

# Prohousing Incentive Program (PIP)

2024 Application for Local Governments



**State of California  
Governor, Gavin Newsom**

**Tomiquia Moss, Secretary  
Business, Consumer Services and Housing Agency**

**Gustavo Velasquez, Director  
Department of Housing and Community Development**

**Megan Kirkeby, Deputy Director  
Division of Housing Policy Development**

**Final Filing Date: December 31, 2024  
651 Bannon Street, Suite 400 Sacramento, CA 95811**

Website: <https://www.hcd.ca.gov/grants-and-funding/programs-active/prohousing-incentive-program>

Email: [ProhousingIncentive@hcd.ca.gov](mailto:ProhousingIncentive@hcd.ca.gov)

## Prohousing Incentive Program (PIP) Application Instructions

The applicant is applying to the Department of Housing and Community Development (Department) for a grant authorized under the provisions pursuant to Health and Safety Code Section 50470(2)(C)(i). PIP is designed to encourage cities and counties to achieve Prohousing Designation. Please refer to the PIP Guidelines and August 2024 Notice of Funding Availability (NOFA) for detailed information on eligible uses and awards. If you have questions regarding this application or the PIP Program, email [ProhousingIncentive@hcd.ca.gov](mailto:ProhousingIncentive@hcd.ca.gov).

If approved for funding, the PIP application is incorporated as part of your Standard Agreement with the Department. To be considered for funding, all sections of this application, including attachments if required, must be complete and accurate.

### Threshold Requirements

In order to be considered for funding, all applicants must submit a complete, signed application to [ProhousingIncentive@hcd.ca.gov](mailto:ProhousingIncentive@hcd.ca.gov) by December 31, 2024. Pursuant to Section 202 of the PIP Guidelines, all applicants must meet the following threshold requirements to be eligible for funding:

<input checked="" type="checkbox"/>	An adopted housing element in substantial compliance, as determined by the Department, pursuant to Housing Element Law (Article 10.6 of Gov. Code) in accordance with Government Code section 65585, subdivision (h).
<input checked="" type="checkbox"/>	Housing Element Annual Progress Report submittal pursuant to Government Code Section 65400 for the current or prior year, as applicable.
<input checked="" type="checkbox"/>	Prohousing Designation: An awarded or completed Prohousing Designation Application with an authorizing resolution must be submitted prior to or in conjunction with the Applicant's PIP Application. PIP Awards cannot be made until a Prohousing Designation is awarded.
<input checked="" type="checkbox"/>	A complete application as determined by the Department.
<input checked="" type="checkbox"/>	An authorizing resolution authorizing submittal of the application to the Program that materially comports with the Program's requirements and is legally sufficient as determined in the Department's reasonable discretion, including an authorized representative. See Attachment B of the PIP Guidelines for required resolution format.
<input checked="" type="checkbox"/>	Compliance with state and federal housing laws as determined by the sole discretion of HCD.

*Demonstration of meeting threshold criteria shall be determined by the Department in its sole and absolute discretion. No documentation of meeting threshold requirements is required in the application unless requested by the Department.*

Applicant Information		
Applicant	City of Sunnyvale	
Applicant Agency Type	City	
Mailing Address	456 W Olive Ave	
City	Sunnyvale	Zip Code 94086
County	Santa Clara	
Website	www.sunnyvale.ca.gov	
TIN	94-6000438	
Authorized Representative Name	Tim Kirby	
Authorized Representative Title	City Manager	
Phone	408-730-7603	Fax 408-737-4950
Email	tkirby@sunnyvale.ca.gov	
Contact Person Name	Ryan Dyson	
Contact Person Title	Housing Specialist II	
Phone	408-730-7466	Fax N/A
Email	rdyson@sunnyvale.ca.gov	

As the official designated by the governing body (authorized representative above and in resolution), I hereby certify that, if approved by HCD for funding through PIP, the applicant assumes the responsibilities specified in the NOFA and certifies that the information, statements, and other contents contained in this application are true and correct.

Signature		Date	
Name		Title	

<b>Award Amount</b>			
Click the dropdown menu to choose a jurisdiction. The geographic category and base award will auto-populate. If the jurisdiction has obtained Prohousing Designation at the time of PIP application submittal, enter in the Prohousing Designation applicant score. Population projections are based on the Department of Finance E-1 January 1, 2024 estimates. <a href="https://dof.ca.gov/Forecasting/Demographics/estimates-e1/">https://dof.ca.gov/Forecasting/Demographics/estimates-e1/</a>			
Jurisdiction Name	Sunnyvale	Eligible Base Award	\$ 750,000
Geographic Category	Bay Area	Bonus Award Amount:	\$ 500,000
Prohousing Designation Application Score	61	Total Award	\$ 1,250,000

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## Eligible Uses

Eligible Applicants must use award funds towards any planning or implementation activities related to housing and community development including, but not limited to, any eligible uses pursuant to Health and Safety Code section 50470(b)(2)(D), as described below. Please indicate which of the following the applicant will use award funds toward:

	(i) The predevelopment, development, acquisition, rehabilitation, and preservation of multifamily, residential live-work, rental housing that is affordable to extremely low, very low, low-, and moderate-income households, including necessary operating subsidies.
	(ii) Affordable rental and ownership housing that meets the needs of a growing workforce earning up to 120 percent of area median income, or 150 percent of area median income in high-cost areas.
	(iii) Matching portions of funds placed into local or regional housing trust funds.
	(iv) Matching portions of funds available through the Low and Moderate Income Housing Asset Fund pursuant to subdivision (d) of Section 34176 of the Health and Safety Code.
	(v) Capitalized reserves for services connected to the creation of new permanent supportive housing, including, but not limited to, developments funded through the Veterans Housing and Homelessness Prevention Bond Act of 2014.
X	(vi) Assisting persons who are experiencing or at risk of homelessness, including providing rapid rehousing, rental assistance, navigation centers, emergency shelters, and the new construction, rehabilitation, and preservation of permanent and transitional housing.
	(vii) Accessibility modifications.
	(viii) Efforts to acquire and rehabilitate foreclosed or vacant homes.
	(ix) Homeownership opportunities, including, but not limited to, downpayment assistance.
	(x) Fiscal incentives or matching funds to local agencies that approve new housing for extremely low, very low, low-, and moderate-income households.

### **Summary of Proposed Activities**