City of Sunnyvale
Introduction to Districting

July 15, 2019

Districting Rules

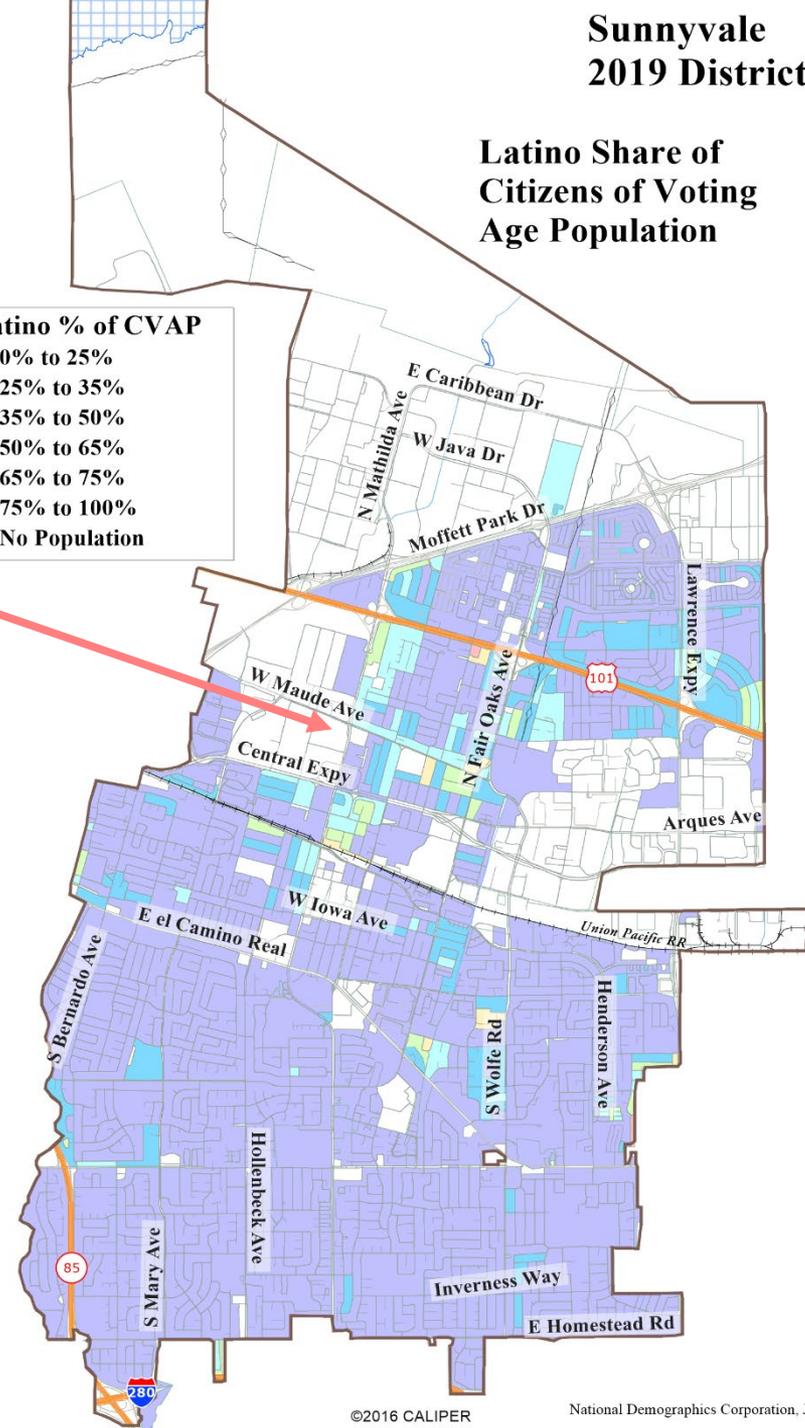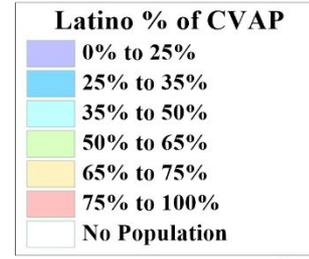| Federal Laws	Traditional Redistricting Principles
☐ **Equal Population** ☐ **Federal Voting Rights Act** ☐ **No Racial Gerrymandering**	☐ **Communities of interest** ☐ **Compact** ☐ **Contiguous** ☐ **Visible (Natural & man-made) boundaries** ☐ **Respect voters' choices / continuity in office** ☐ *Planned future growth*

![National Demographics Corporation logo]

Sunnyvale 2019 Districting
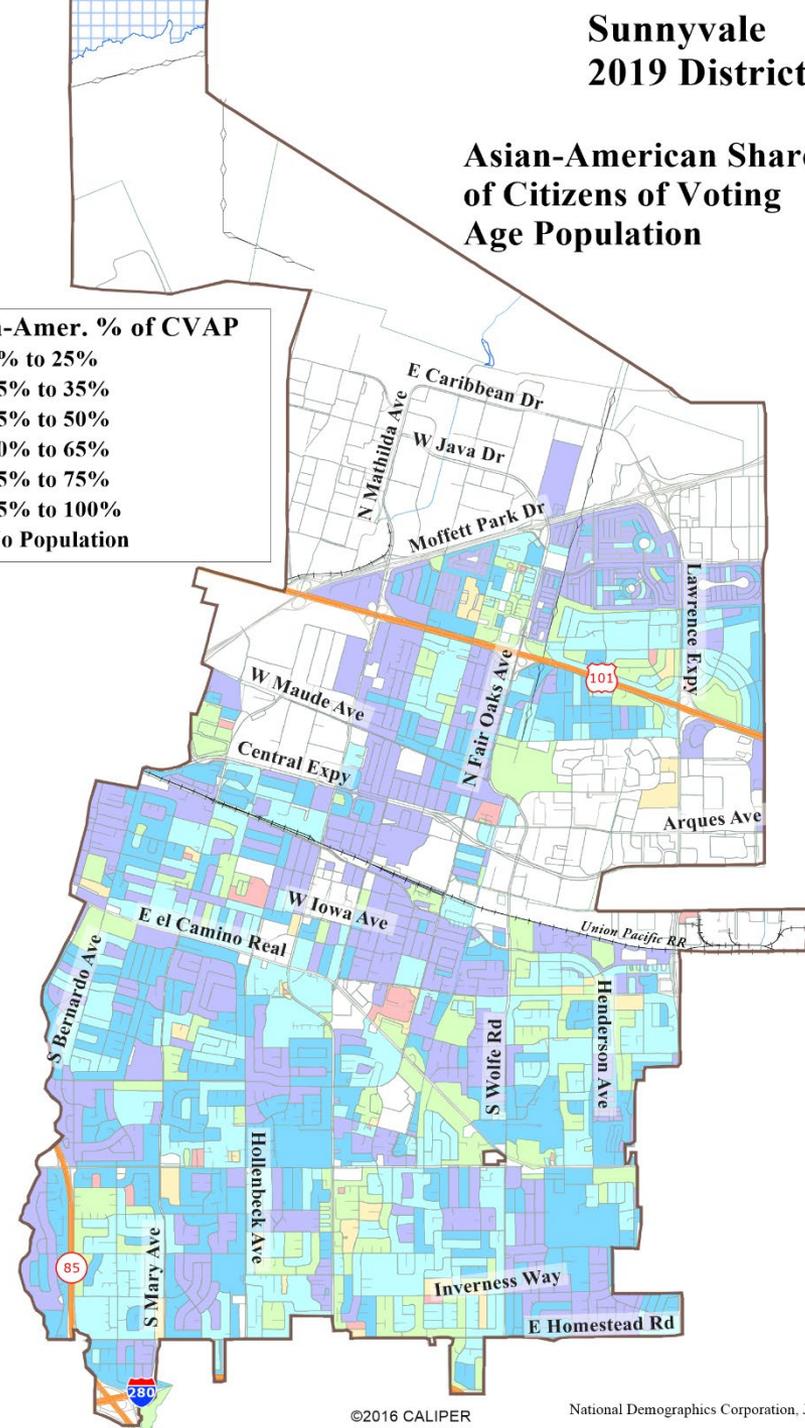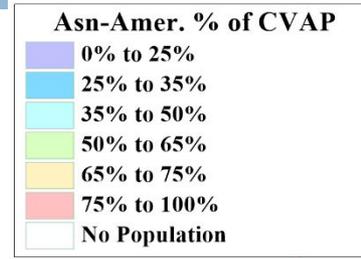
Latino Share of Citizens of Voting Age Population

Latinos are a particularly large share of the eligible voters in the SNAIL-to-northern-Heritage area, between 101 and the railroad west of Fair Oaks Ave.

Latino % of CVAP
- 0% to 25%
- 25% to 35%
- 35% to 50%
- 50% to 65%
- 65% to 75%
- 75% to 100%
- No Population

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National Demographics Corporation, June 5, 2019

Asian-Americans are a large percentage of the eligible voters in most parts of the City.

Sunnyvale 2019 Districting

Asian-American Share of Citizens of Voting Age Population

Asn-Amer. % of CVAP

- 0% to 25%
- 25% to 35%
- 35% to 50%
- 50% to 65%
- 65% to 75%
- 75% to 100%
- No Population

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There are no large geographic concentrations of African-American voters in the City.

Sunnyvale
2019 Districting

African-American Share
of Citizens of Voting
Age Population

This light green Census Block
has only two residents.

Afr.-Amer. % of CVAP

	0% to 25%
	25% to 35%
	35% to 50%
	50% to 65%
	65% to 75%
	75% to 100%
	No Population

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National Demographics Corporation, June 5, 2019
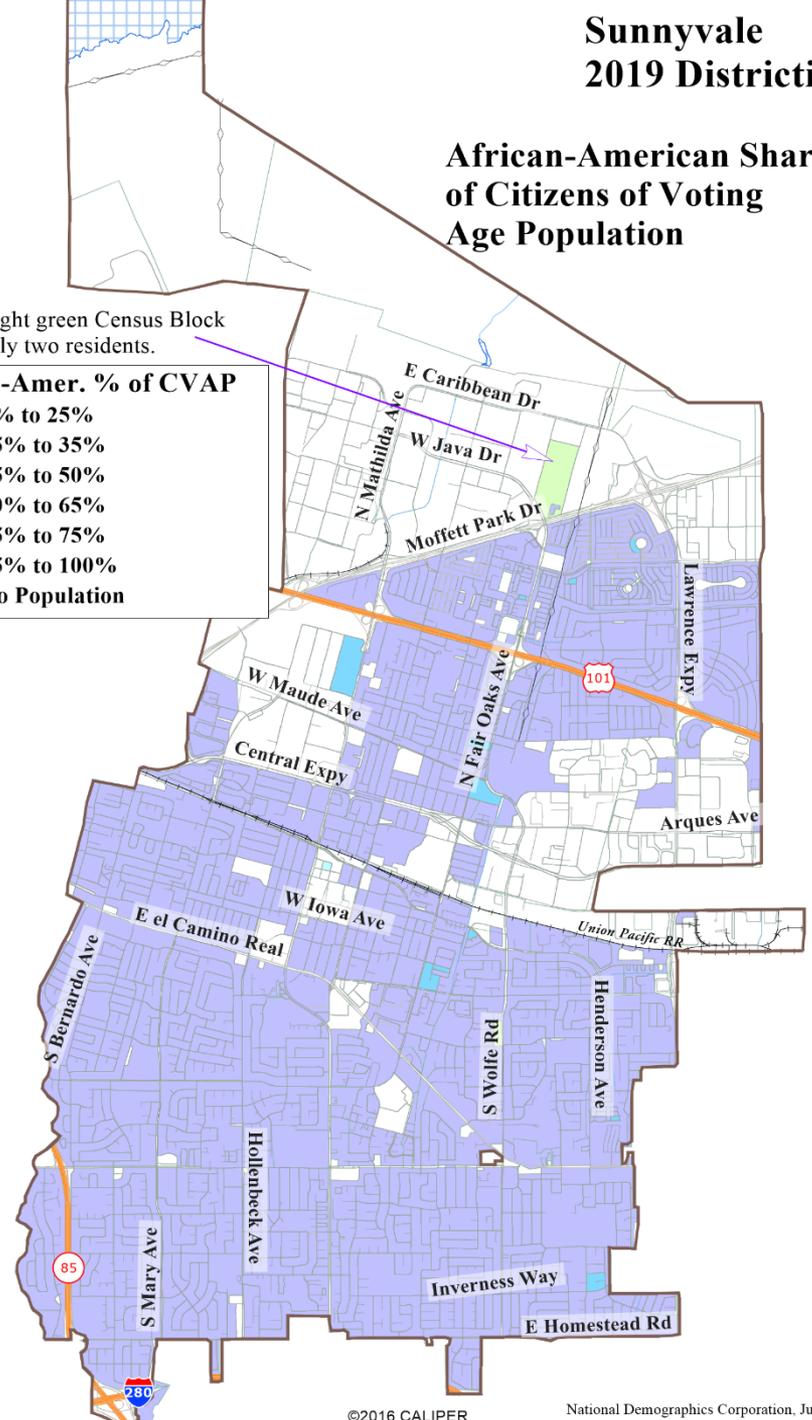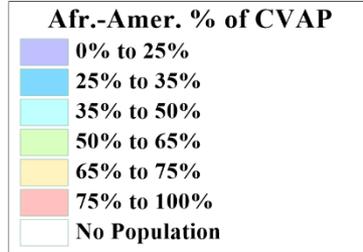
Defining Communities of Interest

1st Question: what is your neighborhood or community of interest?

A Community of Interest is generally defined as a neighborhood or community of shared interests, views, problems, or characteristics.
Possible community feature/boundary definitions include:

☐ School attendance areas

☐ Natural neighborhood dividing lines, such as highway or major roads, rivers, canals, and/or hills

☐ Areas around parks and other neighborhood landmarks

☐ Common issues, neighborhood activities, or legislative/election concerns

☐ Shared demographic characteristics

　◻ Such as similar levels of income, education, or linguistic isolation

☐ A number of Communities were identified in Phase I

2nd Question: Does a Community of Interest want to be united in one district, or to be divided to have a voice in multiple elections?

Sample Single-Community-Representative Maps

Compton
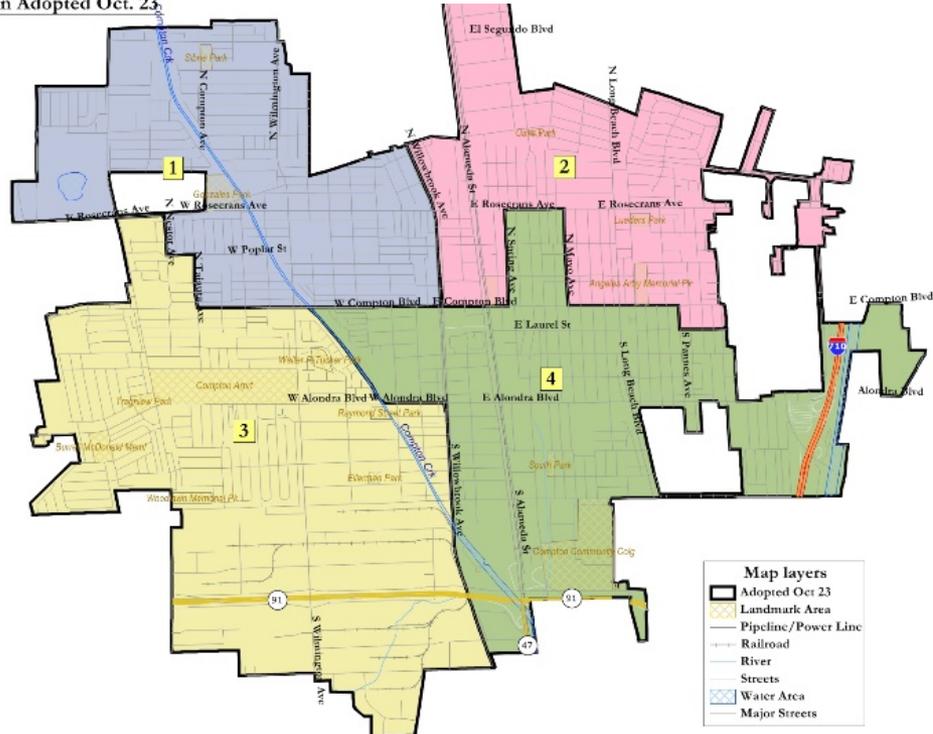
Glendale Unified
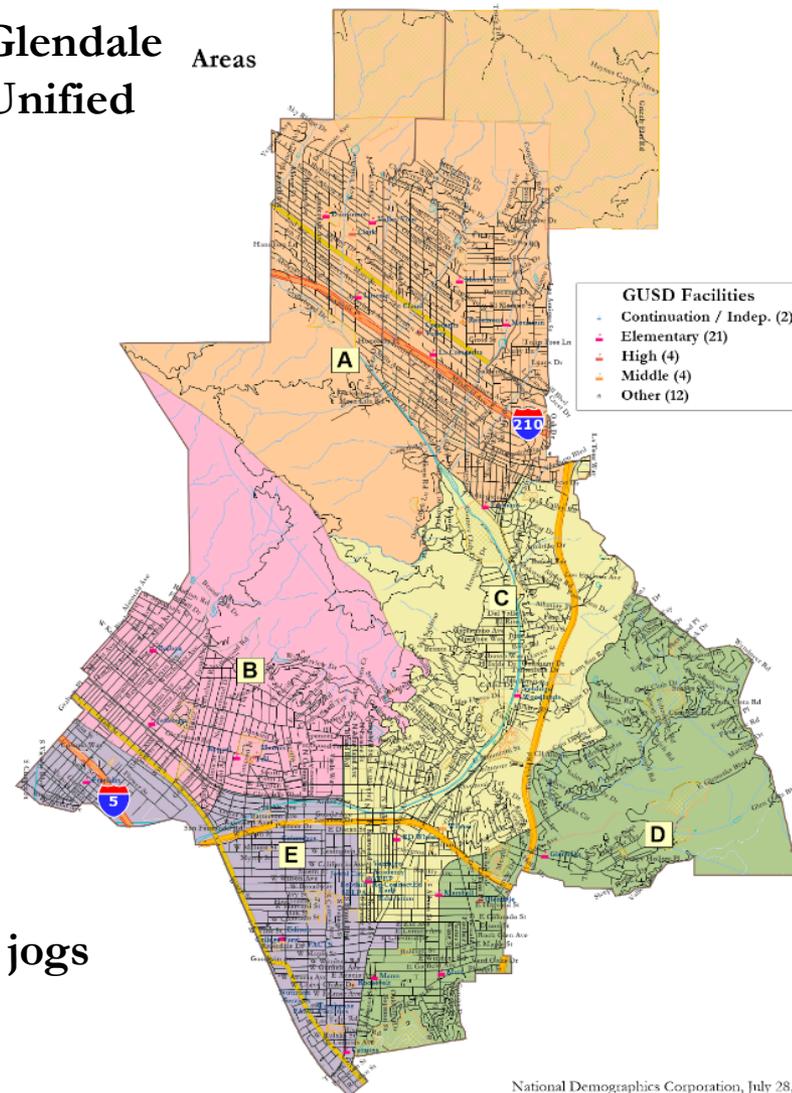
Examples of highly compact maps, with nooks and jogs driven only by equal population requirements.

Sample Multiple-Representative Maps

NDC
National Demographics Corporation

Pasadena

Colorado Blvd.

South Pasadena

Central Unified
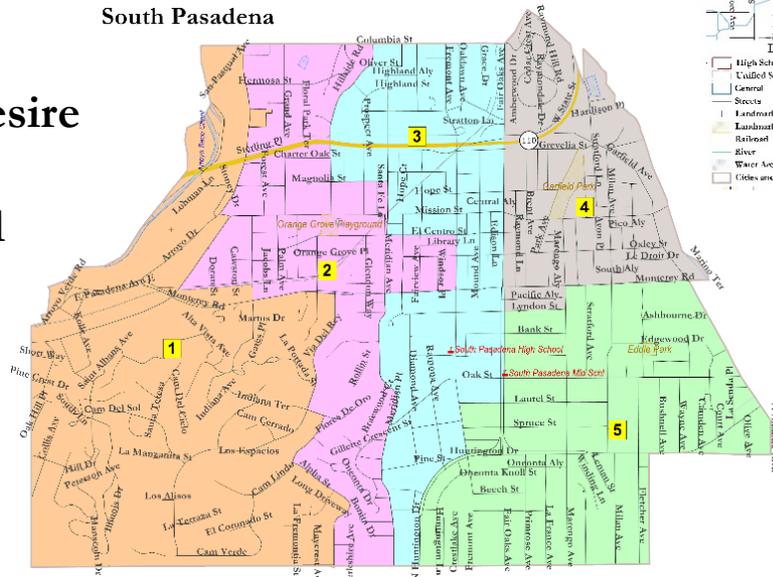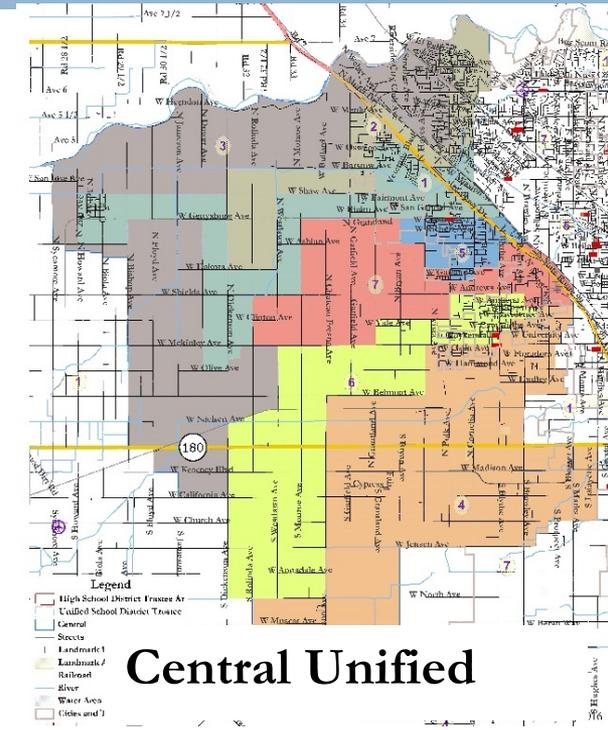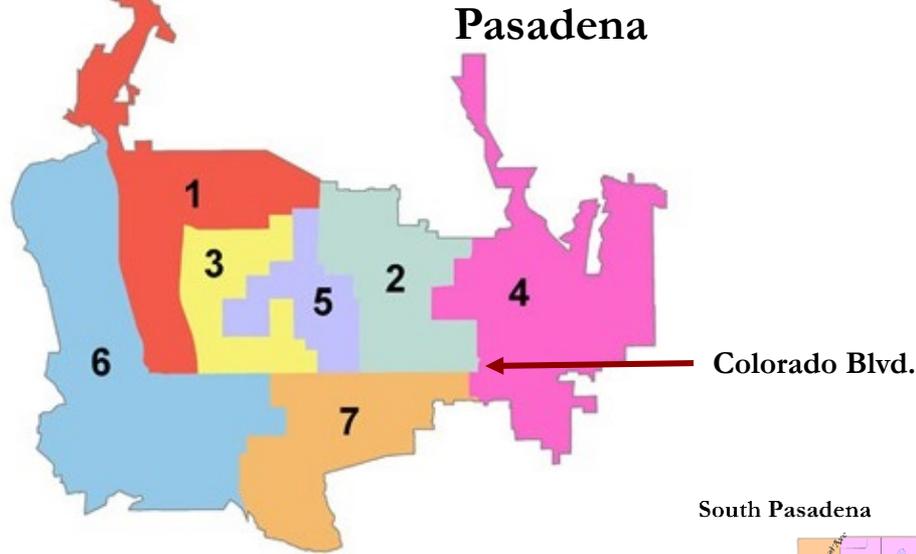
Examples of maps where a desire to have all members touch downtown (Pasadena) or rural areas (Central), or as many neighborhoods as possible (South Pasadena), led to policy-driven but non-compact maps.

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Possible Communities of Interest I

Figure 13   Communities of Interest in Each Subregion

Phase 1 Input Maps
(p. 23)
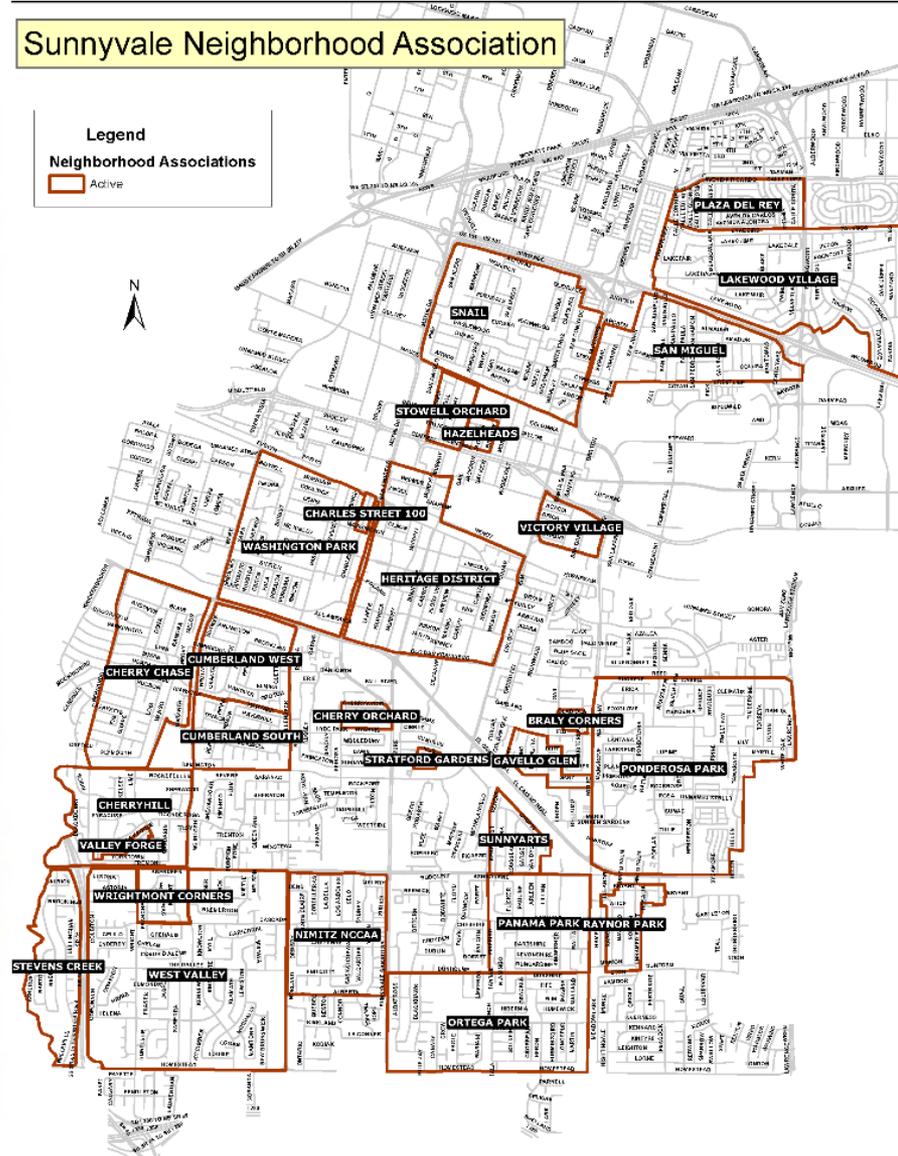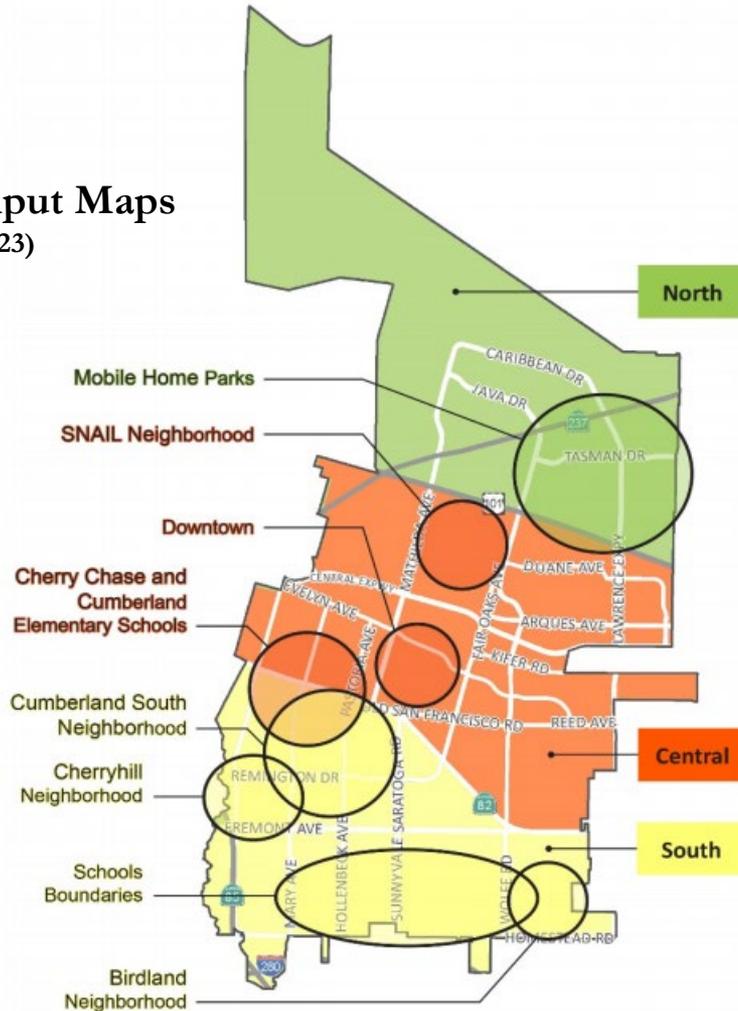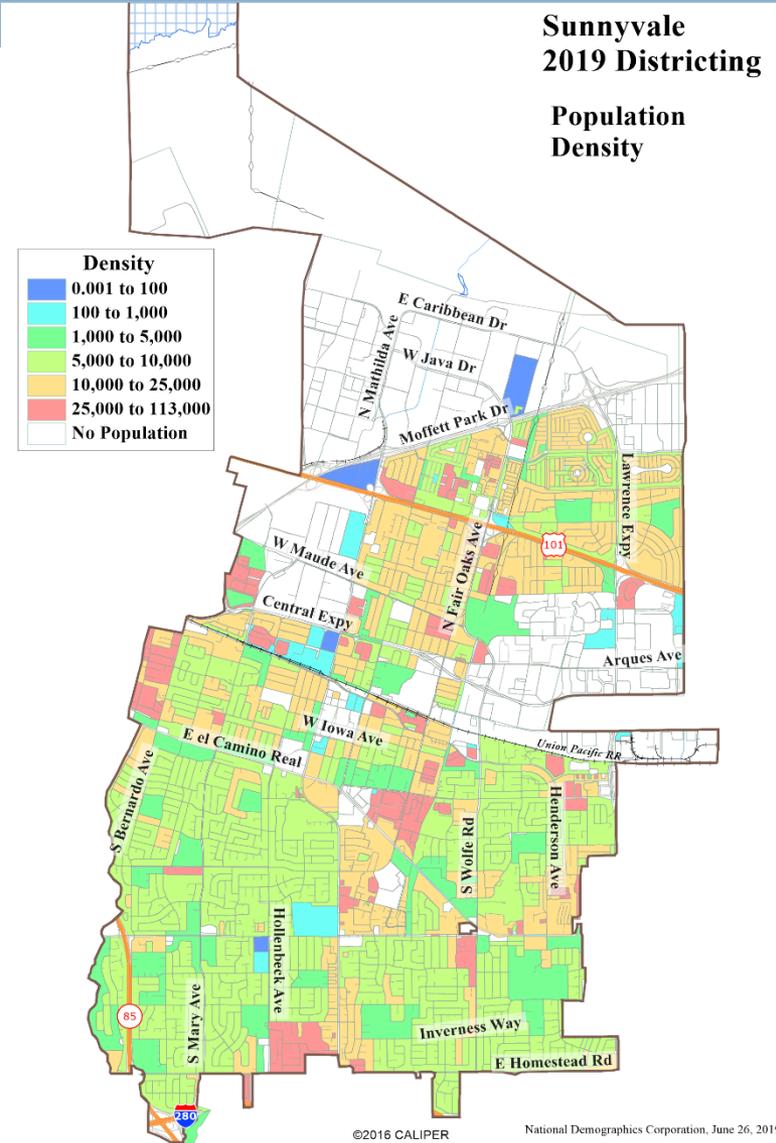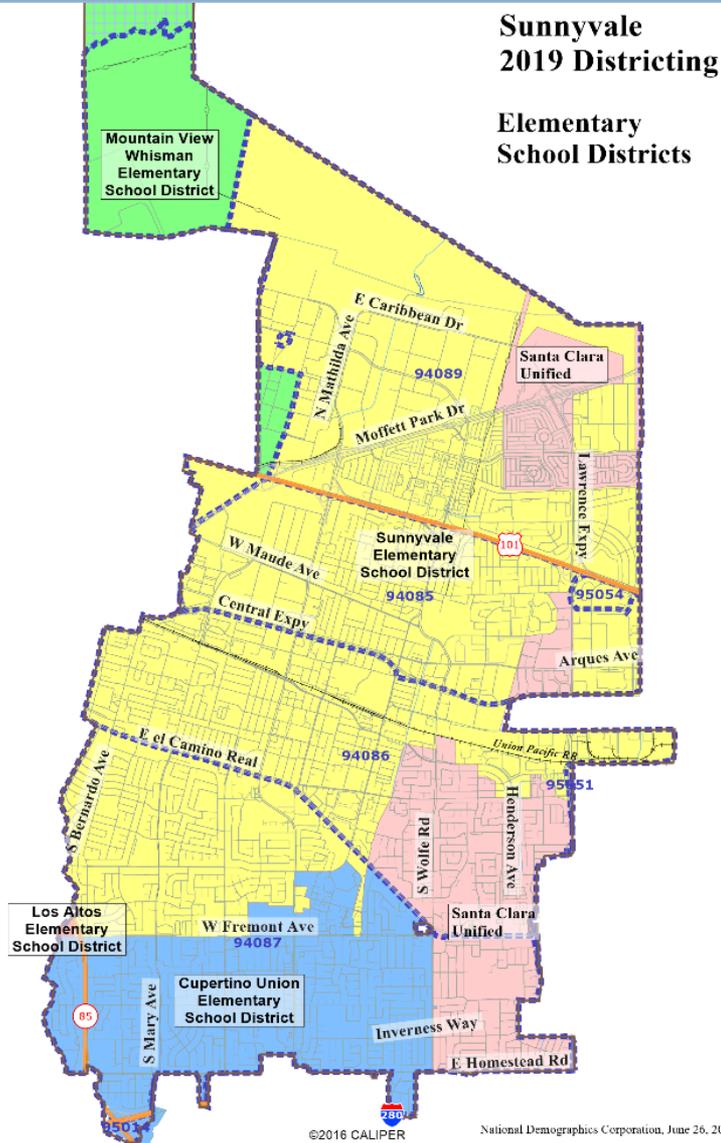
Sunnyvale Neighborhood Association

July 15, 2019

Source: PlaceWorks, 2019.

Possible Communities of Interest 2

Sunnyvale 2019 Districting

Elementary School Districts

Sunnyvale 2019 Districting

Population Density

Density
- 0.001 to 100
- 100 to 1,000
- 1,000 to 5,000
- 5,000 to 10,000
- 10,000 to 25,000
- 25,000 to 113,000
- No Population

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Public Mapping Tools

Whether you use the powerful (but complicated) online mapping tool, Excel, the paper kit, or just draw on a napkin, we welcome your maps!

These tools are designed as ways to empower residents. There is no requirement to use them.

One-Page Mapping Kit

Sunnyvale 2019 Districting Participation Kit

Each number indicates the total population of that "population unit" area.

Each district must have essentially equal population.

The population of each of the six districts must be close to 23,347, with no more than a 2,335 difference between the largest and smallest.

Please use a thick dark-colored pen to draw your map, then submit it at City Hall at 456 W Olive Ave, 94086, or JGuzman@sunnyvale.ca.gov

You can hand-deliver, mail, fax, scan and email, or photograph and email your map.

An online version of this map that allows you to zoom in and out for more detail is available as a link from the City website: sunnyvaleelections.org

Name: _____

Phone / Email: _____

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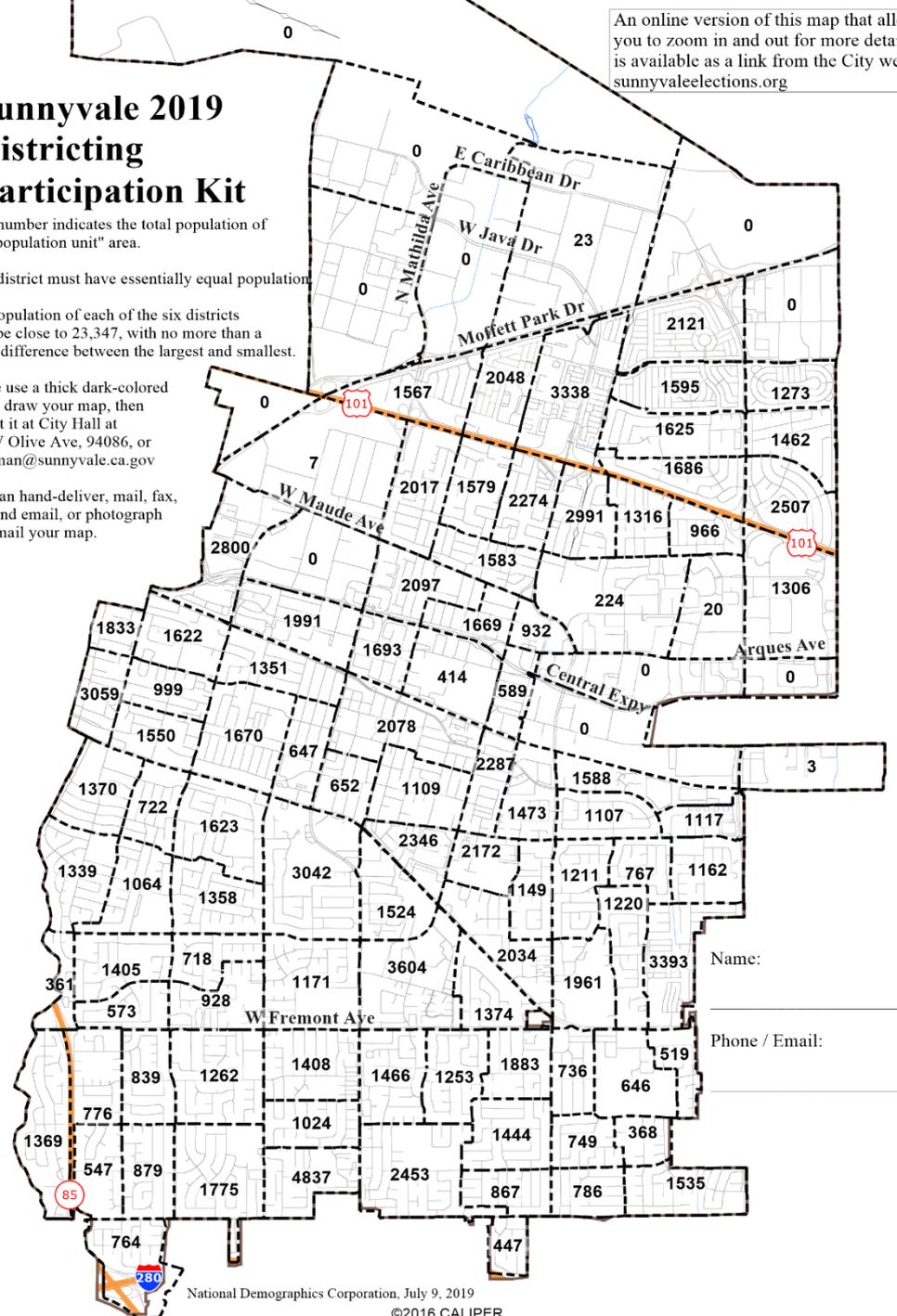
Using the Excel tool

Enter the district assignment in the highlighted column, and Excel will calculate the resulting demographic changes.

Sunnyvale 2019 Districting Population Unit ID Numbers

Use this map with the Microsoft Excel kit supplement.

An online version of this map that allows you to zoom in and out for more detail is available as a link from the City website: sunnyvaleelections.org
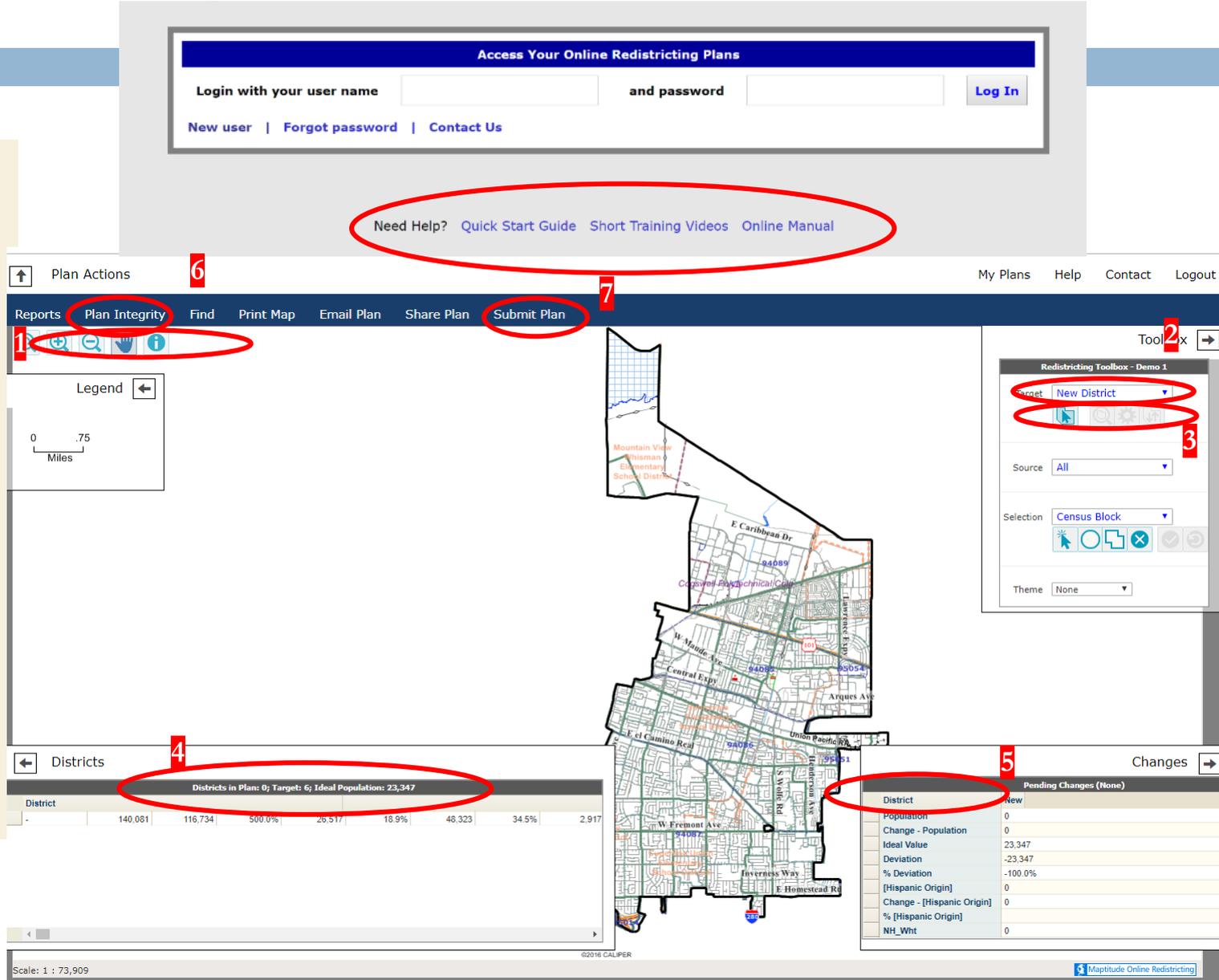
Using the online tool

Tutorials and help resources are available from the login page.

Circled items:
1: controls to move around the map;
2: choose into which district selected territory will be placed;
3: options for how to select territory;
4: demographic summary of districts;
5: demographic change of currently selected area;
6: review map when finished;
7: submit map.

Online Tool link

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