

Bicycle and Pedestrian Advisory Commission March 16, 2023



The purpose of today's meeting is...



Describe the Moffett Park Specific Plan process



Review vision, guiding principles, major strategies, and key land use and development standards in the Moffett Park Specific Plan



Review key elements of the mobility strategy for Moffett Park



Provide recommendation on the Draft Specific Plan

City Council and Planning Commission Direction - 2019





- Create comprehensive community involvement strategy
- Consider the potential economic impacts of adding housing while directing growth toward transit supportive uses and improvements
- Redefine the Moffett Park Specific Plan as an "Ecological and Innovation District"
- Improve vehicular, pedestrian, bicycle and transit connectivity
- Develop and implement urban design standards for streets, streetscapes, buildings and open space, which promote walkable and livable environments
- Prepare an implementation strategy for infrastructure and services
- Prepare a program-level environmental impact report

Land Use Alternatives

Preferred Land Use Map + Development Intensity

Policy Development

Draft Specific Plan

Summary of Specific Plan Process

Technical Reports

- Groundwater Study
- Economic Impact Analysis
- Sea-Level Rise Adaptation Strategy: Background
- MPSP Noise and Vibration Constraints Analysis
- Moffett Park Market Analysis
- Air Quality and Acoustics Assessment
- MPSP Urban Ecology Report

Stakeholder Engagement

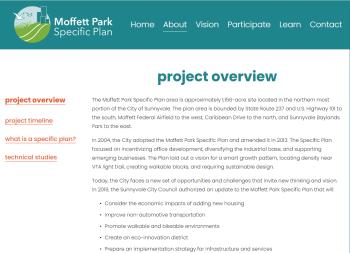
- Property Owners
- Local Organizations and Stakeholders
- All City Departments
- Valley Transportation Authority
- Santa Clara Valley Water District
- South San Francisco Bay Shoreline Study
- Sunnyvale Shoreline Resilience Vision
- PG&E

Summary of Specific Plan Process

18 Public Meetings

- Community Workshop: Project Kick-Off (February 12, 2020)
- PC/CC Study Sessions (July 27, August 11, September 29, 2020)
- Sea Level Rise and Climate Change Workshop (November 30, 2020)
- Transportation and Infrastructure Workshop (February 1, 2021)
- Land Use, Housing, Open Space, and Market Conditions Workshop (March 2, 2021)
- PC/CC Study Sessions (March 29, March 30, 2021)
- PC/CC Hearings: Land Use Alternatives (April 26, May 25, 2021)
- Open Space and Urban Ecology Workshop (March 8, 2022)
- Land Use Map and Density Workshop (April 28, 2022)
- Mobility Workshop (September 20, 2022)
- Community Benefits/Development Allocation Workshop (October 18, 2022)
- Virtual Open House on Specific Plan (January 17, 2023)
- PC Study Session on DEIR and Specific Plan (January 23, 2023)
- CC Study Session on Community Benefits (January 31, 2023)





Specific Plan Organization



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City of Sunnyvale Moffett Park Specific Plan Public Review Draft

Chapter 1 Vision and Guiding Principles

1.1 Vision

1.2 Guiding Principles



The vision and guiding principles describe where we want to be in the future and how we get there.

Vision Statement



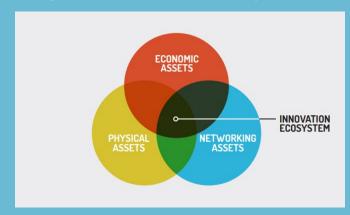
Moffett Park is an integral part of Sunnyvale and is a well-connected ecological innovation district with a diverse mix of uses that serves as a model of resilience, climate protection, equity and economic opportunity.

INNOVATION DISTRICT

"geographic areas where leading-edge anchor institutions and companies cluster and connect with start-ups, business incubators, and accelerators. They are also physically compact, transit-accessible, and technically-wired and offer mixed-use housing, office, and retail."

"The Rise of Innovation Districts"

- Brookings Institute Metropolitan Policy



ECO-DISTRICT

- "The Eco-Districts approach is a comprehensive strategy to accelerate sustainable development at the neighborhood scale by integrating building and infrastructure projects with community and individual action."
- -EcoDistricts Protocol
- "Maintaining functioning urban ecosystems can significantly improve human health and well-being...and help contribute to climate-change mitigation and adaptation."
 - Cities and Biodiversity Outlook (Secretariat of the Convention on Biological Diversity)

Transforming Moffett Park: The Big Lift









From a suburban office park









To a place for people, opportunity, and nature

From Moffett Park Now...





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Chapter 3

Major Plan Strategies

- 3.1 Advancing Equitable Development
- 3.2 Building Climate Resilience
- 3.3 Fostering Urban Ecology
- 3.4 Connecting Open Space and Urban Ecology
- 3.5 Facilitating Diverse Housing and Economic Development
- 3.6 Creating Complete Neighborhoods
- 3.7 Establishing Strong Landmarks of Community Identity
- 3.8 Prioritizing Active Mobility
- 3.9 Reducing Single-Occupancy Vehicle Trips



3.1 Advancing Equitable Development

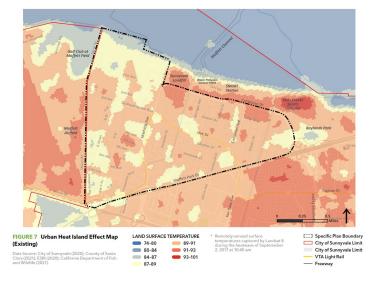


Moffett Park Specific Plan

3.2 Building Climate Resilience

Multi-purpose and integrated design strategies

- SLR: Sunnyvale Shoreline Resilience Vision
- Flooding: East/West Channel adaptation strategies
- Stormwater Management: green infrastructure
- Heat Island: urban forest canopy cover, green roofs
- Reduce VMT: Mixed-use communities





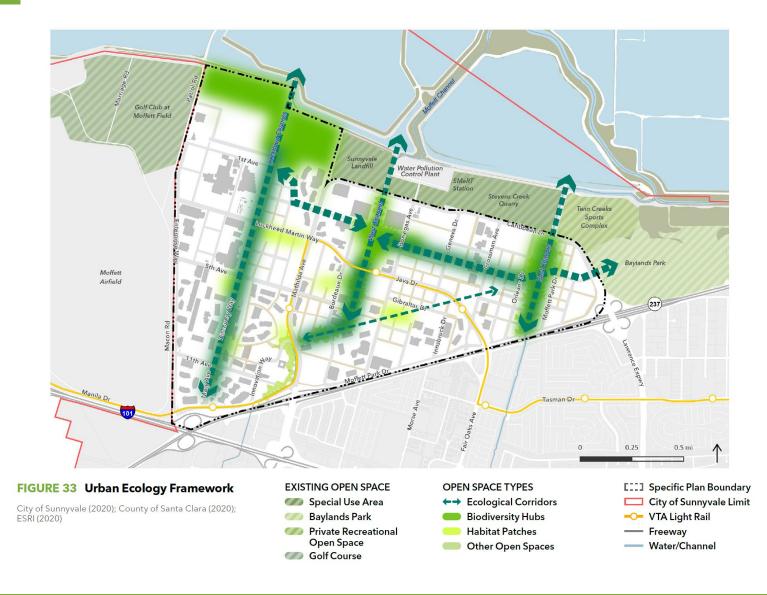
3.3 Fostering Urban Ecology

3.4 Connecting Open Space and Urban Ecology



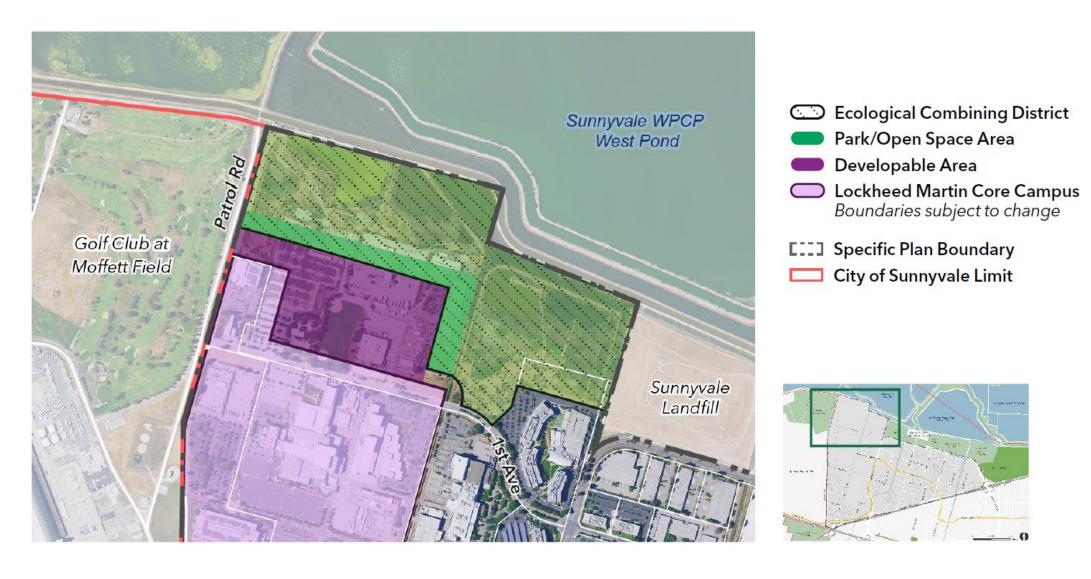
- 212-230 acres
- 3 Biodiversity Hubs
- 5 Habitat Patches
- Ecological/Greenbelt Corridors
- 2 Community Parks
- 6 Neighborhood Parks
- 4 Plazas/Mini Parks
- Channel Improvements
- Ecological Combining District

3.3 Fostering Urban Ecology



- Integrated network of Biodiversity Hubs, Habitat Patches, and Ecological Corridors
- Urban forest
- Green roofs
- Bird safe design
- Native vegetation
- Ecological Combining District

3.3 Fostering Urban Ecology



3.4 Connecting Open Space and Urban Ecology

Park and Open Space Types



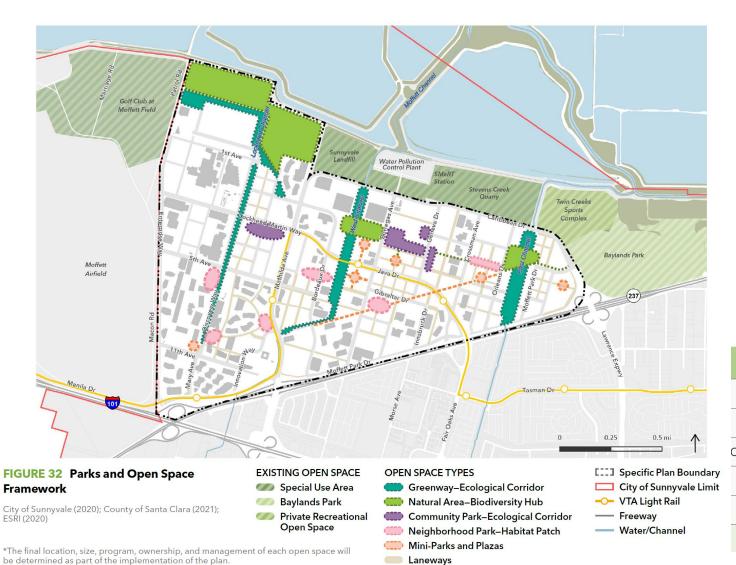








3.4 Connecting Open Space and Urban Ecology



Open Space Area by Type	Area Range (acres)	% of Moffett Park Open Space
Greenbelt - Ecological Corridor	40-45	20%
Natural Area - Biodiversity Hub	120-125	60%
Community Park - Ecological Corridor	20-25	5%
Neighborhood Park - Habitat Patch	18-20	12%
Mini Parks, Plazas & Laneways	14-15	3%
Totals	212-230	100%

3.5 Facilitating Diverse Housing and Economic Development

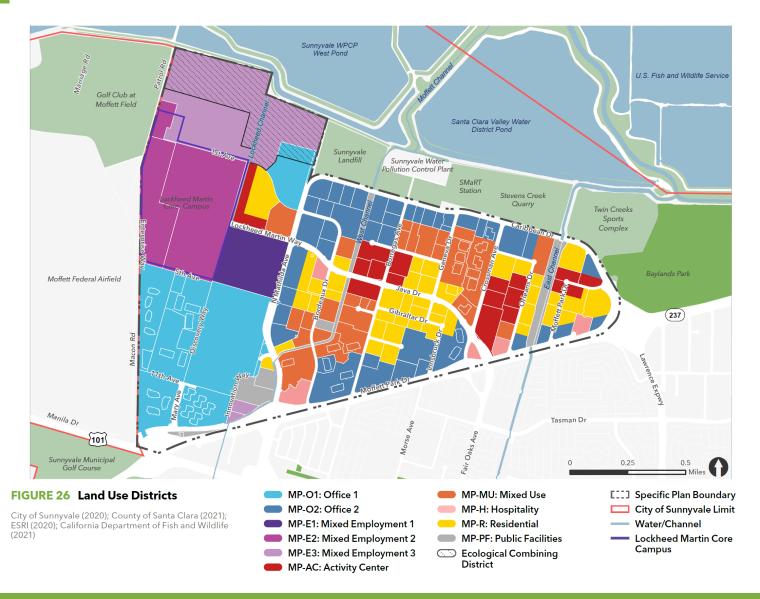


- Diverse housing
- Neighborhood serving uses
- Innovation and creation spaces
- Incentive-based zoning

Major Activity Center



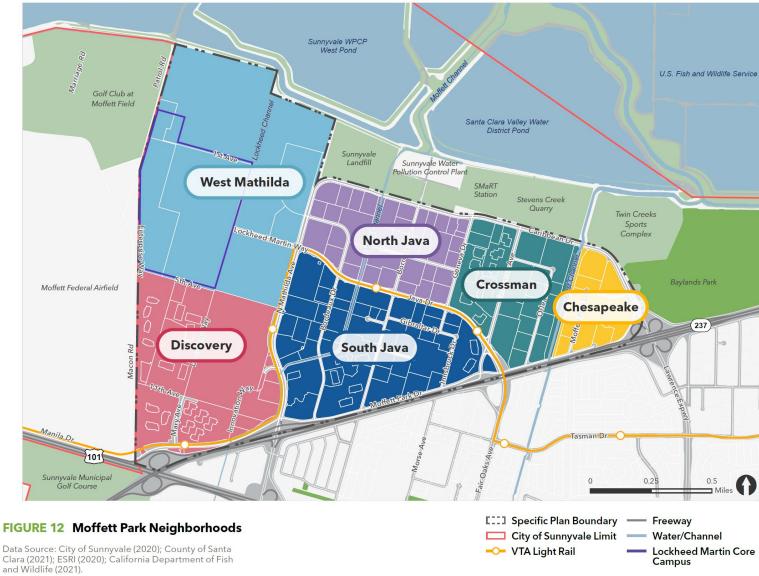
3.5 Facilitating Diverse Housing and Economic Development



Development Program

- 32 Million square feet (SF) of office
- 500,000 SF neighborhood serving commercial
- 650,000 SF hospitality uses
- 200,000 SF institutional uses
- 20,000 housing units

3.6 Creating Complete Neighborhoods

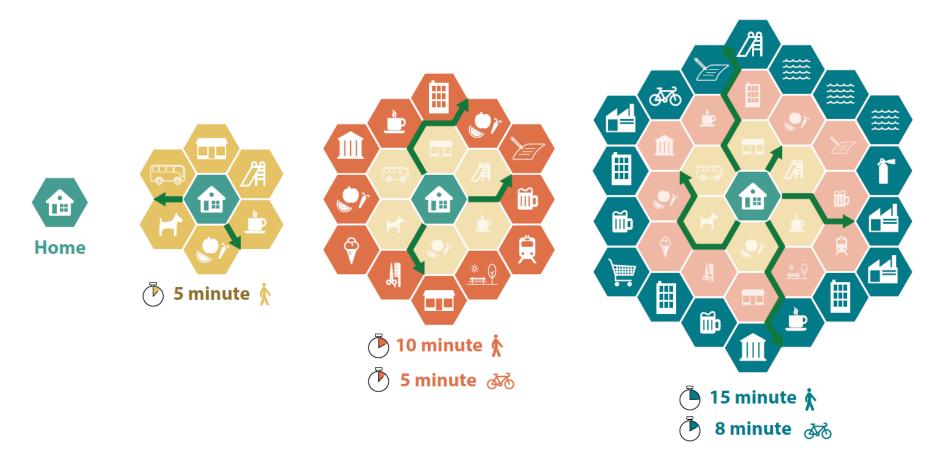


- Ensure competitive reserve pool is distributed across the plan area
- Create complete neighborhoods
- Focus development and amenities near transit, in residential areas, and in walkable activity centers
- Support large and small businesses

Clara (2021); ESRI (2020); California Department of Fish and Wildlife (2021).

Moffett Park Specific Plan March 2023

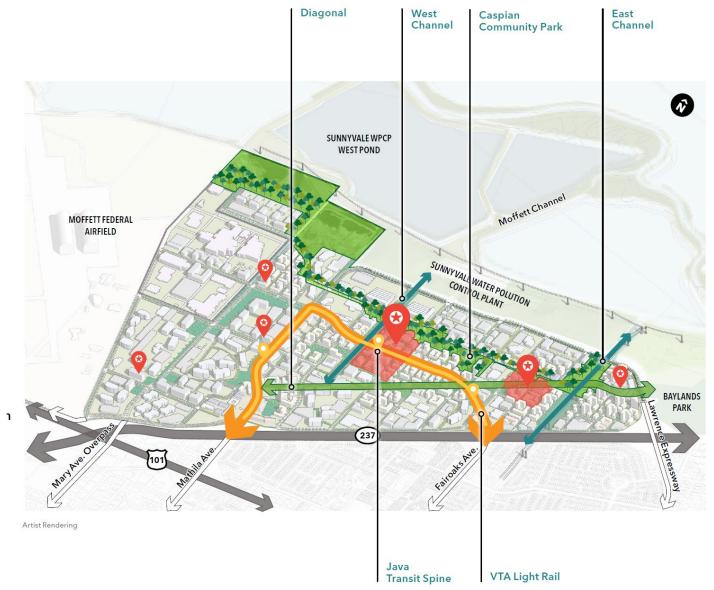
3.6 Creating Complete Neighborhoods



- 5 min Walk=1/4 Mile
- 5 minute Bike=1 Mile

- ↑ 15 min Walk=3/4 Mile
- ↑ 3 minute Bike=3 Mile

3.7 Establishing Strong Landmarks of Community Identity



Major Activity Center — VTA Light Rail
Activity Center
VTA Light Rail
VTA Light Rail Station
VTA Light Rail Station
Diagonal
Channels

3.7 Establishing Strong Landmarks of Community Identity





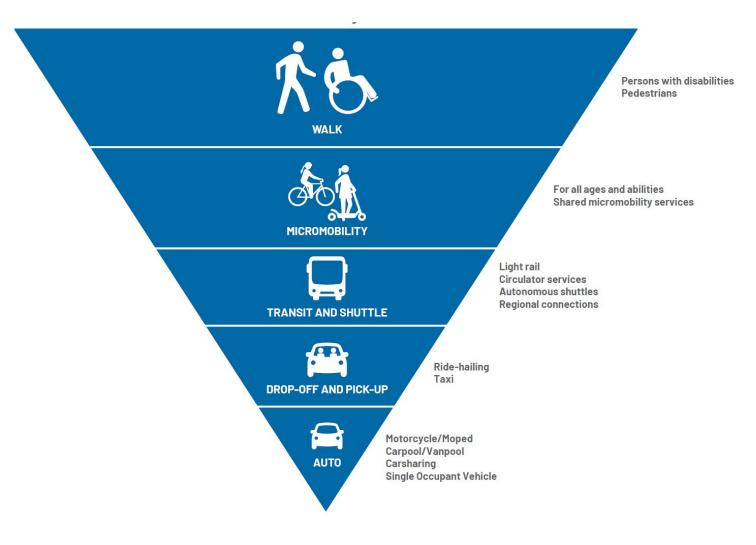
3.7 Establishing Strong Landmarks of Community Identity



- Caspian Community Park
- Java as a Transit Spine



3.8 Prioritizing Active Mobility



- Complete Streets
- Bicycle Network
- Transit Network

3.9 Reducing Single-Occupancy Vehicle Trips







PARKING STRATEGY

Right-size the parking supply to avoid building excess parking spaces and incentivizing driving over alternatives

TDM STRATEGIES

Manage demand for parking by providing high-quality alternatives to driving, such as walking, biking, and transit



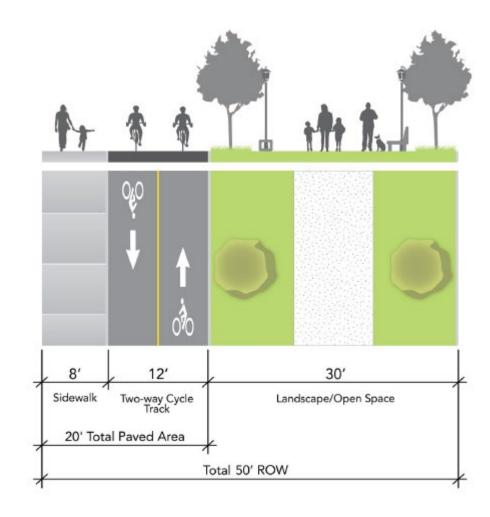




Key Mobility Concepts

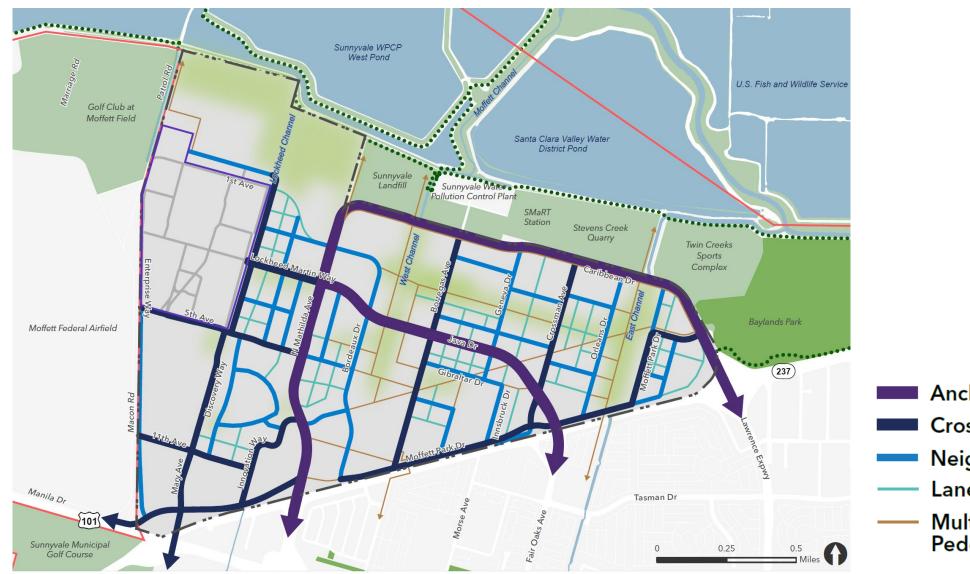
- Complete Streets
- Bicycle Network
- Pedestrian Network
- Transit Network & Mobility Hubs
- Transportation Demand Management
- Parking

Laneway Park / Path (Typical)



March 2023

Complete Streets



Anchor Streets

Crosstown Connectors

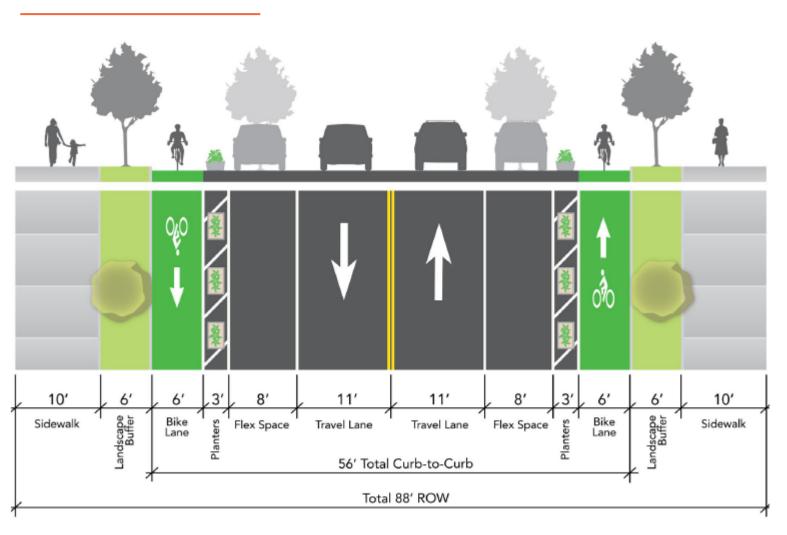
Neighborhood Streets

Laneways (Locations Flexible)

Multi-Use Off-Street Paths or Pedestrian/Bicyle Plazas

Complete Street Cross Sections

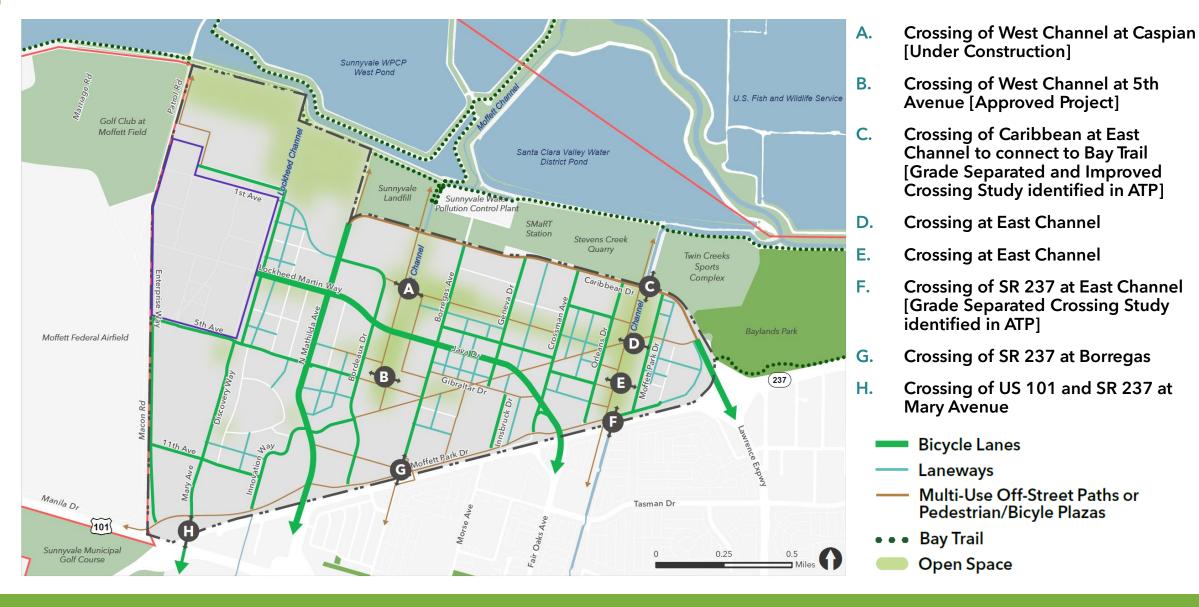
Neighborhood Street with Bicycle Facility (Typical)



Integrated Standards for:

- Curb-to-curb and right-ofway widths
- Pedestrian zone
- Bicycle facilities
- Vehicle
- Curbside zone
- Medians

Bicycle Network



Moffett Park Specific Plan

Transit Network



Create new public spaces with ammenities and connect with district parking sites and transit hubs.

Create more transportation options and make it easier to travel into and within Moffett Park without a vehicle.

3.9 Reducing Single-Occupancy Vehicle Trips







PARKING STRATEGY

Right-size the parking supply to avoid building excess parking spaces and incentivizing driving over alternatives

TDM STRATEGIES

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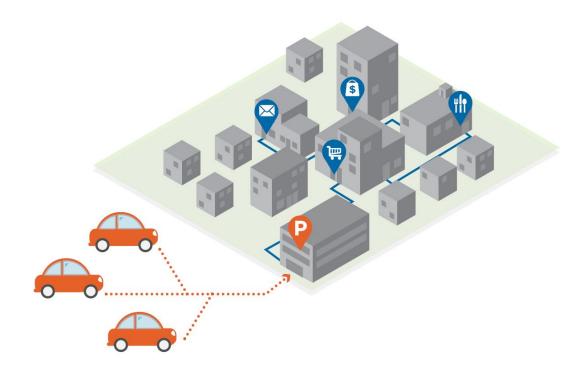


Transportation Demand Management

 Transportation Management Association – establishment a priority implementation action

 Transportation Demand Management Plan - require all new development to participate

Parking Management



- Park-once strategy
- Shared parking
- Parking maximums
- Phased in approach to parking maximums
- Unbundled Park

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What Did We Hear? What's Next?

Engagement on the Specific Plan

- Public Draft Specific Plan and EIR Engagement
 - Virtual Open House on Specific Plan (January 17, 2023)
 - PC Study Session on DEIR and Specific Plan (January 23, 2023)
 - CC Study Session on Community Benefits (January 31, 2023)
- Comment Letters Submitted to the City
 - DEIR Comments due by February 10, 2023
 - Majority of comments on the plan received by the end of February

Comments on Specific Plan

- Office allocation distribution and office intensity
- Feasibility issues with Creation and Innovation Space requirements
- Requests for greater height for some plan designations
- Land Use changes from Office to MU
- Location and size of public open space and parks
- Clarification on policies related to development fees and development requirements
- Community Benefit priorities
- Site Master Plan requirements and approval process

Specific Comments on Mobility

- Concerns with the proposed parking maximums
- Shared parking facilities
- Location and impact on projects feasibility of the Diagonal and other public improvements
- Flexibility of the location of the complete street network
- Route of Circulator Shuttle

What's Next in the Process?

- Presentations to City Boards and Commissions for Recommendation
 - Bicycle and Pedestrian Advisory Commission March 16, 2023
 - Sustainability Commission March 20, 2023
 - Housing and Human Services Commission March 22, 2023
 - Planning Commission April 24, 2023
- City Council Consideration for adoption May 16, 2023

Recommendation

STAFF RECOMMENDATION

Recommend to the City Council Alternative 1: Approve the Moffett Park Specific Plan as proposed.

ALTERNATIVES

Recommend to the City Council:

- 1. Approve the Moffett Park Specific Plan as proposed.
- 2. Approve the Moffett Park Specific Plan with modifications and/or suggestions provided by the Bicycle and Pedestrian Advisory Commission.