



Sunnyvale

# Annual Public Hearing-Discussion of Potential Council Study Issues and Budget Proposals for Calendar Year 2025

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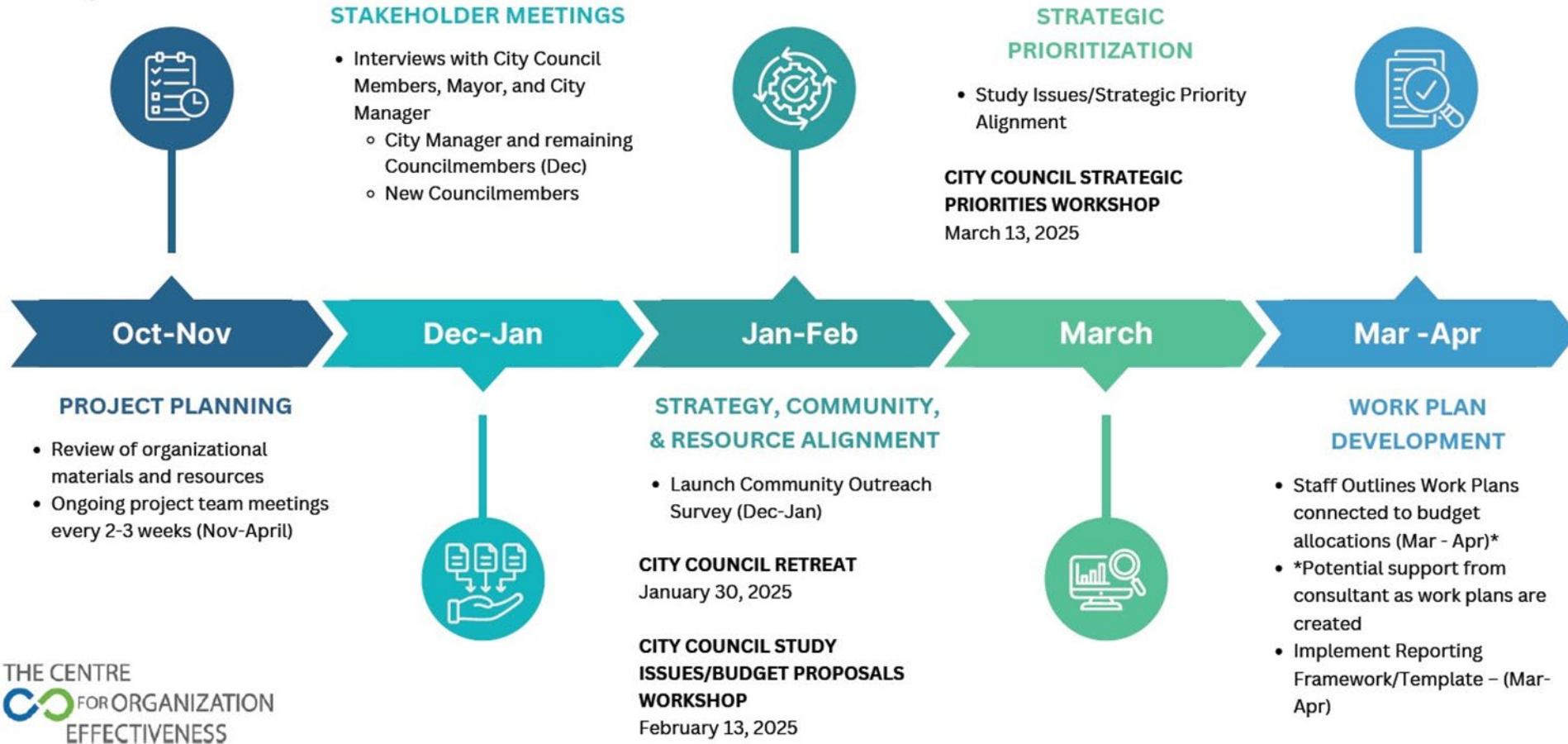
January 14, 2025



New!



## Strategic Prioritization Process



# What are Study Issues and Budget Proposals?

## Study Issue

- A topic of concern that may result in a new or revised city policy
- Study Issues are dropped, deferred, or ranked in priority order
- Council Policy 7.3.26 Study Issues Process

<https://www.sunnyvale.ca.gov/home/showpublisheddocument/816/637887671890930000>

## Budget Proposal

- A proposal to add a new City service, eliminate a service or change level of an existing service
- Proposals are dropped, deferred or referred
- Council Policy 7.1.7 Budget Proposal Process

<https://www.sunnyvale.ca.gov/home/showpublisheddocument/760/637819125923430000>


# Who Can Propose a Study Issue or Budget Proposal?

Members of the  
Public

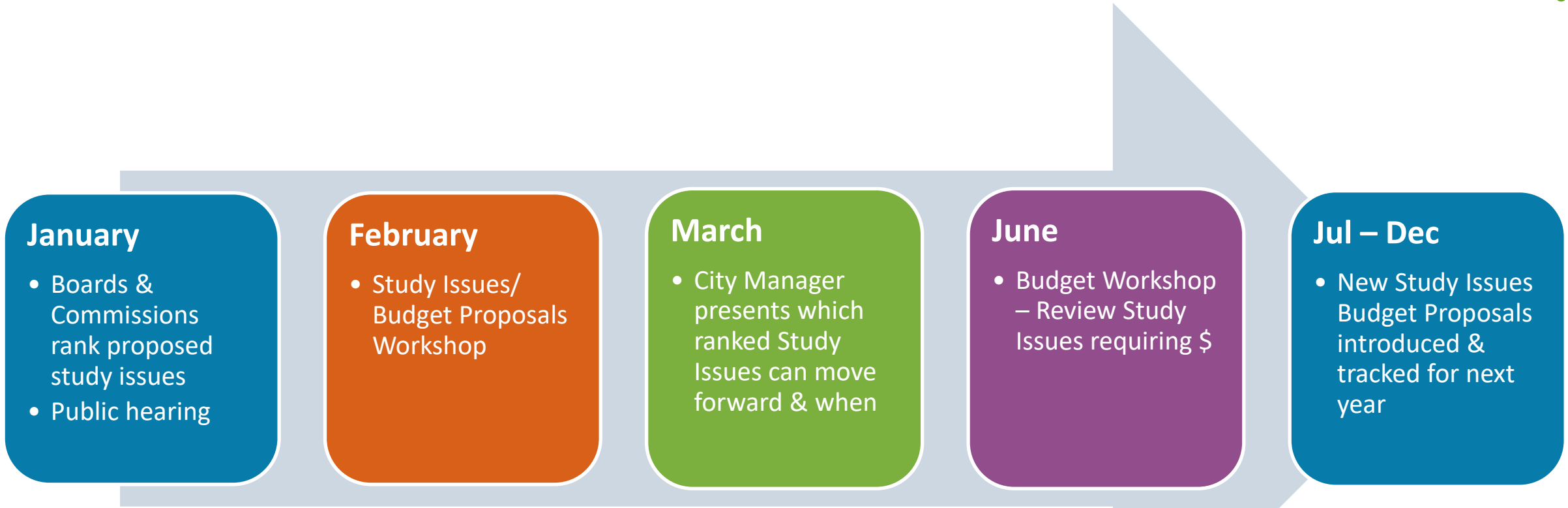
Boards and  
Commissions

City Staff

City Council

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- Public can suggest study issue topics or budget proposals at any time for the City Manager, City Council or a board or commission to sponsor and move forward in the formal process.
  - While both can be proposed year-round, Council reviews proposed issues once a year during the annual Study Issues/Budget Proposals Workshop in February.

# Annual Process for Study Issues and Budget Proposals



## Year Round

The public can suggest study issue topics and budget proposal at any time for the City Manager, City Council or a board or commission to sponsor.

# Key Dates for 2025 Study Issues/Budget Proposals Cycle

Item	Date
Boards and Commission Rank Study Issues	Through the Month of January
Public Hearing Discussion of Proposed Study Issues and Budget Proposals	Tuesday, January 14, 2025
Last Day for Council Sponsorship	Tuesday, January 14, 2025
Study Issues/Budget Proposals Workshop	Thursday, February 13, 2025
Study Issue Presentation Dates for Recommended Studies in 2025	March 2025
Budget Workshop	May 2025

# Status of Continuing Study Issues

Citywide Study Issues	Qty
Total Study Issues in 2024 – New and Continuing	37
Study Issues Dropped	1
Study Issues Completed	5
<b>Study Issues In Progress</b>	<b>31</b>

Approximately 51% of study issues were completed in 2 years or less (based on the last 5 years of data).

Year the Study Issue Was Sponsored	# of Study Issues In Progress
2017	2
2019	3
2020	6
2021	2
2022	2
2023	6
2024	10
<b>Total</b>	<b>31</b>

# Continuing Study Issues by Department

Departments*	OCM	CDD	ESD	ITD	LRS	DPW	DPS
Pre-2024 Study Issues	1	7	2	1	1	9	0
2024 Study Issues	1	2	1	0	2	2	2
<b>Total</b>	<b>2</b>	<b>9</b>	<b>3</b>	<b>1</b>	<b>3</b>	<b>11</b>	<b>2</b>

The 31 Study Issues are managed across seven (7) departments with the lead department noted, though many study issues are interdepartmental in nature and require contributions from more than one department.

All receive oversight from and coordination with the Office of the City Manager.

\*OCM: Office of the City Manager; CDD: Community Development Department; ESD: Environmental Services Department; ITD: Information Technology Department; LRS: Library and Recreation Services; DPW: Department of Public Works; DPS: Department of Public Safety



# Proposed Study Issues/Budget Proposals for the 2025 Workshop

<b>Proposed Study Issues as of January 13</b>	<b>Qty</b>
Study Issues with Support Recommendation	4
Study Issues with Defer Recommendation	14
Study Issues with Drop Recommendation	21
Total Proposed Study Issues Published Online	39
Study Issue Papers in Review	1
<b>Total Proposed Study Issues</b>	<b>40</b>
Total Budget Proposals Published Online	2
Budget Proposals in Review	1
<b>Total Budget Proposals</b>	<b>3</b>

# Summary of Proposed 2025 Study Issues by Department

Department	Number of Study Issues as Lead	Number of Study Issues as Support**	Total Study Issues Requiring Staff Effort
Community Development	11	7	<b>18</b>
Environmental Services	4	7	<b>11</b>
Finance	0	34	<b>34</b>
Human Resources	0	1	<b>1</b>
Information Technology	1	0	<b>1</b>
Library and Recreation Services	4	3	<b>7</b>
NOVA	0	1	<b>1</b>
Office of the City Manager	1	38	<b>39</b>
Office of the City Attorney	0	39	<b>39</b>
Public Safety	3	4	<b>7</b>
Public Works	16	14	<b>30</b>

\*\* = 1 Study Issue in Review

# Next Steps

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## **Tonight: January 14, 2025 – Annual Public Hearing**

- ◆ Opportunity for members of the public to comment on proposed study issues or budget proposals, and/or to suggest potential new issues or proposals.
- ◆ Last opportunity for Council to sponsor new study issues or budget proposals with a minimum of two Councilmembers.

## **February 13, 2025 – Study Issues/Budget Proposals Workshop**

- ◆ Council reviews all proposed study issues and budget proposals
- ◆ Council will prioritize or rank study issues that are not dropped or deferred.
- ◆ Budget proposals receiving majority support from Council will be forwarded to the City Manager for consideration in the upcoming fiscal year's recommended budget.



Sunnyvale

Thank you

Questions?