



Board and Commission Study Issue Form

The Study Issues process is designed to assist City Council with setting priorities for the coming calendar year. Board and commission members have two roles in this process:

1. To advise Council regarding the identification of policy issues to study, within their relevant area of authority;
2. To advise Council on those issues Council has decided to study.

The study issues process should focus on considering a new or revised ordinance, new or expanded service delivery program, changes to existing Council Policy, or amendments to the General Plan. The Study Issues Form is designed to focus board and commissioner members' ideas on potential policy study issues, and provide the opportunity for staff feedback and guidance in a transparent process. *Board members or commissioners may only fill out a form for study issue ideas within their purview.*

Date Submitted to Staff Liaison:

Board/ Commission:

Submitted by: PRASHANT GATTANI

Study Issue Working Title:

Access to Resources for Cultural Green Space.

1. What are the key elements of the issue? What precipitated this study?

Access to resources for Cultural Green Space in our parks. Conduct an comprehensive assessment of different cultural groups using the space for special events.

At present, there are no resources available from the city to use for cultural events. Key elements includes Speaker system, decorations etc. Multi-cultural events will help to build strong community.

Example of special events - Diwali for India, Lunar New Year for Chinese, Kite Festival etc.

Everyday we see many people visit the park without any interaction with each other. Multi-cultural events will provide an opportunity to share information, food, and many more things.

Key elements -

Need park reservation without any fee for special events. Need Online park reservation system along with event hall if available.

Encourage local homemakers to provide the food for special events. Promoting local businesses.

Increase utilization of park.

Use city resources for broadcasting special events.

Facilitate Rent and collection services by city - Any Commissioner should volunteer this task to ensure hassle free process. Allocate funds for resources.

2. Staff Summary of Scope and/or Comments: [Staff Use Only]

See next page.

Staff Summary of Scope and/or Comments:

On July 30, 2024 staff delivered the Special Event Permit Process Study Session for City Council. During the meeting, staff provided background relative to Sunnyvale special events, including: Sunnyvale Municipal Codes, Council Policies, Application Processes, Responsible Departments, Types of Events, Annual Event Data, Fees, Benchmarking, Applicant Pain Points, Cultural Competency, and Improvement Opportunities (short/long-term). As an outcome of the study session, Council requested staff continue researching how to improve the process, recommend updates to Sunnyvale Municipal Code and Council Policy where applicable, explore budget and service level increases to the Community Events and Neighborhood Grants Process and additional staffing or other resources using the service level set-aside.

Based on the priority and scope of the existing, on-going, study staff is working on to improve the Special Event Permit Process, staff recommends dropping the Access to Resources for Cultural Green Space Study Issue Proposal submitted by PRC Commissioner Gattani.