 to 8 p.m.
Columbia Neighborhood Center, Morse Conference Room
Wednesday, May 20 | 6:30 to 8 p.m.
Sunnyvale City Hall, Bay Conference Room
Saturday, June 6 | 2:30 to 4 p.m.
Sunnyvale Library, Program Room
Open to all residents. Language interpretation is available upon request. Notify us 48 hours in advance of the meeting by calling 408-730-7950.




Vertical, 0.5 (300x600)

5.04 ► 9.00



Share your experiences and feedback at one of our upcoming forums. Light refreshments will be provided. Childcare is available for potty-trained children ages 4+. Childcare registration required



Vertical, 0.27 (160x600)

6.00 ◀ 6.00



Sunnyvale launched a Community Equity Assessment to learn about residents' experiences with City programs and services. Your feedback will help improve access, remove barriers and create welcoming services for everyone.

Tuesday, May 12
6:30 to 8 p.m.
Columbia Neighborhood Center,
Morse Conference Room
Wednesday, May 20
6:30 to 8 p.m.
Sunnyvale City Hall,
Bay Conference Room
Saturday, June 6
2:30 to 4 p.m.
Sunnyvale Library,
Program Room
Open to all residents. Language interpretation is available upon request. Notify us 48 hours in advance of the meeting by calling 408-730-7950.

