



City of Sunnyvale

Meeting Minutes - Draft Community Event and Neighborhood Grant Distribution Subcommittee

Friday, August 18, 2023

2:00 PM

Online and Bay Conference Room (Room
145), City Hall, 456 W. Olive Ave.,
Sunnyvale, CA 94086

CALL TO ORDER

Councilmember Cisneros called the meeting to order at 2:05 p.m.

ROLL CALL

Present: 2 - Member Alysa Cisneros
Member Murali Srinivasan
Absent: 1 - Member Linda Sell

PUBLIC COMMENT

None.

CONSENT CALENDAR

Councilmember Srinivasan moved and Councilmember Cisneros seconded the motion to Approve the Community Event and Neighborhood Grant Program Subcommittee Meeting Minutes of December 6, 2022 as submitted.

The motion carries by the following vote:

Yes: 2 - Member Cisneros
Member Srinivasan

No: 0

Absent: 1 - Member Sell

[23-0691](#) Approve the Community Event and Neighborhood Grant
Distribution Subcommittee Meeting Minutes of December 6,
2022

GENERAL BUSINESS

[23-0692](#) Selection of Chair

Councilmembers discussed and nominated Alysa Cisneros to serve as Chair for the Community Events and Neighborhood Grant Program. Staff conducted a roll call vote.

Councilmember Cisneros moved and Councilmember Srinivasan seconded the motion to approve the selection of Alysa Cisneros as Chair of the Community Events and Neighborhood Grant Program Subcommittee.

The motion carried by the following vote:

Yes: 2 - Member Cisneros
Member Srinivasan

No: 0

Absent: 1 - Member Sell

[23-0693](#) Review and Approve the Community Events and
Neighborhood Grant Program Materials for Calendar Year
2024 and Authorize Staff to Initiate the Application Process

Youth and Family Resources Manager, Angela Chan, provided a presentation on the Community Events and Neighborhood Grant process. Highlights included: 2023 calendar grant cycle, event status, 2024 proposed program, application timeline and future considerations.

Councilmembers inquired and staff responded:

What happens to funds that aren't used by groups? Currently the project budget does not carry over funds. Staff can reach out to Finance to explore rollover options.

What is the difference between a nonprofit and not for profit? Not for profit groups serve the community, but do not have a nonprofit tax designated title - 501(c)(3). Staff will include distinction on the application/guidelines.

In the neighborhood grant application/guidelines, there was a blurb about no political activities. Can staff add that information to the community events application/guideline? Yes.

Can the application add a question to ask how many participants each group expects to serve during their events? Yes.

Councilmember Cisneros opened for public comment.

Valerie S., Sunnyvale resident, was a proponent of the tiered funding option. She recommended that the subcommittee explore a 3rd tier for groups larger than 500 households. She also proposed the idea of distributing the funds that weren't used by grantees to the remaining community/neighborhood groups.

Councilmember Cisneros recommended that we gather a baseline before exploring a 3rd tier option.

Councilmember Cisneros closed public comment.

Staff will provide funding information on current program and tiered option at the December 6, 2023 meeting.

Councilmember Srinivasan moved and Councilmember Cisneros seconded the motion to Approve the Community Events and Neighborhood Grant Program Materials for Calendar Year 2024 and Authorize Staff to Initiate the Application Process.

The motion carried by the following vote:

Yes: 2 - Member Cisneros
Member Srinivasan

No: 0

Absent: 1 - Member Sell

INFORMATION ONLY

None.

ADJOURNMENT

Councilmember Cisneros adjourned the meeting at 2:53 p.m.