

A photograph of the Sunnyvale City Hall building, a modern structure with a glass facade and a prominent, dark, geometric roof structure. The building is set against a clear blue sky. In the foreground, there is a paved plaza with a yellow curb and a small landscaped area with a tree and shrubs. A flagpole with a flag is visible on the right side of the building.

# City of Sunnyvale

**Council Priority Projects Workshop**

Thursday, February 26, 2026



Sunnyvale

# Roll Call and Welcome by Mayor Larry Klein

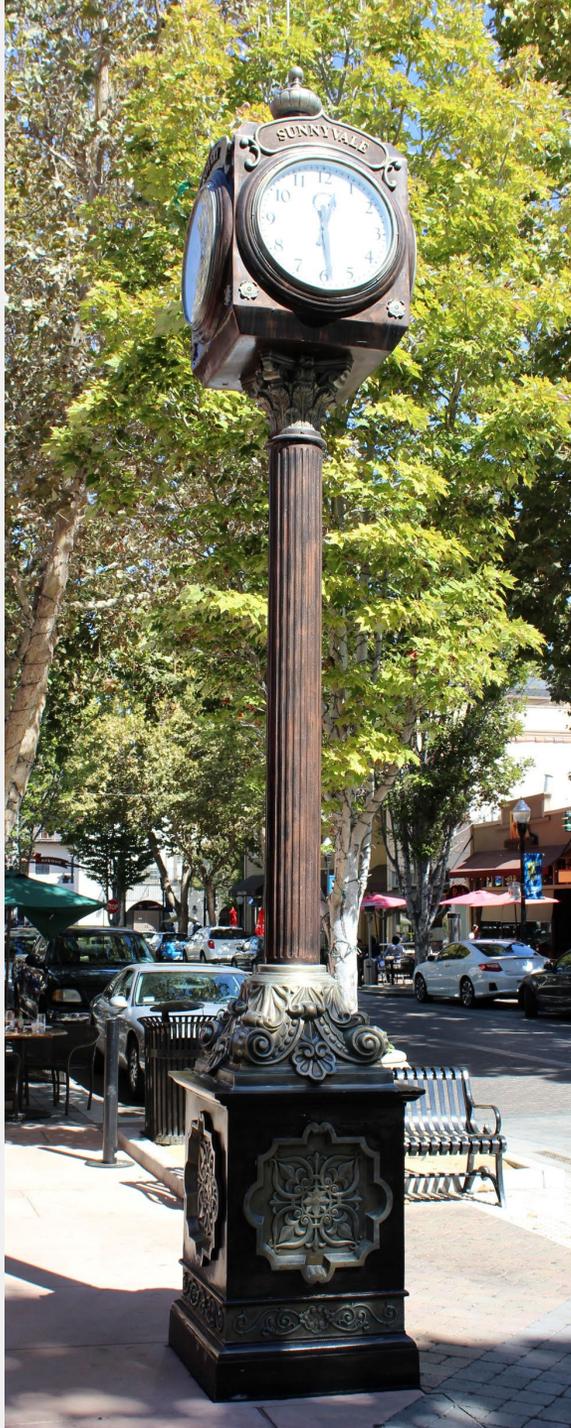




# Public Comment







# Agenda

- Welcome from Mayor Larry Klein
- Public Comment
- Introduction by the City Manager
- Review Workshop Objectives
- Overview of Steps Leading to the Workshop
- Context for Establishing Council Priority Projects
  - Financial Context
  - Current Workplan – Major Projects
  - Staff Capacity

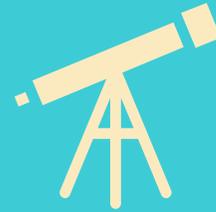
## Lunch

- Discuss Council Priority Project Proposals
- Determine Council Direction
- Next Steps and Closing Remarks

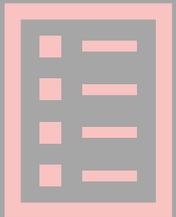
# Workshop Objectives



Understand financial and work plan context



Provide perspective on expected staff capacity for Council Priority Projects



Determine Council direction on subset of Council Priority Projects for staff reports



Strengthen teamwork with Council and staff

# Council Members' Hopes for Today



Understand what is on staff's plate now (projects and operations)

Understand staff capacity for new projects

Hear each other's points of view

Receive staff input on the proposals

Ability to drop or refine proposals through discussions

Focus staff time on projects that add community wide value and are implementable

Consensus on subset of Council Priority Projects for staff analysis & budget decisions

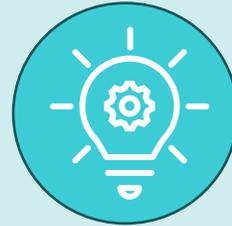
# Suggested Guidelines for Today



**Listen  
respectfully**



**Engage and  
stay focused**



**Be open to  
new or  
different  
perspectives**

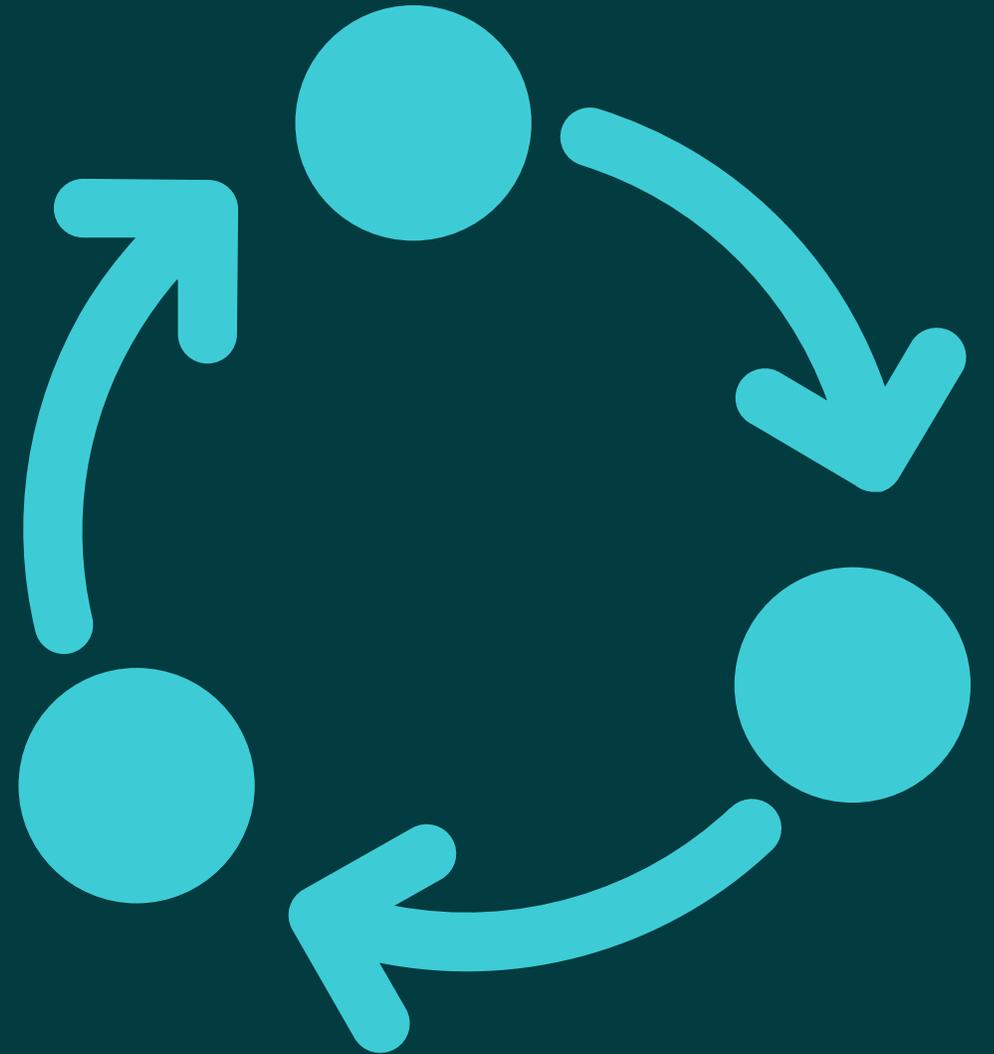


**Look for  
opportunities  
to agree**

# Bike Rack



# Overview of Steps Leading to the Workshop



# Why the Study Issues Process Changed?

## Old Study Issues Process



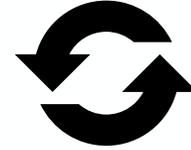
- At Council's request (Study Issue)
- Time-intensive and resource heavy (~2,500 staff hours/year)
- Low implementation rate (~27% completed annually)
- Disconnected from staff capacity and budget



## What stays the same?

Council sets priorities; Boards and Commissions provide input; Transparency and public visibility remain (enhanced)

## Why Change?

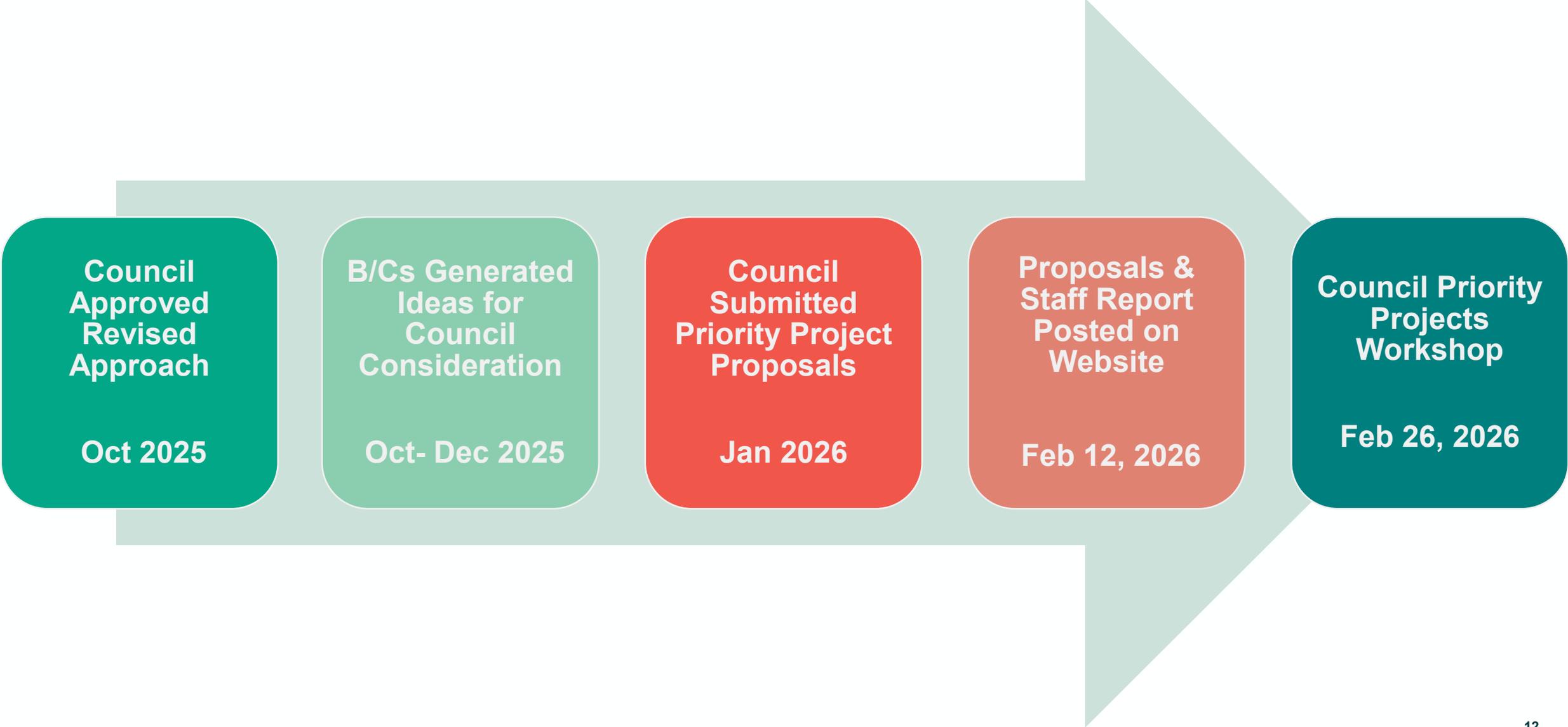


- Focus limited resources on highest priorities
- Align Council ideas with Strategic Goals
- Improve transparency and follow-through

- Fewer, clearer priorities
- Tied to staff capacity and budget planning
- Higher likelihood of implementation
- Single, transparent dashboard providing public status updates

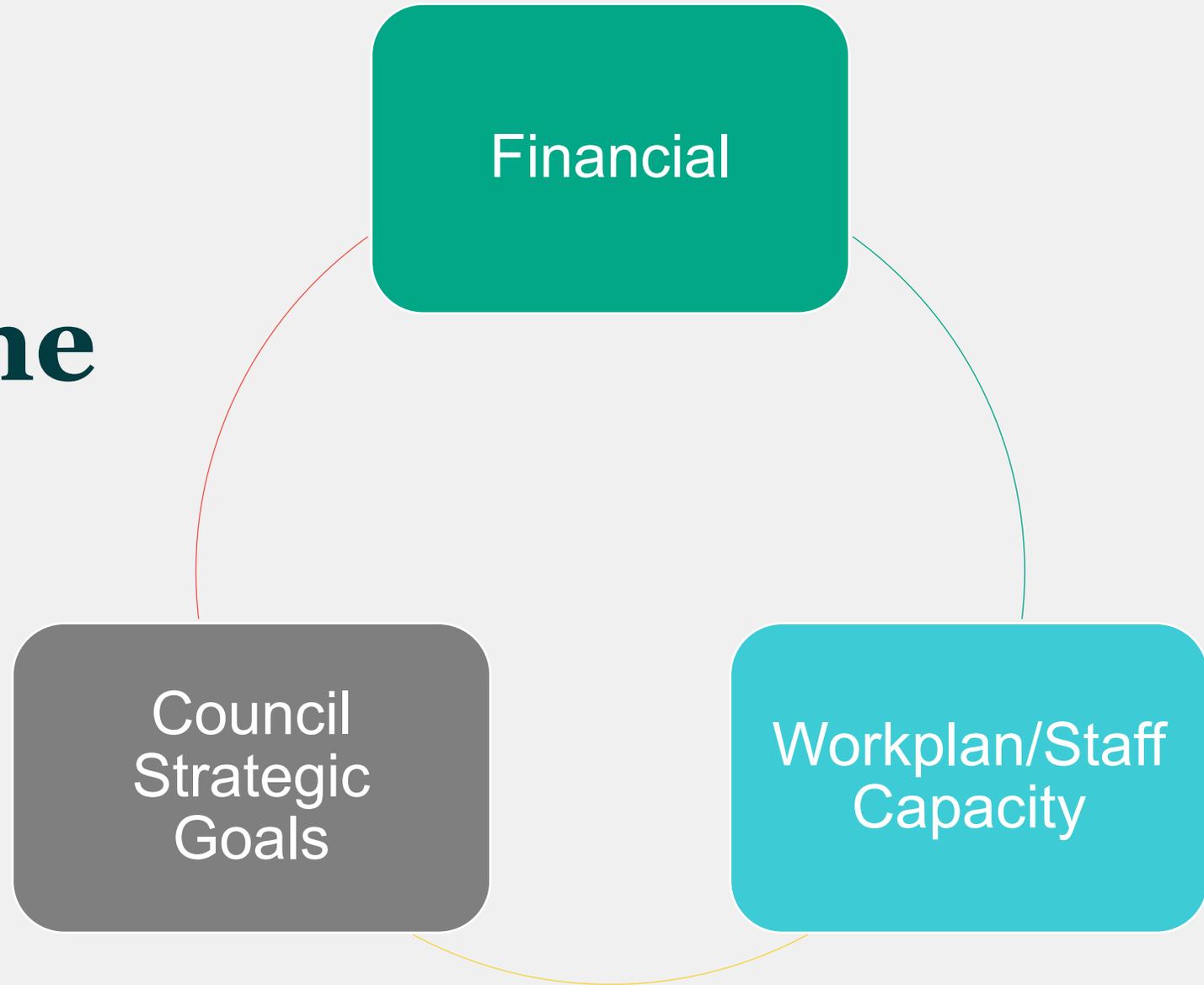


# Key Steps and Timeline





# Three Parts to the Context



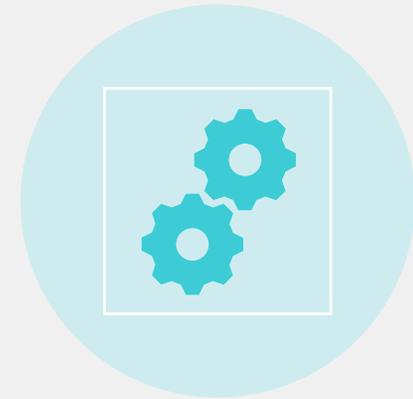
# Financial Context



LONG TERM AND NEAR-TERM  
OUTLOOK



KEY UNCERTAINTIES



AREAS OF GREATEST  
OPERATIONAL CAPACITY  
NEEDS

# Current Pressures and Challenges

## Pressures

- Increasing demands for service
- Inflationary pressures and persistent higher prices
- Infrastructure and construction costs
- Global and international uncertainty
- Domestic policy uncertainty

## Challenges

- Pension and healthcare costs/liabilities
- Unfunded infrastructure
- Employee compensation
- Increasing unfunded mandates
- Federal administration actions

# Current Trends



Property taxes stable, but moderating growth due to lower sales volume



Sales tax continuing to perform-the consumer and businesses are hanging in there



Hotel occupancy and rates continuing to come back, but still not at pre-pandemic levels although Transient Occupancy Tax (TOT) has rebounded due to new inventory



High construction costs, tariffs and elevated interest rates will affect development and infrastructure costs



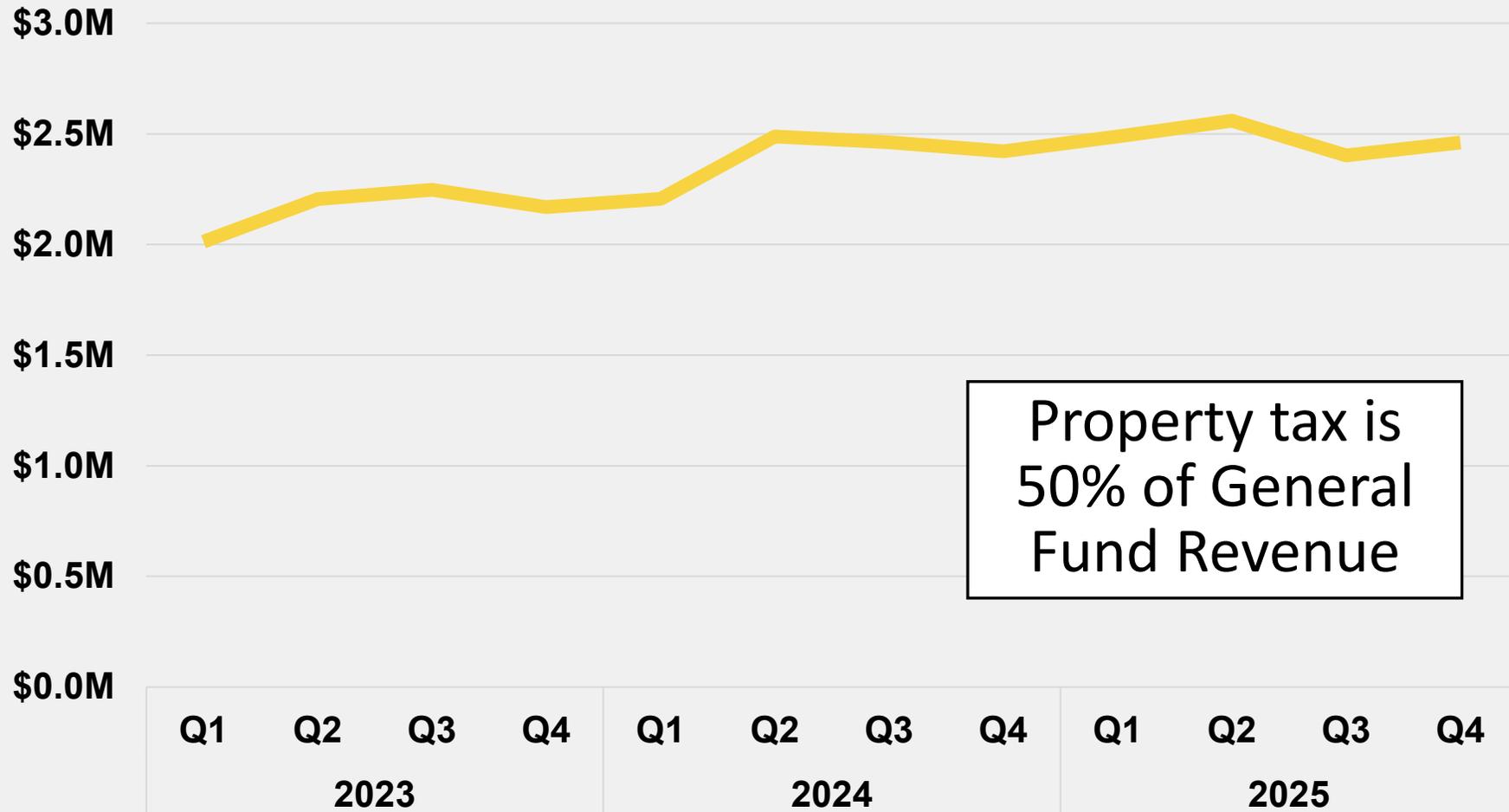
Strong investment income continuing

# Major General Fund Revenues – Current Year

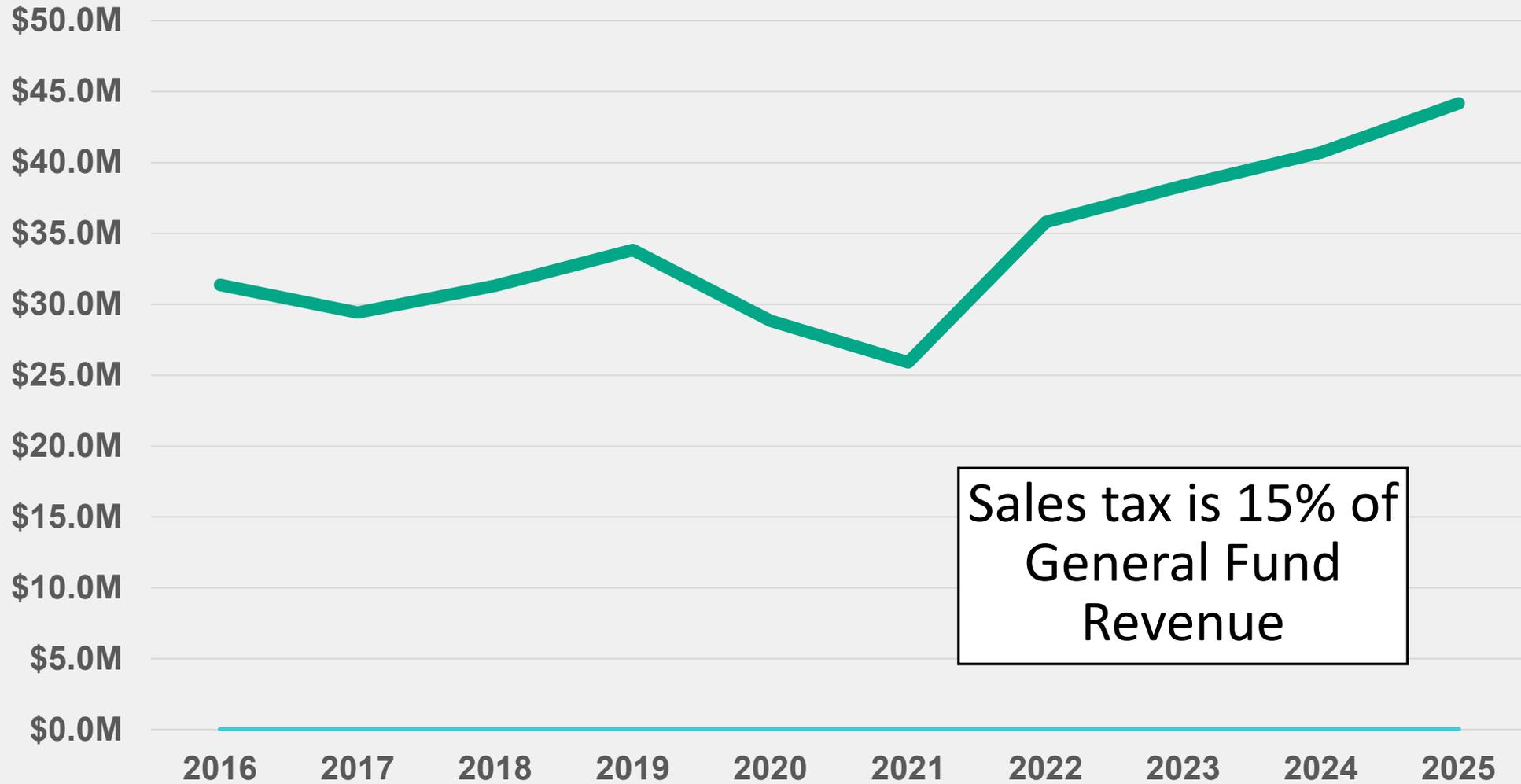
	Stable	FY 2025/26 Trend vs. Planned	City Controlled	Percent of FY 2025/26 General Fund Budget
Property Tax				50%
Sales Tax				15%
TOT				7%
UUT and Franchises				7%
<b>Total</b>				<b>79%</b>

Note: View as a group, not individually

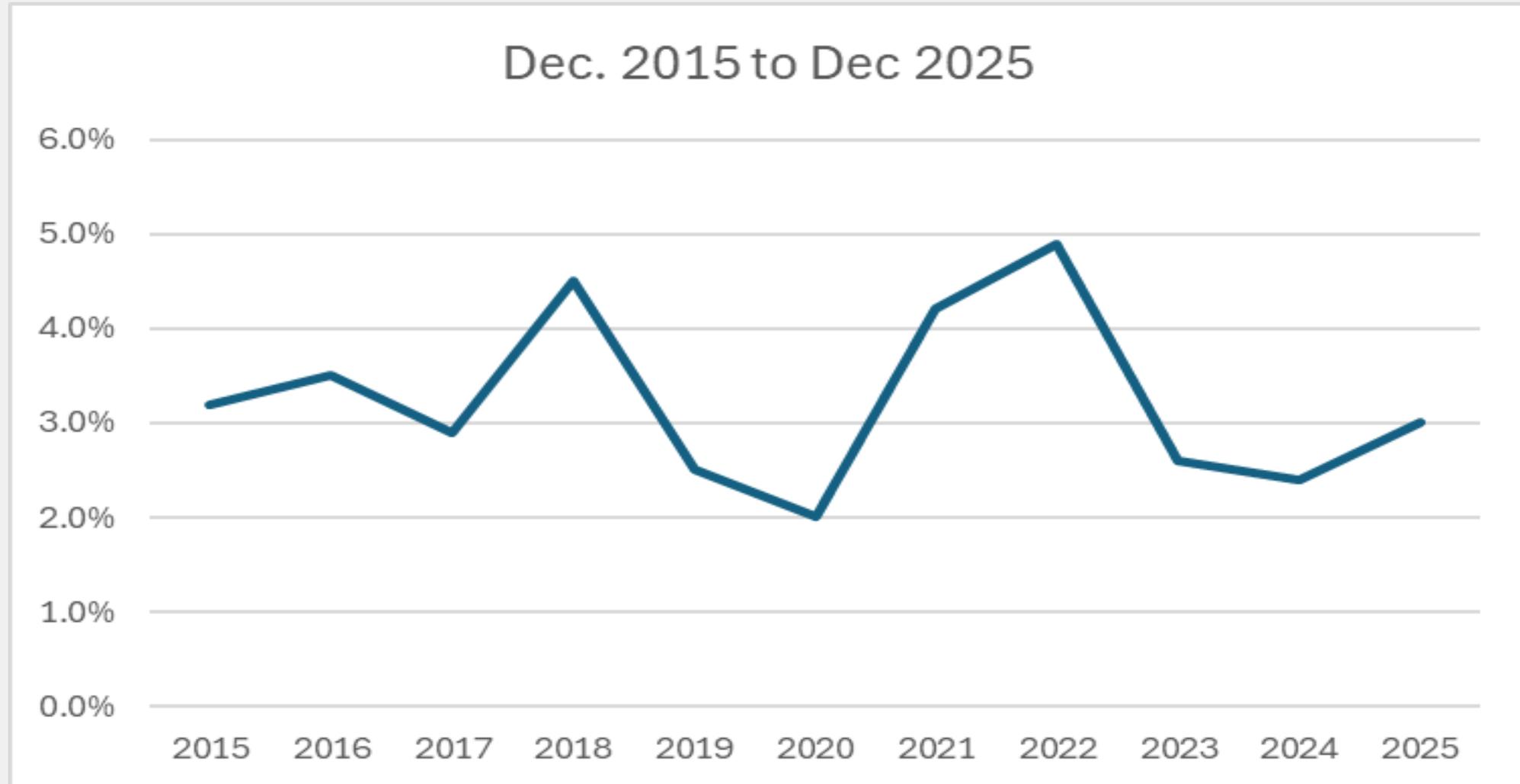
# Sunnyvale Average Home Price



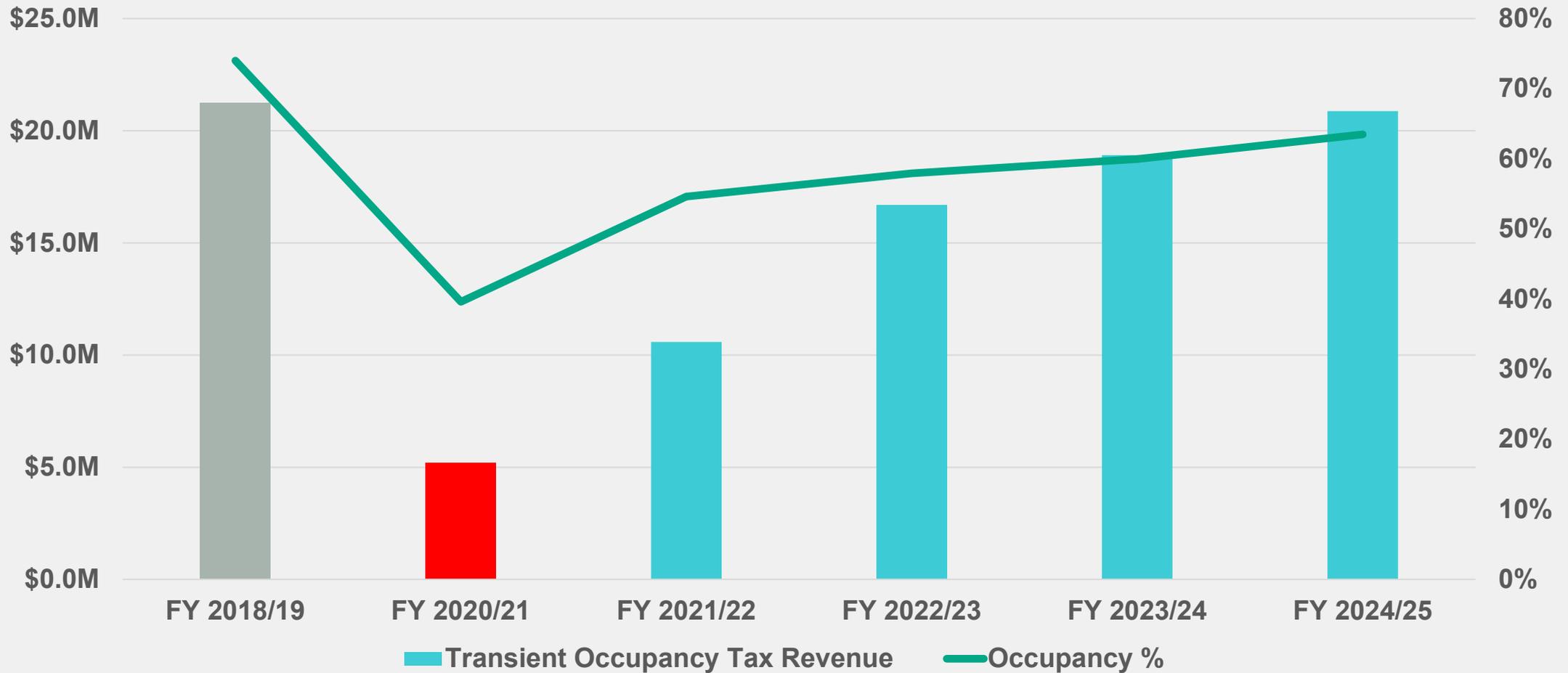
# Sales Tax History



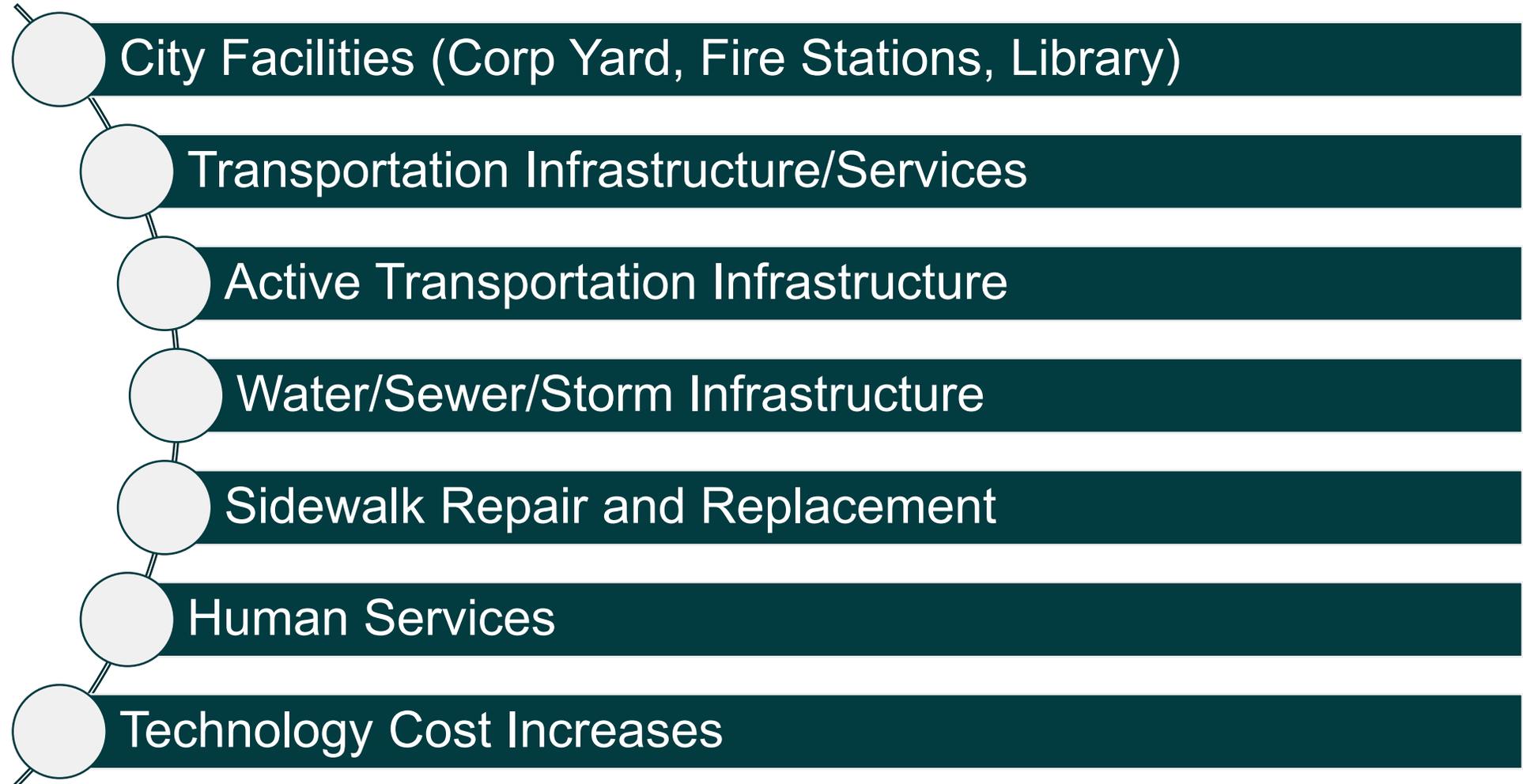
# Economic Indicators – CPI



# Transient Occupancy Tax and Hotel Occupancy Up

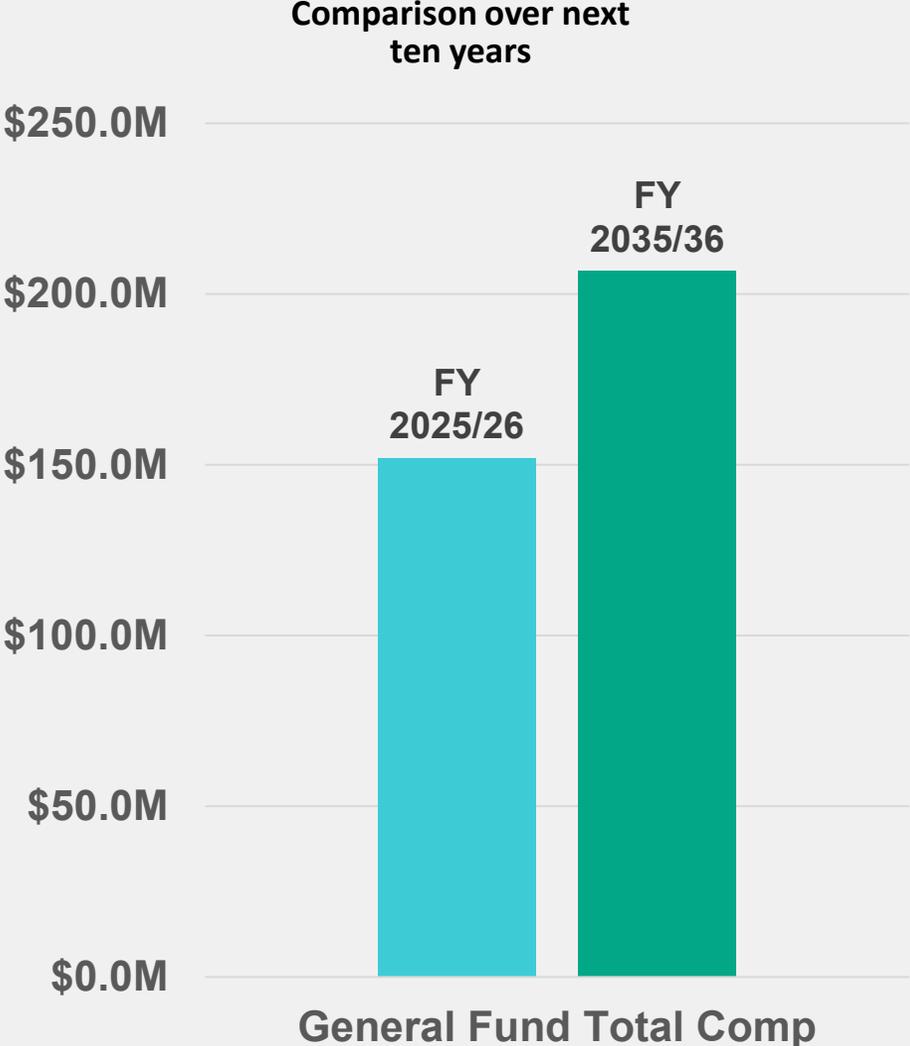


# Future Known Investments

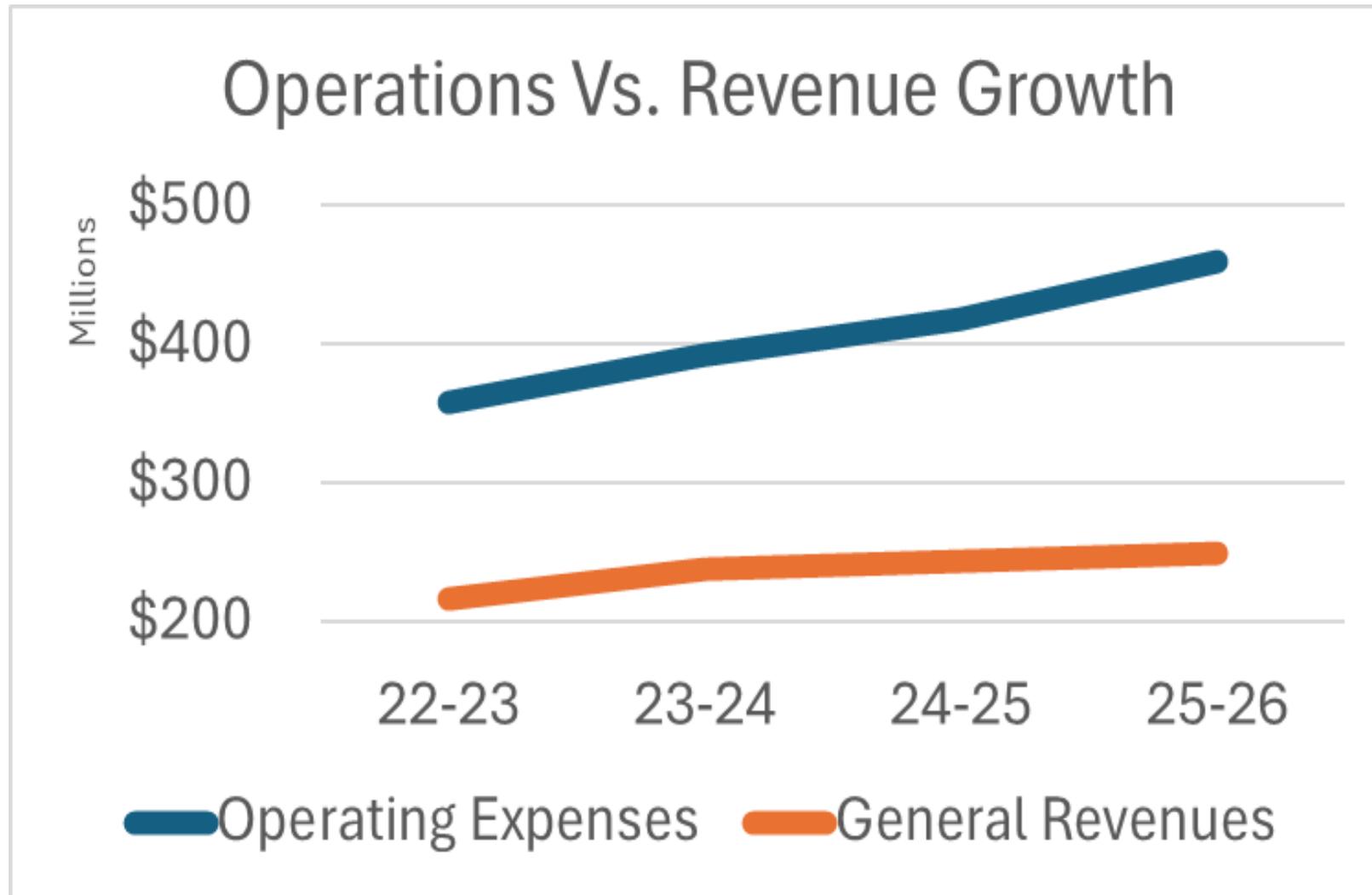


# Long-Term Pressures Continue

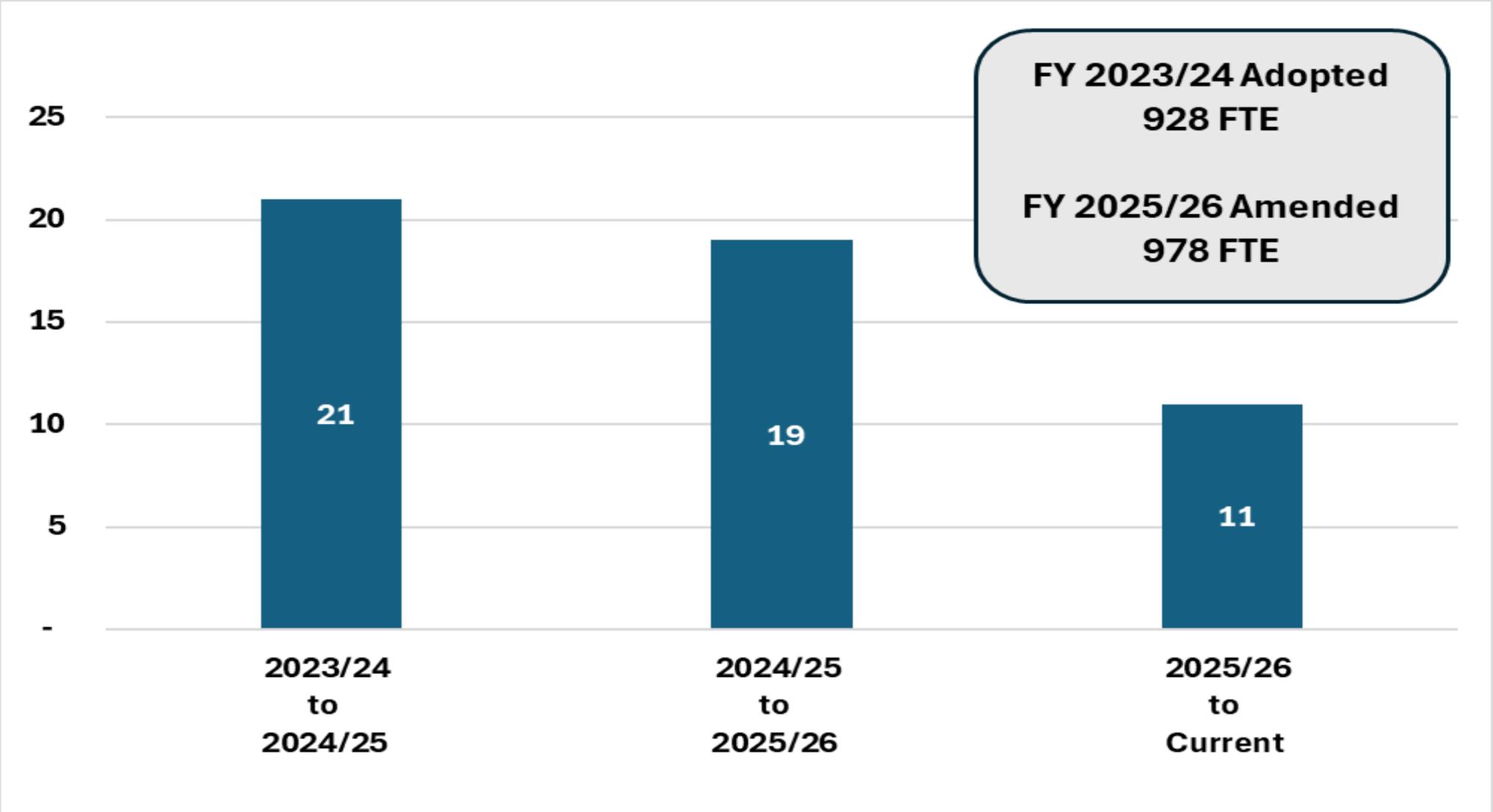
- Inflation and labor market continue to put upward pressure on salaries and benefits costs
- Plans' funded status (~75%) is below-average.
- Retiree Health Plan well-funded (~85%)
- Financial Plan assumes no staffing growth
- Pension and OPEB trusts help offset costs



**Operations  
Budget  
Growth Vs.  
Revenue  
Growth**



# Total Position Changes from FY 2023/24

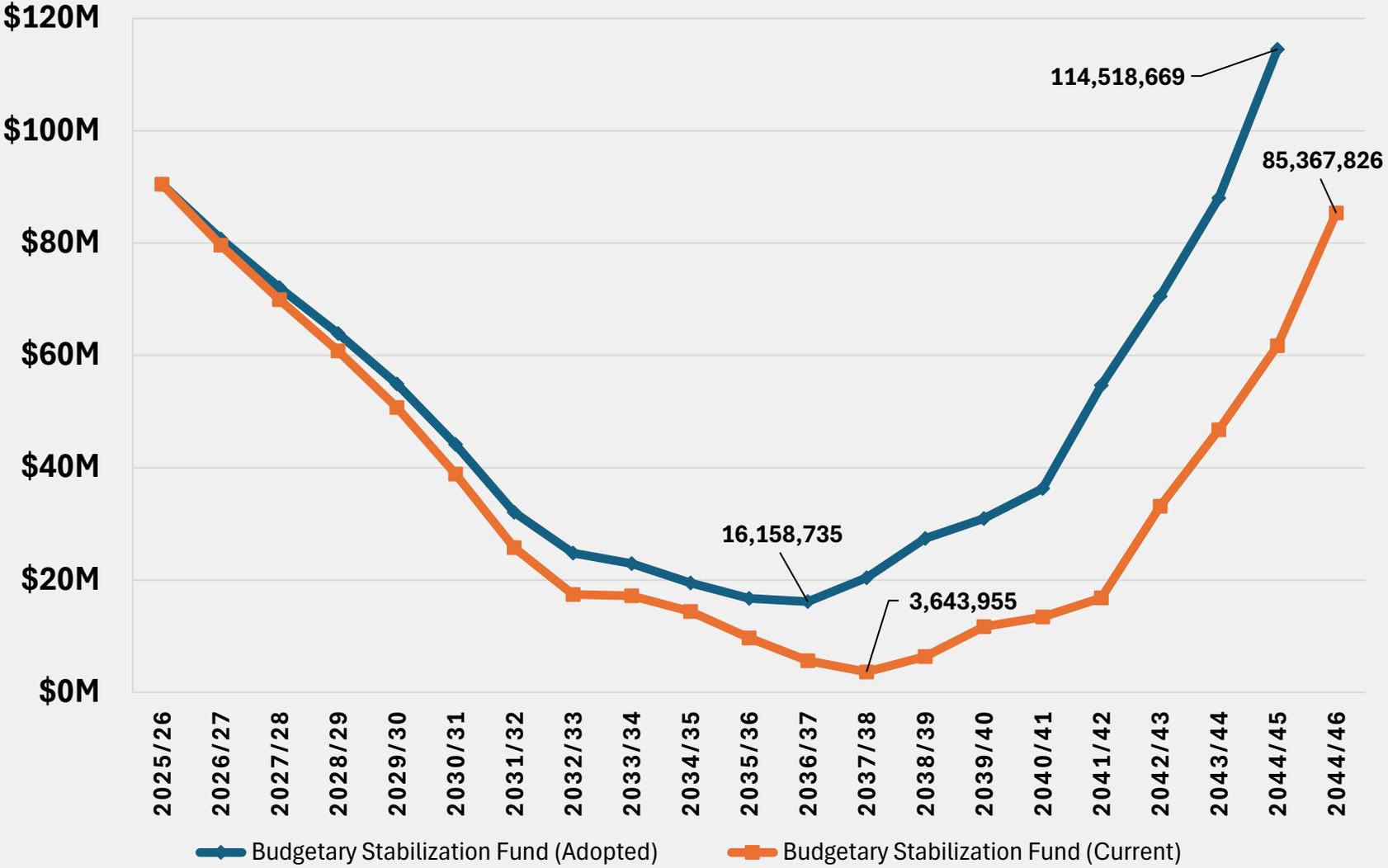


# Total Position Changes By Department

Dept.	2023/24 Adopted	Change from 23/24 to 24/25	2024/25 Adopted	Change from 24/25 to 25/26	2025/26 Adopted	Change in Current 25/26	2025/26 Amended	3 Year Total
CDD	54	-	54	2	56	3	59	5
DPS	289	4	293	-	293	2	294	5
DPW	196	6	201	5	206	-	206	10
ESD	132	6	138	(1)	137	-	137	5
FIN	58	1	59	2	61	-	61	3
HRD	22	-	22	-	22	1	23	1
ITD	33	6	39	3	42	4	46	13
LRS	81	1	82	7	90	1	91	9
NOVA	33	(1)	32	-	32	(1)	31	(2)
OCA	7	-	7	-	7	-	7	-
OCM	23	(1)	22	1	23	1	24	1
<b>Total</b>	<b>928</b>	<b>21</b>	<b>949</b>	<b>19</b>	<b>968</b>	<b>11</b>	<b>978</b>	<b>50</b>

- Includes term-limited positions

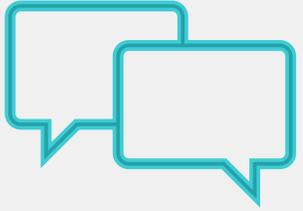
# Drawing Down the Budget Stabilization Fund



# FY 2026/27 Budget Outlook

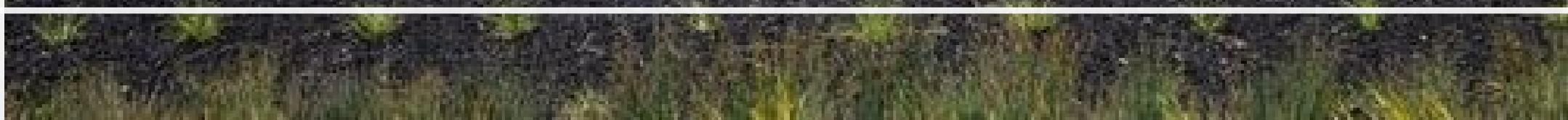
- Focus on protecting existing services
- Expenditure growth outpacing revenue growth (planned deficit spending)
- National and state economic/political uncertainty
- Cautious approach given fiscal environment







# Recess





Responsive  
Government



Welcoming  
Community



Sustainable  
City



Housing  
Solutions



Modern  
Infrastructure

The City Council adopted five strategic goals for July 2025 through June 2027. In the next two years, we are taking active steps to create:

- A responsive, transparent and efficient City government
- An accessible, engaged and welcoming community
- A sustainable City: advancing climate action, active transportation and the Vision Zero Plan
- A model to prevent homelessness, prioritize new housing and support the unhoused community
- A City that invests in modern public infrastructure

# Council Strategic Goals

*Updated Every Other Year*

# Strategic Framework Workplan

---

Comprehensive list of priority initiatives requiring significant staff resources

---

Covers July 2025 – June 2027

---

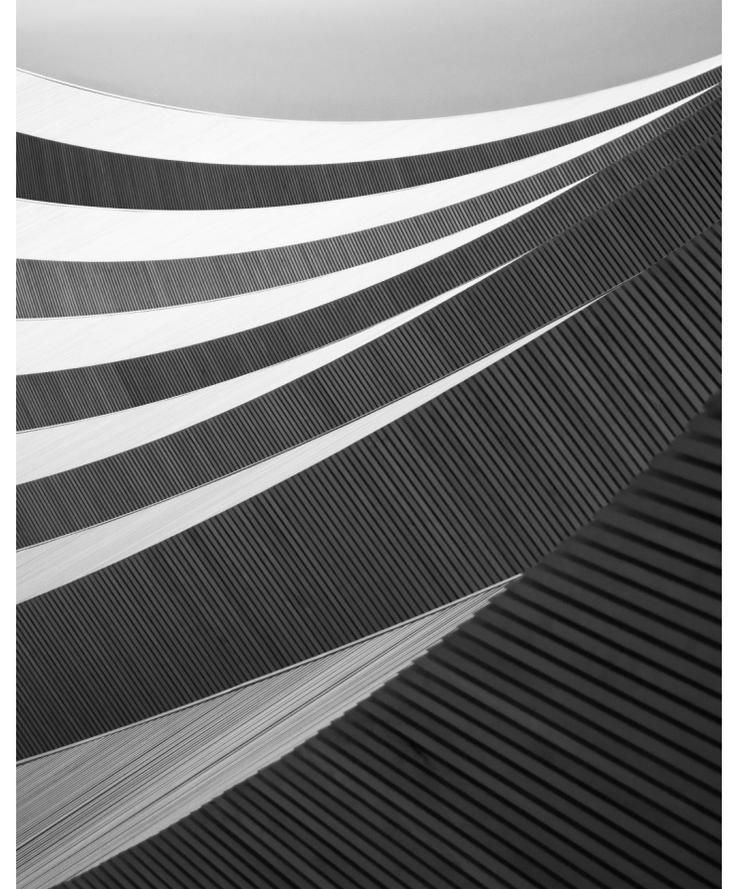
Includes Council-adopted and State-mandated plans, major capital projects, and Council Priority Projects

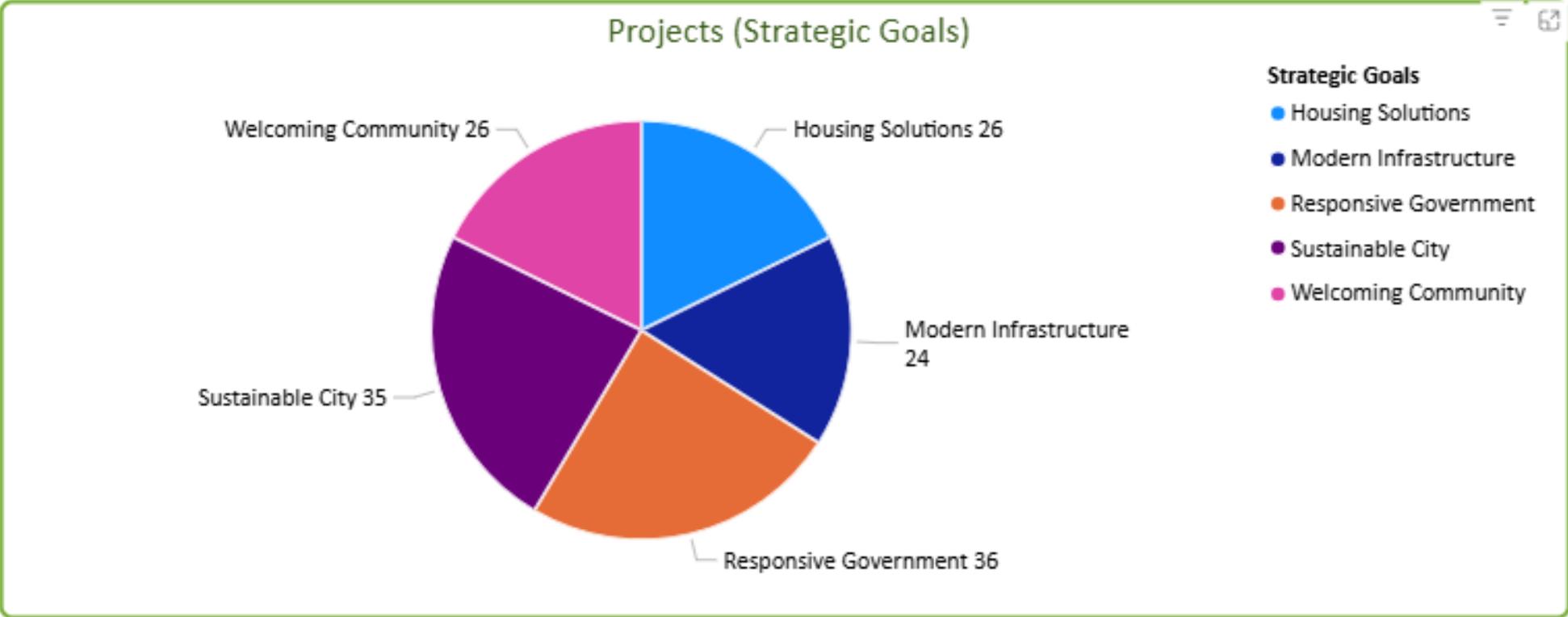
---

Focused exclusively on efforts that directly advance Council Strategic Goals

---

Excludes day-to-day operations, which are reported separately through the annual budget and performance measures

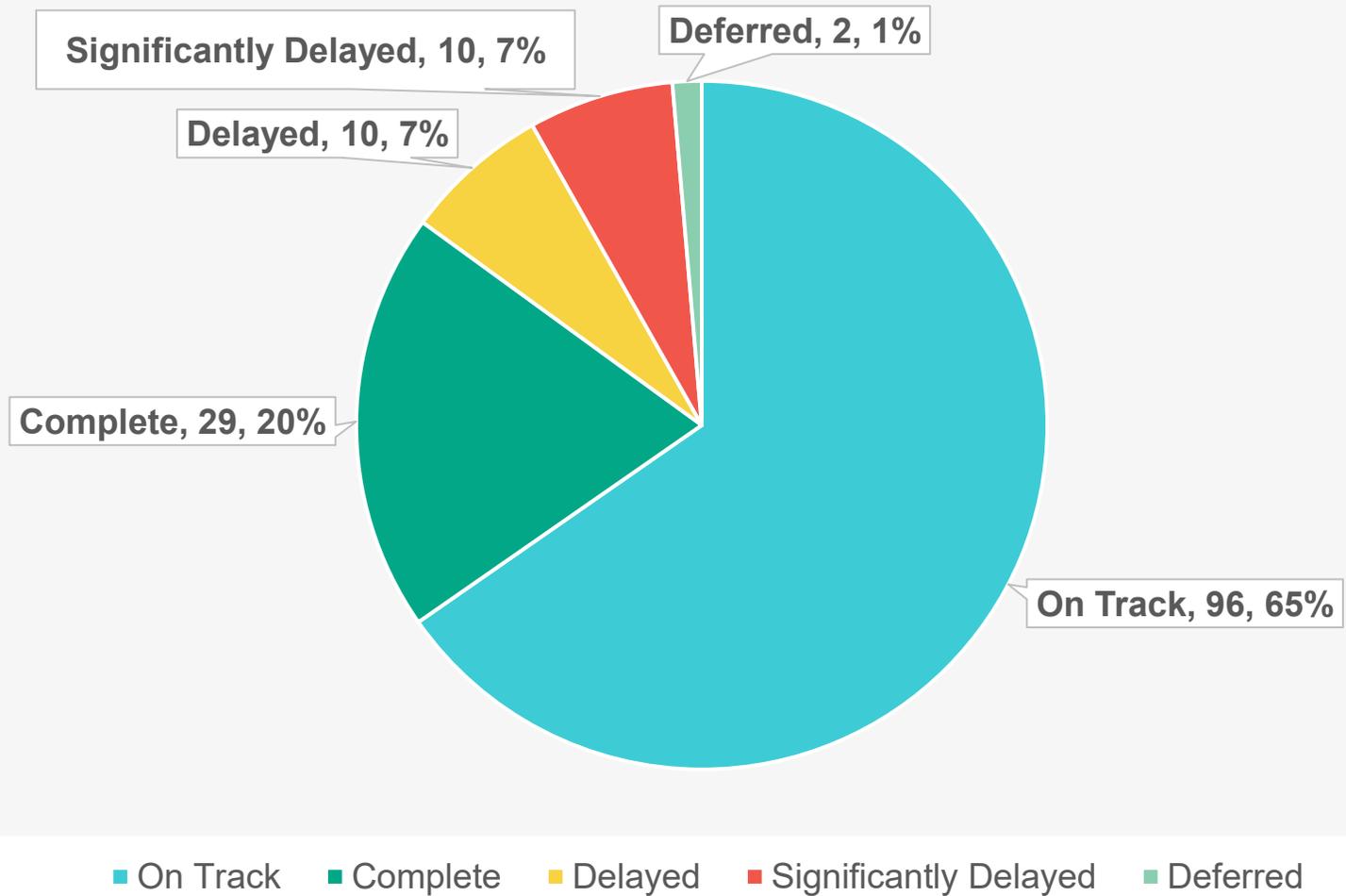




Last updated on January 2026

# Workplan Dashboard

Tool to report quarterly on the status and progress of projects included in the Strategic Framework Workplan



---

# 147 Projects in the Workplan

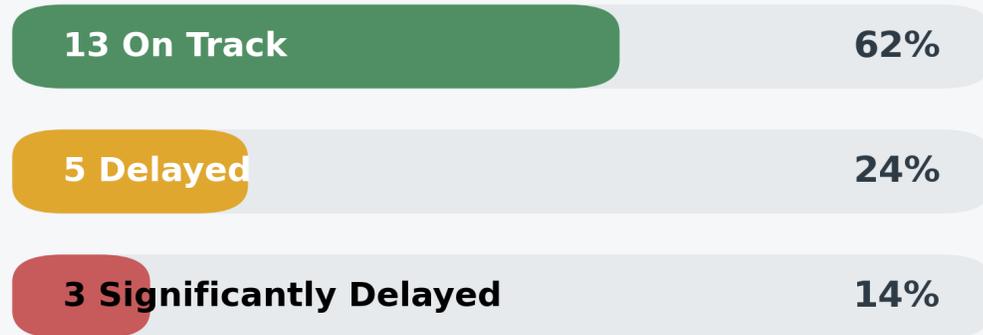
As of January 2026

# Workplan Project Status Overview (as of 2/3/2026)

## Council Priority Projects



### 21 In Progress

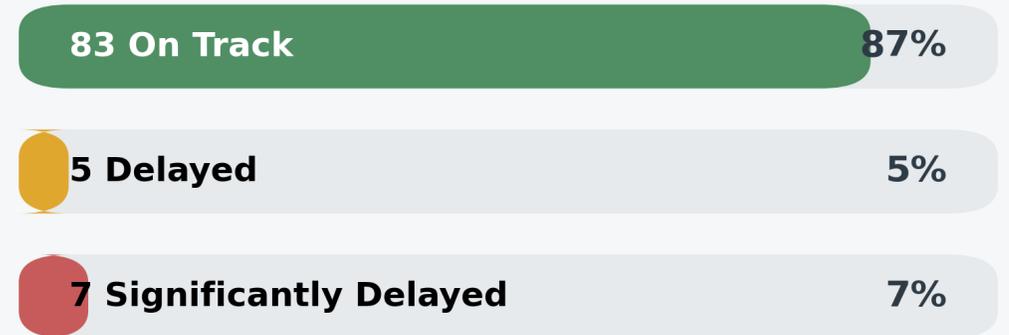


- On Track
- Delayed
- Significantly Delayed

## Operational Projects



### 95 In Progress



- On Track
- Delayed
- Significantly Delayed

# Completed Council Priority Projects

(April 22, 2025 – February 3, 2026 )

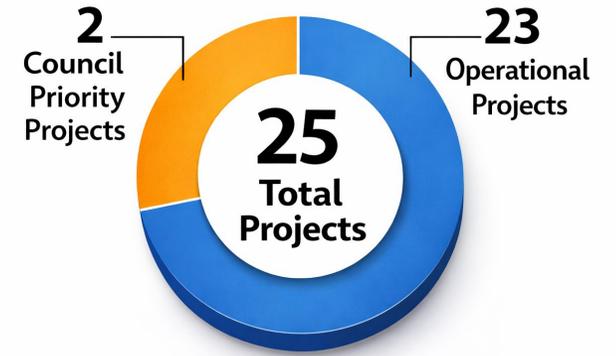
- ✓ **SU-7** Improve Bicycle and Pedestrian Access at Sunnyvale Caltrain Station (DPW 20-02)
- ✓ **SU-6** Bike Lanes on Hollenbeck Avenue between El Camino Real and Homestead Road (DPW 21-01)
- ✓ **SU-4** Pedestrian and Bicycle Facility Installation on Tasman Drive from Fair Oaks Avenue to Lawrence Expressway (DPW 21-03)
- ✓ **SU-1** Climate Budgeting (ESD 23-01)
- ✓ **CO-4** Assessment of Needs for Additional Outdoor Sports Programs and Facilities (LRS 20-03)
- ✓ **GO-34** Service Worker Retention Ordinance (OCM 20-01)
- ✓ **GO-24** Evaluate the City of Sunnyvale Study Issues Process (OCM 24-02)



# Responsive Government Goal – Major Projects

- Updated Council Priority Projects process
- Issued bonds for SMaRT Station equipment
- Charter Review Committee completed work
- Advancing efforts to streamline special events permitting
- On-line ordering for multi-family bulky item pickup
- Americans with Disabilities Act (ADA) digital accessibility compliance underway

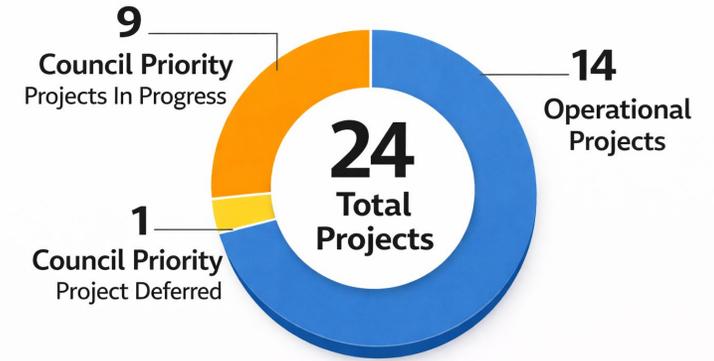
**NEW** Update Council Policies & Work with Council Ad Hoc Subcommittee



# Welcoming Community Goal – Major Projects

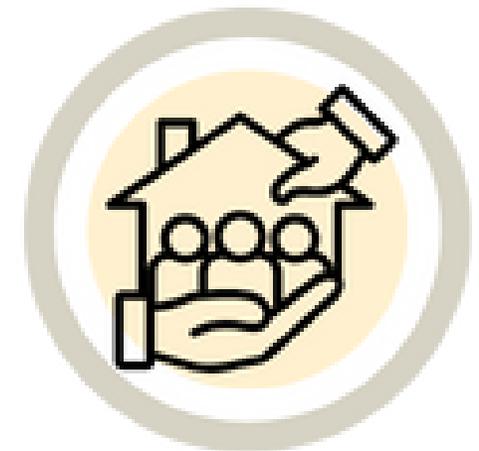
- Historical Context Statement updates
- Orchard Heritage Park Study
- Enhancing our social media presence
- Placemaking and inclusive community initiatives
- Supporting neighborhoods – 4 new associations added

***NEW*** Adopt a Storm Drain Program



# Housing Solutions Goal – Major Projects

- Continued Housing Element implementation
- Homelessness Strategic Plan framework shared
- Implementing Council-adopted housing policies and meeting state and regional requirements



# Sustainable City Goal – Major Projects

- Climate Budgeting project completed
- Bike lane studies completed (Mathilda, Hollenbeck, Tasman, Caltrain)
- Environmental and resilience initiatives advancing
- Reach codes update complete
- Multi-family bulky items pickup program initiated



# Modern Infrastructure Goal – Major Projects

- Citywide cell coverage mapping underway
- Planning for Moffett Park Specific Plan Infrastructure Plan
- Fire Station 2 design advancing
- Las Palmas Park renovation community engagement



**City Manager  
Recommendation:  
Council Priority  
Project  
Eliminations**

**Seeking Council  
Consensus Today**

**Non-advancing projects**

- **CO-2:** Street Tree Repopulation with an Equity Lens (*DPW 24-09*)
- **CO-6:** Feasibility of Establishing a Cricket Stadium at Baylands Park (*DPW 20-15*)
- **CO-10:** Evaluate Feasibility of Dog Off-leash Hours in Select Sunnyvale Park(s) (*DPW 20-11*)
- **SU-5:** Evaluate the Addition of Pedestrian Scrambles During School Peak Hours at Sunnyvale-Saratoga Rd/Fremont Ave and at Homestead Rd/Kennewick Drive (*DPW 24-09*)
- **SU-15:** Fair Oaks Avenue Signalizations at Three Locations (*DPW 25-01*)
- **CO-3:** Evaluate Development of a Single Mobile Application (Sunnyvale App) (*ITD 23-02*)

# City Manager Determination: Operational Project Eliminations

## Informational

### Ongoing core services

- **CO-25:** Enroll young adult participants in WIOA-funded programs per state standards
  - › Completion Date: June 2026
- **CO-26:** Build relationships with local schools to expand access to career navigation resources
  - › Completion Date: June 2026
- **HO-24:** Partner with community service agencies to provide career services to low-income and unhoused individuals
  - › Completion Date: June 2026

### Redirected resources

- **GO-14:** Implement new performance management tools to track employee performance
  - › Removed in Q2

# **Look Ahead - Potential Timeline Challenge:**

## **AB 339 New Contracting Requirements**

- Minimum 45 days' written notice to affected labor organizations
- Required prior to issuing a Request for Proposal (RFP), Request for Quotation (RFQ), or any contract renewal or extension
- Applies when contracted work overlaps with the duties of represented job classifications
- Notice must include:
  - › Duration of the work
  - › Scope of services
  - › Estimated cost
  - › Draft solicitation documents
  - › Justification for contracting out the work

# Staff Capacity

City operations and effective service delivery require focused attention from **management and city staff**

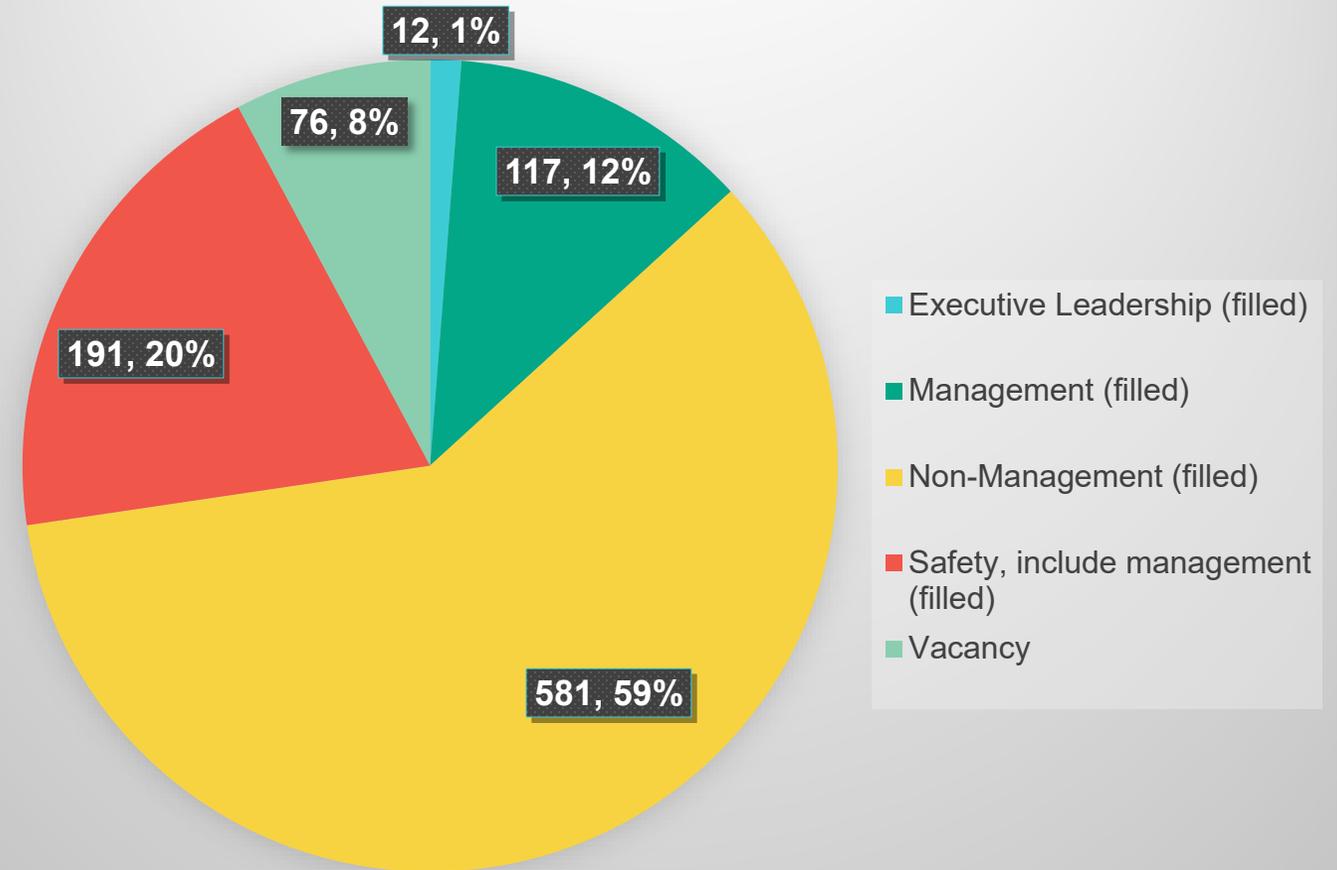


# Staff Numbers at a Glance

Majority of City staffing is dedicated to operations – core service delivery.

Management positions have supervisory responsibility for operations and project implementation

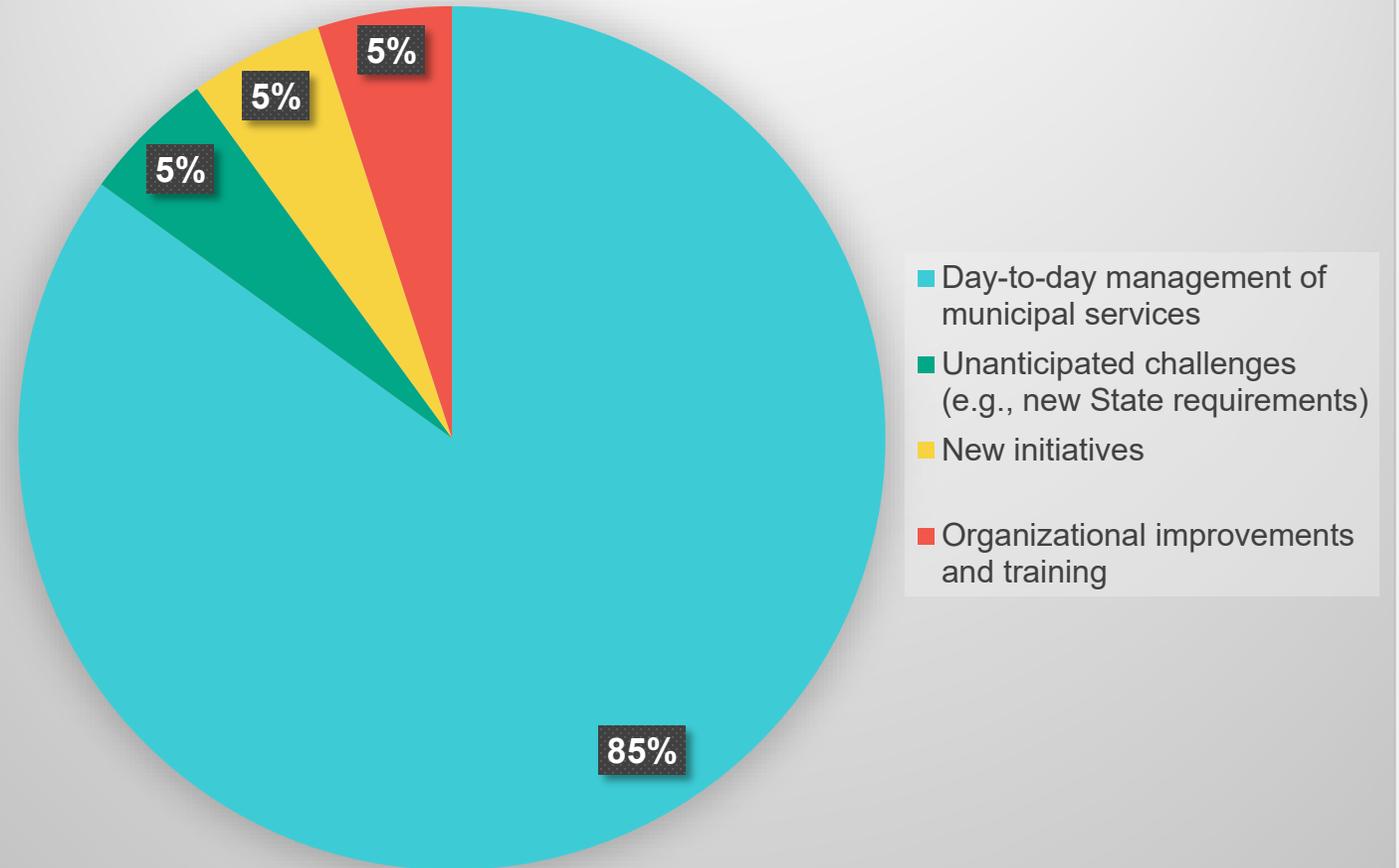
Filled FTE (as of 1/17/26)



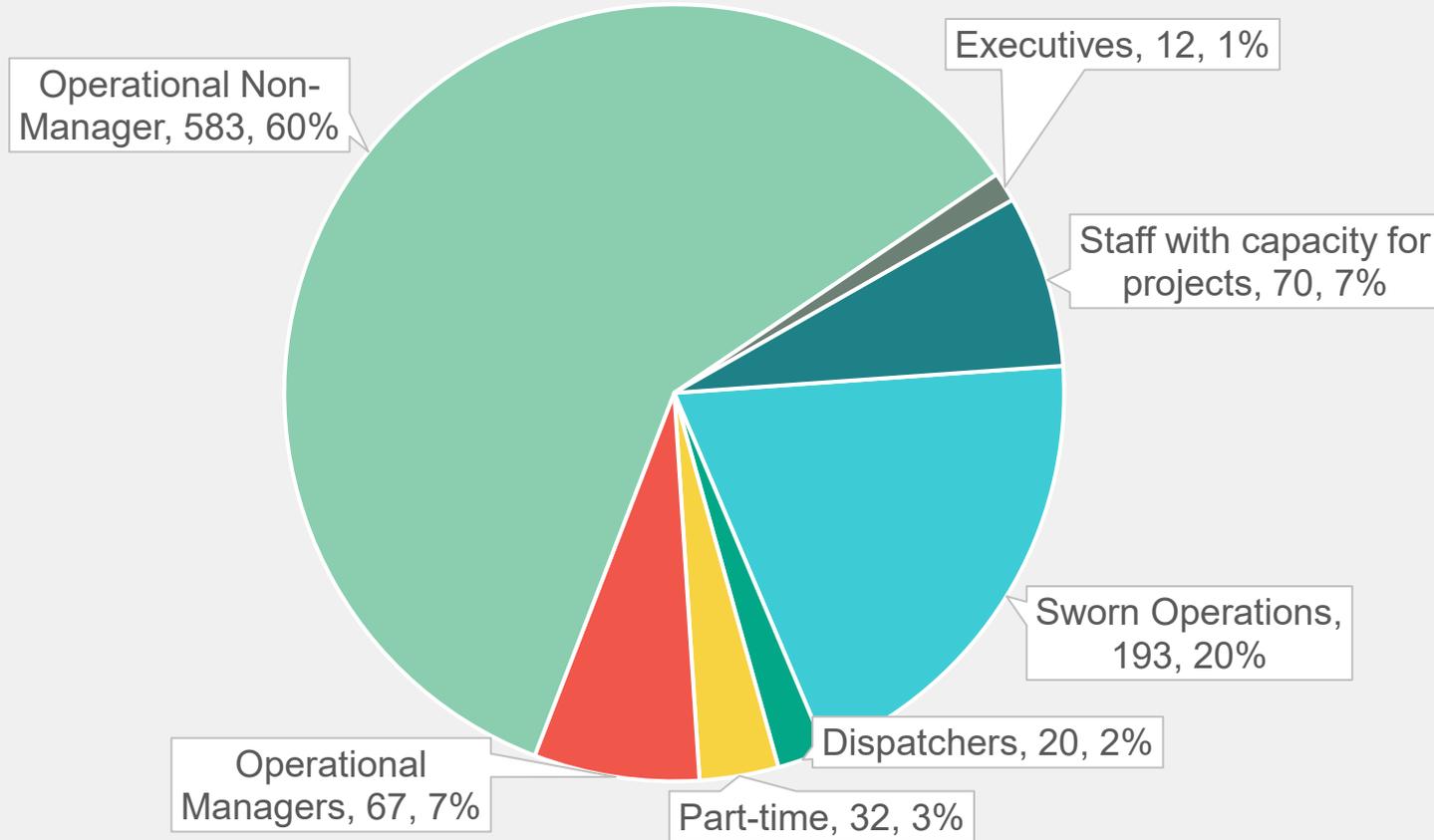
- Executive Leadership: Includes City Manager, City Attorney, Directors
- Management: Includes unrepresented management, and SMA.
- Non-Management: Includes: COA, Confidential, SEA, and SEIU.
- Safety: Includes PSMA and PSOA approved FTEs only. There is an additional 22 officers-in-training in the project not counted in the overall City approved FTEs

# Effective Management Requires *Time and Attention*

## Management's Time



# Staff Numbers at a Glance



- Sworn Operations
- Operational Managers
- Staff with capacity for projects
- Dispatchers
- Operational Non-Manager
- Part-time
- Executives

With approximately 5% capacity across 70 FTE, the City has the equivalent of roughly 4 FTE, equating to roughly 250 hours per project across 27 projects.

# Building Capacity for Council Priority Projects



Disciplined focus tied to strategic priorities



Strong communication about progress and capacity constraints



Look to enhance existing services to meet priorities



Minimize mid year projects, even very small ones (a just do it doesn't mean it needs doing or is a priority)

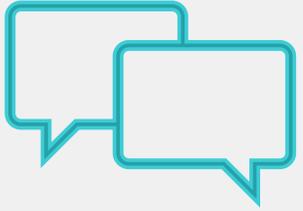


Potentially add key generalist positions (e.g. community outreach) to build capacity across departments

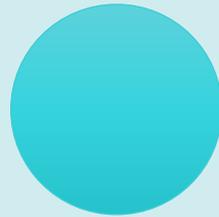
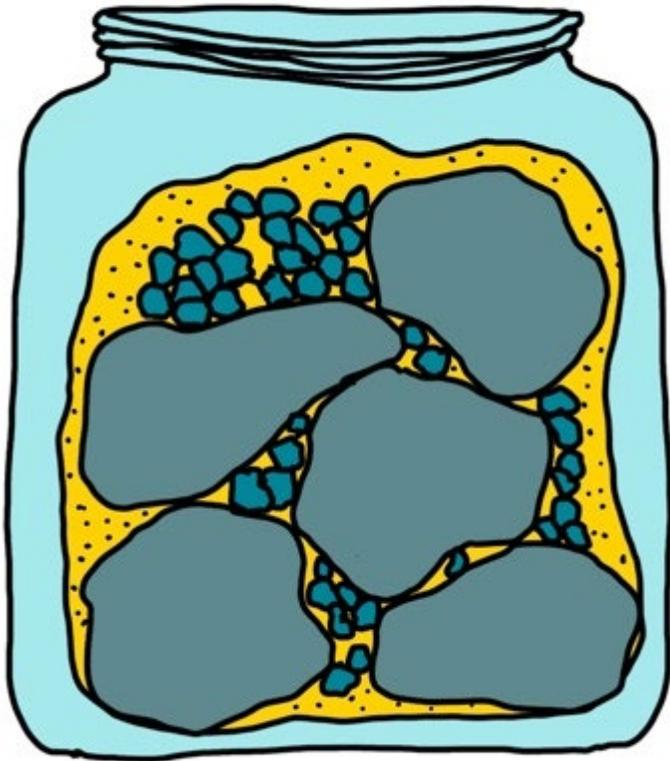
# Aligning New Council Priorities with Organizational Capacity

- Not all projects require the same level of effort or financial resources.
- Currently carrying forward **21 Council Priority Projects**.
- Based on current capacity, an **additional 5–6 projects** may be accommodated, depending on scope and complexity.
- Capacity could increase if existing Council Priority Projects (in progress or not yet initiated) are removed.
- City Manager has reviewed operational projects for potential reductions and made adjustments accordingly.
- Final project determinations will be made through the budget process.

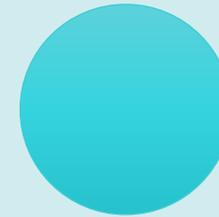




# “Big Rocks” Approach to Getting Big Things Done



**Don't fill up the bucket** with so many small rocks that there isn't room for the big ones



Put the **big rocks in first**



Then **keep space** for the unplanned, emergencies or new requirements

Set priorities with this in mind

By Stephen Covey, *7 Habits of Highly Effective People*

# Process Overview

**Objective: By majority vote, determine subset of proposals to move forward to staff analysis and budget workshop**

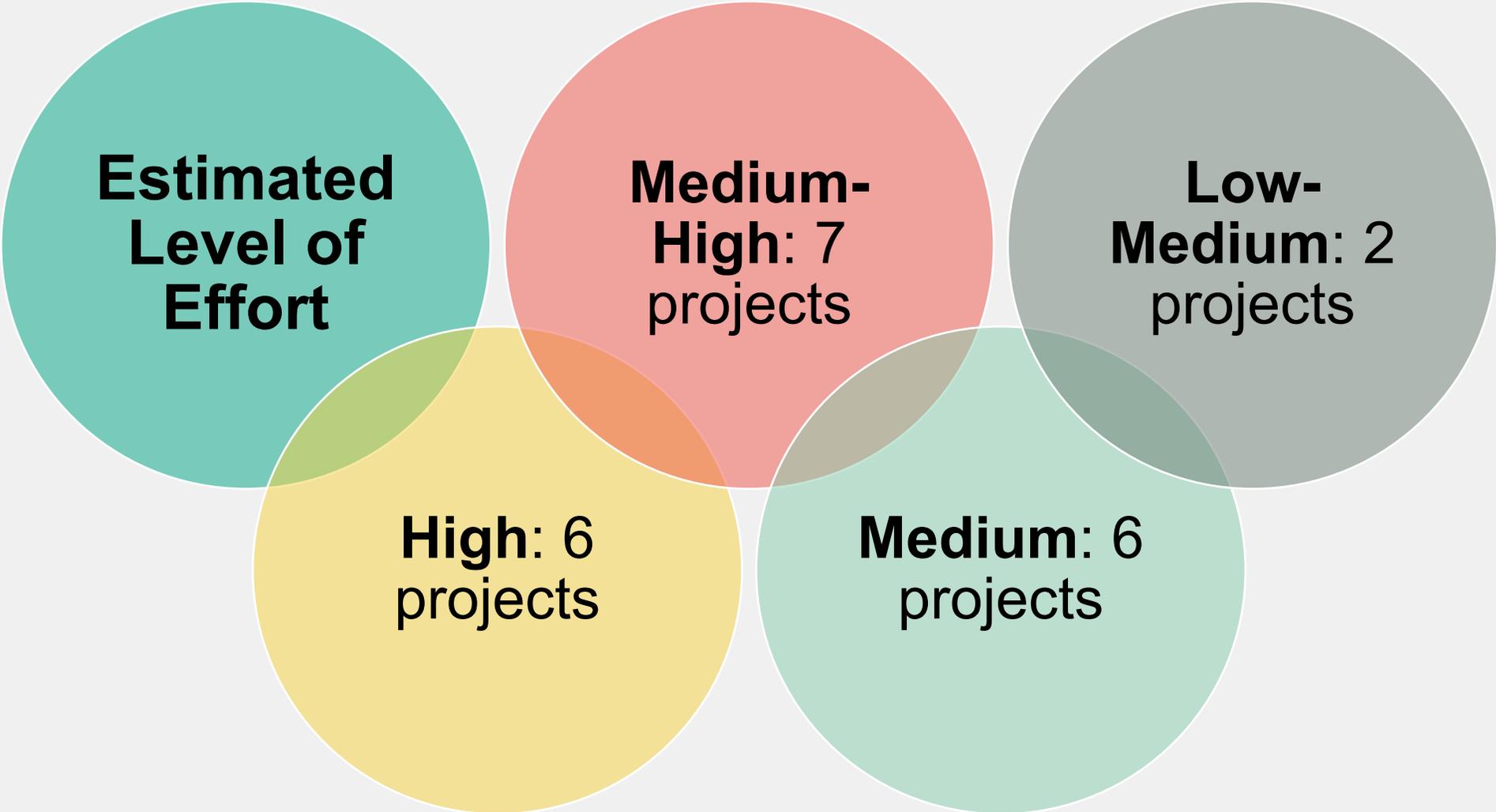
1. City Manager to provide an overview of Council submittals and how the organization is impacted
  - New workload in addition to existing 21 Council Priority Projects (formerly study issues) underway, along with over 90 other operational projects
2. Discussion
  - Overview of staff comments
  - Questions/discussions among members
  - Determine any changes to the proposals based on discussion
3. Polling of Council through online tool – more than one round if needed to arrive at a subset of 5-6 to move to staff reports

# Voting Process Overview

- The **goal** is to narrow the Proposed Council Priority Projects to 5-6 which will then move to staff report analysis for the budget workshop
- **Online voting** will narrow from the total number of Proposed Priority Projects to a subset (can do more than one round – short break after first round)
- For a Proposed Council Priority Project to move forward, it must receive **at least 4 votes**

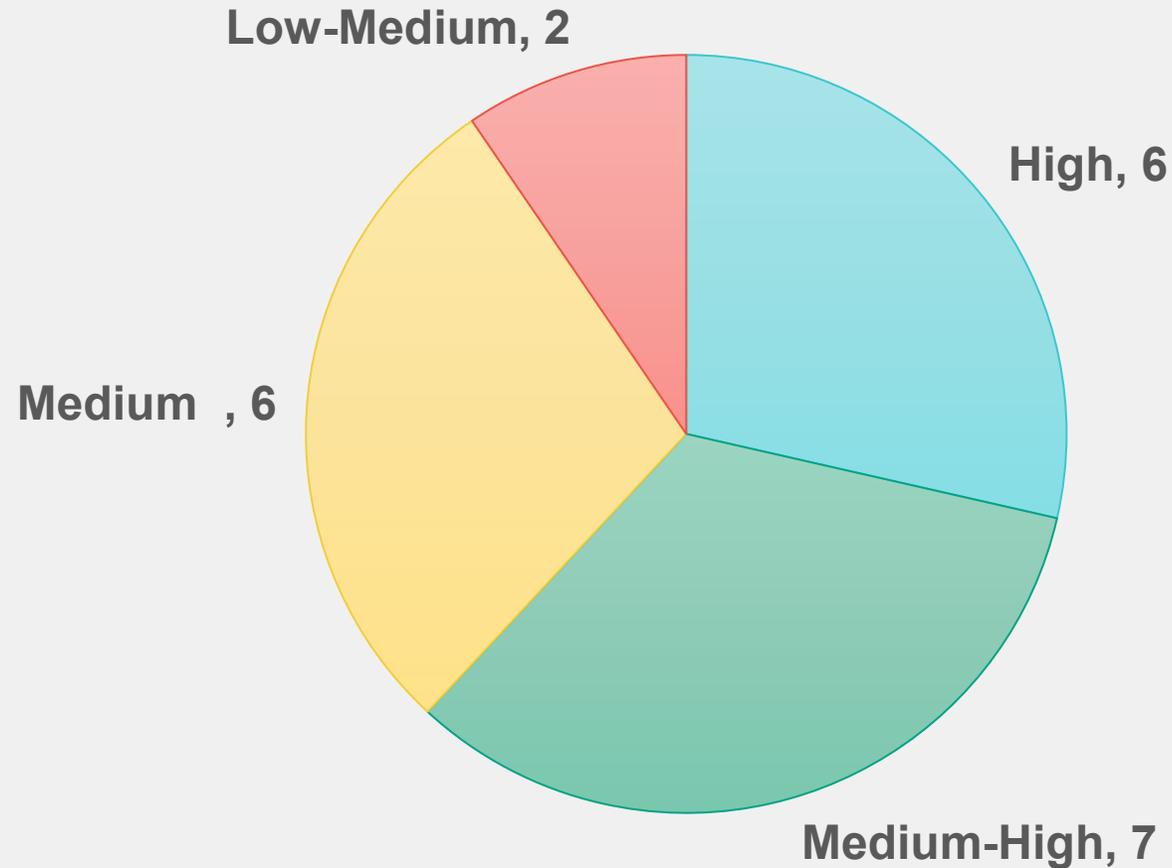


# Overview: Proposed Council Priority Projects



# Proposed Council Priority Projects

## Estimated Level of Effort (# of Projects)



# Opportunities for *Sequencing and Alignment for Some Proposed Council Priority Projects*

## **Potential Consolidation of Similar Proposals**

### Permitting & Regulatory Streamlining

- › 2026-15 Streamlining Permitting Process
- › 2026-17 OneStop Permitting + AI Improvements
- › 2026-19 Business Permitting Streamlining Reform

## **Integration with Ongoing City Initiatives**

- › 2026-02 Vehicle abatement response time
- › 2026-20 Restricting/banning smoke/vape shops

# List of Proposed Council Priority Projects

## (ordered by date received)

- 2026-1: Support Neighborhood-Serving Retail in Sunnyvale
  - 2026-3: Increased Traffic Enforcement, Particularly by School Zones
  - 2026-4: Clearing the Sidewalk Maintenance Backlog
  - 2026-5: Review and Update the General Plan
  - 2026-6: Establish a Community Funding Program for Sunnyvale Nonprofits
  - 2026-7: Simplify the Process for Volunteering in Sunnyvale
  - 2026-8: Emergency Awareness and Preparedness with Go Bag
  - 2026-9: A Student Centered, Sustainability and Nature Based Project
  - 2026-10: Collection and Display of City Operations, Project, and Program Data
  - 2026-11: Expand the Roles of Age-Friendly, Accessibility, and Teen Staff Advisory Committees
  - 2026-12: Contingency and Longer-term Planning for Homelessness Response
  - 2026-13: Reinventing and Revitalizing Sunnyvale's Safe Routes to School Program
  - 2026-14: Public Sector Workforce Housing Feasibility Study
  - 2026-16: Re-evaluate Nonresidential Sign Code Standards for Improvements and Compliance with the First Amendment
  - 2026-18: Formal Analysis for creation of a Food Co-Op, State-Sponsored Market or Commissary
  - 2026-21: Re-evaluate On-Street Parking Permit Program
- Potential Consolidation of Similar Proposals**
- 2026-15: Streamlining Permitting Process
  - 2026-17: Reevaluate our OneStop Permitting Center and Evaluate Leveraging AI for Permitting Process Improvements
  - 2026-19: Business Permitting Streamlining Reform
- Integration with Ongoing City Initiatives**
- 2026-2: Improved Response Time for Vehicle Abatement
  - 2026-20: Feasibility and Potential Impacts of Banning or Restricting Smoke/Vape Shops

# List of Proposed Council Priority Projects (ordered by date received)

ID No.	Project Title	Project Summary	Council-member	Estimated Level of Effort, Fiscal Impact and Staff Comments
2026-1	Support Neighborhood-Serving Retail in Sunnyvale	<ul style="list-style-type: none"> <li>• Increase service levels and capacity within the Office of Economic Development.</li> <li>• Develop a Citywide Retail Development and Retention Strategic Plan.</li> <li>• Establish a one-time \$3 million Relocation Assistance Fund.</li> </ul>	Mehlinger	<ul style="list-style-type: none"> <li>• <b>High effort:</b> Would expand service levels and require updating the Economic Development Strategic Plan to prioritize attracting and retaining neighborhood-serving retail.</li> <li>• <b>Complex, multi-year implementation:</b> Significant cross-department coordination, public outreach, policy development, staffing, and ongoing program administration.</li> <li>• <b>Fiscal Impact</b> - Significant</li> </ul>
2026-3	Increased Traffic Enforcement, Particularly by School Zones	<ul style="list-style-type: none"> <li>• Increase traffic enforcement resources in school zones and nearby neighborhoods.</li> <li>• Target cut-through traffic and speeding on residential streets near schools.</li> <li>• Improve safety for students, families, and pedestrians during peak school hours.</li> </ul>	Chang	<ul style="list-style-type: none"> <li>• <b>Medium effort:</b> Requires sustained additional staffing resources, potential schedule reallocation, and ongoing operational commitment rather than one-time implementation.</li> <li>• <b>Fiscal Impact</b> - High</li> </ul>

# List of Proposed Council Priority Projects (cont'd)

ID No.	Project Title	Project Summary	Council-member	Estimated Level of Effort, Fiscal Impact and Staff Comments
2026-4	Clearing the Sidewalk Maintenance Backlog	<ul style="list-style-type: none"> <li>• Increase DPW service levels to address a backlog of 4,700+ sidewalk repair locations.</li> <li>• Respond to one of the City's most frequent sources of resident complaints.</li> <li>• Improve safety, accessibility, and reduce City liability.</li> </ul>	Mehlinger	<ul style="list-style-type: none"> <li>• <b>High effort:</b> Long-term infrastructure initiative with significant capital planning, performance metrics, ADA compliance, construction coordination</li> <li>• <b>Long timeline:</b> 5–10-year horizon to achieve target service pending budget availability. Work is already underway to reduce some of the backlog.</li> <li>• <b>Fiscal Impact</b> – High</li> </ul>
2026-5	Review and Update the General Plan	<ul style="list-style-type: none"> <li>• Initiate a comprehensive update of the City's General Plan.</li> <li>• Reflect major changes in local conditions, state law, and adopted Specific Plans.</li> <li>• Focus on land use to address housing, retail, equity, sustainability, and regulatory consistency.</li> </ul>	Mehlinger	<ul style="list-style-type: none"> <li>• <b>High effort:</b> Major multi-year General Plan update requiring extensive engagement, CEQA/legal review, and multiple Council decision points.</li> <li>• <b>Significant cost and timeline:</b> Project 825700 budgets ~\$2.1M in FY 2029–31 for the Housing Element, with a broader General Plan update anticipated starting FY 2027–28 and potential to begin earlier under new state law.</li> <li>• <b>Fiscal Impact</b> – High</li> </ul>
2026-6	Establish a Community Funding Program for Sunnyvale Non-Profits	<ul style="list-style-type: none"> <li>• Establish a Community Funding Grant Program to provide targeted, predictable support.</li> <li>• Strengthen local nonprofits and community-serving organizations.</li> <li>• Build on successful grant models used in neighboring cities to invest in community well-being.</li> </ul>	Srinivasan	<ul style="list-style-type: none"> <li>• <b>Medium effort:</b> Requires program design, application and evaluation framework, ongoing contract oversight and annual solicitation administration but can leverage existing program models</li> <li>• <b>Fiscal Impact</b> – Minor to Moderate depending on funding level.</li> </ul>

# List of Proposed Council Priority Projects (cont'd)

ID No.	Project Title	Project Summary	Council-member	Estimated Level of Effort, Fiscal Impact and Staff Comments
2026-7	Simplify the Process for Volunteering in Sunnyvale	<ul style="list-style-type: none"> <li>Streamline and expand the City’s volunteer program across departments.</li> <li>Reduce administrative barriers to increase participation.</li> <li>Offer a wider range of meaningful service opportunities.</li> </ul>	Srinivasan	<ul style="list-style-type: none"> <li><b>Low–Medium effort:</b> Requires process changes, coordination, and ongoing staff ownership.</li> <li><b>Limited expansion:</b> City already has ~13,500 volunteer hours/year by close to 500 volunteers across a variety of departments. Gains may be limited with legal and labor limits on volunteer roles.</li> <li><b>Fiscal Impact</b> – Low</li> </ul>
2026-8	Emergency Awareness and Preparedness with Go Bag	<ul style="list-style-type: none"> <li>Expand the Cherryhill “Go Bag” emergency preparedness pilot citywide.</li> <li>Distribute branded evacuation bags with multilingual, QR-linked resources to all Sunnyvale households.</li> <li>Strengthen community connections, disaster readiness, and resilience across every district.</li> </ul>	Sell	<ul style="list-style-type: none"> <li><b>Medium effort:</b> One-time citywide procurement and logistics effort requiring heavy coordination, with limited long-term staffing once implemented.</li> <li><b>Key challenges:</b> Costs, equitable distribution, and accessibility/language barriers (e.g., QR code reliance) despite strong existing OES preparedness programming.</li> <li><b>Fiscal Impact</b> - Moderate</li> </ul>
2026-9	A Student Centered, Sustainability and Nature Based Project	<ul style="list-style-type: none"> <li>Address declining youth engagement after elementary school.</li> <li>Expand nature-based, sustainability-focused programs for middle and high school students.</li> <li>Leverage existing City parks, libraries, and recreation facilities.</li> </ul>	Sell	<ul style="list-style-type: none"> <li><b>Medium–High effort:</b> Multi-department program across libraries, parks, youth services, volunteers, and potential teen space improvements.</li> <li><b>Complex to scale:</b> Builds on existing LRS sustainability programming (180 programs, 4,000+ attendees), requiring coordination across LRS, ESD, DPW, and Finance.</li> <li><b>Fiscal Impact</b> – Low to Moderate depending on program size and composition</li> </ul>

# List of Proposed Council Priority Projects (cont'd)

ID No.	Project Title	Project Summary	Council-member	Estimated Level of Effort, Fiscal Impact and Staff Comments
2026-10	Collection and Display of City Operations, Project, and Program Data	<ul style="list-style-type: none"> <li>• Create a comprehensive inventory of City datasets, identify gaps, and improve data integration.</li> <li>• Develop accessible, public-facing dashboards to communicate performance and outcomes.</li> <li>• Strengthen transparency, accountability, and resource allocation through measurable results.</li> </ul>	Srinivasan	<ul style="list-style-type: none"> <li>• <b>High effort:</b> Requires citywide data inventory, cleansing, governance decisions, tool licensing, and dashboard development with ongoing maintenance.</li> <li>• <b>Work underway:</b> New GIS team is being implemented, an equity survey is in progress, and staff is evaluating an equity dashboard to guide equitable resource allocation.</li> <li>• <b>Fiscal Impact</b> – Medium to High</li> </ul>
2026-11	Expand the Roles of Age-Friendly, Accessibility, and Teen Staff Advisory Committees	<ul style="list-style-type: none"> <li>• Expand advisory committees' role in consulting on major public works planning.</li> <li>• Identify issues early and improve project outcomes through community input.</li> <li>• Strengthen equity, transparency, and long-term civic engagement.</li> </ul>	Le	<ul style="list-style-type: none"> <li>• <b>Medium effort:</b> Primarily governance and process change. Builds on existing advisory bodies, with added coordination points in DPW project planning.</li> <li>• <b>Staff coordination focus:</b> Main effort is staff time to formalize consultation, update workflows, and manage agendas, minimal capital or policy overhaul.</li> <li>• <b>Fiscal Impact</b> - Low</li> </ul>
2026-12	Contingency and Longer-term Planning for Homelessness Response	<ul style="list-style-type: none"> <li>• Develop contingency and long-term strategies to sustain homelessness prevention and housing programs.</li> <li>• Evaluate stable funding sources, service models, and housing solutions.</li> <li>• Strengthen long-term effectiveness, affordability, and resilience to keep people housed.</li> </ul>	Sell	<ul style="list-style-type: none"> <li>• <b>High effort:</b> Broad, multi-year strategic planning and policy evaluation effort spanning housing, social services, finance, legal, and external partners.</li> <li>• <b>Complex implementation:</b> Includes funding analysis, program redesign, partnership development, and evaluation of complex tools with significant stakeholder engagement and policy implications.</li> <li>• <b>Fiscal Impact</b> - High</li> </ul>

# List of Proposed Council Priority Projects (cont'd)

ID No.	Project Title	Project Summary	Council-member	Estimated Level of Effort, Fiscal Impact and Staff Comments
2026-13	Reinventing and Revitalizing Sunnyvale's Safe Routes to School Program	<ul style="list-style-type: none"> <li>Revitalize Sunnyvale's Safe Routes to School program to improve student safety and active transportation.</li> <li>Combine infrastructure improvements, education, and partnerships using peer city best practices.</li> <li>Ensure safe, accessible walking and biking routes to neighborhood schools.</li> </ul>	Le	<ul style="list-style-type: none"> <li><b>Medium–High effort:</b> Ongoing, multi-department and multi-agency program combining infrastructure planning, grants, education, outreach, and school-district coordination.</li> <li><b>Work underway with constraints:</b> Walking/biking maps are in progress, but crossing guard staffing has been costly and difficult to recruit.</li> <li><b>Fiscal Impact</b> - Medium</li> </ul>
2026-14	Public Sector Workforce Housing Feasibility Study	<ul style="list-style-type: none"> <li>Study the feasibility of City-supported workforce housing for essential employees.</li> <li>Address affordability challenges for teachers, first responders, and City staff.</li> <li>Evaluate housing needs, legal considerations, funding models, partnerships, and potential sites.</li> </ul>	Le	<ul style="list-style-type: none"> <li><b>Medium–High effort:</b> Comprehensive feasibility study touching housing policy, finance, legal parameters, real estate, HR, and external partners.</li> <li><b>Complex coordination:</b> Significant analysis, stakeholder coordination, and policy implications elevate effort.</li> <li><b>Fiscal Impact</b> – Moderate for study; likely significant for implementation</li> </ul>

# List of Proposed Council Priority Projects (cont'd)

ID No.	Project Title	Project Summary	Council-member	Estimated Level of Effort, Fiscal Impact and Staff Comments
2026-16	Re-evaluate Nonresidential Sign Code Standards for Improvements and Compliance with the First Amendment	<ul style="list-style-type: none"> <li>Review and update the City's Sign Code to align with current First Amendment case law.</li> <li>Simplify and modernize regulations to reduce burdens on businesses and staff.</li> <li>Improve business visibility and evaluate digital signage/billboards as a potential revenue source.</li> </ul>	Klein	<ul style="list-style-type: none"> <li><b>Medium-High effort:</b> Ordinance-level work involving First Amendment compliance, legal review, business outreach, and potential revenue considerations (digital signage).</li> <li><b>Fiscal Impact</b> - Moderate</li> </ul>
2026-18	Formal Analysis for creation of a Food Co-Op, State-Sponsored Market or Commissary	<ul style="list-style-type: none"> <li>Conduct a data-driven feasibility analysis for a cooperative, state-supported market, or shared-use food commissary in Sunnyvale.</li> <li>Evaluate demand, potential locations, governance models, and funding options.</li> <li>Improve grocery access while supporting small food businesses, workforce development, and equitable food infrastructure.</li> </ul>	Klein	<ul style="list-style-type: none"> <li><b>Medium-High effort:</b> Requires an in-depth market, site, governance, and financial assessment with external partners and potential state/federal coordination.</li> <li><b>State context evolving:</b> Draft state legislation is under review that could clarify or enable future state involvement.</li> <li><b>Fiscal Impact</b> – Moderate for review, high for implementation</li> </ul>
2026-21	Re-evaluate On-Street Parking Permit Program	<ul style="list-style-type: none"> <li>Assess whether the on-street parking permit program meets community needs and supports development and active transportation goals.</li> <li>Analyze permit trends, conduct area-specific outreach, and evaluate flexible permit options using peer city best practices.</li> <li>Review process efficiency and enforcement staffing needs to support potential program changes.</li> </ul>	Cisneros	<ul style="list-style-type: none"> <li><b>Medium-High effort:</b> Requires data analysis, extensive outreach, benchmarking, cost/impact evaluation, and potential code or policy changes.</li> <li><b>Cross-department coordination:</b> Includes enforcement capacity review and collaboration across multiple City departments.</li> <li><b>Fiscal Impact</b> - High</li> </ul>

# Potential Consolidation of Similar Proposals

ID No.	Project Title	Project Summary	Council-member	Estimated Level of Effort, Fiscal Impact and Staff Comments
2026-15	Streamlining Permitting Process	<ul style="list-style-type: none"> <li>Evaluate opportunities to streamline permit requirements for small land uses and businesses.</li> <li>Reduce barriers and improve efficiency in the permitting process.</li> <li>Support local business growth and timely project delivery.</li> </ul>	Chang	<ul style="list-style-type: none"> <li><b>Medium effort:</b> Process and workflow review across departments with limited policy change.</li> <li><b>Work already underway:</b> State streamlining (AB 130) and an existing staffing/process review may reduce the need for an additional study.</li> <li><b>Fiscal Impact</b> – Moderate for review</li> </ul>
2026-17	Reevaluate our OneStop Permitting Center and Evaluate Leveraging AI for Permitting Process Improvements	<ul style="list-style-type: none"> <li>Evaluate whether the OneStop Permitting Center is meeting customer service and throughput goals.</li> <li>Explore responsible AI use to streamline intake, review, communication, and workflow analytics.</li> <li>Reduce processing times, improve transparency, and support staff efficiency with equity safeguards.</li> </ul>	Klein	<ul style="list-style-type: none"> <li><b>High effort:</b> Multi-phase initiative requiring system evaluation, IT integration, data governance, equity safeguards, change management, and potential procurement.</li> <li><b>Foundation in place:</b> Builds on recent upgrades and existing AI use (e.g., automated solar permits), with a new AI module currently under evaluation.</li> <li><b>Fiscal Impact</b> – Moderate for review</li> </ul>
2026-19	Business Permitting Streamlining Reform	<ul style="list-style-type: none"> <li>Aim to reduce permit processing times for small and medium businesses to 90 days.</li> <li>Survey recent applicants, including targeted outreach to women-, minority-owned, and first-time businesses.</li> <li>Review City processes and peer city best practices to identify improvements.</li> </ul>	Cisneros	<ul style="list-style-type: none"> <li><b>Medium–High effort:</b> Requires legal analysis, data collection, stakeholder engagement, equity-focused outreach, benchmarking, and internal process redesign.</li> <li><b>Key constraints:</b> Targeted business preferences may raise legal concerns, and state law sets strict minimum permit review timelines.</li> <li><b>Fiscal Impact</b> – Moderate for review</li> </ul>

# Integration with Ongoing City Initiatives

ID No.	Project Title	Project Summary	Council-member	Estimated Level of Effort, Fiscal Impact and Staff Comments
2026-2	Improved Response Time for Vehicle Abatement	<ul style="list-style-type: none"> <li>Residents have expressed frustration with slow response times for reported vehicle-related issues.</li> <li>Delays lead to repeated reports and follow-up complaints.</li> <li>Residents are concerned that complaints are not being fully resolved or prioritized.</li> </ul>	Chang	<ul style="list-style-type: none"> <li><b>Low–Medium effort:</b> Operational improvements within existing enforcement and service request systems.</li> <li><b>Additional policy needed:</b> Address challenges with unhoused residents living in vehicles.</li> <li><b>Fiscal Impact</b> - Moderate</li> </ul>
2026-20	Feasibility and Potential Impacts of Banning or Restricting Smoke/Vape Shops	<ul style="list-style-type: none"> <li>Assess the landscape and impacts of retail smoke and vape shops where tobacco sales are the primary business.</li> <li>Evaluate policy options, including an outright ban or zoning/geographic restrictions, and enforcement considerations.</li> <li>Analyze economic, environmental, public health, and safety impacts to determine community benefits.</li> </ul>	Cisneros	<ul style="list-style-type: none"> <li><b>Medium effort:</b> Policy and regulatory analysis with public health, economic, and legal review. Requires outreach and enforcement analysis.</li> <li><b>Fiscal Impact</b> – Moderate for review, potentially high for implementation.</li> </ul>



# **Council Comments or Questions**



# Recess

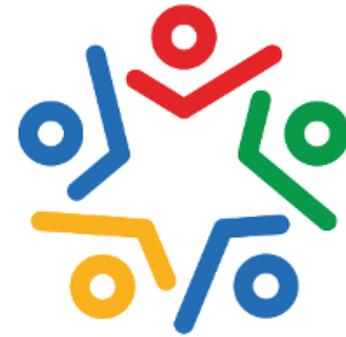
# Time to Vote



# Voting Process Overview



# Council Polling



Zoho  
**Survey**

# Council Voting

**End Goal:** a majority (4+ votes) of the Council on a subset of 5-6 proposals

# Council Voting – Round 2

\_\_\_\_\_ QR code will be provided for Round 2. The new QR will access the updated list of proposals for voting. Proposals with 4+ votes will move forward to staff reports.

**End Goal:** a majority (4+ votes) of the Council on a subset of 5-6 proposals



# Discussion and Consensus

- Council comments
- City Manager comments regarding next steps

# Next Steps

1. Staff reports to be prepared on agreed subset
  - ✓ Define scope, financial impact, timeline
2. Budget Workshop May 19, 2026
3. City Manager and staff to proceed with budget process and work plans



# Wrap Up



- Raftelis to prepare workshop report from today
- Closing comments

