



City of Sunnyvale

Meeting Minutes - Draft Climate Action Plan 2.0 Advisory Committee

Thursday, June 28, 2018

6:30 PM

Senior Center - Cypress Room,
Community Center, 550 E. Remington Dr.,
Sunnyvale, CA 94087

CALL TO ORDER

Chair Wickham called the meeting to order at 6:35 p.m.

ROLL CALL

- Present:** 7 - Member Anne Ashini Fernando
Member Sue Harrison
Member Stephen Joesten
Member Andrew Ma
Member Padmavathy Mahadevan
Member Sue Serrone
Member Kristel Wickham
- Absent:** 4 - Member Mandy Abend
Member John Cordes
Member James Tuleya
Member Drew Wenzel

CAC alternate members Kunz and Sharma – Present

CONSENT CALENDAR

- [18-0598](#) Approve the Climate Action Plan (CAP 2.0) Advisory
Committee Meeting Minutes of May 24, 2018

Sue Harrison, CAC member, moved, and Steve Joesten, CAC member, seconded a motion to approve the minutes of the May 24, 2018 meeting. The motion carried by the following vote:

Yes: 7 - Member Ashini Fernando
Member Harrison
Member Joesten
Member Ma
Member Mahadevan
Member Serrone
Member Wickham

No: 0

Absent: 4 - Member Abend
Member Cordes
Member Tuleya
Member Wenzel

PUBLIC COMMENT

Deborah Marks, Sunnyvale Urban Forest Advocates (SUFA), announced that SUFA had been working with a group of students who had submitted one of the shortlisted ideas for the evening's meeting. She urged the CAC to consider adding and preserving trees as a part of the CAP 2.0.

GENERAL BUSINESS

[18-0599](#) Review of Top Online Ideas Considered for CAP 2.0

Scott Shigeoka, OpenIDEO, began the meeting by asking CAC members to share the highlights of their experiences during the CAP 2.0 development process. CAC members shared that they were inspired by the large turnout at the March 3 community workshop, the knowledge of their peers within the CAC, the opportunity to think outside the box, and the challenges of engaging the community, which was done successfully during the process.

Mr. Shigeoka then led the discussion of the review and voting on a shortlist of ideas. He shared that the community engagement strategy had engaged more than 1,000 individuals across Sunnyvale, 64 percent of whom were community members, the rest being businesses, universities, and student groups. The 119 ideas on the platform were evaluated by City staff and the consultant team, and a set of evaluation criteria were applied to the list to develop the 16 shortlisted ideas.

Mr. Shigeoka then presented the shortlist of 16 ideas to the CAC.

Chair Wickham inquired whether it would be possible for the CAC to participate in the evaluation of the longer list of 119 ideas on the IDEO platform. Staff noted that they would confer with the consultant team to find a way for the CAC to do this, while remaining compliant with the Brown Act.

The CAC reviewed and discussed each idea including clarifications, benefits, barriers, and potential collaborations or considerations needed to move the idea forward. Each CAC member then voted on their top 4 ideas using a dot voting method. The ideas with the highest votes were: Sunnyvale Goes EV; Complete Bicycle Network; Differential Utility Tax Rate; Benchmarking Requirement; Green Warriors in Training; Transportation Demand Management; and Policies for EV Charging Infrastructure. Mr. Shigeoka explained that of the ideas with the most CAC votes, a selected set of 4-7 ideas would be presented at CAP 2.0 Pitch Event at the end of July.

Melody Tovar, Regulatory Programs Division Manager, noted that staff would also be evaluating ideas from the Sustainability Commission, staff ideas, and actions from CAP 1.0 that would be considered for CAP 2.0, alongside the ideas from the IDEO platform.

Staff shared that the next meeting of the CAC would be held in August and would focus on sustaining ongoing community engagement for CAP 2.0 after its adoption.

ADJOURNMENT

Chair Wickham adjourned the meeting at 8:34 p.m.