

Applicant Information

Name	Vincent W Lui
Are you a Sunnyvale resident?	Yes
How long have you lived in Sunnyvale?	34 years
Description Area	Residence Notice:Unless otherwise noted, your principal place of residence must be in Sunnyvale. You must live in Sunnyvale at the time of appointment and at all times during service on a board or commission.
Current Main Residence	[REDACTED]
Email	[REDACTED]
Phone	[REDACTED]
Are you currently a registered voter in Sunnyvale?	Yes
When was the last time you voted? Month/Year	Nov 2024
Have you ever served on a City of Sunnyvale board or commission?	No
Have you attended a meeting of the City Council, or a board or commission?	Yes

Briefly describe what you learned by watching or attending a meeting of the City Council, board or commission. What improvements would you suggest?

Attended a few Sustainability Commissions meetings since late 2024. i learned that:

- Sunnyvale has adopted a Climate Action Plan which is a 5-year plan that calls for a number of sustainability targets by 2030, with the aim to align the City's sustainability goals with CA State's targets by 2045.
- The purpose of the Commission is to understand, assess and make recommendations on priorities and policy issues.

From the few meetings i have attended in person and remotely,

- I have seen the Commission intaking and asking questions to current studies and issues on certain topics (per the Action Plan schedule) but have not seen tangible outcome, recommendation or activities to arrive at recommendations from the Commission. So it is not clear to me (and perhaps not to other Sunnyvale residents) the work and accomplishment by the Commission.
- I haven't observed much/if any community participation, nor any the Commission elaborating/discussing/addressing any of those community inputs at the monthly meeting. I do not see any feedback or dialogues during or post-meeting, therefore it is also not clear to me if the community's concerns are being addressed.

Have you attended meetings of the board(s) or commission(s) for which you are applying?

Yes

How many meetings have you attended?

3

Board or Commission Selection

First Choice

Sustainability Commission

Applicant Qualifications

What motivated you to apply for this board or commission?

Sunnyvale has been my home for nearly 34 years. Sustainability and climate has been a topic dear to me particularly in the last 5-6 years. I am interested to find an avenue where I can give back and make some meaningful contribution to my home and neighborhood.

I have seen the city evolved as the demographics change over the years - both residents and businesses - and the changing appearance, infrastructure, public services, etc to accommodate the growing needs. Sunnyvale seems to be very much at the leading edge of the sustainability effort. There is still much to be done and I am keen to support the action plan.

What skills or attributes can you bring to this board or commission?

20+ years spent in technology as a business executive, entrepreneur and tech investor. Currently an investor & advisor to tech startups in energy, sustainability, climatetech, circular economy, AI & web3 technologies.

Previously in corporate strategy, corporate development, operations & business development from early stage startup to Fortune 150. I believe my hands-on experience in management, operations, finance, marketing, business development, market research and my keen interests in climate, circular economy and sustainability will contribute positively to the Sustainability Commission.

The primary role of a board or commission member is to provide advice to City Council on policy issues that are within the scope of the board or commission. What steps would you take to effectively exercise this specific board or commission role?

- 1) To better understand the current gaps in developing sound policies and in achieving our target goals (quarterly, annually...)
 - 2) To effectively communicate outside of meetings with other commission members and/or Council members to learn about their perspectives, discuss ideas/actions and collaborate.
 - 3) To stay updated and expand the vision around a "sustainable city" by learning from other advanced sustainability programs, successful or failed.
 - 4) To objectively listen to inputs and concerns from the broad community through regular participation in public events.
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Education - List college degrees, majors and any relevant training or experience that demonstrates your ability to effectively serve on this board or commission.

BS Electrical & Computer Engineering

MS Engineering Economic Systems and Operations Research

Grad level / Continuous study certificates in:

- Sustainability and Development
- SDG Impact Measurement & Management
- Sustainable Finance
- ESG Factors & Materiality
- Corporate Sustainability
- Environmental and Public Health
- Circular economy on critical metals

Describe your involvement in community activities, volunteer and civic organizations.

Parent volunteer at The King's Academy (Sunnyvale)

Founding member of a non-profit tech consortium of IT asset disposition vendors (US nationwide)

Description Area

The City has a Code of Ethics and Conduct for Elected and Appointed Officials and an Attendance Policy (7.2.19), 2 G (II) that appointed members are required to follow.

Do you have any concerns related to the above code and policy?

No

Are you willing to accept a temporary appointment for the remainder of an unexpired term?

Yes

Board or Commission-Specific Questions

Sustainability Commission

Category One: I'm a Sunnyvale resident.

Yes

Sustainability is a new and emerging concern in many communities. What do you think are the primary sustainability policy issues this commission will be addressing over the next few years?

Based on the the 6 strategies outlined in the Game Plan 2028, continuously monitor the progress of the "Plays" to ensure the City are being rolling out and metrics are on track toward the 56x30 and 80x50 plan. If the Plays are off track for various reasons, study, report, recommend adjustments or changes in policies to stay and get back on target.

Description Area

View the Climate Action Playbook

Have you read the above version of the Climate Action Playbook?

Yes

What are your thoughts on the Playbook? How might the actions ("Plays") be improved?

The Playbook is a very comprehensive strategic plan with the appropriate level of details for the community to understand the City's goals and activities. While there are quantitative targets for the Plays, the contributions of the "Next Moves" are not quantified and there is not a "roll up" view to see how well the Moves do with respect to the targets.

It may be interesting as a comparison to the 2023 Playbook, to break down the the contributions behind each Next Move, perhaps notifying and justifying to the community that a Next Move will continue in the next cycle or be retired.

Demographic Information

Your age

Your gender

Description Area

LGBTQIA+ Identity

Race or Ethnicity (select all that apply)

Do you speak a language other than English?

Which languages?

Household Income

Residence - Are you a

Do you live in a

Do you have any other identities* you would like to share with us?

Your Agreement

Description Area

IMPORTANT NOTICE – READ BEFORE SIGNING:By selecting both “Yes” and “Submit Form” below I am adding my digital signature to this application. I am also agreeing with the following statements:All statements I have made on this application are true and correct.I authorize the City of Sunnyvale (City) to investigate the accuracy of this information.I release the City from all claims and liabilities arising from such investigation.I acknowledge that any false statement on this application will be grounds for the City to deny my appointment. A false statement discovered later, will be grounds to dismiss me from my appointment at any time.I acknowledge that any false statement on this application could lead to criminal charges. Charges could fall under California Penal Code, Section 115 or other applicable law.

I agree

Yes

Your full name

Vincent Wing-Tsung Lui

Date

Apr 21, 2025
