



# 2025 Recreation Scholarship Program Update

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Parks and Recreation Commission  
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# Council Policy 7.1.1 B.5.9 Recreation Scholarship

DRAFT PRESENTATION

Attachment A  
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A Recreation Scholarship Program system should be provided to allow persons who are low-income residents to participate in and utilize programs, facilities, and services provided by the City. Eligibility for the Recreation Scholarship Program will apply to all resident youth (17 and under) who are at or below 80% of area median income established by Department of Housing and Urban Development (HUD). The criteria for eligibility in this system shall be established by Council policy. The annual maximum per person scholarship amount will use “a bundle of services” approach, equivalent to four representative activities or one camp per year. The specific amount is reviewed and updated administratively by the Director of Library and Recreation Services.

# Recreation Scholarship Program

- **Program Updated:** 2023
- **FY 24/25 Funding:** \$154,003.95
- **Youth Scholarship:** \$500
- **Income Eligibility:** 80% HUD AMI
- **Program Cycle:** Jan. 1 to Dec. 31



# 2025 Income Eligibility

Sunnyvale residents meeting 80% AMI maximum income guidelines

Family Size	Max AMI Limit
2	\$116,900
3	\$131,500
4	\$146,100
5	\$157,800
6	\$169,500
7	\$181,200

\*Max Income Limit is based off the U.S. Dept. of Housing and Urban Development (HUD) Area Medium Income (AMI).

# 2025 Recreation Scholarship Outreach

- Created Marketing Collateral
- Monthly Newsletter (Recreation & Library)
- Sunnyvale School District's Peachjar
- Social Media
- Community Outreach Events

**Recreation Scholarships**

**\$500 per child!**  
Use scholarship funds for classes, camps and activities.

**How to Apply**  
Submit a complete application including supporting documents through Dec. 10, 2025, or until funds run out. See application for details. Applications available in English, Spanish and Chinese, simplified. Allow two to four weeks to process.

**Applications available at:**

- Columbia Neighborhood Center
- Community Center
- [Sunnyvale.ca.gov](http://Sunnyvale.ca.gov), scroll down to Recreation Scholarships

**Who is Eligible?**

Family Size	Income Limit*
2	\$116,900
3	\$131,500
4	\$146,100
5	\$157,800
6	\$169,500
7	\$181,200

Must be a Sunnyvale resident, age 17 or younger AND meet 80% AMI maximum income guidelines

\*The U.S. Dept. of Housing and Urban Development (HUD) annually releases the Area Median Income (AMI)

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\$500 available per participant



380 youth program participants  
(+26)



Average funds used per participant:  
**\$344.70 (+20%)**



**\$130,984.75\***  
**\$23,019.20 spent in Funding year 2024**

# 2025 Recreation Scholarship Statistics

**Funding Year 2024  
(FY 24/25 July-December)**

Various \$23,019.20

**Activities Seasonal Guides  
(Fall, Winter/Spring, Summer)**

Preschool \$20,039.00

Youth and Teens \$45,088.75

Adults\* \$697.00

**Camp Sunnyvale Splash  
Brochure**

Art Camps \$4,591.00

Sports Camps \$21,726.00

STEM Camps \$4,153.00

Teen Camps \$1,205.00

Traditional Camps \$12,476.00

Swim Lessons \$20,915.00



\* For classes serving ages 16+

# Scholarship Program Funding Cycle Ages



AGES	2025 TOTALS
0 - 0.99	0
1	7
2	12
3	19
4	28
5	32
6	29
7	38
8	47

AGES	2025 TOTALS
9	44
10	26
11	27
12	23
13	24
14	11
15	6
16	4
17	3

